



System Ridership Report: June 2014

System-wide ridership increased 2.6% for the month compared to June 2013, but ridership for the fiscal year was down by 1.9%. Both SBCC & UCSB were in summer session for one day more in June this year than last year, so ridership by school day for both student categories was virtually flat. Secondary schools continued 4 days into June this year, while in 2013 school was out at the end of May. This would account for the increase in Student Prepaid fares. The increase in Full Fare Prepaid ridership is partially because of the additional weekday (weekday ridership is about 66% higher than Saturday ridership) and may also be partly due to the summer influx of international students who are transit dependent. The number of bicycles carried continues to increase steadily and was up by 5% for both the month and the year. Lines 11 and 6 carry the greatest average number of bikes per trip.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Jun 14	Jun 13	%Change	Jul 13 - Jun 14	Jul 12 - Jun 13	%Change
General Fare	106,747	109,638	-2.6%	1,198,775	1,214,174	-1.3%
Transfers	55,773	58,320	-4.4%	676,363	713,387	-5.2%
Full Fare Prepaid (1)	127,858	112,563	13.6%	1,381,951	1,400,613	-1.3%
Santa Barbara City College	28,901	26,133	10.6%	1,108,255	1,185,587	-6.5%
Senior & Disabled Prepaid (2)	57,874	57,442	0.8%	691,095	688,379	0.4%
Shuttle (DWE & Seaside)	29,185	30,156	-3.2%	277,348	290,474	-4.5%
UC Santa Barbara	54,507	53,937	1.1%	956,408	980,545	-2.5%
Student Prepaid (3)	41,710	34,083	22.4%	736,683	676,798	8.8%
Free	16,454	18,414	-10.6%	210,368	240,015	-12.4%
My Ride	10,460	12,958	-19.3%	122,609	135,577	-9.6%
Senior	13,998	14,151	-1.1%	183,022	150,550	21.6%
Persons with Disabilities	3,585	4,868	-26.4%	47,780	59,514	-19.7%
Tokens	3,050	3,505	-13.0%	33,188	38,716	-14.3%
Total	550,102	536,168	2.6%	7,623,845	7,774,329	-1.9%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Jun 14	Jun 13	%Change	Jul 13 - Jun 14	Jul 12 - Jun 13	%Change
Passengers	550,102	536,168	2.6%	7,623,845	7,774,329	-1.9%
Revenue Hours	16,427	16,287	0.9%	201,083	199,030	1.0%
Passengers per Rev Hour	33.49	32.92	1.7%	37.91	39.06	-2.9%
Miles	201,919	198,042	2.0%	2,556,497	2,513,125	1.7%
Passengers per Mile	2.72	2.71	0.6%	2.98	3.09	-3.6%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C: June 2014 System Ridership

