



## System Ridership Report: May 2013

**System-wide ridership is down 1.8% for the fiscal year to date, but most of that passenger loss occurred on weekends and non-shuttle ridership is actually up 1.0% for the year.** There were 4 more weekdays last year than this year (one was because of Leap Year, the others are due to how the calendar falls), and we typically carry more than twice as many passengers on weekdays as we do on weekend days. So non-shuttle ridership per day by day type has actually increased by approximately 2% for the fiscal year to date. Downtown-Waterfront Shuttle ridership declined sharply when the fare was increased on July 30, 2012 to compensate for the loss of RDA funding.

**Table A: Ridership Trends by Fare Component**

Fare Categories	Month			Fiscal Year to Date		
	May 13	May 12	%Change	Jul 12 - May 13	Jul 11 - May 12	%Change
General Fare	100,521	109,423	-8.1%	1,104,536	1,142,626	-3.3%
Transfers	61,064	65,410	-6.6%	655,067	682,826	-4.1%
Full Fare Prepaid (1)	118,225	128,106	-7.7%	1,288,050	1,333,292	-3.4%
Santa Barbara City College	108,922	88,376	23.2%	1,159,454	1,183,300	-2.0%
Senior & Disabled Prepaid (2)	59,692	62,551	-4.6%	630,937	633,790	-0.5%
Shuttle (DWE, Commuter & Seaside)	25,498	44,835	-43.1%	260,318	465,782	-44.1%
UC Santa Barbara	111,836	97,914	14.2%	926,608	827,725	11.9%
Student Prepaid (3)	71,018	64,512	10.1%	642,715	577,457	11.3%
Free	21,374	26,869	-20.5%	221,561	263,062	-15.8%
My Ride	11,827	9,016	31.2%	122,619	100,894	21.5%
Senior	13,405	8,648	55.0%	136,399	91,116	49.7%
Persons with Disabilities	5,050	3,964	27.4%	54,646	40,394	35.3%
Tokens	3,864	3,256	18.7%	35,211	30,622	15.0%
<b>Total</b>	<b>712,296</b>	<b>712,880</b>	<b>-0.1%</b>	<b>7,238,121</b>	<b>7,372,886</b>	<b>-1.8%</b>

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

**Table B: Revenue Hours and Revenue Miles**

Metrics	Month			Fiscal Year to Date		
	May 13	May 12	%Change	Jul 12 - May 13	Jul 11 - May 12	%Change
Passengers	712,296	712,880	-0.1%	7,238,121	7,372,886	-1.8%
Revenue Hours	17,661	17,521	0.8%	182,743	186,264	-1.9%
Passengers per Rev Hour	40.33	40.69	-0.9%	39.61	39.58	0.1%
Miles	223,886	224,351	-0.2%	2,315,083	2,369,238	-2.3%
Passengers per Mile	3.18	3.18	0.1%	3.13	3.11	0.5%

Note: Prior Year-to-date passenger totals in these tables do not include Valley Express, thus the discrepancy with Table C.

