



System Ridership Report: June 2015

System-wide ridership decreased 1.8% for the fiscal year, and 4.8% for the month of June. Of the annual ridership decrease, 42% was in the free and transfer fare categories, which might be seen as good news, but 40% was a reduction in full cash fares, with the biggest decreases on Lines 11, 6, and 2. The number of passengers counted on the Downtown-Waterfront shuttles continues to drop as well, but UCSB students rode the bus more than ever this year, helping to make up for declines in other passenger types.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Jun 15	Jun 14	%Change	Jul 14 - Jun 15	Jul 13 - Jun 14	%Change
General Fare	100,359	106,747	-6.0%	1,144,189	1,198,775	-4.6%
Transfers	53,524	55,773	-4.0%	649,000	676,363	-4.0%
Full Fare Prepaid (1)	113,199	127,858	-11.5%	1,375,455	1,381,951	-0.5%
Santa Barbara City College	32,360	28,901	12.0%	1,059,770	1,108,255	-4.4%
Senior & Disabled Prepaid (2)	57,609	57,874	-0.5%	693,320	691,095	0.3%
Shuttle (DWE & Seaside)	23,360	29,185	-20.0%	258,429	277,348	-6.8%
UC Santa Barbara	59,023	54,507	8.3%	1,030,302	956,408	7.7%
Student Prepaid (3)	41,718	41,710	0.0%	736,607	736,683	0.0%
Free	14,619	16,468	-11.2%	180,917	210,383	-14.0%
My Ride	8,816	10,460	-15.7%	118,283	122,608	-3.5%
Senior	14,033	13,998	0.3%	169,485	183,022	-7.4%
Persons with Disabilities	3,287	3,585	-8.3%	43,453	47,780	-9.1%
Tokens	2,053	3,050	-32.7%	27,903	33,188	-15.9%
Total	523,960	550,116	-4.8%	7,487,113	7,623,859	-1.8%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Jun 15	Jun 14	%Change	Jul 14 - Jun 15	Jul 13 - Jun 14	%Change
Passengers	523,960	550,116	-4.8%	7,487,113	7,623,859	-1.8%
Revenue Hours	17,219	16,427	4.8%	206,607	201,083	2.7%
Passengers per Rev Hour	30.43	33.49	-9.1%	36.24	37.91	-4.4%
Miles	204,593	201,919	1.3%	2,577,324	2,556,497	0.8%
Passengers per Mile	2.56	2.72	-6.0%	2.90	2.98	-2.6%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C: June 2015 System Ridership