LINE	Month			Fiscal Year to Date		
	Jun 14	Jun 13	%Change	Jul 13 - Jun 14	Jul 12 - Jun 13	%Change
1 West Santa Barbara	30,904	30,560	1.1%	414,313	441,169	-6.1%
2 East Santa Barbara	51,049	51,874	-1.6%	670,075	677,847	-1.1%
3 Oak Park	18,040	18,446	-2.2%	237,118	252,980	-6.3%
4 Mesa/SBCC	12,117	10,586	14.5%	167,041	168,382	-0.8%
5 Mesa / La Cumbre	14,313	12,968	10.4%	209,168	208,131	0.5%
6 Goleta	57,172	57,068	0.2%	724,629	732,843	-1.1%
7 County Health / Fairview	12,876	11,813	9.0%	157,977	155,258	1.8%
8 County Health	10,907	10,283	6.1%	128,317	126,630	1.3%
9 Calle Real / Old Town Shuttle	2,629	2,978	-11.7%	36,820	38,917	-5.4%
10 Cathedral Oaks	2,044	1,466	39.4%	29,438	27,202	8.2%
11 UCSB	97,188	91,541	6.2%	1,249,297	1,226,705	1.8%
12x Goleta Express	23,434	21,721	7.9%	288,114	301,674	-4.5%
14 Montecito	8,427	8,189	2.9%	109,441	111,226	-1.6%
15x SBCC / UCSB Express	6,201	5,825	6.5%	345,185	350,198	-1.4%
16 City College Shuttle	581	413	40.7%	138,017	151,825	-9.1%
17 Lower West / SBCC	16,900	16,138	4.7%	212,937	228,182	-6.7%
20 Carpinteria	28,279	29,242	-3.3%	363,650	368,123	-1.2%
21x Carpinteria Express	8,645	8,624	0.2%	109,432	118,545	-7.7%
22 Old Mission	1,788	1,720	4.0%	23,821	23,230	2.5%
23 Winchester Canyon	5,949	5,810	2.4%	81,765	101,103	-19.1%
24x UCSB Express	53,563	49,345	8.5%	684,985	704,733	-2.8%
25 Ellwood	4,478	3,842	16.6%	57,372	64,935	-11.6%
27 Isla Vista Shuttle	18,020	17,913	0.6%	302,277	305,186	-1.0%
36 Seaside Shuttle	6,794	5,426	25.2%	70,662	70,652	0.0%
37 Crosstown Shuttle	6,554	6,666	-1.7%	85,295	93,089	-8.4%
Booster Services	5,280	5,221	1.1%	259,738	261,607	-0.7%
System Subtotal	504,132	485,678	3.8%	7,156,884	7,310,372	-2.1%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	33,339	37,118	-10.2%	336,183	341,891	-1.7%
31 East Beach Waterfront Shuttle	6,230	6,731	-7.4%	55,442	57,623	-3.8%
32 West Beach Waterfront Shuttle	2,468	2,821	-12.5%	29,629	24,413	21.4%
Coastal Express Limited						
Coastal Express Limited - Santa Barbara	1,854	1,876	-1.2%	22,500	20,277	11.0%
Coastal Express Limited - Goleta	2,079	1,944	6.9%	23,207	19,713	17.7%
Unknown/Miscellaneous	-	-	0.0%	-	40	-100.0%
System Total	550,102	536,168	2.6%	7,623,845	7,774,329	-1.9%
Related Routes						
20, 21x Carpinteria	36,924	37,866	-2.5%	473,082	486,668	-2.8%
1, 2, 37 East/West & Crosstown	88,507	89,100	-0.7%	1,169,683	1,212,105	-3.5%
4, 5, 15x, 16, 17 Mesa Lines	50,112	45,930	9.1%	1,072,348	1,106,718	-3.1%
7, 8, 9 Calle Real	26,412	25,074	5.3%	323,114	320,805	0.7%
6, 11 State/Hollister	154,360	148,609	3.9%	1,973,926	1,959,548	0.7%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C Notes - Period over period comparison exceptions: System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

