

## **System Ridership Report: August 2016**

System-wide ridership decreased 6.7%, or more than 35,000 passengers, for the month of August as compared to August 2015. SBCC enrollment for Fall semester is down about 7%, but student ridership per class day is down 29%. The good news is that the number of full or too-full bus loads has dropped substantially for most routes. Also of note are the increased numbers of senior and disabled passengers.

**Table A: Ridership Trends by Fare Component** 

		Month		Fiscal Year to Date			
Fare Categories	Aug 16	Aug 15	%Change	Jul 16 - Aug 16	Jul 15 - Aug 15	%Change	
General Fare	96,622	106,796	-9.5%	180,258	211,664	-14.8%	
Transfers	50,805	56,148	-9.5%	98,901	111,638	-11.4%	
Full Fare Prepaid (1)	97,915	116,178	-15.7%	191,586	238,462	-19.7%	
Santa Barbara City College	44,112	46,627	-5.4%	72,355	85,682	-15.6%	
Senior & Disabled Prepaid (2)	59,217	59,017	0.3%	115,066	117,796	-2.3%	
Shuttle (DWE & Seaside)	28,567	30,309	-5.7%	61,287	61,903	-1.0%	
UC Santa Barbara	26,633	29,106	-8.5%	50,095	55,801	-10.2%	
Student Prepaid (3)	48,735	42,318	15.2%	96,152	97,960	-1.8%	
Free	12,601	15,513	-18.8%	24,694	31,106	-20.6%	
My Ride	9,598	12,165	-21.1%	19,407	24,543	-20.9%	
Senior	17,822	14,732	21.0%	36,107	29,323	23.1%	
Persons with Disabilities	3,576	3,104	15.2%	6,637	6,599	0.6%	
Tokens	2,271	2,090	8.7%	4,235	3,983	6.3%	
Total	498,474	534,103	-6.7%	956,780	1,076,460	-11.1%	

<sup>(1)</sup> Includes adult 10-Ride and Unlimited 30-Day Passport use.

**Table B: Revenue Hours and Revenue Miles** 

		Month		Fiscal Year to Date			
Metrics	Aug 16	Aug 15	%Change	Jul 16 - Aug 16	Jul 15 - Aug 15	%Change	
Passengers	498,474	534,103	-6.7%	956,780	1,076,460	-11.1%	
Revenue Hours	18,634	17,460	6.7%	35,833	34,808	2.9%	
Passengers per Rev Hour	26.75	30.59	-12.6%	26.70	30.93	-13.7%	
Miles	221,858	207,336	7.0%	423,570	411,352	3.0%	
Passengers per Mile	2.25	2.58	-12.8%	2.26	2.62	-13.7%	

 $Source: MTD\ Pass dat\ Program, MTD\ Transit\ Development\ Department, Planning\ Section$ 

<sup>(2)</sup> Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

<sup>(3)</sup> Includes student 10-Ride and Unlimited 30-Day Passport use.

