



System Ridership Report: January 2016

System-wide ridership decreased 12%, or about 76,000 passengers, for the month of January as compared to January 2015. Total UCSB student ridership increased 12.5% from January 2015, and many of those additional passengers are on the recently enhanced Lines 12x & 24x which saw 22% more UCSB student ridership in January this year. Sunday UCSB student ridership increased by 29% overall, and by 72% on Lines 12x and 24x combined. EF School had 277 (34%) fewer students enrolled in January this year, and EF enrollment is down by 21%, or 1,173 students, for the year so far. Estimating that each EF student rides the bus at least twice per day on average, this enrollment reduction could account for a significant part of the total ridership decrease.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Jan 16	Jan 15	%Change	Jul 15 - Jan 16	Jul 14 - Jan 15	%Change
General Fare	80,555	96,205	-16.3%	623,820	689,698	-9.6%
Transfers	46,498	54,862	-15.2%	359,875	386,365	-6.9%
Full Fare Prepaid (1)	85,316	110,652	-22.9%	699,281	830,535	-15.8%
Santa Barbara City College	56,310	68,263	-17.5%	529,850	610,696	-13.2%
Senior & Disabled Prepaid (2)	53,721	58,032	-7.4%	395,964	406,023	-2.5%
Shuttle (DWE & Seaside)	16,148	17,554	-8.0%	155,730	162,666	-4.3%
UC Santa Barbara	127,978	113,766	12.5%	553,342	526,295	5.1%
Student Prepaid (3)	59,876	76,811	-22.0%	378,844	430,941	-12.1%
Free	10,530	14,122	-25.4%	94,075	106,536	-11.7%
My Ride	7,592	9,030	-15.9%	65,640	75,923	-13.5%
Senior	13,171	12,775	3.1%	104,240	100,713	3.5%
Persons with Disabilities	2,981	4,209	-29.2%	22,042	26,304	-16.2%
Tokens	1,995	2,477	-19.5%	13,603	16,833	-19.2%
Total	562,671	638,758	-11.9%	3,996,306	4,369,528	-8.5%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Jan 16	Jan 15	%Change	Jul 15 - Jan 16	Jul 14 - Jan 15	%Change
Passengers	562,671	638,758	-11.9%	3,996,306	4,369,528	-8.5%
Revenue Hours	17,297	17,223	0.4%	121,749	119,519	1.9%
Passengers per Rev Hour	32.53	37.09	-12.3%	32.82	36.56	-10.2%
Miles	209,249	212,546	-1.6%	1,470,069	1,495,658	-1.7%
Passengers per Mile	2.69	3.01	-10.5%	2.72	2.92	-6.9%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C: January 2016 System Ridership

