



## System Ridership Report: March 2018

System-wide ridership decreased 7.6%, or more than 43,000 passengers, for the month of March as compared to March 2017. MTD provided one less service day this March. Schools had the same number of service days this March as compared to March 2017. UCSB ridership increased 3.5% and SBCC ridership decreased 12.1%.

**Table A: Ridership Trends by Fare Component**

Fare Categories	Month			Fiscal Year to Date		
	Mar-18	Mar-17	%Change	Jul 17 - Mar 18	Jul 16 - Mar 17	%Change
General Fare	63,113	73,681	-14.3%	645,792	685,027	-5.7%
Transfers	42,704	43,632	-2.1%	397,556	386,534	2.9%
Full Fare Prepaid <sup>(1)</sup>	72,419	79,086	-8.4%	697,940	727,873	-4.1%
Santa Barbara City College	63,491	72,268	-12.1%	512,887	567,484	-9.6%
Senior & Disabled Prepaid <sup>(2)</sup>	58,621	60,033	-2.4%	513,906	495,309	3.8%
Shuttle (DWE & Seaside)	11,971	15,724	-23.9%	157,239	166,667	-5.7%
UC Santa Barbara	138,160	133,512	3.5%	977,403	917,979	6.5%
Student Prepaid <sup>(3)</sup>	41,126	50,293	-18.2%	401,429	442,011	-9.2%
Free	9,827	11,103	-11.5%	100,178	95,270	5.2%
My Ride	5,272	7,713	-31.6%	59,870	70,552	-15.1%
Senior	13,240	15,632	-15.3%	128,068	142,186	-9.9%
Persons with Disabilities	3,295	3,401	-3.1%	25,832	28,295	-8.7%
Tokens	2,113	2,634	-19.8%	17,865	19,245	-7.2%
<b>Total</b>	<b>525,352</b>	<b>568,712</b>	<b>-7.6%</b>	<b>4,635,965</b>	<b>4,744,432</b>	<b>-2.3%</b>

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

**Table B: Revenue Hours and Revenue Miles**

Metrics	Month			Fiscal Year to Date		
	Mar-18	Mar-17	%Change	Jul 17 - Mar 18	Jul 16 - Mar 17	%Change
Passengers	525,352	568,712	-7.6%	4,635,965	4,744,432	-2.3%
Revenue Hours	19,037	19,110	-0.4%	162,526	161,721	0.5%
Passengers per Rev Hour	27.60	29.76	-7.3%	28.52	29.34	-2.8%
Miles	229,041	234,664	-2.4%	1,954,824	1,967,432	-0.6%
Passengers per Mile	2.29	2.42	-5.4%	2.37	2.41	-1.7%

\*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table C: March 2018 System Ridership**

