



**AGENDA**

**Meeting**

of the

**BOARD OF DIRECTORS**

of the

**SANTA BARBARA METROPOLITAN TRANSIT DISTRICT**

A Public Agency

**Tuesday, August 22, 2017**

**8:30 AM**

**John G. Britton Auditorium**

550 Olive Street, Santa Barbara, CA 93101

**1. CALL TO ORDER**

**2. ROLL CALL OF THE BOARD OF DIRECTORS**

Dave Davis, Chair; Chuck McQuary, Vice Chair; Bill Shelor, Secretary; Olivia Rodriguez, Director; Dick Weinberg, Director; David Tabor, Director; Paula Perotte, Director

**3. REPORT REGARDING POSTING OF AGENDA**

**CONSENT CALENDAR**

**4. APPROVAL OF PRIOR MINUTES-(ATTACHMENT-ACTION MAY BE TAKEN)**

The Board will be asked to waive the reading of and approve the draft minutes for the meeting of August 8, 2017.

**5. CASH REPORT-(ATTACHMENTS-ACTION MAY BE TAKEN)**

The Board will be asked to review the cash report of August 1, 2017 through August 14, 2017.

**THIS CONCLUDES THE CONSENT CALENDAR**

**6. PUBLIC COMMENT**

Members of the public may address the Board on items within jurisdiction of the Board that are not scheduled for public hearing. The time allotted per speaker will be at the discretion of the Board Chair. If you wish to address the Board under this item number, please complete and deliver to the MTD Board Clerk, a "Request to Speak" form including a description of the subject you wish to address. Additional public comment will be allowed during each agenda item, including closed session items. Please fill out the Request to Speak form and indicate the agenda item number that you wish to comment on.

***RELATED TO EACH CLOSED SESSION; PUBLIC COMMENT WILL BE ALLOWED RELATED TO THE CLOSED SESSION ITEM(S) BEFORE THE RECESS***

**7. LIABILITY CLAIMS UPDATE RECESS TO CLOSED SESSION - CONFERENCE WITH LEGAL COUNSEL- EXISTING LITIGATION - (ACTION MAY BE TAKEN)**

The Board will meet in closed session pursuant to Government Code § 54956.9(a)  
One matter: Virginia Saucedo—SBSC No.16CV05565

**8. ANNUAL OPERATING & RISK REPORT UPDATE - (INFORMATIONAL)**

Staff will update the Board on operating and risk department activities for the past year.

**9. ANNUAL RIDERSHIP REPORT - (ATTACHMENT-INFORMATIONAL)**

Staff will provide a report and presentation about MTD Ridership in Fiscal Year 2016-17.

**10. ADVANCED BOARD CALENDAR - (ACTION MAY BE TAKEN)**

General Manager will discuss the scheduling of Board meetings to be held in September and October.

**11. GENERAL MANAGER'S REPORT UPDATE - (INFORMATIONAL)**

- a. Service Changes & Detours
- b. Passenger Information

**12. OTHER BUSINESS AND COMMITTEE REPORTS - (INFORMATIONAL)**

The Board will report on other related public transit issues and committee meetings

**13. ADJOURNMENT**

**AMERICAN WITH DISABILITIES ACT:** If you need special assistance to participate in this meeting, please contact the MTD Administrative Office at 963-3364 at least **48 hours in advance** of the meeting to allow time for MTD to attempt a reasonable accommodation.



**MINUTES**

**Meeting**  
of the  
**BOARD OF DIRECTORS**  
of the  
**SANTA BARBARA METROPOLITAN TRANSIT DISTRICT**  
A Public Agency  
**Tuesday, August 8, 2017**  
**8:30 AM**  
**John G. Britton Auditorium**  
550 Olive Street, Santa Barbara, CA 93101

**1. CALL TO ORDER**

Chair Davis called the meeting to order at 8:30 a.m.

**2. ROLL CALL OF THE BOARD OF DIRECTORS**

Chair Davis reported that all members were present with the exception of Director Tabor.

**3. REPORT REGARDING POSTING OF AGENDA**

Lilly Gomez, Office Administrator, reported that the agenda was posted on Friday, August 4, 2017 at MTD's Administrative office, mailed and emailed to those on the agenda list, and posted on MTD's website.

**CONSENT CALENDAR**

**4. APPROVAL OF PRIOR MINUTES-(ATTACHMENT-ACTION MAY BE TAKEN)**

Director Rodriguez moved to approve the draft minutes for the meeting of July 25, 2017. Director Perotte seconded the motion. The motion passed unanimously.

**5. CASH REPORT-(ATTACHMENTS-ACTION MAY BE TAKEN)**

Director Rodriguez moved to approve the cash reports of July 18, 2017 through July 31, 2017. Director Perotte seconded the motion. The motion passed unanimously.

**THIS CONCLUDES THE CONSENT CALENDAR**

**6. PUBLIC COMMENT**

None was made.

**7. ANNUAL CAPITAL PROJECTS UPDATE - (INFORMATIONAL)**

Ryan Gripp, Capital Projects Manager presented an update on the details of MTD capital projects. Mr. Gripp explained that MTD has many projects that are ultimately categorized in three areas. Replacement Projects, Facility Projects and System Projects. Bus replacements include the purchase of three 40' Gillig Diesel Buses, fourteen 30' BYD Battery Electric Buses and the anticipated recommendation for the purchase of four 40' BYD Battery Electric Buses and ten 40' Diesel Buses. Mr. Gripp explained that the three 40' Gillig diesel buses were accepted in June and are now in service. These buses allow MTD to cover increases in service and replace some of the aging Nova buses. The three 40' Gillig Buses are also the first buses with MTD's new Logo.

Out of the fourteen 30' BYD Battery Electric Buses, MTD purchased eight, and leased six. The Buses are currently in production. Mr. Gripp explained that the BYD buses will significantly improve on-road vehicle reliability and decrease maintenance costs. In addition, MTD operators and passengers will

experience dramatically improved ride quality with the amenities and advanced features of the new buses. The fourteen 30' BYD Battery Electric buses are expected to arrive at MTD between mid-August and mid-October, and will replace the existing shuttle fleet.

The Facility Projects include the Bus Canopy modifications, Electric Bus Charger Upgrade, Transit Center Renovation and Bus Stop Improvements. The Bus Canopy project includes raising the roof of one maintenance bay among a series of bays under a canopy structure to allow MTD mechanics to raise articulated buses on lifts in that bay. Mr Gripp stated that during demolition it was discovered that the roof was beyond repair due to pervasive rust damage from poor drainage. The discovery necessitated full roof replacement. The new roof system includes 14 custom fabricated rafters to create a slope to prevent water pooling. It also provides greater structural integrity and was engineered to support photovoltaic panels. Because the original lighting could not be salvaged during demolition, MTD also had to install 60 new LED light fixtures. Final acceptance and closeout for the project is anticipated during the week of August 7<sup>th</sup>.

The Transit Center renovation includes the exterior and interior, loading platform and driveway, and perimeter landscaping. The project timeline consists of resubmission of plans to the City of Santa Barbara Building and Safety Department in the Fall 2017 with Project permitting anticipated for the end of 2017, the release of the Invitation for Bids in Winter 2017/2018 and Construction to begin in Winter/Spring 2018 and last through the end of 2018.

The Bus Stop Improvements are in progress. MTD is repairing or replacing fifteen wooden bus stop shelters and stop amenities. In addition, there are three existing stops that are to be redesigned to improve usability.

System Projects include the Farebox Replacement and Smartcard Integration and the AVL Project. The Farebox Replacement and Smartcard Integration is in progress. Mr. Gripp explained that the newly installed fareboxes include technology for all available fare media, including cash, magnetic stripe cards, smart cards, and smart phones. After the fareboxes were installed, staff began to work with Genfare to enable the fareboxes to accept UCSB and SBCC ID cards. Genfare has completed the farebox firmware development and are currently in the QA test cycle. After QA testing, Genfare will send the farebox firmware update to MTD so staff can update a single farebox and conduct an operations test to make sure all of MTD's current farebox functionality is working correctly before deploying the Institution Card Acceptance Program (ICAP). MTD anticipates ICAP to be fully functional before the start of winter quarter (UCSB)/spring semester (SBCC).

The AVL Project is almost completed. Currently, all MTD non-electric revenue vehicles are equipped with the AIM hardware. The AIM equipment will also be installed on all of the BYD buses prior to their arrival at MTD. Passenger information systems including the Bus Tracker website, iPhone and Android mobile apps, and text messaging with vehicle arrival time updates are operational. These passenger information systems are being deployed to the public this month, which includes the mobile apps for Apple and Google devices. Fixed bus stop signs with instructions on how to access arrival time via the web, mobile apps, or text messaging have been manufactured and are set for installation in the coming weeks at all MTD stops. Four 55-inch LCD signs with push-button speakers slated for installation at the TC have been received and tested to operate satisfactorily. Final items for system acceptance is expected during the week of August 7<sup>th</sup>.

Mr. Gripp thanked all departments within MTD for their tireless effort to improve MTD's services and patience with all the upcoming changes.

The Board of Directors acknowledged Mr. Gripp and staff for their hard work and focus to MTD's Strategic plan. Additionally, all members expressed their excitement for all the new changes being implemented.

**8. TRANSIT ASSET MANAGEMENT UPDATE - (ATTACHMENT-INFORMATIONAL)**

Steve Maas, Manager of Government Relations & Compliance reported that the Federal Transit Administration (FTA) has published a final rule that defines "State of Good Repair" (SGR) and establishes minimum Federal requirements for transit asset management. The rule applies to all public transit agencies that receive federal funds and own, operate, or manage capital assets. Mr. Maas advised that the final rule requires public transit providers to develop a Transit Asset Management (TAM) Plan by October 1, 2018. The TAM Plan must include an asset inventory, condition assessments of the assets, and a prioritized list of investments to improve the SGR of the assets.

**9. GENERAL MANAGER'S REPORT UPDATE - (ACTION MAY BE TAKEN)**

Jerry Estrada, General Manager reported that Bill Morris, Operations Manager and Mary Gregg, Manager of Human Resources and Risk attended the regional Drug and Alcohol Program Managers meeting at the San Luis Obispo RTA.

August Service Changes are due to take effect August 22. Mr. Estrada thanked the planning staff for the new plan, the operations department for working closely to prepare for the implementation of service changes, and acknowledged all the effort from Hillary Blackerby, Marketing & Community Relations Manager. Ms. Blackerby has worked closely with all departments to implement the new logo and color scheme as well as to continue to promote all the new technology.

**10. OTHER BUSINESS AND COMMITTEE REPORTS - (INFORMATIONAL)**

Chair Davis reported that the Calle Real Ad-hoc Committee finalized the Request for Qualifications (RFQ) in their meeting held in the past week.

