



System Ridership Report: November 2015

System-wide ridership decreased 6.9% for the month of November as compared to November 2014. Decreases in General Fare, Full-Fare Prepaid, Student Prepaid, and SBCC fare categories together account for the entire ridership decrease. The other fare categories balance each other out to a slight increase. Nearly half the ridership decrease is on Lines 6 & 11. UCSB student ridership per class day decreased only 1% from November 2014. EF School had about 114 fewer students enrolled in November this year, and almost all of those students ride the bus at least twice a day. That enrollment decline could account for a significant part of our ridership decrease. SBCC enrollment for Fall is also down 3.8% from last year.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Nov 15	Nov 14	%Change	Jul 15 - Nov 15	Jul 14 - Nov 14	%Change
General Fare	73,733	80,846	-8.8%	466,694	507,509	-8.0%
Transfers	44,660	47,955	-6.9%	267,462	282,835	-5.4%
Full Fare Prepaid (1)	85,132	98,927	-13.9%	533,539	624,445	-14.6%
Santa Barbara City College	94,598	109,868	-13.9%	418,900	476,858	-12.2%
Senior & Disabled Prepaid (2)	53,053	53,483	-0.8%	287,066	293,320	-2.1%
Shuttle (DWE & Seaside)	16,773	16,458	1.9%	124,882	130,319	-4.2%
UC Santa Barbara	116,335	110,926	4.9%	370,786	326,574	13.5%
Student Prepaid (3)	49,357	55,133	-10.5%	272,727	302,268	-9.8%
Free	11,538	13,558	-14.9%	72,299	79,440	-9.0%
My Ride	7,517	8,856	-15.1%	51,057	59,088	-13.6%
Senior	14,276	11,847	20.5%	78,173	76,012	2.8%
Persons with Disabilities	2,894	3,524	-17.9%	16,138	18,741	-13.9%
Tokens	1,634	2,179	-25.0%	9,702	12,348	-21.4%
Total	571,500	613,560	-6.9%	2,969,425	3,189,757	-6.9%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Nov 15	Nov 14	%Change	Jul 15 - Nov 15	Jul 14 - Nov 14	%Change
Passengers	571,500	613,560	-6.9%	2,969,425	3,189,757	-6.9%
Revenue Hours	16,516	15,894	3.9%	87,745	85,603	2.5%
Passengers per Rev Hour	34.60	38.60	-10.4%	33.84	37.26	-9.2%
Miles	202,302	201,310	0.5%	1,060,429	1,074,940	-1.3%
Passengers per Mile	2.82	3.05	-7.3%	2.80	2.97	-5.6%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C: November 2015 System Ridership