LINE	Month			Fiscal Year to Date		
	Mar-18	Mar-17	%Change	Jul 17 - Mar 18	Jul 16 - Mar 17	%Change
1 West Santa Barbara	26,876	28,219	-4.8%	245,846	253,649	-3.1%
2 East Santa Barbara	40,955	45,019	-9.0%	383,663	386,959	-0.9%
3 Oak Park	16,153	17,225	-6.2%	147,361	146,240	0.8%
4 Mesa/SBCC	11,338	11,045	2.7%	96,123	92,733	3.7%
5 Mesa / La Cumbre	10,120	12,110	-16.4%	94,836	104,639	-9.4%
6 Goleta	49,270	49,874	-1.2%	427,017	434,583	-1.7%
7 County Health / Fairview	21,810	22,138	-1.5%	203,609	174,042	17.0%
8 County Health	-	-	0.0%	-	13,743	-100.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	-	4,257	-100.0%
10 Cathedral Oaks	1,292	1,813	-28.7%	13,060	15,869	-17.7%
11 UCSB	84,702	86,608	-2.2%	719,661	705,203	2.1%
12x Goleta Express	15,150	17,429	-13.1%	144,681	164,217	-11.9%
14 Montecito	5,420	7,697	-29.6%	55,303	63,185	-12.5%
15x SBCC / UCSB Express	20,329	23,963	-15.2%	172,130	195,666	-12.0%
16 City College Shuttle	9,537	9,703	-1.7%	68,306	73,772	-7.4%
17 Lower West / SBCC	13,188	13,072	0.9%	112,678	116,158	-3.0%
20 Carpinteria	20,894	24,635	-15.2%	197,990	214,058	-7.5%
21x Carpinteria Express	5,345	7,668	-30.3%	52,805	63,348	-16.6%
23 Winchester Canyon	3,992	4,568	-12.6%	35,885	44,203	-18.8%
24x UCSB Express	41,798	50,545	-17.3%	390,258	434,833	-10.3%
25 Elwood	5,339	5,436	-1.8%	47,252	43,628	8.3%
27 Isla Vista Shuttle	30,333	29,917	1.4%	216,739	206,162	5.1%
28 UCSB Shuttle	42,319	39,191	8.0%	305,783	261,948	16.7%
36 Seaside Shuttle	4,073	5,202	-21.7%	41,125	46,709	-12.0%
37 Crosstown Shuttle	7,338	7,502	-2.2%	70,596	64,790	9.0%
Booster Services	18,732	23,954	-21.8%	157,161	179,741	-12.6%
<b>System Subtotal</b>	<b>506,303</b>	<b>544,533</b>	<b>-7.0%</b>	<b>4,399,868</b>	<b>4,504,335</b>	<b>-2.3%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	16,145	20,133	-19.8%	192,447	214,709	-10.4%
31 East Beach Waterfront Shuttle	1,765	2,836	-37.8%	27,558	30,428	-9.4%
32 West Beach Waterfront Shuttle	1,138	1,210	-6.0%	16,091	13,234	21.6%
<b>Unknown/Miscellaneous</b>			0.0%	-	-	0.0%
<b>System Total</b>	<b>525,351</b>	<b>568,712</b>	<b>-7.6%</b>	<b>4,635,964</b>	<b>4,762,706</b>	<b>-2.7%</b>
<b>Related Routes</b>						
20, 21x Carpinteria	26,239	32,303	-18.8%	250,795	277,406	-9.6%
1, 2, 37 East/West & Crosstown	75,169	80,740	-6.9%	700,105	705,398	-0.8%
4, 5, 15x, 16, 17 Mesa Lines	64,512	69,893	-7.7%	544,073	582,968	-6.7%
7, 8, 9 Calle Real	21,810	22,138	-1.5%	203,609	192,042	6.0%
6, 11 State/Hollister	133,972	136,482	-1.8%	1,146,678	1,139,786	0.6%

