

System Ridership Report: February 2016

System-wide ridership decreased 3.5%, or about 22,000 passengers, for the month of February as compared to February 2015, but because of the leap year, there was one more weekday this year. Ridership per day was down 6.8% for the month. UCSB student ridership increased 16% from February 2015, and nearly half of those additional passengers are on the recently enhanced Line 24x which saw 23% more UCSB student ridership in February this year. Sunday UCSB student ridership increased by 29% overall, and by 93% on Lines 12x and 24x combined.

Table A: Ridership Trends by Fare Component

		Month			iscal Year to Date	
Fare Categories	Feb 16	Feb 15	%Change	Jul 15 - Feb 16	Jul 14 - Feb 15	%Change
General Fare	74,157	82,809	-10.4%	697,977	772,507	-9.6%
Transfers	47,560	49,799	-4.5%	407,435	436,164	-6.6%
Full Fare Prepaid (1)	89,071	102,209	-12.9%	788,352	932,744	-15.5%
Santa Barbara City College	98,921	112,131	-11.8%	628,771	722,827	-13.0%
Senior & Disabled Prepaid (2)	57,011	54,221	5.1%	452,975	460,244	-1.6%
Shuttle (DWE & Seaside)	18,070	15,455	16.9%	173,800	178,121	-2.4%
UC Santa Barbara	130,936	112,794	16.1%	684,278	639,089	7.1%
Student Prepaid (3)	58,025	68,068	-14.8%	436,869	499,009	-12.5%
Free	12,862	13,873	-7.3%	106,937	120,409	-11.2%
My Ride	7,559	7,672	-1.5%	73,199	83,595	-12.4%
Senior	14,912	11,686	27.6%	119,152	112,399	6.0%
Persons w ith Disabilities	3,032	3,548	-14.5%	25,074	29,852	-16.0%
Tokens	2,187	2,145	2.0%	15,790	18,978	-16.8%
Total	614,303	636,410	-3.5%	4,610,609	5,005,938	-7.9%

⁽¹⁾ Includes adult 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

		Month		Fiscal Year to Date			
Metrics	Feb 16	Feb 15	%Change	Jul 15 - Feb 16	Jul 14 - Feb 15	%Change	
Passengers	614,303	636,410	-3.5%	4,610,609	5,005,938	-7.9%	
Revenue Hours	17,221	16,286	5.7%	138,940	135,805	2.3%	
Passengers per Rev Hour	35.67	39.08	-8.7%	33.18	36.86	-10.0%	
Miles	211,488	204,966	3.2%	1,681,543	1,703,316	-1.3%	
Passengers per Mile	2.90	3.10	-6.5%	2.74	2.94	-6.7%	

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

⁽²⁾ Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

⁽³⁾ Includes student 10-Ride and Unlimited 30-Day Passport use.