**Table C: August 2016 System Ridership** 

1   West Santa Barbara   30,891   33,368   -7.4%   58,485   65,778   -11     2   East Santa Barbara   46,432   51,966   -10,6%   88,180   103,789   -15     3   Oak Park   17,225   17,683   -2.6%   32,786   -15     4   Mesa/SECC   10,616   11,766   -9.8%   21,513   22,829   -5     5   Mesa / La Cumbre   12,063   13,384   -9.9%   22,602   27,209   -16     6   Goleta   51,635   56,772   -9.0%   101,654   115,558   -12     7   County Health / Fairview   15,441   11,963   29,1%   26,369   25,674   29,204   20,402   20,402   20,402   20,402     9   Calle Real / Old Town Shuttle   1,725   2,921   -40,9%   4,257   5,812   -26     10   Cathedral Oaks   1,730   1,753   -1,3%   3,035   3,284   -7     11   UCSB   73,561   86,868   -15,3%   146,609   177,551   -17     12   Colota Express   20,985   20,502   2,4%   42,353   42,882   -1     14   Montecito   8,033   8,510   -5.6%   15,360   17,139   -10     15   SBCC / UCSB Express   16,537   17,744   -6.8%   22,353   27,143   -17     16   City College Shrutle   5,676   5,248   8,2%   5,676   6,259   -5     20   Carpinteria   27,002   28,747   -6.1%   53,319   58,218   -6     21   Carpinteria   27,002   28,747   -6.1%   53,319   58,218   -6     22   Winchester Canyon   5,547   5,445   1,9%   10,608   11,101   -6     23   Winchester Canyon   5,547   5,448   7,7%   7,952   9,042   -12     24   SIOSB Express   43,753   48,844   -10,6%   92,873   10,508   -15     25   Ellw cod   4,575   4,248   7,7%   7,952   9,042   -12     26   Slav Vista Shuttle   1,964   -100,0%   1,964   -100   -100   1,964   -100   -100   1,964   -100   -100   1,964   -100   -100   1,964   -100				Month			Fiscal Year to Date	
2 East Santa Barbara		LINE	Aug 16	Aug 15	%Change	Jul 16 - Aug 16	Jul 15 - Aug 15	%Change
3 Oak Park	1	West Santa Barbara	30,891	33,368	-7.4%	58,485	65,778	-11.1%
4         Mesa/SBCC         10,616         11,766         -9.8%         21,513         22,829         -5           5         Mesa / La Cumbre         12,063         13,384         -9.9%         22,602         27,209         -16           6         Goleta         51,635         56,772         -9.0%         101,654         115,558         -12           7         County Health / Fairview         15,441         11,963         29.1%         26,369         25,674         22           9         Calle Real / Old Town Shuttle         1,773         13,743         18,523         -25           9         Calle Real / Old Town Shuttle         1,725         2,921         -40.9%         4,257         5,812         -26           10         Cathedral Oaks         1,730         1,753         -1.3%         3,035         3,284         -7           11 UCSB         73,561         86,868         -15.3%         146,609         178,551         -17           12x Goleta Express         20,985         20,502         2.4%         42,353         42,882         -1           14         Montecto         8,033         8,510         -5.6%         15,360         17,139         -1           <	2	East Santa Barbara	46,432	51,966	-10.6%	88,180	103,789	-15.0%
5         Mesa / La Cumbre         12,063         13,384         -9.9%         22,602         27,209         -16           6         Goleta         51,635         56,772         -9.0%         101,654         115,558         -12           7         County Health / Fairview         15,441         11,963         29,1%         26,369         25,674         2           8         County Health         5,778         8,785         -34,2%         13,743         18,523         -25           9         Calle Real / Old Town Shuttle         1,725         2,921         -40,9%         4,257         5,812         -26           10         Cathedral Caks         1,730         1,753         -1,3%         3,035         3,284         -7           11         UCSB         73,561         86,868         -15,3%         146,609         178,551         -17           12x         Goleta Express         20,985         20,502         2,4%         42,353         42,882         -1           15x         SBCC / UCSB Express         16,537         17,744         -6.8%         22,353         27,143         -17           15x         SBCC / UCSB Express         16,537         17,744         -6.8%	3	Oak Park	17,225	17,683	-2.6%	32,795	36,194	-9.4%
6 Goleta         51,635         56,772         -9.0%         101,654         115,558         -12           7 County Health / Fairview         15,441         11,963         29.1%         26,369         25,674         2           8 County Health         5,778         8,785         -34.2%         13,743         18,523         -25           9 Calle Real / Old Town Shuttle         1,725         2,921         -40.9%         4,257         5,812         -26           10 Cathedral Oaks         1,730         1,753         -1.3%         3,035         3,284         -7           11 UCSB         73,561         86,868         -15.3%         146,609         178,551         -17           12x Goleta Express         20,985         20,502         2.4%         42,353         42,882         -1           14 Montecito         8,033         8,510         -5.6%         15,360         17,139         -10           15x SBCC / UCSB Express         16,537         17,744         -6.8%         22,353         27,143         -17           16 City College Shuttle         5,676         5,248         8.2%         5,676         6,259         -2           17 Lower West / SBCC         13,083         14,972         -12	4	Mesa/SBCC	10,616	11,766	-9.8%	21,513	22,829	-5.8%
7         County Health / Fairview         15,441         11,963         29.1%         26,369         25,674         2           8         County Health         5,778         8,785         -34.2%         13,743         18,523         -26           9         Calle Real / Old Town Shuttle         1,725         2,921         -40.9%         4,257         5,812         -26           10         Cathedral Oaks         1,730         1,753         -1.3%         3,035         3,284         -7           11         UCSB         73,561         86,868         -15.3%         146,609         178,551         -17           12x         Goleta Express         20,985         20,502         2.4%         42,353         42,882         -1           14         Montecito         8,033         8,510         -5.6%         15,360         17,139         -10           15x         SBCC / UCSB Express         16,537         17,744         -6.8%         22,353         27,143         -17           16         City College Shuttle         5,676         5.248         8.2%         5,676         6,259         -6           17         Low er West / SBCC         13,083         14,972         -12.6%	5	Mesa / La Cumbre	12,063	13,384	-9.9%	22,602	27,209	-16.9%