LINE	Month			Fiscal Year to Date		
	Jan 16	Jan 15	%Change	Jul 15 - Jan 16	Jul 14 - Jan 15	%Change
1 West Santa Barbara	30,918	34,869	-11.3%	227,556	240,506	-5.4%
2 East Santa Barbara	46,883	55,968	-16.2%	356,596	383,427	-7.0%
3 Oak Park	14,751	19,287	-23.5%	119,291	136,981	-12.9%
4 Mesa/SBCC	10,928	11,931	-8.4%	81,192	89,120	-8.9%
5 Mesa / La Cumbre	12,180	15,221	-20.0%	94,124	112,011	-16.0%
6 Goleta	50,694	62,392	-18.7%	386,656	421,585	-8.3%
7 County Health / Fairview	10,572	13,087	-19.2%	79,477	88,919	-10.6%
8 County Health	7,743	9,463	-18.2%	60,176	72,106	-16.5%
9 Calle Real / Old Town Shuttle	2,949	3,301	-10.7%	20,768	21,568	-3.7%
10 Cathedral Oaks	2,355	2,747	-14.3%	15,730	18,573	-15.3%
11 UCSB	96,976	111,623	-13.1%	643,349	721,070	-10.8%
12x Goleta Express	19,437	23,190	-16.2%	145,214	165,505	-12.3%
14 Montecito	7,059	8,900	-20.7%	56,211	60,849	-7.6%
15x SBCC / UCSB Express	21,009	24,671	-14.8%	189,134	218,061	-13.3%
16 City College Shuttle	8,728	10,393	-16.0%	78,324	91,450	-14.4%
17 Lower West / SBCC	12,758	16,434	-22.4%	100,671	116,101	-13.3%
20 Carpinteria	24,466	28,625	-14.5%	187,039	207,958	-10.1%
21x Carpinteria Express	6,638	8,733	-24.0%	56,454	61,812	-8.7%
22 Old Mission	-	-	0.0%	-	3,172	-100.0%
23 Winchester Canyon	4,949	6,718	-26.3%	36,144	45,344	-20.3%
24x UCSB Express	66,056	59,969	10.2%	398,711	386,057	3.3%
25 Ellwood	3,476	4,974	-30.1%	28,053	32,745	-14.3%
27 Isla Vista Shuttle	40,554	36,864	10.0%	171,103	167,937	1.9%
36 Seaside Shuttle	5,991	5,863	2.2%	46,934	43,394	8.2%
37 Crosstown Shuttle	6,648	8,953	-25.7%	55,582	60,182	-7.6%
Booster Services	25,738	26,635	-3.4%	137,713	138,095	-0.3%
System Subtotal	540,456	610,811	-11.5%	3,772,202	4,104,528	-8.1%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	18,339	20,557	-10.8%	180,862	191,368	-5.5%
31 East Beach Waterfront Shuttle	2,346	2,447	-4.1%	26,564	31,009	-14.3%
32 West Beach Waterfront Shuttle	1,530	1,572	-2.7%	16,678	17,549	-5.0%
Coastal Express Limited						
Coastal Express Limited - Santa Barbara	-	1,791	-100.0%	-	12,482	-100.0%
Coastal Express Limited - Goleta	-	1,580	-100.0%	-	12,592	-100.0%
Unknown/Miscellaneous	-	-	0.0%	-	-	0.0%
System Total	562,671	638,758	-11.9%	3,996,306	4,369,528	-8.5%
Related Routes						
20, 21x Carpinteria	31,104	37,358	-16.7%	243,493	269,770	-9.7%
1, 2, 37 East/West & Crosstown	84,449	99,790	-15.4%	639,734	684,115	-6.5%
4, 5, 15x, 16, 17 Mesa Lines	65,603	78,650	-16.6%	543,445	626,743	-13.3%
7, 8, 9 Calle Real	21,264	25,851	-17.7%	160,421	182,593	-12.1%
6, 11 State/Hollister	147,670	174,015	-15.1%	1,030,005	1,142,655	-9.9%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C Notes - Period over period comparison exceptions: System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

