



## System Ridership Report: October 2018

System-wide ridership increased 4.5%, or more than 30,000 passengers, for the month of October as compared to October 2017. MTD provided one more day of weekday service this year as compared to last year. UCSB ridership increased 10.7% and SBCC ridership decreased 3.3%. UCSB and SBCC had one less school day this October as compared to October 2017.

**Table A: Ridership Trends by Fare Component**

Fare Categories	Month			Fiscal Year to Date		
	Oct-18	Oct-17	%Change	Jul 18 - Oct 18	Jul 17 - Oct 17	%Change
Persons with Disabilities Cash	2,896	2,831	2.3%	12,482	12,089	3.3%
Full Fare Prepaid <sup>(1)</sup>	97,721	86,400	13.1%	393,388	355,595	10.6%
Free	11,114	12,125	-8.3%	45,235	48,533	-6.8%
General Fare	74,599	75,084	-0.6%	307,606	329,051	-6.5%
Santa Barbara City College	85,098	87,963	-3.3%	213,389	238,457	-10.5%
Senior & Disabled Prepaid <sup>(2)</sup>	67,082	62,332	7.6%	255,102	238,745	6.9%
Shuttle	16,161	17,274	-6.4%	86,582	98,598	-12.2%
Senior Cash	15,350	16,281	-5.7%	61,714	65,546	-5.8%
Youth(K-12) Prepaid <sup>(3)</sup>	61,644	54,554	13.0%	206,521	194,437	6.2%
Special Pass Programs	4,203	6,484	-35.2%	17,667	32,971	-46.4%
Tokens	1,641	2,018	-18.7%	6,376	8,251	-22.7%
Transfers	43,031	47,864	-10.1%	171,885	198,788	-13.5%
UC Santa Barbara	217,303	196,291	10.7%	355,180	313,638	13.2%
<b>Total</b>	<b>697,843</b>	<b>667,501</b>	<b>4.5%</b>	<b>2,133,127</b>	<b>2,134,699</b>	<b>-0.1%</b>

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

**Table B: Revenue Hours and Revenue Miles**

Metrics	Month			Fiscal Year to Date		
	Oct-18	Oct-17	%Change	Jul 18 - Oct 18	Jul 17 - Oct 17	%Change
Passengers	697,843	667,501	4.5%	2,133,127	2,134,699	-0.1%
Revenue Hours	19,907	19,493	2.1%	74,886	74,297	0.8%
Passengers per Rev Hour	35.05	34.24	2.4%	28.48	28.73	-0.9%
Revenue Miles	239,437	236,655	1.2%	889,089	895,367	-0.7%
Passengers per Rev Mile	2.91	2.82	3.3%	2.40	2.38	0.6%

\*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table C: October 2018 System Ridership**

