



## System Ridership Report: May 2014

**System-wide ridership decreased 5% for the month compared to May 2013 and fiscal year-to-date ridership is down by 2.3%.** SBCC was in session 17 days this year versus 18 days last year, which partially accounts for the ridership declines seen in that fare category and on Lines 4, 15x, 16, and 17. SBCC ridership per SBCC class day decreased 12%. UCSB had one less class day in 2014 and UCSB ridership per UCSB class day increased 1.4%. Only one cruise ship visit in May this year, versus three last year probably explains the decreases in Shuttle and Senior cash fares. The decrease in Disabled cash fare ridership may be related to MTD's recent efforts to recertify passengers' eligibility for MTD disability ID cards.

**Table A: Ridership Trends by Fare Component**

Fare Categories	Month			Fiscal Year to Date		
	May 14	May 13	%Change	Jul 13 - May 14	Jul 12 - May 13	%Change
General Fare	97,791	100,521	-2.7%	1,092,028	1,104,536	-1.1%
Transfers	57,994	61,064	-5.0%	620,590	655,067	-5.3%
Full Fare Prepaid (1)	118,833	118,225	0.5%	1,254,093	1,288,050	-2.6%
Santa Barbara City College	90,737	108,922	-16.7%	1,079,354	1,159,454	-6.9%
Senior & Disabled Prepaid (2)	59,179	59,692	-0.9%	633,221	630,937	0.4%
Shuttle (DWE & Seaside)	23,071	25,498	-9.5%	248,163	260,318	-4.7%
UC Santa Barbara	108,272	111,836	-3.2%	901,901	926,608	-2.7%
Student Prepaid (3)	71,622	71,018	0.9%	694,973	642,715	8.1%
Free	17,380	21,374	-18.7%	193,914	221,601	-12.5%
My Ride	10,154	11,827	-14.1%	112,149	122,619	-8.5%
Senior	14,719	13,405	9.8%	169,024	136,399	23.9%
Persons with Disabilities	4,268	5,050	-15.5%	44,195	54,646	-19.1%
Tokens	2,810	3,864	-27.3%	30,138	35,211	-14.4%
<b>Total</b>	<b>676,830</b>	<b>712,296</b>	<b>-5.0%</b>	<b>7,073,743</b>	<b>7,238,161</b>	<b>-2.3%</b>

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

**Table B: Revenue Hours and Revenue Miles**

Metrics	Month			Fiscal Year to Date		
	May 14	May 13	%Change	Jul 13 - May 14	Jul 12 - May 13	%Change
Passengers	676,830	712,296	-5.0%	7,073,743	7,238,161	-2.3%
Revenue Hours	17,514	17,661	-0.8%	184,764	182,743	1.1%
Passengers per Rev Hour	38.65	40.33	-4.2%	38.29	39.61	-3.3%
Miles	224,218	223,886	0.1%	2,354,578	2,315,083	1.7%
Passengers per Mile	3.02	3.18	-5.1%	3.00	3.13	-3.9%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