Table C: February 2016 System Ridership

			Month			Fiscal Year to Date	
	LINE	Feb 16	Feb 15	%Change	Jul 15 - Feb 16	Jul 14 - Feb 15	%Change
1	West Santa Barbara	35,313	33,175	6.4%	262,869	273,681	-4.0%
2	East Santa Barbara	49,197	52,898	-7.0%	405,793	436,325	-7.0%
3	Oak Park	17,134	20,321	-15.7%	136,425	157,302	-13.3%
4	Mesa/SBCC	13,084	12,624	3.6%	94,276	101,744	-7.3%
5	Mesa / La Cumbre	13,872	15,997	-13.3%	107,996	128,008	-15.6%
6	Goleta	52,953	56,768	-6.7%	439,609	478,353	-8.1%
7	County Health / Fairview	10,452	12,404	-15.7%	89,929	101,323	-11.2%
8	County Health	8,212	9,168	-10.4%	68,388	81,274	-15.9%
9	Calle Real / Old Town Shuttle	3,309	2,940	12.6%	24,077	24,508	-1.8%
10	Cathedral Oaks	2,405	2,856	-15.8%	18,135	21,429	-15.4%
11	UCSB	96,708	106,655	-9.3%	740,057	827,725	-10.6%
12x	Goleta Express	19,471	22,058	-11.7%	164,685	187,563	-12.2%
14	Montecito	7,471	8,444	-11.5%	63,682	69,293	-8.1%
15x	SBCC / UCSB Express	38,798	40,759	-4.8%	227,932	258,820	-11.9%
	City College Shuttle	16,861	19,110	-11.8%	95,185	110,560	-13.9%
17	Low er West / SBCC	15,067	15,943	-5.5%	115,738	132,044	-12.3%
20	Carpinteria	25,133	26,645	-5.7%	212,172	234,603	-9.6%
21x	Carpinteria Express	7,234	8,334	-13.2%	63,688	70,146	-9.2%
22	Old Mission	-	-	0.0%	-	3,172	-100.0%
23	Winchester Canyon	5,121	6,164	-16.9%	41,265	51,508	-19.9%
24x	UCSB Express	66,692	57,734	15.5%	465,403	443,791	4.9%
25	Ellw ood	4,026	4,800	-16.1%	32,079	37,545	-14.6%
27	Isla Vista Shuttle	40,136	35,990	11.5%	211,239	203,927	3.6%
36	Seaside Shuttle	7,026	5,649	24.4%	53,960	49,043	10.0%
37	Crosstow n Shuttle	7,959	9,418	-15.5%	63,541	69,600	-8.7%
	Booster Services	25,405	25,184	0.9%	163,118	163,279	-0.1%
Svst	em Subtotal	589,039	612,038	-3.8%	4,361,241	4,716,566	-7.5%
Ĺ	ntown Waterfront Shuttles	333,333	0.2,000	0.070	.,00.,2	.,	7.070
	Dow ntow n Shuttle	20,827	17,083	21.9%	201,689	208,451	-3.2%
	East Beach Waterfront Shuttle	3,024	2,248	34.5%	29,588	33,257	-11.0%
	West Beach Waterfront Shuttle stal Express Limited	1,413	1,770	-20.2%	18,091	19,319	-6.4%
Coa			4.000	400.00/		44.440	4.00.00/
	Coastal Express Limited - Santa Barbara	-	1,628	-100.0%	-	14,110	-100.0%
	Coastal Express Limited - Goleta	-	1,643	-100.0%	-	14,235	-100.0%
Unk	nown/Miscellaneous	-	-	0.0%	-	-	0.0%
Syst	em Total	614,303	636,410	-3.5%	4,610,609	5,005,938	-7.9%
Rela	ted Routes						
20, 2	21x Carpinteria	32,367	34,979	-7.5%	275,860	304,749	-9.5%
1, 2,	37 East/West & Crosstow n	92,469	95,491	-3.2%	732,203	779,606	-6.1%
4, 5,	15x, 16, 17 Mesa Lines	97,682	104,433	-6.5%	641,127	731,176	-12.3%
7, 8,	9 Calle Real	21,973	24,512	-10.4%	182,394	207,105	-11.9%
6, 11	State/Hollister	149,661	163,423	-8.4%	1,179,666	1,306,078	-9.7%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

<u>Table C Notes - Period over period comparison exceptions</u>: System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