LINE	Month			Fiscal Year to Date		
	Oct-18	Oct-17	%Change	Jul 18 - Oct 18	Jul 17 - Oct 17	%Change
1 West Santa Barbara	32,993	30,701	7.5%	117,154	117,878	-0.6%
2 East Santa Barbara	46,863	48,425	-3.2%	171,453	183,897	-6.8%
3 Oak Park	19,221	18,540	3.7%	69,085	71,096	-2.8%
4 Mesa/SBCC	12,572	12,767	-1.5%	42,349	44,495	-4.8%
5 Mesa / La Cumbre	13,387	13,035	2.7%	46,657	45,358	2.9%
6 Goleta	54,525	51,963	4.9%	200,001	198,720	0.6%
7 County Health / Fairview	27,276	25,453	7.2%	102,142	96,410	5.9%
10 Cathedral Oaks	2,181	1,962	11.2%	6,513	6,374	2.2%
11 UCSB	111,012	101,971	8.9%	331,108	313,220	5.7%
12x Goleta Express	18,267	17,615	3.7%	70,994	70,822	0.2%
14 Montecito	7,358	7,501	-1.9%	27,402	29,523	-7.2%
15x SBCC / UCSB Express	34,045	32,419	5.0%	73,286	79,044	-7.3%
16 City College Shuttle	14,904	12,842	16.1%	32,296	30,678	5.3%
17 Lower West / SBCC	13,285	15,294	-13.1%	46,995	54,089	-13.1%
20 Carpinteria	34,215	26,944	27.0%	117,483	103,864	13.1%
21x Carpinteria Express	-	7,440	-100.0%	9,835	27,851	-64.7%
23 Winchester Canyon	5,651	4,703	20.2%	19,195	16,146	18.9%
24x UCSB Express	62,462	56,078	11.4%	196,995	183,060	7.6%
25 Elwood	6,949	5,662	22.7%	23,893	21,866	9.3%
27 Isla Vista Shuttle	43,721	42,382	3.2%	73,362	70,641	3.9%
28 UCSB Shuttle	67,509	65,258	3.4%	108,773	101,601	7.1%
36 Seaside Shuttle	6,164	5,853	5.3%	21,713	22,052	-1.5%
37 Crosstown Shuttle	10,832	9,734	11.3%	35,315	33,977	3.9%
90 West Goleta Amtrak Shuttle	905	-	100.0%	3,408	-	100.0%
91 East Goleta Amtrak Shuttle	516	-	100.0%	1,548	-	100.0%
92 Santa Barbara Amtrak Shuttle	615	-	100.0%	2,397	-	100.0%
Booster Services	31,111	27,385	13.6%	68,823	65,912	4.4%
<b>System Subtotal</b>	<b>678,539</b>	<b>641,927</b>	<b>5.7%</b>	<b>2,020,175</b>	<b>1,988,574</b>	<b>1.6%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	15,880	20,809	-23.7%	90,270	115,718	-22.0%
31 East Beach Waterfront Shuttle	2,096	2,560	-18.1%	13,499	19,490	-30.7%
32 West Beach Waterfront Shuttle	1,328	2,205	-39.8%	9,183	10,917	-15.9%
<b>DWS Total</b>	<b>19,304</b>	<b>25,574</b>	<b>-24.5%</b>	<b>112,952</b>	<b>146,125</b>	<b>-22.7%</b>
<b>System Total</b>	<b>697,843</b>	<b>667,501</b>	<b>4.5%</b>	<b>2,133,127</b>	<b>2,134,699</b>	<b>-0.1%</b>

<b>Related Routes</b>						
20, 21x Carpinteria	34,215	34,384	-0.5%	127,318	131,715	-3.3%
1, 2, 37 East/West & Crosstown	90,688	88,860	2.1%	323,922	335,752	-3.5%
4, 5, 15x, 16, 17 Mesa Lines	88,193	86,357	2.1%	241,583	253,664	-4.8%
6, 11 State/Hollister	165,537	153,934	7.5%	531,109	511,940	3.7%