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

**Table C: May 2013 System Ridership**

LINE	Month			Fiscal Year to Date		
	May 13	May 12	%Change	Jul 12 - May 13	Jul 11 - May 12	%Change
1 West Santa Barbara	38,405	41,056	-6.5%	410,609	430,986	-4.7%
2 East Santa Barbara	60,692	59,384	2.2%	625,973	627,523	-0.2%
3 Oak Park	23,027	22,758	1.2%	234,534	246,906	-5.0%
4 Mesa/SBCC	14,940	15,820	-5.6%	157,796	169,029	-6.6%
5 Mesa / La Cumbre	17,786	17,839	-0.3%	195,163	202,261	-3.5%
6 Goleta	61,809	65,540	-5.7%	675,775	707,418	-4.5%
7 County Health / Fairview	14,039	12,710	10.5%	143,445	135,043	6.2%
8 County Health	11,119	10,796	3.0%	116,347	118,263	-1.6%
9 Calle Real / Old Town Shuttle	3,065	2,960	3.5%	35,939	40,854	-12.0%
10 Cathedral Oaks	2,742	3,017	-9.1%	25,736	29,464	-12.7%
11 UCSB	113,468	90,475	25.4%	1,135,164	935,141	21.4%
12x Goleta Express	26,026	25,652	1.5%	279,953	275,705	1.5%
14 Montecito	9,299	10,586	-12.2%	103,037	112,574	-8.5%
15x SBCC / UCSB Express	33,607	23,495	43.0%	344,373	314,354	9.5%
16 City College Shuttle	14,742	12,409	18.8%	151,412	165,149	-8.3%
17 Lower West / SBCC	18,286	18,863	-3.1%	212,044	218,378	-2.9%
20 Carpinteria	31,983	32,727	-2.3%	338,881	335,529	1.0%
21x Carpinteria Express	10,428	10,221	2.0%	109,921	107,468	2.3%
22 Old Mission	2,090	2,512	-16.8%	21,510	21,917	-1.9%
23 Winchester Canyon	7,710	25,096	-69.3%	95,293	231,010	-58.7%
24x UCSB Express	70,100	62,133	12.8%	655,388	601,488	9.0%
25 Ellwood	4,982	13,549	-63.2%	61,093	124,916	-51.1%
27 Isla Vista Shuttle	36,222	33,601	7.8%	287,273	257,404	11.6%
36 Seaside Shuttle	7,086	9,326	-24.0%	65,226	91,112	-28.4%
37 Crosstown Shuttle	8,162	13,294	-38.6%	86,423	127,845	-32.4%
Booster Services	31,312	28,830	8.6%	256,386	235,732	8.8%
<b>System Subtotal</b>	<b>673,127</b>	<b>664,649</b>	<b>1.3%</b>	<b>6,824,694</b>	<b>6,863,469</b>	<b>-0.6%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	29,189	37,404	-22.0%	304,773	392,533	-22.4%
31 East Beach Waterfront Shuttle	3,369	6,222	-45.9%	50,892	65,603	-22.4%
32 West Beach Waterfront Shuttle	2,628	2,116	24.2%	21,592	27,113	-20.4%
<b>Coastal Express Limited</b>						
Coastal Express Limited - Santa Barbara	2,090	744	180.9%	18,401	5,863	213.8%
Coastal Express Limited - Goleta	1,893	696	172.0%	17,769	6,353	179.7%
<b>Discontinued Routes</b>						
50 Carrillo Lot Shuttle	-	1,049	N/A	-	11,952	N/A
Valley Express (82, 83, & 84)	-	-	N/A	-	3,196	N/A
<b>Unknown/Miscellaneous</b>	-	-	0.0%	-	-	0.0%
<b>System Total</b>	<b>712,296</b>	<b>712,880</b>	<b>-0.1%</b>	<b>7,238,121</b>	<b>7,376,082</b>	<b>-1.9%</b>

<b>Related Routes</b>						
20, 21x Carpinteria	42,411	42,948	-1.3%	448,802	442,997	1.3%
1, 2, 37 East/West & Crosstown	107,259	113,734	-5.7%	1,123,005	1,186,354	-5.3%
4, 5, 15x, 16, 17 Mesa Lines	99,361	88,426	12.4%	1,060,788	1,069,171	-0.8%
7, 8, 9 Calle Real	28,223	26,466	6.6%	295,731	294,160	0.5%
6, 11 State/Hollister	175,277	156,015	12.3%	1,810,939	1,642,559	10.3%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C Notes - Period over period comparison exceptions: System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

