

Planning

Ridership by Fare Category (October - December 2014)

Fare Categories	Quarter			YTD		
	Oct 14 - Dec 14	Oct 13 - Dec 13	% Change	FY 2014-2015	FY2013- 2014	% Change
General Fare	264,525	281,574	-6.1%	593,493	621,036	-4.4%
Transfers	156,206	161,234	-3.1%	331,503	345,653	-4.1%
Full Fare Prepaid (1)	321,840	316,856	1.6%	719,883	684,449	5.2%
Santa Barbara City College	322,070	351,208	-8.3%	542,433	579,245	-6.4%
Senior & Disabled Prepaid (2)	169,982	169,826	0.1%	347,991	348,599	-0.2%
Shuttle (DWE & Seaside)	51,971	54,592	-4.8%	145,112	148,751	-2.4%
UC Santa Barbara	329,383	293,987	12.0%	412,529	392,242	5.2%
Youth Prepaid (3)	183,958	192,492	-4.4%	354,130	352,566	0.4%
Free	43,292	52,147	-17.0%	92,414	111,734	-17.3%
My Ride / Brooks	28,300	25,191	12.3%	66,893	66,262	1.0%
Senior	41,269	45,019	-8.3%	87,938	92,684	-5.1%
Persons with Disabilities	10,719	11,348	-5.5%	22,095	24,929	-11.4%
Tokens	6,783	7,464	-9.1%	14,356	17,326	-17.1%
Total	1,930,298	1,962,938	-1.7%	3,730,770	3,785,476	-1.4%

(1) Includes adult 10-ride and unlimited 30-day Passport use.

(2) Includes seniors' and persons with disabilities' 10-ride, and unlimited 30-day Passport use.

(3) Includes K-12 Youth 10-ride and unlimited 30-day Passport use.

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Revenue Hours and Revenue Miles (October - December 2014)

Metrics	Quarter			YTD		
	Oct 14 - Dec 14	Oct 13 - Dec 13	%Change	FY 2014-2015	FY2013- 2014	% Change
Passengers	1,930,298	1,962,938	-1.7%	3,730,770	3,785,476	-1.4%
Revenue Hours	51,245	49,689	3.1%	102,296	99,951	2.3%
Passengers per Revenue Hour	37.7	39.5	-4.6%	36.5	37.9	-3.7%
Miles	649,100	638,886	1.6%	1,285,805	1,267,144	1.5%
Passengers per Mile	3.0	3.1	-3.2%	2.9	3.0	-2.9%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Planning

MTD System Ridership (October - December 2014)