Table D: January 2016 - Passengers per Hour

LINE	Month			Fiscal Year to Date		
	Jan 16	Jan 15	%Change	Jul 15 - Jan 16	Jul 14 - Jan 15	%Change
1 West Santa Barbara	32.4	37.1	-12.5%	34.7	37.1	-6.3%
2 East Santa Barbara	31.2	39.3	-20.8%	35.0	40.2	-13.1%
3 Oak Park	17.7	22.5	-21.1%	19.8	27.9	-29.0%
4 Mesa/SBCC	29.1	31.0	-5.9%	30.2	33.0	-8.5%
5 Mesa / La Cumbre	21.0	25.8	-18.6%	23.0	27.4	-15.9%
6 Goleta	30.9	38.0	-18.6%	34.1	37.3	-8.6%
7 Calle Real / Fairview	24.8	30.9	-19.9%	26.1	29.6	-11.8%
8 Calle Real / Tumpike	26.0	30.9	-15.7%	27.9	33.3	-16.2%
9 Calle Real / Old Town Shuttle	13.8	15.3	-10.0%	13.9	14.4	-3.6%
10 Cathedral Oaks	19.9	22.1	-9.7%	17.7	20.7	-14.7%
11 UCSB	37.3	42.6	-12.4%	35.5	39.8	-10.7%
12x Goleta Express	32.4	43.4	-25.2%	35.8	44.2	-19.1%
14 Montecito	17.4	21.1	-17.4%	19.3	20.8	-7.1%
15x SBCC / UCSB Express	42.3	49.4	-14.3%	46.9	48.3	-2.8%
16 City College Shuttle	59.9	71.5	-16.2%	57.1	66.6	-14.3%
17 Lower West / SBCC	49.2	61.4	-19.9%	53.6	61.6	-12.9%
20 Carpinteria	21.6	25.2	-14.5%	23.5	26.4	-10.7%
21x Carpinteria Express	19.6	24.5	-20.0%	22.7	24.6	-7.8%
22 Old Mission	-	-	0.0%	-	13.0	-100.0%
23 Winchester Canyon	17.9	23.8	-24.8%	18.7	23.2	-19.4%
24x UCSB Express	63.6	70.7	-9.9%	57.1	66.7	-14.4%
25 Ellwood	27.4	38.0	-28.0%	31.5	36.3	-13.3%
27 Isla Vista Shuttle	63.6	57.3	11.0%	46.6	45.7	2.1%
36 Seaside Shuttle	17.0	16.4	3.3%	19.0	17.5	8.3%
37 Crosstown Shuttle	14.2	18.2	-21.8%	15.8	18.6	-15.2%
Booster Services	81.3	92.8	-12.4%	91.0	91.8	-0.8%
<i>System Average</i>	33.5	38.3	-12.6%	33.6	37.5	-10.5%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	20.3	23.6	-14.0%	25.4	28.3	-10.6%
31 East Beach Waterfront Shuttle	13.9	14.5	-4.1%	17.2	20.6	-16.6%
32 West Beach Waterfront Shuttle	17.7	18.3	-3.1%	20.7	23.3	-11.4%
Coastal Express Limited						
Coastal Express Limited - Santa Barbara	-	23.3	-100.0%	-	22.5	-100.0%
Coastal Express Limited - Goleta	-	18.5	-100.0%	-	20.5	-100.0%
Unknown/Miscellaneous						
	-	-	0.0%	-	-	0.0%
<i>System Total</i>	32.5	37.1	-12.3%	32.8	36.6	-10.2%
Related Routes						
20, 21x Carpinteria	21.1	25.0	-15.7%	23.3	25.9	-10.1%
1, 2, 37 East/West & Crosstown	28.9	35.0	-17.4%	31.6	35.5	-11.2%
4, 5, 15x, 16, 17 Mesa Lines	35.3	41.7	-15.2%	38.7	43.0	-10.1%
7, 8, 9 Calle Real/Fairview	22.7	27.3	-17.1%	24.0	27.4	-12.5%
6, 11 State/Hollister	34.8	40.8	-14.7%	35.0	38.8	-9.9%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table E: January 2016 – ‘At Capacity’ Loads Indicated

