



System Ridership Report: August 2015

System-wide ridership decreased 5.9% for the month of August as compared to August 2014. Of the 33,605 passenger decrease, 16% was from Coastal Express Limited and Line 22 – routes that no longer exist. Another 20% of the decrease was on the Downtown-Waterfront Shuttles, and Lines 11, and 12x account for 16%, and 12% of the ridership reduction respectively. Total SBCC ridership was 25.5% above last year's, but SBCC was in session one more day in August this year. SBCC ridership increased 4.3% per class day. UCSB student ridership was little changed. By fare category, the biggest declines were in the use of adult passes (52% of decrease) and full cash fares, which were 32% of the decrease. Shuttle fares accounted for 10% of decreased ridership, while free/transfer fares account for 13% of the decline.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Aug 15	Aug 14	%Change	Jul 15 - Aug 15	Jul 14 - Aug 14	%Change
General Fare	106,796	117,512	-9.1%	211,664	227,428	-6.9%
Transfers	56,148	59,399	-5.5%	111,638	117,635	-5.1%
Full Fare Prepaid (1)	116,178	133,707	-13.1%	238,462	275,164	-13.3%
Santa Barbara City College	46,627	37,244	25.2%	85,682	78,590	9.0%
Senior & Disabled Prepaid (2)	59,017	59,256	-0.4%	117,796	119,566	-1.5%
Shuttle (DWE & Seaside)	30,309	33,726	-10.1%	61,903	70,721	-12.5%
UC Santa Barbara	29,106	29,073	0.1%	55,801	56,208	-0.7%
Student Prepaid (3)	42,318	44,709	-5.3%	97,960	104,060	-5.9%
Free	15,513	16,608	-6.6%	31,106	33,509	-7.2%
My Ride	12,165	14,579	-16.6%	24,543	28,731	-14.6%
Senior	14,732	15,402	-4.4%	29,323	30,429	-3.6%
Persons with Disabilities	3,104	3,940	-21.2%	6,599	7,597	-13.1%
Tokens	2,090	2,553	-18.1%	3,983	5,200	-23.4%
Total	534,103	567,708	-5.9%	1,076,460	1,154,838	-6.8%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Aug 15	Aug 14	%Change	Jul 15 - Aug 15	Jul 14 - Aug 14	%Change
Passengers	534,103	567,708	-5.9%	1,076,460	1,154,838	-6.8%
Revenue Hours	17,460	16,970	2.9%	34,808	33,833	2.9%
Passengers per Rev Hour	30.59	33.45	-8.6%	30.93	34.13	-9.4%
Miles	207,336	209,271	-0.9%	411,352	416,939	-1.3%
Passengers per Mile	2.58	2.71	-5.0%	2.62	2.77	-5.5%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C: August 2015 System Ridership