\*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

**Table D: March 2018 - Passengers per Hour**

LINE	Month			Fiscal Year to Date			
	Mar-18	Mar-17	%Change	Jul 17 - Mar 18	Jul 16 - Mar 17	%Change	
1	West Santa Barbara	28.0	27.6	1.6%	29.3	29.1	0.9%
2	East Santa Barbara	27.3	27.6	-1.1%	29.3	28.0	4.8%
3	Oak Park	19.4	20.1	-3.8%	20.7	19.5	6.1%
4	Mesa/SBCC	28.1	26.8	4.8%	27.7	26.6	4.1%
5	Mesa / La Cumbre	16.7	19.8	-15.6%	18.2	19.9	-8.6%
6	Goleta	28.2	30.8	-8.4%	28.7	31.1	-7.7%
7	Calle Real / Fairview	16.5	16.4	0.7%	17.9	17.4	2.9%
8	Calle Real / Turnpike	-	-	0.0%	-	26.0	-100.0%
9	Calle Real / Old Town Shuttle	-	-	0.0%	-	11.7	-100.0%
10	Cathedral Oaks	8.5	11.5	-25.5%	10.2	13.0	-21.6%
11	UCSB	32.2	33.8	-4.9%	31.7	31.5	0.6%
12x	Goleta Express	24.1	28.4	-15.3%	26.5	30.6	-13.3%
14	Montecito	12.2	17.1	-28.7%	15.1	16.7	-9.2%
15x	SBCC / UCSB Express	32.1	35.2	-8.8%	32.2	36.6	-11.9%
16	City College Shuttle	35.0	33.7	4.1%	36.4	37.5	-2.8%
17	Lower West / SBCC	46.6	45.0	3.4%	46.5	47.7	-2.6%
20	Carpinteria	16.9	20.6	-17.9%	19.6	20.4	-3.6%
21x	Carpinteria Express	14.7	23.1	-36.6%	18.2	22.3	-18.3%
23	Winchester Canyon	19.6	22.0	-11.0%	20.2	22.2	-9.0%
24x	UCSB Express	39.7	46.3	-14.2%	42.6	46.8	-9.0%
25	Elwood	22.8	26.4	-13.9%	23.9	26.4	-9.8%
27	Isla Vista Shuttle	48.4	46.2	4.6%	44.5	42.0	5.9%
28	UCSB Shuttle	63.1	65.5	-3.7%	59.4	62.6	-5.1%
36	Seaside Shuttle	11.1	14.0	-20.8%	13.5	14.7	-8.2%
37	Crosstown Shuttle	13.6	13.3	2.3%	15.6	14.1	10.2%
	Booster Services	72.1	87.0	-17.1%	79.8	87.4	-8.6%
<i>System Average</i>		28.2	30.2	-6.7%	29.0	29.7	-2.6%
<b>Downtown Waterfront Shuttles</b>							
30	Downtown Shuttle	20.0	24.4	-18.0%	24.3	25.6	-5.1%
31	East Beach Waterfront Shuttle	10.4	17.2	-39.1%	14.9	16.2	-8.2%
32	West Beach Waterfront Shuttle	13.7	15.1	-9.2%	18.4	15.1	21.3%
<i>System Total</i>		27.6	29.8	-7.3%	28.5	29.3	-2.6%

<b>Related Routes</b>							
20, 21x	Carpinteria	16.4	21.2	-22.4%	19.3	20.8	-7.0%
1, 2, 37	East/West & Crosstown	25.1	25.1	-0.1%	26.9	26.0	3.6%
4, 5, 15x, 16, 17	Mesa Lines	29.3	30.6	-4.1%	29.7	31.5	-5.8%
7, 8, 9	Calle Real/Fairview	16.5	16.4	0.7%	17.9	17.6	1.5%
6, 11	State/Hollister	30.6	32.6	-6.3%	30.5	31.3	-2.7%

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table E: March 2018 – ‘At Capacity’ Loads Indicated**

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Mar-18	Mar-17	%Change	Jul 17 - Mar 18	Jul 16 - Mar 17	%Change
1 West Santa Barbara	9	5	80.0%	50	21	138.1%
2 East Santa Barbara	18	5	260.0%	97	47	106.4%
3 Oak Park	1	7	-85.7%	7	22	-68.2%
4 Mesa/SBCC	1	-	100.0%	10	7	42.9%
5 Mesa / La Cumbre	3	3	0.0%	27	29	-6.9%
6 Goleta	13	9	44.4%	167	204	-18.1%
7 Calle Real / Fairview	1	1	0.0%	14	15	-6.7%
8 Calle Real / Turnpike	-	-	0.0%	-	1	-100.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	-	-	0.0%
10 Cathedral Oaks	-	-	0.0%	2	7	-71.4%
11 UCSB	28	26	7.7%	276	247	11.7%
12x Goleta Express	3	1	200.0%	75	41	82.9%
14 Montecito	1	1	0.0%	12	6	100.0%
15x SBCC / UCSB Express	11	15	-26.7%	79	141	-44.0%
16 City College Shuttle	8	1	100.0%	24	18	33.3%
17 Lower West / SBCC	1	2	-50.0%	12	23	-47.8%
20 Carpinteria	3	-	100.0%	30	22	36.4%
21x Carpinteria Express	1	-	100.0%	5	9	-44.4%
23 Winchester Canyon	-	-	0.0%	4	6	-33.3%
24x UCSB Express	21	36	-41.7%	278	339	-18.0%
25 Elwood	-	-	0.0%	6	6	0.0%
27 Isla Vista Shuttle	5	8	-37.5%	239	80	198.8%
28 UCSB Shuttle	32	32	0.0%	182	159	14.5%
36 Seaside Shuttle	-	-	0.0%	1	5	-80.0%
37 Crosstown Shuttle	-	1	-100.0%	5	8	-37.5%
Booster Services	5	18	-72.2%	104	156	-33.3%
<b>System Subtotal</b>	<b>165</b>	<b>171</b>	<b>-3.5%</b>	<b>1,706</b>	<b>1,619</b>	<b>5.4%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	-	22	-100.0%	91	113	-19.5%
31 East Beach Waterfront Shuttle	1	2	-50.0%	8	9	-11.1%
32 West Beach Waterfront Shuttle	-	-	0.0%	1	-	100.0%
<b>Unknown</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>-</b>	<b>23</b>	<b>-100.0%</b>
<b>System Total</b>	<b>166</b>	<b>195</b>	<b>-14.9%</b>	<b>1,806</b>	<b>1,764</b>	<b>2.4%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table F: March 2018 – ‘Too Full to Board’ Loads Indicated**