**11. ADJOURNMENT**

Director Rodriguez moved to adjourn the meeting at 10:16 A.M. Director McQuary seconded the motion. The motion passed unanimously.

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**Santa Barbara Metropolitan Transit District**  
**Cash Report**  
**Board Meeting of August 22, 2017**  
**For the Period August 1, 2017 through August 14, 2017**

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**MONEY MARKET**

**Beginning Balance August 1, 2017** **\$9,570,965.09**

Accounts Receivable	1,014,547.35
Passenger Fares	185,882.98
SBCC Fares	45,388.00
Prepays & Advertising	35,908.56
UCSB Fares	35,608.56
Miscellaneous Income	1,037.03
Interest Income	85.47
<b>Total Deposits</b>	<b>1,318,457.95</b>

Garn/Escrow Transfers	(790.24)
Bank & CC Fees	(1,339.34)
401(k)/Pension Transfer	(31,552.81)
Workers' Comp	(51,829.62)
Payroll Taxes	(160,418.82)
Payroll	(339,206.75)
Accounts Payable	(577,730.67)
LAIF Deposit	(3,000,000.00)
<b>Total Disbursements</b>	<b>(4,162,868.25)</b>

**Ending Balance** **\$6,726,554.79**

**CASH INVESTMENTS**

LAIF Account	\$6,379,585.37
Money Market Account	6,726,554.79

**Total Cash Balance** **\$13,106,140.16**

**SELF INSURED LIABILITY ACCOUNTS**

WC / Liability Reserves	(\$3,542,772.81)
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**Working Capital** **\$9,563,367.35**

**Santa Barbara Metropolitan Transit District  
Accounts Payable**

Check #	Date	Company	Description	Amount	Voids
115866	8/4/2017	JOSE BAUTISTA	AD MOUNTING/DISMOUNTING	800.00	
115867	8/4/2017	ROBIN GONZALEZ	PR RELATED	250.00	
115868	8/4/2017	ANN BRADY OTTIERI	PAYROLL RELATED	277.00	
115869	8/4/2017	SB COUNTY FEDERAL CREDIT UNI	PAYROLL DEDUCTION	760.00	
115870	8/4/2017	SANTA BARBARA SHERIFF'S DEPT	PAYROLL RELATED	75.00	
115871	8/4/2017	SB CITY OF-REFUSE/WATER	UTILITIES	2,647.29	
115872	8/4/2017	TEAMSTERS UNION LOCAL NO. 18	UNION DUES	1,125.56	
115873	8/10/2017	ABC BUS COMPANIES INC	BUS PARTS	379.44	
115874	8/10/2017	ALLIED ELECTRONICS, INC	BUS PARTS	52.43	
115875	8/10/2017	A.G.S. REBUILDERS, INC.	SERVICE VEHICLE PARTS/BUS PARTS	154.82	
115876	8/10/2017	APPLEONE EMPLOYMENT SERVIC	CONTRACT EMPLOYMENT	1,779.20	
115877	8/10/2017	ALTRO USA INC	SHOP SUPPLIES	1,661.04	
115878	8/10/2017	ASBURY ENVIRONMENTAL	WASTE OIL RECYCLER	460.00	
115879	8/10/2017	B2B PRINTING SERVICES INC.	OFFICE SUPPLIES	263.72	
115880	8/10/2017	BIG BRAND TIRES, BRANDCO BILL	SERVICE VEHICLE MAINTENANCE	480.66	
115881	8/10/2017	BNS ELECTRONICS, INC.	SANTA YNEZ SITE RENTAL	277.30	
115882	8/10/2017	BUYNAK, FAUVER, ARCHBALD&S	LEGAL COUNSEL	8,424.22	
115883	8/10/2017	CALIFORNIA ELECTRIC SUPPLY, I	SHOP/B&G SUPPLIES	122.99	
115884	8/10/2017	CARQUEST AUTO PARTS	BUS PARTS & SUPPLIES	13.30	
115885	8/10/2017	CENTRAL COAST CIRCULATION, L	BUS BOOK DISTRIBUTION	575.00	
115886	8/10/2017	COMPRESSED AIR OF CALIFORNIA	BUS PARTS	603.96	
115887	8/10/2017	COMMUNITY RADIO, INC.	GIB. SITE RENTAL	249.18	
115888	8/10/2017	CINTAS CORPORATION	FIRST AID SUPPLIES	56.92	
115889	8/10/2017	CIO SOLUTIONS, LP	NETWORK UPGRADES	5,064.50	
115890	8/10/2017	COTTAGE HEALTH SYSTEM	EMPLOYEE ASSISTANCE PROGRAM	1,404.00	
115891	8/10/2017	COAST TRUCK PARTS	BUS PARTS	764.53	
115892	8/10/2017	COX COMMUNICATIONS, CORP.	INTERNET & CABLE TV	388.36	
115893	8/10/2017	CUMMINS PACIFIC, LLC	BUS PARTS & REPAIRS	7,037.27	
115894	8/10/2017	COUNTY OF S.B.PUBLIC WORKS D	WASTE DISPOSAL	150.45	
115895	8/10/2017	DEPARTMENT OF MOTOR VEHICL	VEHICLE REGISTRATION	110.00	
115896	8/10/2017	DAVID DAVIS JR.	DIRECTOR FEES	120.00	
115897	8/10/2017	DAVID RZEPINSKI & ASSOCIATES	PLANNING SERVICES	481.25	
115898	8/10/2017	DOCUPRODUCTS CORPORATION	COPIER MAINTENANCE/SUPPLIES	645.55	
115899	8/10/2017	DOWNTOWN ORGANIZATION, INC.	TC MAINTENANCE	450.00	
115900	8/10/2017	EASY LIFT TRANSPORTATION, INC	ADA SUBSIDY	72,421.50	
115901	8/10/2017	ERGOMETRICS, INC.	DRIVER TEST SCORING	25.00	
115902	8/10/2017	FRONTIER CALIFORNIA INC.	TELEPHONES	96.98	
115903	8/10/2017	GIBBS INTERNATIONAL INC	BUS PARTS	3,389.51	

Check #	Date	Company	Description	Amount	Voids
115904	8/10/2017	GILLIG LLC	BUS PARTS	3,560.56	
115905	8/10/2017	GOODYEAR TIRE & RUBBER CO	LEASED TIRES	12,064.30	
115906	8/10/2017	GRAPHICINK	PROMO ITEM	204.73	
115907	8/10/2017	GRAINGER, INC.	SHOP/B&G SUPPLIES	260.25	
115908	8/10/2017	RYAN GRIPP	REIMBURSEMENTS	112.35	
115909	8/10/2017	GUARDIAN-APPLETON (DENTAL I	DENTAL INSURANCE	4,164.95	
115910	8/10/2017	GUARDIAN-APPLETON (LIFE INS)	LIFE INSURANCE	582.63	
115911	8/10/2017	HI-LINE ELECTRIC COMPANY, INC	BUS PARTS	151.60	
115912	8/10/2017	HOME IMPROVEMENT CTR.	SHOP/B&G SUPPLIES	286.20	
115913	8/10/2017	INTELLICORP RECORD INC.	PRE-EMPLOYMENT CHECK	291.68	
115914	8/10/2017	JANICARE DBA	JANITORIAL SERVICES	4,046.89	
115915	8/10/2017	JANEK CORP	BUS PARTS	1,373.81	
115916	8/10/2017	KIMBALL MIDWEST	SHOP SUPPLIES	193.82	
115917	8/10/2017	LARA'S AUTO REPAIR DBA	BUS REPAIRS	53.00	
115918	8/10/2017	LABOR ALLIANCE MANAGED TRU	DENTAL INSURANCE	10,180.00	
115919	8/10/2017	LMA ARCHITECTS, CORP.	ARCHITECTURAL SERVICES	52,076.11	
115920	8/10/2017	LENZ PEST CONTROL DBA	FUMIGATION SERVICES	40.00	
115921	8/10/2017	MANSFIELD OIL CO.- GAINESVILL	DIESEL FUEL	52,315.53	
115922	8/10/2017	MC CORMIX CORP. (OIL)	LUBRICANTS	5,440.93	
115923	8/10/2017	MC CORMIX CORP. (GAS)	FUEL-SERVICE VEHICLES	1,947.30	
115924	8/10/2017	MCMASTER-CARR SUPPLY CO.	SHOP/B&G SUPPLIES	86.26	
115925	8/10/2017	MEDICAL EYE SERVICES, INC.	VISION INSURANCE	390.40	
115926	8/10/2017	CHUCK MCQUARY	DIRECTOR FEES	120.00	
115927	8/10/2017	MIKE CUEVAS GARDENING SERVI	LANDSCAPE MAINTENANCE SERVICE	695.00	
115928	8/10/2017	MISSION LINEN SUPPLY, INC	UNIFORM & LINEN SERVICE	5,527.28	
115929	8/10/2017	MOUNTAIN SPRING WATER	SHOP & OFFICE SUPPLIES	1,186.95	
115930	8/10/2017	DAVID NAJERA	REIMBURSEMENT	53.00	
115931	8/10/2017	NATIVE ELECTRICAL CONSTRUCT	CHARGING INFRASTRUCTURE IMPRO	23,622.51	
115932	8/10/2017	NU-COOL REDI GREEN, INC	COOLANTS & SHOP SUPPLIES	817.55	
115933	8/10/2017	PREVOST CAR INC.- CREDIT DEPT.	BUS PARTS	1,011.54	
115934	8/10/2017	PACIFIC ROOFING SYSTEMS DBA	ROOFING INSPECTION	1,686.71	
115935	8/10/2017	PAULA A. PEROTTE	DIRECTOR FEES	60.00	
115936	8/10/2017	APOLINAR PEREZ	REFUND - ING	53.00	
115937	8/10/2017	PETTY CASH- HAHN, STEVE	MISC SHOP NEEDS	155.31	
115938	8/10/2017	PETTY CASH - ALEXANDER, NANC	MISC. PURCHASES	74.08	
115939	8/10/2017	POWERSTRIDE BATTERY CO.	EV BATTERIES	1,395.63	
115940	8/10/2017	REPUBLIC ELEVATOR, INC	ELEVATOR MAINTENANCE	158.58	
115941	8/10/2017	OLIVIA RODRIGUEZ	DIRECTOR FEES	60.00	
115942	8/10/2017	RON WILLIAMS MACHINE SHOP, I	BUS REPAIRS	630.00	
115943	8/10/2017	SANSUM CLINIC	MEDICAL EXAMS	135.00	
115944	8/10/2017	SILVAS OIL CO., INC.	LUBRICANTS	291.70	



