



System Ridership Report: April 2021

System wide ridership increased 108.6%, or more than 124,000 passengers, for the month of April 2021 as compared to April 2020. In April 2020, ridership and fare revenue was greatly impacted due to the COVID-19 pandemic, which caused school campus closures and necessitated service reductions, reduction in bus capacity and non-collection of fares for social distancing purposes. However, in April 2021, secondary schools went back to in-person classes and our school booster service resumed. Additionally, we were able to increase our capacity loads on our buses.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Apr-21	Apr-20	%Change	Jul 20 -Apr 21	Jul 19 - Apr 20	%Change
Persons with Disabilities Cash	45	-	100.0%	203	17,802	-98.9%
Full Fare Prepaid ⁽¹⁾	9	50	-82.0%	192	761,813	-100.0%
Free	239,395	114,525	109.0%	1,931,424	247,773	679.5%
General Fare	2	4	-50.0%	48	599,666	-100.0%
Santa Barbara City College	59	71	-16.9%	269	459,295	-99.9%
Senior & Disabled Prepaid ⁽²⁾	49	37	32.4%	403	530,672	-99.9%
Shuttle	-	13	-100.0%	22	140,960	-100.0%
Senior Cash	21	1	2000.0%	97	133,341	-99.9%
Youth(K-12) Prepaid ⁽³⁾	20	34	-41.2%	347	440,975	-99.9%
Special Pass Programs	7	20	-65.0%	122	35,937	-99.7%
Tokens	1	3	-66.7%	7	13,632	-99.9%
Transfers	69	85	-18.8%	559	317,343	-99.8%
UC Santa Barbara	16	36	-55.6%	204	1,165,008	-100.0%
Total	239,693	114,879	108.6%	1,933,897	4,864,217	-60.2%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Apr-21	Apr-20	%Change	Jul 20 -Apr 21	Jul 19 - Apr 20	%Change
Passengers	239,693	114,879	108.6%	1,933,897	4,864,217	-60.2%
Revenue Hours	14,888	14,813	0.5%	143,668	180,139	-20.2%
Passengers per Rev Hour	16.10	7.76	107.6%	13.46	27.00	-50.1%
Revenue Miles	180,255	178,615	0.9%	1,745,583	1,945,075	-10.3%
Passengers per Rev Mile	1.33	0.64	106.7%	1.11	2.50	-55.7%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table C: April 2021 System Ridership

LINE	Month			Fiscal Year to Date		
	Apr-21	Apr-20	%Change	Jul 20 - Apr 21	Jul 19 - Apr 20	%Change
1 West Santa Barbara	23,666	9,468	150.0%	184,061	244,486	-24.7%
2 East Santa Barbara	34,130	15,522	119.9%	263,468	378,029	-30.3%
3 Oak Park	10,471	4,811	117.6%	82,130	146,001	-43.7%
4 Mesa/SBCC	5,560	3,030	83.5%	46,766	98,415	-52.5%
5 Mesa / La Cumbre	5,648	3,204	76.3%	48,990	96,388	-49.2%
6 Goleta	31,620	15,986	97.8%	270,718	448,482	-39.6%
7 County Health / Fairview	15,082	7,774	94.0%	129,182	216,590	-40.4%
10 Cathedral Oaks	-	17	-100.0%	-	14,609	-100.0%
11 UCSB	40,633	21,914	85.4%	354,169	788,627	-55.1%
12x Goleta Express	8,953	3,930	127.8%	74,444	136,419	-45.4%
14 Montecito	4,628	2,593	78.5%	40,290	55,060	-26.8%
15x SBCC / UCSB Express	-	-	0.0%	-	169,432	-100.0%
16 City College Shuttle	-	-	0.0%	-	73,523	-100.0%
17 Lower West / SBCC	6,210	2,871	116.3%	48,067	94,581	-49.2%
20 Carpinteria	24,003	13,105	83.2%	199,940	285,593	-30.0%
23 Winchester Canyon	2,499	844	196.1%	16,702	37,441	-55.4%
24x UCSB Express	12,023	4,624	160.0%	96,969	387,066	-74.9%
25 Elwood	3,263	1,372	137.8%	28,913	50,391	-42.6%
27 Isla Vista Shuttle	5,136	2,296	123.7%	42,323	228,176	-81.5%
28 UCSB Shuttle	-	-	0.0%	-	438,362	-100.0%
36 Seaside Shuttle	-	207	-100.0%	-	45,621	-100.0%
37 Crosstown Shuttle	-	255	-100.0%	-	64,486	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	8,030	-100.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	4,481	-100.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	2,945	-100.0%
Booster Services	6,168	-	100.0%	6,765	175,581	-96.1%
System Subtotal	239,693	113,823	110.6%	1,933,897	4,688,815	-58.8%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	916	-100.0%	-	141,824	-100.0%
34 Waterfront Shuttle	-	140	-100.0%	-	33,578	-100.0%
DWS Total	-	1,056	-100.0%	-	175,402	-100.0%
System Total	239,693	114,879	108.6%	1,933,897	4,864,217	-60.2%