LINE	Month			Fiscal Year to Date		
	Aug 15	Aug 14	%Change	Jul 15 - Aug 15	Jul 14 - Aug 14	%Change
1 West Santa Barbara	33,368	32,977	1.2%	65,778	65,815	-0.1%
2 East Santa Barbara	51,966	53,076	-2.1%	103,789	105,706	-1.8%
3 Oak Park	17,683	18,344	-3.6%	36,194	37,500	-3.5%
4 Mesa/SBCC	11,766	11,041	6.6%	22,829	23,582	-3.2%
5 Mesa / La Cumbre	13,384	15,030	-11.0%	27,209	31,112	-12.5%
6 Goleta	56,772	58,727	-3.3%	115,558	118,573	-2.5%
7 County Health / Fairview	11,963	13,652	-12.4%	25,674	27,607	-7.0%
8 County Health	8,785	10,717	-18.0%	18,523	22,613	-18.1%
9 Calle Real / Old Town Shuttle	2,921	2,963	-1.4%	5,812	6,021	-3.5%
10 Cathedral Oaks	1,753	2,116	-17.2%	3,284	4,360	-24.7%
11 UCSB	86,868	92,135	-5.7%	178,551	190,198	-6.1%
12x Goleta Express	20,502	24,565	-16.5%	42,882	50,926	-15.8%
14 Montecito	8,510	8,517	-0.1%	17,139	17,771	-3.6%
15x SBCC / UCSB Express	17,744	15,965	11.1%	27,143	23,232	16.8%
16 City College Shuttle	5,248	5,734	-8.5%	6,259	6,560	-4.6%
17 Lower West / SBCC	14,972	15,669	-4.4%	30,306	35,355	-14.3%
20 Carpinteria	28,747	30,679	-6.3%	58,218	62,921	-7.5%
21x Carpinteria Express	8,485	8,961	-5.3%	17,675	18,848	-6.2%
22 Old Mission	-	1,381	-100.0%	-	3,172	-100.0%
23 Winchester Canyon	5,445	6,659	-18.2%	11,310	14,367	-21.3%
24x UCSB Express	48,944	51,881	-5.7%	107,529	113,815	-5.5%
25 Ellwood	4,248	4,424	-4.0%	9,042	9,164	-1.3%
27 Isla Vista Shuttle	9,393	8,915	5.4%	18,863	18,124	4.1%
36 Seaside Shuttle	6,391	6,235	2.5%	13,139	12,996	1.1%
37 Crosstown Shuttle	7,775	7,365	5.6%	15,518	14,774	5.0%
Booster Services	5,554	4,298	29.2%	6,857	5,354	28.1%
System Subtotal	489,187	512,026	-4.5%	985,081	1,040,466	-5.3%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	35,905	40,527	-11.4%	71,858	83,564	-14.0%
31 East Beach Waterfront Shuttle	5,820	8,288	-29.8%	12,867	16,700	-23.0%
32 West Beach Waterfront Shuttle	3,191	3,013	5.9%	6,654	6,222	6.9%
Coastal Express Limited						
Coastal Express Limited - Santa Barbara	-	1,884	-100.0%	-	3,772	-100.0%
Coastal Express Limited - Goleta	-	1,970	-100.0%	-	4,114	-100.0%
Unknown/Miscellaneous	-	-	0.0%	-	-	0.0%
System Total	534,103	567,708	-5.9%	1,076,460	1,154,838	-6.8%
Related Routes						
20, 21x Carpinteria	37,232	39,640	-6.1%	75,893	81,769	-7.2%
1, 2, 37 East/West & Crosstown	93,109	93,418	-0.3%	185,085	186,295	-0.6%
4, 5, 15x, 16, 17 Mesa Lines	63,114	63,439	-0.5%	113,746	119,841	-5.1%
7, 8, 9 Calle Real	23,669	27,332	-13.4%	50,009	56,241	-11.1%
6, 11 State/Hollister	143,640	150,862	-4.8%	294,109	308,771	-4.7%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C Notes - Period over period comparison exceptions: System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