\*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

**Table D: October 2018 - Passengers per Hour**

LINE	Month			Fiscal Year to Date			
	Oct-18	Oct-17	%Change	Jul 18 - Oct 18	Jul 17 - Oct 17	%Change	
1	West Santa Barbara	33.9	32.1	5.4%	31.0	30.7	1.0%
2	East Santa Barbara	30.8	32.5	-5.2%	29.1	30.5	-4.6%
3	Oak Park	22.4	22.3	0.7%	21.1	21.9	-3.5%
4	Mesa/SBCC	30.5	31.7	-4.0%	26.7	28.2	-5.3%
5	Mesa / La Cumbre	21.8	21.6	0.6%	19.5	19.1	2.3%
6	Goleta	30.7	29.7	3.6%	29.1	30.0	-3.2%
7	Calle Real / Fairview	20.2	19.2	4.8%	19.6	18.6	5.4%
10	Cathedral Oaks	13.8	13.0	6.3%	11.0	10.9	1.1%
11	UCSB	41.7	38.8	7.7%	31.8	30.6	3.9%
12x	Goleta Express	28.8	28.0	2.9%	28.5	28.8	-1.1%
14	Montecito	16.4	17.3	-5.5%	16.0	17.3	-7.6%
15x	SBCC / UCSB Express	38.9	38.6	0.9%	30.6	32.4	-5.4%
16	City College Shuttle	40.5	36.4	0.0%	42.9	37.6	0.0%
17	Low er West / SBCC	45.8	54.2	-15.6%	42.4	49.1	-13.7%
20	Carpinteria	21.2	21.9	-3.0%	20.7	21.8	-5.2%
21x	Carpinteria Express	-	20.8	-100.0%	17.6	20.8	-15.5%
23	Winchester Canyon	27.5	23.1	18.6%	23.9	20.0	19.3%
24x	UCSB Express	58.6	53.3	10.1%	47.1	43.7	7.8%
25	Elw ood	29.3	24.2	21.1%	25.8	25.1	2.7%
27	Isla Vista Shuttle	60.6	60.6	0.0%	38.4	37.4	2.6%
28	UCSB Shuttle	89.9	87.5	2.8%	48.5	45.6	6.2%
36	Seaside Shuttle	16.8	16.0	5.3%	15.1	15.3	-1.2%
37	Crosstow n Shuttle	19.2	18.0	6.5%	16.7	16.3	2.8%
90	West Goleta Amtrak Shuttle	74.2	-	100.0%	74.8	-	100.0%
91	East Goleta Amtrak Shuttle	42.3	-	100.0%	34.0	-	100.0%
92	Santa Barbara Amtrak Shuttle	34.4	-	100.0%	35.8	-	100.0%
	Booster Services	88.6	85.7	3.4%	87.1	83.1	4.7%
<b>System Average</b>		<b>36.0</b>	<b>34.8</b>	<b>3.3%</b>	<b>29.2</b>	<b>29.0</b>	<b>0.6%</b>
<b>Downtown Waterfront Shuttles</b>							
30	Dow ntown Shuttle	20.0	25.8	-22.4%	22.0	27.8	-20.8%
31	East Beach Waterfront Shuttle	12.4	15.2	-18.2%	13.1	18.7	-29.8%
32	West Beach Waterfront Shuttle	15.9	26.3	-39.3%	19.3	22.8	-15.6%
<b>DWS Average</b>		<b>18.5</b>	<b>34.8</b>	<b>-47.0%</b>	<b>20.1</b>	<b>25.7</b>	<b>-21.6%</b>
<b>System Total</b>		<b>35.1</b>	<b>34.2</b>	<b>2.4%</b>	<b>28.5</b>	<b>28.7</b>	<b>-0.9%</b>

Related Routes							
20, 21x	Carpinteria	53.6	48.4	10.7%	43.4	39.9	8.7%
1, 2, 37	East/West & Crosstow n	32.0	32.3	-0.9%	29.9	30.6	-2.3%
4, 5, 15x, 16, 17	Mesa Lines	25.1	26.2	-4.4%	23.2	24.7	-5.9%
6, 11	State/Hollister	27.8	27.2	2.3%	26.5	27.4	-3.5%

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table E: October 2018 – ‘At Capacity’ Loads Indicated**

