2009 Exterior Transit Ad Rates

MTD Santa Barbara

Rates effective January 1, 2009

VALLEY EXPRESS

(Rates are per fleet of 5 buses)

Location	Contract Length	Rate (rates are per fleet, per month)
MCI **King** 22” x 50”	1-5 months	$ 360
	6-11 months	$ 300
	12 months	$ 260
MCI **Queen** 22” x 50”	1-5 months	$ 340
	6-11 months	$ 280
	12 months	$ 260
MCI **Tail** 22” x 50”	1-5 months	$ 700
	6-11 months	$ 620
	12 months	$ 520

Contact the MTD Marketing Department for more information
(805) 963-3364 / 550 Olive Street, Santa Barbara, CA 93101