Table D: June 2014 - Passengers per Hour

LINE	Month			Fiscal Year to Date		
	Jun 14	Jun 13	%Change	Jul 13 - Jun 14	Jul 12 - Jun 13	%Change
1 West Santa Barbara	34.3	34.5	-0.6%	38.2	41.8	-8.6%
2 East Santa Barbara	43.0	44.8	-4.0%	47.1	47.2	-0.3%
3 Oak Park	27.4	28.7	-4.3%	30.0	32.1	-6.5%
4 Mesa/SBCC	31.4	28.1	11.5%	36.0	36.5	-1.4%
5 Mesa / La Cumbre	24.7	22.6	9.1%	29.9	29.8	0.4%
6 Goleta	35.9	36.0	-0.4%	37.5	37.7	-0.6%
7 Calle Real / Fairview	30.1	28.9	4.4%	31.4	31.1	0.9%
8 Calle Real / Turnpike	35.0	34.0	3.0%	34.4	34.1	1.1%
9 Calle Real / Old Town Shuttle	12.4	14.6	-14.6%	14.5	15.6	-7.4%
10 Cathedral Oaks	15.7	11.8	32.8%	19.0	17.6	7.8%
11 UCSB	37.9	36.0	5.5%	40.4	41.2	-2.1%
12x Goleta Express	44.2	43.0	2.8%	45.4	49.1	-7.6%
14 Montecito	20.3	20.0	1.6%	21.8	22.2	-1.9%
15x SBCC / UCSB Express	23.7	23.5	0.9%	49.2	55.7	-11.6%
16 City College Shuttle	180.4	150.2	20.1%	82.6	92.3	-10.5%
17 Lower West / SBCC	62.4	61.6	1.3%	65.8	71.0	-7.4%
20 Carpinteria	25.3	26.4	-4.3%	27.0	27.3	-1.3%
21x Carpinteria Express	24.0	24.6	-2.6%	25.3	27.5	-8.0%
22 Old Mission	13.4	12.9	4.5%	14.8	13.9	6.2%
23 Winchester Canyon	21.5	21.2	1.4%	24.5	26.1	-6.1%
24x UCSB Express	65.3	62.4	4.7%	65.7	71.1	-7.7%
25 Ellwood	35.4	30.6	15.6%	37.5	32.9	14.2%
27 Isla Vista Shuttle	35.2	35.4	-0.5%	44.6	45.1	-1.0%
36 Seaside Shuttle	19.2	15.5	24.0%	16.7	16.7	0.0%
37 Crosstown Shuttle	19.0	20.3	-6.4%	20.9	22.9	-8.7%
Booster Services	63.8	60.0	6.3%	94.1	93.2	1.0%
<i>System Average</i>	<i>34.6</i>	<i>34.0</i>	<i>1.9%</i>	<i>39.0</i>	<i>40.2</i>	<i>-3.1%</i>
Downtown Waterfront Shuttles						
30 Downtown Shuttle	27.3	27.4	-0.1%	29.1	29.6	-1.9%
31 East Beach Waterfront Shuttle	18.9	20.1	-5.9%	21.6	22.1	-2.3%
32 West Beach Waterfront Shuttle	16.7	18.7	-10.3%	22.6	19.8	13.9%
Coastal Express Limited						
Coastal Express Limited - Santa Barbara	22.9	26.4	-13.2%	23.7	23.0	2.9%
Coastal Express Limited - Goleta	23.2	23.7	-2.1%	22.0	19.4	13.4%
Unknown/Miscellaneous						
	-	-	0.0%	-	160.0	100.0%
<i>System Total</i>	<i>33.5</i>	<i>32.9</i>	<i>1.7%</i>	<i>37.9</i>	<i>39.1</i>	<i>-2.9%</i>
Related Routes						
20, 21x Carpinteria	25.0	26.0	-3.9%	26.6	27.4	-3.0%
1, 2, 37 East/West & Crosstown	36.4	37.6	-3.1%	40.1	41.8	-4.1%
4, 5, 15x, 16, 17 Mesa Lines	33.4	31.4	6.2%	45.5	48.7	-6.5%
7, 8, 9 Calle Real/Fairview	27.8	27.4	1.6%	28.6	28.6	-0.2%
6, 11 State/Hollister	37.1	36.0	3.2%	39.2	39.8	-1.4%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table E: June 2014 – ‘Too Full To Board’ Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Jun 14	Jun 13	%Change	Jul 13 - Jun 14	Jul 12 - Jun 13	%Change
1 West Santa Barbara	-	2	-100.0%	31	77	-59.7%
2 East Santa Barbara	5	5	0.0%	98	138	-29.0%
3 Oak Park	-	1	-100.0%	19	16	18.8%
4 Mesa/SBCC	3	1	200.0%	17	10	70.0%
5 Mesa / La Cumbre	19	9	111.1%	138	145	-4.8%
6 Goleta	15	6	150.0%	211	143	47.6%
7 Calle Real / Fairview	3	1	200.0%	87	42	107.1%
8 Calle Real / Turnpike	2	-	100.0%	4	4	0.0%
9 Calle Real / Old Town Shuttle	1	-	100.0%	2	-	100.0%
10 Cathedral Oaks	-	-	0.0%	-	5	-100.0%
11 UCSB	36	34	5.9%	674	563	19.7%
12x Goleta Express	7	-	100.0%	71	115	-38.3%
14 Montecito	1	2	-50.0%	7	9	-22.2%
15x SBCC / UCSB Express	3	2	50.0%	916	963	-4.9%
16 City College Shuttle	2	4	-50.0%	178	229	-22.3%
17 Lower West / SBCC	18	11	63.6%	80	102	-21.6%
20 Carpinteria	2	4	-50.0%	31	22	40.9%
21x Carpinteria Express	10	-	100.0%	43	12	258.3%
22 Old Mission	-	-	0.0%	7	2	250.0%
23 Winchester Canyon	1	2	-50.0%	26	20	30.0%
24x UCSB Express	76	49	55.1%	923	1,321	-30.1%
25 Ellwood	-	-	0.0%	2	6	-66.7%
27 UCSB Shuttle	17	7	142.9%	357	364	-1.9%
36 Seaside Shuttle	5	6	-16.7%	6	15	-60.0%
37 Crosstown Shuttle	2	-	100.0%	21	15	40.0%
Booster Services	1	3	-66.7%	274	296	-7.4%
System Subtotal	229	149	53.7%	4,223	4,634	-8.9%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	96	121	-20.7%	1,209	1,409	-14.2%
31 East Beach Waterfront Shuttle	9	10	-10.0%	96	69	39.1%
32 West Beach Waterfront Shuttle	-	-	0.0%	69	16	331.3%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	1	-100.0%
Unknown	2	2	0.0%	18	10	80.0%
System Total	336	282	19.1%	5,615	6,139	-8.5%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table F: June 2014 – ‘At Capacity’ Loads Indicated