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Oct-18	Oct-17	%Change	Jul 18 - Oct 18	Jul 17 - Oct 17	%Change
1 West Santa Barbara	-	9	100.0%	13	26	-50.0%
2 East Santa Barbara	4	25	-84.0%	48	52	-7.7%
3 Oak Park	-	2	-100.0%	4	3	33.3%
4 Mesa/SBCC	2	2	0.0%	2	6	-66.7%
5 Mesa / La Cumbre	2	2	0.0%	6	11	-45.5%
6 Goleta	6	15	-60.0%	43	103	-58.3%
7 Calle Real / Fairview	8	5	60.0%	20	5	300.0%
10 Cathedral Oaks	1	-	100.0%	3	1	200.0%
11 UCSB	66	47	40.4%	123	101	21.8%
12x Goleta Express	19	10	90.0%	56	53	5.7%
14 Montecito	1	3	-66.7%	3	8	-62.5%
15x SBCC / UCSB Express	65	17	282.4%	95	44	115.9%
16 City College Shuttle	-	4	-100.0%	10	13	-23.1%
17 Lower West / SBCC	2	1	100.0%	7	5	40.0%
20 Carpinteria	12	4	200.0%	31	9	244.4%
21x Carpinteria Express	-	-	0.0%	1	1	0.0%
23 Winchester Canyon	-	2	-100.0%	4	2	100.0%
24x UCSB Express	93	57	63.2%	246	156	57.7%
25 Elwood	1	-	100.0%	10	-	100.0%
27 Isla Vista Shuttle	83	51	62.7%	95	56	69.6%
28 UCSB Shuttle	18	32	-43.8%	23	41	-43.9%
36 Seaside Shuttle	-	-	0.0%	1	1	0.0%
37 Crosstown Shuttle	-	1	-100.0%	-	1	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	13	28	-53.6%	27	66	-59.1%
<b>System Subtotal</b>	<b>396</b>	<b>317</b>	<b>24.9%</b>	<b>871</b>	<b>764</b>	<b>14.0%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	7	10	-30.0%	49	63	-22.2%
31 East Beach Waterfront Shuttle	-	-	0.0%	1	7	-85.7%
32 West Beach Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<b>DWS Total</b>	<b>7</b>	<b>10</b>	<b>-30.0%</b>	<b>50</b>	<b>70</b>	<b>-28.6%</b>
<b>System Total</b>	<b>403</b>	<b>327</b>	<b>23.2%</b>	<b>921</b>	<b>834</b>	<b>10.4%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table F: October 2018 – ‘Too Full to Board’ Loads Indicated**

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Oct-18	Oct-17	%Change	Jul 18 - Oct 18	Jul 17 - Oct 17	%Change
1 West Santa Barbara	2	-	100.0%	8	-	100.0%
2 East Santa Barbara	1	4	-75.0%	2	13	-84.6%
3 Oak Park	-	-	0.0%	-	-	0.0%
4 Mesa/SBCC	-	-	0.0%	-	-	0.0%
5 Mesa / La Cumbre	-	3	-100.0%	5	9	-44.4%
6 Goleta	4	11	-63.6%	17	23	-26.1%
7 Calle Real / Fairview	4	-	100.0%	4	2	100.0%
10 Cathedral Oaks	1	-	100.0%	2	1	100.0%
11 UCSB	149	115	29.6%	179	133	34.6%
12x Goleta Express	3	2	100.0%	58	33	75.8%
14 Montecito	-	-	0.0%	-	2	-100.0%
15x SBCC / UCSB Express	39	6	550.0%	53	22	140.9%
16 City College Shuttle	-	1	-100.0%	3	4	-25.0%
17 Lower West / SBCC	-	-	0.0%	-	-	0.0%
20 Carpinteria	1	-	100.0%	9	1	800.0%
21x Carpinteria Express	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	6	1	500.0%	8	2	300.0%
24x UCSB Express	111	72	54.2%	258	181	42.5%
25 Elwood	-	-	0.0%	1	-	100.0%
27 Isla Vista Shuttle	109	49	122.4%	125	53	135.8%
28 UCSB Shuttle	125	119	5.0%	150	129	16.3%
36 Seaside Shuttle	2	-	100.0%	6	-	100.0%
37 Crosstown Shuttle	1	1	0.0%	1	1	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	15	17	-11.8%	33	45	-26.7%
<b>System Subtotal</b>	<b>573</b>	<b>401</b>	<b>42.9%</b>	<b>922</b>	<b>654</b>	<b>41.0%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	9	21	-57.1%	77	303	-74.6%
31 East Beach Waterfront Shuttle	-	-	0.0%	2	1	100.0%
32 West Beach Waterfront Shuttle	-	3	0.0%	4	7	100.0%
<b>DWS Total</b>	<b>9</b>	<b>24</b>	<b>-62.5%</b>	<b>83</b>	<b>311</b>	<b>-73.3%</b>
<b>System Total</b>	<b>582</b>	<b>425</b>	<b>36.9%</b>	<b>1,005</b>	<b>965</b>	<b>4.1%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table G: October 2018 – Bicycles Carried**