Table D: August 2015 - Passengers per Hour

LINE	Month			Fiscal Year to Date		
	Aug 15	Aug 14	%Change	Jul 15 - Aug 15	Jul 14 - Aug 14	%Change
1 West Santa Barbara	35.0	35.5	-1.5%	34.3	35.3	-2.8%
2 East Santa Barbara	35.7	41.8	-14.7%	35.4	42.1	-16.1%
3 Oak Park	20.1	27.4	-26.6%	20.3	27.7	-26.8%
4 Mesa/SBCC	29.9	28.0	6.6%	28.7	29.6	-3.2%
5 Mesa / La Cumbre	22.4	25.2	-11.2%	22.7	26.0	-12.8%
6 Goleta	34.7	35.8	-3.3%	35.1	36.1	-2.7%
7 Calle Real / Fairview	27.1	31.4	-13.5%	28.9	31.3	-7.6%
8 Calle Real / Tumpike	27.8	33.9	-18.0%	28.9	35.3	-18.1%
9 Calle Real / Old Town Shuttle	13.4	13.6	-1.4%	13.3	13.8	-3.6%
10 Cathedral Oaks	13.4	16.2	-17.1%	12.3	16.3	-24.7%
11 UCSB	32.9	34.9	-5.8%	33.7	35.9	-6.2%
12x Goleta Express	36.9	44.1	-16.3%	38.7	45.7	-15.5%
14 Montecito	19.9	19.9	-0.1%	19.9	20.6	-3.7%
15x SBCC / UCSB Express	38.1	38.3	-0.6%	33.9	33.7	0.8%
16 City College Shuttle	53.1	68.9	-23.0%	60.8	75.2	-19.1%
17 Lower West / SBCC	54.5	56.9	-4.3%	54.4	63.5	-14.2%
20 Carpinteria	24.8	26.7	-7.1%	25.1	27.3	-7.9%
21x Carpinteria Express	23.2	24.5	-5.2%	23.8	25.4	-6.2%
22 Old Mission	-	12.9	-100.0%	-	13.0	-100.0%
23 Winchester Canyon	19.2	23.3	-17.5%	19.9	25.1	-20.8%
24x UCSB Express	50.9	62.5	-18.6%	57.5	67.1	-14.4%
25 Ellwood	32.4	33.8	-4.2%	34.2	35.0	-2.1%
27 Isla Vista Shuttle	24.9	23.6	5.4%	24.8	23.8	4.1%
36 Seaside Shuttle	17.7	17.3	2.5%	18.1	17.9	1.1%
37 Crosstown Shuttle	15.0	19.1	-21.6%	14.7	19.8	-26.0%
Booster Services	82.1	80.1	2.4%	66.2	54.2	22.1%
<i>System Average</i>	31.1	34.0	-8.6%	31.5	34.7	-9.3%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	28.6	32.1	-10.8%	28.5	33.4	-14.7%
31 East Beach Waterfront Shuttle	17.1	24.1	-28.8%	19.0	24.6	-22.9%
32 West Beach Waterfront Shuttle	20.9	19.8	5.9%	21.8	20.4	7.0%
Coastal Express Limited						
Coastal Express Limited - Santa Barbara	-	23.3	-100.0%	-	22.8	-100.0%
Coastal Express Limited - Goleta	-	22.0	-100.0%	-	22.4	-100.0%
Unknown/Miscellaneous						
	-	-	0.0%	-	-	0.0%
<i>System Total</i>	30.6	33.5	-8.6%	30.9	34.1	-9.5%
Related Routes						
20, 21x Carpinteria	24.4	26.1	-6.6%	24.8	26.8	-7.5%
1, 2, 37 East/West & Crosstown	31.8	36.1	-12.1%	31.3	36.4	-14.0%
4, 5, 15x, 16, 17 Mesa Lines	34.5	35.9	-4.1%	32.9	36.0	-8.6%
7, 8, 9 Calle Real/Fairview	24.3	28.2	-13.9%	25.5	28.7	-11.4%
6, 11 State/Hollister	33.6	35.3	-4.8%	34.2	36.0	-4.8%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table E: August 2015 – ‘At Capacity’ Loads Indicated

