



## System Ridership Report: September 2015

**System-wide ridership decreased 4.1% for the month of September** as compared to September 2014. SBCC ridership decreased by 14%. SBCC enrollment is down 4% from Fall 2014. Caltrans road work in the Castillo interchange caused detours and delays for Lines 5, 15x, and 16 throughout the month, which may have contributed to the SBCC ridership decrease. UCSB didn't begin Fall quarter classes until the first week of October in 2014, so there were 5 more Fall quarter class days in September 2015, which accounts for the large increase in UCSB passengers. Not counting UCSB, system-wide ridership was down 9% in September. By fare category, the biggest declines were in the use of adult passes (68% of decrease) and full cash fares, which were 32% of the decrease. Free/transfer fares account for 10% of the decline. Very hot and unusually humid weather (average temperatures for the month were 7° warmer than 'normal') may have kept people at home, or at least off of non-air-conditioned buses.

**Table A: Ridership Trends by Fare Component**

Fare Categories	Month			Fiscal Year to Date		
	Sep 15	Sep 14	%Change	Jul 15 - Sep 15	Jul 14 - Sep 14	%Change
General Fare	93,008	101,540	-8.4%	304,672	328,968	-7.4%
Transfers	55,825	57,662	-3.2%	167,463	175,297	-4.5%
Full Fare Prepaid (1)	104,832	122,879	-14.7%	343,294	398,043	-13.8%
Santa Barbara City College	121,546	141,773	-14.3%	207,228	220,363	-6.0%
Senior & Disabled Prepaid (2)	56,824	58,443	-2.8%	174,620	178,009	-1.9%
Shuttle (DWE & Seaside)	24,392	22,420	8.8%	86,295	93,141	-7.4%
UC Santa Barbara	55,943	26,938	107.7%	111,744	83,146	34.4%
Student Prepaid (3)	59,472	66,112	-10.0%	157,432	170,172	-7.5%
Free	14,833	15,613	-5.0%	45,939	49,122	-6.5%
My Ride	10,507	9,862	6.5%	35,050	38,593	-9.2%
Senior	16,635	16,240	2.4%	45,958	46,669	-1.5%
Persons with Disabilities	3,123	3,779	-17.4%	9,722	11,376	-14.5%
Tokens	1,942	2,373	-18.2%	5,925	7,573	-21.8%
<b>Total</b>	<b>618,882</b>	<b>645,634</b>	<b>-4.1%</b>	<b>1,695,342</b>	<b>1,800,472</b>	<b>-5.8%</b>

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

**Table B: Revenue Hours and Revenue Miles**

Metrics	Month			Fiscal Year to Date		
	Sep 15	Sep 14	%Change	Jul 15 - Sep 15	Jul 14 - Sep 14	%Change
Passengers	618,882	645,634	-4.1%	1,695,342	1,800,472	-5.8%
Revenue Hours	17,780	17,218	3.3%	52,588	51,051	3.0%
Passengers per Rev Hour	34.81	37.50	-7.2%	32.24	35.27	-8.6%
Miles	217,875	219,766	-0.9%	629,226	636,705	-1.2%
Passengers per Mile	2.84	2.94	-3.3%	2.69	2.83	-4.7%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

