



## System Ridership Report: January 2019

System-wide ridership increased by 9.5%, or more than 48,000 passengers, for the month of January as compared to January 2018. MTD provided the same weekday service days this year as compared to last year. UCSB ridership increased 29.1% and SBCC ridership increased 15%. UCSB had one more school day and SBCC had five more school days this January as compared to January 2018.

**Table A: Ridership Trends by Fare Component**

Fare Categories	Month			Fiscal Year to Date		
	Jan-19	Jan-18	%Change	Jul 18 - Jan 19	Jul 17 - Jan 18	%Change
Persons with Disabilities Cash	2,311	2,640	-12.5%	19,616	19,823	-1.0%
Full Fare Prepaid <sup>(1)</sup>	83,809	69,793	20.1%	631,984	555,023	13.9%
Free	8,379	10,892	-23.1%	71,400	79,816	-10.5%
General Fare	66,712	68,605	-2.8%	504,688	519,667	-2.9%
Santa Barbara City College	49,821	43,316	15.0%	359,309	379,935	-5.4%
Senior & Disabled Prepaid <sup>(2)</sup>	57,173	54,021	5.8%	427,491	400,024	6.9%
Shuttle	11,450	12,794	-10.5%	123,213	131,872	-6.6%
Senior Cash	12,731	12,714	0.1%	100,897	102,079	-1.2%
Youth(K-12) Prepaid <sup>(3)</sup>	49,416	53,222	-7.2%	344,270	312,674	10.1%
Special Pass Programs	4,047	6,373	-36.5%	28,072	49,035	-42.8%
Tokens	1,614	2,019	-20.1%	11,116	13,879	-19.9%
Transfers	38,974	40,645	-4.1%	283,423	314,460	-9.9%
UC Santa Barbara	175,295	135,828	29.1%	782,112	670,435	16.7%
<b>Total</b>	<b>561,732</b>	<b>512,862</b>	<b>9.5%</b>	<b>3,687,591</b>	<b>3,548,722</b>	<b>3.9%</b>

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

**Table B: Revenue Hours and Revenue Miles**

Metrics	Month			Fiscal Year to Date		
	Jan-19	Jan-18	%Change	Jul 18 - Jan 19	Jul 17 - Jan 18	%Change
Passengers	561,732	512,862	9.5%	3,687,591	3,548,722	3.9%
Revenue Hours	18,639	17,490	6.6%	127,821	126,171	1.3%
Passengers per Rev Hour	30.14	29.32	2.8%	28.85	28.13	2.6%
Revenue Miles	221,188	206,032	7.4%	1,516,852	1,515,396	0.1%
Passengers per Rev Mile	2.54	2.49	2.0%	2.43	2.34	3.8%

\*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table C: January 2019 System Ridership**

