



## System Ridership Report: December 2018

System-wide ridership increased by 29%, or more than 96,800 passengers, for the month of December as compared to December 2017. December 2018 had a large increase in ridership due to the air quality from the Thomas Fire in December 2017. MTD provided two less weekday service days this year as compared to last year. UCSB ridership increased 44.8 % and SBCC ridership increased 49.9%. UCSB had four more school days and SBCC had six more school days this December as compared to December 2017 due to the Thomas Fire.

**Table A: Ridership Trends by Fare Component**

Fare Categories	Month			Fiscal Year to Date		
	Dec-18	Dec-17	%Change	Jul 18 - Dec 18	Jul 17 - Dec 17	%Change
Persons with Disabilities Cash	2,333	2,397	-2.7%	17,305	17,183	0.7%
Full Fare Prepaid <sup>(1)</sup>	72,606	55,405	31.0%	548,177	485,230	13.0%
Free	8,283	9,658	-14.2%	63,025	68,924	-8.6%
General Fare	65,040	55,812	16.5%	437,978	451,062	-2.9%
Santa Barbara City College	34,375	22,938	49.9%	309,488	336,619	-8.1%
Senior & Disabled Prepaid <sup>(2)</sup>	55,559	50,044	11.0%	370,318	346,003	7.0%
Shuttle	11,448	6,776	68.9%	111,763	119,078	-6.1%
Senior Cash	12,859	10,696	20.2%	88,166	89,365	-1.3%
Youth(K-12) Prepaid <sup>(3)</sup>	41,242	19,401	112.6%	294,854	259,452	13.6%
Special Pass Programs	3,029	4,251	-28.7%	24,015	42,662	-43.7%
Tokens	1,544	1,745	-11.5%	9,502	11,860	-19.9%
Transfers	34,944	33,847	3.2%	244,451	273,815	-10.7%
UC Santa Barbara	85,754	59,241	44.8%	606,817	534,607	13.5%
<b>Total</b>	<b>429,016</b>	<b>332,211</b>	<b>29.1%</b>	<b>3,125,859</b>	<b>3,035,860</b>	<b>3.0%</b>

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

**Table B: Revenue Hours and Revenue Miles**

Metrics	Month			Fiscal Year to Date		
	Dec-18	Dec-17	%Change	Jul 18 - Dec 18	Jul 17 - Dec 17	%Change
Passengers	429,016	332,211	29.1%	3,125,859	3,035,860	3.0%
Revenue Hours	16,661	16,700	-0.2%	109,196	108,680	0.5%
Passengers per Rev Hour	25.75	19.89	29.4%	28.63	27.93	2.5%
Revenue Miles	195,583	199,461	-1.9%	1,296,071	1,309,364	-1.0%
Passengers per Rev Mile	2.19	1.67	31.7%	2.41	2.32	4.0%

\*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table C: December 2018 System Ridership**