8         County Health         5,778         8,785         -34.2%         13,743         18,523         -25           9         Calle Real / Old Town Shuttle         1,725         2,921         -40.9%         4,257         5,812         -26           10         Cathedral Oaks         1,730         1,753         -1.3%         3,035         3,284         -7           11         UCSB         73,561         86,868         -15,3%         146,609         178,551         -17           12X         Goleta Express         20,985         20,502         2,4%         42,353         42,882         -1           14         Montecito         8,033         8,510         -5.6%         15,360         17,139         -10           15x         SBCC / UCSB Express         16,537         17,744         -6.8%         22,353         27,143         -17           15x         SBCC / UCSB Express         13,083         14,972         -12.6%         24,356         30,306         -18           15x         CSB Cycles Shuttle         5,676         5,248         8.2%         5,676         6,259         -5           17         Low or West / SBC         13,083         14,972         -12.6%         <	6	Goleta	51,635	56,772	-9.0%	101,654	115,558	-12.0%
9 Calle Real / Old Town Shuttle 1,725 2,921 -40,9% 4,257 5,812 -26 10 Cathedral Oaks 1,730 1,753 -1.3% 3,035 3,284 -7 11 UCSB 73,561 86,868 -15.3% 146,609 178,551 -17 12x Goleta Express 20,985 20,502 2,4% 42,353 42,882 -1 14 Montecito 8,033 8,510 -5.6% 15,360 17,139 -10 15x SBCC / UCSB Express 16,537 17,744 -6.8% 22,353 27,143 -17 16 City College Shuttle 5,676 5,248 8,2% 5,676 6,259 -5 17 10 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	7	County Health / Fairview	15,441	11,963	29.1%	26,369	25,674	2.7%
10         Cathedral Oaks         1,730         1,753         -1.3%         3,035         3,284         -7           11         UCSB         73,561         86,868         -15.3%         146,609         178,551         -17           12x         Goleta Express         20,985         20,502         2.4%         42,353         42,882         -1           14         Montecito         8,033         8,510         -5.6%         15,360         17,139         -10           15x         SBCC / UCSB Express         16,537         17,744         -6.8%         22,353         27,143         -17           16         City College Shuttle         5,676         5,248         8.2%         5,676         6,259         -6           17         Low er West / SBCC         13,083         14,972         -12.6%         24,356         30,306         -18           20         Carpinteria         27,002         28,747         -6.1%         53,319         58,218         -6           21x         Carpinteria Express         7,780         8,485         -8.3%         14,625         17,675         -17           21x         Carpinteria Express         7,780         8,485         -8.3%         14,625	8	County Health	5,778	8,785	-34.2%	13,743	18,523	-25.8%
11         UCSB         73,561         86,868         -15.3%         146,609         178,551         -17           12x         Goleta Express         20,985         20,502         2.4%         42,353         42,882         -1           14         Montecito         8,033         8,510         -5.6%         15,360         17,139         -10           15x         SBCC / UCSB Express         16,537         17,744         -6.8%         22,353         27,143         -17           16         City College Shuttle         5,676         5,248         8.2%         5,676         6,259         -5           17         Low er West / SBCC         13,083         14,972         -12.6%         24,356         30,306         -18           20         Carpinteria         27,002         28,747         -6.1%         53,319         58,218         -6           21x         Carpinteria Express         7,780         8,485         -8.3%         14,625         17,675         -17           23         Winchester Canyon         5,547         5,445         1.9%         10,608         11,310         -6           24x         UCSB Express         43,753         48,944         -10.6%         92,873	9	Calle Real / Old Town Shuttle	1,725	2,921	-40.9%	4,257	5,812	-26.8%
12x         Goleta Express         20,985         20,502         2.4%         42,353         42,882         -1           14         Montecito         8,033         8,510         -5.6%         15,360         17,139         -10           15x         SBCC / UCSB Express         16,537         17,744         -6.8%         22,353         27,143         -17           16         City College Shuttle         5,676         5,248         8.2%         5,676         6,259         -5           17         Low er West / SBCC         13,083         14,972         -12.6%         24,356         30,306         -19           20         Carpinteria         27,002         28,747         -6.1%         53,319         58,218         -8           21x         Carpinteria Express         7,780         8,485         -8.3%         14,625         17,675         -17           23         Winchester Canyon         5,547         5,445         1.9%         10,608         11,310         -6           24x         UCSB Express         43,753         48,944         -10.6%         92,873         107,529         -13           25         Elw od         4,675         4,248         7,7%         7,952 <td>10</td> <td>Cathedral Oaks</td> <td>1,730</td> <td>1,753</td> <td>-1.3%</td> <td>3,035</td> <td>3,284</td> <td>-7.6%</td>	10	Cathedral Oaks	1,730	1,753	-1.3%	3,035	3,284	-7.6%
14 Montecito         8,033         8,510         -5.6%         15,360         17,139         -10           15x SBCC / UCSB Express         16,537         17,744         -6.8%         22,353         27,143         -17           16 City College Shuttle         5,676         5,248         8.2%         5,676         6,259         -5           17 Low er West / SBCC         13,083         14,972         -12.6%         24,356         30,306         -19           20 Carpinteria         27,002         28,747         -6.1%         53,319         58,218         -8           21x Carpinteria Express         7,780         8,485         -8.3%         14,625         17,675         -17           23 Winchester Canyon         5,547         5,445         1.9%         10,608         11,310         -6           24x UCSB Express         43,753         48,944         -10.6%         92,873         107,529         -13           25 Ellw ood         4,575         4,248         7.7%         7,952         9,042         -12           27 Isla Vista Shuttle         7,676         9,393         -18.3%         13,942         18,863         -26           28 UCSB Shuttle         1,964         -         100.0%	11	UCSB	73,561	86,868	-15.3%	146,609	178,551	-17.9%
15x         SBCC / UCSB Express         16,537         17,744         -6.8%         22,353         27,143         -17           16         City College Shuttle         5,676         5,248         8.2%         5,676         6,259         -5           17         Low er West / SBCC         13,083         14,972         -12.6%         24,356         30,306         -19           20         Carpinteria         27,002         28,747         -6.1%         53,319         58,218         -8           21x         Carpinteria Express         7,780         8,485         -8.3%         14,625         17,675         -17           23         Winchester Canyon         5,547         5,445         1.9%         10,608         11,310         -6           24x         UCSB Express         43,753         48,944         -10.6%         92,873         107,529         -13           25         Ellw ood         4,575         4,248         7.7%         7,952         9,042         -12           27         Isla Vista Shuttle         7,676         9,393         -18.3%         13,942         18,863         -26           28         UCSB Shuttle         1,964         -         100.0%         1,964	12x	Goleta Express	20,985	20,502	2.4%	42,353	42,882	-1.2%
