



## System Ridership Report: November 2012

System-wide ridership was up just .5% for the month, and we're down 1.3% year to date, but efficiency metrics **Passengers per Hour** and **Passengers per Mile** are up .9% and .5% respectively for the year to date. There have been fewer school days than last year in the Fall term so far, but there will be more school days in December this year, so we may see a 'bump' in ridership figures then.

**Table A: Ridership Trends by Fare Component**

Fare Categories	Month			Fiscal Year to Date		
	Nov 12	Nov 11	%Change	Jul 12 - Nov 12	Jul 11 - Nov 11	%Change
General Fare	90,165	89,948	0.2%	530,823	544,566	-2.5%
Transfers	54,200	54,322	-0.2%	316,146	321,777	-1.7%
Full Fare Prepaid (1)	107,448	108,493	-1.0%	626,432	626,009	0.1%
Santa Barbara City College	130,654	135,605	-3.7%	532,354	552,506	-3.6%
Senior & Disabled Prepaid (2)	54,007	53,490	1.0%	298,208	284,918	4.7%
Shuttle (DWE, Commuter & Seaside)	16,702	29,762	-43.9%	143,484	242,809	-40.9%
UC Santa Barbara	108,167	94,958	13.9%	335,639	323,268	3.8%
Student Prepaid (3)	58,421	54,312	7.6%	271,432	232,600	16.7%
Free	19,075	21,199	-10.0%	109,075	122,090	-10.7%
My Ride	8,739	7,845	11.4%	62,277	52,443	18.8%
Senior	11,678	7,498	55.7%	66,630	42,927	55.2%
Persons with Disabilities	4,719	3,439	37.2%	26,558	18,539	43.3%
Tokens	2,871	2,542	12.9%	14,617	13,644	7.1%
<b>Total</b>	<b>666,846</b>	<b>663,413</b>	<b>0.5%</b>	<b>3,333,675</b>	<b>3,378,096</b>	<b>-1.3%</b>

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

**Table B: Revenue Hours and Revenue Miles**

Metrics	Month			Fiscal Year to Date		
	Nov 12	Nov 11	%Change	Jul 12 - Nov 12	Jul 11 - Nov 11	%Change
Passengers	666,846	663,413	0.5%	3,333,675	3,378,096	-1.3%
Revenue Hours	15,997	16,112	-0.7%	83,601	85,488	-2.2%
Passengers per Rev Hour	41.69	41.18	1.2%	39.88	39.52	0.9%
Miles	204,407	209,465	-2.4%	1,055,045	1,074,546	-1.8%
Passengers per Mile	3.26	3.17	3.0%	3.16	3.14	0.5%

Note: Prior Year-to-date passenger totals in these tables do not include Valley Express, thus the discrepancy with Table C.