Check #	Date	Company	Description	Amount	Voids
115945	8/10/2017	SPECIAL DISTRICT RISK MGMT	MEDICAL HEALTH INSURANCE	44,572.00	
115946	8/10/2017	SANTA BARBARA TROPHY	DRIVER NAME PLATES	20.69	
115947	8/10/2017	WILLIAM JOHN SHELOR	DIRECTOR FEES	60.00	
115948	8/10/2017	SM TIRE, CORP.	BUS TIRE MOUNTING	730.69	
115949	8/10/2017	SIDEKICK CREATIVE DBA	PSA APP ARTWORK	500.00	
115950	8/10/2017	SO. CAL. EDISON CO.	UTILITIES	5,412.94	
115951	8/10/2017	SOAP MAN DISTRIBUTIN DBA	CLEANING SUPPLIES	106.67	
115952	8/10/2017	SOUTHWEST LIFT & EQUIPMENT, I	LIFT REPAIRS & SUPPLIES	2,078.20	
115953	8/10/2017	STAPLES CONTRACT & COMMERC	OFFICE SUPPLIES	392.88	
115954	8/10/2017	STAPLES CREDIT PLAN	OFFICE & COMPUTER SUPPLIES	107.74	
115955	8/10/2017	STEWART'S DE-ROOTING & PLUM	PLUMBING REPAIRS	120.00	
115956	8/10/2017	THE MEDCENTER	MEDICAL EXAMS	2,176.00	
115957	8/10/2017	DAVID T. TABOR	DIRECTOR FEES	60.00	
115958	8/10/2017	TEAMSTERS MISC SECURITY TRUS	UNION MEDICAL INSURANCE	201,186.00	
115959	8/10/2017	UNITED PARCEL SERVICE, INC.	FREIGHT CHARGES	309.00	
115960	8/10/2017	U.S. BANK CORP. PAYMENT SYSTE	CREDIT CARD PURCHASES	3,152.18	
115961	8/10/2017	VALLEY POWER SYSTEMS, INC.	BUS PARTS	7,585.64	
115962	8/10/2017	VALLEY POWER SYSTEMS, INC.	BUS PARTS	4,256.21	
115963	8/10/2017	VERIZON WIRELESS	WIRELESS PHONES & AIM CELLULAR	2,171.84	
115964	8/10/2017	WAXIE SANITARY SUPPLY DBA	JANITORIAL SUPPLIES	846.44	
115965	8/10/2017	RICHARD WEINBERG	DIRECTOR FEES	60.00	
115966	8/10/2017	YELLOW (YRC) TRANSPORTATION	FREIGHT CHARGES	230.48	
				<b>577,730.67</b>	
				<b>Current Cash Report Voided Checks:</b>	0.00
				<b>Prior Cash Report Voided Checks:</b>	0.00
				<b>Grand Total:</b>	<b>\$577,730.67</b>

**Santa Barbara Metropolitan Transit District  
Cash Receipts of Accounts Receivable**

<b>Date</b>	<b>Company</b>	<b>Description</b>	<b>Amount</b>
8/1/2017	Santa Barbara Airport	Advertising on Buses	1,760.00
8/2/2017	CoreGen Insurance	Advertising on Buses	166.00
8/2/2017	CoreGen Insurance	Advertising on Buses	166.00
8/3/2017	UCSB - Contract Fares	Contract Fares Jul '17	35,608.56
8/4/2017	Montecito Bank & Trust	Advertising on Buses	2,272.00
8/4/2017	SBCC - Contract Fares	Contract Fares Jul '17	32,984.00
8/7/2017	ASTI Holding Company, LLC	Overpass Property Lease Aug '17	16,070.25
8/7/2017	County of Santa Barbara	Passes/Token Sales	2,196.00
8/7/2017	MacDonald Media	Advertising on Buses	16,383.60
8/7/2017	MacDonald Media	Advertising on Buses	16,383.60
8/8/2017	Jim Haggerty	Retiree - Vision	12.20
8/8/2017	UCSB Bookstore	Passes/Passport Sales	5,750.00
8/9/2017	Godzilla Graphics	Advertising on Buses	7,192.80
8/11/2017	State Transit Assistance	FY17 Q4 Capital Reimb Farebox/Bus	871,954.34
8/14/2017	City of SB Creeks Division	Advertising on Buses	3,888.00
8/14/2017	Santa Barbara Airport	Advertising on Buses	1,760.00
<b>Total Accounts Receivable Paid During Period</b>			<b>\$1,014,547.35</b>



## BOARD OF DIRECTORS REPORT

**MEETING DATE:** AUGUST 22, 2017      **AGENDA ITEM #:** 9

**TYPE:** INFORMATIONAL

**PREPARED BY:** GEORGE AMOON

\_\_\_\_\_  
*Signature*

**REVIEWED BY:** GENERAL MANAGER

\_\_\_\_\_  
*GM Signature*

**SUBJECT:**      **Annual Ridership and Performance Report**

### **RECOMMENDATION:**

Receive report and presentation about MTD Ridership in Fiscal Year 2016-17.

### **DISCUSSION:**

This report provides trend information of ridership and performance over a five year period. While MTD remains as one of the top transit performers in the State, the agency has not been immune to the alarming nationwide trend of decreased ridership that has occurred over recent years.

To attempt to offset this decline, MTD has chosen to invest in the system by increasing service hours focusing on schedule adherence and more convenience for passengers. A definite bright spot has been the partnership MTD and UCSB created to increase service to new large student and faculty housing complexes UCSB recently constructed off-campus. The increased ridership and positive feedback on these enhanced MTD lines to be used by all while funded by UCSB is a prime example of how creative strategies can curb and potentially reverse the tide of decreasing ridership.

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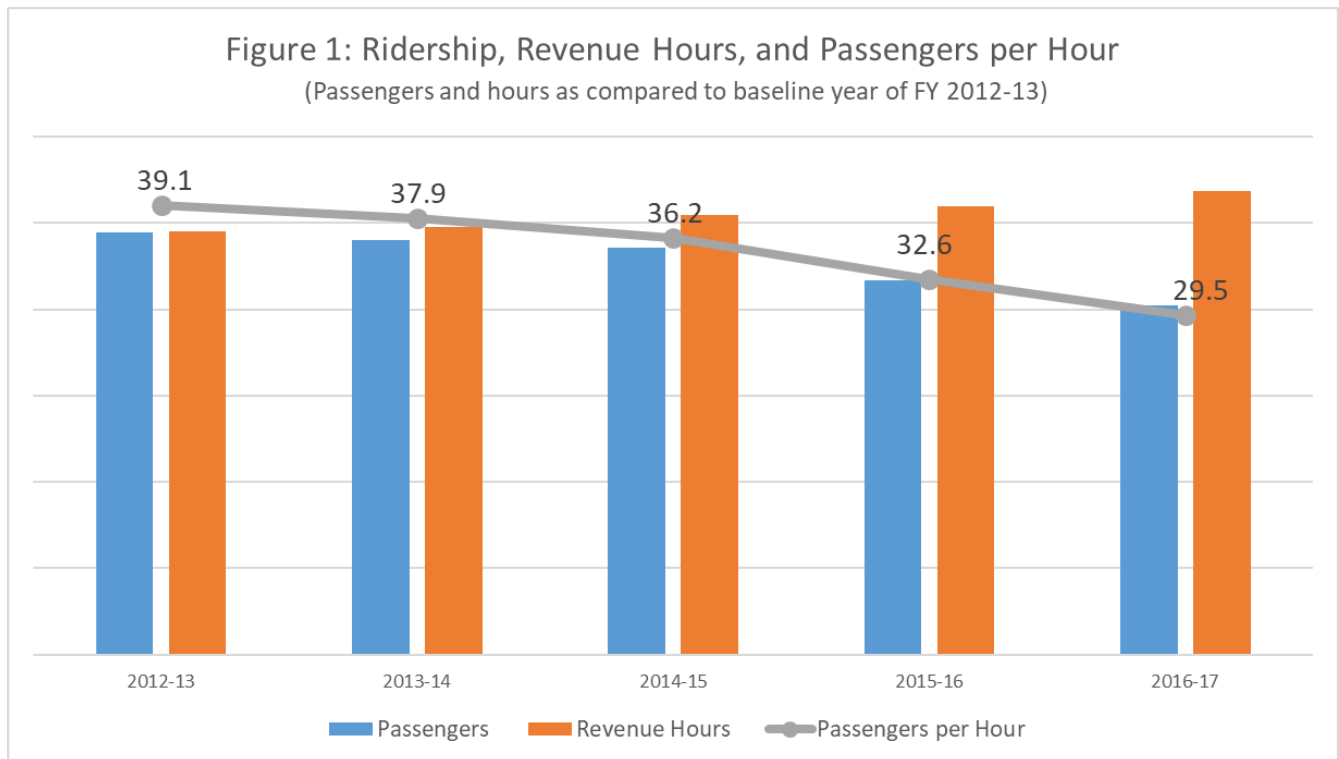
## RIDERSHIP & PERFORMANCE REPORT

For the Fiscal Year July 2016 – June 2017

### EXECUTIVE SUMMARY

This annual report provides information about system performance and ridership for the most recent fiscal year with similar information from prior fiscal years for comparison.

Compared to last fiscal year, ridership in FY 2016-17 was down 6.7% from FY 2015-16, while revenue hours grew 3.3%, resulting in a 9.5% reduction in passengers per hour for the year. Longer term, ridership in FY 2016-17 was down 17.3% from FY 2012-13 while revenue hours operated increased 9.5%, resulting in a 24.5% decrease in passengers per hour over the past five fiscal years. Figure 1 depicts these overall system-wide trends. Even though MTD has experienced several years of ridership decline, MTD still out-performs almost every other transit agency in the State of California.



## BACKGROUND

The effects of the economic downturn that began in 2008 continued through 2012; fuel prices were high, sales tax revenues were low, and Redevelopment Agency (RDA) funding was eliminated, all of which necessitated that MTD make a series of service cuts in fiscal years 2011-12 and 2012-13. At the same time, more people were turning to transit – perhaps as a way to save money – and ridership was trending upward. Since 2012, the economy has improved and MTD has been able to restore service to previous levels (revenue hours), but despite the additional service and adjustments, ridership has overall declined for the past five fiscal years particularly in fiscal years 2015-16 and 2016-17.

Lower fuel prices and more easily attainable car loans may have induced some people to return to driving. Rising housing prices and the extremely tight rental market may also be prompting some lower- and middle-income people to move out of the region. Other contributing factors could be increasing traffic congestion causing schedule adherence issues affecting ridership, declining enrollment at SBCC and at the international language schools, stricter national immigration policies and the January 2015 implementation of AB-60 which allows undocumented residents to obtain California driver licenses. There were also twenty additional days of measureable precipitation this fiscal year compared to last fiscal year which typically negatively affects ridership.