**Table C: September 2015 System Ridership**

LINE	Month			Fiscal Year to Date		
	Sep 15	Sep 14	%Change	Jul 15 - Sep 15	Jul 14 - Sep 14	%Change
1 West Santa Barbara	35,439	37,637	-5.8%	101,217	103,452	-2.2%
2 East Santa Barbara	55,619	59,290	-6.2%	159,408	164,996	-3.4%
3 Oak Park	18,596	21,116	-11.9%	54,790	58,616	-6.5%
4 Mesa/SBCC	13,790	15,220	-9.4%	36,619	38,802	-5.6%
5 Mesa / La Cumbre	15,953	18,704	-14.7%	43,162	49,816	-13.4%
6 Goleta	58,045	61,402	-5.5%	173,603	179,975	-3.5%
7 County Health / Fairview	11,874	12,792	-7.2%	37,548	40,399	-7.1%
8 County Health	8,657	10,472	-17.3%	27,180	33,085	-17.8%
9 Calle Real / Old Town Shuttle	3,195	3,149	1.5%	9,007	9,170	-1.8%
10 Cathedral Oaks	2,882	3,125	-7.8%	6,166	7,485	-17.6%
11 UCSB	87,955	92,619	-5.0%	266,506	282,817	-5.8%
12x Goleta Express	21,286	23,575	-9.7%	64,168	74,501	-13.9%
14 Montecito	8,365	8,898	-6.0%	25,504	26,669	-4.4%
15x SBCC / UCSB Express	46,055	52,150	-11.7%	73,198	75,382	-2.9%
16 City College Shuttle	18,167	22,818	-20.4%	24,426	29,378	-16.9%
17 Lower West / SBCC	17,365	18,379	-5.5%	47,671	53,734	-11.3%
20 Carpinteria	26,941	30,018	-10.3%	85,159	92,939	-8.4%
21x Carpinteria Express	8,926	9,118	-2.1%	26,601	27,966	-4.9%
22 Old Mission	-	-	0.0%	-	3,172	-100.0%
23 Winchester Canyon	5,337	6,677	-20.1%	16,647	21,044	-20.9%
24x UCSB Express	49,229	38,484	27.9%	156,758	152,299	2.9%
25 Ellwood	4,203	4,731	-11.2%	13,245	13,895	-4.7%
27 Isla Vista Shuttle	18,172	9,698	87.4%	37,035	27,822	33.1%
36 Seaside Shuttle	6,986	6,637	5.3%	20,125	19,633	2.5%
37 Crosstown Shuttle	9,096	10,110	-10.0%	24,614	24,884	-1.1%
Booster Services	31,387	31,570	-0.6%	38,244	36,924	3.6%
<b>System Subtotal</b>	<b>583,520</b>	<b>608,389</b>	<b>-4.1%</b>	<b>1,568,601</b>	<b>1,648,855</b>	<b>-4.9%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	29,323	26,201	11.9%	101,181	109,765	-7.8%
31 East Beach Waterfront Shuttle	3,996	3,961	0.9%	16,863	20,661	-18.4%
32 West Beach Waterfront Shuttle	2,043	3,186	-35.9%	8,697	9,408	-7.6%
<b>Coastal Express Limited</b>						
Coastal Express Limited - Santa Barbara	-	1,896	-100.0%	-	5,668	-100.0%
Coastal Express Limited - Goleta	-	2,001	-100.0%	-	6,115	-100.0%
<b>Unknown/Miscellaneous</b>	-	-	0.0%	-	-	100.0%
<b>System Total</b>	<b>618,882</b>	<b>645,634</b>	<b>-4.1%</b>	<b>1,695,342</b>	<b>1,800,472</b>	<b>-5.8%</b>
<b>Related Routes</b>						
20, 21x Carpinteria	35,867	39,136	-8.4%	111,760	120,905	-7.6%
1, 2, 37 East/West & Crosstown	100,154	107,037	-6.4%	285,239	293,332	-2.8%
4, 5, 15x, 16, 17 Mesa Lines	111,330	127,271	-12.5%	225,076	247,112	-8.9%
7, 8, 9 Calle Real	23,726	26,413	-10.2%	73,735	82,654	-10.8%
6, 11 State/Hollister	146,000	154,021	-5.2%	440,109	462,792	-4.9%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C Notes - Period over period comparison exceptions: System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