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

**Table C: November 2012 System Ridership**

LINE	Month			Fiscal Year to Date		
	Nov 12	Nov 11	%Change	Jul 12 - Nov 12	Jul 11 - Nov 11	%Change
1 West Santa Barbara	37,219	38,495	-3.3%	191,428	194,303	-1.5%
2 East Santa Barbara	56,682	53,501	5.9%	288,580	282,238	2.2%
3 Oak Park	20,639	21,857	-5.6%	111,204	118,304	-6.0%
4 Mesa/SBCC	14,581	15,479	-5.8%	74,008	77,834	-4.9%
5 Mesa / La Cumbre	17,390	17,886	-2.8%	93,074	95,300	-2.3%
6 Goleta	61,596	62,265	-1.1%	320,057	326,868	-2.1%
7 County Health / Fairview	12,202	11,650	4.7%	66,052	63,283	4.4%
8 County Health	10,077	10,813	-6.8%	54,709	57,440	-4.8%
9 Calle Real / Old Town Shuttle	2,935	3,257	-9.9%	16,887	21,868	-22.8%
10 Cathedral Oaks	2,432	3,050	-20.3%	11,780	13,253	-11.1%
11 UCSB	108,226	80,962	33.7%	505,288	426,289	18.5%
12x Goleta Express	25,208	24,642	2.3%	130,966	126,277	3.7%
14 Montecito	8,545	9,907	-13.7%	49,107	51,187	-4.1%
15x SBCC / UCSB Express	38,810	37,738	2.8%	159,343	154,477	3.1%
16 City College Shuttle	20,218	22,265	-9.2%	71,931	82,095	-12.4%
17 Lower West / SBCC	18,000	18,535	-2.9%	103,018	101,353	1.6%
20 Carpinteria	28,927	28,183	2.6%	159,829	153,897	3.9%
21x Carpinteria Express	9,664	9,137	5.8%	51,294	47,963	6.9%
22 Old Mission	1,601	1,557	2.8%	9,987	9,981	0.1%
23 Winchester Canyon	6,801	22,179	-69.3%	51,761	98,317	-47.4%
24x UCSB Express	63,925	58,078	10.1%	283,569	266,468	6.4%
25 Ellwood	4,455	11,410	-61.0%	33,033	52,527	-37.1%
27 Isla Vista Shuttle	31,439	27,808	13.1%	96,054	93,196	3.1%
36 Seaside Shuttle	5,171	7,198	-28.2%	31,074	43,865	-29.2%
37 Crosstown Shuttle	7,340	10,204	-28.1%	42,556	60,229	-29.3%
Booster Services	25,776	24,145	6.8%	97,481	88,937	9.6%
<b>System Subtotal</b>	<b>639,859</b>	<b>632,201</b>	<b>1.2%</b>	<b>3,104,070</b>	<b>3,107,749</b>	<b>-0.1%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	20,070	23,991	-16.3%	171,429	206,115	-16.8%
31 East Beach Waterfront Shuttle	2,587	3,439	-24.8%	31,539	38,296	-17.6%
32 West Beach Waterfront Shuttle	1,274	1,548	-17.7%	12,128	15,988	-24.1%
<b>Coastal Express Limited</b>						
Coastal Express Limited - Santa Barbara	1,591	597	166.5%	7,489	1,833	308.6%
Coastal Express Limited - Goleta	1,465	634	131.1%	6,980	2,448	185.1%
<b>Discontinued Routes</b>						
50 Carrillo Lot Shuttle	-	1,003	N/A	-	5,390	N/A
Valley Express (82, 83, & 84)	-	-	N/A	-	3,196	N/A
<b>Unknown/Miscellaneous</b>						
	-	-	0.0%	40	277	-85.6%
<b>System Total</b>	<b>666,846</b>	<b>663,413</b>	<b>0.5%</b>	<b>3,333,675</b>	<b>3,381,292</b>	<b>-1.4%</b>

<b>Related Routes</b>						
20, 21x Carpinteria	38,591	37,320	3.4%	211,123	201,860	4.6%
1, 2, 37 East/West & Crosstown	101,241	102,200	-0.9%	522,564	536,770	-2.6%
4, 5, 15x, 16, 17 Mesa Lines	108,999	111,903	-2.6%	501,374	511,059	-1.9%
7, 8, 9 Calle Real	25,214	25,720	-2.0%	137,648	142,591	-3.5%
6, 11 State/Hollister	169,822	143,227	18.6%	825,345	753,157	9.6%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C Notes - Period over period comparison exceptions: System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

