



System Ridership Report: July 2015

System-wide ridership decreased 7.6% for the month of July as compared to July 2014. Of the 45,000 passenger decrease, 13% was from Coastal Express Limited and Line 22 – routes that no longer exist. Another 19% of the decrease was on the Downtown-Waterfront Shuttles, and Lines 11, 17, and 12x account for 14%, 9%, and 10% respectively of the ridership reduction. Total SBCC ridership was 5.5% below last July's SBCC ridership. SBCC offered 2 summer sessions this year and while there were four more class days in July, there were 31% fewer students enrolled during the month. SBCC ridership per student per day was actually 13% higher than in July 2014. UCSB student ridership was little changed, although there has been a notable shift in ridership from Line 24x to Line 27. By fare category, the biggest declines were in the use of adult passes (43% of decrease) and full cash fares, which were 11% of the decrease. Shuttle fares accounted for 12% of decreased ridership, while student pass usage, and free/transfer fares account for 8% and 9% of the decline.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Jul 15	Jul 14	%Change	Jul 15 - Jul 15	Jul 14 - Jul 14	%Change
General Fare	104,868	109,916	-4.6%	104,868	109,916	-4.6%
Transfers	55,490	58,236	-4.7%	55,490	58,236	-4.7%
Full Fare Prepaid (1)	122,284	141,457	-13.6%	122,284	141,457	-13.6%
Santa Barbara City College	39,055	41,346	-5.5%	39,055	41,346	-5.5%
Senior & Disabled Prepaid (2)	58,779	60,310	-2.5%	58,779	60,310	-2.5%
Shuttle (DWE & Seaside)	31,594	36,995	-14.6%	31,594	36,995	-14.6%
UC Santa Barbara	26,695	27,135	-1.6%	26,695	27,135	-1.6%
Student Prepaid (3)	55,642	59,351	-6.2%	55,642	59,351	-6.2%
Free	15,593	16,901	-7.7%	15,593	16,901	-7.7%
My Ride	12,378	14,152	-12.5%	12,378	14,152	-12.5%
Senior	14,591	15,027	-2.9%	14,591	15,027	-2.9%
Persons with Disabilities	3,495	3,657	-4.4%	3,495	3,657	-4.4%
Tokens	1,893	2,647	-28.5%	1,893	2,647	-28.5%
Total	542,357	587,130	-7.6%	542,357	587,130	-7.6%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Jul 15	Jul 14	%Change	Jul 15 - Jul 15	Jul 14 - Jul 14	%Change
Passengers	542,357	587,130	-7.6%	542,357	587,130	-7.6%
Revenue Hours	17,380	16,863	3.1%	17,380	16,863	3.1%
Passengers per Rev Hour	31.21	34.82	-10.4%	31.21	34.82	-10.4%
Miles	204,031	207,668	-1.8%	204,031	207,668	-1.8%
Passengers per Mile	2.66	2.83	-6.0%	2.66	2.83	-6.0%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C: July 2015 System Ridership