LINE	Month			Fiscal Year to Date		
	Jun 15	Jun 14	%Change	Jul 14 - Jun 15	Jul 13 - Jun 14	%Change
1 West Santa Barbara	31,417	30,904	1.7%	410,243	414,313	-1.0%
2 East Santa Barbara	49,589	51,049	-2.9%	651,025	670,075	-2.8%
3 Oak Park	17,953	18,040	-0.5%	235,575	237,118	-0.7%
4 Mesa/SBCC	11,568	12,117	-4.5%	158,856	167,041	-4.9%
5 Mesa / La Cumbre	12,607	14,313	-11.9%	187,866	209,168	-10.2%
6 Goleta	55,808	57,172	-2.4%	712,574	724,629	-1.7%
7 County Health / Fairview	11,722	12,876	-9.0%	151,033	157,977	-4.4%
8 County Health	9,079	10,907	-16.8%	118,720	128,317	-7.5%
9 Calle Real / Old Town Shuttle	3,165	2,629	20.4%	37,041	36,820	0.6%
10 Cathedral Oaks	2,315	2,044	13.3%	32,486	29,438	10.4%
11 UCSB	92,433	97,188	-4.9%	1,246,593	1,249,297	-0.2%
12x Goleta Express	21,048	23,434	-10.2%	275,849	288,114	-4.3%
14 Montecito	8,580	8,427	1.8%	104,444	109,441	-4.6%
15x SBCC / UCSB Express	8,521	6,201	37.4%	369,880	345,185	7.2%
16 City College Shuttle	644	581	10.8%	160,576	138,017	16.3%
17 Lower West / SBCC	15,156	16,900	-10.3%	200,337	212,937	-5.9%
20 Carpinteria	27,493	28,279	-2.8%	346,569	363,650	-4.7%
21x Carpinteria Express	8,113	8,645	-6.2%	103,844	109,432	-5.1%
22 Old Mission	-	1,788	-100.0%	3,172	23,821	-86.7%
23 Winchester Canyon	5,179	5,949	-12.9%	74,923	81,765	-8.4%
24x UCSB Express	47,541	53,563	-11.2%	666,243	684,985	-2.7%
25 Ellwood	5,035	4,478	12.4%	57,818	57,372	0.8%
27 Isla Vista Shuttle	19,834	18,020	10.1%	333,135	302,277	10.2%
36 Seaside Shuttle	6,525	6,794	-4.0%	75,479	70,662	6.8%
37 Crosstown Shuttle	7,728	6,554	17.9%	103,831	85,295	21.7%
Booster Services	10,475	5,280	98.4%	255,235	259,738	-1.7%
System Subtotal	489,528	504,132	-2.9%	7,073,347	7,156,884	-1.2%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	26,365	33,339	-20.9%	298,411	336,183	-11.2%
31 East Beach Waterfront Shuttle	4,277	6,230	-31.3%	46,429	55,442	-16.3%
32 West Beach Waterfront Shuttle	2,223	2,468	-9.9%	28,682	29,629	-3.2%
Coastal Express Limited						
Coastal Express Limited - Santa Barbara	753	1,868	-59.7%	20,069	22,514	-10.9%
Coastal Express Limited - Goleta	814	2,079	-60.8%	20,175	23,207	-13.1%
Unknown/Miscellaneous						
	-	-	0.0%	-	-	0.0%
System Total	523,960	550,116	-4.8%	7,487,113	7,623,859	-1.8%
Related Routes						
20, 21x Carpinteria	35,606	36,924	-3.6%	450,413	473,082	-4.8%
1, 2, 37 East/West & Crosstown	88,734	88,507	0.3%	1,165,099	1,169,683	-0.4%
4, 5, 15x, 16, 17 Mesa Lines	48,496	50,112	-3.2%	1,077,515	1,072,348	0.5%
7, 8, 9 Calle Real	23,966	26,412	-9.3%	306,794	323,114	-5.1%
6, 11 State/Hollister	148,241	154,360	-4.0%	1,959,167	1,973,926	-0.7%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C Notes - Period over period comparison exceptions: System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