**Table D: November 2012 - Passengers per Hour**

LINE	Month			Fiscal Year to Date		
	Nov 12	Nov 11	%Change	Jul 12 - Nov 12	Jul 11 - Nov 11	%Change
1 West Santa Barbara	43.8	53.7	-18.4%	44.7	50.0	-10.5%
2 East Santa Barbara	51.0	44.5	14.8%	46.9	43.1	8.9%
3 Oak Park	33.3	35.3	-5.6%	33.5	32.8	2.2%
4 Mesa/SBCC	40.4	42.9	-5.8%	38.2	40.4	-5.4%
5 Mesa / La Cumbre	31.5	32.4	-2.8%	31.7	32.4	-2.2%
6 Goleta	39.8	39.7	0.2%	39.1	39.5	-1.1%
7 Calle Real / Fairview	31.2	29.6	5.5%	31.4	30.2	3.8%
8 Calle Real / Turnpike	34.8	37.4	-6.8%	34.9	36.9	-5.4%
9 Calle Real / Old Town Shuttle	14.9	16.4	-9.2%	16.2	17.1	-5.3%
10 Cathedral Oaks	20.6	25.8	-20.3%	18.1	20.5	-11.9%
11 UCSB	44.1	43.6	1.2%	42.9	43.5	-1.3%
12x Goleta Express	52.1	50.2	3.8%	50.8	48.4	5.0%
14 Montecito	21.7	25.2	-13.8%	23.3	24.4	-4.4%
15x SBCC / UCSB Express	58.8	55.2	6.5%	57.4	53.7	6.8%
16 City College Shuttle	100.1	109.4	-8.5%	101.9	110.6	-7.9%
17 Lower West / SBCC	71.8	74.0	-2.9%	76.1	75.3	1.1%
20 Carpinteria	27.1	26.4	2.6%	28.3	27.3	3.7%
21x Carpinteria Express	28.9	27.3	5.8%	28.3	26.6	6.3%
22 Old Mission	11.8	11.5	2.8%	14.0	13.4	4.5%
23 Winchester Canyon	25.8	40.6	-36.3%	26.5	34.0	-22.1%
24x UCSB Express	79.1	71.0	11.3%	69.5	65.2	6.5%
25 Ellwood	35.7	34.0	5.0%	30.6	29.6	3.4%
27 Isla Vista Shuttle	50.7	44.8	13.0%	37.9	36.3	4.5%
36 Seaside Shuttle	15.5	21.5	-28.1%	17.5	22.1	-20.9%
37 Crosstown Shuttle	23.5	23.7	-0.8%	24.7	22.9	7.6%
Booster Services	92.0	96.2	-4.4%	92.3	93.7	-1.5%
<b>System Average</b>	<b>43.3</b>	<b>42.8</b>	<b>1.3%</b>	<b>40.9</b>	<b>40.2</b>	<b>1.8%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	24.9	29.7	-16.1%	35.0	40.4	-13.4%
31 East Beach Waterfront Shuttle	16.4	21.8	-24.8%	25.5	30.4	-16.1%
32 West Beach Waterfront Shuttle	16.5	20.0	-17.7%	21.0	27.5	-23.9%
<b>Coastal Express Limited</b>						
Coastal Express Limited - Santa Barbara	23.6	8.4	181.5%	19.7	7.6	158.4%
Coastal Express Limited - Goleta	18.8	7.9	137.7%	16.2	9.1	78.7%
<b>Discontinued Routes</b>						
50 Commuter Lot Shuttle	-	10.6	N/A	-	10.4	N/A
Valley Express (82, 83, & 84)	-	-	N/A	-	13.0	N/A
<b>Unknown/Miscellaneous</b>	-	-	-100.0%	0.2	2.6	-92.7%
<b>System Total</b>	<b>41.7</b>	<b>41.2</b>	<b>1.2%</b>	<b>39.9</b>	<b>39.5</b>	<b>1.0%</b>
<b>Related Routes</b>						
20, 21x Carpinteria	27.6	26.7	3.4%	28.3	27.1	4.3%
1, 2, 37 East/West & Crosstown	44.5	43.5	2.5%	43.0	41.1	4.6%
4, 5, 15x, 16, 17 Mesa Lines	53.8	54.6	-1.4%	51.7	52.0	-0.6%
7, 8, 9 Calle Real/Fairview	28.7	29.1	-1.5%	29.2	28.9	0.9%
6, 11 State/Hollister	42.4	41.8	1.5%	41.3	41.7	-0.8%