Table D: February 2016 - Passengers per Hour

			Month		Fiscal Year to Date				
	LINE	Feb 16	Feb 15	%Change	Jul 15 - Feb 16	Jul 14 - Feb 15	%Change		
1	West Santa Barbara	37.8	38.4	-1.6%	35.1	37.3	-5.7%		
2	East Santa Barbara	33.2	40.3	-17.6%	34.7	40.2	-13.7%		
3	Oak Park	20.5	25.4	-19.4%	19.9	27.6	-27.8%		
4	Mesa/SBCC	35.1	35.4	-0.7%	30.8	33.3	-7.5%		
5	Mesa / La Cumbre	24.7	29.6	-16.7%	23.2	27.6	-15.9%		
6	Goleta	34.0	38.1	-10.8%	34.1	37.4	-8.8%		
7	Calle Real / Fairview	24.7	31.4	-21.3%	26.0	29.8	-13.0%		
8	Calle Real / Turnpike	27.5	32.1	-14.4%	27.8	33.1	-16.0%		
9	Calle Real / Old Town Shuttle	16.2	15.0	8.4%	14.2	14.5	-2.1%		
10	Cathedral Oaks	19.3	24.2	-20.0%	17.9	21.1	-15.3%		
11	UCSB	39.1	44.7	-12.7%	36.0	40.4	-10.9%		
12x	Goleta Express	34.2	44.5	-23.1%	35.6	44.3	-19.6%		
14	Montecito	18.2	21.5	-15.3%	19.2	20.9	-8.2%		
15x	SBCC / UCSB Express	50.6	55.8	-9.4%	47.5	49.3	-3.7%		
16	City College Shuttle	55.4	66.2	-16.2%	56.8	66.5	-14.6%		
17	Low er West / SBCC	57.9	64.0	-9.6%	54.1	61.8	-12.5%		
20	Carpinteria	23.0	25.6	-10.1%	23.5	26.3	-10.7%		
21x	·	20.7	24.9	-16.8%	22.5	24.7	-8.9%		
22	Old Mission	-	-	0.0%	-	13.0	-100.0%		
23	Winchester Canyon	19.4	24.0	-19.1%	18.8	23.3	-19.3%		
24x	UCSB Express	66.6	72.7	-8.5%	58.3	67.4	-13.6%		
25	Ellwood	33.0	40.2	-17.8%	31.6	36.7	-13.8%		
27	Isla Vista Shuttle	62.7	58.8	6.6%	49.0	47.5	3.1%		
36	Seaside Shuttle	20.7	17.3	19.6%	19.2	23.3	-17.5%		
37	Crosstow n Shuttle	16.2	20.2	-19.7%	15.9	17.5	-9.4%		
	Booster Services	87.9	92.6	-5.0%	92.0	91.9	0.1%		
Syst	em Average	34.9	39.2	-11.0%	33.1	37.2	-11.0%		
Dow	ntown Waterfront Shuttles								
	Dow ntow n Shuttle	25.8	21.9	17.7%	25.4	27.7	-8.2%		
	East Beach Waterfront Shuttle	18.2	14.7	23.6%	17.3	20.1	-13.9%		
	West Beach Waterfront Shuttle	18.3	22.6	-19.3%	20.5	23.3	-12.0%		
_	stal Express Limited	10.0	22.0	10.070	20.0	20.0	12.070		
	Coastal Express Limited - Santa Barbara	-	22.3	-100.0%	_	22.5	-100.0%		
	Coastal Express Limited - Goleta	-	20.3	-100.0%	-	20.5	-100.0%		
llnk	nown/Miscellaneous	_	-	0.0%	_		0.0%		
	em Total	35.7	39.1	-8.7%	33.2	36.9	-10.0%		
Sysi	em rotai	30.7	39.1	-0.7 //	33.2	30.9	-10.076		
Rela	ited Routes								
20	, 21x Carpinteria	29.7	33.0	-10.0%	29.3	33.1	-11.5%		
1,	2, 37 East/West & Crosstown	33.3	32.6	1.9%	30.8	31.8	-3.2%		
	5, 15x, 16, 17 Mesa Lines	34.7	39.4	-12.0%	31.3	36.7	-14.7%		
	8, 9 Calle Real/Fairview	31.4	36.1	-13.0%	31.7	35.4	-10.4%		
	11 State/Hollister	23.7	28.6	-17.2%	22.3	26.5	-15.8%		