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date			
	Mar-18	Mar-17	%Change	Jul 17 - Mar 18	Jul 16 - Mar 17	%Change	
1	West Santa Barbara	5	1	100.0%	11	8	37.5%
2	East Santa Barbara	2	9	100.0%	24	19	26.3%
3	Oak Park	-	-	0.0%	-	7	-100.0%
4	Mesa/SBCC	-	-	0.0%	-	1	-100.0%
5	Mesa / La Cumbre	-	4	-100.0%	13	6	116.7%
6	Goleta	-	8	-100.0%	55	80	-31.3%
7	Calle Real / Fairview	-	-	0.0%	5	2	150.0%
8	Calle Real / Turnpike	-	-	0.0%	-	-	0.0%
9	Calle Real / Old Town Shuttle	-	-	0.0%	-	-	0.0%
10	Cathedral Oaks	-	-	0.0%	1	2	-50.0%
11	UCSB	92	35	162.9%	569	327	74.0%
12x	Goleta Express	1	1	0.0%	41	30	36.7%
14	Montecito	-	-	0.0%	2	3	-33.3%
15x	SBCC / UCSB Express	4	10	-60.0%	40	101	-60.4%
16	City College Shuttle	-	-	0.0%	5	6	-16.7%
17	Lower West / SBCC	-	-	0.0%	1	6	-83.3%
20	Carpinteria	-	-	0.0%	1	5	-80.0%
21x	Carpinteria Express	-	-	0.0%	-	-	0.0%
23	Winchester Canyon	-	1	-100.0%	11	8	37.5%
24x	UCSB Express	32	40	-20.0%	342	459	-25.5%
25	Elwood	-	-	100.0%	3	4	-25.0%
27	Isla Vista Shuttle	34	29	17.2%	271	297	-8.8%
28	UCSB Shuttle	81	85	-4.7%	511	524	-2.5%
36	Seaside Shuttle	-	-	0.0%	-	12	-100.0%
37	Crosstown Shuttle	-	2	-100.0%	1	10	-90.0%
	Booster Services	6	13	-53.8%	88	82	7.3%
<b>System Subtotal</b>		<b>257</b>	<b>238</b>	<b>8.0%</b>	<b>1,995</b>	<b>1,999</b>	<b>-0.2%</b>
<b>Downtown Waterfront Shuttles</b>							
30	Downtown Shuttle	2	39	-94.9%	362	516	-29.8%
31	East Beach Waterfront Shuttle	2	5	-60.0%	5	41	-87.8%
32	West Beach Waterfront Shuttle	-	-	0.0%	7	2	250.0%
<b>Unknown</b>		-	-	0.0%	-	51	-100.0%
<b>System Total</b>		<b>261</b>	<b>282</b>	<b>-7.4%</b>	<b>2,369</b>	<b>2,609</b>	<b>-9.2%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table G: March 2018 – Bicycles Carried**

