



**DRAFT MINUTES
of the
Meeting of the
Board of Directors
of the
Santa Barbara Metropolitan Transit District
A Public Agency**

**Tuesday, November 18, 2008
8:30 AM**

**Santa Barbara Metropolitan Transit District Auditorium
550 Olive Street, Santa Barbara, CA 93101**

MEMBERS PRESENT:

John Britton, Chair; Dave Davis, Vice Chair; Dick Weinberg, Director; Roger Aceves, Director; Sharon Anderson; Director, Brian Fahnestock; Chuck McQuary, Director

DISTRICT EMPLOYEES PRESENT:

Sherrie Fisher, General Manager, Jerry Estrada, Assistant GM/Controller; Tiara Lakey, Executive Assistant to the Board & General Manager; Imelda Martin, Office Manager; David Damiano, Manager of Transit Development & Community Relations; Steve Maas, Manager of Strategic Planning & Compliance; Paul Tumbleson, Senior Scheduler; Tom Sheldon, IT Manager; Cynthia Boche, Senior Planner; Gabriel Garcia, Human Resources & Risk Manager; Brad Davis, Assistant Controller

MEMBERS OF THE PUBLIC:

Jeff Gerfen and Neil Hockaday of Vaqero Systems

1. CALL TO ORDER

Chair Britton called the meeting to order at 8:30 AM.

2. ROLL CALL OF THE BOARD OF DIRECTORS

Chair Britton reported that all members were present, with the exception of Vice Chair Davis, who was expected to arrive at any moment.

3. REPORT REGARDING POSTING OF AGENDA

The General Manager reported that on Friday, November 14, 2008, the agenda for this meeting was posted at MTD's administrative headquarters, on MTD's website, mailed to all who have requested the agenda and sent to the media of general circulation.

4. & 5. CONSENT CALENDAR

Director Aceves moved to approve the consent calendar for items #4 (Approval of November 4, 2008 draft meeting minutes) and item #5 (Cash Report October 28, 2008- November 10, 2008). Director Weinberg seconded the motion. The motion passed unanimously.

THIS CONCLUDES THE CONSENT CALENDAR

6. PUBLIC COMMENT

There was no public comment made.

7. USE OF NEW DAY PASS ON SHUTTLE SERVICES

The General Manager reviewed staff's recommendation requesting that the Board authorize the General Manager to implement the use of the new MTD Day Pass to be used on the Downtown-Waterfront Shuttle, Carrillo Lot Shuttle, and Seaside Shuttle. She reminded the Board that the Day Pass was authorized during the Public Hearings related to the Fare Increase, which will begin on January 1, 2009.

In response to a question by Director Anderson, David Damiano, Manager of Transit Development & Community Relations reported that marketing plan related to the Day Pass program will be included in the upcoming Customer Service Plan. He noted that Santa Barbara Car Free, will also promote the new pass.

Director McQuary suggested that staff contact Gold Coast Transit, regarding their Day Pass. He stated that there may be potential for a joint marketing effort of the pass.

Following further discussion, Director Aceves moved to authorize the General Manager to implement the use of the new MTD Day Pass on the Downtown-Waterfront Shuttle, Carrillo Lot Shuttle, and Seaside Shuttle. Director Fahnestock seconded the motion. The motion passed unanimously.

8. RENEWAL OF AMTRAK TRANSFER AGREEMENT

The Board received copies of the Amtrak Transfer Agreement extension. Steve Maas, Manager of Strategic Planning & Compliance reviewed the two changes to the agreement, which consisted of a new expiration date of December 31, 2011 and reimbursement increased from \$1.00 to \$1.40 per transfer for each Pass collected. Mr. Maas noted that the Agreement can be terminated for convenience or breach.

Mr. Damiano reported on current marketing of the program by Amtrak and Santa Barbara Car Free.

Directors Aceves and Anderson both commented that they would like MTD to provide additional marketing of the Amtrak Transfer program. Director Fahnestock expressed concerns regarding the use of MTD's budgeted marketing funds for this program that is mainly used by visitors and not daily riders.

Following additional discussion, Director Aceves moved authorize the General Manager to sign an agreement extending the Amtrak transfer Program and requested that staff release a press release announcing the implementation of the new Day Pass and extension of the Amtrak Transfer Program. Additionally, he requested that MTD engage in a marketing effort with Amtrak. Director Anderson seconded the motion. Director Fahnestock opposed. The motion passed.