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table E: February 2016 – 'At Capacity' Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE						
	Feb 16	Feb 15	%Change	Jul 15 - Feb 16	Jul 14 - Feb 15	%Change
West Santa Barbara	3	3	0.0%	23	27	-14.8%
East Santa Barbara	9	5	80.0%	89	81	9.9%
Oak Park	1	7	-85.7%	11	24	-54.2%
Mesa/SBCC	1	3	-66.7%	4	18	-77.8%
Mesa / La Cumbre	5	-	100.0%	33	41	-19.5%
Goleta	12	28	-57.1%	122	224	-45.5%
Calle Real / Fairview	2	6	-66.7%	27	90	-70.0%
Calle Real / Turnpike	1	-	100.0%	6	2	200.0%
Calle Real / Old Town Shuttle	-	-	0.0%	-	2	-100.0%
Cathedral Oaks	1	-	100.0%	3	6	-50.0%
UCSB	54	80	-32.5%	301	635	-52.6%
Goleta Express	4	11	-63.6%	45	106	-57.5%
Montecito	-	-	0.0%	12	6	100.0%
SBCC / UCSB Express	22	8	175.0%	127	466	-72.7%
City College Shuttle	2	32	-93.8%	57	106	-46.2%
Low er West / SBCC	-	3	-100.0%	34	40	-15.0%
Carpinteria	7	23	-69.6%	52	117	-55.6%
Carpinteria Express	-	11	-100.0%	6	21	-71.4%
Old Mission	-	-	0.0%	-	-	0.0%
Winchester Canyon	1	-	100.0%	2	8	-75.0%
UCSB Express	81	110	-26.4%	475	753	-36.9%
Ellw ood	-	-	0.0%	-	2	-100.0%
UCSB Shuttle	56	17	229.4%	258	156	65.4%
Seaside Shuttle	8	1	700.0%	36	14	157.1%
Crosstow n Shuttle	1	-	100.0%	8	7	14.3%
Booster Services	37	44	-15.9%	313	309	1.3%
em Subtotal	308	392	-21.4%	2,044	3,261	-37.3%
ntown Waterfront Shuttles						
Dow ntow n Shuttle	-	37	-100.0%	159	438	-63.7%
East Beach Waterfront Shuttle	-	-	0.0%	8	8	0.0%
West Beach Waterfront Shuttle	-	-	0.0%	-	20	-100.0%
tal Express Limited						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	-	0.0%
ow n	12	-	100.0%	17	7	142.9%
em Total	320	429	-25.4%	2,228	3,734	-40.3%
	Mesa/SBCC Mesa / La Cumbre Goleta Calle Real / Fairview Calle Real / Turnpike Calle Real / Old Town Shuttle Cathedral Oaks UCSB Goleta Express Montecito SBCC / UCSB Express City College Shuttle Low er West / SBCC Carpinteria Carpinteria Express Old Mission Winchester Canyon UCSB Express Ellw ood UCSB Shuttle Seaside Shuttle Crosstown Shuttle Booster Services Im Subtotal Intown Waterfront Shuttles East Beach Waterfront Shuttle West Beach Waterfront Shuttle West Beach Waterfront Shuttle USB Santa Barbara Goleta Own	Oak Park 1 Mesa/SBCC 1 Mesa / La Cumbre 5 Goleta 12 Calle Real / Fairview 2 Calle Real / Turnpike 1 Calle Real / Old Town Shuttle - Cathedral Oaks 1 UCSB 54 Goleta Express 4 Montecito - SBCC / UCSB Express 22 City College Shuttle 2 Low er West / SBCC - Carpinteria 7 Carpinteria Express - Old Mission - Winchester Canyon 1 UCSB Express 81 Ellw ood - UCSB Shuttle 8 Seaside Shuttle 8 Crosstow n Shuttle 1 Booster Services 37 m Subtotal 308 Intown Waterfront Shuttle - West Beach Waterfront Shuttle - West Beach Waterfront Shuttle - West Bea	Oak Park 1 7 Mesa/SBCC 1 3 Mesa / La Cumbre 5 - Goleta 12 28 Calle Real / Fairview 2 6 Calle Real / Turnpike 1 - Calle Real / Old Town Shuttle - - Calle Real / Old Town Shuttle - - Cathedral Oaks 1 - UCSB 54 80 Goleta Express 4 11 Montecito - - SBCC / UCSB Express 22 8 City College Shuttle 2 32 Low er West / SBCC - 3 Carpinteria 7 23 Carpinteria Express - 11 Old Mission - - Winchester Canyon 1 - UCSB Express 81 110 UCSB Shuttle 8 1 Seaside Shuttle 8 1 Crosstown Shuttle	Oak Park 1 7 -85.7% Mesa/SBCC 1 3 -66.7% Mesa / La Cumbre 5 - 100.0% Goleta 12 28 -57.1% Calle Real / Fairview 2 6 -66.7% Calle Real / Old Town Shuttle 1 - 100.0% Calle Real / Old Town Shuttle - - 0.0% Cathedral Oaks 1 - 100.0% UCSB 54 80 -32.5% Goleta Express 4 11 -63.6% Montecito - - 0.0% SBCC / UCSB Express 22 8 175.0% City College Shuttle 2 32 -93.8% Low er West / SBCC - 3 -100.0% Carpinteria Express - 11 -100.0% Carpinteria Express - 11 -100.0% Old Mission - - 0.0% Winchester Canyon 1 -	Dalk Park	Oak Park 1 7 -85.7% 11 24 Mesa/SBCC 1 3 -66.7% 4 18 Mesa / La Cumbre 5 - 100.0% 33 41 Goleta 12 28 -57.1% 122 224 Calle Real / Fairview 2 6 -66.7% 27 90 Calle Real / Turrpike 1 - 100.0% 6 2 Calle Real / Old Town Shuttle - - 0.0% - 2 Calle Real / Old Town Shuttle - - 0.0% - 2 Cathedral Oaks 1 - 10.0% 3 6 UCSB 54 80 -32.5% 301 635 Goleta Express 4 11 -63.6% 45 106 Montecito - - 0.0% 12 6 SBCC / UCSB Express 22 8 175.0% 127 466 City College Shuttle<