**Table C: May 2014 System Ridership**

LINE	Month			Fiscal Year to Date		
	May 14	May 13	%Change	Jul 13 - May 14	Jul 12 - May 13	%Change
1 West Santa Barbara	36,123	38,405	-5.9%	383,409	410,609	-6.6%
2 East Santa Barbara	57,549	60,692	-5.2%	619,026	625,973	-1.1%
3 Oak Park	20,523	23,027	-10.9%	219,078	234,534	-6.6%
4 Mesa/SBCC	13,886	14,940	-7.1%	154,924	157,796	-1.8%
5 Mesa / La Cumbre	17,822	17,786	0.2%	194,855	195,163	-0.2%
6 Goleta	61,040	61,809	-1.2%	667,457	675,775	-1.2%
7 County Health / Fairview	13,727	14,039	-2.2%	145,101	143,445	1.2%
8 County Health	10,420	11,119	-6.3%	117,410	116,347	0.9%
9 Calle Real / Old Town Shuttle	2,989	3,065	-2.5%	34,191	35,939	-4.9%
10 Cathedral Oaks	2,911	2,742	6.2%	27,394	25,736	6.4%
11 UCSB	112,450	113,468	-0.9%	1,152,109	1,135,164	1.5%
12x Goleta Express	23,574	26,026	-9.4%	264,680	279,953	-5.5%
14 Montecito	8,922	9,299	-4.1%	101,014	103,037	-2.0%
15x SBCC / UCSB Express	29,997	33,607	-10.7%	338,984	344,373	-1.6%
16 City College Shuttle	13,412	14,742	-9.0%	137,436	151,412	-9.2%
17 Lower West / SBCC	16,641	18,286	-9.0%	196,037	212,044	-7.5%
20 Carpinteria	30,336	31,983	-5.1%	335,371	338,881	-1.0%
21x Carpinteria Express	9,216	10,428	-11.6%	100,787	109,921	-8.3%
22 Old Mission	2,530	2,090	21.1%	22,033	21,510	2.4%
23 Winchester Canyon	7,108	7,710	-7.8%	75,816	95,293	-20.4%
24x UCSB Express	66,735	70,100	-4.8%	631,422	655,388	-3.7%
25 Ellwood	4,983	4,982	0.0%	52,894	61,093	-13.4%
27 Isla Vista Shuttle	33,340	36,222	-8.0%	284,257	287,273	-1.0%
36 Seaside Shuttle	6,667	7,086	-5.9%	63,868	65,226	-2.1%
37 Crosstown Shuttle	7,672	8,162	-6.0%	78,741	86,423	-8.9%
Booster Services	29,189	31,312	-6.8%	254,458	256,386	-0.8%
<b>System Subtotal</b>	<b>639,762</b>	<b>673,127</b>	<b>-5.0%</b>	<b>6,652,752</b>	<b>6,824,694</b>	<b>-2.5%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	27,005	29,189	-7.5%	302,844	304,773	-0.6%
31 East Beach Waterfront Shuttle	3,739	3,369	11.0%	49,212	50,892	-3.3%
32 West Beach Waterfront Shuttle	2,532	2,628	-3.7%	27,161	21,592	25.8%
<b>Coastal Express Limited</b>						
Coastal Express Limited - Santa Barbara	1,778	2,090	-14.9%	20,646	18,401	12.2%
Coastal Express Limited - Goleta	2,014	1,893	6.4%	21,128	17,769	18.9%
<b>Unknown/Miscellaneous</b>	-	-	0.0%	-	40	-100.0%
<b>System Total</b>	<b>676,830</b>	<b>712,296</b>	<b>-5.0%</b>	<b>7,073,743</b>	<b>7,238,161</b>	<b>-2.3%</b>
<b>Related Routes</b>						
20, 21x Carpinteria	39,552	42,411	-6.7%	436,158	448,802	-2.8%
1, 2, 37 East/West & Crosstown	101,344	107,259	-5.5%	1,081,176	1,123,005	-3.7%
4, 5, 15x, 16, 17 Mesa Lines	91,758	99,361	-7.7%	1,022,236	1,060,788	-3.6%
7, 8, 9 Calle Real	27,136	28,223	-3.9%	296,702	295,731	0.3%
6, 11 State/Hollister	173,490	175,277	-1.0%	1,819,566	1,810,939	0.5%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C Notes - Period over period comparison exceptions: System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

