

FROM THE GENERAL MANAGER & BOARD OF DIRECTORS



For fiscal year 2013-14, MTD is once again proud to be in the top 3% of public transit operators representing Urbanized Areas (UZAs) with populations under 200,000 in the United States. The South Coast of Santa Barbara County is one of only 10 such UZAs (out of more than 300) that exceeded all six of the Federal Transit Administration's performance criteria for Small Transit-Intensive Cities. The community's support of public transit, as evidenced by these results, translates into additional federal funds for MTD.

This achievement, coupled with successful grant applications and prudent financial management enables MTD to pursue a number of long-

awaited capital projects: We have just taken delivery of our first articulated buses, we are working to implement a new AVL/ITS system, plans for updating the Transit Center are in the works, and we're about to renovate some of the old wooden bus stop shelters, to name a few of the most immediate and most visible undertakings.

I am honored to be entrusted to lead MTD into the future as General Manager, succeeding Sherrie Fisher who recently retired after a successful 40 -year career. MTD employees work hard to provide excellent transit service to the South Coast of Santa Barbara County and I very much look forward to continuing that work with them.

Jerry Estrada
MTD General Manager

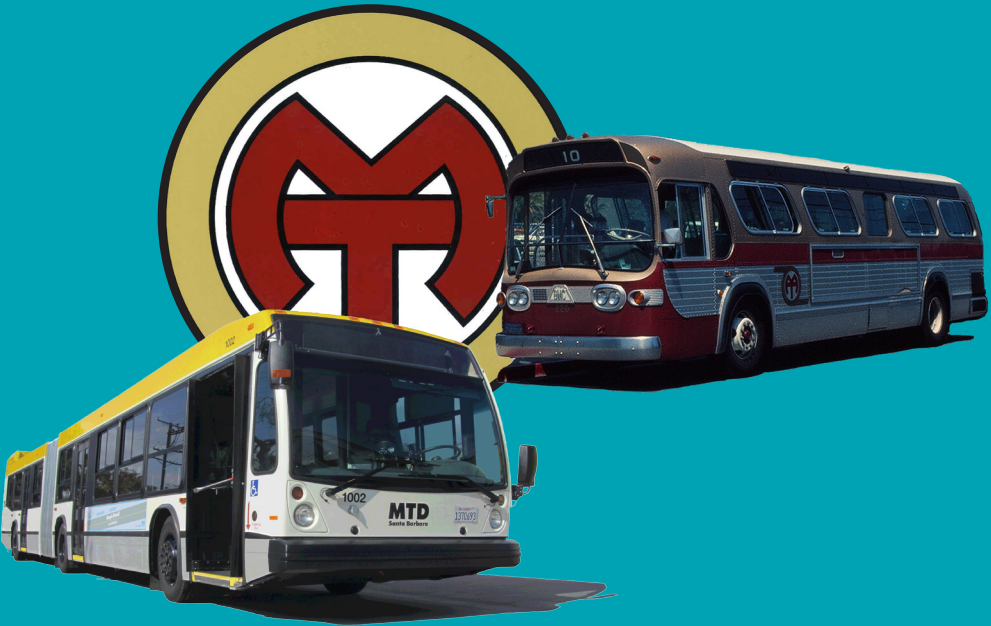


MTD Board, from left:

Director Bill Shelor, Vice Chair Chuck McQuary, Director Dick Weinberg, Chair Dave Davis, Secretary Olivia Rodriguez, Director Roger Aceves, Director Dave Tabor

50 YEARS!

In 1965, Part 9 was added to Division 10 of the California Public Utilities Code creating the Santa Barbara Metropolitan Transit District, "in order to meet the public transit problem of the area." After the enabling legislation was passed, MTD began the work of acquiring vehicles and an operating base, hiring staff, planning routes, etc. and put its first buses on the road in 1969. MTD appreciates the confidence of the voters in 1965 and is proud to have been in existence for 50 years. Onward to the next 50 years!