Classified as a 30 foot vehicle with 10 or more standees, or a 40 foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Jun 14	Jun 13	%Change	Jul 13 - Jun 14	Jul 12 - Jun 13	%Change
1 West Santa Barbara	4	4	0.0%	79	184	-57.1%
2 East Santa Barbara	12	12	0.0%	255	380	-32.9%
3 Oak Park	5	2	150.0%	89	70	27.1%
4 Mesa/SBCC	4	1	300.0%	14	20	-30.0%
5 Mesa / La Cumbre	16	5	220.0%	197	150	31.3%
6 Goleta	25	16	56.3%	265	417	-36.5%
7 Calle Real / Fairview	8	18	-55.6%	219	155	41.3%
8 Calle Real / Turnpike	3	3	0.0%	64	16	300.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	1	1	0.0%
10 Cathedral Oaks	-	-	0.0%	6	7	-14.3%
11 UCSB	59	62	-4.8%	1,024	1,189	-13.9%
12x Goleta Express	12	7	71.4%	149	231	-35.5%
14 Montecito	1	2	-50.0%	31	23	34.8%
15x SBCC / UCSB Express	8	8	0.0%	751	505	48.7%
16 City College Shuttle	4	3	33.3%	186	237	-21.5%
17 Lower West / SBCC	11	11	0.0%	91	137	-33.6%
20 Carpinteria	8	-	100.0%	114	163	-30.1%
21x Carpinteria Express	1	4	-75.0%	84	56	50.0%
22 Old Mission	1	-	100.0%	4	2	100.0%
23 Winchester Canyon	3	1	200.0%	33	26	26.9%
24x UCSB Express	90	65	38.5%	932	1,177	-20.8%
25 Ellwood	-	-	0.0%	1	11	-90.9%
27 UCSB Shuttle	29	16	81.3%	332	472	-29.7%
36 Seaside Shuttle	1	5	-80.0%	6	12	-50.0%
37 Crosstown Shuttle	-	-	0.0%	27	22	22.7%
Booster Services	7	11	-36.4%	252	478	-47.3%
System Subtotal	312	256	21.9%	5,206	6,141	-15.2%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	72	100	-28.0%	726	937	-22.5%
31 East Beach Waterfront Shuttle	1	8	-87.5%	18	103	-82.5%
32 West Beach Waterfront Shuttle	-	2	-100.0%	50	12	316.7%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	-	0.0%
Unknown	-	-	0.0%	9	7	28.6%
System Total	385	366	5.2%	6,009	7,200	-16.5%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table G: June 2014 – Bicycles Carried