**Table D: May 2014 - Passengers per Hour**

LINE	Month			Fiscal Year to Date		
	May 14	May 13	%Change	Jul 13 - May 14	Jul 12 - May 13	%Change
1 West Santa Barbara	39.2	41.1	-4.4%	38.6	42.5	-9.2%
2 East Santa Barbara	47.6	49.3	-3.4%	47.4	47.4	0.0%
3 Oak Park	30.5	33.5	-9.1%	30.2	32.4	-6.6%
4 Mesa/SBCC	35.3	37.3	-5.5%	36.5	37.3	-2.2%
5 Mesa / La Cumbre	29.9	29.5	1.3%	30.4	30.4	-0.2%
6 Goleta	36.8	37.1	-0.7%	37.6	37.8	-0.6%
7 Calle Real / Fairview	31.4	32.4	-2.9%	31.5	31.3	0.7%
8 Calle Real / Turnpike	33.0	34.2	-3.6%	34.4	34.1	0.9%
9 Calle Real / Old Town Shuttle	13.7	14.4	-4.3%	14.7	15.7	-6.8%
10 Cathedral Oaks	22.3	20.0	11.7%	19.3	18.2	6.5%
11 UCSB	42.6	42.7	-0.3%	40.6	41.7	-2.7%
12x Goleta Express	43.5	49.1	-11.4%	45.5	49.7	-8.4%
14 Montecito	20.9	21.5	-2.9%	21.9	22.4	-2.1%
15x SBCC / UCSB Express	42.8	50.9	-16.0%	50.2	57.0	-11.9%
16 City College Shuttle	73.6	77.0	-4.4%	82.4	92.2	-10.6%
17 Lower West / SBCC	60.5	65.3	-7.3%	66.1	71.9	-8.1%
20 Carpinteria	26.4	27.6	-4.2%	27.1	27.4	-1.1%
21x Carpinteria Express	25.2	27.7	-9.1%	25.4	27.8	-8.5%
22 Old Mission	18.4	15.3	20.1%	14.9	14.0	6.3%
23 Winchester Canyon	24.9	27.0	-7.7%	24.7	26.4	-6.3%
24x UCSB Express	71.8	78.9	-9.1%	65.7	71.9	-8.6%
25 Ellwood	38.3	38.0	0.8%	37.7	33.0	14.2%
27 Isla Vista Shuttle	49.2	52.0	-5.3%	45.4	45.8	-1.0%
36 Seaside Shuttle	18.5	19.4	-4.9%	16.5	16.8	-2.0%
37 Crosstown Shuttle	22.2	22.6	-1.6%	21.0	23.1	-8.9%
Booster Services	93.1	95.3	-2.3%	91.4	94.3	-3.1%
<i>System Average</i>	<i>40.0</i>	<i>41.8</i>	<i>-4.4%</i>	<i>39.3</i>	<i>40.7</i>	<i>-3.5%</i>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	27.0	27.5	-1.7%	29.3	29.9	-2.1%
31 East Beach Waterfront Shuttle	17.1	15.5	10.7%	22.0	22.4	-1.8%
32 West Beach Waterfront Shuttle	22.7	25.9	-12.6%	23.3	20.0	16.7%
<b>Coastal Express Limited</b>						
Coastal Express Limited - Santa Barbara	22.0	26.8	-17.8%	23.9	22.3	7.0%
Coastal Express Limited - Goleta	22.5	21.0	7.1%	21.8	18.8	16.0%
<b>Unknown/Miscellaneous</b>						
	-	-	0.0%	0.1	-	100.0%
<i>System Total</i>	<i>38.6</i>	<i>40.3</i>	<i>-4.2%</i>	<i>38.3</i>	<i>39.6</i>	<i>-3.3%</i>

<b>Related Routes</b>						
20, 21x Carpinteria	26.1	27.6	-5.4%	26.7	27.5	-2.9%
1, 2, 37 East/West & Crosstown	41.0	42.4	-3.5%	40.4	42.2	-4.1%
4, 5, 15x, 16, 17 Mesa Lines	42.7	46.6	-8.3%	46.3	49.8	-7.0%
7, 8, 9 Calle Real/Fairview	28.0	29.0	-3.6%	28.6	28.7	-0.3%
6, 11 State/Hollister	40.4	40.5	-0.4%	39.4	40.2	-1.8%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