LINE	Month			Fiscal Year to Date		
	Nov 15	Nov 14	%Change	Jul 15 - Nov 15	Jul 14 - Nov 14	%Change
1 West Santa Barbara	30,190	31,799	-5.1%	168,002	174,761	-3.9%
2 East Santa Barbara	46,875	50,364	-6.9%	263,328	277,481	-5.1%
3 Oak Park	15,482	18,688	-17.2%	89,497	99,857	-10.4%
4 Mesa/SBCC	10,231	12,826	-20.2%	60,335	67,316	-10.4%
5 Mesa / La Cumbre	12,622	15,695	-19.6%	71,314	84,728	-15.8%
6 Goleta	51,877	57,563	-9.9%	285,739	303,780	-5.9%
7 County Health / Fairview	10,166	10,704	-5.0%	59,476	65,308	-8.9%
8 County Health	7,641	9,070	-15.8%	44,325	53,663	-17.4%
9 Calle Real / Old Town Shuttle	2,853	2,873	-0.7%	15,080	15,422	-2.2%
10 Cathedral Oaks	2,105	2,346	-10.3%	11,445	13,410	-14.7%
11 UCSB	93,675	105,809	-11.5%	471,742	515,772	-8.5%
12x Goleta Express	20,367	21,445	-5.0%	107,365	121,609	-11.7%
14 Montecito	7,147	7,973	-10.4%	41,507	44,292	-6.3%
15x SBCC / UCSB Express	34,698	38,426	-9.7%	153,078	171,485	-10.7%
16 City College Shuttle	16,482	17,440	-5.5%	61,862	71,307	-13.2%
17 Lower West / SBCC	12,976	14,651	-11.4%	77,100	87,237	-11.6%
20 Carpinteria	24,430	27,086	-9.8%	137,883	152,114	-9.4%
21x Carpinteria Express	7,459	7,562	-1.4%	43,415	45,688	-5.0%
22 Old Mission	-	-	0.0%	-	3,172	-100.0%
23 Winchester Canyon	4,702	5,332	-11.8%	27,103	33,863	-20.0%
24x UCSB Express	62,579	57,691	8.5%	293,362	280,744	4.5%
25 Ellwood	3,466	4,473	-22.5%	21,374	23,571	-9.3%
27 Isla Vista Shuttle	34,031	34,113	-0.2%	114,644	102,522	11.8%
36 Seaside Shuttle	6,097	5,643	8.0%	34,363	32,399	6.1%
37 Crosstown Shuttle	7,309	7,498	-2.5%	41,926	43,318	-3.2%
Booster Services	21,726	20,354	6.7%	92,149	90,946	1.3%
System Subtotal	547,186	587,424	-6.8%	2,787,414	2,975,765	-6.3%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	19,365	19,395	-0.2%	145,827	153,816	-5.2%
31 East Beach Waterfront Shuttle	2,576	2,487	3.6%	22,229	26,308	-15.5%
32 West Beach Waterfront Shuttle	2,373	1,467	61.8%	13,955	15,085	-7.5%
Coastal Express Limited						
Coastal Express Limited - Santa Barbara	-	1,450	-100.0%	-	9,151	-100.0%
Coastal Express Limited - Goleta	-	1,337	-100.0%	-	9,632	-100.0%
Unknown/Miscellaneous	-	-	0.0%	-	-	0.0%
System Total	571,500	613,560	-6.9%	2,969,425	3,189,757	-6.9%
Related Routes						
20, 21x Carpinteria	31,889	34,648	-8.0%	181,298	197,802	-8.3%
1, 2, 37 East/West & Crosstown	84,374	89,661	-5.9%	473,256	495,560	-4.5%
4, 5, 15x, 16, 17 Mesa Lines	87,009	99,038	-12.1%	423,689	482,073	-12.1%
7, 8, 9 Calle Real	20,660	22,647	-8.8%	118,881	134,393	-11.5%
6, 11 State/Hollister	145,552	163,372	-10.9%	757,481	819,552	-7.6%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C Notes - Period over period comparison exceptions: System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