LINE	Month			Fiscal Year to Date		
	Mar-18	Mar-17	%Change	Jul 17 - Mar 18	Jul 16 - Mar 17	%Change
1 West Santa Barbara	154	201	-23.4%	1,444	1,745	-17.2%
2 East Santa Barbara	385	439	-12.3%	3,622	4,104	-11.7%
3 Oak Park	101	177	-42.9%	1,260	1,318	-4.4%
4 Mesa/SBCC	100	172	-41.9%	1,237	1,241	-0.3%
5 Mesa / La Cumbre	176	214	-17.8%	1,970	2,082	-5.4%
6 Goleta	894	1,155	-22.6%	9,652	11,055	-12.7%
7 Calle Real / Fairview	431	484	-11.0%	4,603	3,910	17.7%
8 Calle Real / Turnpike	-	-	0.0%	-	330	-100.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	-	51	-100.0%
10 Cathedral Oaks	24	28	-14.3%	294	325	-9.5%
11 UCSB	1,455	1,875	-22.4%	14,891	16,421	-9.3%
12x Goleta Express	424	568	-25.4%	4,930	5,374	-8.3%
14 Montecito	55	114	-51.8%	907	1,131	-19.8%
15x SBCC / UCSB Express	293	361	-18.8%	2,698	2,828	-4.6%
16 City College Shuttle	77	90	-14.4%	592	654	-9.5%
17 Lower West / SBCC	53	75	-29.3%	693	907	-23.6%
20 Carpinteria	496	630	-21.3%	5,547	5,276	5.1%
21x Carpinteria Express	145	249	-41.8%	1,560	2,030	-23.2%
23 Winchester Canyon	81	98	-17.3%	616	868	-29.0%
24x UCSB Express	772	1,058	-27.0%	7,522	9,990	-24.7%
25 Elwood	56	130	-56.9%	751	913	-17.7%
27 Isla Vista Shuttle	172	158	8.9%	1,486	1,375	8.1%
28 UCSB Shuttle	303	252	20.2%	2,455	1,738	41.3%
36 Seaside Shuttle*	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle*	16	4	300.0%	135	30	350.0%
Booster services	10	10	0.0%	139	124	12.1%
<b>System Subtotal</b>	<b>6,673</b>	<b>8,542</b>	<b>-21.9%</b>	<b>69,004</b>	<b>75,820</b>	<b>-9.0%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle*	-	-	0.0%	-	-	0.0%
31 East Beach Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
32 West Beach Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
<b>Unknown</b>	<b>3</b>	<b>25</b>	<b>-88.0%</b>	<b>11</b>	<b>654</b>	<b>-98.3%</b>
<b>System Total</b>	<b>6,676</b>	<b>8,567</b>	<b>-22.1%</b>	<b>69,015</b>	<b>76,474</b>	<b>-9.8%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION  
 \*THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

