



## System Ridership Report: October 2017

System-wide ridership increased 3.1%, or approximately 20,000 passengers, for the month of October as compared to October 2016. UCSB, SBCC and secondary schools were in session one more day which can contribute to the ridership increase. There was also one more weekday yet one less Saturday.

**Table A: Ridership Trends by Fare Component**

| Fare Categories                          | Month          |                |             | Fiscal Year to Date |                  |              |
|--|----------------|----------------|-------------|---------------------|------------------|--------------|
|  | Oct 17         | Oct 16         | %Change     | Jul 17 - Oct 17     | Jul 16 - Oct 16  | %Change      |
| General Fare                             | 75,084         | 77,227         | -2.8%       | 329,051             | 339,337          | -3.0%        |
| Transfers                                | 47,864         | 45,307         | 5.6%        | 198,788             | 190,334          | 4.4%         |
| Full Fare Prepaid <sup>(1)</sup>         | 86,400         | 86,911         | -0.6%       | 355,595             | 364,120          | -2.3%        |
| Santa Barbara City College               | 87,963         | 93,089         | -5.5%       | 238,457             | 258,096          | -7.6%        |
| Senior & Disabled Prepaid <sup>(2)</sup> | 62,332         | 57,176         | 9.0%        | 238,745             | 229,096          | 4.2%         |
| Shuttle (DWE & Seaside)                  | 17,274         | 17,901         | -3.5%       | 98,598              | 99,674           | -1.1%        |
| UC Santa Barbara                         | 196,291        | 168,205        | 16.7%       | 313,638             | 289,035          | 8.5%         |
| Student Prepaid <sup>(3)</sup>           | 54,554         | 55,519         | -1.7%       | 194,437             | 205,317          | -5.3%        |
| Free                                     | 12,125         | 12,032         | 0.8%        | 48,533              | 48,183           | 0.7%         |
| My Ride                                  | 6,484          | 9,134          | -29.0%      | 32,971              | 37,827           | -12.8%       |
| Senior                                   | 16,281         | 19,415         | -16.1%      | 65,546              | 73,144           | -10.4%       |
| Persons with Disabilities                | 2,831          | 3,607          | -21.5%      | 12,089              | 13,634           | -11.3%       |
| Tokens                                   | 2,018          | 1,975          | 2.2%        | 8,251               | 8,264            | -0.2%        |
| <b>Total</b>                             | <b>667,501</b> | <b>647,498</b> | <b>3.1%</b> | <b>2,134,699</b>    | <b>2,156,061</b> | <b>-1.0%</b> |

(1) Includes adult 10-ride and unlimited 30-day Passport use.

(2) Includes seniors' and persons with disabilities' 10-ride, and unlimited 30-day Passport use.

(3) Includes K-12 Youth 10-ride and unlimited 30-day Passport use.

**Table B: Revenue Hours and Revenue Miles**

| Metrics                 | Month   |         |         | Fiscal Year to Date |                 |         |
|-------------------------|---------|---------|---------|---------------------|-----------------|---------|
|                         | Oct 17  | Oct 16  | %Change | Jul 17 - Oct 17     | Jul 16 - Oct 16 | %Change |
| Passengers              | 667,501 | 647,498 | 3.1%    | 2,134,699           | 2,138,061       | -0.2%   |
| Revenue Hours           | 18,117  | 18,608  | -2.6%   | 54,804              | 53,549          | 2.3%    |
| Passengers per Rev Hour | 36.84   | 34.80   | 5.9%    | 38.95               | 39.93           | -2.4%   |
| Miles                   | 219,482 | 227,826 | -3.7%   | 658,712             | 641,405         | 2.7%    |
| Passengers per Mile     | 3.04    | 2.84    | 7.0%    | 3.24                | 3.33            | -2.8%   |