**Table E: May 2014 – ‘Too Full To Board’ Loads Indicated**

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	May 14	May 13	%Change	Jul 13 - May 14	Jul 12 - May 13	%Change
1 West Santa Barbara	1	2	-50.0%	31	75	-58.7%
2 East Santa Barbara	7	9	-22.2%	93	133	-30.1%
3 Oak Park	5	-	100.0%	19	15	26.7%
4 Mesa/SBCC	1	-	100.0%	14	9	55.6%
5 Mesa / La Cumbre	7	3	133.3%	119	136	-12.5%
6 Goleta	22	8	175.0%	196	137	43.1%
7 Calle Real / Fairview	5	-	100.0%	84	41	104.9%
8 Calle Real / Turnpike	-	-	0.0%	2	4	-50.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	1	-	100.0%
10 Cathedral Oaks	-	-	0.0%	-	5	-100.0%
11 UCSB	51	51	0.0%	638	529	20.6%
12x Goleta Express	4	2	100.0%	64	115	-44.3%
14 Montecito	-	-	0.0%	6	7	-14.3%
15x SBCC / UCSB Express	56	38	47.4%	913	961	-5.0%
16 City College Shuttle	17	22	-22.7%	176	225	-21.8%
17 Lower West / SBCC	-	1	-100.0%	62	91	-31.9%
20 Carpinteria	2	-	100.0%	29	18	61.1%
21x Carpinteria Express	6	1	500.0%	33	12	175.0%
22 Old Mission	3	-	100.0%	7	2	250.0%
23 Winchester Canyon	1	3	-66.7%	25	18	38.9%
24x UCSB Express	92	102	-9.8%	847	1,272	-33.4%
25 Ellwood	-	-	0.0%	2	6	-66.7%
27 UCSB Shuttle	55	14	292.9%	340	357	-4.8%
36 Seaside Shuttle	-	-	0.0%	1	9	-88.9%
37 Crosstown Shuttle	2	-	100.0%	19	15	26.7%
Booster Services	16	22	-27.3%	273	293	-6.8%
<i>System Subtotal</i>	353	278	27.0%	3,994	4,485	-10.9%
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	112	106	5.7%	1,113	1,288	-13.6%
31 East Beach Waterfront Shuttle	15	4	275.0%	87	59	47.5%
32 West Beach Waterfront Shuttle	21	2	950.0%	69	16	331.3%
<b>Coastal Express Limited</b>						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	1	-100.0%
<b>Unknown</b>	4	-	100.0%	16	8	100.0%
<i>System Total</i>	505	390	29.5%	5,279	5,857	-9.9%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table F: May 2014 – ‘At Capacity’ Loads Indicated**

Classified as a 30 foot vehicle with 10 or more standees, or a 40 foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	May 14	May 13	%Change	Jul 13 - May 14	Jul 12 - May 13	%Change
1 West Santa Barbara	2	10	-80.0%	75	180	-58.3%
2 East Santa Barbara	17	33	-48.5%	243	368	-34.0%
3 Oak Park	17	3	466.7%	84	68	23.5%
4 Mesa/SBCC	-	3	-100.0%	10	19	-47.4%
5 Mesa / La Cumbre	14	3	366.7%	181	145	24.8%
6 Goleta	21	38	-44.7%	240	401	-40.1%
7 Calle Real / Fairview	6	7	-14.3%	211	137	54.0%
8 Calle Real / Turnpike	1	1	0.0%	61	13	369.2%
9 Calle Real / Old Town Shuttle	-	-	0.0%	1	1	0.0%
10 Cathedral Oaks	-	-	0.0%	6	7	-14.3%
11 UCSB	77	109	-29.4%	965	1,127	-14.4%
12x Goleta Express	4	12	-66.7%	137	224	-38.8%
14 Montecito	5	3	66.7%	30	21	42.9%
15x SBCC / UCSB Express	68	51	33.3%	743	497	49.5%
16 City College Shuttle	9	7	28.6%	182	234	-22.2%
17 Lower West / SBCC	3	11	-72.7%	80	126	-36.5%
20 Carpinteria	16	5	220.0%	106	163	-35.0%
21x Carpinteria Express	16	2	700.0%	83	52	59.6%
22 Old Mission	1	-	100.0%	3	2	50.0%
23 Winchester Canyon	-	3	-100.0%	30	25	20.0%
24x UCSB Express	92	125	-26.4%	842	1,112	-24.3%
25 Ellwood	-	1	-100.0%	1	11	-90.9%
27 UCSB Shuttle	77	43	79.1%	303	456	-33.6%
36 Seaside Shuttle	-	2	-100.0%	5	7	-28.6%
37 Crosstown Shuttle	9	-	100.0%	27	22	22.7%
Booster Services	38	61	-37.7%	245	467	-47.5%
<b>System Subtotal</b>	<b>493</b>	<b>533</b>	<b>-7.5%</b>	<b>4,894</b>	<b>5,885</b>	<b>-16.8%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	89	93	-4.3%	654	837	-21.9%
31 East Beach Waterfront Shuttle	3	9	-66.7%	17	95	-82.1%
32 West Beach Waterfront Shuttle	17	8	112.5%	50	10	400.0%
<b>Coastal Express Limited</b>						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	-	0.0%
<b>Unknown</b>	<b>4</b>	<b>1</b>	<b>300.0%</b>	<b>9</b>	<b>7</b>	<b>28.6%</b>
<b>System Total</b>	<b>606</b>	<b>644</b>	<b>-5.9%</b>	<b>5,624</b>	<b>6,834</b>	<b>-17.7%</b>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table G: May 2014 – Bicycles Carried**

