



AGENDA

MEETING OF THE
DEVELOPMENT COMMITTEE
OF THE

SANTA BARBARA METROPOLITAN TRANSIT DISTRICT
A PUBLIC AGENCY

TUESDAY, APRIL 21, 2015

9:00 A.M.

SANTA BARBARA MTD CONFERENCE ROOM
550 OLIVE STREET (UPSTAIRS), SANTA BARBARA, CA 93101

1. **CALL TO ORDER**
2. **ROLL CALL OF THE DEVELOPMENT COMMITTEE**
Chuck McQuary, Committee Chair; Dave Davis, Director; Bill Shelor, Director
3. **REPORT REGARDING POSTING OF AGENDA**
4. **APPROVAL OF PRIOR MINUTES (ATTACHMENT- ACTION MAY BE TAKEN)**
The Board will be asked to waive the reading of and approve the draft minutes for the committee meetings of February 9, 2015 and March 6, 2015.
5. **PUBLIC COMMENT**
Members of the public may address the Committee on items within the jurisdiction of the Committee that are not scheduled for public hearing. The time allotted per speaker will be at the discretion of the Committee Chair. **Please complete and deliver to the MTD Board Clerk, before the meeting is convened, a "Request to Speak" form including a description of the subject you wish to address.**
6. **DRAFT SERVICE PLAN UPDATE - (ACTION)**
The Committee will receive a summary of public input on the August 2015 Draft Service Plan proposal.
7. **OTHER**
8. **ADJOURNMENT**

AMERICANS WITH DISABILITIES ACT: If you need special assistance to participate in this meeting, please contact the MTD Administrative Office at 963-3364 at least **48 hours in advance** of the meeting to allow time for MTD to attempt a reasonable accommodation.



MINUTES

**MEETING OF THE
DEVELOPMENT COMMITTEE
OF THE**

**SANTA BARBARA METROPOLITAN TRANSIT DISTRICT
A PUBLIC AGENCY**

**FRIDAY, MARCH 6, 2015
9:00 A.M.**

**SANTA BARBARA MTD CONFERENCE ROOM
550 OLIVE STREET (UPSTAIRS), SANTA BARBARA, CA 93101**

- 1. CALL TO ORDER**
Committee Chair McQuary called the meeting to order at 9:00 a.m.
- 2. ROLL CALL OF THE DEVELOPMENT COMMITTEE**
Committee Chair McQuary reported that all members were present.
- 3. REPORT REGARDING POSTING OF AGENDA**
Natasha Garduno, Executive Assistant, reported that the agenda was posted on Monday, March 2, 2015 at MTD's Administrative office, mailed and emailed to those on the agenda list, and posted on MTD's website.
- 4. PUBLIC COMMENT**
No public comment was made.
- 5. AUGUST 2015 DRAFT SERVICE PLAN PROPOSAL (ATTACHMENT- ACTION MAY BE TAKEN)**
After reviewing the draft service plan proposal for August 2015 the committee provided feedback and guidance and requested that the item be taken to the full Board.
- 6. OTHER**
No other items were discussed
- 7. ADJOURNMENT**
Director Shelor moved to adjourn the meeting. Director Davis seconded the motion. The motion passed unanimously.



MINUTES

**MEETING OF THE
DEVELOPMENT COMMITTEE
OF THE**

**SANTA BARBARA METROPOLITAN TRANSIT DISTRICT
A PUBLIC AGENCY**

**MONDAY, FEBRUARY 9, 2015
9:00 A.M.**

**SANTA BARBARA MTD CONFERENCE ROOM
550 OLIVE STREET (UPSTAIRS), SANTA BARBARA, CA 93101**

- 1. CALL TO ORDER**
Committee Chair McQuary called the meeting to order at 9:02 a.m.
- 2. ROLL CALL OF THE DEVELOPMENT COMMITTEE**
Committee Chair McQuary reported that all members were present.
- 3. REPORT REGARDING POSTING OF AGENDA**
Lilly Gomez, Administrative Assistant, reported that the agenda was posted on Wednesday, February 5, 2015 at MTD's Administrative office, mailed and emailed to those on the agenda list, and posted on MTD's website.
- 4. APPROVAL OF PRIOR MINUTES (ATTACHMENT- ACTION MAY BE TAKEN)**
Director Davis moved to waive the reading of and approve the draft minutes for the Committee meeting of January 5, 2015. Director Shelor seconded the motion. The motion passed unanimously.
- 5. PUBLIC COMMENT**
None was made.
- 6. CAP-AND-TRADE FUNDING FOR MTD SERVICE ENHANCEMENT - (INFORMATIONAL)**
The Committee received an update on the Low Carbon Transit Operations Program and provided direction to staff.
- 7. COASTAL EXPRESS LIMITED MCI COACHES- (INFORMATIONAL)**
The Committee received an update on the request from SBCAG's North County Subregional Planning Committee for MTD to transfer the (5)MCI Coaches that have been used on the CEL to the City of Lompoc for use on the Clean Air Express.
- 8. EASY LIFT-ADA SERVICE-(INFORMATIONAL)**
Staff updated the Committee on the increase in service demands that Easy Lift has experienced over the last several months.
- 9. OTHER**
- 10. ADJOURNMENT**
Director McQuary moved to adjourn the meeting at 10:11 a.m. Director Shelor seconded the motion. The motion passed unanimously.



