



System Ridership Quarterly Report: 2QFY2018

Ridership by Fare Category (October – December 2017)

Fare Categories	Quarter			YTD		
	Oct 17 - Dec 17	Oct 16 - Dec 16	% Change	FY 2017-2018	FY2016- 2017	% Change
General Fare	197,095	214,365	-8.1%	451,062	476,475	-5.3%
Transfers	122,891	122,738	0.1%	273,815	267,765	2.3%
Full Fare Prepaid (1)	216,035	231,147	-6.5%	485,230	508,356	-4.5%
Santa Barbara City College	186,125	209,586	-11.2%	336,619	374,593	-10.1%
Senior & Disabled Prepaid (2)	169,590	164,691	3.0%	346,003	336,611	2.8%
Shuttle (DWE & Seaside)	37,754	44,539	-15.2%	119,078	126,312	-5.7%
UC Santa Barbara	417,260	365,059	14.3%	534,607	485,889	10.0%
Youth Prepaid (3)	119,569	139,117	-14.1%	259,452	288,915	-10.2%
Free	32,516	31,661	2.7%	68,924	67,812	1.6%
My Ride / Brooks	16,175	22,411	-27.8%	42,662	51,104	-16.5%
Senior	40,100	47,667	-15.9%	89,365	101,396	-11.9%
Persons with Disabilities	7,925	9,636	-17.8%	17,183	19,663	-12.6%
Tokens	5,627	5,967	-5.7%	11,860	12,256	-3.2%
Total	1,568,662	1,608,584	-2.5%	3,035,860	3,117,147	-2.6%

(1) Includes adult 10-ride and unlimited 30-day Passport use.

(2) Includes seniors' and persons with disabilities' 10-ride, and unlimited 30-day Passport use.

(3) Includes K-12 Youth 10-ride and unlimited 30-day Passport use.

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Revenue Hours and Revenue Miles (October – December 2017)

Metrics	Quarter			YTD		
	Oct 17 - Dec 17	Oct 16 - Dec 16	%Change	FY 2017-2018	FY2016- 2017	% Change
Passengers	1,568,662	1,608,584	-2.5%	3,035,860	3,117,147	-2.6%
Revenue Hours	54,334	53,895	0.8%	108,776	106,483	2.2%
Passengers per Revenue Hour	28.9	29.8	-3.3%	27.9	29.3	-4.7%
Miles	654,940	658,871	-0.6%	1,306,336	1,288,098	1.4%
Passengers per Mile	2.4	2.4	-1.9%	2.3	2.4	-4.0%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD System Ridership (October – December 2017)