LINE	Quarter			YTD		
	Oct 14 - Dec 14	Oct 13 - Dec 13	% Change	FY 2014-2015	FY 2013-2014	% Change
1 West Santa Barbara	102,185	105,205	-2.9%	205,637	211,483	-2.8%
2 East Santa Barbara	162,463	167,972	-3.3%	327,459	338,146	-3.2%
3 Oak Park	59,078	59,657	-1.0%	117,694	121,288	-3.0%
4 Mesa / SBCC	38,387	42,497	-9.7%	77,189	83,674	-7.8%
5 Mesa / La Cumbre	46,974	55,222	-14.9%	96,790	107,030	-9.6%
6 Goleta	179,218	181,789	-1.4%	359,193	365,539	-1.7%
7 County Health / Fairview	35,433	38,125	-7.1%	75,832	78,833	-3.8%
8 County Health	29,558	32,206	-8.2%	62,643	66,182	-5.3%
9 Calle Real / Old Town Shuttle	9,097	9,656	-5.8%	18,267	19,192	-4.8%
10 Cathedral Oaks	8,341	7,553	10.4%	15,826	13,386	18.2%
11 UCSB	326,630	320,383	1.9%	609,447	608,017	0.2%
12x Goleta Express	67,814	73,866	-8.2%	142,315	146,726	-3.0%
14 Montecito	25,280	27,596	-8.4%	51,949	56,332	-7.8%
15x SBCC / UCSB Express	118,008	110,546	6.8%	193,390	182,003	6.3%
16 City College Shuttle	51,679	45,358	13.9%	81,057	69,386	16.8%
17 Lower West / SBCC	45,933	50,439	-8.9%	99,667	108,012	-7.7%
20 Carpinteria	86,394	89,298	-3.3%	179,333	185,641	-3.4%
21x Carpinteria Express	25,113	25,934	-3.2%	53,079	54,304	-2.3%
22 Old Mission	-	5,438	-100.0%	3,172	11,701	-72.9%
23 Winchester Canyon	17,582	19,945	-11.8%	38,626	41,031	-5.9%
24x UCSB Express	173,789	176,422	-1.5%	326,088	320,504	1.7%
25 Ellwood	13,876	14,772	-6.1%	27,771	28,226	-1.6%
27 Isla Vista Shuttle	103,251	90,090	14.6%	131,073	120,632	8.7%
36 Seaside Shuttle	17,898	17,678	1.2%	37,531	34,848	7.7%
37 Crosstown Shuttle	26,345	21,403	23.1%	51,229	42,695	20.0%
Booster Services	74,536	82,706	-9.9%	111,460	120,366	-7.4%
System Subtotal	1,844,862	1,871,756	-1.4%	3,493,717	3,535,177	-1.2%
<i>Downtown Waterfront Shuttles</i>						
30 Downtown Shuttle	61,046	65,988	-7.5%	170,811	181,827	-6.1%
31 East Beach Waterfront Shuttle	7,901	9,657	-18.2%	28,562	31,637	-9.7%
32 West Beach Waterfront Shuttle	6,569	4,469	47.0%	15,977	13,772	16.0%
<i>Coastal Express Limited</i>						
86,87 Limited - Santa Barbara	5,023	5,689	-11.7%	10,691	11,615	-8.0%
88,89 Limited - Goleta	4,897	5,379	-9.0%	11,012	11,448	-3.8%
<i>Unknown</i>						
	-	-	0.0%	-	-	0.0%
System Total	1,930,298	1,962,938	-1.7%	3,730,770	3,785,476	-1.4%
<i>Related Routes</i>						
20, 21x Carpinteria	111,507	115,232	-3.2%	232,412	239,945	-3.1%
1, 2, 37 East/West & Crosstown	290,993	294,580	-1.2%	584,325	592,324	-1.4%
4, 5, 15x, 16, 17 Mesa Lines	300,981	304,062	-1.0%	548,093	550,105	-0.4%
6, 11 State/Hollister	505,848	502,172	0.7%	968,640	973,556	-0.5%
7, 8, 9 Calle Real/Fairview	74,088	79,987	-7.4%	156,742	164,207	-4.5%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Planning

MTD Passengers per Revenue Hour (October - December 2014)