Table D: November 2015 - Passengers per Hour

LINE	Month			Fiscal Year to Date		
	Nov 15	Nov 14	%Change	Jul 15 - Nov 15	Jul 14 - Nov 14	%Change
1 West Santa Barbara	35.4	37.3	-5.0%	36.2	37.8	-4.3%
2 East Santa Barbara	35.3	39.4	-10.2%	36.6	41.3	-11.4%
3 Oak Park	19.8	31.7	-37.7%	20.6	30.2	-31.8%
4 Mesa/SBCC	29.1	37.3	-22.1%	31.1	34.7	-10.3%
5 Mesa / La Cumbre	23.3	29.3	-20.6%	24.3	28.9	-15.9%
6 Goleta	33.9	38.1	-10.9%	35.2	37.6	-6.3%
7 Calle Real / Fairview	25.3	27.5	-7.8%	27.2	30.2	-10.0%
8 Calle Real / Tumpike	27.3	33.4	-18.5%	28.4	34.5	-17.4%
9 Calle Real / Old Town Shuttle	14.2	14.4	-1.5%	14.1	14.4	-2.2%
10 Cathedral Oaks	18.8	22.2	-15.3%	17.7	20.7	-14.6%
11 UCSB	38.5	43.8	-12.1%	36.4	39.8	-8.6%
12x Goleta Express	36.3	44.6	-18.6%	37.4	45.3	-17.4%
14 Montecito	19.0	21.5	-11.6%	19.8	21.1	-6.3%
15x SBCC / UCSB Express	48.5	49.9	-2.8%	48.0	49.9	-3.8%
16 City College Shuttle	57.2	63.9	-10.6%	57.3	66.9	-14.4%
17 Lower West / SBCC	53.2	61.9	-14.1%	56.9	64.4	-11.6%
20 Carpinteria	23.0	26.0	-11.7%	24.2	27.0	-10.2%
21x Carpinteria Express	23.6	24.6	-4.1%	24.1	25.3	-4.7%
22 Old Mission	-	-	0.0%	-	13.0	-100.0%
23 Winchester Canyon	18.2	20.5	-11.5%	19.6	24.3	-19.2%
24x UCSB Express	64.4	74.8	-13.9%	59.4	68.1	-12.8%
25 Ellwood	29.2	37.4	-21.9%	33.4	36.5	-8.6%
27 Isla Vista Shuttle	56.6	58.7	-3.5%	45.1	41.8	8.0%
36 Seaside Shuttle	18.4	17.3	6.7%	19.4	18.3	6.1%
37 Crosstown Shuttle	16.5	18.0	-8.0%	16.4	19.3	-15.0%
Booster Services	95.1	94.0	1.2%	93.9	92.1	1.9%
<i>System Average</i>	35.7	40.0	-10.9%	34.6	38.2	-9.3%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	21.5	22.9	-6.2%	27.0	30.4	-11.3%
31 East Beach Waterfront Shuttle	16.3	15.8	3.5%	18.3	22.4	-18.4%
32 West Beach Waterfront Shuttle	19.1	18.3	4.7%	21.8	25.7	-15.3%
Coastal Express Limited						
Coastal Express Limited - Santa Barbara	-	22.2	-100.0%	-	22.9	-100.0%
Coastal Express Limited - Goleta	-	18.4	-100.0%	-	21.7	-100.0%
Unknown/Miscellaneous						
	-	-	0.0%	-	-	0.0%
<i>System Total</i>	34.6	38.6	-10.4%	33.8	37.3	-9.2%
Related Routes						
20, 21x Carpinteria	23.1	25.7	-10.0%	24.2	26.6	-8.9%
1, 2, 37 East/West & Crosstown	32.2	35.2	-8.5%	32.9	36.5	-9.8%
4, 5, 15x, 16, 17 Mesa Lines	40.6	45.9	-11.5%	40.4	44.9	-10.2%
7, 8, 9 Calle Real/Fairview	23.4	26.3	-11.1%	24.7	28.1	-12.0%
6, 11 State/Hollister	36.7	41.6	-11.7%	35.9	38.9	-7.7%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table E: November 2015 – ‘At Capacity’ Loads Indicated