		Quarter			YTD		
LINE		Oct 17 - Dec 17	Oct 16 - Dec 16	% Change	FY 2017-2018	FY2016- 2017	% Change
1	West Santa Barbara	78,167	83,139	-6.0%	165,344	172,007	-3.9%
2	East Santa Barbara	122,482	128,017	-4.3%	257,954	262,389	-1.7%
3	Oak Park	47,164	48,275	-2.3%	99,720	97,958	1.8%
4	Mesa / SBCC	31,250	30,300	3.1%	62,978	63,372	-0.6%
5	Mesa / La Cumbre	31,653	34,743	-8.9%	63,976	71,339	-10.3%
6	Goleta	136,946	143,160	-4.3%	283,703	295,423	-4.0%
7	County Health / Fairview	66,970	63,985	4.7%	137,927	112,765	22.3%
8	County Health	-	-	0.0%	-	13,743	-100.0%
9	Calle Real / Old Town Shuttle	-	-	0.0%	-	4,257	-100.0%
10	Cathedral Oaks	4,209	5,261	-20.0%	8,621	10,490	-17.8%
11	UCSB	247,470	234,668	5.5%	458,719	453,752	1.1%
12x	Goleta Express	45,155	52,547	-14.1%	98,362	113,675	-13.5%
14	Montecito	19,059	20,260	-5.9%	41,081	42,819	-4.1%
15x	SBCC / UCSB Express	63,707	72,338	-11.9%	110,332	126,342	-12.7%
16	City College Shuttle	25,330	27,528	-8.0%	43,166	47,114	-8.4%
17	Lower West / SBCC	35,660	38,004	-6.2%	74,455	78,059	-4.6%
20	Carpinteria	68,198	68,674	-0.7%	145,118	145,611	-0.3%
21x	Carpinteria Express	17,614	20,280	-13.1%	38,025	42,262	-10.0%
23	Winchester Canyon	11,425	14,684	-22.2%	22,868	30,292	-24.5%
24x	UCSB Express	128,787	145,612	-11.6%	255,769	281,129	-9.0%
25	Ellwood	15,008	15,633	-4.0%	31,212	28,897	8.0%
27	Isla Vista Shuttle	90,475	76,069	18.9%	118,734	106,368	11.6%
28	UCSB Shuttle	134,441	110,336	21.8%	170,784	133,114	28.3%
36	Seaside Shuttle	12,276	13,121	-6.4%	28,475	33,218	-14.3%
37	Crosstown Shuttle	23,069	21,300	8.3%	47,312	44,663	5.9%
	Booster Services	53,820	65,911	-18.3%	92,347	106,899	-13.6%
System Subtotal		1,510,335	1,533,845	-1.5%	2,856,982	2,917,957	-2.1%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	48,393	62,226	-22.2%	143,302	163,748	-12.5%
31	East Beach Waterfront Shuttle	5,753	8,001	-28.1%	22,683	24,299	-6.7%
32	West Beach Waterfront Shuttle	4,181	3,512	19.0%	12,893	10,341	24.7%
<i>Unknown</i>							
		-	1,000	-100.0%	-	802	-100.0%
System Total		1,568,662	1,608,584	-2.5%	3,035,860	3,117,147	-2.6%
<i>Related Routes</i>							
20, 21x	Carpinteria	85,812	88,954	-3.5%	183,143	187,873	-2.5%
1, 2, 37	East/West & Crosstown	223,718	232,456	-3.8%	470,610	479,059	-1.8%
4, 5, 15x, 16, 17	Mesa Lines	187,600	202,913	-7.5%	354,907	386,226	-8.1%
6, 11	State/Hollister	384,416	377,828	1.7%	742,422	749,175	-0.9%
7, 8, 9	Calle Real/Fairview	66,970	63,985	4.7%	137,927	130,765	5.5%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD Passengers per Revenue Hour (October – December 2017)