LINE	Month			Fiscal Year to Date			
	Oct-18	Oct-17	%Change	Jul 18 - Oct 18	Jul 17 - Oct 17	%Change	
1	West Santa Barbara	193	167	15.6%	627	684	-8.3%
2	East Santa Barbara	405	415	-2.4%	1,513	1,799	-15.9%
3	Oak Park	203	152	33.6%	667	624	6.9%
4	Mesa/SBCC	176	148	18.9%	605	664	-8.9%
5	Mesa / La Cumbre	240	232	3.4%	829	1,058	-21.6%
6	Goleta	1,149	1,174	-2.1%	4,539	4,676	-2.9%
7	Calle Real / Fairview	682	607	12.4%	2,458	2,353	4.5%
10	Cathedral Oaks	15	53	-71.7%	112	181	-38.1%
11	UCSB	2,222	1,905	16.6%	7,467	6,877	8.6%
12x	Goleta Express	542	683	-20.6%	2,200	2,666	-17.5%
14	Montecito	126	135	-6.7%	450	566	-20.5%
15x	SBCC / UCSB Express	511	506	1.0%	1,232	1,326	-7.1%
16	City College Shuttle	105	129	-18.6%	222	280	-20.7%
17	Low er West / SBCC	80	87	-8.0%	314	357	-12.0%
20	Carpinteria	707	829	-14.7%	2,530	2,939	-13.9%
21x	Carpinteria Express	-	224	-100.0%	199	853	-76.7%
23	Winchester Canyon	133	101	31.7%	477	271	76.0%
24x	UCSB Express	1,169	996	17.4%	4,105	3,804	7.9%
25	Elw ood	141	97	45.4%	428	356	20.2%
27	Isla Vista Shuttle	191	270	-29.3%	397	476	-16.6%
28	UCSB Shuttle	423	422	0.2%	788	760	3.7%
36	Seaside Shuttle*	1	-	0.0%	2	-	100.0%
37	Crosstow n Shuttle*	2	7	-71.4%	49	83	-41.0%
90	West Goleta Amtrak Shuttle	3	-	100.0%	12	-	100.0%
91	East Goleta Amtrak Shuttle	13	-	100.0%	23	-	100.0%
92	Santa Barbara Amtrak Shuttle	1	-	0.0%	3	-	100.0%
	Booster services	13	24	-45.8%	38	58	-34.5%
<b>System Subtotal</b>		<b>9,446</b>	<b>9,363</b>	<b>0.9%</b>	<b>32,286</b>	<b>33,711</b>	<b>-4.2%</b>
<b>Downtown Waterfront Shuttles</b>							
30	Downtown Shuttle*	-	-	0.0%	-	-	0.0%
31	East Beach Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
32	West Beach Waterfront Shuttle*	-	-	0.0%	3	-	100.0%
<b>DWS Total</b>		<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>3</b>	<b>-</b>	<b>100.0%</b>
<b>System Total</b>		<b>9,446</b>	<b>9,363</b>	<b>0.9%</b>	<b>32,289</b>	<b>33,711</b>	<b>-4.2%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