LINE	Quarter			YTD			
	Oct 14 - Dec 14	Oct 13 - Dec 13	%Change	FY 2014-2015	FY 2013-2014	% Change	
1	West Santa Barbara	37.2	39.6	-6.2%	37.1	39.0	-5.0%
2	East Santa Barbara	38.9	48.1	-19.3%	40.4	47.5	-15.0%
3	Oak Park	29.0	30.8	-5.8%	29.1	30.7	-5.3%
4	Mesa / SBCC	33.8	37.5	-9.7%	33.3	36.2	-7.9%
5	Mesa / La Cumbre	27.3	32.1	-14.9%	27.6	30.6	-9.6%
6	Goleta	37.5	38.0	-1.3%	37.1	37.8	-1.7%
7	County Health / Fairview	27.9	31.1	-10.0%	29.4	31.4	-6.4%
8	County Health	32.6	35.5	-8.2%	33.7	35.6	-5.3%
9	Calle Real / Old Town Shuttle	14.4	15.3	-5.9%	14.3	15.1	-5.6%
10	Cathedral Oaks	22.3	20.3	10.1%	20.5	17.4	18.1%
11	UCSB	42.7	41.9	1.9%	39.3	39.2	0.2%
12x	Goleta Express	43.3	47.2	-8.1%	44.4	46.5	-4.6%
14	Montecito	20.5	22.4	-8.4%	20.7	22.5	-7.8%
15x	SBCC / UCSB Express	49.4	55.7	-11.4%	48.1	52.9	-8.9%
16	City College Shuttle	64.3	83.0	-22.5%	66.0	84.5	-21.8%
17	Lower West / SBCC	58.1	63.8	-8.9%	61.6	66.9	-7.9%
20	Carpinteria	26.0	26.9	-3.3%	26.6	27.5	-3.4%
21x	Carpinteria Express	23.9	24.7	-3.2%	24.6	25.2	-2.3%
22	Old Mission	0.0	13.6	-100.0%	13.0	14.5	-10.1%
23	Winchester Canyon	21.4	24.2	-11.5%	23.1	24.5	-5.7%
24x	UCSB Express	69.8	66.7	4.6%	66.0	63.4	4.2%
25	Ellwood	36.4	39.2	-7.3%	36.0	36.9	-2.5%
27	Isla Vista Shuttle	55.0	49.5	11.1%	43.2	39.8	8.6%
36	Seaside Shuttle	17.2	17.0	1.2%	17.7	16.4	7.7%
37	Crosstown Shuttle	17.9	21.7	-17.8%	18.7	21.0	-10.7%
	Booster Services	93.5	100.3	-6.8%	91.6	97.1	-5.7%
	System Subtotal	38.9	40.8	-4.7%	37.4	38.8	-3.6%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	24.1	26.0	-7.3%	29.0	30.8	-5.7%
31	East Beach Waterfront Shuttle	16.1	18.9	-14.8%	21.4	23.2	-7.9%
32	West Beach Waterfront Shuttle	24.6	18.6	32.3%	24.0	21.9	9.6%
<i>Coastal Express Limited</i>							
86,87	Limited - Santa Barbara	21.7	24.6	-11.7%	22.4	25.1	-10.6%
88,89	Limited - Goleta	19.1	21.0	-9.0%	20.8	21.9	-5.0%
<i>Unknown</i>							
		0.0	0.0	0.0%	0.0	0.0	0.0%
	System Total	37.7	39.5	-4.7%	36.5	37.9	-3.7%
<i>Related Routes</i>							
	20, 21x Carpinteria	25.5	26.4	-3.2%	26.1	27.0	-3.1%
	1, 2, 37 East/West & Crosstown	34.6	41.3	-16.2%	35.7	40.6	-12.3%
	4, 5, 15x, 16, 17 Mesa Lines	44.0	49.2	-10.6%	43.2	47.0	-8.1%
	6, 11 State/Hollister	40.7	40.4	0.8%	38.5	38.7	-0.5%
	7, 8, 9 Calle Real	26.4	28.9	-8.7%	27.4	29.1	-5.9%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Planning

MTD 'At Capacity' Loads* (October - December 2014)