**Table H: March 2018 – Wheelchairs Boarded**

LINE	Month			Fiscal Year to Date		
	Mar-18	Mar-17	%Change	Jul 17 - Mar 18	Jul 16 - Mar 17	%Change
1 West Santa Barbara	164	116	41.4%	1,470	983	49.5%
2 East Santa Barbara	258	225	14.7%	2,247	1,560	44.0%
3 Oak Park	62	110	-43.6%	732	1,047	-30.1%
4 Mesa/SBCC	18	8	125.0%	97	98	-1.0%
5 Mesa / La Cumbre	59	73	-19.2%	556	560	-0.7%
6 Goleta	205	190	7.9%	1,674	1,678	-0.2%
7 Calle Real / Fairview	162	198	-18.2%	1,611	1,323	21.8%
8 Calle Real / Turnpike	-	-	0.0%	-	86	-100.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	-	33	-100.0%
10 Cathedral Oaks	-	-	0.0%	4	10	-60.0%
11 UCSB	234	216	8.3%	2,049	1,861	10.1%
12x Goleta Express	51	49	4.1%	517	501	3.2%
14 Montecito	40	31	29.0%	351	243	44.4%
15x SBCC / UCSB Express	8	26	-69.2%	174	174	0.0%
16 City College Shuttle	51	28	82.1%	244	225	8.4%
17 Lower West / SBCC	8	24	-66.7%	156	205	-23.9%
20 Carpinteria	157	146	7.5%	1,320	939	40.6%
21x Carpinteria Express	9	41	-78.0%	175	213	-17.8%
23 Winchester Canyon	2	5	-60.0%	30	49	-38.8%
24x UCSB Express	51	47	8.5%	458	406	12.8%
25 Elwood	2	4	-50.0%	56	46	21.7%
27 Isla Vista Shuttle	11	2	450.0%	54	21	157.1%
28 UCSB Shuttle	5	8	-37.5%	73	38	92.1%
36 Seaside Shuttle	6	3	100.0%	41	45	-8.9%
37 CrossTown Shuttle	10	9	11.1%	135	61	121.3%
Booster Services	1	-	100.0%	11	5	120.0%
<b>System Subtotal</b>	<b>1,574</b>	<b>1,559</b>	<b>1.0%</b>	<b>14,235</b>	<b>12,410</b>	<b>14.7%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	96	72	33.3%	620	702	-11.7%
31 East Beach Waterfront Shuttle	3	8	-62.5%	75	75	0.0%
32 West Beach Waterfront Shuttle	3	2	50.0%	46	14	228.6%
<b>Unknown</b>	<b>-</b>	<b>5</b>	<b>-100.0%</b>	<b>2</b>	<b>48</b>	<b>-95.8%</b>
<b>System Total</b>	<b>1,676</b>	<b>1,646</b>	<b>1.8%</b>	<b>14,978</b>	<b>13,249</b>	<b>13.1%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table I: Ridership by Day Type**

March 2018

March 2017

	March 2018			March 2017			% Change in	
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	Daily Ridership
Weekday	441,806	22	20,082	490,959	23	21,346	-1,264	-5.9%
Saturday	49,690	5	9,938	45,536	4	11,384	-1,446	-12.7%
Sunday	33,867	4	8,467	32,217	4	8,054	413	5.1%
Total	525,363	31	16,947	568,712	31	18,346	-1,398	-7.6%

FY 2018

FY 2017

	FY 2018			FY 2017			% Change in	
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	Daily Ridership
Weekday	3,821,658	186	20,547	3,966,034	187	21,209	-662	-3.1%
Saturday	463,193	43	10,772	467,757	43	10,878	-106	-1.0%
Sunday	351,125	43	8,166	328,915	42	7,831	334	4.3%
Total	4,635,976	272	17,044	4,762,706	272	17,510	-466	-2.7%

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**External Factors Affecting Ridership**

**Service Days & School Days:** MTD provided one less service day this March as compared to March 2017.

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Mar-18	22	5	4	17	17	17
Mar-17	23	4	4	18	18	18

\*SOURCE: GREORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

**Weather:** Average temperatures for March 2018 were comparable to March 2017. March 2018 had more precipitation days, compared to three days in 2017.

	Temperature (°F)			Precipitation		
	High	Average	Low			
Mar-18	Maximum	74	59	55	Weekday: 1.53 in (7 days)	
	Mean	64	55	45	Saturday: 1.03 in (2 days)	
	Minimum	57	48	36	Sunday: 0.01 in (1 day)	
Mar-17	Maximum	66	56	46	Weekday: 0.76 in (1 day)	
	Mean	65	56	46	Saturday: T (1 day)	
	Minimum	64	55	45	Sunday: 0.2 in (1 day)	

\*SOURCE: WWW.WUNDERGROUND.COM

**Addendum: Data Source Documentation**

\*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

\*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.