**Table C: October 2017 System Ridership**

| LINE                                | Month          |                |               | Fiscal Year to Date |                  |              |
|-------------------------------------|----------------|----------------|---------------|---------------------|------------------|--------------|
|                                     | Oct 17         | Oct 16         | %Change       | Jul 17 - Oct 17     | Jul 16 - Oct 16  | %Change      |
| 1 West Santa Barbara                | 30,701         | 30,315         | 1.3%          | 117,878             | 119,183          | -1.1%        |
| 2 East Santa Barbara                | 48,425         | 46,879         | 3.3%          | 183,897             | 181,251          | 1.5%         |
| 3 Oak Park                          | 18,540         | 17,591         | 5.4%          | 71,096              | 67,274           | 5.7%         |
| 4 Mesa/SBCC                         | 12,767         | 12,049         | 6.0%          | 44,495              | 45,121           | -1.4%        |
| 5 Mesa / La Cumbre                  | 13,035         | 13,986         | -6.8%         | 45,358              | 50,582           | -10.3%       |
| 6 Goleta                            | 51,963         | 52,769         | -1.5%         | 198,720             | 205,032          | -3.1%        |
| 7 County Health / Fairview          | 25,453         | 23,479         | 8.4%          | 96,410              | 72,259           | 33.4%        |
| 8 County Health                     | -              | -              | 0.0%          | -                   | 13,743           | -100.0%      |
| 9 Calle Real / Old Town Shuttle     | -              | -              | 0.0%          | -                   | 4,257            | -100.0%      |
| 10 Cathedral Oaks                   | 1,962          | 2,086          | -5.9%         | 6,374               | 7,315            | -12.9%       |
| 11 UCSB                             | 101,971        | 93,376         | 9.2%          | 313,220             | 312,460          | 0.2%         |
| 12x Goleta Express                  | 17,615         | 20,212         | -12.8%        | 70,822              | 81,340           | -12.9%       |
| 14 Montecito                        | 7,501          | 7,048          | 6.4%          | 29,523              | 29,607           | -0.3%        |
| 15x SBCC / UCSB Express             | 32,419         | 34,231         | -5.3%         | 79,044              | 88,235           | -10.4%       |
| 16 City College Shuttle             | 12,842         | 12,582         | 0.0%          | 30,678              | 32,168           | 0.0%         |
| 17 Lower West / SBCC                | 15,294         | 15,647         | -2.3%         | 54,089              | 55,702           | -2.9%        |
| 20 Carpinteria                      | 26,944         | 25,203         | 6.9%          | 103,864             | 102,140          | 1.7%         |
| 21x Carpinteria Express             | 7,440          | 7,667          | -3.0%         | 27,851              | 29,649           | -6.1%        |
| 23 Winchester Canyon                | 4,703          | 6,309          | -25.5%        | 16,146              | 21,917           | -26.3%       |
| 24x UCSB Express                    | 56,078         | 61,801         | -9.3%         | 183,060             | 197,318          | -7.2%        |
| 25 Elwood                           | 5,662          | 6,092          | -7.1%         | 21,866              | 19,356           | 13.0%        |
| 27 Isla Vista Shuttle               | 42,382         | 33,963         | 24.8%         | 70,641              | 64,262           | 9.9%         |
| 28 UCSB Shuttle                     | 65,258         | 50,907         | 28.2%         | 101,601             | 73,685           | 37.9%        |
| 36 Seaside Shuttle                  | 5,853          | 4,757          | 23.0%         | 22,052              | 24,854           | -11.3%       |
| 37 Crosstown Shuttle                | 9,734          | 8,200          | 18.7%         | 33,977              | 31,563           | 7.6%         |
| Booster Services                    | 27,385         | 27,665         | -1.0%         | 65,912              | 68,653           | -4.0%        |
| <b>System Subtotal</b>              | <b>641,927</b> | <b>614,814</b> | <b>4.410%</b> | <b>1,988,574</b>    | <b>1,998,926</b> | <b>-0.5%</b> |
| <b>Downtown Waterfront Shuttles</b> |                |                |               |                     |                  |              |
| 30 Downtown Shuttle                 | 20,809         | 26,833         | -22.4%        | 115,718             | 128,355          | -9.8%        |
| 31 East Beach Waterfront Shuttle    | 2,560          | 4,250          | -39.8%        | 19,490              | 20,548           | -5.1%        |
| 32 West Beach Waterfront Shuttle    | 2,205          | 1,601          | 37.7%         | 10,917              | 8,430            | 29.5%        |
| <b>Unknown/Miscellaneous</b>        | <b>-</b>       | <b>-</b>       | <b>0.0%</b>   | <b>-</b>            | <b>-</b>         | <b>0.0%</b>  |
| <b>System Total</b>                 | <b>667,501</b> | <b>647,498</b> | <b>3.1%</b>   | <b>2,134,699</b>    | <b>2,156,259</b> | <b>-1.0%</b> |
| <b>Related Routes</b>               |                |                |               |                     |                  |              |
| 20, 21x Carpinteria                 | 34,384         | 32,870         | 4.6%          | 131,715             | 131,789          | -0.1%        |
| 1, 2, 37 East/West & Crosstown      | 88,860         | 85,394         | 4.1%          | 335,752             | 331,997          | 1.1%         |
| 4, 5, 15x, 16, 17 Mesa Lines        | 86,357         | 88,495         | -2.4%         | 253,664             | 271,808          | -6.7%        |
| 7, 8, 9 Calle Real                  | 25,453         | 23,479         | 8.4%          | 96,410              | 90,259           | 6.8%         |
| 6, 11 State/Hollister               | 153,934        | 146,145        | 5.3%          | 511,940             | 517,492          | -1.1%        |