16         City College Shuttle         5,676         5,248         8.2%         5,676         6,259         -6           17         Low er West / SBCC         13,083         14,972         -12.6%         24,356         30,306         -19           20         Carpinteria         27,002         28,747         -6.1%         53,319         58,218         -8           21x         Carpinteria Express         7,780         8,485         -8.3%         14,625         17,675         -17           23         Winchester Canyon         5,547         5,445         1.9%         10,608         11,310         -6           24x         UCSB Express         43,753         48,944         -10.6%         92,873         107,529         -13           25         Ellw ood         4,575         4,248         7.7%         7,952         9,042         -12           27         Isla Vista Shuttle         7,676         9,393         -18.3%         13,942         18,863         -26           28         UCSB Shuttle         1,964         -         100.0%         1,964         -         100           36         Seaside Shuttle         8,003         7,775         2.9%         15,560	14	Montecito	8,033	8,510	-5.6%	15,360	17,139	-10.4%
17         Low er West / SBCC         13,083         14,972         -12.6%         24,356         30,306         -19           20         Carpinteria         27,002         28,747         -6.1%         53,319         58,218         -8           21x         Carpinteria         27,002         28,485         -8.3%         14,625         17,675         -17           24x         UCSB Express         43,753         48,944         -10.6%         92,873         107,529         -13           25         Ellw cod         4,575         4,248         7.7%         7,952         9,042         -12           27         Isla Vista Shuttle         7,676         9,393         -18.3%         13,942         <	15x	SBCC / UCSB Express	16,537	17,744	-6.8%	22,353	27,143	-17.6%
20         Carpinteria         27,002         28,747         -6.1%         53,319         58,218         -8           21x         Carpinteria Express         7,780         8,485         -8.3%         14,625         17,675         -17           23         Winchester Canyon         5,547         5,445         1.9%         10,608         11,310         -6           24x         UCSB Express         43,753         48,944         -10.6%         92,873         107,529         -13           25         Ellw ood         4,575         4,248         7.7%         7,952         9,042         -12           27         Isla Vista Shuttle         7,676         9,393         -18.3%         13,942         18,863         -26           28         UCSB Shuttle         1,964         -         100.0%         1,964         -         100           36         Seaside Shuttle         6,738         6,391         5.4%         14,190         13,139         8           37         Crosstown Shuttle         8,003         7,775         2.9%         15,560         15,518         0           Booster Services         10,900         5,554         96.3%         11,433         6,857	16	City College Shuttle	5,676	5,248	8.2%	5,676	6,259	-9.3%
21x       Carpinteria Express       7,780       8,485       -8.3%       14,625       17,675       -17         23       Winchester Canyon       5,547       5,445       1.9%       10,608       11,310       -6         24x       UCSB Express       43,753       48,944       -10.6%       92,873       107,529       -13         25       Ellw ood       4,575       4,248       7.7%       7,952       9,042       -12         27       Isla Vista Shuttle       7,676       9,393       -18.3%       13,942       18,863       -26         28       UCSB Shuttle       1,964       -       100.0%       1,964       -       100         36       Seaside Shuttle       6,738       6,391       5.4%       14,190       13,139       8         37       Crosstown Shuttle       8,003       7,775       2.9%       15,560       15,518       0         Booster Services       10,900       5,554       96.3%       11,433       6,857       66         System Subtotal       455,349       489,187       -6.9%       865,806       985,081       -12         Downtown Waterfront Shuttle       34,663       35,905       -3.5%       73,693	17	Low er West / SBCC	13,083	14,972	-12.6%	24,356	30,306	-19.6%
23         Winchester Canyon         5,547         5,445         1.9%         10,608         11,310         -6           24x         UCSB Express         43,753         48,944         -10.6%         92,873         107,529         -13           25         Ellw ood         4,575         4,248         7.7%         7,952         9,042         -12           27         Isla Vista Shuttle         7,676         9,393         -18.3%         13,942         18,863         -26           28         UCSB Shuttle         1,964         -         100.0%         1,964         -         100           36         Seaside Shuttle         6,738         6,391         5.4%         14,190         13,139         8           37         Crosstown Shuttle         8,003         7,775         2.9%         15,560         15,518         0           Booster Services         10,900         5,554         96.3%         11,433         6,857         66           System Subtotal         455,349         489,187         -6.9%         865,806         985,081         -12           Downtown Waterfront Shuttle         34,663         35,905         -3.5%         73,693         71,858         2 <t< td=""><td>20</td><td>Carpinteria</td><td>27,002</td><td>28,747</td><td>-6.1%</td><td>53,319</td><td>58,218</td><td>-8.4%</td></t<>	20	Carpinteria	27,002	28,747	-6.1%	53,319	58,218	-8.4%
24x UCSB Express         43,753         48,944         -10.6%         92,873         107,529         -13           25 Ellw ood         4,575         4,248         7.7%         7,952         9,042         -12           27 Isla Vista Shuttle         7,676         9,393         -18.3%         13,942         18,863         -26           28 UCSB Shuttle         1,964         -         100.0%         1,964         -         100           36 Seaside Shuttle         6,738         6,391         5.4%         14,190         13,139         8           37 Crosstown Shuttle         8,003         7,775         2.9%         15,560         15,518         0           Booster Services         10,900         5,554         96.3%         11,433         6,857         66           System Subtotal         455,349         489,187         -6.9%         865,806         985,081         -12           Downtown Waterfront Shuttles         30 Downtown Shuttle         34,663         35,905         -3.5%         73,693         71,858         2           31 East Beach Waterfront Shuttle         6,009         5,820         3.2%         12,091         12,867         -6           32 West Beach Waterfront Shuttle         2,45	21x	Carpinteria Express	7,780	8,485	-8.3%	14,625	17,675	-17.3%