LINE		Quarter			YTD		
		Oct 17 - Dec 17	Oct 16 - Dec 16	% Change	FY 2017-2018	FY2016- 2017	% Change
1	West Santa Barbara	28.6	28.9	-1.2%	29.1	29.5	-1.2%
2	East Santa Barbara	28.7	28.1	2.3%	28.9	28.3	2.3%
3	Oak Park	20.1	19.5	3.2%	20.7	18.8	10.2%
4	Mesa / SBCC	27.3	26.5	3.3%	26.5	26.8	-0.9%
5	Mesa / La Cumbre	18.3	20.0	-8.7%	18.0	19.8	-9.0%
6	Goleta	27.3	31.3	-12.5%	29.0	31.4	-7.7%
7	County Health / Fairview	17.8	17.0	4.7%	18.0	18.4	-2.4%
8	County Health	-	-	0.0%	-	25.7	-100.0%
9	Calle Real / Old Town Shuttle	-	-	0.0%	-	11.8	-100.0%
10	Cathedral Oaks	10.0	13.3	-24.5%	9.9	12.8	-22.2%
11	UCSB	32.7	31.9	2.5%	30.2	30.1	0.5%
12x	Goleta Express	24.9	29.8	-16.5%	27.2	32.0	-15.0%
14	Montecito	15.4	16.2	-5.1%	16.5	17.1	-3.5%
15x	SBCC / UCSB Express	33.8	39.7	-14.9%	30.3	35.0	-13.4%
16	City College Shuttle	33.7	36.6	-8.0%	35.5	38.8	-8.5%
17	Lower West / SBCC	44.7	47.6	-6.0%	45.1	46.6	-3.2%
20	Carpinteria	19.3	19.5	-0.6%	20.5	20.6	-0.3%
21x	Carpinteria Express	17.4	22.4	-22.2%	19.3	21.5	-10.0%
23	Winchester Canyon	19.6	23.3	-16.2%	41.5	20.9	98.0%
24x	UCSB Express	42.6	47.6	-10.3%	24.6	45.1	-45.4%
25	Elwood	22.3	26.8	-16.5%	39.0	27.0	44.2%
27	Isla Vista Shuttle	49.1	43.0	14.3%	50.9	35.4	44.1%
28	UCSB Shuttle	74.8	67.6	10.6%	24.8	56.1	-55.8%
36	Seaside Shuttle	11.7	12.5	-6.7%	13.5	16.2	-17.1%
37	Crosstown Shuttle	15.4	14.2	8.4%	15.1	14.5	4.4%
	Booster Services	71.8	89.8	-20.0%	74.7	87.5	-14.6%
System Subtotal		29.5	30.1	-2.0%	27.9	28.8	-2.9%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	20.3	25.0	-18.9%	24.8	26.9	-7.7%
31	East Beach Waterfront Shuttle	11.7	16.0	-26.5%	16.6	16.9	-2.0%
32	West Beach Waterfront Shuttle	17.3	14.6	18.6%	19.6	16.7	17.5%
<i>Unknown</i>							
		-	-	0.0%	-	-	0.0%
System Total		28.9	29.7	-2.7%	27.6	28.4	-3.1%
<i>Related Routes</i>							
20, 21x Carpinteria		18.9	20.1	-5.7%	20.2	20.8	-2.5%
1, 2, 37 East/West & Crosstown		26.3	26.0	12%	26.6	26.3	10%
4, 5, 15x, 16, 17 Mesa Lines		29.7	32.4	-8.4%	28.4	30.8	-7.7%
6, 11 State/Hollister		30.6	31.6	-3.4%	29.7	30.6	-2.8%
7, 8, 9 Calle Real		17.8	17.6	1%	18.0	18.7	-4.0%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD “At Capacity” Loads * (October – December 2017)

LINE	Quarter			YTD			
	Oct 17 - Dec 17	Oct 16 - Dec 16	% Change	FY 2017-2018	FY2016- 2017	% Change	
1	West Santa Barbara	12	6	100.0%	29	10	190.0%
2	East Santa Barbara	39	14	178.6%	66	25	164.0%
3	Oak Park	2	2	0.0%	3	11	-72.7%
4	Mesa / SBCC	3	4	-25.0%	7	5	40.0%
5	Mesa / La Cumbre	8	8	0.0%	17	22	-22.7%
6	Goleta	36	75	-52.0%	124	167	-25.7%
7	County Health / Fairview	6	5	20.0%	6	9	-33.3%
8	County Health	-	-	0.0%	-	1	-100.0%
9	Calle Real / Old Town Shuttle	-	-	0.0%	-	-	0.0%
10	Cathedral Oaks	-	4	-100.0%	1	4	-75.0%
11	UCSB	105	103	1.9%	159	156	1.9%
12x	Goleta Express	14	12	16.7%	57	30	90.0%
14	Montecito	6	1	500.0%	11	4	175.0%
15x	SBCC / UCSB Express	24	48	-50.0%	51	83	-38.6%
16	City College Shuttle	6	7	-14.3%	15	17	-11.8%
17	Lower West / SBCC	3	4	-25.0%	7	15	-53.3%
20	Carpinteria	12	8	50.0%	17	19	-10.5%
21x	Carpinteria Express	-	1	-100.0%	1	6	-83.3%
23	Winchester Canyon	3	4	-25.0%	3	5	-40.0%
24x	UCSB Express	97	103	-5.8%	196	199	-1.5%
25	Ellwood	3	4	-25.0%	3	5	-40.0%
27	Isla Vista Shuttle	108	35	208.6%	113	39	189.7%
28	UCSB Shuttle	72	79	-8.9%	81	95	-14.7%
36	Seaside Shuttle	-	-	0.0%	1	4	-75.0%
37	Crosstown Shuttle	3	5	-40.0%	4	5	-20.0%
	Booster Services	43	56	-23.2%	83	95	-12.6%
System Subtotal		605	588	2.9%	1,055	1,031	2.3%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	17	22	-22.7%	71	85	-16.5%
31	East Beach Waterfront Shuttle	-	3	-100.0%	7	7	0.0%
32	West Beach Waterfront Shuttle	-	-	0	-	-	0.0%
<i>Related Routes</i>							
20, 21x Carpinteria		12	9	33.3%	18	25	-28.0%
1, 2, 37 East/West & Crosstown		54	25	116.0%	99	40	147.5%
4, 5, 15x, 16, 17 Mesa Lines		44	71	-38.0%	97	142	-31.7%
6, 11 State/Hollister		141	178	-20.8%	283	323	-12.4%
7, 8, 9 Calle Real, Fairview		6	5	20.0%	6	10	-40.0%
<i>Unknown/Miscellaneous</i>							
		1	3	-66.7%	2	7	-71.4%
System Total		623	616	1.1%	1,135	1,130	0.4%