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

**Table C Notes - Period over period comparison exceptions:** System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

**Table D: October 2017 - Passengers per Hour**

| LINE                                | Month                         |             |             | Fiscal Year to Date |                 |             |              |
|-------------------------------------|-------------------------------|-------------|-------------|---------------------|-----------------|-------------|--------------|
|                                     | Oct 17                        | Oct 16      | %Change     | Jul 17 - Oct 17     | Jul 16 - Oct 16 | %Change     |              |
| 1                                   | West Santa Barbara            | 32.1        | 30.6        | 4.8%                | 30.7            | 30.2        | 1.8%         |
| 2                                   | East Santa Barbara            | 32.5        | 29.9        | 8.5%                | 30.5            | 28.9        | 5.5%         |
| 3                                   | Oak Park                      | 22.3        | 19.9        | 11.8%               | 21.9            | 19.0        | 15.1%        |
| 4                                   | Mesa/SBCC                     | 31.7        | 30.6        | 3.8%                | 28.2            | 28.6        | -1.4%        |
| 5                                   | Mesa / La Cumbre              | 21.6        | 23.5        | -7.8%               | 19.1            | 21.3        | -10.3%       |
| 6                                   | Goleta                        | 29.7        | 33.4        | -11.3%              | 30.0            | 32.1        | -6.5%        |
| 7                                   | Calle Real / Fairview         | 19.2        | 18.1        | 6.0%                | 18.6            | 19.2        | -3.1%        |
| 8                                   | Calle Real / Turnpike         | -           | -           | 0.0%                | -               | 26.0        | -100.0%      |
| 9                                   | Calle Real / Old Town Shuttle | -           | -           | 0.0%                | -               | 11.7        | -100.0%      |
| 10                                  | Cathedral Oaks                | 13.0        | 15.9        | -18.3%              | 10.9            | 13.8        | -21.5%       |
| 11                                  | UCSB                          | 38.8        | 36.7        | 5.6%                | 30.6            | 30.4        | 0.8%         |
| 12x                                 | Goleta Express                | 28.0        | 33.3        | -16.0%              | 28.8            | 33.7        | -14.6%       |
| 14                                  | Montecito                     | 17.3        | 16.5        | 5.2%                | 17.3            | 17.4        | -0.2%        |
| 15x                                 | SBCC / UCSB Express           | 38.6        | 42.4        | -9.1%               | 32.4            | 36.2        | -10.5%       |
| 16                                  | City College Shuttle          | 36.4        | 37.4        | -2.6%               | 37.6            | 40.2        | -6.5%        |
| 17                                  | Lower West / SBCC             | 54.2        | 56.9        | -4.8%               | 49.1            | 50.5        | -2.9%        |
| 20                                  | Carpinteria                   | 21.9        | 20.2        | 8.3%                | 21.8            | 21.1        | 3.2%         |
| 21x                                 | Carpinteria Express           | 20.8        | 24.7        | -15.8%              | 20.8            | 22.2        | -6.3%        |
| 23                                  | Winchester Canyon             | 23.1        | 28.1        | -17.5%              | 20.0            | 22.1        | -9.6%        |
| 24x                                 | UCSB Express                  | 53.3        | 58.6        | -9.0%               | 43.7            | 47.1        | -7.2%        |
| 25                                  | Elwood                        | 24.2        | 30.1        | -19.8%              | 25.1            | 28.2        | -10.9%       |
| 27                                  | Isla Vista Shuttle            | 60.6        | 50.0        | 21.2%               | 37.4            | 32.9        | 13.5%        |
| 28                                  | UCSB Shuttle                  | 87.5        | 70.2        | 24.6%               | 45.6            | 50.3        | -9.2%        |
| 36                                  | Seaside Shuttle               | 16.0        | 13.2        | 21.1%               | 15.3            | 17.3        | -11.7%       |
| 37                                  | Crosstown Shuttle             | 18.0        | 15.9        | 13.5%               | 16.3            | 15.1        | 7.7%         |
|                                     | Booster Services              | 85.7        | 90.9        | -5.7%               | 83.1            | 88.8        | -6.3%        |
| <b>System Average</b>               |                               | <b>34.8</b> | <b>34.0</b> | <b>2.3%</b>         | <b>29.0</b>     | <b>29.5</b> | <b>-1.7%</b> |
| <b>Downtown Waterfront Shuttles</b> |                               |             |             |                     |                 |             |              |
| 30                                  | Downtown Shuttle              | 25.8        | 31.1        | -17.0%              | 27.8            | 29.8        | -6.7%        |
| 31                                  | East Beach Waterfront Shuttle | 15.2        | 23.9        | -36.6%              | 18.7            | 19.3        | -3.1%        |
| 32                                  | West Beach Waterfront Shuttle | 26.3        | 19.3        | 36.1%               | 22.8            | 17.6        | 29.7%        |
| <b>System Total</b>                 |                               | <b>34.2</b> | <b>33.8</b> | <b>1.5%</b>         | <b>28.7</b>     | <b>29.3</b> | <b>-1.9%</b> |

