

AGENDA

MEETING OF THE

DEVELOPMENT COMMITTEE

OF THE

SANTA BARBARA METROPOLITAN TRANSIT DISTRICT

A PUBLIC AGENCY TUESDAY, AUGUST 11, 2015 10:00 A.M.

SANTA BARBARA MTD CONFERENCE ROOM

550 OLIVE STREET (UPSTAIRS), SANTA BARBARA, CA 93101

- 1. CALL TO ORDER
- 2. ROLL CALL OF THE DEVELOPMENT COMMITTEE

Chuck McQuary, Committee Chair; Dave Davis, Director; Bill Shelor, Director

- 3. REPORT REGARDING POSTING OF AGENDA
- 4. APPROVAL OF PRIOR MINUTES (ATTACHMENT- ACTION MAY BE TAKEN)

The Board will be asked to waive the reading of and approve the draft minutes for the committee meeting of July 2, 2015

5. PUBLIC COMMENT

Members of the public may address the Committee on items within the jurisdiction of the Committee that are not scheduled for public hearing. The time allotted per speaker will be at the discretion of the Committee Chair. Please complete and deliver to the MTD Board Clerk, before the meeting is convened, a "Request to Speak" form including a description of the subject you wish to address.

6. DISCUSSION OF STRATEGIC PLAN UPDATE - (ATTACHMENT- ACTION)

The Committee and staff will participate in a teleconference with Mr. Iacofano of MIG, Inc. regarding the MTD Strategic Plan Update process.

- 7. OTHER
- 8. ADJOURNMENT

AMERICANS WITH DISABILITIES ACT: If you need special assistance to participate in this meeting, please contact the MTD Administrative Office at 963-3364 at least **48 hours in advance** of the meeting to allow time for MTD to attempt a reasonable accommodation.



MINUTES

MEETING OF THE

DEVELOPMENT COMMITTEE

OF THE

SANTA BARBARA METROPOLITAN TRANSIT DISTRICT

A PUBLIC AGENCY THURSDAY, JULY 2, 2015 9:00 A.M.

SANTA BARBARA MTD CONFERENCE ROOM

550 OLIVE STREET (UPSTAIRS), SANTA BARBARA, CA 93101

1. CALL TO ORDER

Committee Chair McQuary called the meeting to order at 9:00 a.m.

2. ROLL CALL OF THE DEVELOPMENT COMMITTEE

Committee Chair McQuary reported that all members were present.

3. REPORT REGARDING POSTING OF AGENDA

Natasha Garduno, Executive Assistant, reported that the agenda was posted on June 26, 2015 at MTD's Administrative Office, mailed and emailed to those on the agenda list, and posted on MTD's website.

4. APPROVAL OF PRIOR MINUTES (ATTACHMENT- ACTION MAY BE TAKEN)

Director Davis requested that the Minutes be ammended to reflect a few minor changes to verbage. Committee Chair McQuary moved to approve the ammended draft minutes. Director Tabor seconded the motion. The motion passed unanimously.

5. PUBLIC COMMENT

Mr. Howard Green spoke under public comment and shared with the Committee his recent observations of the transit systems in London and Paris including bus stop displays.

6. STRATEGIC WORKSHOP DISCUSSION - (INFORMATIONAL)

The Committee discussed with staff on how to proceed with preparing for a Strategic Plan Workshop. The Committee instructed staff to hire a facilitator and to hold another Development Committee meeting in August to prepare for the workshop that will be held in September.

7. OTHER

No other items were discussed.

8. ADJOURNMENT

Director Davis moved to adjourn the meeting. Director Tabor seconded the motion. The motion passed unanimously.



DEVELOPMENT COMMITTEE REPORT

SUBJECT:	Discussion of Strategic Plan Update	
REVIEWED BY:	GENERAL MANAGER	GM Signature
		Signature
PREPARED BY:	STEVE MAAS	
ТҮРЕ:	ACTION ITEM	
MEETING DATE:	AUGUST 11, 2015	AGENDA ITEM #: 6

RECOMMENDATION:

Participate in a teleconference with Mr. Iacofano of MIG, Inc. regarding the MTD Strategic Plan Update process.

DISCUSSION:

MTD has contracted with Daniel Iacofano of MIG, Inc. to assist in the update of MTD's Strategic Plan. Mr. Iacofano has prepared an agenda (attached) to guide the Committee in discussing the update process.

ATTACHMENT:

o Agenda (prepared by Mr. lacofano)

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AGENDA

Discussion of the Process for Updating MTD's Strategic Plan

Tuesday, August 11, 2015 10:00 A.M.

- 1. Overview of current strategic plan.
 - a. Successes.
 - b. Work in progress
- 2. Discuss desired outcomes for the Strategic Plan workshop.
- 3. Develop draft agenda for Strategic Plan workshop.
- 4. Discuss advance preparations for the workshop, including the environmental scan.
- 5. Review timeline and schedule for all activities leading up to the workshop and post-workshop.
- 6. Discuss work assignments.