Related Routes						
11, 24x, 27, 28 UCSB Lines	57,792	28,834	100.4%	493,461	1,842,231	-73.2%
1, 2, 37 East/West & Crosstown	57,796	25,245	128.9%	447,529	687,001	-34.9%
4, 5, 15x, 16, 17 Mesa Lines	17,418	9,105	91.3%	143,823	532,339	-73.0%
6, 11 State/Hollister	72,253	37,900	90.6%	624,887	1,237,109	-49.5%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

Table D: April 2021 - Passengers Per Hour

LINE	Month			Fiscal Year to Date		
	Apr-21	Apr-20	%Change	Jul 20 -Apr 21	Jul 19 - Apr 20	%Change
1 West Santa Barbara	25.1	10.1	149.3%	19.7	26.4	-25.4%
2 East Santa Barbara	23.2	10.6	119.6%	18.2	26.2	-30.7%
3 Oak Park	12.8	5.9	117.7%	10.3	18.3	-43.8%
4 Mesa/SBCC	14.4	7.8	83.5%	12.4	26.0	-52.2%
5 Mesa / La Cumbre	9.5	5.4	76.1%	8.3	16.4	-49.2%
6 Goleta	18.3	9.5	93.2%	16.1	26.6	-39.4%
7 Calle Real / Fairview	11.7	6.0	95.6%	10.2	17.0	-39.8%
10 Cathedral Oaks	-	0.8	-100.0%	-	11.2	-100.0%
11 UCSB	15.6	8.5	84.0%	13.8	30.9	-55.4%
12x Goleta Express	15.1	6.4	134.9%	12.5	22.3	-43.9%
14 Montecito	10.7	6.0	78.3%	9.6	13.1	-26.5%
15x SBCC / UCSB Express	-	-	0.0%	-	32.3	-100.0%
16 City College Shuttle	-	-	0.0%	-	38.7	-100.0%
17 Lower West / SBCC	21.5	9.9	116.4%	17.1	33.8	-49.4%
20 Carpinteria	15.3	8.4	81.3%	12.9	18.7	-31.0%
23 Winchester Canyon	12.6	4.3	196.0%	8.5	19.0	-55.3%
24x UCSB Express	11.5	4.5	155.6%	9.4	37.9	-75.2%
25 Elwood	14.3	6.0	137.9%	12.8	22.2	-42.5%
27 Isla Vista Shuttle	13.8	6.3	119.0%	11.6	43.5	-73.4%
28 UCSB Shuttle	-	-	0.0%	-	72.0	-100.0%
36 Seaside Shuttle	-	3.7	-100.0%	-	17.5	-100.0%
37 Crosstown Shuttle	-	3.5	-100.0%	-	12.1	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	14.2	-100.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	13.9	-100.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	84.6	-100.0%
Booster Services	18.7	-	0.0%	17.1	47.2	-63.8%
System Average	16.1	7.8	107.0%	13.5	27.7	-51.4%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	6.7	-100.0%	-	17.5	-100.0%
34 Waterfront Shuttle	-	3.4	-100.0%	-	12.1	-100.0%
DWS Average	-	5.9	-100.0%	-	16.1	-100.0%
System Total	16.1	7.8	107.6%	13.5	27.0	-50.1%

