



FY 2020 System Ridership Report for 1st Quarter and for Three-Month Period Ending September 30, 2019

Ridership by Fare Category (July 2019 – September 2019)

Fare Categories	Quarter			YTD		
	Jul 19 - Sep 19	Jul 18 - Sep 18	% Change	FY 2019-2020	FY2018- 2019	% Change
General Fare	232,947	233,007	0.0%	232,947	233,007	0.0%
Transfers	121,097	128,854	-6.0%	121,097	128,854	-6.0%
Full Fare Prepaid ¹	299,406	295,667	1.3%	299,406	295,667	1.3%
Santa Barbara City College	130,763	128,291	1.9%	130,763	128,291	1.9%
Senior & Disabled Prepaid ²	191,023	188,020	1.6%	191,023	188,020	1.6%
Shuttle	72,070	70,421	2.3%	72,070	70,421	2.3%
UC Santa Barbara	158,179	137,877	14.7%	158,179	137,877	14.7%
Youth Prepaid ³	152,418	144,877	5.2%	152,418	144,877	5.2%
Free	30,819	34,121	-9.7%	30,819	34,121	-9.7%
Special Pass Programs	12,917	13,464	-4.1%	12,917	13,464	-4.1%
Senior Cash	51,297	46,364	10.6%	51,297	46,364	10.6%
Persons w ith Disabilities Cash	6,942	9,586	-27.6%	6,942	9,586	-27.6%
Tokens	4,878	4,735	3.0%	4,878	4,735	3.0%
Total	1,464,756	1,435,284	2.1%	1,464,756	1,435,284	2.1%

¹ Includes adult 10-ride and unlimited 30-day Passport use.

² Includes seniors' and persons w ith disabilities' 10-ride and unlimited 30-day Passport use.

³ Includes K-12 Youth 10-ride and unlimited 30-day Passport use.

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Revenue Hours and Revenue Miles (July 2019 – September 2019)

Metrics	Quarter			YTD		
	Jul 19 - Sep 19	Jul 18 - Sep 18	%Change	FY 2019-2020	FY2018- 2019	% Change
Passengers	1,464,756	1,435,284	2.1%	1,464,756	1,435,284	2.1%
Revenue Hours	55,327	54,979	0.6%	55,327	54,979	0.6%
Passengers per Revenue Hour	26.5	26.1	1.4%	26.5	26.1	1.4%
Miles	657,061	649,651	1.1%	657,061	649,651	1.1%
Passengers per Mile	2.2	2.2	0.9%	2.2	2.2	0.9%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD System Ridership (July 2019 – September 2019)