**Table E: November 2012 – ‘Too Full To Board’ Loads Indicated**

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Nov 12	Nov 11	%Change	Jul 12 - Nov 12	Jul 11 - Nov 11	%Change
1 West Santa Barbara	15	11	36.4%	54	26	107.7%
2 East Santa Barbara	15	13	15.4%	74	78	-5.1%
3 Oak Park	-	5	-100.0%	12	20	-40.0%
4 Mesa/SBCC	-	2	-100.0%	6	7	-14.3%
5 Mesa / La Cumbre	9	29	-69.0%	77	217	-64.5%
6 Goleta	15	12	25.0%	84	156	-46.2%
7 Calle Real / Fairview	2	1	100.0%	17	9	88.9%
8 Calle Real / Turnpike	-	-	0.0%	1	1	0.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	-	2	-100.0%
10 Cathedral Oaks	-	-	0.0%	5	-	100.0%
11 UCSB	55	49	12.2%	268	300	-10.7%
12x Goleta Express	13	2	550.0%	87	40	117.5%
14 Montecito	2	7	-71.4%	2	27	-92.6%
15x SBCC / UCSB Express	63	53	18.9%	547	457	19.7%
16 City College Shuttle	22	38	-42.1%	100	184	-45.7%
17 Lower West / SBCC	5	6	-16.7%	50	50	0.0%
20 Carpinteria	1	8	-87.5%	15	17	-11.8%
21x Carpinteria Express	2	-	100.0%	4	3	33.3%
22 Old Mission	-	-	0.0%	1	3	-66.7%
23 Winchester Canyon	3	9	-66.7%	11	31	-64.5%
24x UCSB Express	166	81	104.9%	746	544	37.1%
25 Ellwood	-	5	-100.0%	1	16	-93.8%
27 UCSB Shuttle	49	12	308.3%	93	50	86.0%
36 Seaside Shuttle	2	2	0.0%	7	26	-73.1%
37 Crosstown Shuttle	-	-	0.0%	11	2	450.0%
Booster Services	41	33	24.2%	157	165	-4.8%
<i>System Subtotal</i>	<i>480</i>	<i>378</i>	<i>27.0%</i>	<i>2,430</i>	<i>2,431</i>	<i>0.0%</i>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	31	51	-39.2%	888	1,370	-35.2%
31 East Beach Waterfront Shuttle	-	1	-100.0%	33	47	-29.8%
32 West Beach Waterfront Shuttle	1	-	100.0%	11	6	83.3%
<b>Coastal Express Limited</b>						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	1	-	100.0%
<b>Unknown</b>	5	-	100.0%	8	15	-46.7%
<i>System Total</i>	<i>517</i>	<i>430</i>	<i>20.2%</i>	<i>3,371</i>	<i>3,869</i>	<i>-12.9%</i>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table F: November 2012 – ‘At Capacity’ Loads Indicated**

Classified as a 30 foot vehicle with 10 or more standees, or a 40 foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Nov 12	Nov 11	%Change	Jul 12 - Nov 12	Jul 11 - Nov 11	%Change
1 West Santa Barbara	30	10	200.0%	127	32	296.9%
2 East Santa Barbara	49	22	122.7%	178	103	72.8%
3 Oak Park	2	7	-71.4%	49	40	22.5%
4 Mesa/SBCC	2	4	-50.0%	12	21	-42.9%
5 Mesa / La Cumbre	17	30	-43.3%	69	128	-46.1%
6 Goleta	18	23	-21.7%	149	141	5.7%
7 Calle Real / Fairview	12	1	1100.0%	82	19	331.6%
8 Calle Real / Turnpike	2	1	100.0%	8	3	166.7%
9 Calle Real / Old Town Shuttle	-	-	0.0%	-	-	0.0%
10 Cathedral Oaks	1	-	100.0%	6	1	500.0%
11 UCSB	40	41	-2.4%	325	331	-1.8%
12x Goleta Express	8	14	-42.9%	107	58	84.5%
14 Montecito	2	5	-60.0%	8	50	-84.0%
15x SBCC / UCSB Express	34	78	-56.4%	206	387	-46.8%
16 City College Shuttle	47	43	9.3%	167	111	50.5%
17 Lower West / SBCC	5	31	-83.9%	58	147	-60.5%
20 Carpinteria	18	29	-37.9%	118	75	57.3%
21x Carpinteria Express	2	-	100.0%	15	11	36.4%
22 Old Mission	-	-	0.0%	-	2	-100.0%
23 Winchester Canyon	5	12	-58.3%	10	52	-80.8%
24x UCSB Express	144	59	144.1%	475	397	19.6%
25 Ellwood	-	3	-100.0%	5	10	-50.0%
27 UCSB Shuttle	40	17	135.3%	105	64	64.1%
36 Seaside Shuttle	-	3	-100.0%	-	22	-100.0%
37 Crosstown Shuttle	3	1	200.0%	15	14	7.1%
Booster Services	32	37	-13.5%	134	175	-23.4%
<i>System Subtotal</i>	<i>513</i>	<i>471</i>	<i>8.9%</i>	<i>2,428</i>	<i>2,394</i>	<i>1.4%</i>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	18	26	-30.8%	326	426	-23.5%
31 East Beach Waterfront Shuttle	-	1	-100.0%	8	17	-52.9%
32 West Beach Waterfront Shuttle	-	-	0.0%	1	2	-50.0%
<b>Coastal Express Limited</b>						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	-	0.0%
<b>Unknown</b>	-	-	0.0%	3	5	-40.0%
<i>System Total</i>	<i>531</i>	<i>498</i>	<i>6.6%</i>	<i>2,766</i>	<i>2,844</i>	<i>-2.7%</i>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table G: November 2012 – Bicycles Carried**