**Table D: September 2015 - Passengers per Hour**

LINE	Month			Fiscal Year to Date		
	Sep 15	Sep 14	%Change	Jul 15 - Sep 15	Jul 14 - Sep 14	%Change
1 West Santa Barbara	38.6	40.6	-4.7%	35.7	37.0	-3.6%
2 East Santa Barbara	38.9	41.8	-7.1%	36.5	42.0	-13.1%
3 Oak Park	21.4	32.0	-33.2%	20.7	29.1	-29.1%
4 Mesa/SBCC	35.7	39.4	-9.4%	31.0	32.8	-5.6%
5 Mesa / La Cumbre	27.5	32.2	-14.6%	24.2	28.0	-13.5%
6 Goleta	35.9	38.2	-6.1%	35.4	36.8	-3.9%
7 Calle Real / Fairview	27.0	29.8	-9.3%	28.3	30.8	-8.2%
8 Calle Real / Tumpike	27.7	33.6	-17.5%	28.5	34.7	-17.9%
9 Calle Real / Old Town Shuttle	15.1	14.9	1.4%	13.9	14.2	-1.8%
10 Cathedral Oaks	22.1	23.9	-7.8%	15.5	18.8	-17.6%
11 UCSB	34.3	36.1	-5.1%	33.9	36.0	-5.8%
12x Goleta Express	36.1	44.5	-19.0%	37.8	45.4	-16.7%
14 Montecito	20.1	21.4	-6.0%	20.0	20.9	-4.5%
15x SBCC / UCSB Express	55.7	55.6	0.2%	45.0	46.3	-2.8%
16 City College Shuttle	54.0	67.7	-20.3%	55.6	69.3	-19.7%
17 Lower West / SBCC	64.2	67.9	-5.5%	57.6	64.9	-11.2%
20 Carpinteria	23.8	26.9	-11.4%	24.7	27.1	-9.0%
21x Carpinteria Express	24.9	25.3	-1.7%	24.1	25.3	-4.7%
22 Old Mission	-	-	0.0%	-	13.0	-100.0%
23 Winchester Canyon	19.6	24.2	-19.2%	19.8	24.8	-20.3%
24x UCSB Express	48.3	51.3	-5.7%	54.2	62.2	-12.8%
25 Ellwood	33.4	36.9	-9.4%	33.9	35.6	-4.6%
27 Isla Vista Shuttle	37.6	24.4	54.1%	29.8	24.0	24.0%
36 Seaside Shuttle	19.9	18.9	5.3%	18.7	18.2	2.5%
37 Crosstown Shuttle	17.6	19.6	-10.1%	15.6	19.7	-20.8%
Booster Services	98.8	98.3	0.6%	90.8	87.9	3.3%
<i>System Average</i>	35.4	38.2	-7.2%	32.8	35.9	-8.5%
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	29.4	31.1	-5.5%	28.7	32.8	-12.4%
31 East Beach Waterfront Shuttle	19.6	23.6	-17.0%	19.1	24.4	-21.7%
32 West Beach Waterfront Shuttle	21.3	33.6	-36.5%	21.7	23.5	-7.8%
<b>Coastal Express Limited</b>						
Coastal Express Limited - Santa Barbara	-	23.5	-100.0%	-	23.0	-100.0%
Coastal Express Limited - Goleta	-	22.3	-100.0%	-	22.4	-100.0%
<b>Unknown/Miscellaneous</b>						
	-	-	0.0%	-	-	0.0%
<i>System Total</i>	34.8	37.5	-7.2%	32.2	35.3	-8.6%
<b>Related Routes</b>						
20, 21x Carpinteria	24.1	26.5	-9.1%	24.5	26.7	-8.0%
1, 2, 37 East/West & Crosstown	35.0	37.4	-6.5%	32.5	36.7	-11.6%
4, 5, 15x, 16, 17 Mesa Lines	46.4	50.6	-8.4%	38.4	42.3	-9.2%
7, 8, 9 Calle Real/Fairview	24.6	27.7	-11.2%	25.2	28.4	-11.3%
6, 11 State/Hollister	34.9	36.9	-5.5%	34.5	36.3	-5.0%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