**Table D: May 2013 - Passengers per Hour**

LINE	Month			Fiscal Year to Date		
	May 13	May 12	%Change	Jul 12 - May 13	Jul 11 - May 12	%Change
1 West Santa Barbara	41.1	51.7	-20.6%	42.5	50.6	-15.9%
2 East Santa Barbara	49.3	44.4	11.1%	47.4	43.7	8.4%
3 Oak Park	33.5	33.2	1.0%	32.4	32.5	-0.4%
4 Mesa/SBCC	37.3	39.5	-5.6%	37.3	39.6	-5.9%
5 Mesa / La Cumbre	29.5	29.6	-0.2%	30.4	31.3	-2.7%
6 Goleta	37.1	38.5	-3.7%	37.8	38.9	-2.6%
7 Calle Real / Fairview	32.4	29.1	11.3%	31.3	29.1	7.4%
8 Calle Real / Turnpike	34.2	33.2	3.0%	34.1	34.3	-0.8%
9 Calle Real / Old Town Shuttle	14.4	13.8	4.3%	15.7	16.1	-2.1%
10 Cathedral Oaks	20.0	22.0	-9.1%	18.2	20.5	-11.5%
11 UCSB	42.7	45.0	-4.9%	41.7	43.3	-3.6%
12x Goleta Express	49.1	47.5	3.3%	49.7	47.9	3.8%
14 Montecito	21.5	24.4	-12.2%	22.4	24.2	-7.8%
15x SBCC / UCSB Express	50.9	40.6	25.5%	57.0	51.4	10.9%
16 City College Shuttle	77.0	82.7	-6.9%	92.2	99.5	-7.4%
17 Lower West / SBCC	65.3	67.3	-3.1%	71.9	73.4	-2.1%
20 Carpinteria	27.6	28.2	-2.2%	27.4	27.0	1.6%
21x Carpinteria Express	27.7	27.1	2.0%	27.8	26.8	3.4%
22 Old Mission	15.3	17.4	-12.0%	14.0	13.8	1.9%
23 Winchester Canyon	27.0	42.4	-36.3%	26.4	36.3	-27.3%
24x UCSB Express	78.9	69.5	13.6%	71.9	65.5	9.7%
25 Ellwood	38.0	37.3	1.8%	33.0	32.0	3.2%
27 Isla Vista Shuttle	52.0	48.2	7.9%	45.8	41.0	11.8%
36 Seaside Shuttle	19.4	25.6	-24.0%	16.8	22.1	-24.1%
37 Crosstown Shuttle	22.6	26.6	-15.2%	23.1	23.2	-0.5%
Booster Services	95.3	94.3	1.1%	94.3	93.4	0.9%
<i>System Average</i>	<i>41.8</i>	<i>41.5</i>	<i>0.8%</i>	<i>40.8</i>	<i>40.3</i>	<i>1.0%</i>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	27.5	41.2	-33.3%	29.9	38.8	-22.9%
31 East Beach Waterfront Shuttle	15.5	30.0	-48.5%	22.4	28.7	-21.8%
32 West Beach Waterfront Shuttle	25.9	21.5	20.9%	20.0	25.1	-20.2%
<b>Coastal Express Limited</b>						
Coastal Express Limited - Santa Barbara	26.8	9.5	180.9%	22.5	8.3	170.8%
Coastal Express Limited - Goleta	21.0	7.7	172.0%	19.0	7.9	138.6%
<b>Discontinued Routes</b>						
50 Commuter Lot Shuttle	-	9.6	N/A	-	10.4	N/A
Valley Express (82, 83, & 84)	-	-	N/A	-	13.0	N/A
<b>Unknown/Miscellaneous</b>						
	-	-	0.0%	-	-	0.0%
<i>System Total</i>	<i>40.3</i>	<i>40.7</i>	<i>-0.9%</i>	<i>39.6</i>	<i>39.6</i>	<i>0.1%</i>
<b>Related Routes</b>						
20, 21x Carpinteria	27.6	28.0	-1.2%	27.5	27.0	2.0%
1, 2, 37 East/West & Crosstown	42.4	43.2	-1.9%	42.2	41.8	0.9%
4, 5, 15x, 16, 17 Mesa Lines	46.6	43.9	6.0%	49.8	49.8	0.2%
7, 8, 9 Calle Real/Fairview	29.0	27.1	7.2%	28.7	27.7	3.8%
6, 11 State/Hollister	40.5	42.0	-3.5%	40.2	41.3	-2.7%