Classified as a 30-foot vehicle with 10 or more standees, or a **40-foot vehicle with 20 or more**.
Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD "Too Full to Board" Loads * (October – December 2017)

LINE	Quarter			YTD			
	Oct 17 - Dec 17	Oct 16 - Dec 16	% Change	FY 2017-2018	FY2016- 2017	% Change	
1	West Santa Barbara	3	3	0.0%	3	7	-57.1%
2	East Santa Barbara	7	4	75.0%	16	10	60.0%
3	Oak Park	-	2	-100.0%	-	5	-100.0%
4	Mesa / SBCC	-	-	0.0%	-	1	100.0%
5	Mesa / La Cumbre	6	1	500.0%	12	2	500.0%
6	Goleta	22	31	-29.0%	41	63	-34.9%
7	County Health / Fairview	3	-	0.0%	5	2	150.0%
8	County Health	-	-	0.0%	-	-	0.0%
9	Calle Real / Old Town Shuttle	-	-	0.0%	-	-	0.0%
10	Cathedral Oaks	-	2	-100.0%	1	2	0.0%
11	UCSB	258	150	72.0%	279	178	56.7%
12x	Goleta Express	4	5	-20.0%	38	23	65.2%
14	Montecito	-	-	0.0%	2	3	-33.3%
15x	SBCC / UCSB Express	10	24	-58.3%	29	52	-44.2%
16	City College Shuttle	2	3	-33.3%	5	6	-16.7%
17	Lower West / SBCC	1	-	100.0%	1	6	-83.3%
20	Carpinteria	-	1	-100.0%	1	5	-80.0%
21x	Carpinteria Express	-	-	0.0%	-	-	0.0%
23	Winchester Canyon	5	3	66.7%	6	4	50.0%
24x	UCSB Express	120	175	-31.4%	252	291	-13.4%
25	Ellwood	-	3	-100.0%	-	4	100.0%
27	Isla Vista Shuttle	106	119	-10.9%	110	134	-17.9%
28	UCSB Shuttle	273	232	17.7%	283	266	6.4%
36	Seaside Shuttle	-	1	-100.0%	-	9	-100.0%
37	Crosstown Shuttle	1	4	-75.0%	1	5	-80.0%
	Booster Services	43	31	38.7%	75	50	50.0%
	System Subtotal	864	794	8.8%	1,160	1,128	2.8%
	<i>Downtown Waterfront Shuttles</i>						
30	Downtown Shuttle	52	127	-59.1%	379	445	-14.8%
31	East Beach Waterfront Shuttle	1	18	-94.4%	2	29	-93.1%
32	West Beach Waterfront Shuttle	2	1	100.0%	6	2	200.0%
	<i>Related Routes</i>						
	20, 21x Carpinteria	-	1	-100.0%	1	5	-80.0%
	1, 2, 37 East/West & Crosstown	11	11	0.0%	20	22	-9.1%
	4, 5, 15x, 16, 17 Mesa Lines	19	28	-32.1%	47	67	-29.9%
	6, 11 State/Hollister	280	181	54.7%	320	241	32.8%
	7, 8, 9 Calle Real, Fairview	3	-	0.0%	5	2	150.0%
	<i>Unknown/Miscellaneous</i>						
		1	1	0.0%	1	5	-80.0%
	System Total	920	941	-2.2%	1,548	1,609	-3.8%