Classified as a 30 foot vehicle with 10 or more standees, or a 40 foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Aug 15	Aug 14	%Change	Jul 15 - Aug 15	Jul 14 - Aug 14	%Change
1 West Santa Barbara	2	5	-60.0%	2	13	-84.6%
2 East Santa Barbara	14	14	0.0%	22	21	4.8%
3 Oak Park	5	3	66.7%	5	5	0.0%
4 Mesa/SBCC	1	3	-66.7%	1	5	-80.0%
5 Mesa / La Cumbre	3	8	-62.5%	12	22	-45.5%
6 Goleta	18	9	100.0%	40	30	33.3%
7 Calle Real / Fairview	6	9	-33.3%	14	25	-44.0%
8 Calle Real / Turnpike	-	-	0.0%	-	-	0.0%
9 Calle Real / Old Town Shuttle	-	2	-100.0%	-	2	-100.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	29	64	-54.7%	69	133	-48.1%
12x Goleta Express	2	14	-85.7%	12	41	-70.7%
14 Montecito	3	-	100.0%	5	4	25.0%
15x SBCC / UCSB Express	12	40	-70.0%	18	46	-60.9%
16 City College Shuttle	2	6	-66.7%	2	14	-85.7%
17 Lower West / SBCC	8	3	166.7%	19	13	46.2%
20 Carpinteria	5	5	0.0%	16	20	-20.0%
21x Carpinteria Express	2	-	100.0%	4	3	33.3%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	-	-	0.0%	-	5	-100.0%
24x UCSB Express	23	89	-74.2%	140	234	-40.2%
25 Ellwood	-	1	-100.0%	-	2	-100.0%
27 UCSB Shuttle	-	1	-100.0%	-	1	-100.0%
36 Seaside Shuttle	5	2	150.0%	6	3	100.0%
37 Crosstown Shuttle	-	2	-100.0%	1	3	-66.7%
Booster Services	14	5	180.0%	14	5	180.0%
System Subtotal	154	285	-46.0%	402	650	-38.2%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	53	77	-31.2%	131	209	-37.3%
31 East Beach Waterfront Shuttle	-	3	-100.0%	8	5	60.0%
32 West Beach Waterfront Shuttle	-	-	0.0%	-	-	0.0%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	-	0.0%
Unknown	-	-	0.0%	-	1	-100.0%
System Total	207	365	-43.3%	541	865	-37.5%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table F: August 2015 – ‘Too Full To Board’ Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Aug 15	Aug 14	%Change	Jul 15 - Aug 15	Jul 14 - Aug 14	%Change
1 West Santa Barbara	-	2	-100.0%	-	3	-100.0%
2 East Santa Barbara	1	7	-85.7%	3	7	-57.1%
3 Oak Park	1	2	-50.0%	1	2	-50.0%
4 Mesa/SBCC	-	1	-100.0%	-	3	-100.0%
5 Mesa / La Cumbre	2	1	100.0%	7	25	-72.0%
6 Goleta	11	11	0.0%	29	20	45.0%
7 Calle Real / Fairview	3	3	0.0%	5	6	-16.7%
8 Calle Real / Turnpike	-	-	0.0%	-	5	-100.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	-	1	-100.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	17	25	-32.0%	42	79	-46.8%
12x Goleta Express	8	10	-20.0%	20	25	-20.0%
14 Montecito	-	1	-100.0%	-	3	-100.0%
15x SBCC / UCSB Express	25	72	-65.3%	29	74	-60.8%
16 City College Shuttle	2	-	100.0%	2	2	0.0%
17 Lower West / SBCC	5	3	66.7%	11	21	-47.6%
20 Carpinteria	-	4	-100.0%	2	20	-90.0%
21x Carpinteria Express	-	14	-100.0%	1	29	-96.6%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	-	-	0.0%	-	2	-100.0%
24x UCSB Express	43	74	-41.9%	195	283	-31.1%
25 Ellwood	-	1	-100.0%	-	2	-100.0%
27 UCSB Shuttle	-	-	0.0%	1	-	100.0%
36 Seaside Shuttle	1	-	100.0%	2	2	0.0%
37 Crosstown Shuttle	-	1	-100.0%	-	1	-100.0%
Booster Services	10	9	11.1%	10	9	11.1%
<i>System Subtotal</i>	<i>129</i>	<i>241</i>	<i>-46.5%</i>	<i>360</i>	<i>624</i>	<i>-42.3%</i>
Downtown Waterfront Shuttles						
30 Downtown Shuttle	140	156	-10.3%	312	328	-4.9%
31 East Beach Waterfront Shuttle	-	10	-100.0%	7	22	-68.2%
32 West Beach Waterfront Shuttle	-	1	-100.0%	3	2	50.0%
Coastal Express Limited						
Santa Barbara	-	1	-100.0%	-	1	-100.0%
Goleta	-	1	-100.0%	-	1	-100.0%
Unknown	3	-	100.0%	4	1	300.0%
<i>System Total</i>	<i>272</i>	<i>410</i>	<i>-33.7%</i>	<i>686</i>	<i>979</i>	<i>-29.9%</i>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table G: August 2015 – Bicycles Carried