Classified as a 30 foot vehicle with 10 or more standees, or a 40 foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Jan 16	Jan 15	%Change	Jul 15 - Jan 16	Jul 14 - Jan 15	%Change
1 West Santa Barbara	4	3	33.3%	20	24	-16.7%
2 East Santa Barbara	14	12	16.7%	80	76	5.3%
3 Oak Park	-	3	-100.0%	10	17	-41.2%
4 Mesa/SBCC	-	1	-100.0%	3	15	-80.0%
5 Mesa / La Cumbre	7	-	100.0%	28	41	-31.7%
6 Goleta	11	27	-59.3%	110	196	-43.9%
7 Calle Real / Fairview	5	2	150.0%	25	84	-70.2%
8 Calle Real / Turnpike	1	1	0.0%	5	2	150.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	-	2	-100.0%
10 Cathedral Oaks	-	1	-100.0%	2	6	-66.7%
11 UCSB	41	85	-51.8%	247	555	-55.5%
12x Goleta Express	7	10	-30.0%	41	95	-56.8%
14 Montecito	1	-	100.0%	12	6	100.0%
15x SBCC / UCSB Express	16	9	77.8%	105	458	-77.1%
16 City College Shuttle	3	17	-82.4%	55	74	-25.7%
17 Lower West / SBCC	2	4	-50.0%	34	37	-8.1%
20 Carpinteria	7	19	-63.2%	45	94	-52.1%
21x Carpinteria Express	-	1	-100.0%	6	10	-40.0%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	1	1	0.0%	1	8	-87.5%
24x UCSB Express	58	84	-31.0%	394	643	-38.7%
25 Ellwood	-	-	0.0%	-	2	-100.0%
27 UCSB Shuttle	39	9	333.3%	202	139	45.3%
36 Seaside Shuttle	1	4	-75.0%	28	13	115.4%
37 Crosstown Shuttle	1	2	-50.0%	7	7	0.0%
Booster Services	56	57	-1.8%	276	265	4.2%
System Subtotal	275	352	-21.9%	1,736	2,869	-39.5%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	1	39	-97.4%	159	401	-60.3%
31 East Beach Waterfront Shuttle	-	-	0.0%	8	8	0.0%
32 West Beach Waterfront Shuttle	-	-	0.0%	-	20	-100.0%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	-	0.0%
Unknown	2	-	100.0%	5	7	-28.6%
System Total	278	391	-28.9%	1,908	3,305	-42.3%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table F: January 2016 – ‘Too Full To Board’ Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Jan 16	Jan 15	%Change	Jul 15 - Jan 16	Jul 14 - Jan 15	%Change
1 West Santa Barbara	-	-	0.0%	5	7	-28.6%
2 East Santa Barbara	2	3	-33.3%	34	37	-8.1%
3 Oak Park	-	1	-100.0%	1	13	-92.3%
4 Mesa/SBCC	-	-	0.0%	-	5	-100.0%
5 Mesa / La Cumbre	5	2	150.0%	18	39	-53.8%
6 Goleta	1	17	-94.1%	73	125	-41.6%
7 Calle Real / Fairview	2	1	100.0%	11	25	-56.0%
8 Calle Real / Turnpike	-	-	0.0%	-	5	-100.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	-	1	-100.0%
10 Cathedral Oaks	-	-	0.0%	-	7	-100.0%
11 UCSB	80	101	-20.8%	289	454	-36.3%
12x Goleta Express	2	2	0.0%	38	35	8.6%
14 Montecito	-	-	0.0%	-	4	-100.0%
15x SBCC / UCSB Express	19	22	-13.6%	145	591	-75.5%
16 City College Shuttle	-	12	-100.0%	23	54	-57.4%
17 Lower West / SBCC	-	11	-100.0%	11	34	-67.6%
20 Carpinteria	-	7	-100.0%	18	58	-69.0%
21x Carpinteria Express	-	1	-100.0%	1	30	-96.7%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	-	1	-100.0%	-	3	-100.0%
24x UCSB Express	76	128	-40.6%	521	641	-18.7%
25 Ellwood	-	-	0.0%	-	2	-100.0%
27 UCSB Shuttle	82	38	115.8%	204	175	16.6%
36 Seaside Shuttle	1	21	-95.2%	7	27	-74.1%
37 Crosstown Shuttle	1	-	100.0%	6	3	100.0%
Booster Services	17	23	-26.1%	131	164	-20.1%
<i>System Subtotal</i>	288	391	-26.3%	1,536	2,539	-39.5%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	8	45	-82.2%	470	629	-25.3%
31 East Beach Waterfront Shuttle	-	1	-100.0%	14	24	-41.7%
32 West Beach Waterfront Shuttle	-	-	0.0%	8	23	-65.2%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	1	-100.0%
Goleta	-	-	0.0%	-	1	-100.0%
Unknown	2	2	0.0%	11	6	83.3%
<i>System Total</i>	298	439	-32.1%	2,039	3,223	-36.7%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table G: January 2016 – Bicycles Carried