**Table E: May 2013 – ‘Too Full To Board’ Loads Indicated**

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	May 13	May 12	%Change	Jul 12 - May 13	Jul 11 - May 12	%Change
1 West Santa Barbara	2	4	-50.0%	75	56	33.9%
2 East Santa Barbara	9	3	200.0%	133	104	27.9%
3 Oak Park	-	-	0.0%	15	26	-42.3%
4 Mesa/SBCC	-	-	0.0%	9	13	-30.8%
5 Mesa / La Cumbre	3	4	-25.0%	136	285	-52.3%
6 Goleta	8	6	33.3%	137	236	-41.9%
7 Calle Real / Fairview	-	2	-100.0%	41	12	241.7%
8 Calle Real / Turnpike	-	-	0.0%	4	1	300.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	-	2	-100.0%
10 Cathedral Oaks	-	-	0.0%	5	-	100.0%
11 UCSB	51	26	96.2%	529	518	2.1%
12x Goleta Express	2	2	0.0%	115	91	26.4%
14 Montecito	-	-	0.0%	7	33	-78.8%
15x SBCC / UCSB Express	38	24	58.3%	961	800	20.1%
16 City College Shuttle	22	25	-12.0%	225	356	-36.8%
17 Lower West / SBCC	1	4	-75.0%	91	122	-25.4%
20 Carpinteria	-	1	-100.0%	18	21	-14.3%
21x Carpinteria Express	1	-	100.0%	12	5	140.0%
22 Old Mission	-	-	0.0%	2	3	-33.3%
23 Winchester Canyon	3	4	-25.0%	18	79	-77.2%
24x UCSB Express	102	85	20.0%	1,272	1,003	26.8%
25 Ellwood	-	-	0.0%	6	19	-68.4%
27 UCSB Shuttle	14	34	-58.8%	357	268	33.2%
36 Seaside Shuttle	-	8	-100.0%	9	61	-85.2%
37 Crosstown Shuttle	-	3	-100.0%	15	11	36.4%
Booster Services	22	46	100.0%	293	515	-43.1%
<i>System Subtotal</i>	278	281	-1.1%	4,485	4,640	-3.3%
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	106	172	-38.4%	1,288	2,165	-40.5%
31 East Beach Waterfront Shuttle	4	9	-55.6%	59	76	-22.4%
32 West Beach Waterfront Shuttle	2	-	100.0%	16	7	128.6%
<b>Coastal Express Limited</b>						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	1	-	100.0%
<b>Unknown</b>	-	1	-100.0%	8	21	-61.9%
<i>System Total</i>	390	463	-15.8%	5,857	6,909	-15.2%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table F: May 2013 – ‘At Capacity’ Loads Indicated**

Classified as a 30 foot vehicle with 10 or more standees, or a 40 foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	May 13	May 12	%Change	Jul 12 - May 13	Jul 11 - May 12	%Change
1 West Santa Barbara	10	19	-47.4%	180	83	116.9%
2 East Santa Barbara	33	25	32.0%	368	201	83.1%
3 Oak Park	3	9	-66.7%	68	79	-13.9%
4 Mesa/SBCC	3	2	50.0%	19	35	-45.7%
5 Mesa / La Cumbre	3	8	-62.5%	145	202	-28.2%
6 Goleta	38	16	137.5%	401	254	57.9%
7 Calle Real / Fairview	7	5	40.0%	137	46	197.8%
8 Calle Real / Turnpike	1	1	0.0%	13	5	160.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	1	-	100.0%
10 Cathedral Oaks	-	-	0.0%	7	2	250.0%
11 UCSB	109	55	98.2%	1,127	622	81.2%
12x Goleta Express	12	17	-29.4%	224	148	51.4%
14 Montecito	3	1	200.0%	21	77	-72.7%
15x SBCC / UCSB Express	51	47	8.5%	497	688	-27.8%
16 City College Shuttle	7	34	-79.4%	234	386	-39.4%
17 Lower West / SBCC	11	12	-8.3%	126	252	-50.0%
20 Carpinteria	5	3	66.7%	163	105	55.2%
21x Carpinteria Express	2	-	100.0%	52	13	300.0%
22 Old Mission	-	-	0.0%	2	2	0.0%
23 Winchester Canyon	3	13	-76.9%	25	118	-78.8%
24x UCSB Express	125	121	3.3%	1,112	867	28.3%
25 Ellwood	1	3	-66.7%	11	35	-68.6%
27 UCSB Shuttle	43	51	-15.7%	456	260	75.4%
36 Seaside Shuttle	2	-	100.0%	7	26	-73.1%
37 Crosstown Shuttle	-	-	0.0%	22	26	-15.4%
Booster Services	61	64	-4.7%	467	429	8.9%
<i>System Subtotal</i>	<i>533</i>	<i>506</i>	<i>5.3%</i>	<i>5,885</i>	<i>4,961</i>	<i>18.6%</i>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	93	96	-3.1%	837	832	0.6%
31 East Beach Waterfront Shuttle	9	-	100.0%	95	26	265.4%
32 West Beach Waterfront Shuttle	8	-	100.0%	10	2	400.0%
<b>Coastal Express Limited</b>						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	-	0.0%
<b>Unknown</b>	<b>1</b>	<b>1</b>	<b>0.0%</b>	<b>7</b>	<b>21</b>	<b>-66.7%</b>
<i>System Total</i>	<i>644</i>	<i>603</i>	<i>6.8%</i>	<i>6,834</i>	<i>5,842</i>	<i>17.0%</i>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table G: May 2013 – Bicycles Carried**