LINE	Month			Fiscal Year to Date		
	Dec-18	Dec-17	%Change	Jul 18 - Dec 18	Jul 17 - Dec 17	%Change
1 West Santa Barbara	24,996	20,671	20.9%	168,987	165,344	2.2%
2 East Santa Barbara	37,391	31,901	17.2%	249,084	257,954	-3.4%
3 Oak Park	13,893	11,648	19.3%	98,742	99,720	-1.0%
4 Mesa/SBCC	8,286	7,132	16.2%	61,237	62,978	-2.8%
5 Mesa / La Cumbre	8,231	6,741	22.1%	65,508	63,976	2.4%
6 Goleta	44,062	37,781	16.6%	290,807	283,703	2.5%
7 County Health / Fairview	20,752	18,181	14.1%	146,399	137,927	6.1%
10 Cathedral Oaks	1,263	737	71.4%	9,413	8,621	9.2%
11 UCSB	70,762	56,779	24.6%	492,566	458,719	7.4%
12x Goleta Express	13,240	12,052	9.9%	99,824	98,362	1.5%
14 Montecito	5,660	4,803	17.8%	39,206	41,081	-4.6%
15x SBCC / UCSB Express	10,423	4,838	115.4%	108,605	110,332	-1.6%
16 City College Shuttle	4,871	1,313	271.0%	48,769	43,166	13.0%
17 Lower West / SBCC	8,221	7,605	8.1%	65,785	74,455	-11.6%
20 Carpinteria	26,452	17,461	51.5%	172,946	145,118	19.2%
21x Carpinteria Express	-	3,862	-100.0%	9,835	38,025	-74.1%
23 Winchester Canyon	2,749	2,518	9.2%	27,271	22,868	19.3%
24x UCSB Express	33,897	25,050	35.3%	281,173	255,769	9.9%
25 Elwood	4,746	4,146	14.5%	34,087	31,212	9.2%
27 Isla Vista Shuttle	17,665	13,535	30.5%	123,520	118,734	4.0%
28 UCSB Shuttle	24,254	17,757	36.6%	184,438	170,784	8.0%
36 Seaside Shuttle	4,257	1,889	125.4%	30,817	28,475	8.2%
37 Crosstown Shuttle	6,367	5,414	17.6%	49,857	47,312	5.4%
90 West Goleta Amtrak Shuttle	590	-	100.0%	4,686	-	100.0%
91 East Goleta Amtrak Shuttle	308	-	100.0%	2,205	-	100.0%
92 Santa Barbara Amtrak Shuttle	382	-	100.0%	3,232	-	100.0%
Booster Services	19,402	5,037	285.2%	110,138	92,347	19.3%
<b>System Subtotal</b>	<b>413,120</b>	<b>318,851</b>	<b>29.6%</b>	<b>2,979,137</b>	<b>2,856,982</b>	<b>4.3%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	13,613	11,268	20.8%	118,953	143,302	-17.0%
31 East Beach Waterfront Shuttle	1,421	1,236	15.0%	16,726	22,683	-26.3%
32 West Beach Waterfront Shuttle	862	856	0.7%	11,043	12,893	-14.3%
<b>DWS Total</b>	<b>15,896</b>	<b>13,360</b>	<b>19.0%</b>	<b>146,722</b>	<b>178,878</b>	<b>-18.0%</b>
<b>System Total</b>	<b>429,016</b>	<b>332,211</b>	<b>29.1%</b>	<b>3,125,859</b>	<b>3,035,860</b>	<b>3.0%</b>

<b>Related Routes</b>						
20, 21x Carpinteria	26,452	21,323	24.1%	182,781	183,143	-0.2%
1, 2, 37 East/West & Crosstown	68,754	57,986	18.6%	467,928	470,610	-0.6%
4, 5, 15x, 16, 17 Mesa Lines	40,032	27,629	44.9%	349,904	354,907	-1.4%
6, 11 State/Hollister	114,824	94,560	21.4%	783,373	742,422	5.5%