LINE	Month			Fiscal Year to Date		
	Jul 15	Jul 14	%Change	Jul 15 - Jul 15	Jul 14 - Jul 14	%Change
1 West Santa Barbara	32,410	32,838	-1.3%	32,410	32,838	-1.3%
2 East Santa Barbara	51,823	52,630	-1.5%	51,823	52,630	-1.5%
3 Oak Park	18,511	19,156	-3.4%	18,511	19,156	-3.4%
4 Mesa/SBCC	11,063	12,541	-11.8%	11,063	12,541	-11.8%
5 Mesa / La Cumbre	13,825	16,082	-14.0%	13,825	16,082	-14.0%
6 Goleta	58,786	59,846	-1.8%	58,786	59,846	-1.8%
7 County Health / Fairview	13,711	13,955	-1.7%	13,711	13,955	-1.7%
8 County Health	9,738	11,896	-18.1%	9,738	11,896	-18.1%
9 Calle Real / Old Town Shuttle	2,891	3,058	-5.5%	2,891	3,058	-5.5%
10 Cathedral Oaks	1,531	2,244	-31.8%	1,531	2,244	-31.8%
11 UCSB	91,683	98,063	-6.5%	91,683	98,063	-6.5%
12x Goleta Express	22,380	26,361	-15.1%	22,380	26,361	-15.1%
14 Montecito	8,629	9,254	-6.8%	8,629	9,254	-6.8%
15x SBCC / UCSB Express	9,399	7,267	29.3%	9,399	7,267	29.3%
16 City College Shuttle	1,011	826	22.4%	1,011	826	22.4%
17 Lower West / SBCC	15,334	19,686	-22.1%	15,334	19,686	-22.1%
20 Carpinteria	29,471	32,242	-8.6%	29,471	32,242	-8.6%
21x Carpinteria Express	9,190	9,887	-7.0%	9,190	9,887	-7.0%
22 Old Mission	-	1,791	-100.0%	-	1,791	-100.0%
23 Winchester Canyon	5,865	7,708	-23.9%	5,865	7,708	-23.9%
24x UCSB Express	58,585	61,934	-5.4%	58,585	61,934	-5.4%
25 Ellwood	4,794	4,740	1.1%	4,794	4,740	1.1%
27 Isla Vista Shuttle	9,470	9,209	2.8%	9,470	9,209	2.8%
36 Seaside Shuttle	6,748	6,761	-0.2%	6,748	6,761	-0.2%
37 Crosstown Shuttle	7,743	7,409	4.5%	7,743	7,409	4.5%
Booster Services	1,303	1,056	23.4%	1,303	1,056	23.4%
System Subtotal	495,894	528,440	-6.2%	495,894	528,440	-6.2%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	35,953	43,037	-16.5%	35,953	43,037	-16.5%
31 East Beach Waterfront Shuttle	7,047	8,412	-16.2%	7,047	8,412	-16.2%
32 West Beach Waterfront Shuttle	3,463	3,209	7.9%	3,463	3,209	7.9%
Coastal Express Limited						
Coastal Express Limited - Santa Barbara	-	1,888	-100.0%	-	1,888	-100.0%
Coastal Express Limited - Goleta	-	2,144	-100.0%	-	2,144	-100.0%
Unknown/Miscellaneous						
	-	-	0.0%	-	-	0.0%
System Total	542,357	587,130	-7.6%	542,357	587,130	-7.6%
Related Routes						
20, 21x Carpinteria	38,661	42,129	-8.2%	38,661	42,129	-8.2%
1, 2, 37 East/West & Crosstown	91,976	92,877	-1.0%	91,976	92,877	-1.0%
4, 5, 15x, 16, 17 Mesa Lines	50,632	56,402	-10.2%	50,632	56,402	-10.2%
7, 8, 9 Calle Real	26,340	28,909	-8.9%	26,340	28,909	-8.9%
6, 11 State/Hollister	150,469	157,909	-4.7%	150,469	157,909	-4.7%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C Notes - Period over period comparison exceptions: System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