Summarized below are the service changes that were implemented in fiscal years 2013 through 2016:

- 2012-13: 2.0% service reduction. Hours were reduced on Lines 3, 9, 36, & 37. Lines 6, 11, 23, & 25 were restructured. The Commuter Lot Shuttle was eliminated. Shuttle fares were increased.
- 2013-14: 1.0% service increase. Hours were added on Lines 6 & 11, 12x, 15x, 24x and DWE. Hours on Lines 23 & 25 were reduced.
- 2014-15: 2.7% service increase. Hours were added on Lines 1, 2, 15x, 16, and 37. Schedules were adjusted on Lines 23, 25, and 36. Line 22 and the Coastal Express Limited were discontinued, and Line 3 was extended to serve Sansum Clinic on weekdays.
- 2015-16: 2.1% service increase. UCSB funded additional evening and weekend service on Lines 12x and 24x to help offset additional demand from new off campus student housing, grant funding restored 10 minute frequency to Lines 1 and 2 peak hour weekday mornings, and Lines 15x, 23 and 25 schedules were adjusted to improve schedule adherence.

## **FY 2016-17 SERVICE CHANGES**

In Fiscal Year 2016-17, MTD focused service changes on enhancing service in Goleta and Isla Vista and addressing schedule adherence. The changes as follows (and the additional weekday) resulted in a net 3.3% increase in revenue hours:

- A new Line 28 funded by UCSB began service between Camino Real Marketplace, Isla Vista and UCSB to help offset additional demand from new off campus student housing.
- Line 7 was extended to Goleta Old Town with more regular service while eliminating Lines 8 and 9.
- Lines 6, 11, 23 and 25 were restructured to provide more direct service in Goleta without the need to transfer at the Storke/Hollister intersection, depending on the direction. The Line 23 route was also changed to better service the El Encanto Heights neighborhood.
- Line 20 weekday mid day service frequency was increased from one hour to 40 minutes.
- Line 10 and weekday Seaside Shuttle schedules were adjusted for improved schedule adherence.

Outcomes of these changes have been overall positive to these lines. Line 28 passengers per hour is more than double the system average at 62.4. Line 7 average per weekday ridership at -4.5% is higher than the system wide per weekday average ridership at -6.7% compared to last fiscal year. Also, as opposed to most MTD lines this fiscal year, the combined Lines 23 and 25 average per weekday ridership increased by 10.0% likely due to the increased passenger convenience on these lines. Line 20 passengers have greatly appreciated the increased weekday service frequency and Line 10 and the Seaside Shuttle are much more on time.

Looking ahead, as traffic congestion continues to worsen on the South Coast, more revenue hours will be needed to maintain current service levels. Otherwise, service may need to be reduced in order to maintain a balanced budget. Without an increase in ridership, MTD passengers per hour and other performance metrics will decline.

As always, staff will continue to monitor the data, review MTD routes and schedules, and suggest service modifications as appropriate. Staff looks forward to the continued implementation of the new AIM system that will provide additional data to enable more detailed analyses for upcoming quarterly and annual reports.

The charts and tables on the following pages provide detailed information about MTD performance and ridership for the most recent five-year period.

## OVERALL RIDERSHIP TRENDS

Table 1 shows that FY 2016 ridership decreased 17.3%, revenue hours increased 9.5%, and passengers per hour decreased 24.5% compared to FY 2013. Note that 62.5% (2,616 hours in FY 16 and 9,250 hours in FY 17) of this five year revenue hours increase is funded by UCSB for the Line 12x/24x enhancements that began in August 2015 and the new Line 28 that began in August 2016. Compared to FY 2016, system-wide ridership decreased 6.7%, revenue hours operated increased 3.3%, and passengers per revenue hour decreased 9.7% in FY 2017. Figures 2 and 3 depict these system ridership and revenue hour trends. Table 2 details ridership, revenue hours and passengers per hour for each line for the past five years.

**Table 1: Systemwide Ridership & Performance**

PERFORMANCE INDICATORS	FY 2012-13	FY 2013-14	FY 2014-15	FY 2015-16	FY 2016-17	Five-year Change FY 2013 - FY 2017	
Total Passengers	7,774,289	7,623,859	7,487,113	6,884,198	6,425,641	(1,348,648)	-17.3%
Weekday Passengers	6,424,113	6,308,856	6,210,081	5,719,668	5,364,162	(1,059,951)	-16.5%
Saturday Passengers	762,325	744,555	724,318	670,130	614,863	(147,462)	-19.3%
Sunday Passengers	587,851	570,448	552,714	494,400	446,616	(141,235)	-24.0%
Total Revenue Hours	199,030	201,083	206,607	211,046	218,028	18,998	9.5%
Weekday Hours	158,254	159,785	165,379	168,238	176,137	17,884	11.3%
Saturday Hours	21,627	21,960	22,002	22,838	22,514	887	4.1%
Sunday Hours	19,149	19,338	19,226	19,970	19,377	228	1.2%
Total Revenue Miles	2,513,127	2,556,497	2,577,324	2,554,466	2,651,490	138,363	5.5%
Weekday Miles	2,042,489	2,078,187	2,110,002	2,056,771	2,148,629	106,140	5.2%
Saturday Miles	256,022	260,811	256,714	269,044	271,811	15,789	6.2%
Sunday Miles	214,616	217,498	210,609	228,651	231,050	16,434	7.7%
Passengers per Revenue Hour	39.1	37.9	36.2	32.6	29.5	(9.6)	-24.5%
Weekday Passengers per Hour	40.6	39.5	37.6	34.0	30.5	(10.1)	-25.0%
Saturday Passengers per Hour	35.2	33.9	32.9	29.3	27.3	(7.9)	-22.5%
Sunday Passengers per Hour	30.7	29.5	28.7	24.8	23.0	(7.6)	-24.9%
Passengers per Revenue Mile	3.1	3.0	2.9	2.7	2.4	(0.7)	-21.7%
Weekday Passengers per Mile	3.1	3.0	2.9	2.8	2.5	(0.6)	-20.6%
Saturday Passengers per Mile	3.0	2.9	2.8	2.5	2.3	(0.7)	-24.0%
Sunday Passengers per Mile	2.7	2.6	2.6	2.2	1.9	(0.8)	-29.4%
Total Fare Revenue*	\$ 8,082,232	\$ 8,140,153	\$ 8,275,150	\$ 7,562,308	\$ 7,264,574	(817,658)	-10.1%
Operating Cost (not including depreciation)*	\$ 22,597,766	\$ 22,825,241	\$ 23,253,330	\$ 23,872,440	\$ 24,689,866	2,092,100	9.3%
Operating Cost per Revenue Hour*	\$ 113.54	\$ 113.51	\$ 112.55	\$ 113.11	\$ 113.24	\$ (0.30)	-0.3%
Farebox Ratio*	35.8%	35.7%	35.6%	31.7%	29.4%	-6.3%	-17.7%

\* FY 2017 figures are estimates



Figure 2: Ridership

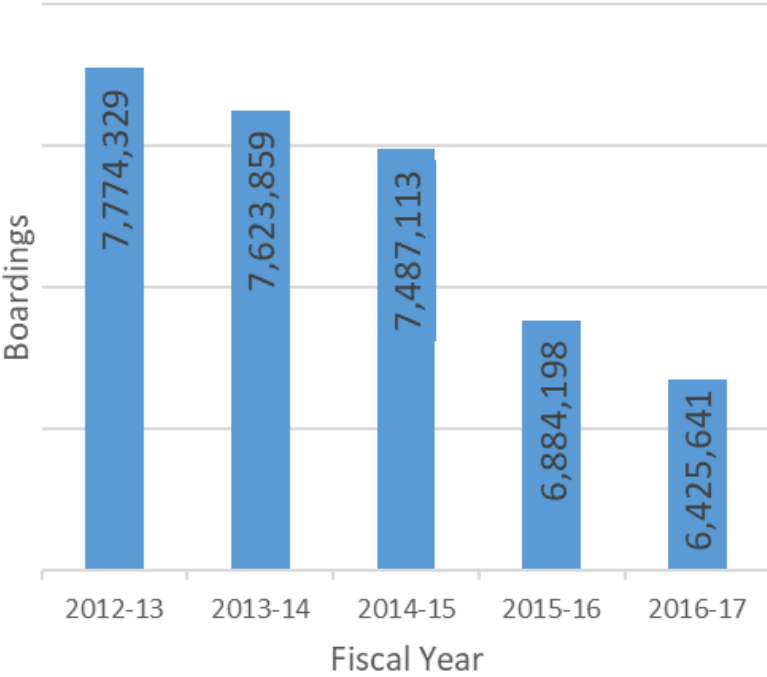
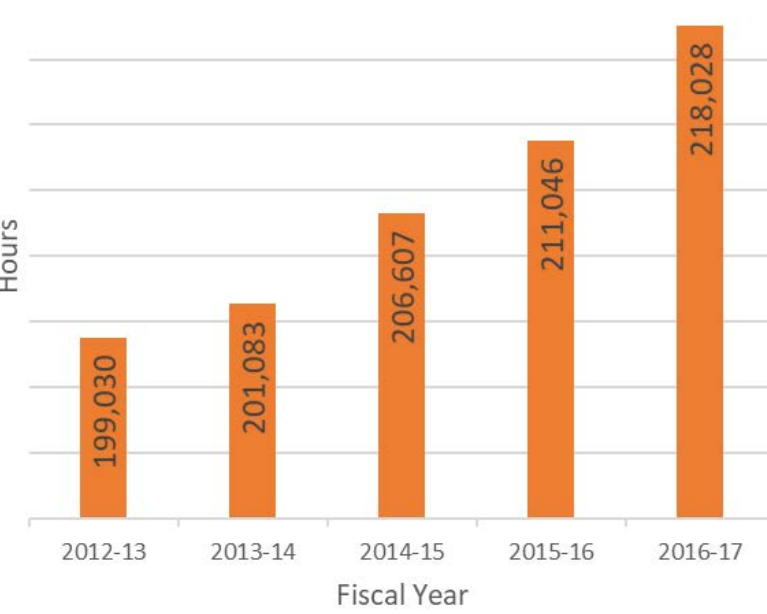