LINE	Month			Fiscal Year to Date		
	May 13	May 12	%Change	Jul 12 - May 13	Jul 11 - May 12	%Change
1 West Santa Barbara	210	183	14.8%	2,367	2,241	5.6%
2 East Santa Barbara	685	637	7.5%	6,817	6,991	-2.5%
3 Oak Park	228	221	3.2%	2,231	2,912	-23.4%
4 Mesa/SBCC	260	285	-8.8%	2,169	2,808	-22.8%
5 Mesa / La Cumbre	335	274	22.3%	3,306	3,005	10.0%
6 Goleta	1,631	1,493	9.2%	16,011	15,759	1.6%
7 Calle Real / Fairview	325	221	47.1%	2,686	2,383	12.7%
8 Calle Real / Turnpike	265	158	67.7%	1,825	1,743	4.7%
9 Calle Real / Old Town Shuttle	33	36	-8.3%	423	363	16.5%
10 Cathedral Oaks	69	46	50.0%	583	590	-1.2%
11 UCSB	2,242	1,989	12.7%	22,161	21,395	3.6%
12x Goleta Express	855	818	4.5%	8,275	7,420	11.5%
14 Montecito	148	170	-12.9%	1,554	2,158	-28.0%
15x SBCC / UCSB Express	431	358	20.4%	3,264	3,631	-10.1%
16 City College Shuttle	79	98	-19.4%	902	917	-1.6%
17 Lower West / SBCC	128	104	23.1%	1,465	1,575	-7.0%
20 Carpinteria	618	795	-22.3%	6,969	7,517	-7.3%
21x Carpinteria Express	369	308	19.8%	3,032	2,697	12.4%
22 Old Mission	85	38	123.7%	655	468	40.0%
23 Winchester Canyon	99	299	-66.9%	1,239	3,293	-62.4%
24x UCSB Express	1,227	1,167	5.1%	12,086	11,087	9.0%
25 Ellwood	106	141	-24.8%	1,249	1,580	-20.9%
27 UCSB Shuttle	333	326	2.1%	2,882	2,794	3.1%
36 Seaside Shuttle*	-	-	N/A	-	-	N/A
37 Crosstown Shuttle*	-	-	N/A	-	-	N/A
Booster services	60	19	215.8%	567	339	67.3%
<b>System Subtotal</b>	<b>10,821</b>	<b>10,184</b>	<b>6.3%</b>	<b>104,718</b>	<b>105,666</b>	<b>-0.9%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle*	-	-	N/A	-	-	N/A
31 East Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
32 West Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
<b>Coastal Express Limited</b>						
Santa Barbara	17	9	88.9%	254	221	14.9%
Goleta	19	48	-60.4%	348	155	124.5%
<b>Unknown</b>	<b>17</b>	<b>5</b>	<b>240.0%</b>	<b>174</b>	<b>127</b>	<b>37.0%</b>
<b>System Total</b>	<b>10,874</b>	<b>10,246</b>	<b>6.1%</b>	<b>105,494</b>	<b>106,169</b>	<b>-0.6%</b>

\* The electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table H: May 2013 – Wheelchairs Boarded**

