



**AGENDA**

**Meeting**

of the

**PLANNING & MARKETING COMMITTEE**

of the

**SANTA BARBARA METROPOLITAN TRANSIT DISTRICT**

A Public Agency

**Monday, January 30, 2017**

**10:00 AM**

**John G. Britton Auditorium**

550 Olive Street, Santa Barbara, CA 93101

**1. CALL TO ORDER**

**2. ROLL CALL OF THE BOARD OF DIRECTORS**

Dave Davis, Chuck McQuary, Bill Shelor

**3. REPORT REGARDING POSTING OF AGENDA**

**4. COMMITTEE CHAIR FOR 2017 - (ACTION MAY BE TAKEN)**

The Committee will elect a Chair for 2017.

**5. PUBLIC COMMENT**

Members of the public may address the Board on items within jurisdiction of the Board that are not scheduled for public hearing. The time allotted per speaker will be at the discretion of the Board Chair. If you wish to address the Board under this item number, please complete and deliver to the MTD Board Clerk, a "Request to Speak" form including a description of the subject you wish to address. Additional public comment will be allowed during each agenda item, including closed session items. Please fill out the Request to Speak form and indicate the agenda item number that you wish to comment on.

**6. PRELIMINARY SERVICE WORK PLAN FOR AUGUST 2017 - (INFORMATIONAL)**

Staff will provide the committee with an outline of the service changes being considered for August 2017.

**7. OTHER BUSINESS AND REPORTS - (ACTION MAY BE TAKEN)**

The Committee will report on other related public transit issues.

**8. ADJOURNMENT**

**AMERICAN WITH DISABILITIES ACT:** If you need special assistance to participate in this meeting, please contact the MTD Administrative Office at 963-3364 at least **48 hours in advance** of the meeting to allow time for MTD to attempt a reasonable accommodation.



## PLANNING AND MARKETING COMMITTEE REPORT

**MEETING DATE:** January 30, 2017

**AGENDA ITEM #:** 6

**TYPE:** Informational

**PREPARED BY:** George Amoon

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*Signature*

**REVIEWED BY:** General Manager

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*GM Signature*

**SUBJECT:** Preliminary Service Work Plan for August 2017

### DISCUSSION:

The following outlines the service changes being considered for August 2017:

- Lines 6/11/23/25: Adjust schedules to improve on time performance and minor Line 23 and Line 25 re-routes.
- Lines 20/21x: Adjust schedules to improve on time performance
- Lines 1/2: Revert AM peak service from 10-minute frequency to 15-minute frequency during the weekdays. The service was increased in November 2015 from a LCTOP Cap and Trade grant. However, it is not expected that enough funds would continue to be received to maintain the increased service. Instead, the funds are proposed to be applied to a different project next fiscal year (MTD will fund the enhanced service from July 1, 2017 to August 18, 2017).
- Carpinteria - Goleta service: Two trips during the AM peak period direct from Carpinteria to Goleta and two trips during the PM peak direct from Goleta to Carpinteria. Service will be funded (\$250,000) by Caltrans as part of the Traffic Management Plan for the Linden Avenue and Casitas Pass Road Interchange Project.
- Line 15x: Change route off the Mesa to circle around SBCC main campus (Hwy 101-Castillo-Cabrillo-Loma Alta-Cliff Drive/Montecito Street-Castillo-Hwy 101). Implementation may not occur until August 2018 depending on the timing of the re-opening of the West Campus bus stop.
- Line 16: Revert currently detoured route to standard route depending on timing of the re-opening of the SBCC West Campus bus stop.
- Lines 12x/24x: Adjust schedules to improve on time performance.

Staff will return to the Planning & Marketing Committee to present hours associated with proposed service changes.