DEVELOPMENT COMMITTEE REPORT

MEETING DATE: APRIL 21, 2015 **AGENDA ITEM #:** 6

TYPE: ACTION

PREPARED BY: GEORGE AMOON

Signature

REVIEWED BY: GENERAL MANAGER

GM Signature

SUBJECT: **Draft Service Plan Update for August 2015**

RECOMMENDATION:

Approve submittal of the August 2015 Draft Service Plan proposal to the Board of Directors.

DISCUSSION:

Background

The proposed service changes were presented to the Board of Directors on March 17th. They were based on input throughout the year from the public and MTD drivers, data review and extensive field observations.

Public comment received appeared to support the recommendation by staff to improve schedule adherence issues on certain lines at the expense of losing a few trips. Improve timing of connections between lines, increase frequency of service and request for steady late night service were also consistent comments received throughout the process. Attachment 2 summarizes the comments received from the public obtained during the recent community meetings held throughout the District.

Lines 1 and 2 (interlined):

Weekdays:

Deploy three additional buses during the weekday morning peak hours to restore 10-minute headways. Lines 1 and 2 operated on 10-minute headways from March 2007 through August 2011, but the service was reduced to the present level in 2011 due to budget constraints. Morning peak ridership on Lines 1 and 2 was significantly higher when the service was more frequent and it is anticipated that the improved service will again generate positive ridership results.

This additional service will be funded by the Low Carbon Transit Operations Cap and Trade Grant Program. Due to limited grant funding for this first year of the grant program, the service will begin with the November 30 bid rather than with the other service changes as part of the August 24 bid. For FY 2015-16, there will be an increase of 1,007 revenue hours. Program funding in future years is expected to increase to sufficiently fund the additional 708 revenue hours required to operate a full year of the enhanced service.

The bus books will be re-printed in mid-November and will include and highlight this service change.

Weekends:

Add six minutes per trip before 10:00 AM on Saturdays and Sundays to improve schedule adherence due to increasing traffic congestion. The added time per trip will result in the reduction of 3 round trips each weekend day. Currently, there are 41 trips on Saturday and 30 trips on Sunday. As a result of this change, schedule adherence will improve and there will be fewer missed trips. For FY 2015-16, there will be a net increase of approximately 23 revenue hours.

Lines 24x/12x (interlined):

As part of the agreement signed by MTD and UCSB approximately a year ago, UCSB agreed to fund increased service on Lines 24x and 12x to offset the impact of the 1,000 bed San Joaquin student housing project currently under construction near the Storke/El Colegio Road intersection.

- The most notable change proposed is Line 24x with consistent 35 minute headways from 7:00pm until approximately 11:00pm seven days a week year around.
- Weekday frequency on Line 24x before 7:00 PM is proposed to remain a consistent 30 minute headway year round. Line 12x schedule is not proposed to be changed during the weekdays.
- Saturday and Sunday will be identical schedules on both lines with service beginning one hour earlier with 1 hour headways most of the day except between 11:00 AM and 4:00 PM in which 30 minute headways are proposed. Although frequency of Line 24x/12x is proposed at one hour headways during those other times, the two lines will be departing the Transit Center and Isla Vista/UCSB every half hour due to its interlined nature.

This revised proposal would total an increase of 2,527 hours for FY 2015-16 with subsequent full years of service requiring an increase of 2,973 hours per year which is within the agreement total. Staff is currently coordinating with UCSB staff with regard to this revised proposal.

Although this proposed enhanced service is not to the extent as outlined in the agreement, it meets the objectives by providing service later into the night and more

frequent service overall particularly during higher demand times. The Development Committee emphasized maintaining the hours within the 3,311 hours stated in the agreement.

Lines 23/25 (interlined):

Add five minutes to a morning peak trip and to late afternoon trips during the weekdays to improve schedule adherence due to increasing traffic congestion particularly at the Storke/Hollister Avenue intersection. The additional time will decrease the frequency from 30 to 35 minutes (or from 1 hour to 1 hour 10 minutes in one direction) and will result in a reduction of 2 single trips in one direction (or 4 trips in either direction) out of an average of 14 trips per weekday. However, the trips to be removed are targeted for the late morning and early afternoon when ridership is low. Overall, schedule adherence will be improved which in turn will allow for more reliable connections to other lines at the Storke/Hollister intersection stops. For FY 2015-16, there will be a net decrease of approximately 60 revenue hours.