LINE	Month			Fiscal Year to Date		
	Aug 15	Aug 14	%Change	Jul 15 - Aug 15	Jul 14 - Aug 14	%Change
1 West Santa Barbara	208	151	37.7%	413	334	23.7%
2 East Santa Barbara	533	599	-11.0%	993	1,186	-16.3%
3 Oak Park	271	180	50.6%	518	332	56.0%
4 Mesa/SBCC	219	167	31.1%	432	341	26.7%
5 Mesa / La Cumbre	238	312	-23.7%	497	635	-21.7%
6 Goleta	1,642	1,439	14.1%	3,199	3,022	5.9%
7 Calle Real / Fairview	297	274	8.4%	592	602	-1.7%
8 Calle Real / Turnpke	225	207	8.7%	445	420	6.0%
9 Calle Real / Old Town Shuttle	28	33	-15.2%	56	67	-16.4%
10 Cathedral Oaks	44	62	-29.0%	96	111	-13.5%
11 UCSB	2,069	2,105	-1.7%	4,213	4,227	-0.3%
12x Goleta Express	734	719	2.1%	1,420	1,489	-4.6%
14 Montecito	189	183	3.3%	374	387	-3.4%
15x SBCC / UCSB Express	260	212	22.6%	489	371	31.8%
16 City College Shuttle	39	58	-32.8%	42	58	-27.6%
17 Lower West / SBCC	134	131	2.3%	307	299	2.7%
20 Carpinteria	807	728	10.9%	1,625	1,648	-1.4%
21x Carpinteria Express	250	229	9.2%	496	491	1.0%
22 Old Mission	-	31	-100.0%	-	101	-100.0%
23 Winchester Canyon	60	63	-4.8%	160	126	27.0%
24x UCSB Express	1,133	1,170	-3.2%	2,319	2,281	1.7%
25 Ellwood	58	75	-22.7%	123	168	-26.8%
27 UCSB Shuttle	95	102	-6.9%	209	201	4.0%
36 Seaside Shuttle*	-	-	N/A	-	-	N/A
37 Crosstown Shuttle*	-	-	N/A	-	-	N/A
Booster services	7	6	16.7%	14	13	7.7%
System Subtotal	9,540	9,236	3.3%	19,032	18,910	0.6%
Downtown Waterfront Shuttles						
30 Downtown Shuttle*	-	-	N/A	-	-	N/A
31 East Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
32 West Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
Coastal Express Limited						
Santa Barbara	-	4	-100.0%	-	12	-100.0%
Goleta	-	71	-100.0%	-	97	-100.0%
Unknown	13	13	0.0%	19	31	-38.7%
System Total	9,553	9,324	2.5%	19,051	19,050	0.0%