Figure 3: Revenue Hours

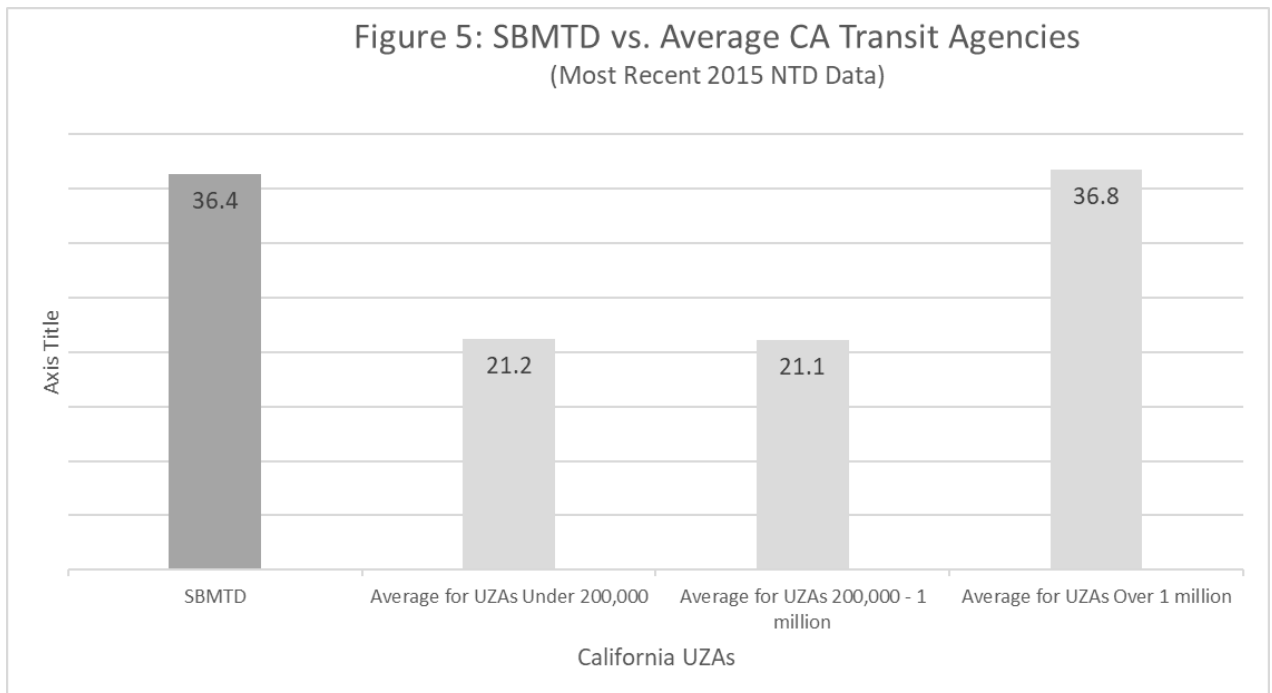
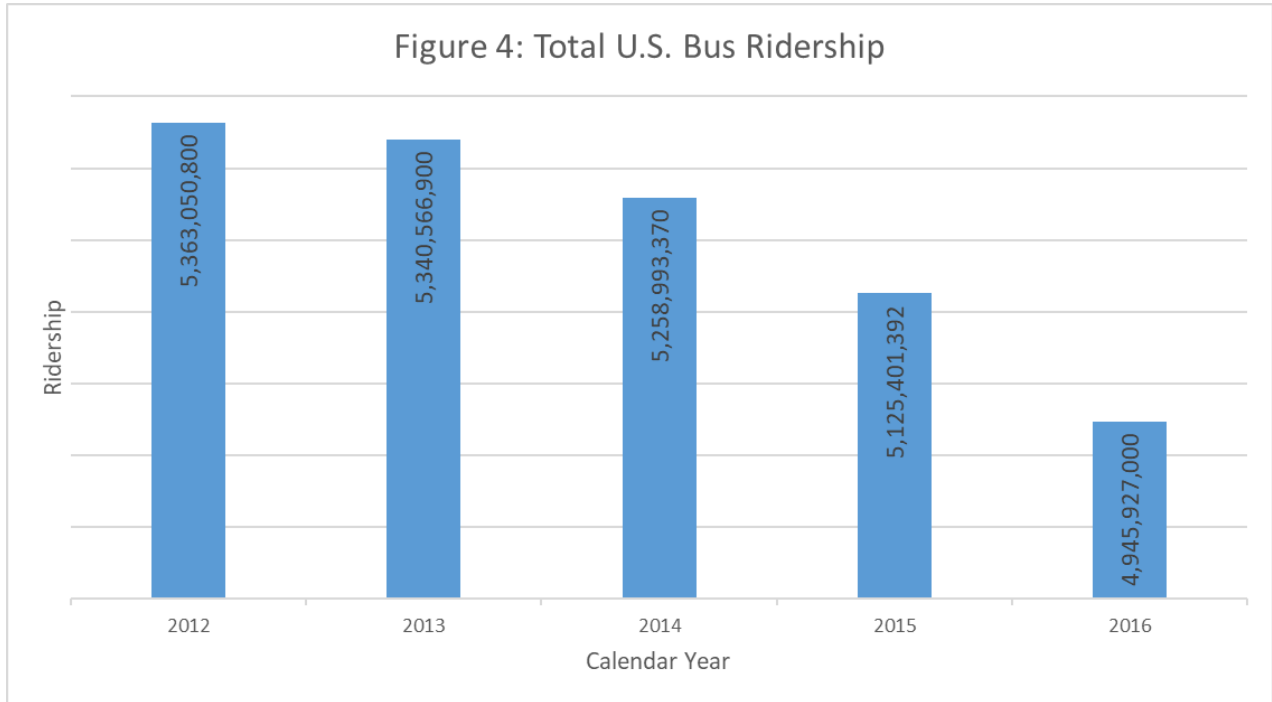


**TABLE 2: Passengers, Hours, & Passengers per Hour\* by Line**

LINE	FY 2012-13			FY 2013-14			FY 2014-15			FY 2015-16			FY 2016-17		
	Passengers	Hours	PPH	Passengers	Hours	PPH	Passengers	Hours	PPH	Passengers	Hours	PPH	Passengers	Hours	PPH
1	441,169	10,550	41.8	414,313	10,833	38.2	410,243	11,137	36.8	393,673	11,449	34.4	339,203	11,668	29.1
2	677,847	14,365	47.2	670,075	14,242	47.0	651,025	16,635	39.1	597,256	17,984	33.2	517,814	18,518	28.0
3	252,980	7,894	32.0	237,118	7,910	30.0	235,575	9,260	25.4	203,117	10,437	19.5	197,370	9,943	19.9
4	168,382	4,608	36.5	167,041	4,636	36.0	158,856	4,640	34.2	140,892	4,655	30.3	122,676	4,660	26.3
5	208,131	6,990	29.8	209,168	6,999	29.9	187,866	7,003	26.8	157,503	7,027	22.4	138,436	7,025	19.7
6	732,843	19,443	37.7	724,629	19,343	37.5	712,574	19,338	36.8	649,886	19,477	33.4	580,573	18,665	31.1
7	155,258	4,999	31.1	157,977	5,040	31.3	151,033	5,149	29.3	130,824	5,269	24.8	239,908	13,898	17.3
8	126,630	3,718	34.1	128,317	3,726	34.4	118,720	3,726	31.9	101,263	3,740	27.1	13,743	528	26.0
9	38,917	2,488	15.6	36,820	2,542	14.5	37,041	2,552	14.5	35,679	2,559	13.9	4,257	365	11.7
10	27,202	1,542	17.6	29,438	1,548	19.0	32,486	1,549	21.0	26,714	1,555	17.2	21,432	1,661	12.9
11	1,226,705	29,762	41.2	1,249,297	30,951	40.4	1,246,593	30,955	40.3	1,114,748	31,047	35.9	964,159	29,832	32.3
12x	301,674	6,141	49.1	288,114	6,346	45.4	275,849	6,401	43.1	245,398	7,027	34.9	215,923	7,119	30.3
14	111,226	5,018	22.2	109,441	5,032	21.7	104,444	5,032	20.8	94,206	5,051	18.7	85,153	5,067	16.8
15x	350,198	6,289	55.7	345,185	7,014	49.2	369,880	7,749	47.7	322,469	7,284	44.3	242,473	7,003	34.6
16	151,825	1,645	92.3	138,017	1,672	82.6	160,576	2,471	65.0	128,832	2,464	52.3	88,960	2,467	36.1
17	228,182	3,213	71.0	212,937	3,239	65.8	200,337	3,242	61.8	168,752	3,253	51.9	153,092	3,258	47.0
20	368,123	13,466	27.3	363,650	13,479	27.0	346,569	13,524	25.6	314,261	13,668	23.0	284,190	13,975	20.3
21x	118,545	4,311	27.5	109,432	4,328	25.3	103,844	4,321	24.0	94,952	4,327	21.9	84,608	3,781	22.4
23	101,103	3,882	26.0	81,765	3,342	24.5	74,923	3,333	22.5	61,067	3,308	18.5	57,357	2,593	22.1
24x	704,733	9,907	71.1	684,985	10,432	65.7	666,243	9,985	66.7	707,010	12,245	57.7	588,466	12,443	47.3
25	64,935	1,975	32.9	57,372	1,528	37.5	57,818	1,546	37.4	47,065	1,529	30.8	61,218	2,243	27.3
27	305,186	6,774	45.1	302,277	6,775	44.6	333,135	6,779	49.1	346,277	6,792	51.0	298,590	6,803	43.9
28													387,566	6,213	62.4
30	341,891	11,535	29.6	336,183	11,555	29.1	298,411	11,443	26.1	298,452	11,832	25.2	288,659	11,325	25.5
31	57,623	2,606	22.1	55,442	2,566	21.6	46,429	2,536	18.3	43,914	2,563	17.1	41,955	2,571	16.3
32	24,413	1,231	19.8	29,629	1,312	22.6	28,682	1,280	22.4	28,816	1,321	21.8	18,890	1,196	15.8
36	70,652	4,234	16.7	70,662	4,234	16.7	75,479	4,235	17.8	82,474	4,248	19.4	61,710	4,255	14.5
37	93,089	4,072	22.9	85,295	4,088	20.9	103,831	5,807	17.9	95,474	6,145	15.5	86,491	6,161	14.0
boost	261,607	2,806	93.2	259,738	2,760	94.1	255,235	2,812	90.8	253,224	2,788	90.8	240,769	2,790	86.3
disc	23,230	1,668	13.9	23,821	1,611	14.8	3,172	244	13.0	-	-	0.0	-	-	0.0
reg	39,990	1,897	21.1	45,721	2,001	22.8	40,244	1,924	20.9	-	-	0.0	-	-	0.0
Total	7,774,289	199,030	39.1	7,623,859	201,083	37.9	7,487,113	206,607	36.2	6,884,198	211,046	32.6	6,425,641	218,028	29.5

\* Passengers per Hour = PPH      boost = school boosters      disc = discontinued routes (22, 33, & 50)      reg = regional routes (Valley Express & Coastal Express Limited)

The downward trends in Ridership and Passengers per Hour are a nation-wide phenomena as shown in Figure 4. However, MTD performance metrics are still higher than most other transit agencies and furthermore possesses the highest passengers per hour for an urbanized area (UZA) in California under 200,000 population, as shown in Figure 5, second only to Unitrans, a bus service serving largely UC Davis students.