LINE		Quarter			YTD		
		Jul 19 - Sep 19	Jul 18 - Sep 18	% Change	FY 2019-2020	FY2018- 2019	% Change
1	West Santa Barbara	81,347	84,161	-3.3%	81,347	84,161	-3.3%
2	East Santa Barbara	125,370	124,590	0.6%	125,370	124,590	0.6%
3	Oak Park	49,593	49,864	-0.5%	49,593	49,864	-0.5%
4	Mesa / SBCC	32,760	29,777	10.0%	32,760	29,777	10.0%
5	Mesa / La Cumbre	32,780	33,270	-1.5%	32,780	33,270	-1.5%
6	Goleta	148,264	145,476	1.9%	148,264	145,476	1.9%
7	County Health / Fairview	75,577	74,866	0.9%	75,577	74,866	0.9%
10	Cathedral Oaks	4,823	4,332	11.3%	4,823	4,332	11.3%
11	UCSB	225,588	220,096	2.5%	225,588	220,096	2.5%
12x	Goleta Express	48,311	52,727	-8.4%	48,311	52,727	-8.4%
14	Montecito	19,525	20,044	-2.6%	19,525	20,044	-2.6%
15x	SBCC / UCSB Express	39,344	39,241	0.3%	39,344	39,241	0.3%
16	City College Shuttle	17,447	17,392	0.3%	17,447	17,392	0.3%
17	Lower West / SBCC	33,175	33,710	-1.6%	33,175	33,710	-1.6%
20	Carpinteria	97,311	83,268	16.9%	97,311	83,268	16.9%
23	Winchester Canyon	11,856	13,544	-12.5%	11,856	13,544	-12.5%
24x	UCSB Express	137,144	134,533	1.9%	137,144	134,533	1.9%
25	Elwood	18,285	16,944	7.9%	18,285	16,944	7.9%
27	Isla Vista Shuttle	33,077	29,641	11.6%	33,077	29,641	11.6%
28	UCSB Shuttle	58,496	41,264	41.8%	58,496	41,264	41.8%
36	Seaside Shuttle	18,378	15,549	18.2%	18,378	15,549	18.2%
37	Crosstown Shuttle	23,188	24,483	-5.3%	23,188	24,483	-5.3%
90	West Goleta Amtrak Shuttle	2,790	2,503	100.0%	2,790	2,503	100.0%
91	East Goleta Amtrak Shuttle	1,140	1,032	100.0%	1,140	1,032	100.0%
92	Santa Barbara Amtrak Shuttle	963	1,782	100.0%	963	1,782	100.0%
	Booster Services	41,296	37,712	9.5%	41,296	37,712	9.5%
System Subtotal		1,377,828	1,341,636	2.7%	1,377,828	1,341,636	2.7%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	68,369	74,390	n/a	68,369	74,390	n/a
31	East Beach Waterfront Shuttle	n/a	11,403	n/a	n/a	11,403	n/a
32	West Beach Waterfront Shuttle	n/a	7,855	n/a	n/a	7,855	n/a
34	Waterfront Shuttle	18,559	n/a	n/a	18,559	n/a	n/a
<i>Unknown</i>							
		-			-		
System Total		1,464,756	1,435,284	2.1%	1,464,756	1,435,284	2.1%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		454,305	425,534	6.8%	454,305	425,534	6.8%
1, 2, 37 East/West & Crosstown		229,905	233,234	-1.4%	229,905	233,234	-1.4%
4, 5, 15x, 16, 17 Mesa Lines		155,506	153,390	1.4%	155,506	153,390	1.4%
6, 11 State/Hollister		373,852	365,572	2.3%	373,852	365,572	2.3%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD Passengers per Revenue Hour (July 2019 – September 2019)

LINE	Quarter			YTD			
	Jul 19 - Sep 19	Jul 18 - Sep 18	% Change	FY 2019-2020	FY2018- 2019	% Change	
1	West Santa Barbara	28.8	30.0	-4.0%	28.8	30.0	-4.0%
2	East Santa Barbara	28.5	28.5	-0.1%	28.5	28.5	-0.1%
3	Oak Park	20.4	20.7	-1.5%	20.4	20.7	-1.5%
4	Mesa / SBCC	28.1	25.4	10.5%	28.1	25.4	10.5%
5	Mesa / La Cumbre	18.3	18.8	-2.2%	18.3	18.8	-2.2%
6	Goleta	28.9	28.5	1.5%	28.9	28.5	1.5%
7	County Health / Fairview	19.4	19.4	0.2%	19.4	19.4	0.2%
10	Cathedral Oaks	11.0	10.0	10.1%	11.0	10.0	10.1%
11	UCSB	29.0	28.4	2.1%	29.0	28.4	2.1%
12x	Goleta Express	26.0	28.4	-8.6%	26.0	28.4	-8.6%
14	Montecito	15.3	15.9	-3.8%	15.3	15.9	-3.8%
15x	SBCC / UCSB Express	25.7	25.8	-0.4%	25.7	28.4	-9.4%
16	City College Shuttle	43.6	45.2	-3.7%	43.6	45.2	-3.7%
17	Low er West / SBCC	39.4	41.1	-4.3%	39.4	41.1	-4.3%
20	Carpinteria	20.9	20.4	2.4%	20.9	20.4	2.4%
23	Winchester Canyon	19.7	22.6	-12.8%	19.7	22.6	-12.8%
24x	UCSB Express	43.7	43.2	1.3%	43.7	43.2	1.3%
25	Elwood	26.4	24.6	7.4%	26.4	24.6	7.4%
27	Isla Vista Shuttle	27.3	24.9	9.7%	27.3	24.9	9.7%
28	UCSB Shuttle	36.7	27.7	32.6%	36.7	27.7	32.6%
36	Seaside Shuttle	17.2	14.5	18.4%	17.2	14.5	18.4%
37	Crosstown Shuttle	14.8	15.8	-6.8%	14.8	15.8	-6.8%
90	West Goleta Amtrak Shuttle	82.3	75.0	9.7%	82.3	75.0	100.0%
91	East Goleta Amtrak Shuttle	33.6	30.9	8.7%	33.6	30.9	100.0%
92	Santa Barbara Amtrak Shuttle	19.3	36.3	-46.8%	19.3	36.3	100.0%
	Booster Services	90.2	85.8	5.1%	90.2	85.8	5.1%
	System Subtotal	26.2	26.1	0.5%	27.1	26.6	1.8%
<i>Downtown Waterfront Shuttles</i>							
30	Dow ntown Shuttle	21.3	22.5	n/a	21.3	22.5	n/a
31	East Beach Waterfront Shuttle	n/a	13.3	n/a	n/a	13.3	n/a
32	West Beach Waterfront Shuttle	n/a	20.0	n/a	n/a	20.0	n/a
34	Waterfront Shuttle	14.9	n/a	n/a	14.9	n/a	n/a
<i>Unknown</i>							
		-	-	0.0%	-	-	0.0%
	System Total	26.5	26.1	1.4%	26.5	26.1	1.4%
<i>Related Routes</i>							
	11, 24x, 27, 28 UCSB Lines	33.1	31.4	5.4%	40.7	42.5	-4.1%
	1, 2, 37 East/West & Crosstown	26.2	26.8	-2.3%	28.6	28.6	0.0%
	4, 5, 15x, 16, 17 Mesa Lines	27.1	27.1	0.3%	22.7	23.1	-1.9%
	6, 11 State/Hollister	29.0	28.4	1.9%	29.0	28.4	1.9%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD “At Capacity” Loads * (July 2019 – September 2019)