* Indicates that passengers were refused service because a vehicle was too full to safely board.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD Bicycles Carried (October – December 2017)

LINE		Quarter			YTD		
		Oct 17 - Dec 17	Oct 16 - Dec 16	% Change	FY 2017 - 2018	FY2016 - 2017	% Change
1	West Santa Barbara	484	569	-14.9%	1,001	1,202	-16.7%
2	East Santa Barbara	1,160	1,414	-18.0%	2,545	2,908	-12.5%
3	Oak Park	387	446	-13.2%	859	858	0.1%
4	Mesa / SBCC	385	382	0.8%	901	921	-2.2%
5	Mesa / La Cumbre	534	753	-29.1%	1,360	1,566	-13.2%
6	Goleta	3,232	3,985	-18.9%	6,730	7,936	-15.2%
7	County Health / Fairview	1,563	1,533	2.0%	3,309	2,754	20.2%
8	County Health	-	-	0.0%	-	330	-100.0%
9	Calle Real / Old Town Shuttle	-	-	0.0%	-	51	-100.0%
10	Cathedral Oaks	98	103	-4.9%	226	250	-9.6%
11	UCSB	5,143	5,830	-11.8%	10,107	11,227	-10.0%
12x	Goleta Express	1,628	1,847	-11.9%	3,612	4,011	-9.9%
14	Montecito	303	391	-22.5%	734	863	-14.9%
15x	SBCC / UCSB Express	1,020	1,069	-4.6%	1,839	1,857	-1.0%
16	City College Shuttle	226	251	-10.0%	377	425	-11.3%
17	Lower West / SBCC	225	312	-27.9%	495	716	-30.9%
20	Carpinteria	2,096	1,812	15.7%	4,201	3,684	14.0%
21x	Carpinteria Express	542	716	-24.3%	1,171	1,393	-15.9%
23	Winchester Canyon	232	317	-26.8%	402	617	-34.8%
24x	UCSB Express	2,518	3,495	-28.0%	5,335	6,936	-23.1%
25	Elwood	241	405	-40.5%	499	624	-20.0%
27	Isla Vista Shuttle	636	472	34.7%	842	779	8.1%
28	UCSB Shuttle	993	864	14.9%	1,331	1,121	18.7%
36	Seaside Shuttle ¹	-	-	0.0%	-	2	-100.0%
37	Crosstown Shuttle ¹	23	20	15.0%	99	107	-7.5%
	Booster Services	51	53	-3.8%	83	94	-11.7%
System Subtotal		23,720	27,039	-12.3%	48,058	53,232	-9.7%
Downtown Waterfront Shuttles ¹							
30	State Street Shuttle	-	-	N/A	-	-	N/A
31	East Beach Waterfront Shuttle	-	-	N/A	-	-	N/A
32	West Beach Waterfront Shuttle	-	-	N/A	-	-	N/A
Related Routes							
20, 21x Carpinteria		2,638	2,528	4.4%	5,372	5,077	5.8%
1,2,37 East/West & Crosstown		1,667	2,003	-16.8%	3,645	4,217	-13.6%
4, 5, 15x, 16, 17 Mesa Lines		2,390	2,767	-13.6%	4,972	5,485	-9.4%
6,11 State/Hollister		8,375	9,815	-14.7%	16,837	19,163	-12.1%
7, 8, 9 Calle Real/Fairview		1,563	1,533	2.0%	3,309	3,135	5.6%
Unknown/Miscellaneous							
		1	77	-98.7%	8	246	-96.7%
System Total		23,721	27,116	-12.5%	48,066	53,478	-10.1%