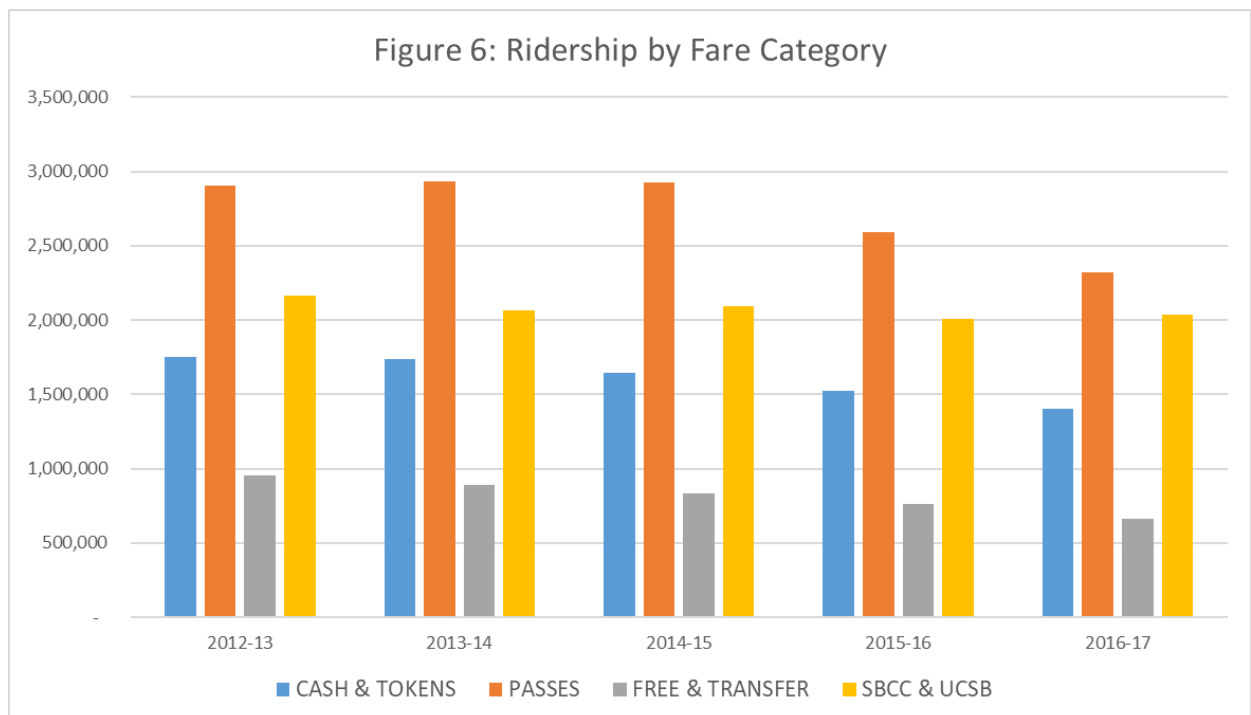


## RIDERSHIP BY FARE CATEGORY TRENDS

As shown in Figure 6, ridership has decreased across all fare categories except UCSB students. Detailed ridership numbers per fare category are listed in Table 3.

Some possible reasons for fare category ridership declines:

- Enrollment at the international language schools in the area tracks with the economy and the strength of the U.S. Dollar. A relatively strong dollar followed by stricter national immigration policies for the past year has caused enrollment declines of about 43.8% overall at the schools since FY 2015. International students typically buy passes (either adult or youth) and the vast majority of them ride the bus at least twice each day of their visit, so enrollment levels can have a significant effect on MTD ridership.
- The increase in Shuttle fares in FY 2012-13 caused shuttle ridership to decline. With that fare adjustment, new half-price Senior and Disabled shuttle fares were created. Most of the increase in Senior cash ridership is on the Downtown-Waterfront Shuttle, partly because many of the visiting cruise ship passengers pay a Senior fare.
- Free rides decreased 45% and transfers decreased 25% compared to FY 2012-13 and decreased 16% and 12% compared to FY 2015-16, respectively. Aside from decreased ridership, the lesser number of transfers could be partly attributed to the less transfers needed at the Storke/Hollister intersection due to Lines 23 and 25 continuing as interlined Lines 11 and 6, respectively.
- The decrease in disabled cash fares may be related to MTD's recently revised qualification process, which requires passengers to be re-certified as eligible for the discount every five years.



**TABLE 3: Ridership by Fare Category**

Fare Category	Abbreviation	FY 2012-13	FY 2013-14	FY 2014-15	FY 2015-16	FY 2016-17
General Fare	FULL	1,214,174	1,198,775	1,144,189	1,015,300	923,273
Tokens	TOKE	38,716	33,188	27,903	25,157	26,126
Full Fare Prepaid (1)	FFPP	1,400,614	1,381,951	1,375,455	1,150,169	972,056
Student Prepaid (2)	STPP	676,799	736,683	736,607	644,783	579,874
Senior	SRCA	150,551	183,022	169,485	185,334	191,524
Mobility	DICA	59,514	47,780	43,453	38,266	38,300
Senior & Mobility Prepaid (3)	SDPP	688,383	691,095	693,320	691,896	675,867
Transfers	TRAN	713,416	676,363	649,000	604,649	532,816
Free	FREE	239,979	210,383	180,917	157,537	132,041
Shuttle (DWE & Seaside)	SHUT	290,474	277,348	258,429	257,538	224,924
My Ride & Brooks	SUPR	135,577	122,609	118,283	107,820	95,335
UC Santa Barbara	UCSB	980,545	956,408	1,030,302	1,106,561	1,326,220
Santa Barbara City College	SBCC	1,185,587	1,108,255	1,059,770	899,188	707,285
<b>TOTAL</b>		<b>7,774,329</b>	<b>7,623,859</b>	<b>7,487,113</b>	<b>6,884,198</b>	<b>6,425,641</b>

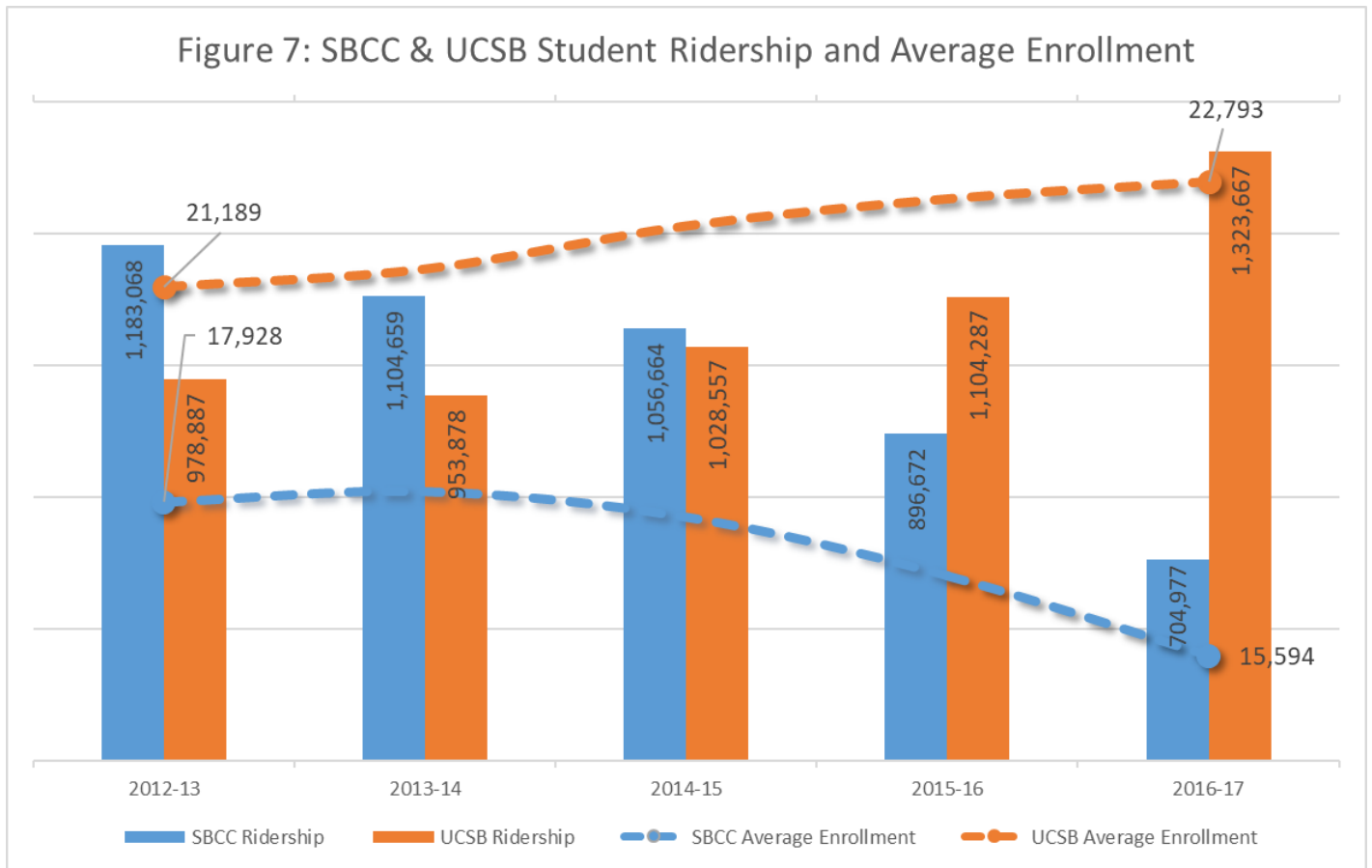
(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes student 10-Ride and Unlimited 30-Day Passport use.