LINE	Quarter			YTD			
	Jul 19 - Sep 19	Jul 18 - Sep 18	% Change	FY 2019-2020	FY2018- 2019	% Change	
1	West Santa Barbara	16	13	23.1%	16	13	23.1%
2	East Santa Barbara	21	44	-52.3%	21	44	-52.3%
3	Oak Park	11	4	175.0%	11	4	175.0%
4	Mesa / SBCC	1	-	100.0%	1	-	100.0%
5	Mesa / La Cumbre	14	4	250.0%	14	4	250.0%
6	Goleta	46	37	24.3%	46	37	24.3%
7	County Health / Fairview	2	12	-83.3%	2	12	-83.3%
10	Cathedral Oaks	1	2	-50.0%	1	2	-50.0%
11	UCSB	87	57	52.6%	87	57	52.6%
12x	Goleta Express	17	37	-54.1%	17	37	-54.1%
14	Montecito	2	2	0.0%	2	2	0.0%
15x	SBCC / UCSB Express	36	30	20.0%	36	30	20.0%
16	City College Shuttle	3	10	-70.0%	3	10	-70.0%
17	Low er West / SBCC	1	5	-80.0%	1	5	-80.0%
20	Carpinteria	41	19	115.8%	41	19	115.8%
23	Winchester Canyon	2	4	-50.0%	2	4	-50.0%
24x	UCSB Express	89	153	-41.8%	89	153	-41.8%
25	Elw ood	2	9	-77.8%	2	9	-77.8%
27	Isla Vista Shuttle	46	12	283.3%	46	12	283.3%
28	UCSB Shuttle	7	5	40.0%	7	5	40.0%
36	Seaside Shuttle	5	1	400.0%	5	1	400.0%
37	Crosstow n Shuttle	2	-	100.0%	2	-	100.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	129	14	821.4%	129	14	821.4%
System Subtotal		581	475	22.3%	581	475	22.3%
<i>Downtown Waterfront Shuttles</i>							
30	Dow ntow n Shuttle	20	42	n/a	20	42	n/a
31	East Beach Waterfront Shuttle	n/a	1	n/a	n/a	1	n/a
32	West Beach Waterfront Shuttle	n/a	n/a	n/a	n/a	n/a	n/a
34	Waterfront Shuttle	5	n/a	n/a	5	n/a	n/a
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		229	227	0.9%	229	227	0.9%
1, 2, 37 East/West & Crosstow n		39	57	-31.6%	39	57	-31.6%
4, 5, 15x, 16, 17 Mesa Lines		55	49	12.2%	55	49	12.2%
6, 11 State/Hollister		133	94	41.5%	133	94	41.5%
<i>Unknown/Miscellaneous</i>							
		-	-	0.0%	-	-	0.0%
System Total		606	518	17.0%	606	518	17.0%

*Classified as a 30-foot vehicle with 10 or more standees, or a **40-foot vehicle with 20 or more**.
Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD "Too Full to Board" Loads * (July 2019 – September 2019)