\*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

**Table D: December 2018 - Passengers per Hour**

LINE		Month			Fiscal Year to Date		
		Dec-18	Dec-17	%Change	Jul 18 - Dec 18	Jul 17 - Dec 17	%Change
1	West Santa Barbara	28.6	22.8	25.3%	30.6	29.5	3.9%
2	East Santa Barbara	27.5	22.6	21.8%	28.9	29.3	-1.3%
3	Oak Park	19.0	15.0	26.7%	20.8	20.9	-0.5%
4	Mesa/SBCC	23.1	18.9	22.2%	26.6	27.2	-2.3%
5	Mesa / La Cumbre	14.7	11.7	25.2%	18.7	18.3	2.4%
6	Goleta	27.2	22.8	19.0%	28.8	28.7	0.2%
7	Calle Real / Fairview	17.5	14.6	19.7%	19.3	18.1	6.5%
10	Cathedral Oaks	10.2	5.4	90.5%	11.1	10.1	10.2%
11	UCSB	28.8	22.6	27.4%	32.2	30.3	6.5%
12x	Goleta Express	22.3	20.0	11.6%	27.2	27.0	0.8%
14	Montecito	14.6	11.7	24.3%	15.7	16.4	-4.0%
15x	SBCC / UCSB Express	37.7	16.9	122.8%	32.1	31.7	1.3%
16	City College Shuttle	51.2	20.1	155.3%	42.3	36.4	16.4%
17	Low er West / SBCC	33.2	28.9	14.9%	40.9	46.0	-11.2%
20	Carpinteria	18.4	15.1	21.8%	20.2	20.6	-1.9%
21x	Carpinteria Express	-	11.6	-100.0%	17.6	19.1	-7.9%
23	Winchester Canyon	14.5	13.0	11.7%	23.1	19.3	20.0%
24x	UCSB Express	34.7	25.0	38.8%	45.9	41.6	10.5%
25	Elwood	21.9	18.6	17.6%	25.1	23.9	5.2%
27	Isla Vista Shuttle	35.6	26.0	37.0%	40.7	39.2	4.0%
28	UCSB Shuttle	69.5	47.2	47.3%	56.5	52.1	8.5%
36	Seaside Shuttle	12.6	8.2	54.3%	14.6	14.2	3.2%
37	Crosstown Shuttle	14.4	11.0	30.7%	16.5	15.6	6.2%
90	West Goleta Amtrak Shuttle	61.8	-	100.0%	71.3	-	100.0%
91	East Goleta Amtrak Shuttle	32.3	-	100.0%	33.6	-	100.0%
92	Santa Barbara Amtrak Shuttle	27.2	-	100.0%	33.4	-	100.0%
	Booster Services	84.9	76.8	10.5%	87.1	82.6	5.4%
<b>System Average</b>		<b>26.5</b>	<b>20.2</b>	<b>31.5%</b>	<b>29.3</b>	<b>28.3</b>	<b>3.9%</b>
<b>Downtown Waterfront Shuttles</b>							
30	Downtown Shuttle	16.4	17.7	-7.3%	20.8	25.7	-18.9%
31	East Beach Waterfront Shuttle	8.7	7.6	14.3%	12.4	16.6	-25.6%
32	West Beach Waterfront Shuttle	10.8	10.7	0.7%	17.4	20.3	-14.2%
<b>DWS Average</b>		<b>14.8</b>	<b>20.2</b>	<b>-26.4%</b>	<b>19.1</b>	<b>23.6</b>	<b>-19.2%</b>
<b>System Total</b>		<b>25.7</b>	<b>19.9</b>	<b>29.4%</b>	<b>28.6</b>	<b>27.9</b>	<b>2.5%</b>

<b>Related Routes</b>							
20, 21x Carpinteria	31.4	23.0	36.3%	42.2	38.0	11.3%	
1, 2, 37 East/West & Crosstown	27.9	22.7	23.3%	29.6	29.4	0.8%	
4, 5, 15x, 16, 17 Mesa Lines	19.6	15.8	24.1%	22.7	23.3	-2.8%	
6, 11 State/Hollister	24.7	20.6	19.9%	26.2	26.2	-0.1%	

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table E: December 2018 – ‘At Capacity’ Loads Indicated**