Table D: June 2015 - Passengers per Hour

LINE	Month			Fiscal Year to Date		
	Jun 15	Jun 14	%Change	Jul 14 - Jun 15	Jul 13 - Jun 14	%Change
1 West Santa Barbara	33.2	34.3	-3.2%	36.8	38.2	-3.7%
2 East Santa Barbara	34.2	43.0	-20.5%	39.1	47.1	-16.8%
3 Oak Park	20.1	27.4	-26.8%	25.4	30.0	-15.1%
4 Mesa/SBCC	29.2	31.4	-7.0%	34.2	36.0	-5.0%
5 Mesa / La Cumbre	21.3	24.7	-13.5%	26.8	29.9	-10.2%
6 Goleta	34.6	35.9	-3.6%	36.9	37.5	-1.6%
7 Calle Real / Fairview	26.7	30.1	-11.5%	29.3	31.4	-6.4%
8 Calle Real / Tumpike	28.3	35.0	-19.1%	31.9	34.4	-7.5%
9 Calle Real / Old Town Shuttle	14.9	12.4	19.5%	14.5	14.5	0.1%
10 Cathedral Oaks	16.9	15.7	8.1%	21.0	19.0	10.3%
11 UCSB	35.8	37.9	-5.7%	40.3	40.4	-0.2%
12x Goleta Express	38.8	44.2	-12.3%	43.1	45.4	-5.1%
14 Montecito	19.8	20.3	-2.1%	20.8	21.8	-4.6%
15x SBCC / UCSB Express	25.5	23.7	7.6%	47.7	49.2	-3.0%
16 City College Shuttle	154.1	180.4	-14.6%	65.0	82.6	-21.3%
17 Lower West / SBCC	54.3	62.4	-13.0%	61.8	65.8	-6.0%
20 Carpinteria	24.3	25.3	-4.2%	25.6	27.0	-5.0%
21x Carpinteria Express	21.6	24.0	-9.9%	24.0	25.3	-5.0%
22 Old Mission	-	13.4	-100.0%	13.0	14.8	-12.0%
23 Winchester Canyon	18.6	21.5	-13.5%	22.5	24.5	-8.1%
24x UCSB Express	58.3	65.3	-10.7%	66.7	65.7	1.6%
25 Ellwood	38.7	35.4	9.4%	37.4	37.5	-0.4%
27 Isla Vista Shuttle	38.3	35.2	8.9%	49.2	44.6	10.2%
36 Seaside Shuttle	18.4	19.2	-4.3%	17.8	16.7	6.8%
37 Crosstown Shuttle	14.3	19.0	-24.8%	17.9	20.9	-14.3%
Booster Services	75.6	63.8	18.5%	90.8	94.1	-3.6%
System Average	31.7	34.6	-8.6%	37.3	39.0	-4.2%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	22.0	27.3	-19.6%	26.1	29.1	-10.3%
31 East Beach Waterfront Shuttle	13.1	18.9	-30.4%	18.3	21.6	-15.3%
32 West Beach Waterfront Shuttle	15.1	16.7	-9.9%	22.4	22.6	-0.8%
Coastal Express Limited						
Coastal Express Limited - Santa Barbara	19.6	23.1	-15.3%	21.9	23.8	-8.3%
Coastal Express Limited - Goleta	19.1	23.2	-17.8%	19.9	22.0	-9.3%
Unknown/Miscellaneous						
	-	-	0.0%	-	-	0.0%
System Total	30.4	33.5	-9.1%	36.2	37.9	-4.4%

Related Routes						
20, 21x Carpinteria	23.6	25.0	-5.6%	25.2	26.6	-5.0%
1, 2, 37 East/West & Crosstown	30.2	36.4	-16.9%	34.7	40.1	-13.5%
4, 5, 15x, 16, 17 Mesa Lines	30.2	33.4	-9.4%	42.9	45.5	-5.7%
7, 8, 9 Calle Real/Fairview	24.6	27.8	-11.4%	26.8	28.6	-6.0%
6, 11 State/Hollister	35.3	37.1	-4.9%	39.0	39.2	-0.7%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table E: June 2015 – ‘At Capacity’ Loads Indicated