| <b>Related Routes</b> |                       |      |      |       |      |      |       |
|-----------------------|-----------------------|------|------|-------|------|------|-------|
| 20, 21x               | Carpinteria           | 21.6 | 21.1 | 2.6%  | 21.6 | 21.4 | 1.0%  |
| 1, 2, 37              | East/West & Crosstown | 29.7 | 27.8 | 7.0%  | 28.1 | 27.0 | 4.1%  |
| 4, 5, 15x, 16, 17     | Mesa Lines            | 34.8 | 36.8 | -5.2% | 30.5 | 32.8 | -6.9% |
| 7, 8, 9               | Calle Real/Fairview   | 19.2 | 18.1 | 6.0%  | 18.6 | 19.4 | -4.0% |
| 6, 11                 | State/Hollister       | 35.1 | 35.4 | -0.9% | 30.4 | 31.1 | -2.1% |

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

**Table E: October 2017 – ‘At Capacity’ Loads Indicated**

| LINE                                | Month      |            |               | Fiscal Year to Date |                 |               |
|-------------------------------------|------------|------------|---------------|---------------------|-----------------|---------------|
|                                     | Oct 17     | Oct 16     | %Change       | Jul 17 - Oct 17     | Jul 16 - Oct 16 | %Change       |
| 1 West Santa Barbara                | 9          | 4          | 125.0%        | 26                  | 8               | 225.0%        |
| 2 East Santa Barbara                | 25         | 6          | 316.7%        | 52                  | 17              | 205.9%        |
| 3 Oak Park                          | 2          | 1          | 100.0%        | 3                   | 10              | -70.0%        |
| 4 Mesa/SBCC                         | 2          | 1          | 100.0%        | 6                   | 2               | 200.0%        |
| 5 Mesa / La Cumbre                  | 2          | 3          | -33.3%        | 11                  | 17              | -35.3%        |
| 6 Goleta                            | 15         | 39         | -61.5%        | 103                 | 131             | -21.4%        |
| 7 Calle Real / Fairview             | 5          | 2          | 0.0%          | 5                   | 6               | -16.7%        |
| 8 Calle Real / Turnpike             | -          | -          | 0.0%          | -                   | 1               | -100.0%       |
| 9 Calle Real / Old Town Shuttle     | -          | -          | 0.0%          | -                   | -               | 0.0%          |
| 10 Cathedral Oaks                   | -          | -          | 0.0%          | 1                   | -               | 100.0%        |
| 11 UCSB                             | 47         | 56         | -16.1%        | 101                 | 109             | -7.3%         |
| 12x Goleta Express                  | 10         | 4          | 150.0%        | 53                  | 22              | 140.9%        |
| 14 Montecito                        | 3          | -          | 100.0%        | 8                   | 3               | 166.7%        |
| 15x SBCC / UCSB Express             | 17         | 23         | -26.1%        | 44                  | 58              | -24.1%        |
| 16 City College Shuttle             | 4          | 3          | 33.3%         | 13                  | 13              | 0.0%          |
| 17 Lower West / SBCC                | 1          | 3          | -66.7%        | 5                   | 14              | -64.3%        |
| 20 Carpinteria                      | 4          | 2          | 100.0%        | 9                   | 13              | -30.8%        |
| 21x Carpinteria Express             | -          | 1          | -100.0%       | 1                   | 6               | -83.3%        |
| 23 Winchester Canyon                | 2          | 1          | 100.0%        | 2                   | 2               | 0.0%          |
| 24x UCSB Express                    | 57         | 52         | 9.6%          | 156                 | 147             | 6.1%          |
| 25 Ellwood                          | -          | 1          | -100.0%       | -                   | 2               | -100.0%       |
| 27 Isla Vista Shuttle               | 51         | 14         | 264.3%        | 56                  | 18              | 211.1%        |
| 28 UCSB Shuttle                     | 32         | 43         | -25.6%        | 41                  | 59              | -30.5%        |
| 36 Seaside Shuttle                  | -          | -          | 0.0%          | 1                   | 4               | -75.0%        |
| 37 Crosstown Shuttle                | 1          | -          | 100.0%        | 2                   | -               | 100.0%        |
| Booster Services                    | 26         | 16         | 62.5%         | 66                  | 55              | 20.0%         |
| <b>System Subtotal</b>              | <b>315</b> | <b>275</b> | <b>14.5%</b>  | <b>765</b>          | <b>717</b>      | <b>6.7%</b>   |
| <b>Downtown Waterfront Shuttles</b> |            |            |               |                     |                 |               |
| 30 Downtown Shuttle                 | 9          | 10         | -10.0%        | 63                  | 73              | -13.7%        |
| 31 East Beach Waterfront Shuttle    | -          | 2          | -100.0%       | 7                   | 6               | 16.7%         |
| 32 West Beach Waterfront Shuttle    | -          | -          | 0.0%          | -                   | -               | 0.0%          |
| <b>Unknown</b>                      | <b>1</b>   | <b>-</b>   | <b>100.0%</b> | <b>2</b>            | <b>5</b>        | <b>-60.0%</b> |
| <b>System Total</b>                 | <b>325</b> | <b>287</b> | <b>13.2%</b>  | <b>837</b>          | <b>801</b>      | <b>4.5%</b>   |

