

RIDER NEWSLETTER



MTD
Santa Barbara

September, 2008

Dear MTD Passenger,

Thank you for riding the bus! MTD is here to serve you and we are proud to provide safe, reliable, & inexpensive transportation to the South Coast 363 days a year.

Recently, MTD's Board of Directors voted to adopt a new fare policy which will become effective on January 1, 2009. Because expenses (such as diesel fuel costs) are rising and income (state funding) has been flat, the fare increase is needed to balance MTD's budget and maintain current levels of service. The chart below shows all the details.

On January 1, 2009, the regular cash fare will go up to \$1.75. Your current bus passes may be used through the end of January and new passes will be available for sale beginning in December 2008. Current/Old bus passes may be exchanged for new passes by paying the difference. See one of our friendly Customer Service Representatives at the Transit Center for more information.

We would like to thank the many people who participated in the fare policy decision-making process by sending letters and emails, making phone calls, and attending one or more of the 3 public meetings. Your input helped MTD's Board make the best decision for all members of our community.

See you on the bus,
Sherrie Fisher
General Manager

New Pass Availability:

Passes will be made available to the public for purchase on December 1, 2008.

Expiration of "Old/Current" bus passes:

MTD will allow use of "old/current" passes during January 2009 without additional fare added. The one-month overlap allows bus riders to use up old bus passes or exchange them toward the purchase of a new bus pass. "Old/Current" bus passes will expire on February 1, 2009.

Exchange of "Old/Current" bus passes:

Unused "old/current" bus passes can be exchanged for new bus passes by paying the difference.

Partially used "old/current" bus passes may be used toward the purchase of a new bus pass, based on the remaining value of the pass.

- Partially used 10-rides passes valued at the cost per unused ride.
- 30-day passes pro-rated based on the number of days left on the pass.

Approved Fare Policy Change (Effective January 1, 2009)		
<u>Cash Fares</u>	<u>Current</u>	<u>New</u>
Regular Cash Fares	\$1.25	\$1.75
Mobility Cash	\$0.60	\$0.85
Senior Cash	\$0.60	\$0.85
Tokens	\$1.25	\$1.75
Valley Express Cash	\$4.00	\$5.00
<u>10-Ride Bus Passes</u>		
Adult	\$10.00	\$11.50
Student K-12	\$7.50	\$8.25
Senior/Mobility	\$5.00	\$5.50
Valley Express	\$35.00	\$50.00
<u>30-Day Bus Passes</u>		
Adult	\$41.00	\$52.00
Student K-12	\$32.00	\$42.00
Senior	\$18.00	\$20.00
Mobility	\$18.00	\$20.00
Valley Express	\$120.00	\$160.00
<u>Day Passes</u>		
Adult		\$6.00