Classified as a 30 foot vehicle with 10 or more standees, or a 40 foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Jun 15	Jun 14	%Change	Jul 14 - Jun 15	Jul 13 - Jun 14	%Change
1 West Santa Barbara	-	4	-100.0%	32	81	-60.5%
2 East Santa Barbara	8	12	-33.3%	119	245	-51.4%
3 Oak Park	-	5	-100.0%	35	85	-58.8%
4 Mesa/SBCC	-	4	-100.0%	19	14	35.7%
5 Mesa / La Cumbre	5	16	-68.8%	51	195	-73.8%
6 Goleta	11	25	-56.0%	273	246	11.0%
7 Calle Real / Fairview	3	8	-62.5%	108	219	-50.7%
8 Calle Real / Turnpike	-	3	-100.0%	2	63	-96.8%
9 Calle Real / Old Town Shuttle	-	-	0.0%	2	1	100.0%
10 Cathedral Oaks	-	-	0.0%	7	6	16.7%
11 UCSB	28	59	-52.5%	814	1,008	-19.2%
12x Goleta Express	4	12	-66.7%	124	150	-17.3%
14 Montecito	-	1	-100.0%	7	27	-74.1%
15x SBCC / UCSB Express	3	8	-62.5%	512	734	-30.2%
16 City College Shuttle	-	4	-100.0%	148	186	-20.4%
17 Lower West / SBCC	5	11	-54.5%	52	95	-45.3%
20 Carpinteria	4	8	-50.0%	132	111	18.9%
21x Carpinteria Express	-	1	-100.0%	25	75	-66.7%
22 Old Mission	-	1	-100.0%	-	5	-100.0%
23 Winchester Canyon	-	3	-100.0%	8	34	-76.5%
24x UCSB Express	73	90	-18.9%	1,132	913	24.0%
25 Ellwood	-	-	0.0%	2	1	100.0%
27 UCSB Shuttle	29	29	0.0%	325	324	0.3%
36 Seaside Shuttle	3	1	200.0%	21	6	250.0%
37 Crosstown Shuttle	1	-	100.0%	9	27	-66.7%
Booster Services	8	7	14.3%	436	254	71.7%
<i>System Subtotal</i>	<i>185</i>	<i>312</i>	<i>-40.7%</i>	<i>4,395</i>	<i>5,105</i>	<i>-13.9%</i>
Downtown Waterfront Shuttles						
30 Downtown Shuttle	40	72	-44.4%	599	701	-14.6%
31 East Beach Waterfront Shuttle	2	1	100.0%	13	16	-18.8%
32 West Beach Waterfront Shuttle	-	-	0.0%	34	37	-8.1%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	-	0.0%
Unknown	-	-	0.0%	10	5	100.0%
<i>System Total</i>	<i>227</i>	<i>385</i>	<i>-41.0%</i>	<i>5,051</i>	<i>5,864</i>	<i>-13.9%</i>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table F: June 2015 – ‘Too Full To Board’ Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Jun 15	Jun 14	%Change	Jul 14 - Jun 15	Jul 13 - Jun 14	%Change
1 West Santa Barbara	-	-	0.0%	11	31	-64.5%
2 East Santa Barbara	2	5	-60.0%	63	93	-32.3%
3 Oak Park	-	-	0.0%	22	16	37.5%
4 Mesa/SBCC	-	3	-100.0%	11	16	-31.3%
5 Mesa / La Cumbre	-	19	-100.0%	44	139	-68.3%
6 Goleta	5	15	-66.7%	173	203	-14.8%
7 Calle Real / Fairview	-	3	-100.0%	30	82	-63.4%
8 Calle Real / Turnpike	-	2	-100.0%	5	4	25.0%
9 Calle Real / Old Town Shuttle	-	1	-100.0%	1	3	-66.7%
10 Cathedral Oaks	-	-	0.0%	9	-	100.0%
11 UCSB	40	36	11.1%	755	676	11.7%
12x Goleta Express	1	7	-85.7%	45	70	-35.7%
14 Montecito	-	1	-100.0%	5	8	-37.5%
15x SBCC / UCSB Express	-	3	-100.0%	637	886	-28.1%
16 City College Shuttle	-	2	-100.0%	114	170	-32.9%
17 Lower West / SBCC	2	18	-88.9%	44	83	-47.0%
20 Carpinteria	3	2	50.0%	74	29	155.2%
21x Carpinteria Express	-	10	-100.0%	35	41	-14.6%
22 Old Mission	-	-	0.0%	-	6	-100.0%
23 Winchester Canyon	-	1	-100.0%	4	25	-84.0%
24x UCSB Express	56	76	-26.3%	1,118	915	22.2%
25 Ellwood	-	-	0.0%	3	2	50.0%
27 UCSB Shuttle	8	17	-52.9%	356	331	7.6%
36 Seaside Shuttle	4	5	-20.0%	34	6	466.7%
37 Crosstown Shuttle	1	2	-50.0%	6	20	-70.0%
Booster Services	7	1	600.0%	271	281	-3.6%
System Subtotal	129	229	-43.7%	3,870	4,136	-6.4%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	74	96	-22.9%	988	1,166	-15.3%
31 East Beach Waterfront Shuttle	2	9	-77.8%	39	85	-54.1%
32 West Beach Waterfront Shuttle	1	-	100.0%	40	50	-20.0%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	1	-	100.0%
Goleta	-	-	0.0%	1	-	100.0%
Unknown	2	2	0.0%	12	14	-14.3%
System Total	208	336	-38.1%	4,951	5,451	-9.2%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table G: June 2015 – Bicycles Carried