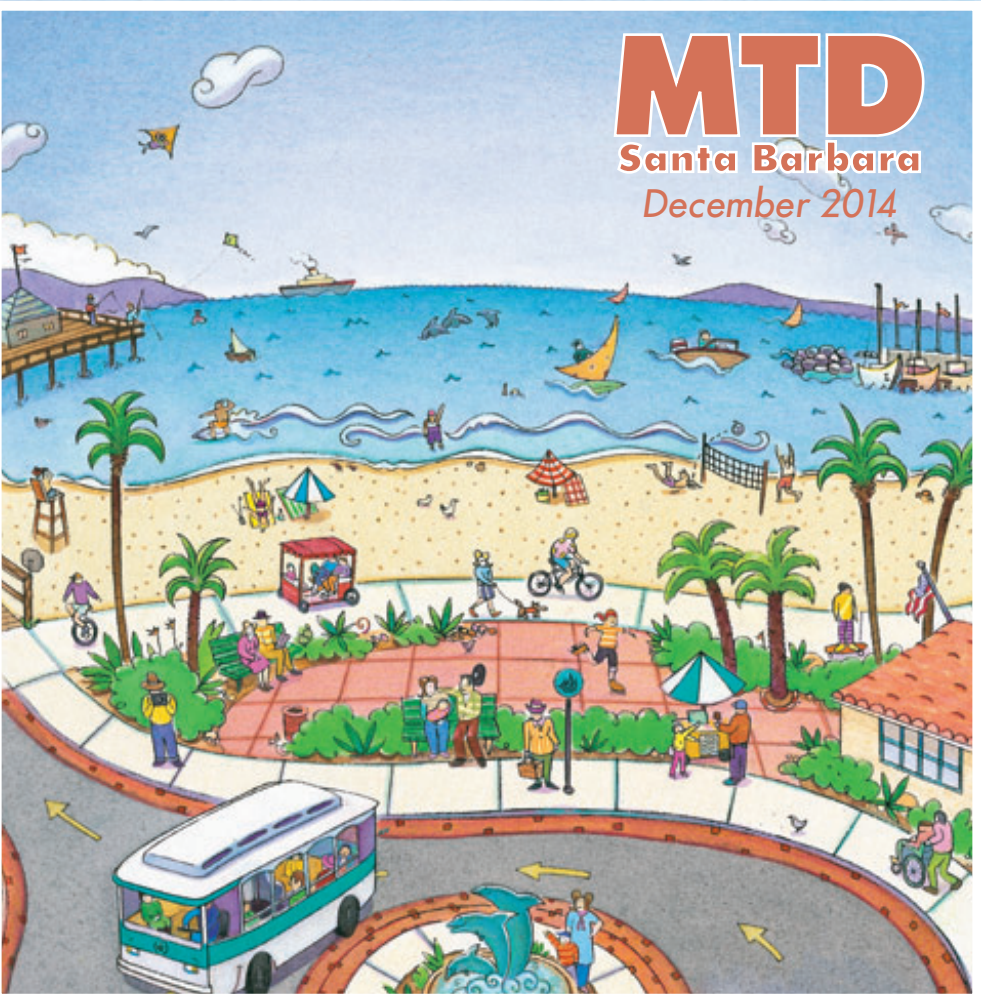


The mission of MTD is to enhance the personal mobility of South Coast residents and visitors by offering safe, clean, reliable, courteous, accessible, environmentally-responsible, and cost-effective transit service throughout the district.



Santa Barbara Metropolitan Transit District
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REPORT TO THE COMMUNITY



SERVICE ENHANCEMENTS



Responding to passenger requests, in December MTD began serving the new Foothill campus of Sansum Clinic with weekday service on Line 3 every half hour between 7:45am and 5:15pm. Line 3 also serves downtown Santa Barbara, Cottage Hospital, and other Sansum facilities on Pueblo Street, Hitchcock Way, and Pesetas Lane. Sansum Clinic will soon be implementing a Transportation Demand Management program which will include an emphasis on public transportation. The additional bus service will be useful to the many patients who need access to services provided at the clinic and convenient for Sansum employees as well.

Also in the cooperative spirit, MTD worked with UCSB to secure University funding for additional bus service in Isla Vista to offset the impacts that new residents at UCSB's San Joaquin housing project will have on the transit system. Enhanced service on Lines 12x and 24x is scheduled to begin in the Fall of 2015, and a new shuttle route running between UCSB and the Camino Real Marketplace will begin service approximately a year later.