**Table E: September 2015 – ‘At Capacity’ Loads Indicated**

Classified as a 30 foot vehicle with 10 or more standees, or a 40 foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Sep 15	Sep 14	%Change	Jul 15 - Sep 15	Jul 14 - Sep 14	%Change
1 West Santa Barbara	3	15	-80.0%	5	2	150.0%
2 East Santa Barbara	11	35	-68.6%	33	14	135.7%
3 Oak Park	1	7	-85.7%	6	2	200.0%
4 Mesa/SBCC	-	10	-100.0%	1	5	-80.0%
5 Mesa / La Cumbre	3	26	-88.5%	15	4	275.0%
6 Goleta	23	65	-64.6%	63	35	80.0%
7 Calle Real / Fairview	1	41	-97.6%	15	16	-6.3%
8 Calle Real / Turnpke	-	-	0.0%	-	-	0.0%
9 Calle Real / Old Town Shuttle	-	2	-100.0%	-	-	0.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	22	202	-89.1%	91	69	31.9%
12x Goleta Express	7	52	-86.5%	19	11	72.7%
14 Montecito	-	5	-100.0%	5	1	400.0%
15x SBCC / UCSB Express	24	193	-87.6%	42	147	-71.4%
16 City College Shuttle	12	29	-58.6%	14	15	-6.7%
17 Lower West / SBCC	6	26	-76.9%	25	13	92.3%
20 Carpinteria	1	40	-97.5%	17	20	-15.0%
21x Carpinteria Express	1	4	-75.0%	5	1	400.0%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	-	5	-100.0%	-	-	0.0%
24x UCSB Express	27	251	-89.2%	167	17	882.4%
25 Ellwood	-	2	-100.0%	-	-	0.0%
27 UCSB Shuttle	17	1	1600.0%	17	-	100.0%
36 Seaside Shuttle	10	5	100.0%	16	2	700.0%
37 Crosstown Shuttle	3	5	-40.0%	4	2	100.0%
Booster Services	61	64	-4.7%	75	59	0.0%
<b>System Subtotal</b>	<b>233</b>	<b>1,085</b>	<b>-78.5%</b>	<b>635</b>	<b>435</b>	<b>46.0%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	15	267	-94.4%	146	58	151.7%
31 East Beach Waterfront Shuttle	-	5	-100.0%	8	-	100.0%
32 West Beach Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<b>Coastal Express Limited</b>						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	-	0.0%
<b>Unknown</b>	<b>-</b>	<b>2</b>	<b>-100.0%</b>	<b>-</b>	<b>1</b>	<b>-100.0%</b>
<b>System Total</b>	<b>248</b>	<b>1,359</b>	<b>-81.8%</b>	<b>789</b>	<b>494</b>	<b>59.7%</b>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table F: September 2015 – ‘Too Full To Board’ Loads Indicated**

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Sep 15	Sep 14	%Change	Jul 15 - Sep 15	Jul 14 - Sep 14	%Change
1 West Santa Barbara	1	2	-100.0%	1	5	-80.0%
2 East Santa Barbara	11	9	22.2%	14	16	-12.5%
3 Oak Park	-	2	-100.0%	1	4	-75.0%
4 Mesa/SBCC	-	2	-100.0%	-	5	-100.0%
5 Mesa / La Cumbre	2	6	-66.7%	9	31	-71.0%
6 Goleta	19	16	18.8%	48	36	33.3%
7 Calle Real / Fairview	-	5	-100.0%	5	11	-54.5%
8 Calle Real / Turnpike	-	-	0.0%	-	5	-100.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	-	1	-100.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	25	40	-37.5%	67	119	-43.7%
12x Goleta Express	3	2	50.0%	23	27	-14.8%
14 Montecito	-	-	0.0%	-	3	-100.0%
15x SBCC / UCSB Express	58	231	-74.9%	87	305	-71.5%
16 City College Shuttle	5	15	-66.7%	7	17	-58.8%
17 Lower West / SBCC	-	1	-100.0%	11	22	-50.0%
20 Carpinteria	-	5	-100.0%	2	25	-92.0%
21x Carpinteria Express	-	-	0.0%	1	29	-96.6%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	-	-	0.0%	-	2	-100.0%
24x UCSB Express	29	9	222.2%	224	292	-23.3%
25 Ellwood	-	-	0.0%	-	2	-100.0%
27 UCSB Shuttle	12	-	100.0%	13	-	100.0%
36 Seaside Shuttle	2	1	100.0%	4	3	33.3%
37 Crosstown Shuttle	3	-	100.0%	3	1	200.0%
Booster Services	29	22	31.8%	39	31	25.8%
<i>System Subtotal</i>	<i>199</i>	<i>368</i>	<i>-45.9%</i>	<i>559</i>	<i>992</i>	<i>-43.6%</i>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	71	109	-34.9%	383	437	-12.4%
31 East Beach Waterfront Shuttle	3	-	100.0%	10	22	-54.5%
32 West Beach Waterfront Shuttle	1	1	0.0%	4	3	33.3%
<b>Coastal Express Limited</b>						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	1	-100.0%
<b>Unknown</b>	<b>1</b>	<b>-</b>	<b>100.0%</b>	<b>5</b>	<b>1</b>	<b>400.0%</b>
<i>System Total</i>	<i>275</i>	<i>478</i>	<i>-42.5%</i>	<i>961</i>	<i>1,456</i>	<i>-34.0%</i>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table G: September 2015 – Bicycles Carried**