* The electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table H: August 2015 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date		
	Aug 15	Aug 14	%Change	Jul 15 - Aug 15	Jul 14 - Aug 14	%Change
1 West Santa Barbara	114	97	17.5%	252	184	37.0%
2 East Santa Barbara	168	233	-27.9%	343	406	-15.5%
3 Oak Park	107	99	8.1%	199	206	-3.4%
4 Mesa/SBCC	8	40	-80.0%	18	62	-71.0%
5 Mesa / La Cumbre	77	136	-43.4%	166	259	-35.9%
6 Goleta	215	244	-11.9%	423	536	-21.1%
7 Calle Real / Fairview	71	90	-21.1%	141	143	-1.4%
8 Calle Real / Turnpike	69	64	7.8%	111	112	-0.9%
9 Calle Real / Old Town Shuttle	21	26	-19.2%	45	49	-8.2%
10 Cathedral Oaks	1	1	0.0%	1	2	-50.0%
11 UCSB	215	289	-25.6%	466	600	-22.3%
12x Goleta Express	67	75	-10.7%	133	161	-17.4%
14 Montecito	41	40	2.5%	58	73	-20.5%
15x SBCC / UCSB Express	-	3	-100.0%	1	7	-85.7%
16 City College Shuttle	4	27	-85.2%	4	34	-88.2%
17 Lower West / SBCC	6	21	-71.4%	18	49	-63.3%
20 Carpinteria	137	126	8.7%	248	222	11.7%
21x Carpinteria Express	16	7	128.6%	29	21	38.1%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	1	15	-93.3%	5	34	-85.3%
24x UCSB Express	39	10	290.0%	86	26	230.8%
25 Ellwood	7	15	-53.3%	9	40	-77.5%
27 UCSB Shuttle	3	8	-62.5%	8	19	-57.9%
36 Seaside Shuttle	9	13	-30.8%	11	18	-38.9%
37 Crosstown Shuttle	9	14	-35.7%	13	18	-27.8%
Booster Services	-	-	0.0%	-	-	0.0%
System Subtotal	1,405	1,693	-17.0%	2,788	3,281	-15.0%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	62	94	-34.0%	124	181	-31.5%
31 East Beach Waterfront Shuttle	13	12	8.3%	21	19	10.5%
32 West Beach Waterfront Shuttle	2	10	100.0%	4	11	-63.6%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	1	-100.0%
Goleta	-	3	-100.0%	-	4	-100.0%
Unknown	-	3	-100.0%	-	6	-100.0%
System Total	1,482	1,815	-18.3%	2,937	3,503	-16.2%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table I: Ridership by Day Type

August 2015

August 2014

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	428,774	21	20,418	452,430	21	21,544	-1,126	-5.2%
Saturday	61,207	5	12,241	66,743	5	13,349	-1,107	-8.3%
Sunday	44,122	5	8,824	48,535	5	9,707	-883	-9.1%
Total	534,103	31	17,229	567,708	31	18,313	-1,084	-5.9%

FY 2016

FY 2015

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	876,774	43	20,390	936,757	43	21,785	-1,395	-6.4%
Saturday	111,157	9	12,351	120,146	9	13,350	-999	-7.5%
Sunday	88,529	10	8,853	97,935	10	9,794	-941	-9.6%
Total	1,076,460	62	17,362	1,154,838	62	18,626	-1,264	-6.8%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

External Factors Affecting Ridership

Service Days & School Days: There were the same number of days of each service type in August 2015 and August 2014. SBCC and the secondary schools each had one more class day in August this year. UCSB had the same number of summer session days both years.

Weather: Average temperatures for August 2015 were about 5° warmer than normal, and 3° warmer than in August 2014. Both months saw almost no measurable rainfall.

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Aug-15	21	5	5	4	6	21 SS
Aug-14	21	5	5	3	5	21 SS

Source: Gregorian Calendar, SB Area School Districts, SBCC, UCSB. SS = Summer Session

	Temperature (°F)	High	Average	Low	Precipitation	
Aug-15	Maximum	94	79	68	Weekday: T in (1 day)	
	Mean	81	71	61	Saturday: 0 in (0 days) T in	
	Minimum	73	66	55	Sunday: 0 in (0 days)	
Aug-14	Maximum	83	72	64	Weekday: 0 in (0 days)	
	Mean	76	68	60	Saturday: 0.01 in (1 day) 0.01 in	
	Minimum	72	65	54	Sunday: T in (1 day)	

Source: www.wunderground.com

Addendum: Data Source Documentation

GFI Genfare data is taken directly from the electronic farebox system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI farebox data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.