LINE	Month			Fiscal Year to Date		
	May 14	May 13	%Change	Jul 13 - May 14	Jul 12 - May 13	%Change
1 West Santa Barbara	228	210	8.6%	2,539	2,367	7.3%
2 East Santa Barbara	516	685	-24.7%	6,205	6,817	-9.0%
3 Oak Park	156	228	-31.6%	1,865	2,231	-16.4%
4 Mesa/SBCC	235	260	-9.6%	2,215	2,169	2.1%
5 Mesa / La Cumbre	358	335	6.9%	3,971	3,306	20.1%
6 Goleta	1,530	1,631	-6.2%	16,684	16,011	4.2%
7 Calle Real / Fairview	241	325	-25.8%	2,994	2,686	11.5%
8 Calle Real / Turnpike	168	265	-36.6%	2,271	1,825	24.4%
9 Calle Real / Old Town Shuttle	50	33	51.5%	445	423	5.2%
10 Cathedral Oaks	114	69	65.2%	771	583	32.2%
11 UCSB	2,240	2,242	-0.1%	25,071	22,161	13.1%
12x Goleta Express	722	855	-15.6%	7,884	8,275	-4.7%
14 Montecito	179	148	20.9%	1,865	1,554	20.0%
15x SBCC / UCSB Express	566	431	31.3%	4,344	3,264	33.1%
16 City College Shuttle	199	79	151.9%	1,456	902	61.4%
17 Lower West / SBCC	146	128	14.1%	1,414	1,465	-3.5%
20 Carpinteria	723	618	17.0%	7,314	6,969	5.0%
21x Carpinteria Express	288	369	-22.0%	2,682	3,032	-11.5%
22 Old Mission	81	85	-4.7%	703	655	7.3%
23 Winchester Canyon	111	99	12.1%	1,281	1,239	3.4%
24x UCSB Express	1,076	1,227	-12.3%	12,627	12,086	4.5%
25 Ellwood	121	106	14.2%	1,236	1,249	-1.0%
27 UCSB Shuttle	257	333	-22.8%	2,307	2,882	-20.0%
36 Seaside Shuttle*	-	-	N/A	-	-	N/A
37 Crosstown Shuttle*	-	-	N/A	-	-	N/A
Booster services	38	60	-36.7%	245	567	-56.8%
<b>System Subtotal</b>	<b>10,343</b>	<b>10,821</b>	<b>-4.4%</b>	<b>110,389</b>	<b>104,718</b>	<b>5.4%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle*	-	-	N/A	-	-	N/A
31 East Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
32 West Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
<b>Coastal Express Limited</b>						
Santa Barbara	9	17	-47.1%	148	254	-41.7%
Goleta	37	19	94.7%	248	348	-28.7%
<b>Unknown</b>	<b>19</b>	<b>17</b>	<b>11.8%</b>	<b>180</b>	<b>174</b>	<b>3.4%</b>
<b>System Total</b>	<b>10,408</b>	<b>10,874</b>	<b>-4.3%</b>	<b>110,965</b>	<b>105,494</b>	<b>5.2%</b>

\* The electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table H: May 2014 – Wheelchairs Boarded**