LINE	Month			Fiscal Year to Date		
	Jan-19	Jan-18	%Change	Jul 18 - Jan 19	Jul 17 - Jan 18	%Change
1 West Santa Barbara	26,099	27,135	-3.8%	195,086	192,479	1.4%
2 East Santa Barbara	39,183	43,867	-10.7%	288,267	301,821	-4.5%
3 Oak Park	15,654	15,710	-0.4%	114,396	115,430	-0.9%
4 Mesa/SBCC	9,756	10,380	-6.0%	70,993	73,358	-3.2%
5 Mesa / La Cumbre	10,149	9,945	2.1%	75,657	73,921	2.3%
6 Goleta	46,562	48,392	-3.8%	337,369	332,095	1.6%
7 County Health / Fairview	22,718	22,276	2.0%	169,117	160,203	5.6%
10 Cathedral Oaks	1,390	1,503	-7.5%	10,803	10,124	6.7%
11 UCSB	93,458	86,378	8.2%	586,024	545,097	7.5%
12x Goleta Express	15,578	15,551	0.2%	115,402	113,913	1.3%
14 Montecito	5,764	3,660	57.5%	44,970	44,741	0.5%
15x SBCC / UCSB Express	20,762	15,969	30.0%	129,367	126,301	2.4%
16 City College Shuttle	8,065	4,914	64.1%	56,834	48,080	18.2%
17 Lower West / SBCC	10,812	12,072	-10.4%	76,597	86,527	-11.5%
20 Carpinteria	29,607	11,921	148.4%	202,553	157,039	29.0%
21x Carpinteria Express	-	3,611	-100.0%	9,835	41,636	-76.4%
23 Winchester Canyon	4,922	4,470	10.1%	32,193	27,338	17.8%
24x UCSB Express	51,511	44,887	14.8%	332,684	300,656	10.7%
25 Elwood	5,281	5,592	-5.6%	39,368	36,804	7.0%
27 Isla Vista Shuttle	36,516	30,575	19.4%	160,036	149,309	7.2%
28 UCSB Shuttle	56,068	39,087	43.4%	240,506	209,871	14.6%
36 Seaside Shuttle	4,409	4,223	4.4%	35,226	32,698	7.7%
37 Crosstown Shuttle	7,613	7,833	-2.8%	57,470	55,145	4.2%
90 West Goleta Amtrak Shuttle	738	-	100.0%	5,424	-	100.0%
91 East Goleta Amtrak Shuttle	520	-	100.0%	2,725	-	100.0%
92 Santa Barbara Amtrak Shuttle	486	-	100.0%	3,718	-	100.0%
Booster Services	22,487	24,372	-7.7%	132,625	116,719	13.6%
<b>System Subtotal</b>	<b>546,108</b>	<b>494,323</b>	<b>10.5%</b>	<b>3,525,245</b>	<b>3,351,305</b>	<b>5.2%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	13,256	16,245	-18.4%	132,209	159,547	-17.1%
31 East Beach Waterfront Shuttle	1,486	1,400	6.1%	18,212	24,083	-24.4%
32 West Beach Waterfront Shuttle	882	894	-1.3%	11,925	13,787	-13.5%
<b>DWS Total</b>	<b>15,624</b>	<b>18,539</b>	<b>-15.7%</b>	<b>162,346</b>	<b>197,417</b>	<b>-17.8%</b>
<b>System Total</b>	<b>561,732</b>	<b>512,862</b>	<b>9.5%</b>	<b>3,687,591</b>	<b>3,548,722</b>	<b>3.9%</b>

Related Routes	Jan-19	Jan-18	%Change	Jul 18 - Jan 19	Jul 17 - Jan 18	%Change
20, 21x Carpinteria	29,607	15,532	90.6%	212,388	198,675	6.9%
1, 2, 37 East/West & Crosstown	72,895	78,835	-7.5%	540,823	549,445	-1.6%
4, 5, 15x, 16, 17 Mesa Lines	59,544	53,280	11.8%	409,448	408,187	0.3%
6, 11 State/Hollister	140,020	134,770	3.9%	923,393	877,192	5.3%