Table D: July 2015 - Passengers per Hour

LINE	Month			Fiscal Year to Date		
	Jul 15	Jul 14	%Change	Jul 15 - Jul 15	Jul 14 - Jul 14	%Change
1 West Santa Barbara	33.6	35.1	-4.2%	33.6	35.1	-4.2%
2 East Santa Barbara	35.1	42.5	-17.5%	35.1	42.5	-17.5%
3 Oak Park	20.5	28.1	-26.9%	20.5	28.1	-26.9%
4 Mesa/SBCC	27.5	31.2	-11.8%	27.5	31.2	-11.8%
5 Mesa / La Cumbre	22.9	26.7	-14.2%	22.9	26.7	-14.2%
6 Goleta	35.6	36.4	-2.2%	35.6	36.4	-2.2%
7 Calle Real / Fairview	30.7	31.3	-1.8%	30.7	31.3	-1.8%
8 Calle Real / Tumpike	30.0	36.6	-18.1%	30.0	36.6	-18.1%
9 Calle Real / Old Town Shuttle	13.2	14.0	-5.5%	13.2	14.0	-5.5%
10 Cathedral Oaks	11.2	16.4	-31.8%	11.2	16.4	-31.8%
11 UCSB	34.5	36.9	-6.5%	34.5	36.9	-6.5%
12x Goleta Express	40.4	47.4	-14.7%	40.4	47.4	-14.7%
14 Montecito	19.9	21.4	-7.0%	19.9	21.4	-7.0%
15x SBCC / UCSB Express	28.2	26.6	5.9%	28.2	26.6	5.9%
16 City College Shuttle	250.9	205.0	22.4%	250.9	205.0	22.4%
17 Lower West / SBCC	54.4	69.8	-22.1%	54.4	69.8	-22.1%
20 Carpinteria	25.4	27.8	-8.6%	25.4	27.8	-8.6%
21x Carpinteria Express	24.4	26.2	-7.1%	24.4	26.2	-7.1%
22 Old Mission	-	13.1	-100.0%	-	13.1	-100.0%
23 Winchester Canyon	20.5	26.9	-23.6%	20.5	26.9	-23.6%
24x UCSB Express	64.4	71.4	-9.9%	64.4	71.4	-9.9%
25 Ellwood	36.0	36.1	-0.3%	36.0	36.1	-0.3%
27 Isla Vista Shuttle	24.7	24.1	2.8%	24.7	24.1	2.8%
36 Seaside Shuttle	18.5	18.6	-0.2%	18.5	18.6	-0.2%
37 Crosstown Shuttle	14.3	20.5	-30.1%	14.3	20.5	-30.1%
Booster Services	36.3	23.4	54.8%	36.3	23.4	54.8%
<i>System Average</i>	31.8	35.3	-10.0%	31.8	35.3	-10.0%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	28.3	34.6	-18.4%	28.3	34.6	-18.4%
31 East Beach Waterfront Shuttle	20.9	25.2	-17.2%	20.9	25.2	-17.2%
32 West Beach Waterfront Shuttle	22.7	21.0	7.9%	22.7	21.0	7.9%
Coastal Express Limited						
Coastal Express Limited - Santa Barbara	-	22.3	-100.0%	-	22.3	-100.0%
Coastal Express Limited - Goleta	-	22.8	-100.0%	-	22.8	-100.0%
Unknown/Miscellaneous						
	-	-	0.0%	-	-	0.0%
<i>System Total</i>	31.2	34.8	-10.4%	31.2	34.8	-10.4%

Related Routes						
20, 21x Carpinteria	25.2	27.4	-8.2%	25.2	27.4	-8.2%
1, 2, 37 East/West & Crosstown	30.8	36.6	-15.8%	30.8	36.6	-15.8%
4, 5, 15x, 16, 17 Mesa Lines	31.1	36.1	-13.6%	31.1	36.1	-13.6%
7, 8, 9 Calle Real/Fairview	26.6	29.2	-8.9%	26.6	29.2	-8.9%
6, 11 State/Hollister	34.9	36.7	-4.8%	34.9	36.7	-4.8%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table E: July 2015 – ‘At Capacity’ Loads Indicated