25         Ellw ood         4,575         4,248         7.7%         7,952         9,042         -12           27         Isla Vista Shuttle         7,676         9,393         -18.3%         13,942         18,863         -26           28         UCSB Shuttle         1,964         -         100.0%         1,964         -         100           36         Seaside Shuttle         6,738         6,391         5.4%         14,190         13,139         8           37         Crosstown Shuttle         8,003         7,775         2.9%         15,560         15,518         0           Booster Services         10,900         5,554         96.3%         11,433         6,857         66           System Subtotal         455,349         489,187         -6.9%         865,806         985,081         -12           Downtown Waterfront Shuttles         34,663         35,905         -3.5%         73,693         71,858         2           31         East Beach Waterfront Shuttle         6,009         5,820         3.2%         12,091         12,867         -6           32         West Beach Waterfront Shuttle         2,453         3,191         -23.1%         5,190         6,654         -	23	Winchester Canyon	5,547	5,445	1.9%	10,608	11,310	-6.2%
27 Isla Vista Shuttle       7,676       9,393       -18.3%       13,942       18,863       -26         28 UCSB Shuttle       1,964       -       100.0%       1,964       -       100         36 Seaside Shuttle       6,738       6,391       5.4%       14,190       13,139       8         37 Crosstown Shuttle       8,003       7,775       2.9%       15,560       15,518       0         Booster Services       10,900       5,554       96.3%       11,433       6,857       66         System Subtotal       455,349       489,187       -6.9%       865,806       985,081       -12         Downtown Waterfront Shuttles       34,663       35,905       -3.5%       73,693       71,858       2         31 East Beach Waterfront Shuttle       6,009       5,820       3.2%       12,091       12,867       -6         32 West Beach Waterfront Shuttle       2,453       3,191       -23.1%       5,190       6,654       -22         Unknown/Miscellaneous       -       -       0.0%       -       -       -       -	24x	UCSB Express	43,753	48,944	-10.6%	92,873	107,529	-13.6%
28 UCSB Shuttle         1,964         -         100.0%         1,964         -         100.0%           36 Seaside Shuttle         6,738         6,391         5.4%         14,190         13,139         8           37 Crosstown Shuttle         8,003         7,775         2.9%         15,560         15,518         0           Booster Services         10,900         5,554         96.3%         11,433         6,857         66           System Subtotal         455,349         489,187         -6.9%         865,806         985,081         -12           Downtown Waterfront Shuttles         30 Downtown Shuttle         34,663         35,905         -3.5%         73,693         71,858         2           31 East Beach Waterfront Shuttle         6,009         5,820         3.2%         12,091         12,867         -6           32 West Beach Waterfront Shuttle         2,453         3,191         -23.1%         5,190         6,654         -22           Unknown/Miscellaneous         -         -         0.0%         -         -         -         -         -         -         -         -         -         -         -         -         -         -         -         -         - <t< td=""><td>25</td><td>Ellw ood</td><td>4,575</td><td>4,248</td><td>7.7%</td><td>7,952</td><td>9,042</td><td>-12.1%</td></t<>	25	Ellw ood	4,575	4,248	7.7%	7,952	9,042	-12.1%
36       Seaside Shuttle       6,738       6,391       5.4%       14,190       13,139       8         37       Crosstown Shuttle       8,003       7,775       2.9%       15,560       15,518       0         Booster Services       10,900       5,554       96.3%       11,433       6,857       66         System Subtotal       455,349       489,187       -6.9%       865,806       985,081       -12         Downtown Waterfront Shuttles       30       Downtown Shuttle       34,663       35,905       -3.5%       73,693       71,858       2         31       East Beach Waterfront Shuttle       6,009       5,820       3.2%       12,091       12,867       -6         32       West Beach Waterfront Shuttle       2,453       3,191       -23.1%       5,190       6,654       -22         Unknown/Miscellaneous       -       -       0.0%       -       -       -       -	27	Isla Vista Shuttle	7,676	9,393	-18.3%	13,942	18,863	-26.1%
37 Crosstown Shuttle         8,003         7,775         2.9%         15,560         15,518         0           Booster Services         10,900         5,554         96.3%         11,433         6,857         66           System Subtotal         455,349         489,187         -6.9%         865,806         985,081         -12           Downtown Waterfront Shuttles         30 Downtown Shuttle         34,663         35,905         -3.5%         73,693         71,858         2           31 East Beach Waterfront Shuttle         6,009         5,820         3.2%         12,091         12,867         -6           32 West Beach Waterfront Shuttle         2,453         3,191         -23.1%         5,190         6,654         -22           Unknown/Miscellaneous         -         -         0.0%         -         -         -         -	28	UCSB Shuttle	1,964	-	100.0%	1,964	-	100.0%
Booster Services   10,900   5,554   96.3%   11,433   6,857   66	36	Seaside Shuttle	6,738	6,391	5.4%	14,190	13,139	8.0%
System Subtotal   455,349   489,187   -6.9%   865,806   985,081   -12	37	Crosstow n Shuttle	8,003	7,775	2.9%	15,560	15,518	0.3%
Downtown Waterfront Shuttles   34,663   35,905   -3.5%   73,693   71,858   2   31   East Beach Waterfront Shuttle   6,009   5,820   3.2%   12,091   12,867   -6   32   West Beach Waterfront Shuttle   2,453   3,191   -23.1%   5,190   6,654   -22   Unknown/Miscellaneous   -   -   0.0%   -   -   -   0   0		Booster Services	10,900	5,554	96.3%	11,433	6,857	66.7%
30       Dow ntow n Shuttle       34,663       35,905       -3.5%       73,693       71,858       2         31       East Beach Waterfront Shuttle       6,009       5,820       3.2%       12,091       12,867       -6         32       West Beach Waterfront Shuttle       2,453       3,191       -23.1%       5,190       6,654       -22         Unknown/Miscellaneous       -       -       0.0%       -       -       -       0	Syst	tem Subtotal	455,349	489,187	-6.9%	865,806	985,081	-12.1%
31       East Beach Waterfront Shuttle       6,009       5,820       3.2%       12,091       12,867       -6         32       West Beach Waterfront Shuttle       2,453       3,191       -23.1%       5,190       6,654       -22         Unknown/Miscellaneous       -       -       0.0%       -       -       -       0	Dow	ntown Waterfront Shuttles						
32         West Beach Waterfront Shuttle         2,453         3,191         -23.1%         5,190         6,654         -22           Unknown/Miscellaneous         -         -         0.0%         -         -         -         0	30	Dow ntow n Shuttle	34,663	35,905	-3.5%	73,693	71,858	2.6%
Unknown/Miscellaneous 0.0% 0	31	East Beach Waterfront Shuttle	6,009	5,820	3.2%	12,091	12,867	-6.0%
	32	West Beach Waterfront Shuttle	2,453	3,191	-23.1%	5,190	6,654	-22.0%
System Total 498.474 534.103 -6.7% 956.780 1.076.460 -11	Unk	nown/Miscellaneous	-	-	0.0%	-	-	0.0%
1,57.0	Syst	tem Total	498,474	534,103	-6.7%	956,780	1,076,460	-11.1%
Related Routes	Rela	ated Routes						
			34.782	37.232	-6.6%	67.944	75.893	-10.5%
		·					-	-12.4%
				·				-15.2%
								-11.3%
								-15.6%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