\*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

**Table D: January 2019 - Passengers per Hour**

LINE		Month			Fiscal Year to Date		
		Jan-19	Jan-18	%Change	Jul 18 - Jan 19	Jul 17 - Jan 18	%Change
1	West Santa Barbara	27.7	28.4	-2.4%	30.2	29.3	3.0%
2	East Santa Barbara	26.7	29.9	-10.9%	28.6	29.4	-2.7%
3	Oak Park	19.3	19.5	-1.0%	20.6	20.7	-0.6%
4	Mesa/SBCC	24.8	26.6	-6.8%	26.3	27.1	-3.0%
5	Mesa / La Cumbre	17.0	17.6	-3.6%	18.4	18.2	1.5%
6	Goleta	27.0	28.3	-4.6%	28.5	28.7	-0.5%
7	Calle Real / Fairview	17.5	17.4	0.9%	19.0	18.0	5.8%
10	Cathedral Oaks	9.6	10.5	-8.3%	10.9	10.1	7.4%
11	UCSB	35.9	33.4	7.2%	32.8	30.7	6.6%
12x	Goleta Express	24.9	25.2	-0.9%	26.9	26.7	0.6%
14	Montecito	13.4	11.8	13.8%	15.4	15.9	-3.1%
15x	SBCC / UCSB Express	36.2	30.7	18.0%	32.7	31.6	3.6%
16	City College Shuttle	38.7	38.0	1.9%	41.8	36.5	14.3%
17	Low er West / SBCC	39.3	44.3	-11.1%	40.6	45.8	-11.2%
20	Carpinteria	19.0	16.9	12.5%	20.0	20.2	-1.2%
21x	Carpinteria Express	-	15.4	-100.0%	17.6	18.7	-6.0%
23	Winchester Canyon	24.4	22.3	9.7%	23.3	19.7	18.3%
24x	UCSB Express	49.5	43.9	12.7%	46.5	41.9	10.9%
25	Elw ood	22.8	24.4	-6.4%	24.8	23.9	3.5%
27	Isla Vista Shuttle	57.3	51.2	11.9%	43.6	41.1	6.0%
28	UCSB Shuttle	91.4	72.3	26.3%	62.1	55.0	12.9%
36	Seaside Shuttle	12.3	12.2	0.8%	14.3	13.9	2.9%
37	Crosstow n Shuttle	14.8	15.9	-7.3%	16.3	15.6	4.2%
90	West Goleta Amtrak Shuttle	66.3	-	100.0%	70.6	-	100.0%
91	East Goleta Amtrak Shuttle	46.7	-	100.0%	35.5	-	100.0%
92	Santa Barbara Amtrak Shuttle	29.7	-	100.0%	32.9	-	100.0%
	Booster Services	82.1	77.0	6.7%	86.2	81.4	6.0%
<b>System Average</b>		<b>31.1</b>	<b>30.1</b>	<b>3.4%</b>	<b>29.6</b>	<b>28.5</b>	<b>3.8%</b>
<b>Downtown Waterfront Shuttles</b>							
30	Dow ntow n Shuttle	16.1	20.3	-20.3%	20.3	25.0	-19.0%
31	East Beach Waterfront Shuttle	8.8	8.4	4.8%	12.0	15.7	-23.8%
32	West Beach Waterfront Shuttle	10.7	10.9	-2.1%	16.6	19.2	-13.5%
<b>DWS Average</b>		<b>14.6</b>	<b>30.1</b>	<b>-51.6%</b>	<b>18.5</b>	<b>22.9</b>	<b>-19.1%</b>
<b>System Total</b>		<b>30.1</b>	<b>29.3</b>	<b>2.8%</b>	<b>28.8</b>	<b>28.1</b>	<b>2.6%</b>

<b>Related Routes</b>							
20, 21x Carpinteria		45.5	40.4	12.6%	42.7	38.3	11.5%
1, 2, 37 East/West & Crosstow n		27.2	29.3	-7.3%	29.3	29.4	-0.4%
4, 5, 15x, 16, 17 Mesa Lines		21.4	22.1	-3.4%	22.5	23.2	-3.0%
6, 11 State/Hollister		24.3	25.7	-5.7%	25.9	26.2	-0.9%

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table E: January 2019 – ‘At Capacity’ Loads Indicated**