LINE	Quarter			YTD			
	Jul 19 - Sep 19	Jul 18 - Sep 18	% Change	FY 2019-2020	FY2018- 2019	% Change	
1	West Santa Barbara	1	6	-83.3%	1	6	-83.3%
2	East Santa Barbara	8	1	700.0%	8	1	700.0%
3	Oak Park	1	-	100.0%	1	-	100.0%
4	Mesa / SBCC	-	-	0.0%	-	-	0.0%
5	Mesa / La Cumbre	4	5	-20.0%	4	5	-20.0%
6	Goleta	15	13	15.4%	15	13	15.4%
7	County Health / Fairview	2	-	100.0%	2	-	100.0%
10	Cathedral Oaks	5	1	400.0%	5	1	400.0%
11	UCSB	68	30	126.7%	68	30	126.7%
12x	Goleta Express	46	55	-16.4%	46	55	-16.4%
14	Montecito	1	-	100.0%	1	-	100.0%
15x	SBCC / UCSB Express	47	14	235.7%	47	14	235.7%
16	City College Shuttle	10	3	233.3%	10	3	233.3%
17	Low er West / SBCC	2	-	100.0%	2	-	100.0%
20	Carpinteria	4	8	-50.0%	4	8	-50.0%
23	Winchester Canyon	-	2	-100.0%	-	2	-100.0%
24x	UCSB Express	228	147	55.1%	228	147	55.1%
25	Elwood	1	1	0.0%	1	1	0.0%
27	Isla Vista Shuttle	51	16	218.8%	51	16	218.8%
28	UCSB Shuttle	29	25	16.0%	29	25	16.0%
36	Seaside Shuttle	2	4	-50.0%	2	4	-50.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	77	18	327.8%	77	18	327.8%
System Subtotal		602	349	72.5%	602	349	72.5%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	45	68	n/a	45	68	n/a
31	East Beach Waterfront Shuttle	n/a	2	n/a	n/a	2	n/a
32	West Beach Waterfront Shuttle	n/a	4	n/a	n/a	4	n/a
34	Waterfront Shuttle	5	n/a	n/a	5	n/a	n/a
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		376	218	72.5%	376	218	72.5%
1, 2, 37 East/West & Crosstown		9	7	28.6%	9	7	28.6%
4, 5, 15x, 16, 17 Mesa Lines		63	22	186.4%	63	22	186.4%
6, 11 State/Hollister		83	43	93.0%	83	43	93.0%
<i>Unknown/Miscellaneous</i>							
		1	-	0.0%	1	-	0.0%
System Total		653	423	54.4%	653	423	54.4%

* Indicates that passengers were refused service because a vehicle was too full to safely board.
Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD Bicycles Carried (July 2019 – September 2019)

LINE		Quarter			YTD		
		Jul 19 - Sep 19	Jul 18 - Sep 18	% Change	FY 2019-2020	FY2018- 2019	% Change
1	West Santa Barbara	588	434	35.5%	588	434	35.5%
2	East Santa Barbara	1,321	1,108	19.2%	1,321	1,108	19.2%
3	Oak Park	325	464	-30.0%	325	464	-30.0%
4	Mesa / SBCC	315	429	-26.6%	315	429	-26.6%
5	Mesa / La Cumbre	593	589	0.7%	593	589	0.7%
6	Goleta	3,228	3,390	-4.8%	3,228	3,390	-4.8%
7	County Health / Fairview	1,600	1,776	-9.9%	1,600	1,776	-9.9%
10	Cathedral Oaks	149	97	53.6%	149	97	53.6%
11	UCSB	4,480	5,245	-14.6%	4,480	5,245	-14.6%
12x	Goleta Express	1,585	1,658	-4.4%	1,585	1,658	-4.4%
14	Montecito	291	324	-10.2%	291	324	-10.2%
15x	SBCC / UCSB Express	633	721	-12.2%	633	721	-12.2%
16	City College Shuttle	148	117	26.5%	148	117	26.5%
17	Low er West / SBCC	276	234	17.9%	276	234	17.9%
20	Carpinteria	2,244	1,823	23.1%	2,244	1,823	23.1%
23	Winchester Canyon	171	344	-50.3%	171	344	-50.3%
24x	UCSB Express	2,593	2,936	-11.7%	2,593	2,936	-11.7%
25	Elw ood	385	287	34.1%	385	287	34.1%
27	Isla Vista Shuttle	282	206	36.9%	282	206	36.9%
28	UCSB Shuttle	511	365	40.0%	511	365	40.0%
36	Seaside Shuttle	2	1	100.0%	2	1	100.0%
37	Crosstow n Shuttle	2	47	-95.7%	2	47	-95.7%
90	West Goleta Amtrak Shuttle	2	9	-77.8%	2	9	-77.8%
91	East Goleta Amtrak Shuttle	3	10	-70.0%	3	10	-70.0%
92	Santa Barbara Amtrak Shuttle	-	2	-100.0%	-	2	-100.0%
	Booster Services	47	20	135.0%	47	20	135.0%
System Subtotal		21,774	22,835	-4.6%	21,774	22,835	-4.6%
<i>Downtown Waterfront Shuttles</i>							
30	Dow ntow n Shuttle	n/a	3	n/a	n/a	3	n/a
31	East Beach Waterfront Shuttle	-	-	0.0%	-	-	0.0%
32	West Beach Waterfront Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		7,866	8,752	-10.1%	7,866	8,752	-10.1%
1, 2, 37 East/West & Crosstow n		1,911	1,589	20.3%	1,911	1,589	20.3%
4, 5, 15x, 16, 17 Mesa Lines		1,965	2,090	-6.0%	1,965	2,090	-6.0%
6, 11 State/Hollister		7,708	8,635	-10.7%	7,708	8,635	-10.7%
<i>Unknown/Miscellaneous</i>							
		-	5	0.0%	-	5	0.0%
System Total		21,774	22,843	-4.7%	21,774	22,843	-4.7%