(3) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

## SBCC AND UCSB RIDERSHIP TRENDS

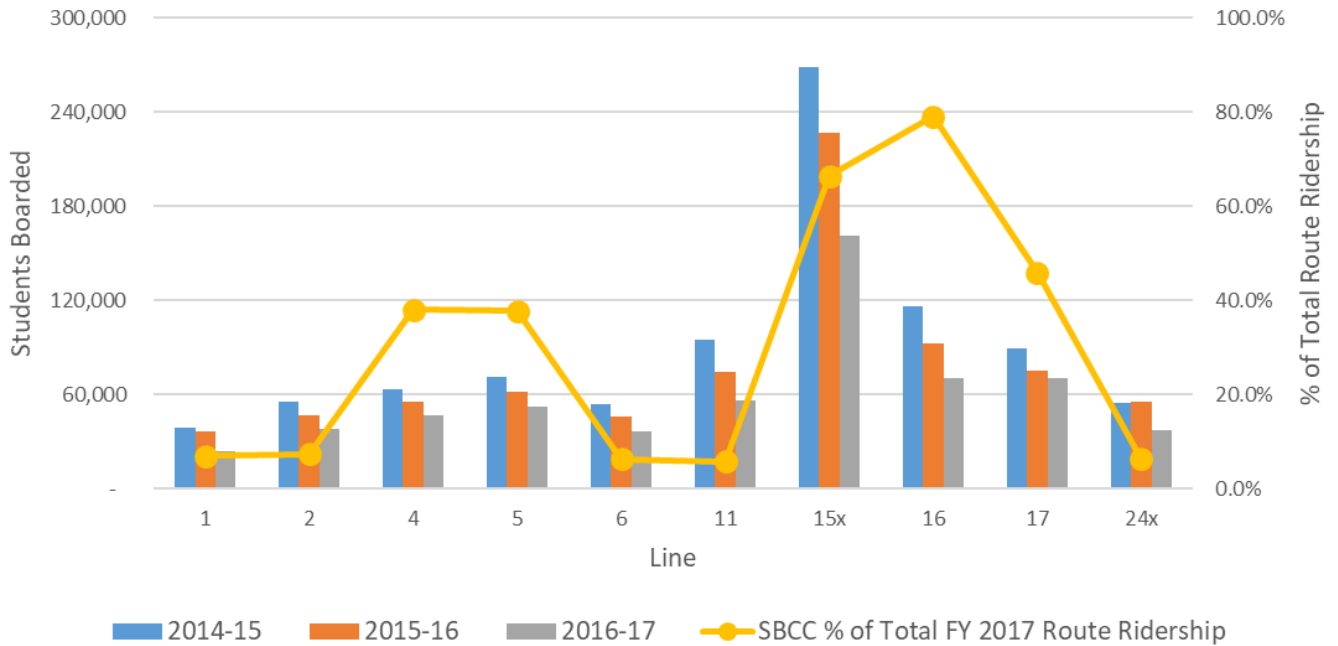
SBCC and UCSB students comprised 32% of total MTD ridership in FY 2016-17 and their level of enrollment can directly influence level of ridership as shown in Figure 7.



Figures 8 and 9 depict the ten routes carrying the largest number of SBCC and UCSB students over the past three fiscal years, respectively. SBCC student ridership is dispersed more widely through the system than UCSB student ridership, which is concentrated on a few routes that serve the UCSB campus. SBCC ridership decreased significantly particularly on Line 15x due to the decreased enrollment over the past few years. UCSB ridership increased due to recent increased enrollment as well as new direct Line 28 service funded by UCSB in August 2016 serving the expanded off campus housing. The decreases in Line 11, 24x and 27 UCSB ridership could be attributed to UCSB students using the Line 28 instead to reach campus between Camino Real Marketplace, Isla Vista and UCSB. Detailed student ridership numbers for all routes over the past 5 years are listed in Table 4.

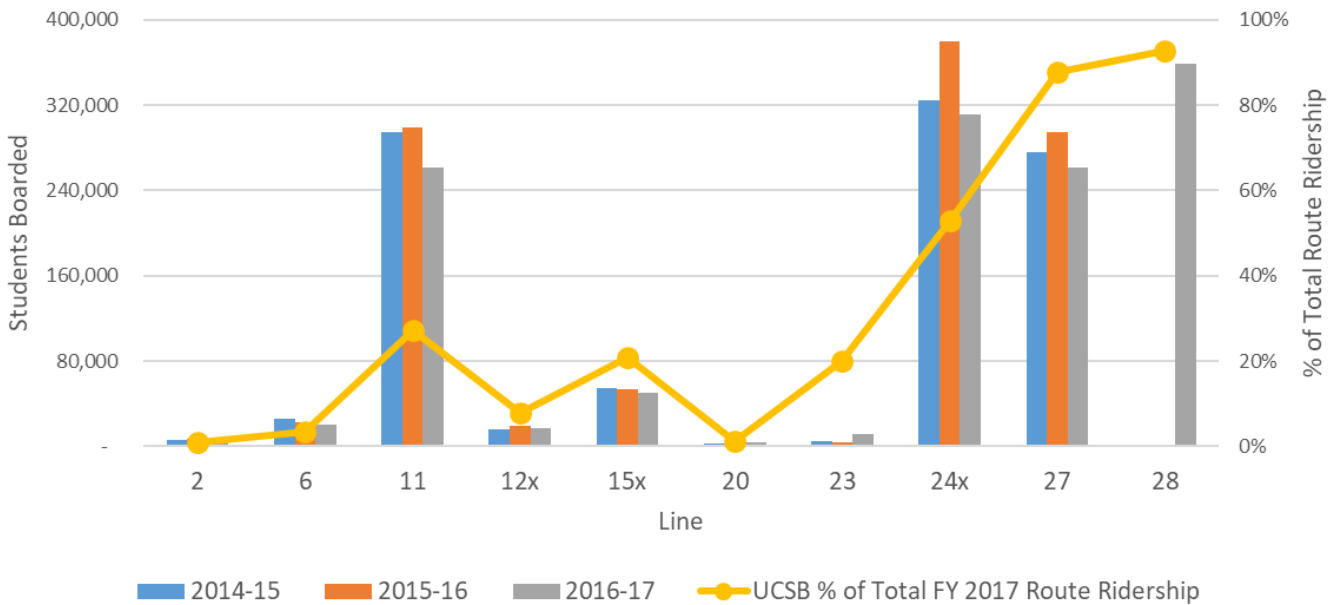
### Figure 8: SBCC Student Ridership

(Top Ten Routes = 84% of Total SBCC Ridership)



### Figure 9: UCSB Student Ridership

(Top Ten Routes = 98% of Total UCSB Ridership)



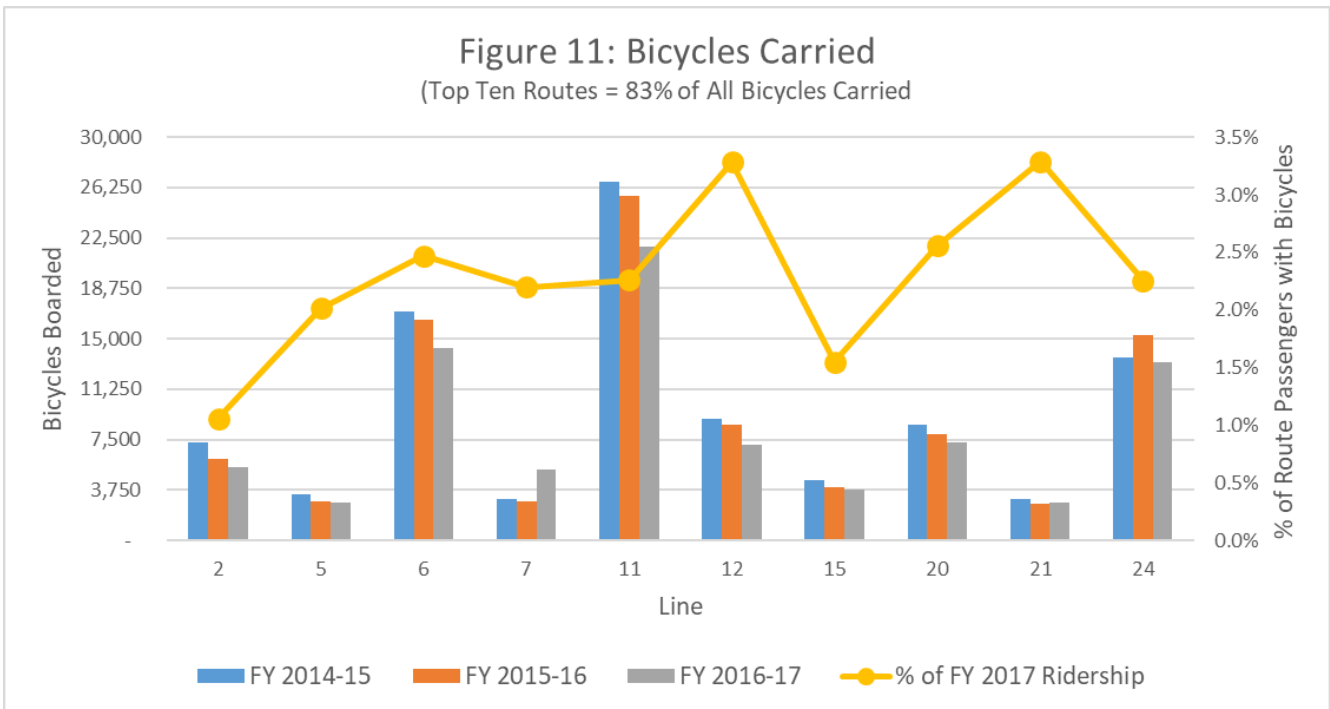
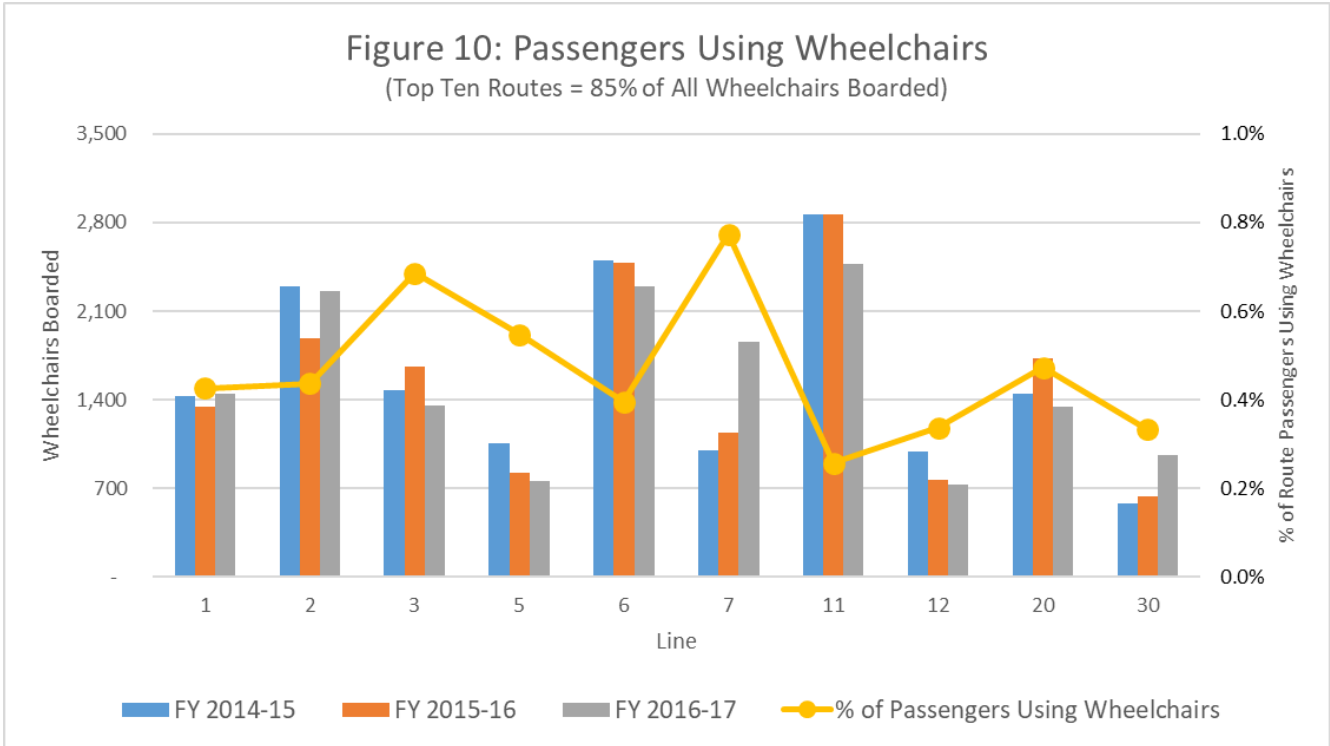
**TABLE 4: SBCC & UCSB Ridership by Line**