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date			
	Jan-19	Jan-18	%Change	Jul 18 - Jan 19	Jul 17 - Jan 18	%Change	
1	West Santa Barbara	4	6	100.0%	22	35	-37.1%
2	East Santa Barbara	9	3	200.0%	68	69	-1.4%
3	Oak Park	-	1	-100.0%	5	4	25.0%
4	Mesa/SBCC	-	1	-100.0%	3	8	-62.5%
5	Mesa / La Cumbre	3	4	-25.0%	14	21	-33.3%
6	Goleta	9	14	-35.7%	80	138	-42.0%
7	Calle Real / Fairview	3	4	-25.0%	32	10	220.0%
10	Cathedral Oaks	-	1	-100.0%	3	2	50.0%
11	UCSB	46	42	9.5%	232	201	15.4%
12x	Goleta Express	13	9	44.4%	93	66	40.9%
14	Montecito	5	-	100.0%	20	11	81.8%
15x	SBCC / UCSB Express	19	6	216.7%	149	57	161.4%
16	City College Shuttle	10	-	100.0%	27	15	80.0%
17	Lower West / SBCC	-	1	-100.0%	7	8	-12.5%
20	Carpinteria	6	3	100.0%	55	20	175.0%
21x	Carpinteria Express	-	-	0.0%	1	1	0.0%
23	Winchester Canyon	1	1	0.0%	6	4	50.0%
24x	UCSB Express	59	28	110.7%	435	224	94.2%
25	Elwood	-	1	-100.0%	11	4	175.0%
27	Isla Vista Shuttle	56	59	-5.1%	224	172	30.2%
28	UCSB Shuttle	17	26	-34.6%	69	107	-35.5%
36	Seaside Shuttle	-	-	0.0%	1	1	0.0%
37	Crosstown Shuttle	3	1	200.0%	6	5	20.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	22	7	214.3%	101	90	12.2%
<b>System Subtotal</b>		<b>285</b>	<b>218</b>	<b>30.7%</b>	<b>1,664</b>	<b>1,273</b>	<b>30.7%</b>
<b>Downtown Waterfront Shuttles</b>							
30	Downtown Shuttle	-	8	-100.0%	53	76	-30.3%
31	East Beach Waterfront Shuttle	-	-	0.0%	1	7	-85.7%
32	West Beach Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<b>DWS Total</b>		<b>-</b>	<b>8</b>	<b>-100.0%</b>	<b>54</b>	<b>83</b>	<b>-34.9%</b>
<b>System Total</b>		<b>285</b>	<b>226</b>	<b>26.1%</b>	<b>1,718</b>	<b>1,356</b>	<b>26.7%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table F: January 2019 – ‘Too Full to Board’ Loads Indicated**

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE		Month			Fiscal Year to Date		
		Jan-19	Jan-18	%Change	Jul 18 - Jan 19	Jul 17 - Jan 18	%Change
1	West Santa Barbara	1	1	100.0%	13	3	100.0%
2	East Santa Barbara	-	3	-100.0%	5	19	-73.7%
3	Oak Park	-	-	0.0%	1	-	100.0%
4	Mesa/SBCC	-	-	0.0%	-	-	0.0%
5	Mesa / La Cumbre	-	2	-100.0%	5	13	-61.5%
6	Goleta	13	15	-13.3%	36	46	-21.7%
7	Calle Real / Fairview	-	-	0.0%	5	5	0.0%
10	Cathedral Oaks	-	-	0.0%	2	1	100.0%
11	UCSB	140	95	47.4%	467	351	33.0%
12x	Goleta Express	2	1	100.0%	63	36	75.0%
14	Montecito	-	-	0.0%	-	2	-100.0%
15x	SBCC / UCSB Express	39	5	680.0%	130	31	319.4%
16	City College Shuttle	-	-	0.0%	3	5	-40.0%
17	Low er West / SBCC	-	-	0.0%	-	1	-100.0%
20	Carpinteria	2	-	100.0%	11	1	1000.0%
21x	Carpinteria Express	-	-	0.0%	-	-	0.0%
23	Winchester Canyon	2	2	0.0%	14	8	75.0%
24x	UCSB Express	79	44	79.5%	425	263	61.6%
25	Elw ood	-	2	-100.0%	1	2	-50.0%
27	Isla Vista Shuttle	54	68	-20.6%	249	167	49.1%
28	UCSB Shuttle	103	72	43.1%	333	326	2.1%
36	Seaside Shuttle	-	-	0.0%	8	-	100.0%
37	Crosstow n Shuttle	1	-	100.0%	2	1	100.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	9	8	12.5%	65	77	-15.6%
<b>System Subtotal</b>		<b>445</b>	<b>318</b>	<b>39.9%</b>	<b>1,838</b>	<b>1,358</b>	<b>35.3%</b>
<b>Downtown Waterfront Shuttles</b>							
30	Dow ntow n Shuttle	-	12	-100.0%	85	339	-74.9%
31	East Beach Waterfront Shuttle	-	1	-100.0%	2	3	-33.3%
32	West Beach Waterfront Shuttle	-	-	0.0%	4	7	100.0%
<b>DWS Total</b>		<b>-</b>	<b>13</b>	<b>-100.0%</b>	<b>91</b>	<b>349</b>	<b>-73.9%</b>
<b>System Total</b>		<b>445</b>	<b>331</b>	<b>34.4%</b>	<b>1,929</b>	<b>1,707</b>	<b>13.0%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table G: January 2019 – Bicycles Carried**