LINE	Month			Fiscal Year to Date		
	Jan 16	Jan 15	%Change	Jul 15 - Jan 16	Jul 14 - Jan 15	%Change
1 West Santa Barbara	143	235	-39.1%	1,374	1,480	-7.2%
2 East Santa Barbara	438	666	-34.2%	3,490	4,294	-18.7%
3 Oak Park	128	192	-33.3%	1,496	1,419	5.4%
4 Mesa/SBCC	120	144	-16.7%	1,292	1,458	-11.4%
5 Mesa / La Cumbre	163	200	-18.5%	1,663	1,944	-14.5%
6 Goleta	1,149	1,282	-10.4%	10,161	10,040	1.2%
7 Calle Real / Fairview	146	248	-41.1%	1,817	1,720	5.6%
8 Calle Real / Turnpke	114	181	-37.0%	1,346	1,405	-4.2%
9 Calle Real / Old Town Shuttle	28	35	-20.0%	231	243	-4.9%
10 Cathedral Oaks	32	64	-50.0%	320	445	-28.1%
11 UCSB	1,958	2,128	-8.0%	14,918	15,634	-4.6%
12x Goleta Express	574	736	-22.0%	5,165	5,208	-0.8%
14 Montecito	104	142	-26.8%	1,095	1,051	4.2%
15x SBCC / UCSB Express	200	273	-26.7%	2,583	2,515	2.7%
16 City College Shuttle	52	98	-46.9%	683	877	-22.1%
17 Lower West / SBCC	84	122	-31.1%	831	1,093	-24.0%
20 Carpinteria	586	682	-14.1%	4,980	4,844	2.8%
21x Carpinteria Express	124	225	-44.9%	1,750	1,666	5.0%
22 Old Mission	-	2	-100.0%	-	103	-100.0%
23 Winchester Canyon	100	123	-18.7%	591	682	-13.3%
24x UCSB Express	1,012	1,104	-8.3%	8,576	7,717	11.1%
25 Ellwood	53	72	-26.4%	400	596	-32.9%
27 UCSB Shuttle	374	363	3.0%	1,603	1,514	5.9%
36 Seaside Shuttle*	-	-	N/A	-	-	N/A
37 Crosstown Shuttle*	-	-	N/A	-	-	N/A
Booster services	25	25	0.0%	102	224	-54.5%
System Subtotal	7,707	9,342	-17.5%	66,467	68,172	-2.5%
Downtown Waterfront Shuttles						
30 Downtown Shuttle*	-	-	N/A	-	-	N/A
31 East Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
32 West Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
Coastal Express Limited						
Santa Barbara	-	16	-100.0%	-	43	-100.0%
Goleta	-	46	-100.0%	-	444	-100.0%
Unknown	103	12	758.3%	215	123	74.8%
System Total	7,810	9,416	-17.1%	66,682	68,782	-3.1%