LINE	Month			Fiscal Year to Date		
	Jun 15	Jun 14	%Change	Jul 14 - Jun 15	Jul 13 - Jun 14	%Change
1 West Santa Barbara	208	213	-2.3%	2,531	2,782	-9.0%
2 East Santa Barbara	506	593	-14.7%	7,262	6,949	4.5%
3 Oak Park	169	170	-0.6%	2,294	2,011	14.1%
4 Mesa/SBCC	183	180	1.7%	2,438	2,390	2.0%
5 Mesa / La Cumbre	267	306	-12.7%	3,383	4,268	-20.7%
6 Goleta	1,479	1,472	0.5%	17,005	18,243	-6.8%
7 Calle Real / Fairview	259	334	-22.5%	3,051	3,368	-9.4%
8 Calle Real / Turnpike	155	236	-34.3%	2,308	2,514	-8.2%
9 Calle Real / Old Town Shuttle	41	38	7.9%	465	488	-4.7%
10 Cathedral Oaks	63	67	-6.0%	796	818	-2.7%
11 UCSB	2,136	2,272	-6.0%	26,657	27,605	-3.4%
12x Goleta Express	745	730	2.1%	9,080	8,626	5.3%
14 Montecito	206	167	23.4%	1,863	2,040	-8.7%
15x SBCC / UCSB Express	224	163	37.4%	4,451	4,382	1.6%
16 City College Shuttle	17	-	100.0%	1,593	1,441	10.5%
17 Lower West / SBCC	109	134	-18.7%	1,763	1,558	13.2%
20 Carpinteria	844	723	16.7%	8,616	8,068	6.8%
21x Carpinteria Express	308	187	64.7%	3,091	2,850	8.5%
22 Old Mission	-	47	-100.0%	103	745	-86.2%
23 Winchester Canyon	94	83	13.3%	1,196	1,346	-11.1%
24x UCSB Express	1,074	1,067	0.7%	13,633	13,792	-1.2%
25 Ellwood	111	123	-9.8%	1,053	1,318	-20.1%
27 UCSB Shuttle	217	162	34.0%	3,152	2,420	30.2%
36 Seaside Shuttle*	-	-	N/A	-	-	N/A
37 Crosstown Shuttle*	-	-	N/A	-	-	N/A
Booster services	17	9	88.9%	362	248	46.0%
<i>System Subtotal</i>	<i>9,432</i>	<i>9,476</i>	<i>-0.5%</i>	<i>118,146</i>	<i>120,270</i>	<i>-1.8%</i>
Downtown Waterfront Shuttles						
30 Downtown Shuttle*	-	-	N/A	-	-	N/A
31 East Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
32 West Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
Coastal Express Limited						
Santa Barbara	8	10	-20.0%	92	155	-40.6%
Goleta	38	42	-9.5%	699	291	140.2%
Unknown	22	9	144.4%	206	185	11.4%
<i>System Total</i>	<i>9,500</i>	<i>9,537</i>	<i>-0.4%</i>	<i>119,143</i>	<i>120,901</i>	<i>-1.5%</i>