Related Routes						
11, 24x, 27, 28 UCSB Lines	41	19	112.1%	35	184	-81.1%
1, 2, 37 East/West & Crosstown	24.0	10.2	135.5%	18.8	24.3	-22.6%
4, 5, 15x, 16, 17 Mesa Lines	13.7	7.2	91.3%	11.5	27.2	-57.5%
6, 11 State/Hollister	16.7	8.9	88.1%	14.7	29.2	-49.6%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table E: April 2021 – ‘At Capacity’ Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Apr-21	Apr-20	%Change	Jul 20 -Apr 21	Jul 19 - Apr 20	%Change
1 West Santa Barbara	3	3	100.0%	42	36	16.7%
2 East Santa Barbara	2	11	-81.8%	90	77	16.9%
3 Oak Park	3	2	50.0%	9	50	-82.0%
4 Mesa/SBCC	1	-	100.0%	4	5	-20.0%
5 Mesa / La Cumbre	-	-	0.0%	1	28	-96.4%
6 Goleta	6	5	20.0%	63	130	-51.5%
7 Calle Real / Fairview	-	7	-100.0%	18	26	-30.8%
10 Cathedral Oaks	-	-	0.0%	-	1	-100.0%
11 UCSB	11	3	266.7%	73	443	-83.5%
12x Goleta Express	-	2	-100.0%	11	27	-59.3%
14 Montecito	1	1	0.0%	9	29	-69.0%
15x SBCC / UCSB Express	-	-	0.0%	-	165	-100.0%
16 City College Shuttle	-	-	0.0%	-	36	-100.0%
17 Lower West / SBCC	-	-	0.0%	10	5	100.0%
20 Carpinteria	1	4	-75.0%	46	99	-53.5%
23 Winchester Canyon	-	-	0.0%	-	5	-100.0%
24x UCSB Express	1	-	100.0%	3	195	-98.5%
25 Elwood	-	-	0.0%	-	5	-100.0%
27 Isla Vista Shuttle	-	2	-100.0%	5	574	-99.1%
28 UCSB Shuttle	-	-	0.0%	-	487	-100.0%
36 Seaside Shuttle	-	-	0.0%	-	16	-100.0%
37 Crosstown Shuttle	-	-	0.0%	-	8	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	1	-	100.0%	1	465	-99.8%
System Subtotal	30	40	-25.0%	385	2,912	-86.8%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	1	-100.0%	-	46	-100.0%
34 Waterfront Shuttle	-	-	0.0%	-	6	-100.0%
DWS Total	-	1	-100.0%	-	52	-100.0%
System Total	30	41	-26.8%	385	2,964	-87.0%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table F: April 2021 – ‘Too Full to Board’ Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE		Month			Fiscal Year to Date		
		Apr-21	Apr-20	%Change	Jul 20 -Apr 21	Jul 19 - Apr 20	%Change
1	West Santa Barbara	97	89	100.0%	673	121	456.2%
2	East Santa Barbara	165	334	-50.6%	1,568	449	249.2%
3	Oak Park	43	104	-58.7%	600	135	344.4%
4	Mesa/SBCC	1	10	-90.0%	39	14	178.6%
5	Mesa / La Cumbre	1	41	-97.6%	64	68	-5.9%
6	Goleta	192	445	-56.9%	2,365	672	251.9%
7	Calle Real / Fairview	25	59	-57.6%	296	96	208.3%
10	Cathedral Oaks	-	-	0.0%	-	12	-100.0%
11	UCSB	203	595	-65.9%	2,808	1,513	85.6%
12x	Goleta Express	8	47	-83.0%	174	116	50.0%
14	Montecito	3	115	-97.4%	205	132	55.3%
15x	SBCC / UCSB Express	-	-	0.0%	-	243	-100.0%
16	City College Shuttle	-	-	0.0%	-	15	-100.0%
17	Low er West / SBCC	2	22	-90.9%	44	30	46.7%
20	Carpinteria	172	322	-46.6%	1,715	478	258.8%
23	Winchester Canyon	1	6	-83.3%	19	13	46.2%
24x	UCSB Express	17	4	325.0%	104	524	-80.2%
25	Elw ood	-	14	-100.0%	25	17	47.1%
27	Isla Vista Shuttle	6	18	-66.7%	177	655	-73.0%
28	UCSB Shuttle	-	-	0.0%	-	943	-100.0%
36	Seaside Shuttle	-	-	0.0%	-	5	-100.0%
37	Crosstow n Shuttle	-	5	-100.0%	-	14	-100.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	1	-100.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	55	-	100.0%	57	201	-71.6%
System Subtotal		991	2,230	-55.6%	10,933	6,467	69.1%
Downtown Waterfront Shuttles							
30	Dow ntown Shuttle	-	30	-100.0%	-	155	-100.0%
34	Waterfront Shuttle	-	1	-100.0%	-	9	-100.0%
DWS Total		-	31	-100.0%	-	164	-100.0%
System Total		991	2,261	-56.2%	10,933	6,631	64.9%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table G: April 2021 – Bicycles Carried