LINE	Quarter			Year to Date		
	Oct 14 - Dec 14	Oct 13 - Dec 13	% Change	FY 2013-2014	FY 2012-2013	% Change
1 West Santa Barbara	6	15	-60.0%	21	52	-59.6%
2 East Santa Barbara	29	85	-65.9%	64	151	-57.6%
3 Oak Park	7	14	-50.0%	14	23	-39.1%
4 Mesa / SBCC	4	2	100.0%	14	4	250.0%
5 Mesa / La Cumbre	15	58	-74.1%	41	107	-61.7%
6 Goleta	104	66	57.6%	169	156	8.3%
7 County Health / Fairview	41	32	28.1%	82	164	-50.0%
8 County Health	1	6	-83.3%	1	53	-98.1%
9 Calle Real / Old Town Shuttle	-	-	0.0%	2	1	100.0%
10 Cathedral Oaks	5	1	400.0%	5	3	66.7%
11 UCSB	268	268	0.0%	470	549	-14.4%
12x Goleta Express	33	42	-21.4%	85	106	-19.8%
14 Montecito	1	6	-83.3%	6	16	-62.5%
15x SBCC / UCSB Express	256	236	8.5%	449	403	11.4%
16 City College Shuttle	28	79	-64.6%	57	145	-60.7%
17 Lower West / SBCC	7	12	-41.7%	33	50	-34.0%
20 Carpinteria	35	16	118.8%	75	44	70.5%
21x Carpinteria Express	5	2	150.0%	9	28	-67.9%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	2	13	-84.6%	7	29	-75.9%
24x UCSB Express	308	275	12.0%	559	466	20.0%
25 Ellwood	-	-	0.0%	2	1	100.0%
27 Isla Vista Shuttle	129	60	115.0%	130	64	103.1%
36 Seaside Shuttle	4	3	33.3%	9	4	125.0%
37 Crosstown Shuttle	-	2	-100.0%	5	2	150.0%
Booster Services	144	66	118.2%	208	92	126.1%
System Subtotal	1,432	1,359	5.4%	2,517	2,713	-7.2%
<i>Downtown Waterfront Shuttles</i>						
30 Downtown Shuttle	95	30	216.7%	362	347	4.3%
31 East Beach Waterfront Shuttle	3	1	200.0%	8	8	0.0%
32 West Beach Waterfront Shuttle	20	1	1900.0%	20	3	566.7%
<i>Coastal Express Limited</i>						
86,87 Limited - Santa Barbara	-	-	0.0%	-	-	0.0%
88,89 Limited - Goleta	-	-	0.0%	-	-	0.0%
<i>Related Routes</i>						
20, 21x Carpinteria	40	18	122.2%	84	72	16.7%
1, 2, 37 East/West & Crosstown	35	102	-65.7%	90	205	-56.1%
4, 5, 15x, 16, 17 Mesa Lines	310	387	-19.9%	594	709	-16.2%
6, 11 State/Hollister	372	334	11.4%	639	705	-9.4%
7, 8, 9 Calle Real, Fairview	42	38	10.5%	85	218	-61.0%
<i>Unknown/Miscellaneous</i>						
	5	-	100.0%	7	-	100.0%
System Total	1,555	1,391	11.8%	2,914	3,071	-5.1%

* Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Planning

MTD 'Too Full to Board' Loads* (October - December 2014)

LINE	Quarter			Year to Date		
	Oct 14 - Dec 14	Oct 13 - Dec 13	% Change	FY 2013-2014	FY 2012-2013	% Change
1 West Santa Barbara	2	8	-75.0%	7	23	-69.6%
2 East Santa Barbara	18	38	-52.6%	34	66	-48.5%
3 Oak Park	8	3	166.7%	12	4	200.0%
4 Mesa / SBCC	-	1	-100.0%	5	8	-37.5%
5 Mesa / La Cumbre	6	24	-75.0%	37	64	-42.2%
6 Goleta	72	53	35.8%	108	103	4.9%
7 County Health / Fairview	13	15	-13.3%	24	56	-57.1%
8 County Health	-	-	0.0%	5	2	150.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	1	1	0.0%
10 Cathedral Oaks	7	-	100.0%	7	-	100.0%
11 UCSB	234	180	30.0%	353	329	7.3%
12x Goleta Express	6	12	-50.0%	33	44	-25.0%
14 Montecito	1	-	100.0%	4	2	100.0%
15x SBCC / UCSB Express	264	248	6.5%	569	568	0.2%
16 City College Shuttle	25	36	-30.6%	42	71	-40.8%
17 Lower West / SBCC	1	12	-91.7%	23	44	-47.7%
20 Carpinteria	26	14	85.7%	51	22	131.8%
21x Carpinteria Express	-	-	0.0%	29	-	100.0%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	-	4	-100.0%	2	23	-91.3%
24x UCSB Express	221	238	-7.1%	513	446	15.0%
25 Ellwood	-	2	-100.0%	2	2	0.0%
27 Isla Vista Shuttle	137	104	31.7%	137	109	25.7%
36 Seaside Shuttle	3	1	200.0%	6	1	500.0%
37 Crosstown Shuttle	2	5	-60.0%	3	7	-57.1%
Booster Services	110	111	-0.9%	141	175	-19.4%
System Subtotal	1,156	1,109	4.2%	2,148	2,170	-1.0%
<i>Downtown Waterfront Shuttles</i>						
30 Downtown Shuttle	147	75	96.0%	584	723	-19.2%
31 East Beach Waterfront Shuttle	1	15	-93.3%	23	45	-48.9%
32 West Beach Waterfront Shuttle	20	6	233.3%	23	12	91.7%
<i>Coastal Express Limited</i>						
86,87 Limited - Santa Barbara	-	-	0.0%	1	-	100.0%
88,89 Limited - Goleta	-	-	0.0%	1	-	100.0%
<i>Related Routes</i>						
20, 21x Carpinteria	26	14	85.7%	80	22	263.6%
1, 2, 37 East/West & Crosstown	22	51	-56.9%	44	96	-54.2%
4, 5, 15x, 16, 17 Mesa Lines	296	321	-7.8%	676	755	-10.5%
6, 11 State/Hollister	306	233	31.3%	461	432	6.7%
7, 8, 9 Calle Real, Fairview	13	15	-13.3%	30	59	-49.2%
<i>Unknown/Miscellaneous</i>						
	3	-	100.0%	4	5	-20.0%
System Total	1,327	1,205	10.1%	2,784	2,955	-5.8%