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table F: October 2017 – ‘Too Full to Board’ Loads Indicated**

| LINE                                | Month      |            |               | Fiscal Year to Date |                 |               |
|-------------------------------------|------------|------------|---------------|---------------------|-----------------|---------------|
|                                     | Oct 17     | Oct 16     | %Change       | Jul 17 - Oct 17     | Jul 16 - Oct 16 | %Change       |
| 1 West Santa Barbara                | -          | 2          | -100.0%       | -                   | 6               | -100.0%       |
| 2 East Santa Barbara                | 4          | 3          | 33.3%         | 13                  | 9               | 44.4%         |
| 3 Oak Park                          | -          | 2          | -100.0%       | -                   | 5               | -100.0%       |
| 4 Mesa/SBCC                         | -          | -          | 0.0%          | -                   | 1               | -100.0%       |
| 5 Mesa / La Cumbre                  | 3          | -          | 100.0%        | 9                   | 1               | 800.0%        |
| 6 Goleta                            | 11         | 18         | -38.9%        | 30                  | 50              | -40.0%        |
| 7 Calle Real / Fairview             | -          | -          | 0.0%          | 2                   | 2               | 0.0%          |
| 8 Calle Real / Turnpike             | -          | -          | 0.0%          | -                   | -               | 0.0%          |
| 9 Calle Real / Old Town Shuttle     | -          | -          | 0.0%          | -                   | -               | 0.0%          |
| 10 Cathedral Oaks                   | -          | -          | 0.0%          | 1                   | -               | 100.0%        |
| 11 UCSB                             | 122        | 84         | 45.2%         | 143                 | 112             | 27.7%         |
| 12x Goleta Express                  | 2          | 2          | 0.0%          | 36                  | 20              | 80.0%         |
| 14 Montecito                        | -          | -          | 0.0%          | 2                   | 3               | -33.3%        |
| 15x SBCC / UCSB Express             | 6          | 13         | -53.8%        | 25                  | 41              | -39.0%        |
| 16 City College Shuttle             | 1          | 1          | 0.0%          | 4                   | 4               | 0.0%          |
| 17 Lower West / SBCC                | -          | -          | 0.0%          | -                   | 6               | -100.0%       |
| 20 Carpinteria                      | -          | 1          | -100.0%       | 1                   | 5               | -80.0%        |
| 21x Carpinteria Express             | -          | -          | 0.0%          | -                   | -               | 0.0%          |
| 23 Winchester Canyon                | 1          | 3          | -66.7%        | 2                   | 4               | -50.0%        |
| 24x UCSB Express                    | 82         | 111        | -26.1%        | 214                 | 227             | -5.7%         |
| 25 Elwood                           | -          | 1          | -100.0%       | -                   | 2               | -100.0%       |
| 27 Isla Vista Shuttle               | 56         | 51         | 9.8%          | 60                  | 66              | -9.1%         |
| 28 UCSB Shuttle                     | 130        | 117        | 11.1%         | 140                 | 151             | -7.3%         |
| 36 Seaside Shuttle                  | -          | -          | 0.0%          | -                   | 8               | -100.0%       |
| 37 Crosstown Shuttle                | 1          | 1          | 0.0%          | 1                   | 2               | -50.0%        |
| Booster Services                    | 19         | 5          | 280.0%        | 50                  | 24              | 108.3%        |
| <b>System Subtotal</b>              | <b>438</b> | <b>415</b> | <b>5.5%</b>   | <b>733</b>          | <b>749</b>      | <b>-2.1%</b>  |
| <b>Downtown Waterfront Shuttles</b> |            |            |               |                     |                 |               |
| 30 Downtown Shuttle                 | 30         | 54         | -44.4%        | 357                 | 372             | -4.0%         |
| 31 East Beach Waterfront Shuttle    | -          | 12         | -100.0%       | 1                   | 23              | -95.7%        |
| 32 West Beach Waterfront Shuttle    | 2          | -          | 100.0%        | 6                   | 1               | 500.0%        |
| <b>Unknown</b>                      | <b>1</b>   | <b>-</b>   | <b>100.0%</b> | <b>2</b>            | <b>4</b>        | <b>-50.0%</b> |
| <b>System Total</b>                 | <b>471</b> | <b>481</b> | <b>-2.1%</b>  | <b>1,099</b>        | <b>1,149</b>    | <b>-4.4%</b>  |