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Dec-18	Dec-17	%Change	Jul 18 - Dec 18	Jul 17 - Dec 17	%Change
1 West Santa Barbara	2	3	100.0%	18	29	-37.9%
2 East Santa Barbara	7	7	0.0%	59	66	-10.6%
3 Oak Park	1	-	0.0%	5	3	66.7%
4 Mesa/SBCC	1	-	100.0%	3	7	-57.1%
5 Mesa / La Cumbre	5	1	400.0%	11	17	-35.3%
6 Goleta	17	8	112.5%	71	124	-42.7%
7 Calle Real / Fairview	-	1	100.0%	29	6	383.3%
10 Cathedral Oaks	-	-	100.0%	3	1	200.0%
11 UCSB	18	8	125.0%	186	159	17.0%
12x Goleta Express	18	1	1700.0%	80	57	40.4%
14 Montecito	10	1	900.0%	15	11	36.4%
15x SBCC / UCSB Express	14	2	600.0%	130	51	154.9%
16 City College Shuttle	1	1	0.0%	17	15	13.3%
17 Lower West / SBCC	-	1	-100.0%	7	7	0.0%
20 Carpinteria	11	-	100.0%	49	17	188.2%
21x Carpinteria Express	-	-	0.0%	1	1	0.0%
23 Winchester Canyon	1	-	100.0%	5	3	66.7%
24x UCSB Express	48	5	860.0%	376	196	91.8%
25 Elwood	-	2	100.0%	11	3	100.0%
27 Isla Vista Shuttle	23	19	21.1%	168	113	48.7%
28 UCSB Shuttle	12	13	-7.7%	52	81	-35.8%
36 Seaside Shuttle	-	-	0.0%	1	1	0.0%
37 Crosstown Shuttle	3	1	200.0%	3	4	-25.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	36	1	3500.0%	79	83	-4.8%
<b>System Subtotal</b>	<b>228</b>	<b>75</b>	<b>204.0%</b>	<b>1,379</b>	<b>1,055</b>	<b>30.7%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	-	2	-100.0%	53	68	-22.1%
31 East Beach Waterfront Shuttle	-	-	0.0%	1	7	-85.7%
32 West Beach Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<b>DWS Total</b>	<b>-</b>	<b>2</b>	<b>-100.0%</b>	<b>54</b>	<b>75</b>	<b>-28.0%</b>
<b>System Total</b>	<b>228</b>	<b>77</b>	<b>196.1%</b>	<b>1,433</b>	<b>1,130</b>	<b>26.8%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table F: December 2018 – ‘Too Full to Board’ Loads Indicated**

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Dec-18	Dec-17	%Change	Jul 18 - Dec 18	Jul 17 - Dec 17	%Change
1 West Santa Barbara	-	1	100.0%	12	2	100.0%
2 East Santa Barbara	1	1	0.0%	5	16	-68.8%
3 Oak Park	-	-	0.0%	1	-	0.0%
4 Mesa/SBCC	-	-	0.0%	-	-	0.0%
5 Mesa / La Cumbre	-	-	0.0%	5	11	-54.5%
6 Goleta	4	2	100.0%	23	31	-25.8%
7 Calle Real / Fairview	1	-	100.0%	5	5	0.0%
10 Cathedral Oaks	-	-	100.0%	2	1	100.0%
11 UCSB	40	33	21.2%	327	256	27.7%
12x Goleta Express	1	-	100.0%	61	35	74.3%
14 Montecito	-	-	0.0%	-	2	-100.0%
15x SBCC / UCSB Express	15	2	650.0%	91	26	250.0%
16 City College Shuttle	-	1	0.0%	3	5	-40.0%
17 Lower West / SBCC	-	1	0.0%	-	1	0.0%
20 Carpinteria	-	-	100.0%	9	1	800.0%
21x Carpinteria Express	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	-	1	-100.0%	12	6	100.0%
24x UCSB Express	26	9	188.9%	346	219	58.0%
25 Elwood	-	-	0.0%	1	-	100.0%
27 Isla Vista Shuttle	19	19	0.0%	195	99	97.0%
28 UCSB Shuttle	28	32	-12.5%	230	254	-9.4%
36 Seaside Shuttle	1	-	100.0%	8	-	100.0%
37 Crossstown Shuttle	-	-	0.0%	1	1	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	3	2	50.0%	56	69	-18.8%
<b>System Subtotal</b>	<b>139</b>	<b>104</b>	<b>33.7%</b>	<b>1,393</b>	<b>1,040</b>	<b>33.9%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	3	6	-50.0%	85	327	-74.0%
31 East Beach Waterfront Shuttle	-	-	-100.0%	2	2	0.0%
32 West Beach Waterfront Shuttle	-	-	0.0%	4	7	100.0%
<b>DWS Total</b>	<b>3</b>	<b>6</b>	<b>-50.0%</b>	<b>91</b>	<b>336</b>	<b>-72.9%</b>
<b>System Total</b>	<b>142</b>	<b>110</b>	<b>29.1%</b>	<b>1,484</b>	<b>1,376</b>	<b>7.8%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table G: December 2018 – Bicycles Carried**