* Indicates that passengers were refused service because a vehicle was too full to safely board additional riders.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Planning

MTD Bicycles Carried (October - December 2014)

LINE	Quarter			Year to Date		
	Oct 14 - Dec 14	Oct 14 - Dec 14	% Change	FY 2014-2015	FY 2013-2014	% Change
1 West Santa Barbara	694	683	1.6%	1,245	1,448	-14.0%
2 East Santa Barbara	1,797	1,698	5.8%	3,628	3,618	0.3%
3 Oak Park	674	515	30.9%	1,227	1,080	13.6%
4 Mesa / SBCC	624	605	3.1%	1,314	1,113	18.1%
5 Mesa / La Cumbre	809	1,067	-24.2%	1,744	2,241	-22.2%
6 Goleta	4,232	4,342	-2.5%	8,758	9,231	-5.1%
7 County Health / Fairview	672	875	-23.2%	1,472	1,724	-14.6%
8 County Health	586	691	-15.2%	1,224	1,301	-5.9%
9 Calle Real / Old Town Shuttle	110	107	2.8%	208	228	-8.8%
10 Cathedral Oaks	201	168	19.6%	381	280	36.1%
11 UCSB	6,997	6,828	2.5%	13,506	13,629	-0.9%
12x Goleta Express	2,115	2,201	-3.9%	4,472	4,421	1.2%
14 Montecito	375	497	-24.5%	909	983	-7.5%
15x SBCC / UCSB Express	1,204	1,389	-13.3%	2,242	2,255	-0.6%
16 City College Shuttle	495	455	8.8%	779	659	18.2%
17 Lower West / SBCC	472	351	34.5%	971	745	30.3%
20 Carpinteria	1,813	1,910	-5.1%	4,162	4,009	3.8%
21x Carpinteria Express	669	651	2.8%	1,441	1,314	9.7%
22 Old Mission	-	145	-100.0%	101	295	-65.8%
23 Winchester Canyon	352	425	-17.2%	559	723	-22.7%
24x UCSB Express	3,197	3,784	-15.5%	6,613	7,208	-8.3%
25 Ellwood	247	353	-30.0%	524	701	-25.2%
27 Isla Vista Shuttle	845	763	10.7%	1,151	1,056	9.0%
36 Seaside Shuttle ¹	-	-	N/A	-	-	N/A
37 Crosstown Shuttle ¹	-	-	N/A	-	-	N/A
Booster Services	134	51	162.7%	199	84	136.9%
System Subtotal	29,314	30,554	-4.1%	58,830	60,346	-2.5%
Downtown Waterfront Shuttles ¹						
30 State Street Shuttle	-	-	N/A	-	-	N/A
31 East Beach Waterfront Shuttle	-	-	N/A	-	-	N/A
32 West Beach Waterfront Shuttle	-	-	N/A	-	-	N/A
Coastal Express Limited						
86,87 Limited - Santa Barbara	12	46	-73.9%	27	103	-73.8%
88,89 Limited - Goleta	164	49	234.7%	398	124	221.0%
Related Routes						
20, 21x Carpinteria	2,482	2,561	-3.1%	5,603	5,323	5.3%
1,2,37 East/West & Crosstown	2,491	2,381	4.6%	4,873	5,066	-3.8%
4, 5, 15x, 16, 17 Mesa Lines	3,604	3,867	-6.8%	7,050	7,013	0.5%
6,11 State/Hollister	11,229	11,170	0.5%	22,264	22,860	-2.6%
7, 8, 9 Calle Real/Fairview	1,368	1,673	-18.2%	2,904	3,253	-10.7%
Unknown/Miscellaneous						
	66	31	112.9%	111	104	6.7%
System Total	29,556	30,680	-3.7%	59,366	60,677	-2.2%

