

# 2008

## Exterior Transit Ad Rates

**MTD**  
Santa Barbara

Rates effective July 1, 2008

### HYBRID FLEET

(Rates are per space, per month)

**Location      Contract Length      Rate (rates are per space, per month)**

Hybrid King 30" x 144"	1-5 months	\$ 276	
	6-11 months	\$ 242	
	12 months	\$ 207	
Hybrid Queen 30" x 88"	1-5 months	\$ 207	
	6-11 months	\$ 173	
	12 months	\$ 138	
Hybrid Tail 18" x 70"	1-5 months	\$ 276	
	6-11 months	\$ 242	
	12 months	\$ 207	

**Contact the MTD Marketing Department for more information  
(805) 963-3364 / 550 Olive Street, Santa Barbara, CA 93101**