Classified as a 30 foot vehicle with 10 or more standees, or a 40 foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Nov 15	Nov 14	%Change	Jul 15 - Nov 15	Jul 14 - Nov 14	%Change
1 West Santa Barbara	5	2	150.0%	11	19	-42.1%
2 East Santa Barbara	8	14	-42.9%	54	57	-5.3%
3 Oak Park	2	4	-50.0%	10	11	-9.1%
4 Mesa/SBCC	1	1	0.0%	3	14	-78.6%
5 Mesa / La Cumbre	1	2	-50.0%	21	38	-44.7%
6 Goleta	10	32	-68.8%	90	140	-35.7%
7 Calle Real / Fairview	1	13	-92.3%	16	74	-78.4%
8 Calle Real / Turnpike	1	-	100.0%	3	1	200.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	-	2	-100.0%
10 Cathedral Oaks	-	-	0.0%	-	5	-100.0%
11 UCSB	37	75	-50.7%	182	434	-58.1%
12x Goleta Express	4	12	-66.7%	31	83	-62.7%
14 Montecito	2	1	100.0%	10	6	66.7%
15x SBCC / UCSB Express	20	73	-72.6%	85	421	-79.8%
16 City College Shuttle	9	7	28.6%	50	50	0.0%
17 Lower West / SBCC	1	1	0.0%	29	32	-9.4%
20 Carpinteria	4	8	-50.0%	34	67	-49.3%
21x Carpinteria Express	-	1	-100.0%	6	9	-33.3%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	-	-	0.0%	-	7	-100.0%
24x UCSB Express	65	99	-34.3%	309	505	-38.8%
25 Ellwood	-	-	0.0%	-	2	-100.0%
27 UCSB Shuttle	61	54	13.0%	152	101	50.5%
36 Seaside Shuttle	3	1	200.0%	23	6	283.3%
37 Crosstown Shuttle	2	-	100.0%	6	5	20.0%
Booster Services	45	40	12.5%	189	170	11.2%
System Subtotal	282	440	-35.9%	1,314	2,259	-41.8%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	3	32	-90.6%	157	327	-52.0%
31 East Beach Waterfront Shuttle	-	3	-100.0%	8	8	0.0%
32 West Beach Waterfront Shuttle	-	-	0.0%	-	20	-100.0%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	-	0.0%
Unknown	2	1	100.0%	3	6	-50.0%
System Total	287	476	-39.7%	1,482	2,620	-43.4%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table F: November 2015 – ‘Too Full To Board’ Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Nov 15	Nov 14	%Change	Jul 15 - Nov 15	Jul 14 - Nov 14	%Change
1 West Santa Barbara	2	-	100.0%	3	5	-40.0%
2 East Santa Barbara	1	1	0.0%	31	27	14.8%
3 Oak Park	-	4	-100.0%	1	9	-88.9%
4 Mesa/SBCC	-	-	0.0%	-	5	-100.0%
5 Mesa / La Cumbre	2	2	0.0%	13	34	-61.8%
6 Goleta	3	17	-82.4%	69	79	-12.7%
7 Calle Real / Fairview	-	3	-100.0%	6	16	-62.5%
8 Calle Real / Turnpike	-	-	0.0%	-	5	-100.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	-	1	-100.0%
10 Cathedral Oaks	-	-	0.0%	-	7	-100.0%
11 UCSB	58	65	-10.8%	189	317	-40.4%
12x Goleta Express	4	1	300.0%	35	31	12.9%
14 Montecito	-	-	0.0%	-	4	-100.0%
15x SBCC / UCSB Express	16	85	-81.2%	123	541	-77.3%
16 City College Shuttle	2	4	-50.0%	22	35	-37.1%
17 Lower West / SBCC	-	-	0.0%	11	22	-50.0%
20 Carpinteria	4	9	-55.6%	18	43	-58.1%
21x Carpinteria Express	-	-	0.0%	1	29	-96.6%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	-	-	0.0%	-	2	-100.0%
24x UCSB Express	85	72	18.1%	415	459	-9.6%
25 Ellwood	-	-	0.0%	-	2	-100.0%
27 UCSB Shuttle	31	41	-24.4%	109	108	0.9%
36 Seaside Shuttle	2	-	100.0%	6	3	100.0%
37 Crosstown Shuttle	1	1	0.0%	5	3	66.7%
Booster Services	26	37	-29.7%	98	103	-4.9%
<i>System Subtotal</i>	<i>237</i>	<i>342</i>	<i>-30.7%</i>	<i>1,155</i>	<i>1,890</i>	<i>-38.9%</i>
Downtown Waterfront Shuttles						
30 Downtown Shuttle	17	44	-61.4%	455	549	-17.1%
31 East Beach Waterfront Shuttle	2	1	100.0%	13	23	-43.5%
32 West Beach Waterfront Shuttle	2	5	-60.0%	8	23	-65.2%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	1	-100.0%
Unknown	-	1	-100.0%	5	3	66.7%
<i>System Total</i>	<i>258</i>	<i>393</i>	<i>-34.4%</i>	<i>1,636</i>	<i>2,489</i>	<i>-34.3%</i>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table G: November 2015 – Bicycles Carried