<u>Table C Notes - Period over period comparison exceptions</u>: System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

Table D: August 2016 - Passengers per Hour

			Month			Fiscal Year to Date	
	LINE	Aug 16	Aug 15	%Change	Jul 16 - Aug 16	Jul 15 - Aug 15	%Change
1	West Santa Barbara	30.1	35.0	-13.8%	29.4	34.3	-14.4%
2	East Santa Barbara	28.5	35.7	-20.2%	27.9	35.4	-21.1%
3	Oak Park	18.5	20.1	-7.9%	18.4	20.3	-9.5%
4	Mesa/SBCC	25.7	29.9	-13.9%	27.0	28.7	-5.8%
5	Mesa / La Cumbre	19.7	22.4	-12.1%	18.8	22.7	-16.8%
6	Goleta	31.4	34.7	-9.4%	31.1	35.1	-11.4%
7	Calle Real / Fairview	20.2	27.1	-25.5%	22.0	28.9	-24.2%
8	Calle Real / Turnpike	26.1	27.8	-6.0%	26.0	28.9	-10.0%
9	Calle Real / Old Town Shuttle	11.6	13.4	-13.6%	11.7	13.3	-12.2%
10	Cathedral Oaks	12.1	13.4	-9.9%	11.4	12.3	-7.6%
11	UCSB	27.8	32.9	-15.5%	27.8	33.7	-17.4%
12x	Goleta Express	34.2	36.9	-7.3%	34.8	38.7	-9.9%
14	Montecito	17.9	19.9	-10.2%	17.8	19.9	-10.5%
15x	SBCC / UCSB Express	30.5	38.1	-20.0%	26.5	33.9	-22.0%
16	City College Shuttle	44.3	53.1	-16.6%	44.3	60.8	-27.2%
17	Low er West / SBCC	45.1	54.5	-17.3%	43.7	54.4	-19.6%
20	Carpinteria	22.0	24.8	-11.2%	22.5	25.1	-10.6%
21x	Carpinteria Express	21.0	23.2	-9.4%	20.3	23.8	-14.5%
23	Winchester Canyon	20.7	19.2	7.7%	19.4	19.9	-2.3%
24x	UCSB Express	40.8	50.9	-19.9%	44.2	57.5	-23.1%
25	Ellw ood	29.0	32.4	-10.5%	27.8	34.2	-18.7%
27	Isla Vista Shuttle	19.8	24.9	-20.5%	18.4	24.8	-26.0%
28	UCSB Shuttle	12.5	-	0.0%	12.5	-	0.0%
36	Seaside Shuttle	18.3	17.7	3.2%	19.6	18.1	8.0%
37	Crosstow n Shuttle	14.2	15.0	-5.5%	14.7	14.7	0.5%
	Booster Services	85.3	82.1	3.9%	76.0	66.2	14.8%
Syste	em Average	26.9	31.1	-13.5%	26.8	31.5	-14.9%
Dow	ntown Waterfront Shuttles						
30	Dow ntow n Shuttle	28.0	28.6	-2.3%	29.0	28.5	2.0%
31	East Beach Waterfront Shuttle	17.8	17.1	4.1%	17.8	19.0	-6.3%
32	West Beach Waterfront Shuttle	16.1	20.9	-23.2%	17.0	21.8	-22.0%
Syste	em Total	26.8	30.6	-12.5%	26.7	30.9	-13.7%
Rela	ted Routes						
20,	21x Carpinteria	26.4	30.5	-13.3%	26.5	30.8	-13.9%
1, 2	2, 37 East/West & Crosstow n	24.5	27.9	-12.4%	24.3	27.3	-11.0%
4, !	5, 15x, 16, 17 Mesa Lines	23.6	26.9	-12.3%	22.1	25.2	-12.3%
7, 8	3, 9 Calle Real/Fairview	27.7	32.4	-14.4%	28.4	33.2	-14.4%
6,	11 State/Hollister	18.3	20.8	-12.2%	17.5	20.8	-15.8%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table E: August 2016 – 'At Capacity' Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

			Month		F	Fiscal Year to Date	
	LINE	Aug 16	Aug 15	%Change	Jul 16 - Aug 16	Jul 15 - Aug 15	%Change
1	West Santa Barbara	2	2	0.0%	2	2	0.0%
2	East Santa Barbara	3	14	-78.6%	4	22	-81.8%
3	Oak Park	1	5	-80.0%	7	5	40.0%
4	Mesa/SBCC	-	1	-100.0%	-	1	-100.0%
5	Mesa / La Cumbre	6	3	100.0%	7	12	-41.7%
6	Goleta	26	18	44.4%	59	40	47.5%
7	Calle Real / Fairview	2	6	-66.7%	4	14	-71.4%
8	Calle Real / Turnpike	-	-	0.0%	1	-	100.0%
9	Calle Real / Old Town Shuttle	-	-	0.0%	-	-	0.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	14	29	-51.7%	37	69	-46.4%
12x	Goleta Express	5	2	150.0%	16	12	33.3%
14	Montecito	1	3	-66.7%	3	5	-40.0%
15x	SBCC / UCSB Express	11	12	-8.3%	11	18	-38.9%
16	City College Shuttle	2	2	0.0%	2	2	0.0%
17	Low er West / SBCC	5	8	-37.5%	6	19	-68.4%
20	Carpinteria	6	5	20.0%	11	16	-31.3%
21x	Carpinteria Express	2	2	0.0%	4	4	0.0%
23	Winchester Canyon	-	-	0.0%	-	-	0.0%
24x	UCSB Express	37	23	60.9%	68	140	-51.4%
25	Ellwood	-	-	0.0%	-	-	0.0%
27	Isla Vista Shuttle	-	-	0.0%	-	-	0.0%
28	UCSB Shuttle	-	-	0.0%	-	-	0.0%
36	Seaside Shuttle	-	5	-100.0%	5	6	-16.7%
37	Crosstow n Shuttle	-	-	0.0%	-	1	-100.0%
	Booster Services	10	14	-28.6%	10	14	-28.6%
Syst	em Subtotal	133	154	-13.6%	257	402	-36.1%
Dow	ntown Waterfront Shuttles						
30	Dow ntow n Shuttle	17	53	-67.9%	55	131	-58.0%
31	East Beach Waterfront Shuttle	2	-	100.0%	4	8	-50.0%
32	West Beach Waterfront Shuttle	-	-	0.0%	-	-	0.0%
Unk	nown	3	-	100.0%	3	-	100.0%
Syst	em Total	155	207	-25.1%	319	541	-41.0%