LINE	Month			Fiscal Year to Date			
	Jan-19	Jan-18	%Change	Jul 18 - Jan 19	Jul 17 - Jan 18	%Change	
1	West Santa Barbara	131	154	-14.9%	1,042	1,155	-9.8%
2	East Santa Barbara	413	346	19.4%	2,707	2,891	-6.4%
3	Oak Park	110	166	-33.7%	1,064	1,025	3.8%
4	Mesa/SBCC	81	122	-33.6%	911	1,022	-10.9%
5	Mesa / La Cumbre	135	225	-40.0%	1,298	1,584	-18.1%
6	Goleta	970	1,031	-5.9%	7,578	7,761	-2.4%
7	Calle Real / Fairview	573	464	23.5%	4,072	3,773	7.9%
10	Cathedral Oaks	22	20	10.0%	173	246	-29.7%
11	UCSB	1,655	1,636	1.2%	12,506	11,748	6.5%
12x	Goleta Express	422	427	-1.2%	3,413	4,045	-15.6%
14	Montecito	100	36	177.8%	737	770	-4.3%
15x	SBCC / UCSB Express	182	215	-15.3%	1,853	2,057	-9.9%
16	City College Shuttle	42	41	2.4%	358	418	-14.4%
17	Low er West / SBCC	37	68	-45.6%	446	563	-20.8%
20	Carpinteria	511	356	43.5%	4,048	4,562	-11.3%
21x	Carpinteria Express	-	100	-100.0%	199	1,271	-84.3%
23	Winchester Canyon	88	60	46.7%	705	462	52.6%
24x	UCSB Express	805	704	14.3%	6,484	6,040	7.4%
25	Elwood	75	97	-22.7%	649	595	9.1%
27	Isla Vista Shuttle	170	212	-19.8%	784	1,049	-25.3%
28	UCSB Shuttle	229	289	-20.8%	1,379	1,620	-14.9%
36	Seaside Shuttle*	-	-	0.0%	2	-	100.0%
37	Crosstown Shuttle*	4	11	-63.6%	55	110	-50.0%
90	West Goleta Amtrak Shuttle	-	-	100.0%	13	-	100.0%
91	East Goleta Amtrak Shuttle	-	-	100.0%	27	-	100.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	5	-	100.0%
	Booster services	6	21	-71.4%	62	110	-43.6%
<b>System Subtotal</b>		<b>6,761</b>	<b>6,801</b>	<b>-0.6%</b>	<b>52,570</b>	<b>54,877</b>	<b>-4.2%</b>
<b>Downtown Waterfront Shuttles</b>							
30	Downtown Shuttle*	-	1	-100.0%	-	1	-100.0%
31	East Beach Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
32	West Beach Waterfront Shuttle*	-	-	0.0%	3	-	100.0%
<b>DWS Total</b>		<b>-</b>	<b>1</b>	<b>-100.0%</b>	<b>3</b>	<b>1</b>	<b>200.0%</b>
<b>System Total</b>		<b>6,761</b>	<b>6,802</b>	<b>-0.6%</b>	<b>52,573</b>	<b>54,878</b>	<b>-4.2%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION  
 \*THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