LINE	Month			Fiscal Year to Date		
	Sep 15	Sep 14	%Change	Jul 15 - Sep 15	Jul 14 - Sep 14	%Change
1 West Santa Barbara	215	217	-0.9%	628	551	14.0%
2 East Santa Barbara	560	645	-13.2%	1,553	1,831	-15.2%
3 Oak Park	255	221	15.4%	773	553	39.8%
4 Mesa/SBCC	223	349	-36.1%	655	690	-5.1%
5 Mesa / La Cumbre	289	300	-3.7%	786	935	-15.9%
6 Goleta	1,599	1,504	6.3%	4,798	4,526	6.0%
7 Calle Real / Fairview	323	198	63.1%	915	800	14.4%
8 Calle Real / Turnpike	236	218	8.3%	681	638	6.7%
9 Calle Real / Old Town Shuttle	33	31	6.5%	89	98	-9.2%
10 Cathedral Oaks	69	69	0.0%	165	180	-8.3%
11 UCSB	2,112	2,282	-7.4%	6,325	6,509	-2.8%
12x Goleta Express	901	868	3.8%	2,321	2,357	-1.5%
14 Montecito	163	147	10.9%	537	534	0.6%
15x SBCC / UCSB Express	644	667	-3.4%	1,133	1,038	9.2%
16 City College Shuttle	194	226	-14.2%	236	284	-16.9%
17 Lower West / SBCC	110	200	-45.0%	417	499	-16.4%
20 Carpinteria	668	701	-4.7%	2,293	2,349	-2.4%
21x Carpinteria Express	317	281	12.8%	813	772	5.3%
22 Old Mission	-	-	0.0%	-	101	-100.0%
23 Winchester Canyon	61	81	-24.7%	221	207	6.8%
24x UCSB Express	1,340	1,135	18.1%	3,659	3,416	7.1%
25 Ellwood	61	109	-44.0%	184	277	-33.6%
27 UCSB Shuttle	187	105	78.1%	396	306	29.4%
36 Seaside Shuttle*	-	-	N/A	-	-	N/A
37 Crosstown Shuttle*	-	-	N/A	-	-	N/A
Booster services	19	52	-63.5%	33	65	-49.2%
<b>System Subtotal</b>	<b>10,579</b>	<b>10,606</b>	<b>-0.3%</b>	<b>29,611</b>	<b>29,516</b>	<b>0.3%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle*	-	-	N/A	-	-	N/A
31 East Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
32 West Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
<b>Coastal Express Limited</b>						
Santa Barbara	-	3	-100.0%	-	15	-100.0%
Goleta	-	137	-100.0%	-	234	-100.0%
<b>Unknown</b>	<b>35</b>	<b>14</b>	<b>150.0%</b>	<b>54</b>	<b>45</b>	<b>20.0%</b>
<b>System Total</b>	<b>10,614</b>	<b>10,760</b>	<b>-1.4%</b>	<b>29,665</b>	<b>29,810</b>	<b>-0.5%</b>

\* The electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table H: September 2015 – Wheelchairs Boarded**