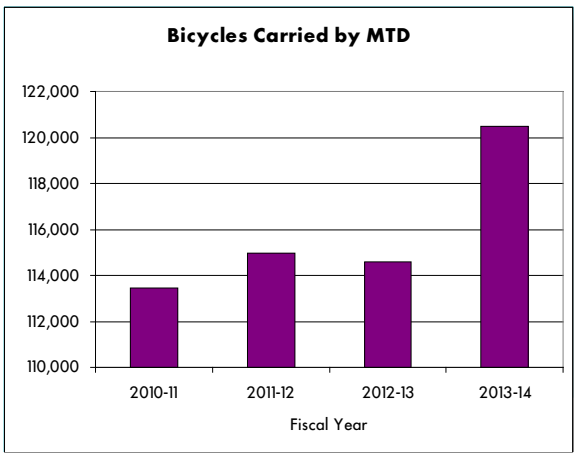
Other recent service improvements include increased evening service on Line 15x, more frequent afternoon service on Line 16, more frequent service on the Crosstown Shuttle during morning and afternoon peak times, and an additional bus on Lines 1 and 2 which is helping those routes better adhere to schedule. All of these enhancements have been well-received and ridership on the routes is increasing!

MTD continually seeks additional funding that will enable the District to provide service to meet the transportation needs of the South Coast.



BIKES!

MTD's entire diesel bus fleet* has been equipped with racks that hold 2 bikes since 2001, but bicycle usage is on the increase nationwide and Santa Barbara is no exception. The demand for space in the bicycle racks on buses often exceeds supply, leaving bicyclists to wait for the next bus or ride the bike much farther than planned.



Assembly Bill 2707, signed into law in September 2014, amends the CA Vehicle Code to allow bike racks that hold 3 bikes on most of our diesel buses. MTD will be seeking grant funding to replace the bike racks on our fleet soon.

The City of Santa Barbara has contracted to replace the bicycle lockers in Parking Lot 3 with a BikeStation module that will have secure parking capacity for up to 28 bikes. BikeStation parking is available to BikeStation members for as little as \$8 per month. Construction of the new module is expected to begin in February 2015.



*With the exception of two 45-foot commuter coaches.

ARTICULATED BUSES

With funds from The Transportation Development Act and the State Transit Assistance Fund (TDA-STA), MTD was able to purchase 3 new articulated buses, the first of which arrived just before the end of the year. The new buses will each carry up to 112 passengers, giving them 40% greater capacity than a standard transit bus.

After training drivers and mechanics, MTD intends to deploy the new buses on Line 15x when Santa Barbara City College classes resume at the end of January. The larger-capacity articulated buses will provide more seats and a more comfortable ride.

PROJECTS

CURRENTLY UNDERWAY:

The Transit Center (TC) on Chapala Street was built in 1973 and has served the community well for more than 40 years. The District could really use additional



TC space, but meanwhile the building is showing its age, so MTD is doing an interim refurbishment which will include new windows that have anti-graffiti film, new heating and electrical systems, and a general spruce-up of the interior and exterior passenger waiting areas. MTD passengers and staff can look forward to a more

comfortable Transit Center by about the middle of 2016.

Replacing or refurbishing old wooden bus shelters around the District is another high priority project. Some of the wooden structures have been sheltering MTD passengers for a very long time, and they're due for a little TLC.

LOOKING AHEAD:

MTD has contracted with Clever Devices to implement a new Automatic Vehicle Location and Intelligent Transportation System which will include video cameras on all MTD buses, real-time bus information for passengers, computer-aided dispatch and maintenance, automated passenger counting, and more. With the abundance of data that will be generated, MTD will be able to fine-tune the bus system for better performance and increased efficiency. It's a huge project, and we eagerly anticipate that the new system will be fully operational by the end of 2015.

Also expected to be complete by the end of 2015 are upgrades to the maintenance canopies in MTD's yard on Olive Street. The canopies will be raised to accommodate the new articulated buses, re-roofed, strengthened, and wired in preparation for installing a photo-voltaic system that will offset some of MTD's electricity use in 2016.

Just a little farther out, but close enough to be exciting, MTD will begin to work toward a "smart card" fare-payment system within the next couple of years.

We're excited about the future of these projects that will improve bus service, enhance passenger comfort and information, increase energy efficiency, and provide a strong base from which MTD can operate well into the future.