LINE	Month			Fiscal Year to Date			
	Dec-18	Dec-17	%Change	Jul 18 - Dec 18	Jul 17 - Dec 17	%Change	
1	West Santa Barbara	131	176	-25.6%	911	1,001	-9.0%
2	East Santa Barbara	412	355	16.1%	2,294	2,545	-9.9%
3	Oak Park	134	93	44.1%	954	859	11.1%
4	Mesa/SBCC	82	94	-12.8%	830	900	-7.8%
5	Mesa / La Cumbre	141	111	27.0%	1,163	1,359	-14.4%
6	Goleta	1,040	995	4.5%	6,608	6,730	-1.8%
7	Calle Real / Fairview	484	414	16.9%	3,499	3,309	5.7%
10	Cathedral Oaks	23	12	91.7%	151	226	-33.2%
11	UCSB	1,568	1,460	7.4%	10,851	10,112	7.3%
12x	Goleta Express	398	389	2.3%	2,991	3,618	-17.3%
14	Montecito	108	72	50.0%	637	734	-13.2%
15x	SBCC / UCSB Express	103	117	-12.0%	1,671	1,842	-9.3%
16	City College Shuttle	33	10	230.0%	316	377	-16.2%
17	Lower West / SBCC	43	60	-28.3%	409	495	-17.4%
20	Carpinteria	464	597	-22.3%	3,537	4,206	-15.9%
21x	Carpinteria Express	-	132	-100.0%	199	1,171	-83.0%
23	Winchester Canyon	58	56	3.6%	617	402	53.5%
24x	UCSB Express	773	631	22.5%	5,679	5,336	6.4%
25	Elwood	65	56	16.1%	574	498	15.3%
27	Isla Vista Shuttle	70	142	-50.7%	614	837	-26.6%
28	UCSB Shuttle	104	150	-30.7%	1,150	1,331	-13.6%
36	Seaside Shuttle*	-	-	0.0%	2	-	0.0%
37	Crossstown Shuttle*	1	13	-92.3%	51	99	-48.5%
90	West Goleta Amtrak Shuttle	-	-	100.0%	13	-	100.0%
91	East Goleta Amtrak Shuttle	1	-	100.0%	27	-	100.0%
92	Santa Barbara Amtrak Shuttle	2	-	0.0%	5	-	100.0%
	Booster services	5	10	-50.0%	51	89	-42.7%
<b>System Subtotal</b>		<b>6,243</b>	<b>6,145</b>	<b>1.6%</b>	<b>45,804</b>	<b>48,076</b>	<b>-4.7%</b>
<b>Downtown Waterfront Shuttles</b>							
30	Downtown Shuttle*	-	-	0.0%	-	-	0.0%
31	East Beach Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
32	West Beach Waterfront Shuttle*	-	-	0.0%	3	-	100.0%
<b>DWS Total</b>		<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>3</b>	<b>-</b>	<b>0.0%</b>
<b>System Total</b>		<b>6,243</b>	<b>6,145</b>	<b>1.6%</b>	<b>45,807</b>	<b>48,076</b>	<b>-4.7%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