LINE	Month			Fiscal Year to Date		
	Jun 14	Jun 13	%Change	Jul 13 - Jun 14	Jul 12 - Jun 13	%Change
1 West Santa Barbara	213	221	-3.6%	2,752	2,588	6.3%
2 East Santa Barbara	593	556	6.7%	6,798	7,373	-7.8%
3 Oak Park	170	170	0.0%	2,035	2,401	-15.2%
4 Mesa/SBCC	180	180	0.0%	2,395	2,349	2.0%
5 Mesa / La Cumbre	306	307	-0.3%	4,277	3,613	18.4%
6 Goleta	1,472	1,660	-11.3%	18,156	17,671	2.7%
7 Calle Real / Fairview	334	224	49.1%	3,328	2,910	14.4%
8 Calle Real / Turnpike	236	175	34.9%	2,507	2,000	25.4%
9 Calle Real / Old Town Shuttle	38	30	26.7%	483	453	6.6%
10 Cathedral Oaks	67	33	103.0%	838	616	36.0%
11 UCSB	2,272	2,161	5.1%	27,343	24,322	12.4%
12x Goleta Express	730	597	22.3%	8,614	8,872	-2.9%
14 Montecito	167	140	19.3%	2,032	1,694	20.0%
15x SBCC / UCSB Express	163	143	14.0%	4,507	3,407	32.3%
16 City College Shuttle	-	-	0.0%	1,456	902	61.4%
17 Lower West / SBCC	134	102	31.4%	1,548	1,567	-1.2%
20 Carpinteria	723	620	16.6%	8,037	7,589	5.9%
21x Carpinteria Express	187	242	-22.7%	2,869	3,274	-12.4%
22 Old Mission	47	19	147.4%	750	674	11.3%
23 Winchester Canyon	83	101	-17.8%	1,364	1,340	1.8%
24x UCSB Express	1,067	1,090	-2.1%	13,694	13,176	3.9%
25 Ellwood	123	92	33.7%	1,359	1,341	1.3%
27 UCSB Shuttle	162	175	-7.4%	2,469	3,057	-19.2%
36 Seaside Shuttle*	-	-	N/A	-	-	N/A
37 Crosstown Shuttle*	-	-	N/A	-	-	N/A
Booster services	9	6	50.0%	254	573	-55.7%
System Subtotal	9,476	9,044	4.8%	119,865	113,762	5.4%
Downtown Waterfront Shuttles						
30 Downtown Shuttle*	-	-	N/A	-	-	N/A
31 East Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
32 West Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
Coastal Express Limited						
Santa Barbara	10	16	-37.5%	158	270	-41.5%
Goleta	42	11	281.8%	290	359	-19.2%
Unknown	9	9	0.0%	189	183	3.3%
System Total	9,537	9,080	5.0%	120,502	114,574	5.2%