Coastal Express Limited:

While MTD operates the service, this interregional weekday commute service from Ventura to Santa Barbara and Goleta is administered by SBCAG staff and entirely funded by Caltrans through South Coast Highway 101 widening mitigation funds. Because this funding is expected to be expended by June 2015, the service will be discontinued on June 12, 2015. This will result in a reduction of 2,040 annual revenue hours. SBCAG staff coordinated with VISTA which provides similar commute service through the Coastal Express to replace the Coastal Express Limited service.

Line 15x:

Add five minutes to each trip in the mornings and add eight minutes to each trip in the afternoons and evenings year around to improve schedule adherence due to increasing traffic congestion mainly on Highway 101. The additional time will increase the frequency by two to three minutes and will result in the reduction in either direction of 4 trips Monday through Thursdays and 2 trips on Fridays when SBCC is in full session and 1 trip during the Limited Schedule (i.e., Summer and other breaks). For FY 2015-16, there will be a net decrease of approximately 49 revenue hours.

As part of the work plan for this calendar year for the August 2016 service changes, staff will be reviewing potentially re-routing the Line 15x that would not include traveling on Meigs Road and Carrillo Street over the Carrillo Hill in order to gain travel time as a result of increasing traffic congestion. Current re-route options include: (1) a one way direction all day from Highway 101 southbound to Castillo Street to Shoreline Drive to Loma Alta Drive to Cliff Drive to Castillo Street to Highway 101 northbound, (2) Las Positas Road and Cliff Drive and (3) SBCC West Campus as the turn around.

Budget:

Based on MTD's original FY 2014-15 adopted budget, which planned for 204,810 revenue hours, this FY 2015-16 proposal of 210,163 revenue hours represents an increase of 5,353 revenue hours (2.6 percent), as shown below. However, much of this apparent increase (3,250 revenue hours) is due to an amendment to the FY 2014-15 budget that authorized the extension of Line 3 to serve the new Sansum facility on Foothill Road. Thus, as shown below, the amended FY 2014-15 budget planned for 208,060 revenue hours.

FY 2014-15 Revenue Hours Budget		FY 2015-16 Revenue Hours Budget	
Original	Revised (Line 3 Extension)	Proposed	Change from Original
204,810	208,060	210,163	2.6% (5,353 hrs)

The FY 2015-16 proposal represents an increase of 2,103 revenue hours (1.0% increase) over the amended FY 2014-15 budget. The proposed service changes resulting in this net increase are shown below.

	<u>Hours</u>
- Lines 1/2 weekday service enhancement beginning November 30, 2015 (funded by pending Cap and Trade Grant)	1,007
- Lines 24x/12x service enhancement (funded by UCSB)	2,527
- CEL service to be eliminated on June 12, 2015 (funded by Caltrans)	-2,040
- Service adjustments	-86
- Additional hours for leap year weekday	<u>695</u>
Net Change	2,103

ATTACHMENT:

- Draft August 2015 Service Plan Proposal Table
- Summary of Public Input from Community Meetings