LINE	Month			Fiscal Year to Date		
	Nov 12	Nov 11	%Change	Jul 12 - Nov 12	Jul 11 - Nov 11	%Change
1 West Santa Barbara	215	266	-19.2%	1,172	1,075	9.0%
2 East Santa Barbara	588	651	-9.7%	3,121	3,249	-3.9%
3 Oak Park	202	287	-29.6%	1,170	1,494	-21.7%
4 Mesa/SBCC	137	248	-44.8%	979	1,252	-21.8%
5 Mesa / La Cumbre	276	268	3.0%	1,507	1,288	17.0%
6 Goleta	1,338	1,320	1.4%	7,173	7,806	-8.1%
7 Calle Real / Fairview	244	179	36.3%	1,069	1,123	-4.8%
8 Calle Real / Turnpike	123	132	-6.8%	695	834	-16.7%
9 Calle Real / Old Town Shuttle	48	26	84.6%	185	178	3.9%
10 Cathedral Oaks	53	44	20.5%	241	236	2.1%
11 UCSB	1,830	2,038	-10.2%	9,982	10,520	-5.1%
12x Goleta Express	746	550	35.6%	4,008	3,490	14.8%
14 Montecito	167	194	-13.9%	751	924	-18.7%
15x SBCC / UCSB Express	301	341	-11.7%	1,291	1,651	-21.8%
16 City College Shuttle	118	85	38.8%	462	402	14.9%
17 Lower West / SBCC	116	156	-25.6%	712	663	7.4%
20 Carpinteria	560	565	-0.9%	3,379	3,432	-1.5%
21x Carpinteria Express	240	215	11.6%	1,252	1,175	6.6%
22 Old Mission	49	33	48.5%	227	214	6.1%
23 Winchester Canyon	94	394	-76.1%	652	1,542	-57.7%
24x UCSB Express	1,188	922	28.9%	6,220	5,203	19.5%
25 Ellwood	84	190	-55.8%	657	750	-12.4%
27 UCSB Shuttle	293	334	-12.3%	996	1,127	-11.6%
36 Seaside Shuttle*	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle*	-	-	0.0%	-	-	0.0%
Booster services	44	15	193.3%	216	175	23.4%
<b>System Subtotal</b>	<b>9,054</b>	<b>9,453</b>	<b>-4.2%</b>	<b>48,117</b>	<b>49,803</b>	<b>-3.4%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle*	-	-	0.0%	-	-	0.0%
31 East Beach Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
32 West Beach Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
<b>Coastal Express Limited</b>						
Santa Barbara	17	11	54.5%	133	26	411.5%
Goleta	45	22	104.5%	225	128	75.8%
<b>Unknown</b>	<b>11</b>	<b>8</b>	<b>37.5%</b>	<b>74</b>	<b>57</b>	<b>29.8%</b>
<b>System Total</b>	<b>9,127</b>	<b>9,494</b>	<b>-3.9%</b>	<b>48,549</b>	<b>50,014</b>	<b>-2.9%</b>

\* The electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table H: November 2012 – Wheelchairs Boarded**