LINE	Month			Fiscal Year to Date		
	Sep 15	Sep 14	%Change	Jul 15 - Sep 15	Jul 14 - Sep 14	%Change
1 West Santa Barbara	112	79	41.8%	364	263	38.4%
2 East Santa Barbara	148	255	-42.0%	491	661	-25.7%
3 Oak Park	151	137	10.2%	350	343	2.0%
4 Mesa/SBCC	12	58	-79.3%	30	120	-75.0%
5 Mesa / La Cumbre	61	89	-31.5%	227	348	-34.8%
6 Goleta	221	233	-5.2%	644	769	-16.3%
7 Calle Real / Fairview	134	69	94.2%	275	212	29.7%
8 Calle Real / Turnpike	46	61	-24.6%	157	173	-9.2%
9 Calle Real / Old Town Shuttle	33	14	135.7%	78	63	23.8%
10 Cathedral Oaks	-	4	-100.0%	1	6	-83.3%
11 UCSB	266	270	-1.5%	732	870	-15.9%
12x Goleta Express	68	77	-11.7%	201	238	-15.5%
14 Montecito	20	26	-23.1%	78	99	-21.2%
15x SBCC / UCSB Express	9	8	12.5%	10	15	-33.3%
16 City College Shuttle	37	48	-22.9%	41	82	-50.0%
17 Lower West / SBCC	11	32	-65.6%	29	81	-64.2%
20 Carpinteria	86	78	10.3%	334	300	11.3%
21x Carpinteria Express	18	24	-25.0%	47	45	4.4%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	5	12	-58.3%	10	46	-78.3%
24x UCSB Express	29	16	81.3%	115	42	173.8%
25 Ellwood	12	17	-29.4%	21	57	-63.2%
27 UCSB Shuttle	9	5	80.0%	17	24	-29.2%
36 Seaside Shuttle	16	3	433.3%	27	21	28.6%
37 Crosstown Shuttle	8	8	0.0%	21	26	-19.2%
Booster Services	-	2	0.0%	-	2	0.0%
<b>System Subtotal</b>	<b>1,512</b>	<b>1,625</b>	<b>-7.0%</b>	<b>4,300</b>	<b>4,906</b>	<b>-12.4%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	41	57	-28.1%	165	238	-30.7%
31 East Beach Waterfront Shuttle	15	3	400.0%	36	22	63.6%
32 West Beach Waterfront Shuttle	2	7	100.0%	6	18	-66.7%
<b>Coastal Express Limited</b>						
Santa Barbara	-	-	0.0%	-	1	-100.0%
Goleta	-	-	0.0%	-	4	-100.0%
<b>Unknown</b>	<b>1</b>	<b>-</b>	<b>100.0%</b>	<b>1</b>	<b>6</b>	<b>-83.3%</b>
<b>System Total</b>	<b>1,571</b>	<b>1,692</b>	<b>-7.2%</b>	<b>4,508</b>	<b>5,195</b>	<b>-13.2%</b>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

## Table I: Ridership by Day Type

September 2015

September 2014

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	521,893	21	24,852	546,039	21	26,002	-1,150	-4.4%
Saturday	59,311	4	14,828	52,108	4	13,027	1,801	13.8%
Sunday	37,678	5	7,536	47,487	5	9,497	-1,962	-20.7%
Total	618,882	30	20,629	645,634	30	21,521	-892	-4.1%

FY 2016

FY 2015

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	1,398,667	64	21,854	1,482,796	64	23,169	-1,315	-5.7%
Saturday	170,468	13	13,113	172,254	13	13,250	-137	-1.0%
Sunday	126,207	15	8,414	145,422	15	9,695	-1,281	-13.2%
Total	1,695,342	92	18,428	1,800,472	92	19,570	-1,143	-5.8%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

## External Factors Affecting Ridership

**Service Days & School Days:** There were the same number of days of each service type in September 2015 and September 2014. SBCC and the secondary schools each had the same number of class days in September this year. UCSB had one less day of Summer Session and 5 more days of regular classes in September this year.

**Weather:** Average temperatures for September 2015 were about 7° warmer than normal, and 3° warmer than in September 2014. There were 3 days of damp weather in September 2015. A total of 0.17 inches of rain fell at the airport.

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Sep-15	21	4	5	21	21	8 SS + 5
Sep-14	21	4	5	21	21	9 SS + 0

Source: Gregorian Calendar, SB Area School Districts, SBCC, UCSB. SS = Summer Session

	Temperature (°F)	High	Average	Low	Precipitation	
Sep-15	Maximum	90	79	68	Weekday: 0.2 in (3 days)	
	Mean	82	72	61	Saturday: 0 in (0 days)	0.2 in
	Minimum	75	68	54	Sunday: 0 in (0 days)	
Sep-14	Maximum	99	85	70	Weekday: 0 in (0 days)	
	Mean	80	69	59	Saturday: 0 in (0 days)	0 in
	Minimum	73	64	51	Sunday: 0 in (0 days)	

Source: www.wunderground.com

## Addendum: Data Source Documentation

GFI Genfare data is taken directly from the electronic farebox system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Pasdat program accuracy is determined by the amount of GFI farebox data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.