Classified as a 30 foot vehicle with 10 or more standees, or a 40 foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Jul 15	Jul 14	%Change	Jul 15 - Jul 15	Jul 14 - Jul 14	%Change
1 West Santa Barbara	-	8	-100.0%	-	8	-100.0%
2 East Santa Barbara	8	7	14.3%	8	7	14.3%
3 Oak Park	-	2	-100.0%	-	2	-100.0%
4 Mesa/SBCC	-	2	-100.0%	-	2	-100.0%
5 Mesa / La Cumbre	9	14	-35.7%	9	14	-35.7%
6 Goleta	22	21	4.8%	22	21	4.8%
7 Calle Real / Fairview	8	16	-50.0%	8	16	-50.0%
8 Calle Real / Turnpike	-	-	0.0%	-	-	0.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	-	-	0.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	40	69	-42.0%	40	69	-42.0%
12x Goleta Express	10	27	-63.0%	10	27	-63.0%
14 Montecito	2	4	-50.0%	2	4	-50.0%
15x SBCC / UCSB Express	6	6	0.0%	6	6	0.0%
16 City College Shuttle	-	8	-100.0%	-	8	-100.0%
17 Lower West / SBCC	11	10	10.0%	11	10	10.0%
20 Carpinteria	11	15	-26.7%	11	15	-26.7%
21x Carpinteria Express	2	3	-33.3%	2	3	-33.3%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	-	5	-100.0%	-	5	-100.0%
24x UCSB Express	117	145	-19.3%	117	145	-19.3%
25 Ellwood	-	1	-100.0%	-	1	-100.0%
27 UCSB Shuttle	-	-	0.0%	-	-	0.0%
36 Seaside Shuttle	1	1	0.0%	1	1	0.0%
37 Crosstown Shuttle	1	1	0.0%	1	1	0.0%
Booster Services	-	-	0.0%	-	-	0.0%
System Subtotal	248	365	-32.1%	248	365	-32.1%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	78	132	-40.9%	78	132	-40.9%
31 East Beach Waterfront Shuttle	8	2	300.0%	8	2	300.0%
32 West Beach Waterfront Shuttle	-	-	0.0%	-	-	0.0%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	-	0.0%
Unknown	-	1	-100.0%	-	1	-100.0%
System Total	334	500	-33.2%	334	500	-33.2%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table F: July 2015 – ‘Too Full To Board’ Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Jul 15	Jul 14	%Change	Jul 15 - Jul 15	Jul 14 - Jul 14	%Change
1 West Santa Barbara	-	1	-100.0%	-	1	-100.0%
2 East Santa Barbara	2	-	100.0%	2	-	100.0%
3 Oak Park	-	-	0.0%	-	-	0.0%
4 Mesa/SBCC	-	2	-100.0%	-	2	-100.0%
5 Mesa / La Cumbre	5	24	-79.2%	5	24	-79.2%
6 Goleta	18	9	100.0%	18	9	100.0%
7 Calle Real / Fairview	2	3	-33.3%	2	3	-33.3%
8 Calle Real / Turnpike	-	5	-100.0%	-	5	-100.0%
9 Calle Real / Old Town Shuttle	-	1	-100.0%	-	1	-100.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	25	54	-53.7%	25	54	-53.7%
12x Goleta Express	12	15	-20.0%	12	15	-20.0%
14 Montecito	-	2	-100.0%	-	2	-100.0%
15x SBCC / UCSB Express	4	2	100.0%	4	2	100.0%
16 City College Shuttle	-	2	-100.0%	-	2	-100.0%
17 Lower West / SBCC	6	18	-66.7%	6	18	-66.7%
20 Carpinteria	2	16	-87.5%	2	16	-87.5%
21x Carpinteria Express	1	15	-93.3%	1	15	-93.3%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	-	2	-100.0%	-	2	-100.0%
24x UCSB Express	152	209	-27.3%	152	209	-27.3%
25 Ellwood	-	1	-100.0%	-	1	-100.0%
27 UCSB Shuttle	1	-	100.0%	1	-	100.0%
36 Seaside Shuttle	1	2	-50.0%	1	2	-50.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	-	-	0.0%	-	-	0.0%
<i>System Subtotal</i>	<i>231</i>	<i>383</i>	<i>-39.7%</i>	<i>231</i>	<i>383</i>	<i>-39.7%</i>
Downtown Waterfront Shuttles						
30 Downtown Shuttle	172	172	0.0%	172	172	0.0%
31 East Beach Waterfront Shuttle	7	12	-41.7%	7	12	-41.7%
32 West Beach Waterfront Shuttle	3	1	200.0%	3	1	200.0%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	-	100.0%
Goleta	-	-	0.0%	-	-	100.0%
Unknown	1	1	0.0%	1	1	0.0%
<i>System Total</i>	<i>414</i>	<i>569</i>	<i>-27.2%</i>	<i>414</i>	<i>569</i>	<i>-27.2%</i>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table G: July 2015 – Bicycles Carried