Passengers were refused service because a vehicle was too full to safely board additional riders.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table G: October 2017 – Bicycles Carried**

| LINE                                | Month        |               |              | Fiscal Year to Date |                 |              |
|-------------------------------------|--------------|---------------|--------------|---------------------|-----------------|--------------|
|                                     | Oct 17       | Oct 16        | %Change      | Jul 17 - Oct 17     | Jul 16 - Oct 16 | %Change      |
| 1 West Santa Barbara                | 167          | 197           | -15.2%       | 684                 | 830             | -17.6%       |
| 2 East Santa Barbara                | 414          | 471           | -12.1%       | 1,799               | 1,965           | -8.4%        |
| 3 Oak Park                          | 152          | 138           | 10.1%        | 624                 | 550             | 13.5%        |
| 4 Mesa/SBCC                         | 148          | 182           | -18.7%       | 664                 | 721             | -7.9%        |
| 5 Mesa / La Cumbre                  | 233          | 303           | -23.1%       | 1,059               | 1,116           | -5.1%        |
| 6 Goleta                            | 1,175        | 1,383         | -15.0%       | 4,673               | 5,334           | -12.4%       |
| 7 Calle Real / Fairview             | 607          | 570           | 6.5%         | 2,353               | 1,791           | 31.4%        |
| 8 Calle Real / Turnpike             | -            | -             | 0.0%         | -                   | 330             | -100.0%      |
| 9 Calle Real / Old Town Shuttle     | -            | -             | 0.0%         | -                   | 51              | -100.0%      |
| 10 Cathedral Oaks                   | 53           | 41            | 29.3%        | 181                 | 188             | -3.7%        |
| 11 UCSB                             | 1,905        | 2,094         | -9.0%        | 6,869               | 7,491           | -8.3%        |
| 12x Goleta Express                  | 677          | 705           | -4.0%        | 2,661               | 2,869           | -7.2%        |
| 14 Montecito                        | 135          | 140           | -3.6%        | 566                 | 612             | -7.5%        |
| 15x SBCC / UCSB Express             | 504          | 494           | 2.0%         | 1,323               | 1,282           | 3.2%         |
| 16 City College Shuttle             | 129          | 113           | 14.2%        | 280                 | 287             | -2.4%        |
| 17 Lower West / SBCC                | 87           | 136           | -36.0%       | 357                 | 540             | -33.9%       |
| 20 Carpinteria                      | 829          | 656           | 26.4%        | 2,934               | 2,528           | 16.1%        |
| 21x Carpinteria Express             | 224          | 274           | -18.2%       | 853                 | 951             | -10.3%       |
| 23 Winchester Canyon                | 101          | 105           | -3.8%        | 271                 | 405             | -33.1%       |
| 24x UCSB Express                    | 987          | 1,387         | -28.8%       | 3,804               | 4,828           | -21.2%       |
| 25 Elwood                           | 99           | 130           | -23.8%       | 357                 | 349             | 2.3%         |
| 27 Isla Vista Shuttle               | 270          | 209           | 29.2%        | 476                 | 516             | -7.8%        |
| 28 UCSB Shuttle                     | 422          | 430           | -1.9%        | 760                 | 687             | 10.6%        |
| 36 Seaside Shuttle*                 | -            | -             | 0.0%         | -                   | -               | 0.0%         |
| 37 Crosstown Shuttle                | 7            | 12            | -41.7%       | 83                  | 99              | -16.2%       |
| Booster services                    | 24           | 27            | -11.1%       | 55                  | 42              | 31.0%        |
| <b>System Subtotal</b>              | <b>9,349</b> | <b>10,197</b> | <b>-8.3%</b> | <b>33,686</b>       | <b>36,362</b>   | <b>-7.4%</b> |
| <b>Downtown Waterfront Shuttles</b> |              |               |              |                     |                 |              |
| 30 Downtown Shuttle*                | -            | -             | N/A          | -                   | -               | N/A          |
| 31 East Beach Waterfront Shuttle*   | -            | -             | N/A          | -                   | -               | N/A          |
| 32 West Beach Waterfront Shuttle*   | -            | -             | N/A          | -                   | -               | N/A          |
| <b>Unknown</b>                      | -            | 21            | -100.0%      | 8                   | 213             | -96.2%       |
| <b>System Total</b>                 | <b>9,349</b> | <b>10,218</b> | <b>-8.5%</b> | <b>33,694</b>       | <b>36,575</b>   | <b>-7.9%</b> |