LINE	Month			Fiscal Year to Date		
	Nov 15	Nov 14	%Change	Jul 15 - Nov 15	Jul 14 - Nov 14	%Change
1 West Santa Barbara	191	244	-21.7%	1,037	1,047	-1.0%
2 East Santa Barbara	410	575	-28.7%	2,544	3,064	-17.0%
3 Oak Park	208	204	2.0%	1,217	1,042	16.8%
4 Mesa/SBCC	159	183	-13.1%	993	1,142	-13.0%
5 Mesa / La Cumbre	244	243	0.4%	1,324	1,533	-13.6%
6 Goleta	1,343	1,444	-7.0%	7,625	7,514	1.5%
7 Calle Real / Fairview	280	226	23.9%	1,516	1,262	20.1%
8 Calle Real / Turnpke	190	189	0.5%	1,099	1,084	1.4%
9 Calle Real / Old Town Shuttle	40	41	-2.4%	177	175	1.1%
10 Cathedral Oaks	41	66	-37.9%	267	335	-20.3%
11 UCSB	2,118	2,347	-9.8%	10,916	11,538	-5.4%
12x Goleta Express	749	655	14.4%	3,945	3,805	3.7%
14 Montecito	135	115	17.4%	859	784	9.6%
15x SBCC / UCSB Express	457	404	13.1%	2,230	2,030	9.9%
16 City College Shuttle	128	165	-22.4%	574	705	-18.6%
17 Lower West / SBCC	117	152	-23.0%	640	873	-26.7%
20 Carpinteria	681	645	5.6%	3,685	3,636	1.3%
21x Carpinteria Express	304	216	40.7%	1,447	1,254	15.4%
22 Old Mission	-	-	0.0%	-	101	-100.0%
23 Winchester Canyon	91	106	-14.2%	396	478	-17.2%
24x UCSB Express	1,272	999	27.3%	6,511	5,771	12.8%
25 Ellwood	43	70	-38.6%	287	442	-35.1%
27 UCSB Shuttle	307	274	12.0%	1,025	911	12.5%
36 Seaside Shuttle*	-	-	N/A	-	-	N/A
37 Crosstown Shuttle*	-	-	N/A	-	-	N/A
Booster services	10	32	-68.8%	61	174	-64.9%
System Subtotal	9,518	9,595	-0.8%	50,375	50,700	-0.6%
Downtown Waterfront Shuttles						
30 Downtown Shuttle*	-	-	N/A	-	-	N/A
31 East Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
32 West Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
Coastal Express Limited						
Santa Barbara	-	4	-100.0%	-	22	-100.0%
Goleta	-	41	-100.0%	-	368	-100.0%
Unknown	14	14	0.0%	87	98	-11.2%
System Total	9,532	9,654	-1.3%	50,462	51,188	-1.4%