9. MOBILE ON-TIME PERFORMANCE SYSTEM (MOPS)

Paul Tumbleson, Senior Scheduler provided the Board with a presentation on Vaqero Systems Mobile On-Time Performance System (MOPS) currently in use at MTD. The presentation included information collected from one route over the period of a year.

Following the presentation, members of the Board commented that this was a good precursor to a future Automatic Vehicle Locator (AVL).

Jeff Gerfen and Neil Hockaday of Vaqero Systems were also on hand and were thanked for the efforts in assisting with the project. In turn, they thanked Mr. Estrada, Mr. Damiano, Mr. Tumbleson, and Ms. Boche and Mr. Sheldon for the assistance as well.

10. GENERAL MANAGER REPORT

MTD's Office Manager, Imelda Martin was congratulated by the Board and staff on passing her Notary Examination.

The Board and staff celebrated the recent passage of Measure A.

The General Manager provided the Board with an overview of safety precautions and operations conducted during the first night of the TEA fire. She reported that many of MTD's drivers stayed after their shifts were completed in order to assist with any potential evacuation orders from the Offices of Emergency Services (OES). Members of MTD's maintenance department assisted with the evacuation of a portion of MTD's bus fleet to its Overpass property. She noted that throughout the night, employees continued calling in to offer their services to MTD and the community.

The General Manager reported that a list of the employees who assisted is being compiled and will be provided to the Board at an upcoming meeting. Director Aceves requested that a "thank you" from the Board, be extended to these employees.

The General Manager also informed the Board that during the first night of the fire, a local radio station in error reported that MTD was not running its regular service. She stated that she contacted them and informed them that MTD's was operating a regular service schedule.

The Board received copies of a letter sent to the Santa Barbara Planning Commission, by MTD regarding its comments on the Plan Santa Barbara Draft Policy Preferences (Revised).

The General Manager reported that MTD staff and staff at Clean Air Express have held conversations regarding the regional service.

The General Manager and Mr. Damiano met with local architects who are members of a Mesa Village Hall Meeting group.

The Board reviewed copies of MTD's proposed 2009 Annual Board Meeting and recommended further discussion.

Board members each received a copy of the 2008 MTD Board Holiday Calendar. The General Manager reviewed the calendar with the Board, which listed the remaining 2008 meeting dates, MTD holiday service schedules and events.

The Board agreed to hold elections of officers and committee appointments at their next meeting.

Jerry Estrada, Assistant GM/Controller informed the Board that the Governor has proposed to cut the District's STA funds from approximately \$1.2 million to \$400,000. He reported that staff will prepare letters to local representatives, requesting their support that MTD receive these transit funds.

11. OTHER BUSINESS AND COMMITTEE REPORTS

None were reported.

At this time (10:15 AM), Vice Chair Davis joined the meeting.

12. RECESS TO CLOSED SESSION- CONFERENCE WITH LEGAL COUNSEL- ANTICIPATED LITIGATION (Section 54956.9 (b))

One case: AAA of Southern California vs. MTD

Upon returning from closed session, Vice Chair Davis reported that the Board had authorized settlement of the claim.

13. RECESS TO CLOSED SESSION- CONFERENCE WITH LEGAL COUNSEL- ANTICIPATED LITIGATION (Section 54956.9 (b))

One case: Eugene Wilson vs. MTD

Upon returning from closed session, Vice Chair Davis reported that no action had been taken.

At this time (10:30 AM), Chair Britton exited the meeting.

14. RECESS TO CLOSED SESSION- 5353 OVERPASS ROAD

The Board will meet in closed session pursuant to Government Code §54956.8, conference with real property negotiators regarding lease of the MTD owned 5353 Overpass Road Property; MTD negotiators Bob Tuler & Brian Johnson, Agents, Radius Commercial Real Estate.

Upon returning from closed session, Vice Chair Davis reported that no action had been taken.

15. RECESS TO CLOSED SESSION-1020 CHAPALA STREET

The Board will meet in closed session pursuant to Government Code §54956.8, conference with real property negotiators regarding the MTD owned 1020 Chapala Street Property, APN 039-281-040 and the City-owned property 9 West Figueroa Street, APN 039-281-041 and the subsequent lease by the Redevelopment Agency of both properties to a developer to develop the Transit Village project; MTD negotiator will be Sherrie Fisher, General Manager. City Staff negotiators will be David Gustafson, Acting Community Development Director/Acting Agency Deputy Director and Stephen Wiley, City Attorney/Agency Counsel.

Upon returning from closed session, Vice Chair Davis reported that no action had been taken.

16. ADJOURNMENT