LINE	SBCC					UCSB				
	2012-13	2013-14	2014-15	2015-16	2016-17	2012-13	2013-14	2014-15	2015-16	2016-17
1	44,226	40,108	38,625	36,171	23,659	4,768	2,873	3,747	3,635	2,755
2	70,788	60,531	55,751	46,686	38,326	7,828	5,710	5,855	6,646	4,380
3	25,136	22,647	24,493	17,245	15,840	3,132	2,463	1,979	2,576	1,990
4	67,941	67,804	63,580	55,292	46,598	3,103	2,569	1,753	1,824	1,719
5	80,293	83,939	71,608	61,560	52,355	7,761	3,713	2,761	3,012	2,123
6	64,851	58,553	53,941	46,077	36,493	25,311	23,724	26,017	22,064	19,748
7	14,182	12,162	11,487	10,287	18,295	1,773	1,080	963	1,243	3,578
8	10,671	9,721	9,362	6,338	329	919	686	526	611	60
9	3,012	2,385	2,277	2,401	104	2,080	2,210	1,423	1,057	70
10	2,713	2,492	2,236	2,678	1,699	914	1,080	1,031	1,357	852
11	112,380	101,239	94,622	74,124	56,139	255,441	267,938	294,182	299,130	261,316
12x	34,413	28,887	23,607	21,905	17,025	17,005	15,882	15,780	18,858	17,110
14	8,379	8,439	8,926	5,199	4,785	1,226	765	837	687	1,327
15x	267,282	262,804	268,794	227,098	160,972	36,312	39,732	54,854	53,648	50,402
16	112,739	102,264	116,129	92,828	70,310	2,687	1,096	2,479	1,193	1,302
17	99,290	92,521	89,041	75,451	70,190	3,479	2,119	1,768	1,215	1,866
20	36,190	33,984	26,771	21,537	18,643	3,018	3,262	2,744	2,632	3,588
21x	13,125	12,671	9,536	9,811	8,389	1,477	1,240	955	848	1,035
22	2,522	2,730	123			795	642	39		
23	6,961	5,645	5,358	6,770	5,032	11,041	4,248	4,572	3,713	11,552
24x	77,740	66,385	54,792	55,444	37,233	339,077	324,895	324,240	379,991	311,826
25	5,230	5,687	5,589	4,829	4,821	8,300	3,700	3,465	2,822	3,175
27	16,015	15,769	12,929	11,637	7,753	240,602	241,564	275,675	294,644	261,723
28					6,249					359,413
36	535	714	506	406	466	40	40	28	43	64
37	6,454	4,578	6,581	4,898	3,272	798	647	884	838	693
Total	1,183,068	1,104,659	1,056,664	896,672	704,977	978,887	953,878	1,028,557	1,104,287	1,323,667



## PASSENGERS USING WHEELCHAIRS AND BICYCLES CARRIED TRENDS

Figures 10 and 11 depict the ten routes carrying the largest numbers of wheelchairs and bicycles, respectively. Line 7 has the highest proportion of wheelchair-using passengers, but it still comprises less than 1% of total ridership on that route, and even Line 7 averages less than one wheelchair per trip. While Line 11 carries the greatest number of bicycles, Lines 12x and 21x tie for the highest percentage of bike-bringing passengers. Detailed numbers for all routes over the past 5 years are presented in Table 5.



**TABLE 5: Wheelchair & Bicycle Boardings by Line**

LINE	Wheelchairs					Bicycles				
	FY 2012-13	FY 2013-14	FY 2014-15	FY 2015-16	FY 2016-17	FY 2012-13	FY 2013-14	FY 2014-15	FY 2015-16	FY 2016-17
1	1,221	965	1,428	1,344	1,444	2,588	2,752	2,531	2,415	2,357
2	2,138	1,932	2,296	1,890	2,259	7,373	6,798	7,262	6,018	5,483
3	1,392	1,477	1,473	1,663	1,354	2,401	2,035	2,294	2,418	1,790
4	118	93	366	158	124	2,349	2,395	2,438	2,205	1,738
5	588	1,122	1,058	820	757	3,613	4,277	3,383	2,863	2,786
6	2,962	2,465	2,503	2,483	2,294	17,671	18,156	17,005	16,422	14,338
7	706	1,141	1,000	1,137	1,856	2,910	3,328	3,051	2,927	5,280
8	561	859	760	678	86	2,000	2,507	2,308	2,127	330
9	337	162	202	266	33	453	483	465	416	51
10	71	11	19	14	11	616	838	796	514	418
11	3,327	3,074	2,867	2,864	2,474	24,322	27,343	26,657	25,596	21,808
12x	1,063	808	992	770	727	8,872	8,614	9,080	8,626	7,095
14	219	383	345	240	363	1,694	2,032	1,863	1,830	1,382
15x	68	35	33	136	217	3,407	4,507	4,451	3,966	3,757
16	217	276	345	234	265	902	1,456	1,593	1,042	778
17	161	232	278	192	262	1,567	1,548	1,763	1,319	1,200
20	1,576	1,487	1,449	1,729	1,345	7,589	8,037	8,616	7,938	7,268
21x	350	417	344	358	309	3,274	2,869	3,091	2,687	2,782
22	24	17	-	-	-	674	750	103	-	-
23	133	198	149	65	59	1,340	1,364	1,196	1,090	1,166
24x	366	269	333	416	576	13,176	13,694	13,633	15,252	13,261
25	200	312	204	45	71	1,341	1,359	1,053	666	1,340
27	103	108	92	67	33	3,057	2,469	3,152	2,776	1,860
28	-	-	-	-	61	-	-	-	-	2,707
30 *	776	838	578	635	962	-	-	-	-	-
31 *	214	133	86	165	116	-	-	-	-	-
32 *	153	63	54	54	27	-	-	-	-	-
36 *	42	28	74	142	55	-	-	-	-	-
37	190	87	92	73	81	-	-	-	-	55
Total	19,276	18,992	19,420	18,638	18,282	113,189	119,611	117,784	111,113	101,030

\* Note that the electric shuttles cannot carry bicycles.

To: MTD Board of Directors  
From: Jerry Estrada, General Manager  
Date: August 22, 2017  
Subject: General Manager's Report

### Operations, Fleet & Facilities

Our regularly scheduled Verification of Transit Training sessions are taking place on 4 separate days, during this week (August 14<sup>th</sup>). We were lucky to have several guest speakers scheduled at these meetings. These sessions are required for a specific type of driver's license, in transporting passengers. Operations generally schedule these classes the prior week of a new bid commencing, with information distributed regarding route, timing and general scheduling changes. There are mandatory annual topics that are presented, along with safety updates, driving suggestions, new equipment and routing, and many other current issues or concerns.

"Old Spanish Days" came, and went without incident, at least pertaining to MTD. The two parades that impact our service: El Desfile Historico and El Desfile de los Ninos, did create closures and detours, which Operations had planned for, well in advance. Due to the Castillo Street project and Garden Street being closed, traffic across the city was challenging.

Additional street closures that were implemented out of the general parade plan caused delays. Minor adjustments were necessary from the plans implemented, due to heavy, heavy traffic, delayed openings of closed streets, and large crowds. This is nothing new to Operations, as our department has made plans for this festive week for decades. Additional supervision was implemented at various locations, along with extra Road Supervisors to monitor the dynamics of traffic, detours, passenger loads, etc.

We have four new Operators in Training that started on August 3<sup>rd</sup>: Dorothy Williams, Richard Reale, Rodrigo Lopez, and Andy Ramirez. Our Fall 2017 Bid will commence in conjunction with the new service changes next week on August 21<sup>st</sup>. Additional Staff and Supervision will be present throughout our service area, with particular attention directed towards the Goleta area, with the implementation of the line changes, additions and eliminations.

NEC Electrical contractor has completed the 480v charger infrastructure changes necessitated by the arrival of the BYD buses. System testing took place on Friday August 11, 2017 with a BYD bus on site. All of the tested charging units functioned well but it was noted that the cords are very short leaving little room to maneuver.

Staff met with an SCE planner at the Transit Center to discuss upgrades to existing power from 400A 120/240V 1-phase to a 600A 120/240V 1-phase service. SCE will also be providing temporary power to the construction staging area and MTD's temporary Transit Center facilities.

## Administration

The closure of the Castillo undercrossing may extend to August 25 which is after when SBCC and the local schools begin on August 21. Staff is preparing for this potential scenario and is coordinating with Caltrans, the City of Santa Barbara and Caltrans to lessen delays and maximize notification as much as possible.

Caltrans staff will visit MTD on Wednesday, August 16, to review MTD's Line 1 & 2 A.M. peak-period enhancement project. The project was funded in FY 2016 and FY 2017 through a grant from the cap-and-trade Low Carbon Transit Operations Program (LCTOP). On Monday, August 21, staff will attend a meeting of Santa Barbara County urbanized area transit operators that was orchestrated by the Santa Barbara County Association of Governments (SBCAG) to discuss transit service needs and funding availability.

Service changes go into effect on Monday, August 21<sup>st</sup>. Passenger information include the Schedule Guide, Booster Book, at-stop panels, and Transit Center poster are being updated in accordance with the new schedules and the new MTD logo and color scheme. The rollout of MTD's new real-time arrival info is expected the week of August 21<sup>st</sup>, with the smartphone app available for Android and Apple, texting for all mobile phones with text capabilities, and a website.

In July 2016, MTD began offering a new benefit to all its employees through Coastal Housing Partnership. HR is very pleased to announce that for the Fiscal Year ending June 30, 2017, ten employees saved a combined total of \$14,175 by utilizing the services offered by CHP for home purchases, mortgage refinance, and rental assistance. Employees also attended home buying seminars offered throughout the year. Coastal Housing Partnership representatives will be holding office hours at MTD on August 22<sup>nd</sup>, from 1:30 p.m. - 3:30 p.m., and August 23<sup>rd</sup>, from 8:30 a.m. -10:30 a.m., for employees to learn more about the benefits of using these services.