* The electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table H: June 2015 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date		
	Jun 15	Jun 14	%Change	Jul 14 - Jun 15	Jul 13 - Jun 14	%Change
1 West Santa Barbara	109	73	49.3%	1,428	980	45.7%
2 East Santa Barbara	178	177	0.6%	2,296	1,903	20.7%
3 Oak Park	105	96	9.4%	1,473	1,466	0.5%
4 Mesa/SBCC	16	19	-15.8%	366	113	223.9%
5 Mesa / La Cumbre	100	79	26.6%	1,058	1,126	-6.0%
6 Goleta	192	232	-17.2%	2,503	2,468	1.4%
7 Calle Real / Fairview	95	70	35.7%	1,000	1,158	-13.6%
8 Calle Real / Turnpike	57	52	9.6%	760	861	-11.7%
9 Calle Real / Old Town Shuttle	26	11	136.4%	202	160	26.3%
10 Cathedral Oaks	4	-	100.0%	19	13	46.2%
11 UCSB	208	275	-24.4%	2,867	3,130	-8.4%
12x Goleta Express	88	81	8.6%	992	820	21.0%
14 Montecito	28	29	-3.4%	345	377	-8.5%
15x SBCC / UCSB Express	2	-	100.0%	33	36	-8.3%
16 City College Shuttle	6	10	-40.0%	345	264	30.7%
17 Lower West / SBCC	14	23	-39.1%	278	241	15.4%
20 Carpinteria	118	126	-6.3%	1,449	1,485	-2.4%
21x Carpinteria Express	33	15	120.0%	344	397	-13.4%
22 Old Mission	-	3	-100.0%	-	22	-100.0%
23 Winchester Canyon	2	14	-85.7%	149	194	-23.2%
24x UCSB Express	27	18	50.0%	333	255	30.6%
25 Ellwood	3	22	-86.4%	204	317	-35.6%
27 UCSB Shuttle	1	8	-87.5%	92	117	-21.4%
36 Seaside Shuttle	6	3	100.0%	74	28	164.3%
37 Crosstown Shuttle	12	3	300.0%	92	84	9.5%
Booster Services	-	-	0.0%	9	5	80.0%
System Subtotal	1,430	1,439	-0.6%	18,711	18,020	3.8%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	39	53	-26.4%	578	822	-29.7%
31 East Beach Waterfront Shuttle	10	5	100.0%	86	129	-33.3%
32 West Beach Waterfront Shuttle	3	-	100.0%	54	55	-1.8%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	1	-	100.0%
Goleta	-	-	0.0%	5	-	100.0%
Unknown	2	-	100.0%	22	21	4.8%
System Total	1,484	1,497	-0.9%	19,457	19,047	2.2%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table I: Ridership by Day Type

June 2015

June 2014

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	443,983	22	20,181	449,851	22	20,448	-267	-1.3%
Saturday	45,939	4	11,485	51,659	4	12,915	-1,430	-11.1%
Sunday	34,038	4	8,510	48,606	4	12,152	-3,642	-30.0%
Total	523,960	30	17,465	550,116	30	18,337	-872	-4.8%

FY 2015

FY 2014

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	6,210,081	249	24,940	6,308,842	250	25,235	-295	-1.2%
Saturday	724,318	56	12,934	744,569	56	13,296	-362	-2.7%
Sunday	552,714	58	9,530	570,448	57	10,008	-478	-4.8%
Total	7,487,113	363	20,626	7,623,859	363	21,002	-377	-1.8%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

External Factors Affecting Ridership

Service Days & School Days: There were the same number of days of each service type in June 2015 and June 2014. The secondary schools were in session for 4 more days this year than last year, and UCSB had one additional day of summer session classes this year, while SBCC had 9 more class days than last year. SBCC is offering two summer sessions for the first time this year.

Weather: Average temperatures for June 2015 were about 2° warmer than normal, but significantly cooler than in June 2014, when the “June Gloom” failed to materialize. In June 2014, only a trace of rain fell, but in June 2015 the area received about 0.3 inch one day and a trace of measurable rain on another gray, drizzly day.

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Jun-15	22	4	4	8	20 SS	10 + 7 SS
Jun-14	22	4	4	4	11 SS	10 + 6 SS

Source: Gregorian Calendar, SB Area School Districts, SBCC, UCSB. SS = Summer Session

	Temperature (°F)	High	Average	Low	Precipitation	
Jun-15	Maximum	79	69	60	Weekday: 0.3 in (1 day)	
	Mean	72	65	57	Saturday: T in (1 day)	0.3 in
	Minimum	66	61	51	Sunday: 0 in (0 days)	
Jun-14	Maximum	86	72	63	Weekday: T in (1 day)	
	Mean	72	64	56	Saturday: 0 in (0 days)	T in
	Minimum	67	60	51	Sunday: 0 in (0 days)	

Source: www.wunderground.com

Addendum: Data Source Documentation

GFI Genfare data is taken directly from the electronic farebox system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI farebox data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.