* The electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table H: January 2016 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date		
	Jan 16	Jan 15	%Change	Jul 15 - Jan 16	Jul 14 - Jan 15	%Change
1 West Santa Barbara	85	113	-24.8%	774	834	-7.2%
2 East Santa Barbara	154	145	6.2%	1,148	1,397	-17.8%
3 Oak Park	121	148	-18.2%	914	952	-4.0%
4 Mesa/SBCC	7	36	-80.6%	60	267	-77.5%
5 Mesa / La Cumbre	68	53	28.3%	477	644	-25.9%
6 Goleta	185	195	-5.1%	1,456	1,530	-4.8%
7 Calle Real / Fairview	48	93	-48.4%	668	524	27.5%
8 Calle Real / Turnpike	46	84	-45.2%	394	449	-12.2%
9 Calle Real / Old Town Shuttle	16	9	77.8%	163	112	45.5%
10 Cathedral Oaks	1	1	0.0%	4	10	-60.0%
11 UCSB	228	164	39.0%	1,731	1,778	-2.6%
12x Goleta Express	63	69	-8.7%	452	545	-17.1%
14 Montecito	21	30	-30.0%	154	185	-16.8%
15x SBCC / UCSB Express	11	-	100.0%	34	22	54.5%
16 City College Shuttle	19	36	-47.2%	132	197	-33.0%
17 Lower West / SBCC	9	38	-76.3%	63	191	-67.0%
20 Carpinteria	183	155	18.1%	999	821	21.7%
21x Carpinteria Express	34	30	13.3%	173	199	-13.1%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	4	10	-60.0%	33	93	-64.5%
24x UCSB Express	24	32	-25.0%	250	171	46.2%
25 Ellwood	3	23	-87.0%	40	125	-68.0%
27 UCSB Shuttle	3	3	0.0%	32	45	-28.9%
36 Seaside Shuttle	1	7	-85.7%	69	40	72.5%
37 Crosstown Shuttle	6	9	-33.3%	47	52	-9.6%
Booster Services	-	-	0.0%	5	6	-16.7%
System Subtotal	1,340	1,483	-9.6%	10,272	11,189	-8.2%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	53	60	-11.7%	349	396	-11.9%
31 East Beach Waterfront Shuttle	5	22	-77.3%	98	53	84.9%
32 West Beach Waterfront Shuttle	4	4	0.0%	26	35	-25.7%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	1	-100.0%
Goleta	-	-	0.0%	-	4	-100.0%
Unknown	4	1	300.0%	16	9	77.8%
System Total	1,406	1,570	-10.4%	10,761	11,687	-7.9%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table I: Ridership by Day Type

January 2016

January 2015

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	449,085	19	23,636	520,034	20	26,002	-2,366	-9.1%
Saturday	66,708	6	11,118	75,715	6	12,619	-1,501	-11.9%
Sunday	46,878	6	7,813	43,009	5	8,602	-789	-9.2%
Total	562,671	31	18,151	638,758	31	20,605	-2,454	-11.9%

FY 2016

FY 2015

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	3,280,823	143	22,943	3,581,644	144	24,873	-1,930	-7.8%
Saturday	414,620	34	12,195	449,387	34	13,217	-1,023	-7.7%
Sunday	300,863	36	8,357	338,497	35	9,671	-1,314	-13.6%
Total	3,996,306	213	18,762	4,369,528	213	20,514	-1,752	-8.5%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

External Factors Affecting Ridership

Service Days & School Days: There was one less weekday service day in January 2016 than in 2015, but there were the same number of class days for all schools.

Weather: Average temperatures for January 2016 were about 2° warmer than 'normal', and similar to those in January 2015. January 2016 saw 11 days and nearly 6 inches of rain, substantially more than January 2015 when there were only 1.3 inches of rain over 4 days, but probably not enough to adversely affect ridership.

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Jan-16	19	6	6	19	9	19
Jan-15	20	6	5	19	9	19

Source: Gregorian Calendar, SB Area School Districts, SBCC, UCSB.

	Temperature (°F)	High	Average	Low	Precipitation	
Jan-16	Maximum	81	64	57	Weekday: 4.5 in (6 days)	
	Mean	65	56	46	Saturday: 0.2 in (3 days)	5.8 in
	Minimum	56	48	32	Sunday: 1.1 in (2 days)	
Jan-15	Maximum	82	64	53	Weekday: 0.1 in (2 days)	
	Mean	68	56	44	Saturday: 0.7 in (1 day)	1.3 in
	Minimum	58	44	30	Sunday: 0.6 in (1 day)	

Source: www.wunderground.com

Addendum: Data Source Documentation

GFI Genfare data is taken directly from the electronic farebox system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI farebox data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.