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table F: February 2016 – 'Too Full to Board' Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

			Month		F	Fiscal Year to Date	
	LINE	Feb 16	Feb 15	%Change	Jul 15 - Feb 16	Jul 14 - Feb 15	%Change
1	West Santa Barbara	1	1	0.0%	6	8	-25.0%
2	East Santa Barbara	3	5	-40.0%	37	42	-11.9%
3	Oak Park	-	4	-100.0%	1	17	-94.1%
4	Mesa/SBCC	-	5	-100.0%	-	10	-100.0%
5	Mesa / La Cumbre	1	2	-50.0%	19	41	-53.7%
6	Goleta	3	12	-75.0%	76	137	-44.5%
7	Calle Real / Fairview	1	2	-50.0%	12	27	-55.6%
8	Calle Real / Turnpike	-	-	0.0%	-	5	-100.0%
9	Calle Real / Old Town Shuttle	-	-	0.0%	-	1	-100.0%
10	Cathedral Oaks	-	-	0.0%	-	7	-100.0%
11	UCSB	56	71	-21.1%	345	525	-34.3%
12x	Goleta Express	-	3	-100.0%	38	38	0.0%
14	Montecito	-	-	0.0%	-	4	-100.0%
15x	SBCC / UCSB Express	13	15	-13.3%	158	606	-73.9%
16	City College Shuttle	3	18	-83.3%	26	72	-63.9%
17	Low er West / SBCC	-	1	-100.0%	11	35	-68.6%
20	Carpinteria	-	3	-100.0%	18	61	-70.5%
21x	Carpinteria Express	-	3	-100.0%	1	33	-97.0%
22	Old Mission	-	-	0.0%	-	-	0.0%
23	Winchester Canyon	-	-	0.0%	-	3	-100.0%
24x	UCSB Express	78	100	-22.0%	599	741	-19.2%
25	Ellwood	-	-	0.0%	-	2	-100.0%
27	UCSB Shuttle	37	40	-7.5%	241	215	12.1%
36	Seaside Shuttle	-	-	0.0%	7	27	-74.1%
37	Crosstow n Shuttle	1	1	0.0%	7	4	75.0%
	Booster Services	32	23	39.1%	163	187	-12.8%
Sysi	tem Subtotal	229	309	-25.9%	1,765	2,848	-38.0%
Dow	ntown Waterfront Shuttles					-	
30	Dow ntow n Shuttle	31	75	-58.7%	501	704	-28.8%
31	East Beach Waterfront Shuttle	3	1	200.0%	17	25	-32.0%
32	West Beach Waterfront Shuttle	1	-	100.0%	9	23	-60.9%
Coa	stal Express Limited						
	Santa Barbara	-	-	0.0%	-	1	-100.0%
	Goleta	-	-	0.0%	-	1	-100.0%
Unk	nown	10	-	100.0%	21	6	250.0%
Sysi	tem Total	274	385	-28.8%	2,313	3,608	-35.9%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table G: February 2016 – Bicycles Carried