LINE	Month			Fiscal Year to Date		
	May 13	May 12	%Change	Jul 12 - May 13	Jul 11 - May 12	%Change
1 West Santa Barbara	89	102	-12.7%	1,138	1,246	-8.7%
2 East Santa Barbara	222	236	-5.9%	1,941	2,042	-4.9%
3 Oak Park	114	62	83.9%	1,272	1,192	6.7%
4 Mesa/SBCC	19	22	-13.6%	106	171	-38.0%
5 Mesa / La Cumbre	55	74	-25.7%	543	767	-29.2%
6 Goleta	225	303	-25.7%	2,690	3,263	-17.6%
7 Calle Real / Fairview	86	66	30.3%	622	597	4.2%
8 Calle Real / Turnpike	93	42	121.4%	503	542	-7.2%
9 Calle Real / Old Town Shuttle	38	21	81.0%	325	278	16.9%
10 Cathedral Oaks	1	14	-92.9%	71	177	-59.9%
11 UCSB	306	321	-4.7%	3,016	2,878	4.8%
12x Goleta Express	79	150	-47.3%	1,012	1,093	-7.4%
14 Montecito	20	24	-16.7%	193	241	-19.9%
15x SBCC / UCSB Express	5	16	-68.8%	68	204	-66.7%
16 City College Shuttle	15	39	-61.5%	217	227	-4.4%
17 Lower West / SBCC	17	20	-15.0%	156	229	-31.9%
20 Carpinteria	155	123	26.0%	1,430	1,279	11.8%
21x Carpinteria Express	31	55	-43.6%	320	365	-12.3%
22 Old Mission	6	-	100.0%	23	8	187.5%
23 Winchester Canyon	14	24	-41.7%	111	207	-46.4%
24x UCSB Express	16	54	-70.4%	349	339	2.9%
25 Ellwood	20	48	-58.3%	175	255	-31.4%
27 UCSB Shuttle	28	5	460.0%	102	59	72.9%
36 Seaside Shuttle	2	2	0.0%	42	92	-54.3%
37 Crosstown Shuttle	21	19	10.5%	179	136	31.6%
Booster Services	1	-	100.0%	17	18	-5.6%
<b>System Subtotal</b>	<b>1,678</b>	<b>1,842</b>	<b>-8.9%</b>	<b>16,621</b>	<b>17,905</b>	<b>-7.2%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	64	45	42.2%	682	524	30.2%
31 East Beach Waterfront Shuttle	12	36	-66.7%	189	234	-19.2%
32 West Beach Waterfront Shuttle	6	4	50.0%	150	40	275.0%
<b>Coastal Express Limited</b>						
Santa Barbara	-	-	0.0%	3	1	200.0%
Goleta	-	-	0.0%	-	1	-100.0%
<b>Unknown</b>	<b>2</b>	<b>3</b>	<b>0.0%</b>	<b>17</b>	<b>15</b>	<b>13.3%</b>
<b>System Total</b>	<b>1,762</b>	<b>1,930</b>	<b>-8.7%</b>	<b>17,662</b>	<b>18,720</b>	<b>-5.7%</b>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table I: Ridership by Day Type**

	May 2013				May 2012					
	Ridership	% of Total	Days	Avg Daily Ridership	Ridership	% of Total	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	604,931	84.9%	22	27,497	597,661	83.8%	22	27,166	330	1.2%
Saturday	55,824	7.8%	4	13,956	58,612	8.2%	4	14,653	-697	-4.8%
Sunday	51,541	7.2%	5	10,308	56,607	7.9%	5	11,321	-1,013	-8.9%
Total	712,296		31	22,977	712,880		31	22,996	-19	-0.1%

	FY 2013				FY 2012					
	Ridership	% of Total	Days	Avg Daily Ridership	Ridership	% of Total	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	5,999,404	82.9%	228	26,313	6,108,309	82.8%	231	26,443	-130	-0.5%
Saturday	696,306	9.6%	51	13,653	707,238	9.6%	50	14,145	-492	-3.5%
Sunday	542,411	7.5%	54	10,045	560,535	7.6%	53	10,576	-531	-5.0%
Total	7,238,121		333	21,736	7,376,082		334	22,084	-348	-1.6%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**External Factors Affecting Ridership**

**Service Days & School Days:** There was the same number of service days in May this year as last year. Secondary schools were in session one less day this year, while SBCC had 4 more class days and UCSB had the same number.

**Weather:** Temperatures for May this year were generally about 3° warmer than last year and about 4° warmer than ‘normal’ overall. We had a trace of moisture spread over about 3 days in May 2013 and only one day of semi-precipitation in 2012.

	Weekdays	Saturdays	Sundays
May 2013	22	4	5
May 2012	22	4	5

Source: Gregorian Calendar

	HS + JHS	SBCC	UCSB
May 2013	21	18	22
May 2012	22	14	22

Source: SB Area School Districts, SBCC, UCSB.

	Temperature (°F)	High	Average	Low	Precipitation	
May 2013	Maximum	89	73	62	Weekday: T in (1 day)	
	Mean	74	64	54	Saturday: T in (1 day) T in	
	Minimum	65	59	46	Sunday: T in (1 day)	
May 2012	Maximum	86	74	62	Weekday: T in (1 day)	
	Mean	70	61	51	Saturday: 0 in (0 days) T in	
	Minimum	59	56	46	Sunday: 0 in (0 days)	

Source: www.wunderground.com

**Addendum: Data Source Documentation**

GFI Genfare data is taken directly from the electronic farebox system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI farebox data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.