SUMMARY OF SERVICE CHANGES

April 17, 2015

DRAFT

to take effect August 24, 2015

Line	Route	Issue	Draft Proposal	Estimated Additional Hours for FY 15-16
1 and 2 (interlined)	Santa Barbara Westside - Transit Center - Santa Barbara Eastside	Restore 10 minute frequency during 6:30 AM - 8:30 AM weekday peak hours with funding from Low Carbon Transit Operations Cap and Trade grant program (LCTOP). Significant lateness during weekend due to increasing traffic congestion. Current frequency ranges between 20 and 25 minutes on average.	Add three additional buses during the weekday AM peak hours to restore 10 minute frequency beginning on November 30, 2015 (due to grant funding limitation). Add 6 minutes per trip before 10:00am. Results in the reduction of 3 round trips out of 41 trips on Saturday and 30 trips on Sunday.	1,007 (funded in part by LCTOP grant) 23
24x and 12x (interlined)	Transit Center - Isla Vista - UCSB - Goleta	Significant increase in UCSB students as a result of UCSB San Joaquin housing project proposed near Storke/El Colegio Road intersection.	Line 24x: Extend service to approximately 11:00 PM seven days a week year around. Increase frequency to a consistent 30 minutes between 11:00 AM and 4:00 PM on weekends and to a consistent 35 minute frequency after 7:00 PM on weekend's year around. Begin service one hour earlier on weekends Line 12x: Increase frequency to a consistent 30 minutes between 11:00 and 4:00 PM on weekends and to extend service one hour earlier and to approximately 7:30 PM on weekends year around.	2,527 (funded by UCSB)
23/25 (interlined)	Circulates within Ellwood/El Encanto Heights neighborhoods north and south of Highway 101 in Goleta.	Lateness of AM peak hour trip and late afternoon trips due to traffic congestion during the weekdays. Current frequency is generally 30 minutes in either direction or 1 hour in one direction.	Add five minutes to an AM peak trip and late afternoon trips. This will decrease the frequency to 35 minutes in either direction or 1 hour 10 minutes in one direction. Results in the reduction of 2 single trips in one direction (or 4 trips in either direction) out of an average of 14 trips per weekday during the late AM and early PM when ridership is low.	(60)
15x	SBCC - Isla Vista	Lateness of AM trips and at times significant with PM trips due to increasing traffic congestion particularly on Highway 101. Current frequency ranges from 15 to 30 minutes.	Add five minutes to each trip in the mornings and add eight minutes to each trip in the afternoons and evenings year around. This will decrease the frequency by two to three minutes and will result in the reduction in either direction of 4 trips Monday through Thursdays and 2 trips on Fridays when SBCC is in full session and 1 trip during the Limited Schedule.	(49)
Coastal Express Limited	Ventura - Santa Barbara/Goleta	Caltrans Highway 101 widening mitigation funding for the service will be expended by June 2015.	Discontinue service. SBCAG staff coordinated with VISTA to replace the Coastal Express Limited service.	(2,040)
Additional hours for leap year weekday				695
Subtotal				2,103 Approx. 1.0% increase

Attachment 2 – Public Comments from Community Input Meetings:

Community meetings on the draft service changes were recently held in Santa Barbara (two meetings), Carpinteria, Goleta, and Isla Vista as well as at SBCC Student Senate and Santa Barbara Car Free meetings.

Transit Service:

- Line 15x can be late in the afternoons.
- Support for less bus trips if it will assist in providing better schedule adherence.
- Stagger Line 14 and Line 20 schedules so they are more separate on Milpas Street
- Line 20 with one hour frequency can be difficult to plan on using a bus. Need 30 minute frequency all day. Buses are too crowded for such a long distance to stand.
- Better timed connection needed between Line 12x and Line 20. A passenger leaving work in Goleta to catch Line 12x at 5:20 PM, arrives at Transit Center at 5:50pm and next Line 20 is 6:15 PM to reach destination in Toro Canyon area.
- Inquiry about service at Santa Barbara train station with retimed service.
- New line from Santa Barbara lower eastside to SBCC and Mesa along Cabrillo Blvd, Shoreline Drive and Cliff Drive.
- Add later service to Lines 3 and 7 for Schott and Wake Center night classes or have a deadhead trip back to the yard include a stop at the two Adult Ed centers to pick up passengers for late night classes.
- Later service to Santa Barbara Bowl on Fridays and weekend
- Include a Line 5 stop at the Line 16 stop at West Campus turn around during Summer since Line 16 service does not exist during Summer.
- Adjust Line 11 schedule at UCSB to align with UCSB campus events
- Extend Line 6 on Hollister beyond Storke Road to serve University Village near Pacific Oaks Road.
- Could the Line 2 wait an extra minute at Trader Joe's instead of Montecito
- Re-route Crosstown Shuttle from Montecito Street to Alisos Street, Mason Street, Wilson Street, Yanonali Street, Voluntario Street and return to Montecito Street.

- Additional service to Santa Barbara Airbus stops
- More frequency on weekends
- It can take hours using the bus to get from western Goleta to Garden/Cota stop.
- Expiration dates on passes can be difficult to see.
- Print draft schedules for August changes for public input
- Add service to Mission for opening ceremonies for Old Spanish Days
- Provide a 7 day pass.
- Install bike racks to hold three bikes on buses.
- Extend transfers to two hours.
- Various compliments and complaints related to customer service

Bus stops:

- Add a bench for both directions at Goleta Beach stops
- Add a shelter at Via Real and Bailard Avenue stop
- Add a shelter at Hollister at Magnolia Shopping Center stop.
- Replace bench on Cabrillo at Milpas Street in front of hotel
- Add a stop on Milpas Street at Tri-County Produce as part of the City of Santa Barbara sidewalk project along that location.
- Add a stop on State outbound at Los Olivos to avoid walking a block from Pueblo to reach the Mission,
- Add a shelter at Vons on Coast Village Road
- Schedules posted on poles can be difficult to see at night.
- Turn down volume when handicap ramps are deployed
- Paint top of palm tree green at cement palm tree stop at State and La Cumbre stop.
- Inquiry of frequency of boosters on routes