¹ MTD electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Planning

MTD Wheelchairs Boarded (October - December 2014)

LINE	Quarter			Year to Date		
	Oct 14 - Dec 14	Oct 13 - Dec 13	% Change	FY 2014-2015	FY 2013-2014	% Change
1 West Santa Barbara	458	203	125.6%	721	484	49.0%
2 East Santa Barbara	591	436	35.6%	1,252	968	29.3%
3 Oak Park	461	295	56.3%	804	768	4.7%
4 Mesa / SBCC	111	19	484.2%	231	37	524.3%
5 Mesa / La Cumbre	243	305	-20.3%	591	575	2.8%
6 Goleta	566	580	-2.4%	1,335	1,176	13.5%
7 County Health / Fairview	219	370	-40.8%	431	649	-33.6%
8 County Health	192	225	-14.7%	365	479	-23.8%
9 Calle Real / Old Town Shuttle	40	39	2.6%	103	80	28.8%
10 Cathedral Oaks	3	7	-57.1%	9	7	28.6%
11 UCSB	744	759	-2.0%	1,614	1,507	7.1%
12x Goleta Express	238	193	23.3%	476	377	26.3%
14 Montecito	56	85	-34.1%	155	184	-15.8%
15x SBCC / UCSB Express	7	14	-50.0%	22	29	-24.1%
16 City College Shuttle	79	61	29.5%	161	80	101.3%
17 Lower West / SBCC	72	61	18.0%	153	110	39.1%
20 Carpinteria	366	329	11.2%	666	867	-23.2%
21x Carpinteria Express	124	90	37.8%	169	191	-11.5%
22 Old Mission	-	8	-100.0%	-	10	-100.0%
23 Winchester Canyon	37	55	-32.7%	83	112	-25.9%
24x UCSB Express	97	81	19.8%	139	142	-2.1%
25 Ellwood	45	87	-48.3%	102	160	-36.3%
27 Isla Vista Shuttle	18	33	-45.5%	42	47	-10.6%
36 Seaside Shuttle	12	6	100.0%	33	15	120.0%
37 Crosstown Shuttle	17	26	-34.6%	43	56	-23.2%
Booster Services	4	2	100.0%	6	3	100.0%
System Subtotal	4,800	4,369	9.9%	9,706	9,113	6.5%
Downtown Waterfront Shuttles						
30 State Street Shuttle	98	195	-49.7%	336	491	-31.6%
31 East Beach Waterfront Shuttle	9	37	-75.7%	31	82	-62.2%
32 West Beach Waterfront Shuttle	13	13	0.0%	31	29	6.9%
Coastal Express Limited						
86,87 Limited - Santa Barbara	-	-	0.0%	1	-	100.0%
88,89 Limited - Goleta	-	-	0.0%	4	-	100.0%
Related Routes						
20, 21x Carpinteria	490	419	16.9%	835	1,058	-21.1%
1, 2, 37 East/West & Crosstown	1,066	665	60.3%	2,016	1,508	33.7%
4, 5, 15x, 16, 17 Mesa Lines	512	460	11.3%	1,158	831	39.4%
6, 11 State/Hollister	1,310	1,339	-2.2%	2,949	2,683	9.9%
7, 8, 9 Calle Real/Fairview	451	634	-28.9%	899	1,208	-25.6%
Unknown/Miscellaneous						
	2	2	0.0%	8	11	-27.3%
System Total	4,922	4,616	6.6%	10,117	9,726	4.0%

Source: GFI Genfare, MTD Transit Development Department, Planning Section