\* The electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table H: October 2017 – Wheelchairs Boarded**

| LINE                                | Month        |              |               | Fiscal Year to Date |                 |               |
|-------------------------------------|--------------|--------------|---------------|---------------------|-----------------|---------------|
|                                     | Oct 17       | Oct 16       | %Change       | Jul 17 - Oct 17     | Jul 16 - Oct 16 | %Change       |
| 1 West Santa Barbara                | 200          | 93           | 115.1%        | 707                 | 458             | 54.4%         |
| 2 East Santa Barbara                | 239          | 174          | 37.4%         | 1,000               | 699             | 43.1%         |
| 3 Oak Park                          | 58           | 113          | -48.7%        | 345                 | 523             | -34.0%        |
| 4 Mesa/SBCC                         | 9            | 9            | 0.0%          | 58                  | 52              | 11.5%         |
| 5 Mesa / La Cumbre                  | 86           | 75           | 14.7%         | 276                 | 272             | 1.5%          |
| 6 Goleta                            | 195          | 175          | 11.4%         | 809                 | 702             | 15.2%         |
| 7 Calle Real / Fairview             | 201          | 165          | 21.8%         | 799                 | 597             | 33.8%         |
| 8 Calle Real / Turnpike             | -            | -            | 0.0%          | -                   | 86              | -100.0%       |
| 9 Calle Real / Old Town Shuttle     | -            | -            | 0.0%          | -                   | 34              | -100.0%       |
| 10 Cathedral Oaks                   | -            | 1            | -100.0%       | 3                   | 6               | -50.0%        |
| 11 UCSB                             | 223          | 211          | 5.7%          | 919                 | 835             | 10.1%         |
| 12x Goleta Express                  | 56           | 67           | -16.4%        | 247                 | 257             | -3.9%         |
| 14 Montecito                        | 50           | 22           | 127.3%        | 145                 | 93              | 55.9%         |
| 15x SBCC / UCSB Express             | 41           | 27           | 51.9%         | 78                  | 87              | -10.3%        |
| 16 City College Shuttle             | 27           | 42           | -35.7%        | 79                  | 117             | -32.5%        |
| 17 Lower West / SBCC                | 13           | 24           | -45.8%        | 70                  | 96              | -27.1%        |
| 20 Carpinteria                      | 180          | 93           | 93.5%         | 614                 | 343             | 79.0%         |
| 21x Carpinteria Express             | 32           | 18           | 77.8%         | 113                 | 91              | 24.2%         |
| 23 Winchester Canyon                | 5            | 4            | 25.0%         | 12                  | 21              | -42.9%        |
| 24x UCSB Express                    | 62           | 43           | 44.2%         | 224                 | 180             | 24.4%         |
| 25 Elwood                           | 5            | 7            | -28.6%        | 24                  | 22              | 9.1%          |
| 27 Isla Vista Shuttle               | 7            | -            | 100.0%        | 18                  | 7               | 157.1%        |
| 28 UCSB Shuttle                     | 18           | 7            | 157.1%        | 41                  | 10              | 310.0%        |
| 36 Seaside Shuttle                  | 4            | 7            | -42.9%        | 23                  | 29              | -20.7%        |
| 37 Crosstown Shuttle                | 12           | 4            | 200.0%        | 61                  | 39              | 56.4%         |
| Booster Services                    | -            | -            | 0.0%          | 4                   | 1               | 300.0%        |
| <b>System Subtotal</b>              | <b>1,723</b> | <b>1,381</b> | <b>24.8%</b>  | <b>6,669</b>        | <b>5,657</b>    | <b>17.9%</b>  |
| <b>Downtown Waterfront Shuttles</b> |              |              |               |                     |                 |               |
| 30 Downtown Shuttle                 | 85           | 114          | -25.4%        | 264                 | 359             | -26.5%        |
| 31 East Beach Waterfront Shuttle    | 8            | 16           | -50.0%        | 31                  | 50              | -38.0%        |
| 32 West Beach Waterfront Shuttle    | 6            | 1            | 500.0%        | 19                  | 7               | 171.4%        |
| <b>Unknown</b>                      | <b>1</b>     | <b>-</b>     | <b>100.0%</b> | <b>5</b>            | <b>23</b>       | <b>-78.3%</b> |
| <b>System Total</b>                 | <b>1,823</b> | <b>1,512</b> | <b>20.6%</b>  | <b>6,988</b>        | <b>6,096</b>    | <b>14.6%</b>  |