			Month		F	iscal Year to Date	
	LINE	Feb 16	Feb 15	%Change	Jul 15 - Feb 16	Jul 14 - Feb 15	%Change
1	West Santa Barbara	222	233	-4.7%	1,596	1,713	-6.8%
2	East Santa Barbara	499	595	-16.1%	3,989	4,889	-18.4%
3	Oak Park	199	219	-9.1%	1,695	1,638	3.5%
4	Mesa/SBCC	162	173	-6.4%	1,454	1,631	-10.9%
5	Mesa / La Cumbre	189	231	-18.2%	1,852	2,175	-14.9%
6	Goleta	1,206	1,205	0.1%	11,367	11,245	1.1%
7	Calle Real / Fairview	182	218	-16.5%	1,999	1,938	3.1%
8	Calle Real / Turnpike	149	167	-10.8%	1,495	1,572	-4.9%
9	Calle Real / Old Town Shuttle	36	35	2.9%	267	278	-4.0%
10	Cathedral Oaks	26	63	-58.7%	346	508	-31.9%
11	UCSB	2,168	1,974	9.8%	17,086	17,608	-3.0%
12x	Goleta Express	675	679	-0.6%	5,840	5,887	-0.8%
14	Montecito	125	137	-8.8%	1,220	1,188	2.7%
15x	SBCC / UCSB Express	285	355	-19.7%	2,868	2,870	-0.1%
16	City College Shuttle	119	198	-39.9%	802	1,075	-25.4%
17	Low er West / SBCC	119	132	-9.8%	950	1,225	-22.4%
20	Carpinteria	623	689	-9.6%	5,603	5,533	1.3%
21x	Carpinteria Express	172	261	-34.1%	1,922	1,927	-0.3%
22	Old Mission	-	-	0.0%	-	103	-100.0%
23	Winchester Canyon	100	91	9.9%	691	773	-10.6%
24x	UCSB Express	1,266	1,124	12.6%	9,842	8,841	11.3%
25	Ellwood	50	84	-40.5%	450	680	-33.8%
27	UCSB Shuttle	333	353	-5.7%	1,936	1,867	3.7%
36	Seaside Shuttle*	-	-	N/A	-	-	N/A
37	Crosstow n Shuttle*	-	-	N/A	-	-	N/A
	Booster services	36	24	50.0%	138	248	-44.4%
Sysi	em Subtotal	8,941	9,240	-3.2%	75,408	77,412	-2.6%
Dov	ntown Waterfront Shuttles						
30	Downtown Shuttle*	-	-	N/A	-	-	N/A
31	East Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
32	West Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
Coa	stal Express Limited						
	Santa Barbara	-	3	-100.0%	-	46	-100.0%
	Goleta	-	57	-100.0%	-	501	-100.0%
Unk	nown	324	23	1308.7%	539	146	269.2%
Sysi	em Total	9,265	9,323	-0.6%	75,947	78,105	-2.8%

* The electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table H: February 2016 – Wheelchairs Boarded