**Table H: January 2019 – Wheelchairs Boarded**

LINE	Month			Fiscal Year to Date		
	Jan-19	Jan-18	%Change	Jul 18 - Jan 19	Jul 17 - Jan 18	%Change
1 West Santa Barbara	116	134	-13.4%	888	1,122	-20.9%
2 East Santa Barbara	96	293	-67.2%	891	1,734	-48.6%
3 Oak Park	53	85	-37.6%	531	581	-8.6%
4 Mesa/SBCC	5	2	150.0%	102	72	41.7%
5 Mesa / La Cumbre	21	54	-61.1%	258	438	-41.1%
6 Goleta	138	172	-19.8%	1,102	1,295	-14.9%
7 Calle Real / Fairview	175	169	3.6%	1,272	1,261	0.9%
10 Cathedral Oaks	-	1	100.0%	10	4	150.0%
11 UCSB	188	248	-24.2%	1,507	1,595	-5.5%
12x Goleta Express	41	61	-32.8%	353	412	-14.3%
14 Montecito	7	26	-73.1%	109	276	-60.5%
15x SBCC / UCSB Express	4	15	-73.3%	60	144	-58.3%
16 City College Shuttle	43	22	95.5%	278	144	93.1%
17 Lower West / SBCC	16	23	-30.4%	111	124	-10.5%
20 Carpinteria	103	99	4.0%	631	1,042	-39.4%
21x Carpinteria Express	-	9	-100.0%	27	147	-81.6%
23 Winchester Canyon	2	10	-80.0%	30	26	15.4%
24x UCSB Express	60	53	13.2%	355	366	-3.0%
25 Elwood	1	12	-91.7%	47	46	2.2%
27 Isla Vista Shuttle	2	2	0.0%	27	42	-35.7%
28 UCSB Shuttle	4	5	-20.0%	36	56	-35.7%
36 Seaside Shuttle	-	2	-100.0%	17	27	-37.0%
37 Crosstown Shuttle	32	16	100.0%	103	103	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	1	-	100.0%	1	-	100.0%
Booster Services	-	1	-100.0%	10	8	25.0%
<b>System Subtotal</b>	<b>1,108</b>	<b>1,514</b>	<b>-26.8%</b>	<b>8,756</b>	<b>11,065</b>	<b>-20.9%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	40	84	-52.4%	523	433	20.8%
31 East Beach Waterfront Shuttle	12	12	0.0%	83	58	43.1%
32 West Beach Waterfront Shuttle	3	4	-25.0%	51	34	50.0%
<b>DWS Total</b>	<b>55</b>	<b>100</b>	<b>-45.0%</b>	<b>657</b>	<b>525</b>	<b>25.1%</b>
<b>System Total</b>	<b>1,163</b>	<b>1,614</b>	<b>-27.9%</b>	<b>9,413</b>	<b>11,590</b>	<b>-18.8%</b>

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**Table I: Ridership by Day Type**

January 2019				January 2018					
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership	
Weekday	472,517	21	22,501	420,152	21	20,007	2,494	12.5%	
Saturday	51,766	5	10,353	53,754	5	10,751	-398	-3.7%	
Sunday	37,449	5	7,490	38,956	5	7,791	-301	-3.9%	
Total	561,732	31	18,120	512,862	31	16,544	1,576	9.5%	
FY 2018				FY 2017					
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership	
Weekday	3,046,698	144	21,158	2,912,430	145	20,086	1,072	5.3%	
Saturday	352,464	33	10,681	356,678	33	10,808	-128	-1.2%	
Sunday	288,429	36	8,012	279,614	35	7,989	23	0.3%	
Total	3,687,591	213	17,313	3,548,722	213	16,661	652	3.9%	

\*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

**External Factors Affecting Ridership**

**Service Days & School Days:**

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Jan-19	21	5	5	18	13	18
Jan-18	21	5	5	21	8	17

\*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

**Weather:** The Max temperatures were slightly lower this January as compared to January 2018.

	Temperature (°F)	High	Average	Low	Precipitation
Jan-19	Maximum	74	58	54	Weekday: 4.46 in (9 days)
	Mean	63	53	43	Saturday: 2.0 in(2 days)
	Minimum	57	44	29	Sunday: 1.06in (1 days)
Jan-18	Maximum	79	68	61	Weekday: 2.72 in (4 days)
	Mean	62	56	50	Saturday: 0 in (0 day)
	Minimum	57	44	35	Sunday: 0 in (0 days)

\*SOURCE: WWW.WUNDERGROUND.COM

**Addendum: Data Source Documentation**

\*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

\*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.