¹ MTD electric shuttles cannot carry bicycles, unless replaced by a diesel vehicle.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD Wheelchairs Boarded (October – December 2017)

LINE		Quarter			YTD		
		Oct 17 - Dec 17	Oct 16 - Dec 16	% Change	FY 2017-2018	FY2016- 2017	% Change
1	West Santa Barbara	481	300	60.3%	988	665	48.6%
2	East Santa Barbara	680	484	40.5%	1,441	1,009	42.8%
3	Oak Park	211	339	-37.8%	498	749	-33.5%
4	Mesa / SBCC	21	27	-22.2%	70	70	0.0%
5	Mesa / La Cumbre	194	201	-3.5%	384	398	-3.5%
6	Goleta	510	565	-9.7%	1,124	1,092	2.9%
7	County Health / Fairview	490	458	7.0%	1,088	890	22.2%
8	County Health	-	-	0.0%	-	86	-100.0%
9	Calle Real / Old Town Shuttle	-	-	0.0%	-	34	-100.0%
10	Cathedral Oaks	-	4	-100.0%	3	9	-66.7%
11	UCSB	650	597	8.9%	1,346	1,221	10.2%
12x	Goleta Express	160	171	-6.4%	351	361	-2.8%
14	Montecito	155	53	192.5%	250	124	101.6%
15x	SBCC / UCSB Express	92	61	50.8%	129	121	6.6%
16	City College Shuttle	70	88	-20.5%	122	163	-25.2%
17	Lower West / SBCC	44	66	-33.3%	101	138	-26.8%
20	Carpinteria	508	283	79.5%	942	533	76.7%
21x	Carpinteria Express	57	66	-13.6%	138	139	-0.7%
23	Winchester Canyon	9	16	-43.8%	16	33	-51.5%
24x	UCSB Express	151	136	11.0%	313	273	14.7%
25	Ellwood	15	19	-21.1%	34	34	0.0%
27	Isla Vista Shuttle	29	4	625.0%	40	11	263.6%
28	UCSB Shuttle	28	15	86.7%	51	18	183.3%
36	Seaside Shuttle	12	14	-14.3%	31	36	-13.9%
37	Crosstown Shuttle	40	12	233.3%	89	47	89.4%
	Booster Services	1	2	-50.0%	5	3	66.7%
System Subtotal		4,608	3,981	15.7%	9,554	8,257	15.7%
<i>Downtown Waterfront Shuttles</i>							
30	State Street Shuttle	177	261	-32.2%	356	506	-29.6%
31	East Beach Waterfront Shuttle	26	31	-16.1%	49	65	-24.6%
32	West Beach Waterfront Shuttle	18	3	500.0%	31	10	210.0%
<i>Related Routes</i>							
20, 21x Carpinteria		565	349	61.9%	1,080	672	60.7%
1, 2, 37 East/West & Crosstown		1,201	796	50.9%	2,518	1,721	46.3%
4, 5, 15x, 16, 17 Mesa Lines		421	443	-5.0%	806	890	-9.4%
6, 11 State/Hollister		1,160	1,162	-0.2%	2,470	2,313	6.8%
7, 8, 9 Calle Real/Fairview		490	458	7.0%	1,088	1,010	7.7%
<i>Unknown/Miscellaneous</i>							
		1	10	-90.0%	5	32	-84.4%
System Total		4,830	4,286	12.7%	9,995	8,870	12.7%

Source: GFI Genfare, MTD Transit Development Department, Planning Section