			Month		F	Fiscal Year to Date	
	LINE	Feb 16	Feb 15	%Change	Jul 15 - Feb 16	Jul 14 - Feb 15	%Change
1	West Santa Barbara	105	105	0.0%	879	939	-6.4%
2	East Santa Barbara	123	165	-25.5%	1,271	1,562	-18.6%
3	Oak Park	144	137	5.1%	1,058	1,089	-2.8%
4	Mesa/SBCC	10	19	-47.4%	70	286	-75.5%
5	Mesa / La Cumbre	58	59	-1.7%	535	703	-23.9%
6	Goleta	194	176	10.2%	1,650	1,706	-3.3%
7	Calle Real / Fairview	91	86	5.8%	759	610	24.4%
8	Calle Real / Turnpike	68	61	11.5%	462	510	-9.4%
9	Calle Real / Old Town Shuttle	11	17	-35.3%	174	129	34.9%
10	Cathedral Oaks	1	1	0.0%	5	11	-54.5%
11	UCSB	228	177	28.8%	1,959	1,955	0.2%
12x	Goleta Express	51	82	-37.8%	503	627	-19.8%
14	Montecito	10	25	-60.0%	164	210	-21.9%
15x	SBCC / UCSB Express	21	2	950.0%	55	24	129.2%
16	City College Shuttle	28	43	-34.9%	160	240	-33.3%
17	Low er West / SBCC	11	30	-63.3%	74	221	-66.5%
20	Carpinteria	146	141	3.5%	1,145	962	19.0%
21x	Carpinteria Express	41	29	41.4%	214	228	-6.1%
22	Old Mission	-	-	0.0%	-	-	0.0%
23	Winchester Canyon	6	11	-45.5%	39	104	-62.5%
24x	UCSB Express	33	35	-5.7%	283	206	37.4%
25	Ellw ood	2	21	-90.5%	42	146	-71.2%
27	UCSB Shuttle	3	6	-50.0%	35	51	-31.4%
36	Seaside Shuttle	2	7	-71.4%	71	47	51.1%
37	Crosstow n Shuttle	6	7	-14.3%	53	59	-10.2%
	Booster Services	1	1	0.0%	6	7	-14.3%
Sysi	tem Subtotal	1,394	1,443	-3.4%	11,666	12,632	-7.6%
Dow	ntown Waterfront Shuttles						
30	Dow ntow n Shuttle	42	50	-16.0%	391	446	-12.3%
31	East Beach Waterfront Shuttle	3	10	-70.0%	101	63	60.3%
32	West Beach Waterfront Shuttle	1	3	-66.7%	27	38	-28.9%
Coa	stal Express Limited						
	Santa Barbara	-	-	0.0%	-	1	-100.0%
	Goleta	-	-	0.0%	-	4	-100.0%
Unk	nown	21	2	950.0%	37	11	236.4%
Svc	tem Total	1,461	1,508	-3.1%	12,222	13,195	-7.4%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table I: Ridership by Day Type

February 2016

February 2015

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	514,370	20	25,719	535,825	19	28,201	-2,483	-8.8%
Saturday	62,077	5	12,415	63,224	5	12,645	-229	-1.8%
Sunday	37,856	4	9,464	37,361	4	9,340	124	1.3%
Total	614,303	29	21,183	636,410	28	22,729	-1,546	-6.8%

FY 2016 FY 2015

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	3,795,193	163	23,283	4,117,469	163	25,261	-1,977	-7.8%
Saturday	476,697	39	12,223	512,611	39	13,144	-921	-7.0%
Sunday	338,719	40	8,468	375,858	39	9,637	-1,169	-12.1%
Total	4,610,609	242	19,052	5,005,938	241	20,772	-1,719	-8.3%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

External Factors Affecting Ridership

Service Days & School Days: There was one more weekday service day and one more class day for all schools in February 2016 than in 2015 because of the leap year.

Weather: Average temperatures for February 2016 were about 4° warmer than 'normal', and similar to those in February 2015, but with higher highs and lower lows. Both Februarys were unusually dry; rainfall totals were less than 25% of the "normal" 4".

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Feb-16	20	5	4	19	19	20
Feb-15	19	5	4	18	18	19

Source: Gregorian Calendar, SB Area School Districts, SBCC, UCSB.

	Temperature (°F)	High	Average	Low	Precipitation
	Maximum	87	66	48	Weekday: 0.5 in (2 days)
Feb-16	Mean	74	59	43	Saturday: 0 in (0 days) 0.5 in
	Minimum	61	49	35	Sunday: 0 in (0 days)
	Maximum	82	65	60	Weekday: 0.2 in (1 day)
Feb-15	Mean	69	59	48	Saturday: 0.6 in (1 day) 0.9 in
	Minimum	62	52	39	Sunday: 0.1 in (2 days)

Source: www.wunderground.com

Addendum: Data Source Documentation

GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.