LINE	Month			Fiscal Year to Date		
	Jul 15	Jul 14	%Change	Jul 15 - Jul 15	Jul 14 - Jul 14	%Change
1 West Santa Barbara	205	183	12.0%	205	183	12.0%
2 East Santa Barbara	460	587	-21.6%	460	587	-21.6%
3 Oak Park	247	152	62.5%	247	152	62.5%
4 Mesa/SBCC	213	174	22.4%	213	174	22.4%
5 Mesa / La Cumbre	259	323	-19.8%	259	323	-19.8%
6 Goleta	1,557	1,583	-1.6%	1,557	1,583	-1.6%
7 Calle Real / Fairview	295	328	-10.1%	295	328	-10.1%
8 Calle Real / Turnpke	220	213	3.3%	220	213	3.3%
9 Calle Real / Old Town Shuttle	28	34	-17.6%	28	34	-17.6%
10 Cathedral Oaks	52	49	6.1%	52	49	6.1%
11 UCSB	2,144	2,122	1.0%	2,144	2,122	1.0%
12x Goleta Express	686	770	-10.9%	686	770	-10.9%
14 Montecito	185	204	-9.3%	185	204	-9.3%
15x SBCC / UCSB Express	229	159	44.0%	229	159	44.0%
16 City College Shuttle	3	-	100.0%	3	-	100.0%
17 Lower West / SBCC	173	168	3.0%	173	168	3.0%
20 Carpinteria	818	920	-11.1%	818	920	-11.1%
21x Carpinteria Express	246	262	-6.1%	246	262	-6.1%
22 Old Mission	-	70	-100.0%	-	70	-100.0%
23 Winchester Canyon	100	63	58.7%	100	63	58.7%
24x UCSB Express	1,186	1,111	6.8%	1,186	1,111	6.8%
25 Ellwood	65	93	-30.1%	65	93	-30.1%
27 UCSB Shuttle	114	99	15.2%	114	99	15.2%
36 Seaside Shuttle*	-	-	N/A	-	-	N/A
37 Crosstown Shuttle*	-	-	N/A	-	-	N/A
Booster services	7	7	0.0%	7	7	0.0%
System Subtotal	9,492	9,674	-1.9%	9,492	9,674	-1.9%
Downtown Waterfront Shuttles						
30 Downtown Shuttle*	-	-	N/A	-	-	N/A
31 East Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
32 West Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
Coastal Express Limited						
Santa Barbara	-	8	-100.0%	-	8	-100.0%
Goleta	-	26	-100.0%	-	26	-100.0%
Unknown	6	18	-66.7%	6	18	-66.7%
System Total	9,498	9,726	-2.3%	9,498	9,726	-2.3%