<sup>\*</sup> Note that due to a 10-day fare box programming error, the numbers for June 2016 are estimates.

Table F: August 2016 – 'Too Full to Board' Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

			Month		F	Fiscal Year to Date			
	LINE	Aug 16	Aug 15	%Change		Jul 15 - Aug 15	%Change		
1	West Santa Barbara	-	-	0.0%	-	-	0.0%		
2	East Santa Barbara	3	1	200.0%	3	3	0.0%		
3	Oak Park	-	1	-100.0%	1	1	0.0%		
4	Mesa/SBCC	-	-	0.0%	1	-	100.0%		
5	Mesa / La Cumbre	-	2	-100.0%	-	7	-100.0%		
6	Goleta	11	11	0.0%	19	29	-34.5%		
7	Calle Real / Fairview	-	3	-100.0%	1	5	-80.0%		
8	Calle Real / Turnpike	-	-	0.0%	-	-	0.0%		
9	Calle Real / Old Town Shuttle	-	-	0.0%	-	-	0.0%		
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%		
11	UCSB	3	17	-82.4%	15	42	-64.3%		
12x	Goleta Express	7	8	-12.5%	18	20	-10.0%		
14	Montecito	2	-	100.0%	3	-	100.0%		
15x	SBCC / UCSB Express	12	25	-52.0%	12	29	-58.6%		
16	City College Shuttle	-	2	-100.0%	-	2	-100.0%		
17	Low er West / SBCC	-	5	-100.0%	4	11	-63.6%		
20	Carpinteria	-	-	0.0%	4	2	100.0%		
21x	Carpinteria Express	-	-	0.0%	-	1	-100.0%		
23	Winchester Canyon	-	-	0.0%	1	-	100.0%		
24x	UCSB Express	26	43	-39.5%	72	195	-63.1%		
25	Ellw ood	1	-	100.0%	1	-	100.0%		
27	Isla Vista Shuttle	-	-	0.0%	-	1	-100.0%		
28	UCSB Shuttle	-	-	0.0%	-	-	0.0%		
36	Seaside Shuttle	4	1	300.0%	9	2	350.0%		
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%		
	Booster Services	4	10	-60.0%	6	10	100.0%		
Syst	em Subtotal	73	129	-43.4%	170	360	-52.8%		
Dow	ntown Waterfront Shuttles								
30	Dow ntow n Shuttle	85	140	-39.3%	251	312	-19.6%		
31	East Beach Waterfront Shuttle	2	-	100.0%	10	7	42.9%		
32	West Beach Waterfront Shuttle	-	-	0.0%	-	3	-100.0%		
Unk	nown	3	3	0.0%	3	4	-25.0%		
Syst	em Total	163	272	-40.1%	434	686	-36.7%		

<sup>\*</sup> Note that due to a 10-day fare box programming error, the numbers for June 2016 are estimates.

Table G: August 2016 - Bicycles Carried

			Month		F	Fiscal Year to Date	
	LINE	Aug 16	Aug 15	%Change	Jul 16 - Aug 16	Jul 15 - Aug 15	%Change
1	West Santa Barbara	236	208	13.5%	435	413	5.3%
2	East Santa Barbara	537	533	0.8%	1,002	993	0.9%
3	Oak Park	150	271	-44.6%	285	518	-45.0%
4	Mesa/SBCC	150	219	-31.5%	350	432	-19.0%
5	Mesa / La Cumbre	280	238	17.6%	511	497	2.8%
6	Goleta	1,349	1,642	-17.8%	2,580	3,199	-19.3%
7	Calle Real / Fairview	375	297	26.3%	645	592	9.0%
8	Calle Real / Turnpike	142	225	-36.9%	330	445	-25.8%
9	Calle Real / Old Town Shuttle	23	28	-17.9%	51	56	-8.9%
10	Cathedral Oaks	65	44	47.7%	104	96	8.3%
11	UCSB	1,804	2,069	-12.8%	3,561	4,213	-15.5%
12x	Goleta Express	831	734	13.2%	1,495	1,420	5.3%
14	Montecito	163	189	-13.8%	314	374	-16.0%
15x	SBCC / UCSB Express	248	260	-4.6%	408	489	-16.6%
16	City College Shuttle	43	39	10.3%	43	42	2.4%
17	Low er West / SBCC	110	134	-17.9%	237	307	-22.8%
20	Carpinteria	664	807	-17.7%	1,235	1,625	-24.0%
21x	Carpinteria Express	194	250	-22.4%	373	496	-24.8%
23	Winchester Canyon	92	60	53.3%	198	160	23.8%
24x	UCSB Express	1,102	1,133	-2.7%	2,204	2,319	-5.0%
25	Ellwood	58	58	0.0%	116	123	-5.7%
27	Isla Vista Shuttle	82	95	-13.7%	155	209	-25.8%
28	UCSB Shuttle	-	-	0.0%	-	-	0.0%
36	Seaside Shuttle*	-	-	N/A	-	-	N/A
37	Crosstow n Shuttle*	-	-	N/A	-	-	N/A
	Booster services	10	7	42.9%	10	14	-28.6%
Syst	em Subtotal	8,708	9,540	-8.7%	16,642	19,032	-12.6%
Dow	ntown Waterfront Shuttles		·				
30	Downtown Shuttle*	-	-	N/A	-	-	N/A
31	East Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
32	West Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
Unk	nown	80	13	515.4%	242	19	1173.7%
Syst	em Total	8,788	9,553	-8.0%	16,884	19,051	-11.4%

<sup>\*</sup> The electric shuttles cannot carry bicycles.