LINE	Month			Fiscal Year to Date		
	Apr-21	Apr-20	%Change	Jul 20 - Apr 21	Jul 19 - Apr 20	%Change
1 West Santa Barbara	184	179	2.8%	2,011	1,605	25.3%
2 East Santa Barbara	646	415	55.7%	5,289	4,267	24.0%
3 Oak Park	-	67	-100.0%	437	951	-54.0%
4 Mesa/SBCC	133	118	12.7%	1,143	1,111	2.9%
5 Mesa / La Cumbre	160	93	72.0%	1,611	1,766	-8.8%
6 Goleta	1,290	761	69.5%	11,953	9,429	26.8%
7 Calle Real / Fairview	564	368	53.3%	4,841	4,533	6.8%
10 Cathedral Oaks	2	1	100.0%	2	304	-99.3%
11 UCSB	1,581	1,134	39.4%	16,452	15,265	7.8%
12x Goleta Express	599	266	125.2%	5,329	4,444	19.9%
14 Montecito	140	75	86.7%	1,214	737	64.7%
15x SBCC / UCSB Express	-	-	0.0%	1	2,392	-100.0%
16 City College Shuttle	1	-	100.0%	2	537	-99.6%
17 Lower West / SBCC	109	55	98.2%	807	686	17.6%
20 Carpinteria	838	775	8.1%	8,126	6,967	16.6%
23 Winchester Canyon	74	58	27.6%	627	617	1.6%
24x UCSB Express	872	423	106.1%	7,620	7,621	0.0%
25 Elwood	93	48	93.8%	934	905	3.2%
27 Isla Vista Shuttle	83	45	84.4%	767	1,412	-45.7%
28 UCSB Shuttle	-	-	0.0%	-	2,769	-100.0%
36 Seaside Shuttle*	-	-	0.0%	-	4	-100.0%
37 Crossstown Shuttle*	-	-	0.0%	-	7	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	15	-100.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	36	-100.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	3	-100.0%
Booster services	5	2	0.0%	7	201	-96.5%
System Subtotal	7,374	4,883	51.0%	69,173	68,584	0.9%
Downtown Waterfront Shuttles						
30 Downtown Shuttle*	-	-	0.0%	1	3	-66.7%
34 Waterfront Shuttle*	-	-	0.0%	-	2	-100.0%
DWS Total	-	-	0.0%	1	5	-80.0%
System Total	7,374	4,883	51.0%	69,174	68,589	0.9%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION
 *THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