¹ MTD electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD Wheelchairs Boarded (July 2019 – September 2019)

LINE		Quarter			YTD		
		Jul 19 - Sep 19	Jul 18 - Sep 18	% Change	FY 2019-2020	FY2018- 2019	% Change
1	West Santa Barbara	434	371	17.0%	434	371	17.0%
2	East Santa Barbara	393	454	-13.4%	393	454	-13.4%
3	Oak Park	207	311	-33.4%	207	311	-33.4%
4	Mesa / SBCC	63	49	28.6%	63	49	28.6%
5	Mesa / La Cumbre	220	154	42.9%	220	154	42.9%
6	Goleta	425	495	-14.1%	425	495	-14.1%
7	County Health / Fairview	508	474	7.2%	508	474	7.2%
10	Cathedral Oaks	11	4	175.0%	11	4	175.0%
11	UCSB	535	652	-17.9%	535	652	-17.9%
12x	Goleta Express	156	159	-1.9%	156	159	-1.9%
14	Montecito	30	62	-51.6%	30	62	-51.6%
15x	SBCC / UCSB Express	1	18	-94.4%	1	18	-94.4%
16	City College Shuttle	96	93	3.2%	96	93	3.2%
17	Low er West / SBCC	58	56	3.6%	58	56	3.6%
20	Carpinteria	406	321	26.5%	406	321	26.5%
23	Winchester Canyon	11	16	-31.3%	11	16	-31.3%
24x	UCSB Express	125	146	-14.4%	125	146	-14.4%
25	Elw ood	29	19	52.6%	29	19	52.6%
27	Isla Vista Shuttle	3	10	-70.0%	3	10	-70.0%
28	UCSB Shuttle	10	8	25.0%	10	8	25.0%
36	Seaside Shuttle	3	7	-57.1%	3	7	-57.1%
37	Crosstow n Shuttle	40	28	42.9%	40	28	42.9%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	1	1	0.0%	1	1	0.0%
System Subtotal		3,765	3,935	-4.3%	3,765	3,935	-4.3%
<i>Downtown Waterfront Shuttles</i>							
30	Dow ntow n Shuttle	220	298	n/a	220	298	n/a
31	East Beach Waterfront Shuttle	-	45	n/a	-	45	n/a
32	West Beach Waterfront Shuttle	-	37	n/a	-	37	n/a
34	Waterfront Shuttle	44	-	n/a	44	-	n/a
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		673	816	-17.5%	673	816	-17.5%
1, 2, 37 East/West & Crosstow n		867	853	1.6%	867	853	1.6%
4, 5, 15x, 16, 17 Mesa Lines		438	370	18.4%	438	370	18.4%
6, 11 State/Hollister		960	1,147	-16.3%	960	1,147	-16.3%
<i>Unknown/Miscellaneous</i>							
		-	2	-100.0%	-	2	-100.0%
System Total		4,029	4,317	-6.7%	4,029	4,317	-6.7%

Source: GFI Genfare, MTD Transit Development Department, Planning Section