\*THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

**Table H: October 2018 – Wheelchairs Boarded**

LINE	Month			Fiscal Year to Date			
	Oct-18	Oct-17	%Change	Jul 18 - Oct 18	Jul 17 - Oct 17	%Change	
1	West Santa Barbara	132	201	-34.3%	503	707	-28.9%
2	East Santa Barbara	138	239	-42.3%	592	1,000	-40.8%
3	Oak Park	74	58	27.6%	385	345	11.6%
4	Mesa/SBCC	17	9	88.9%	66	58	13.8%
5	Mesa / La Cumbre	36	86	-58.1%	190	276	-31.2%
6	Goleta	162	194	-16.5%	657	808	-18.7%
7	Calle Real / Fairview	206	201	2.5%	680	800	-15.0%
10	Cathedral Oaks	6	-	100.0%	10	3	233.3%
11	UCSB	246	223	10.3%	898	920	-2.4%
12x	Goleta Express	66	56	17.9%	225	247	-8.9%
14	Montecito	23	50	-54.0%	85	145	-41.4%
15x	SBCC / UCSB Express	18	41	-56.1%	36	78	-53.8%
16	City College Shuttle	72	27	166.7%	165	79	108.9%
17	Low er West / SBCC	15	13	15.4%	71	70	1.4%
20	Carpinteria	73	180	-59.4%	394	615	-35.9%
21x	Carpinteria Express	-	32	-100.0%	27	113	-76.1%
23	Winchester Canyon	7	5	40.0%	23	12	91.7%
24x	UCSB Express	64	63	1.6%	210	224	-6.3%
25	Elw ood	8	5	60.0%	27	24	12.5%
27	Isla Vista Shuttle	9	7	28.6%	19	18	5.6%
28	UCSB Shuttle	11	18	-38.9%	19	41	-53.7%
36	Seaside Shuttle	2	5	-60.0%	9	18	-50.0%
37	Crosstow n Shuttle	11	9	22.2%	39	57	-31.6%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	3	1	200.0%	6	6	0.0%
<b>System Subtotal</b>		<b>1,399</b>	<b>1,723</b>	<b>-18.8%</b>	<b>5,336</b>	<b>6,664</b>	<b>-19.9%</b>
<b>Downtown Waterfront Shuttles</b>							
30	Dow ntown Shuttle	65	76	-14.5%	363	250	45.2%
31	East Beach Waterfront Shuttle	6	8	-25.0%	51	32	59.4%
32	West Beach Waterfront Shuttle	6	7	-14.3%	43	19	126.3%
<b>DWS Total</b>		<b>77</b>	<b>91</b>	<b>-15.4%</b>	<b>457</b>	<b>301</b>	<b>51.8%</b>
<b>System Total</b>		<b>1,476</b>	<b>1,814</b>	<b>-18.6%</b>	<b>5,793</b>	<b>6,965</b>	<b>-16.8%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table I: Ridership by Day Type**

	October 2018			October 2017				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	607,341	23	26,406	566,734	22	25,761	645	2.5%
Saturday	52,673	4	13,168	52,556	4	13,139	29	0.2%
Sunday	37,829	4	9,457	48,211	5	9,642	-185	-1.9%
Total	697,843	31	22,511	667,501	31	21,532	979	4.5%

	FY 2018			FY 2017				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	1,777,802	86	20,672	1,764,248	85	20,756	-84	-0.4%
Saturday	189,103	17	11,124	202,854	18	11,270	-146	-1.3%
Sunday	166,222	20	8,311	167,597	20	8,380	-69	-0.8%
Total	2,133,127	123	17,342	2,134,699	123	17,355	-13	-0.1%

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**External Factors Affecting Ridership**

**Service Days & School Days:** MTD provided one more day of weekday service this year as compared to October 2017.

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Oct-18	23	4	4	23	23	23
Oct-17	22	4	5	21	22	22

\*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

**Weather:** The Max temperatures were slightly lower this October as compared to October 2017.

	Temperature (°F)	High	Average	Low	Precipitation	
Oct-18	Maximum	87	68	60	Weekday: 0.42 in (2 days)	
	Mean	74	64	52	Saturday: 0.0 in(0 days)	0.42 in
	Minimum	69	60	45	Sunday: 0.0 in (0 days)	
Oct-17	Maximum	97	76	60	Weekday: 0.0 in	
	Mean	79	65	51	Saturday: 0.0 in	0.0 in
	Minimum	64	60	45	Sunday: 0.0 in	

\*SOURCE: WWW.WUNDERGROUND.COM

**Addendum: Data Source Documentation**

\*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

\*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.