2009 Exterior Transit Ad Rates

MTD Santa Barbara

Rates effective January 1, 2009

DIESEL FLEET

(Rates are per space, per month)

Location	Contract Length	Rate (rates are per space, per month)	
Nova **King** 15” x 166”	1-5 months	$ 230	
	6-11 months	$ 202	
	12 months	$ 173	
Nova **Queen** 15” x 130”	1-5 months	$ 173	
	6-11 months	$ 144	
	12 months	$ 115	
Nova **Tail** 18” x 70”	1-5 months	$ 230	
	6-11 months	$ 202	
	12 months	$ 173	
40 Foot **King** 30” x 144”	1-5 months	$ 259	
	6-11 months	$ 230	
	12 months	$ 202	
40 Foot **Queen** 30” x 88”	1-5 months	$ 202	
	6-11 months	$ 173	
	12 months	$ 144	
40 Foot **Tail** 18” x 70”	1-5 months	$ 230	
	6-11 months	$ 202	
	12 months	$ 173	

DIESEL FLEET, continued.

(Rates are per space, per month)

Location	Contract Length	Rate (rates are per space, per month)
30 Foot **King** 30” x 100”	1-5 months	$ 230
	6-11 months	$ 202
	12 months	$ 173
30 Foot **Queen** 18” x 70”	1-5 months	$ 173
	6-11 months	$ 144
	12 months	$ 115
30 Foot **Tail** 18” x 70”	1-5 months	$ 230
	6-11 months	$ 202
	12 months	$ 173

Location	Contract Length	Rate (rates are for full fleet, per month)
Interior	11” x 17”	$ 345
	11” x 28”	$ 483

Please print a minimum of **85** cards.
Rate is for one card per bus.

Contact the MTD Marketing Department for more information
(805) 963-3364 / 550 Olive Street, Santa Barbara, CA 93101