LINE	Month			Fiscal Year to Date		
	Nov 12	Nov 11	%Change	Jul 12 - Nov 12	Jul 11 - Nov 11	%Change
1 West Santa Barbara	95	129	-26.4%	606	569	6.5%
2 East Santa Barbara	148	195	-24.1%	951	949	0.2%
3 Oak Park	127	132	-3.8%	681	705	-3.4%
4 Mesa/SBCC	8	16	-50.0%	47	82	-42.7%
5 Mesa / La Cumbre	48	64	-25.0%	248	369	-32.8%
6 Goleta	239	309	-22.7%	1,254	1,502	-16.5%
7 Calle Real / Fairview	58	41	41.5%	265	245	8.2%
8 Calle Real / Turnpike	45	65	-30.8%	219	316	-30.7%
9 Calle Real / Old Town Shuttle	34	13	161.5%	163	166	-1.8%
10 Cathedral Oaks	7	25	-72.0%	38	91	-58.2%
11 UCSB	248	300	-17.3%	1,263	1,335	-5.4%
12x Goleta Express	86	64	34.4%	503	485	3.7%
14 Montecito	18	18	0.0%	95	100	-5.0%
15x SBCC / UCSB Express	7	21	-66.7%	31	105	-70.5%
16 City College Shuttle	40	17	135.3%	133	58	129.3%
17 Lower West / SBCC	11	22	-50.0%	80	101	-20.8%
20 Carpinteria	79	102	-22.5%	730	533	37.0%
21x Carpinteria Express	26	12	116.7%	174	126	38.1%
22 Old Mission	1	-	100.0%	4	2	100.0%
23 Winchester Canyon	4	29	-86.2%	42	108	-61.1%
24x UCSB Express	53	14	278.6%	208	133	56.4%
25 Ellwood	17	20	-15.0%	50	76	-34.2%
27 UCSB Shuttle	11	9	22.2%	40	27	48.1%
36 Seaside Shuttle	8	7	14.3%	23	42	-45.2%
37 Crosstown Shuttle	8	19	-57.9%	75	70	7.1%
Booster Services	-	-	0.0%	7	11	-36.4%
<b>System Subtotal</b>	<b>1,426</b>	<b>1,643</b>	<b>-13.2%</b>	<b>7,930</b>	<b>8,306</b>	<b>-4.5%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	50	46	8.7%	361	296	22.0%
31 East Beach Waterfront Shuttle	12	17	-29.4%	130	117	11.1%
32 West Beach Waterfront Shuttle	17	4	325.0%	92	17	441.2%
<b>Coastal Express Limited</b>						
Santa Barbara	-	-	0.0%	3	-	100.0%
Goleta	-	-	0.0%	-	-	0.0%
<b>Unknown</b>	<b>-</b>	<b>2</b>	<b>-100.0%</b>	<b>11</b>	<b>8</b>	<b>37.5%</b>
<b>System Total</b>	<b>1,505</b>	<b>1,712</b>	<b>-12.1%</b>	<b>8,527</b>	<b>8,744</b>	<b>-2.5%</b>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table I: Ridership by Day Type**

	November 2012				November 2011					
	Ridership	% of Total	Days	Avg Daily Ridership	Ridership	% of Total	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	544,650	81.7%	19	28,666	546,077	82.3%	19	28,741	-75	-0.3%
Saturday	68,025	10.2%	5	13,605	67,954	10.2%	5	13,591	14	0.1%
Sunday	54,171	8.1%	5	10,834	49,382	7.4%	5	9,876	958	9.7%
Total	666,846		29	22,995	663,413		29	22,876	118	0.5%

	FY 2013				FY 2012					
	Ridership	% of Total	Days	Avg Daily Ridership	Ridership	% of Total	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	2,752,239	82.6%	105	26,212	2,779,152	82.2%	104	26,723	-511	-1.9%
Saturday	314,173	9.4%	22	14,281	333,971	9.9%	23	14,520	-240	-1.7%
Sunday	267,263	8.0%	25	10,691	268,169	7.9%	25	10,727	-36	-0.3%
Total	3,333,675		152	21,932	3,381,292		152	22,245	-313	-1.4%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**External Factors Affecting Ridership**

**Service Days & School Days:** There were the same number of service days & school days this year as last year in November.

**Weather:** Temperatures for November this year were generally about 3° warmer than normal, and quite a bit warmer than last year overall. We had about eight days of clouds that dropped nearly 2 inches of rain in November this year, while November 2011 saw fewer cloudy days, but almost 3 inches of rain.

	Weekdays	Saturdays	Sundays
Nov 2012	19	5	5
Nov 2011	19	5	5

Source: Gregorian Calendar

	HS + JHS	SBCC	UCSB
Nov 2012	18	19	19
Nov 2011	18	19	19

Source: SB Area School Districts, SBCC, UCSB.

	Temperature (°F)	High	Average	Low	Precipitation	
Nov 2012	Maximum	94	71	60	Weekday: 1.5 in (6 days)	
	Mean	69	59	49	Saturday: 0.3 in (1 day)	1.9 in
	Minimum	62	52	36	Sunday: 0.1 in (1 day)	
Nov 2011	Maximum	79	61	55	Weekday: T in (1 day)	
	Mean	67	55	43	Saturday: 0.7 in (2 days)	3.0 in
	Minimum	55	50	35	Sunday: 2.3 in (2 days)	

Source: www.wunderground.com

**Addendum: Data Source Documentation**

GFI Genfare data is taken directly from the electronic farebox system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI farebox data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.