<sup>\*</sup> Note that due to a 10-day fare box programming error, the numbers for June 2016 are estimates.

Table H: August 2016 – Wheelchairs Boarded

			Month		F	Fiscal Year to Date	
	LINE	Aug 16	Aug 15	%Change	Jul 16 - Aug 16	Jul 15 - Aug 15	%Change
1	West Santa Barbara	134	114	17.5%	248	252	-1.6%
2	East Santa Barbara	193	168	14.9%	348	343	1.5%
3	Oak Park	132	107	23.4%	260	199	30.7%
4	Mesa/SBCC	18	8	125.0%	30	18	66.7%
5	Mesa / La Cumbre	65	77	-15.6%	120	166	-27.7%
6	Goleta	198	215	-7.9%	365	423	-13.7%
7	Calle Real / Fairview	171	71	140.8%	233	141	65.2%
8	Calle Real / Turnpike	44	69	-36.2%	86	111	-22.5%
9	Calle Real / Old Town Shuttle	14	21	-33.3%	33	45	-26.7%
10	Cathedral Oaks	1	1	0.0%	3	1	200.0%
11	UCSB	229	215	6.5%	423	466	-9.2%
12x	Goleta Express	64	67	-4.5%	131	133	-1.5%
14	Montecito	24	41	-41.5%	36	58	-37.9%
15x	SBCC / UCSB Express	14	-	100.0%	36	1	3500.0%
16	City College Shuttle	16	4	300.0%	16	4	300.0%
17	Low er West / SBCC	35	6	483.3%	46	18	155.6%
20	Carpinteria	89	137	-35.0%	179	248	-27.8%
21x	Carpinteria Express	21	16	31.3%	41	29	41.4%
23	Winchester Canyon	6	1	500.0%	14	5	180.0%
24x	UCSB Express	46	39	17.9%	98	86	14.0%
25	Ellwood	5	7	-28.6%	7	9	-22.2%
27	Isla Vista Shuttle	3	3	0.0%	5	8	-37.5%
28	UCSB Shuttle	-	-	0.0%	-	-	0.0%
36	Seaside Shuttle	6	9	-33.3%	17	11	54.5%
37	Crosstow n Shuttle	23	9	155.6%	25	13	92.3%
	Booster Services	-	-	0.0%	-	-	0.0%
Syst	em Subtotal	1,551	1,405	10.4%	2,800	2,788	0.4%
Dow	ntown Waterfront Shuttles						
30	Dow ntow n Shuttle	102	62	64.5%	150	124	21.0%
31	East Beach Waterfront Shuttle	15	13	15.4%	25	21	19.0%
32	West Beach Waterfront Shuttle	3	2	50.0%	6	4	50.0%
Unk	nown	5	-	100.0%	16	-	100.0%
Syst	em Total	1,676	1,482	13.1%	2,997	2,937	2.0%

<sup>\*</sup> Note that due to a 10-day fare box programming error, the numbers for June 2016 are estimates.

Table I: Ridership by Day Type

August 2016

August 2015

								% Change in
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	Daily Ridership
Weekday	422,935	23	18,388	428,774	21	20,418	-2,029	-9.9%
Saturday	43,638	4	10,910	61,207	5	12,241	-1,332	-10.9%
Sunday	31,901	4	7,975	44,122	5	8,824	-849	-9.6%
Total	498,474	31	16,080	534,103	31	17,229	-1,149	-6.7%

FY 2017 FY 2016

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	779,590	43	18,130	876,774	43	20,390	-2,260	-11.1%
Saturday	96,410	9	10,712	111,157	9	12,351	-1,639	-13.3%
Sunday	80,780	10	8,078	88,529	10	8,853	-775	-8.8%
Total	956,780	62	15,432	1,076,460	62	17,362	-1,930	-11.1%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

## **External Factors Affecting Ridership**

**Service Days & School Days:** There were two more weekday service days in August this year than last year, so there was one less Saturday and one less Sunday service day. All of the schools had two more days of classes in August this year than they did last year.

**Weather:** Average temperatures for August 2016 were cooler than in August 2015 and very close to normal for the month, but the highs were higher and the lows were lower. There was virtually no precipitation in August either this year or last year.

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Aug-16	23	4	4	6	8	23 SS
Aug-15	21	5	5	4	6	21 SS

Source: Gregorian Calendar, SB Area School Districts, SBCC, UCSB. SS = Summer Session

	Temperature (°F)	High	Average	Low	Precipitation	
	Maximum	82	70	62	Weekday: 0 in (0 days)	
Aug-16	Mean	74	66	59	Saturday: 0 in (0 days) 0 in	
	Minimum	70	63	54	Sunday: 0 in (0 days)	
	Maximum	94	79	68	Weekday: T in (1 day)	
Aug-15	Mean	81	71	61	Saturday: 0 in (0 days) T in	
	Minimum	73	66	55	Sunday: 0 in (0 days)	

Source: www.wunderground.com

## **Addendum: Data Source Documentation**

GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.