* The electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table H: July 2015 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date		
	Jul 15	Jul 14	%Change	Jul 15 - Jul 15	Jul 14 - Jul 14	%Change
1 West Santa Barbara	138	87	58.6%	138	87	58.6%
2 East Santa Barbara	175	173	1.2%	175	173	1.2%
3 Oak Park	92	107	-14.0%	92	107	-14.0%
4 Mesa/SBCC	10	22	-54.5%	10	22	-54.5%
5 Mesa / La Cumbre	89	123	-27.6%	89	123	-27.6%
6 Goleta	208	292	-28.8%	208	292	-28.8%
7 Calle Real / Fairview	70	53	32.1%	70	53	32.1%
8 Calle Real / Turnpike	42	48	-12.5%	42	48	-12.5%
9 Calle Real / Old Town Shuttle	24	23	4.3%	24	23	4.3%
10 Cathedral Oaks	-	1	-100.0%	-	1	-100.0%
11 UCSB	251	311	-19.3%	251	311	-19.3%
12x Goleta Express	66	86	-23.3%	66	86	-23.3%
14 Montecito	17	33	-48.5%	17	33	-48.5%
15x SBCC / UCSB Express	1	4	-75.0%	1	4	-75.0%
16 City College Shuttle	-	7	-100.0%	-	7	-100.0%
17 Lower West / SBCC	12	28	-57.1%	12	28	-57.1%
20 Carpinteria	111	96	15.6%	111	96	15.6%
21x Carpinteria Express	13	14	-7.1%	13	14	-7.1%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	4	19	-78.9%	4	19	-78.9%
24x UCSB Express	47	16	193.8%	47	16	193.8%
25 Ellwood	2	25	-92.0%	2	25	-92.0%
27 UCSB Shuttle	5	11	-54.5%	5	11	-54.5%
36 Seaside Shuttle	2	5	-60.0%	2	5	-60.0%
37 Crosstown Shuttle	4	4	0.0%	4	4	0.0%
Booster Services	-	-	0.0%	-	-	0.0%
System Subtotal	1,383	1,588	-12.9%	1,383	1,588	-12.9%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	62	87	-28.7%	62	87	-28.7%
31 East Beach Waterfront Shuttle	8	7	14.3%	8	7	14.3%
32 West Beach Waterfront Shuttle	2	1	100.0%	2	1	100.0%
Coastal Express Limited						
Santa Barbara	-	1	-100.0%	-	1	-100.0%
Goleta	-	1	-100.0%	-	1	-100.0%
Unknown	-	3	-100.0%	-	3	-100.0%
System Total	1,455	1,688	-13.8%	1,455	1,688	-13.8%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table I: Ridership by Day Type

	July 2015			July 2014				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	448,000	22	20,364	484,327	22	22,015	-1,651	-7.5%
Saturday	49,950	4	12,488	53,403	4	13,351	-863	-6.5%
Sunday	44,407	5	8,881	49,400	5	9,880	-999	-10.1%
Total	542,357	31	17,495	587,130	31	18,940	-1,444	-7.6%

	FY 2016			FY 2015				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	448,000	22	20,364	484,327	22	22,015	-1,651	-7.5%
Saturday	49,950	4	12,488	53,403	4	13,351	-863	-6.5%
Sunday	44,407	5	8,881	49,400	5	9,880	-999	-10.1%
Total	542,357	31	17,495	587,130	31	18,940	-1,444	-7.6%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

External Factors Affecting Ridership

Service Days & School Days: There were the same number of days of each service type in July 2015 and July 2014. SBCC’s July summer session had 394 (31%) fewer students enrolled than last year. The summer sessions for SBCC and the high schools each had 4 more class days in July this year.

Weather: Average temperatures for July 2015 were about 3° warmer than normal, but slightly cooler than in July 2014. Both months saw about 4 days of damp weather, but virtually no measurable rainfall.

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Jul-15	22	4	5	SMSS 12, DPSS 22	22 SS	22 SS
Jul-14	22	4	5	SMSS 8, DPSS 18	18 SS	22 SS

Source: Gregorian Calendar, SB Area School Districts, SBCC, UCSB. SS = Summer Session

	Temperature (°F)	High	Average	Low	Precipitation	
Jul-15	Maximum	88	78	68	Weekday: T in (2 days)	
	Mean	77	69	61	Saturday: T in (1 day)	T in
	Minimum	71	65	54	Sunday: T in (1 day)	
Jul-14	Maximum	90	75	68	Weekday: T in (2 days)	
	Mean	77	70	62	Saturday: T in (1 day)	T in
	Minimum	72	67	57	Sunday: T in (1 day)	

Source: www.wunderground.com

Addendum: Data Source Documentation

GFI Genfare data is taken directly from the electronic farebox system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Pasdat program accuracy is determined by the amount of GFI farebox data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.