* The electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table H: November 2015 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date		
	Nov 15	Nov 14	%Change	Jul 15 - Nov 15	Jul 14 - Nov 14	%Change
1 West Santa Barbara	105	180	-41.7%	590	602	-2.0%
2 East Santa Barbara	155	209	-25.8%	815	1,073	-24.0%
3 Oak Park	165	158	4.4%	663	647	2.5%
4 Mesa/SBCC	7	30	-76.7%	45	202	-77.7%
5 Mesa / La Cumbre	66	71	-7.0%	369	520	-29.0%
6 Goleta	196	216	-9.3%	1,051	1,187	-11.5%
7 Calle Real / Fairview	113	53	113.2%	539	365	47.7%
8 Calle Real / Turnpike	59	42	40.5%	288	275	4.7%
9 Calle Real / Old Town Shuttle	23	22	4.5%	131	96	36.5%
10 Cathedral Oaks	-	1	-100.0%	2	9	-77.8%
11 UCSB	226	264	-14.4%	1,232	1,394	-11.6%
12x Goleta Express	62	77	-19.5%	332	400	-17.0%
14 Montecito	19	20	-5.0%	112	136	-17.6%
15x SBCC / UCSB Express	6	1	500.0%	17	22	-22.7%
16 City College Shuttle	17	23	-26.1%	101	142	-28.9%
17 Lower West / SBCC	6	21	-71.4%	41	142	-71.1%
20 Carpinteria	166	116	43.1%	639	562	13.7%
21x Carpinteria Express	27	50	-46.0%	111	136	-18.4%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	8	12	-33.3%	27	72	-62.5%
24x UCSB Express	30	29	3.4%	190	109	74.3%
25 Ellwood	6	11	-45.5%	34	83	-59.0%
27 UCSB Shuttle	3	6	-50.0%	25	35	-28.6%
36 Seaside Shuttle	15	3	400.0%	65	26	150.0%
37 Crosstown Shuttle	7	5	40.0%	37	39	-5.1%
Booster Services	1	1	0.0%	1	6	-83.3%
System Subtotal	1,488	1,621	-8.2%	7,457	8,280	-9.9%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	45	33	36.4%	258	306	-15.7%
31 East Beach Waterfront Shuttle	23	3	666.7%	69	28	146.4%
32 West Beach Waterfront Shuttle	9	5	80.0%	18	29	-37.9%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	1	-100.0%
Goleta	-	-	0.0%	-	4	-100.0%
Unknown	-	1	-100.0%	8	8	0.0%
System Total	1,565	1,663	-5.9%	7,810	8,656	-9.8%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table I: Ridership by Day Type

November 2015

November 2014

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	456,253	18	25,347	469,454	17	27,615	-2,268	-8.2%
Saturday	62,132	5	12,426	82,217	6	13,703	-1,276	-9.3%
Sunday	53,115	6	8,853	61,889	6	10,315	-1,462	-14.2%
Total	571,500	29	19,707	613,560	29	21,157	-1,450	-6.9%

FY 2016

FY 2015

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	2,451,501	104	23,572	2,622,715	104	25,218	-1,646	-6.5%
Saturday	299,871	23	13,038	315,100	23	13,700	-662	-4.8%
Sunday	218,053	25	8,722	251,942	25	10,078	-1,356	-13.5%
Total	2,969,425	152	19,536	3,189,757	152	20,985	-1,450	-6.9%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

External Factors Affecting Ridership

Service Days & School Days: There was one more weekday and there was one less Saturday service day in November 2015 than November 2014. The secondary schools take all of Thanksgiving week off, so there are fewer school days than weekdays.

Weather: Average temperatures for November 2015 were about 10° warmer than 'normal', and 10° warmer than in November 2014. There were 3 days of damp weather both years, but while there was only 0.4" of rain last year, 0.5" fell this year.

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Nov-15	18	5	6	15	18	18
Nov-14	17	6	6	14	17	17

Source: Gregorian Calendar, SB Area School Districts, SBCC, UCSB.

	Temperature (°F)	High	Average	Low	Precipitation	
Nov-15	Maximum	96	80	69	Weekday: 0.1 in (2 days)	
	Mean	82	71	58	Saturday: 0 in (0 days)	0.5 in
	Minimum	69	61	50	Sunday: 0.4 in (1 day)	
Nov-14	Maximum	88	67	59	Weekday: 0.4 in (3 days)	
	Mean	72	61	48	Saturday: 0 in (0 days)	0.4 in
	Minimum	66	55	42	Sunday: 0 in (0 days)	

Source: www.wunderground.com

Addendum: Data Source Documentation

GFI Genfare data is taken directly from the electronic farebox system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI farebox data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.