Source: GFI Genfare, MTD Transit Development Department, Planning Section

## Table I: Ridership by Day Type

Oct 2017

Oct 2016

|          | Oct 2017  |      |                     | Oct 2016  |      |                     | Change in Daily Ridership | % Change in Daily Ridership |
|----------|-----------|------|---------------------|-----------|------|---------------------|---------------------------|-----------------------------|
|          | Ridership | Days | Avg Daily Ridership | Ridership | Days | Avg Daily Ridership |                           |                             |
| Weekday  | 566,734   | 22   | 25,761              | 536,269   | 21   | 25,537              | 224                       | 0.9%                        |
| Saturday | 52,556    | 4    | 13,139              | 65,986    | 5    | 13,197              | -58                       | -0.4%                       |
| Sunday   | 48,211    | 5    | 9,642               | 45,243    | 5    | 9,049               | 594                       | 6.6%                        |
| Total    | 667,501   | 31   | 21,532              | 647,498   | 31   | 20,887              | 645                       | 3.1%                        |

FY 2018

FY 2017

|          | FY 2018   |      |                     | FY 2017   |      |                     | Change in Daily Ridership | % Change in Daily Ridership |
|----------|-----------|------|---------------------|-----------|------|---------------------|---------------------------|-----------------------------|
|          | Ridership | Days | Avg Daily Ridership | Ridership | Days | Avg Daily Ridership |                           |                             |
| Weekday  | 1,764,248 | 85   | 20,756              | 1,789,093 | 85   | 21,048              | -292                      | -1.4%                       |
| Saturday | 202,854   | 18   | 11,270              | 207,113   | 18   | 11,506              | -237                      | -2.1%                       |
| Sunday   | 167,597   | 20   | 8,380               | 160,053   | 20   | 8,003               | 377                       | 4.7%                        |
| Total    | 2,134,699 | 123  | 17,355              | 2,156,259 | 123  | 17,531              | -175                      | -1.0%                       |

Source: GFI Genfare, MTD Transit Development Department, Planning Section

## External Factors Affecting Ridership

**Service Days & School Days:** MTD provided one less day of weekday service this October as compared to October 2016. UCSB had five less days of regular session classes as compared to last year.

|        | Weekdays | Saturdays | Sundays | HS + JHS | SBCC | UCSB |
|--------|----------|-----------|---------|----------|------|------|
| Oct 17 | 22       | 4         | 5       | 21       | 22   | 22   |
| Oct 16 | 21       | 5         | 5       | 20       | 21   | 21   |

Source: Gregorian Calendar, SB Area School Districts, SBCC, UCSB. SS = Summer Session

**Weather:** Temperatures for October 2017 were higher than last October. The number of precipitation days for the month of October 2017 were zero.

|        | Temperature (°F) |         |     | Precipitation |                           |
|--------|------------------|---------|-----|---------------|---------------------------|
|        | High             | Average | Low |               |                           |
| Oct 17 | Maximum          | 97      | 76  | 60            | Weekday: 0 in             |
|        | Mean             | 79      | 65  | 51            | Saturday: 0 in            |
|        | Minimum          | 64      | 60  | 45            | Sunday: 0 in              |
| Oct 16 | Maximum          | 91      | 71  | 62            | Weekday: 0.29 in (1 Day)  |
|        | Mean             | 75      | 63  | 51            | Saturday: 0.2 in (2 Days) |
|        | Minimum          | 67      | 57  | 45            | Sunday: 0.42 in (2 Days)  |

Source: www.wunderground.com

## Addendum: Data Source Documentation

GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.