* The electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table H: June 2014 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date		
	Jun 14	Jun 13	%Change	Jul 13 - Jun 14	Jul 12 - Jun 13	%Change
1 West Santa Barbara	73	83	-12.0%	965	1,221	-21.0%
2 East Santa Barbara	177	197	-10.2%	1,932	2,138	-9.6%
3 Oak Park	96	120	-20.0%	1,477	1,392	6.1%
4 Mesa/SBCC	19	12	58.3%	93	118	-21.2%
5 Mesa / La Cumbre	79	45	75.6%	1,122	588	90.8%
6 Goleta	232	272	-14.7%	2,465	2,962	-16.8%
7 Calle Real / Fairview	70	84	-16.7%	1,141	706	61.6%
8 Calle Real / Turnpike	52	58	-10.3%	859	561	53.1%
9 Calle Real / Old Town Shuttle	11	12	-8.3%	162	337	-51.9%
10 Cathedral Oaks	-	-	0.0%	11	71	-84.5%
11 UCSB	275	311	-11.6%	3,074	3,327	-7.6%
12x Goleta Express	81	51	58.8%	808	1,063	-24.0%
14 Montecito	29	26	11.5%	383	219	74.9%
15x SBCC / UCSB Express	-	-	0.0%	35	68	-48.5%
16 City College Shuttle	10	-	100.0%	276	217	27.2%
17 Lower West / SBCC	23	5	360.0%	232	161	44.1%
20 Carpinteria	126	146	-13.7%	1,487	1,576	-5.6%
21x Carpinteria Express	15	30	-50.0%	417	350	19.1%
22 Old Mission	3	1	200.0%	17	24	-29.2%
23 Winchester Canyon	14	22	-36.4%	198	133	48.9%
24x UCSB Express	18	17	5.9%	269	366	-26.5%
25 Ellwood	22	25	-12.0%	312	200	56.0%
27 UCSB Shuttle	8	1	700.0%	108	103	4.9%
36 Seaside Shuttle	3	-	100.0%	28	42	-33.3%
37 Crosstown Shuttle	3	11	-72.7%	87	190	-54.2%
Booster Services	-	-	0.0%	5	17	-70.6%
System Subtotal	1,439	1,529	-5.9%	17,963	18,150	-1.0%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	53	94	-43.6%	838	776	8.0%
31 East Beach Waterfront Shuttle	5	25	-80.0%	133	214	-37.9%
32 West Beach Waterfront Shuttle	-	3	-100.0%	63	153	-58.8%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	3	-100.0%
Goleta	-	-	0.0%	-	-	0.0%
Unknown	-	-	0.0%	20	17	17.6%
System Total	1,497	1,651	-9.3%	19,017	19,313	-1.5%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table I: Ridership by Day Type

	June 2014				June 2013					
	Ridership	% of Total	Days	Avg Daily Ridership	Ridership	% of Total	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	449,837	81.8%	21	21,421	424,709	79.2%	20	21,235	185	0.9%
Saturday	51,659	9.4%	4	12,915	66,019	12.3%	5	13,204	-289	-2.2%
Sunday	48,606	8.8%	5	9,721	45,440	8.5%	5	9,088	633	7.0%
Total	550,102		30	18,337	536,168		30	17,872	464	2.6%

	FY 2014				FY 2013					
	Ridership	% of Total	Days	Avg Daily Ridership	Ridership	% of Total	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	6,308,829	82.8%	249	25,337	6,424,153	82.6%	248	25,904	-567	-2.2%
Saturday	744,568	9.8%	56	13,296	762,325	9.8%	56	13,613	-317	-2.3%
Sunday	570,448	7.5%	58	9,835	587,851	7.6%	59	9,964	-128	-1.3%
Total	7,623,845		363	21,002	7,774,329		363	21,417	-415	-1.9%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

External Factors Affecting Ridership

Service Days & School Days: There was one more weekday, and one less Saturday service day in June 2014 than in June 2013. Secondary schools continued 4 days into June this year while school was out at the end of May in 2013. SBCC and UCSB each had one more day of summer session classes this year than last year.

Weather: Temperatures for June 2014 were generally slightly cooler than June 2013, but still about 1° warmer than normal for the month overall. Traces of rain fell on the area in June both years.

	Weekdays	Saturdays	Sundays
Jun-14	21	4	5
Jun-13	20	5	5

Source: Gregorian Calendar

	HS + JHS	SBCC	UCSB
Jun-14	4	11 SS	10 + 6 SS
Jun-13	0	10 SS	10 + 5 SS

Source: SB Area School Districts, SBCC, UCSB.

	Temperature (°F)	High	Average	Low	Precipitation	
Jun-14	Maximum	86	72	63	Weekday: T in (1 day)	
	Mean	72	64	56	Saturday: 0 in (0 days)	T in
	Minimum	67	60	51	Sunday: 0 in (0 days)	
Jun-13	Maximum	91	73	63	Weekday: T in (1 day)	
	Mean	72	65	57	Saturday: 0 in (0 days)	T in
	Minimum	64	60	52	Sunday: T in (1 day)	

Source: www.wunderground.com

Addendum: Data Source Documentation

GFI Genfare data is taken directly from the electronic farebox system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI farebox data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.