\*THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

**Table H: December 2018 – Wheelchairs Boarded**

LINE	Month			Fiscal Year to Date		
	Dec-18	Dec-17	%Change	Jul 18 - Dec 18	Jul 17 - Dec 17	%Change
1 West Santa Barbara	137	144	-4.9%	772	988	-21.9%
2 East Santa Barbara	95	241	-60.6%	795	1,441	-44.8%
3 Oak Park	37	64	-42.2%	478	496	-3.6%
4 Mesa/SBCC	21	9	133.3%	97	70	38.6%
5 Mesa / La Cumbre	25	35	-28.6%	237	384	-38.3%
6 Goleta	169	135	25.2%	964	1,123	-14.2%
7 Calle Real / Fairview	212	142	49.3%	1,097	1,092	0.5%
10 Cathedral Oaks	-	-	100.0%	10	3	233.3%
11 UCSB	174	192	-9.4%	1,319	1,347	-2.1%
12x Goleta Express	39	53	-26.4%	312	351	-11.1%
14 Montecito	7	46	-84.8%	102	250	-59.2%
15x SBCC / UCSB Express	9	7	28.6%	56	129	-56.6%
16 City College Shuttle	23	4	475.0%	235	122	92.6%
17 Lower West / SBCC	15	12	25.0%	95	101	-5.9%
20 Carpinteria	64	161	-60.2%	528	943	-44.0%
21x Carpinteria Express	-	8	-100.0%	27	138	-80.4%
23 Winchester Canyon	2	2	0.0%	28	16	75.0%
24x UCSB Express	39	30	30.0%	295	313	-5.8%
25 Ellwood	10	5	100.0%	46	34	35.3%
27 Isla Vista Shuttle	1	5	-80.0%	25	40	-37.5%
28 UCSB Shuttle	3	2	50.0%	32	51	-37.3%
36 Seaside Shuttle	2	2	0.0%	17	25	-32.0%
37 Crossstown Shuttle	12	11	9.1%	71	87	-18.4%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	1	-	100.0%	10	7	42.9%
<b>System Subtotal</b>	<b>1,097</b>	<b>1,310</b>	<b>-16.3%</b>	<b>7,648</b>	<b>9,551</b>	<b>-19.9%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	52	26	100.0%	483	349	38.4%
31 East Beach Waterfront Shuttle	10	5	100.0%	71	46	54.3%
32 West Beach Waterfront Shuttle	2	8	-75.0%	48	30	60.0%
<b>DWS Total</b>	<b>64</b>	<b>39</b>	<b>64.1%</b>	<b>602</b>	<b>425</b>	<b>41.6%</b>
<b>System Total</b>	<b>1,161</b>	<b>1,349</b>	<b>-13.9%</b>	<b>8,250</b>	<b>9,976</b>	<b>-17.3%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table I: Ridership by Day Type**

	December 2018			December 2017				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	332,523	18	18,474	261,928	20	13,096	5,377	41.1%
Saturday	54,621	6	9,104	40,339	5	8,068	1,036	12.8%
Sunday	41,872	6	6,979	29,944	5	5,989	990	16.5%
Total	429,016	30	14,301	332,211	30	11,074	3,227	29.1%

	FY 2018			FY 2017				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	2,574,181	123	20,928	2,492,278	124	20,099	829	4.1%
Saturday	300,698	28	10,739	302,924	28	10,819	-80	-0.7%
Sunday	250,980	31	8,096	240,658	30	8,022	74	0.9%
Total	3,125,859	182	17,175	3,035,860	182	16,681	495	3.0%

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**External Factors Affecting Ridership**

**Service Days & School Days:** MTD provided two less days of weekday service this year as compared to December 2017.

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Dec-18	18	6	6	14	10	10
Dec-17	20	5	5	6	4	6

\*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

**Weather:** The Max temperatures were slightly lower this December as compared to December 2017.

Dec-18	Maximum	75	60	55	Weekday: .5 in (5 days)	
	Mean	66	54	42	Saturday: 0.0 in(0 days)	.5 in
	Minimum	60	47	34	Sunday: 0.0 in (0 days)	
Dec-17	Maximum	78	59	45	Weekday: 0 in (0 days)	
	Mean	68	53	37	Saturday: 0 in (0 day)	0.0 in
	Minimum	59	45	28	Sunday: 0 in (0 days)	

\*SOURCE: WWW.WUNDERGROUND.COM

**Addendum: Data Source Documentation**

\*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

\*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.