Table H: April 2021 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date		
	Apr-21	Apr-20	%Change	Jul 20 -Apr 21	Jul 19 - Apr 20	%Change
1 West Santa Barbara	65	21	209.5%	787	1,067	-26.2%
2 East Santa Barbara	225	100	125.0%	2,172	1,304	66.6%
3 Oak Park	41	22	86.4%	444	544	-18.4%
4 Mesa/SBCC	12	2	500.0%	109	174	-37.4%
5 Mesa / La Cumbre	6	3	100.0%	88	459	-80.8%
6 Goleta	127	47	170.2%	1,230	1,371	-10.3%
7 Calle Real / Fairview	114	45	153.3%	1,080	1,472	-26.6%
10 Cathedral Oaks	-	-	0.0%	-	26	-100.0%
11 UCSB	132	62	112.9%	1,587	1,708	-7.1%
12x Goleta Express	29	7	314.3%	272	508	-46.5%
14 Montecito	14	15	-6.7%	120	126	-4.8%
15x SBCC / UCSB Express	-	-	0.0%	-	8	-100.0%
16 City College Shuttle	-	-	0.0%	-	311	-100.0%
17 Lower West / SBCC	8	1	700.0%	56	171	-67.3%
20 Carpinteria	124	98	26.5%	1,154	1,317	-12.4%
23 Winchester Canyon	2	-	100.0%	12	21	-42.9%
24x UCSB Express	18	3	500.0%	238	365	-34.8%
25 Elwood	9	2	350.0%	55	64	-14.1%
27 Isla Vista Shuttle	3	3	0.0%	45	30	50.0%
28 UCSB Shuttle	-	-	0.0%	-	27	-100.0%
36 Seaside Shuttle	-	-	0.0%	-	25	-100.0%
37 Crossstown Shuttle	-	1	-100.0%	-	112	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	2	-100.0%
Booster Services	-	-	0.0%	-	4	-100.0%
System Subtotal	929	432	115.0%	9,449	11,216	-15.8%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	6	-100.0%	-	521	-100.0%
34 Waterfront Shuttle	-	1	-100.0%	-	90	-100.0%
DWS Total	-	7	-100.0%	-	611	-100.0%
System Total	929	439	111.6%	9,449	11,827	-20.1%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table I: Ridership by Day Type

	April 2021			April 2020				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	199,214	22	9,055	94,326	22	4,288	4,768	111.2%
Saturday	23,249	4	5,812	11,945	4	2,986	2,826	94.6%
Sunday	17,230	4	4,308	8,608	4	2,152	2,156	100.2%
Total	239,693	30	7,990	114,879	30	3,829	4,160	108.6%

	FY 2021			FY 2020				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	1,512,723	207	7,308	4,036,651	208	19,407	-12,099	-62.3%
Saturday	235,897	47	5,019	466,725	47	9,930	-4,911	-49.5%
Sunday	185,277	48	3,860	360,841	48	7,518	-3,658	-48.7%
Total	1,933,897	302	6,404	4,864,217	303	16,054	-9,650	-60.1%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

External Factors Affecting Ridership

Service Days & School Days:

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Apr-21	22	4	4	14	0	0
Apr-20	22	4	4	0	0	0

*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

Weather: April 2021 had far less rainfall as compared to April 2020, with over a difference of two inches.

	Temperature (°F)	High	Average	Low	Precipitation	
Apr-21	Maximum	83	68	55	Weekday: 0.01 in (1 day)	0.01 in
	Mean	69	59	48	Saturday: 0.00 in(0 days)	
	Minimum	62	53	36	Sunday: 0.00 in (0 days)	
Apr-20	Maximum	91	81	66	Weekday: 2.06in (5 days)	2.06in
	Mean	68	60	52	Saturday: 0.0 in(0 days)	
	Minimum	54	51	42	Sunday: 0.0 in (0days)	

*SOURCE: WWW.WUNDERGROUND.COM

Addendum: Data Source Documentation

*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.