LINE	Month			Fiscal Year to Date		
	May 14	May 13	%Change	Jul 13 - May 14	Jul 12 - May 13	%Change
1 West Santa Barbara	97	89	9.0%	892	1,138	-21.6%
2 East Santa Barbara	184	222	-17.1%	1,755	1,941	-9.6%
3 Oak Park	115	114	0.9%	1,381	1,272	8.6%
4 Mesa/SBCC	4	19	-78.9%	74	106	-30.2%
5 Mesa / La Cumbre	93	55	69.1%	1,043	543	92.1%
6 Goleta	219	225	-2.7%	2,233	2,690	-17.0%
7 Calle Real / Fairview	76	86	-11.6%	1,071	622	72.2%
8 Calle Real / Turnpike	58	93	-37.6%	807	503	60.4%
9 Calle Real / Old Town Shuttle	13	38	-65.8%	151	325	-53.5%
10 Cathedral Oaks	1	1	0.0%	11	71	-84.5%
11 UCSB	262	306	-14.4%	2,799	3,016	-7.2%
12x Goleta Express	77	79	-2.5%	727	1,012	-28.2%
14 Montecito	34	20	70.0%	354	193	83.4%
15x SBCC / UCSB Express	1	5	-80.0%	35	68	-48.5%
16 City College Shuttle	44	15	193.3%	266	217	22.6%
17 Lower West / SBCC	21	17	23.5%	209	156	34.0%
20 Carpinteria	112	155	-27.7%	1,361	1,430	-4.8%
21x Carpinteria Express	47	31	51.6%	402	320	25.6%
22 Old Mission	-	6	-100.0%	14	23	-39.1%
23 Winchester Canyon	18	14	28.6%	184	111	65.8%
24x UCSB Express	27	16	68.8%	251	349	-28.1%
25 Ellwood	24	20	20.0%	290	175	65.7%
27 UCSB Shuttle	13	28	-53.6%	100	102	-2.0%
36 Seaside Shuttle	3	2	50.0%	25	42	-40.5%
37 Crosstown Shuttle	7	21	-66.7%	84	179	-53.1%
Booster Services	-	1	-100.0%	5	17	-70.6%
<b>System Subtotal</b>	<b>1,550</b>	<b>1,678</b>	<b>-7.6%</b>	<b>16,524</b>	<b>16,621</b>	<b>-0.6%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	50	64	-21.9%	785	682	15.1%
31 East Beach Waterfront Shuttle	9	12	-25.0%	128	189	-32.3%
32 West Beach Waterfront Shuttle	8	6	33.3%	63	150	-58.0%
<b>Coastal Express Limited</b>						
Santa Barbara	-	-	0.0%	-	3	-100.0%
Goleta	-	-	0.0%	-	-	0.0%
<b>Unknown</b>	<b>2</b>	<b>2</b>	<b>0.0%</b>	<b>20</b>	<b>17</b>	<b>17.6%</b>
<b>System Total</b>	<b>1,619</b>	<b>1,762</b>	<b>-8.1%</b>	<b>17,520</b>	<b>17,662</b>	<b>-0.8%</b>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table I: Ridership by Day Type**

	May 2014				May 2013					
	Ridership	% of Total	Days	Avg Daily Ridership	Ridership	% of Total	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	556,226	82.2%	21	26,487	604,931	84.9%	22	27,497	-1,010	-3.7%
Saturday	68,747	10.2%	5	13,749	55,824	7.8%	4	13,956	-207	-1.5%
Sunday	51,857	7.7%	5	10,371	51,541	7.2%	5	10,308	63	0.6%
Total	676,830		31	21,833	712,296		31	22,977	-1,144	-5.0%

	FY 2014				FY 2013					
	Ridership	% of Total	Days	Avg Daily Ridership	Ridership	% of Total	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	5,858,992	82.8%	228	25,697	5,999,444	82.9%	228	26,313	-616	-2.3%
Saturday	692,909	9.8%	52	13,325	696,306	9.6%	51	13,653	-328	-2.4%
Sunday	521,842	7.4%	53	9,846	542,411	7.5%	54	10,045	-199	-2.0%
Total	7,073,743		333	21,242	7,238,161		333	21,736	-494	-2.3%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**External Factors Affecting Ridership**

**Service Days & School Days:** There was one less weekday, and one more Saturday service day in May 2014 than in May 2013. Secondary schools had the same number of class days this year, while SBCC and UCSB each had one less day of classes.

**Weather:** Daytime temperatures for May 2014 were quite a bit warmer than in 2013, but slightly cooler most nights and about 1° warmer than May 2013 and 5° warmer than normal for the month overall. A trace of rain fell on May 22. Total rainfall for the season is well below normal.

	Weekdays	Saturdays	Sundays
May-14	21	5	5
May-13	22	4	5

Source: Gregorian Calendar

	HS + JHS	SBCC	UCSB
May-14	21	17	21
May-13	21	18	22

Source: SB Area School Districts, SBCC, UCSB.

	Temperature (°F)	High	Average	Low	Precipitation	
May-14	Maximum	98	76	57	Weekday: T in (1 day)	
	Mean	76	65	53	Saturday: 0 in (0 days) T in	
	Minimum	67	58	48	Sunday: 0 in (0 days)	
May-13	Maximum	89	73	62	Weekday: T in (1 day)	
	Mean	74	64	54	Saturday: T in (1 day) T in	
	Minimum	65	59	46	Sunday: T in (1 day)	

Source: www.wunderground.com

**Addendum: Data Source Documentation**

GFI Genfare data is taken directly from the electronic farebox system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI farebox data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.