



**PLANNING AND MARKETING COMMITTEE APPROVED MINUTES**

**Meeting  
of the  
PLANNING AND MARKETING COMMITTEE  
of the  
SANTA BARBARA METROPOLITAN TRANSIT DISTRICT  
A Public Agency  
Thursday, January 30, 2020  
10:00 AM  
John G. Britton Auditorium  
550 Olive Street, Santa Barbara, CA 93101**

**1. CALL TO ORDER**

Committee Chair Chuck McQuary called the meeting to order at 10:02 AM.

**2. ROLL CALL OF THE COMMITTEE MEMBERS**

Committee Chair McQuary reported that all committee members were present with the exception of Committee Member Bill Shelor.

**3. REPORT REGARDING POSTING OF AGENDA**

Christina Perry, Administrative Assistant / Clerk of the Board, reported that the agenda was posted on January 24, 2020, at MTD's Administrative Office, emailed and mailed to those on the agenda list, and posted on MTD's website.

**4. APPROVAL OF PRIOR MINUTES - (ACTION MAY BE TAKEN)**

The Committee was asked to approve the draft minutes for the meeting of August 29, 2019.

Committee Member Dave Davis moved to approve the minutes. Committee Chair McQuary seconded the motion. The motion passed unanimously.

**5. PUBLIC COMMENT**

No public comments were made.

**6. TRANSIT AND INTERCITY RAIL CAPITAL PROGRAM (TIRCP)  
APPLICATION FOR MTD NEXT WAVE PROJECT - (INFORMATIONAL)**

Planning and Marketing Manager Hillary Blackerby presented the Committee with a report on MTD's application for funding from TIRCP.

**COMMITTEE MEMBER SHELOR ENTERED THE MEETING AT 10:04 A.M.**

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**7. UPDATE ON SERVICE CHANGE WORK PLAN FOR AUGUST 2020 - (INFORMATIONAL)**

Ms. Blackerby presented the Committee with an update on the Service Change Work Plan for August 2020. The Board heard public comments from Mr. Howard Green regarding past changes, recommendations for stop changes, booster services, and MTD's communication with the public.

**8. OTHER BUSINESS AND REPORTS - (ACTION MAY BE TAKEN)**

It was reported that Committee Chair McQuary, General Manager Jerry Estrada, and Planning and Marketing Manager Blackerby attended the City of Carpinteria's Transportation Committee Meeting.

**9. ADJOURNMENT**

Committee Member Davis moved to adjourn the meeting. Committee Member Shelor seconded the motion. The motion passed unanimously and the meeting was adjourned 11:45 AM.