



System Ridership Report: June 2021

System wide ridership increased 33.8%, or 54,416 passengers, for the month of June 2021 as compared to June 2020. In June 2020, ridership and fare revenue was greatly impacted due to the COVID-19 pandemic. This caused school campus closures and necessitated service reductions, reduction in bus capacity and non-collection of fares for social distancing purposes. However, during the spring of 2021, secondary schools went back to in-person classes and our school booster service resumed (however, secondary school classes only logged one full school day in June 2021). Additionally, we were able to increase our capacity loads on our buses and begin collecting fares once again.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Jun-21	Jun-20	%Change	Jul 20 -Jun 21	Jul 19 - Jun 20	%Change
Persons with Disabilities Cash	1,491	2	100.0%	2,951	17,804	-83.4%
Full Fare Prepaid ⁽¹⁾	58,413	20	291965.0%	95,855	761,867	-87.4%
Free	5,524	160,861	-96.6%	2,012,826	537,795	274.3%
General Fare	54,515	8	681337.5%	97,255	599,677	-83.8%
Santa Barbara City College	676	22	2972.7%	2,128	459,379	-99.5%
Senior & Disabled Prepaid ⁽²⁾	37,642	15	250846.7%	62,024	530,741	-88.3%
Shuttle	-	-	-100.0%	-	140,960	-100.0%
Senior Cash	8,863	1	886200.0%	15,411	133,343	-88.4%
Youth(K-12) Prepaid ⁽³⁾	14,024	13	107776.9%	29,177	441,021	-93.4%
Special Pass Programs	243	23	956.5%	484	35,981	-98.7%
Tokens	780	11	6990.9%	1,295	13,643	-90.5%
Transfers	24,507	84	29075.0%	42,739	317,468	-86.5%
UC Santa Barbara	8,826	28	31421.4%	16,443	1,165,071	-98.6%
Total	215,504	161,088	33.8%	2,378,588	5,154,750	-53.9%

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Jun-21	Jun-20	%Change	Jul 20 -Jun 21	Jul 19 - Jun 20	%Change
Passengers	215,504	161,088	33.8%	2,378,588	5,154,750	-53.9%
Revenue Hours	14,551	14,485	0.5%	172,902	175,279	-1.4%
Passengers per Rev Hour	14.81	11.12	33.2%	13.76	29.41	-53.2%
Revenue Miles	175,282	176,258	-0.6%	2,099,340	2,138,478	-1.8%
Passengers per Rev Mile	1.23	0.91	34.5%	1.13	2.41	-53.0%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table C: June 2021 System Ridership

LINE	Month			Fiscal Year to Date		
	Jun-21	Jun-20	%Change	Jul 20 -Jun 21	Jul 19 - Jun 20	%Change
1 West Santa Barbara	18,858	14,242	32.4%	223,790	269,766	-17.0%
2 East Santa Barbara	27,599	21,581	27.9%	321,424	417,016	-22.9%
3 Oak Park	9,039	6,843	32.1%	100,585	158,661	-36.6%
4 Mesa/SBCC	5,564	4,211	32.1%	57,463	106,016	-45.8%
5 Mesa / La Cumbre	5,356	4,358	22.9%	59,745	104,457	-42.8%
6 Goleta	31,255	22,252	40.5%	334,066	489,724	-31.8%
7 County Health / Fairview	13,638	10,668	27.8%	156,658	235,514	-33.5%
10 Cathedral Oaks	-	-	0.0%	-	14,609	-100.0%
11 UCSB	40,291	31,614	27.4%	435,920	845,053	-48.4%
12x Goleta Express	8,484	5,991	41.6%	91,624	147,265	-37.8%
14 Montecito	4,031	3,433	17.4%	48,145	61,250	-21.4%
15x SBCC / UCSB Express	-	-	0.0%	-	169,432	-100.0%
16 City College Shuttle	-	-	0.0%	-	73,523	-100.0%
17 Lower West / SBCC	5,459	4,149	31.6%	59,030	102,169	-42.2%
20 Carpinteria	22,229	17,557	26.6%	245,071	317,057	-22.7%
23 Winchester Canyon	1,759	1,251	40.6%	20,611	39,626	-48.0%
24x UCSB Express	13,406	7,682	74.5%	122,798	400,650	-69.4%
25 Elwood	3,236	2,263	43.0%	35,330	54,433	-35.1%
27 Isla Vista Shuttle	3,642	2,993	21.7%	50,362	233,621	-78.4%
28 UCSB Shuttle	-	-	0.0%	-	438,362	-100.0%
36 Seaside Shuttle	-	-	0.0%	-	45,621	-100.0%
37 Crosstown Shuttle	-	-	0.0%	-	64,486	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	8,030	-100.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	4,481	-100.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	2,945	-100.0%
Booster Services	1,658	-	100.0%	15,966	175,581	-90.9%
System Subtotal	215,504	161,088	33.8%	2,378,588	4,979,348	-52.2%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	141,824	-100.0%
34 Waterfront Shuttle	-	-	0.0%	-	33,578	-100.0%
DWS Total	-	-	0.0%	-	175,402	-100.0%
System Total	215,504	161,088	33.8%	2,378,588	5,154,750	-53.9%

Related Routes						
11, 24x, 27, 28 UCSB Lines	57,339	42,289	35.6%	609,080	1,917,686	-68.2%
1, 2, 37 East/West & Crosstown	46,457	35,823	29.7%	545,214	751,268	-27.4%
4, 5, 15x, 16, 17 Mesa Lines	16,379	12,718	28.8%	176,238	555,597	-68.3%
6, 11 State/Hollister	71,546	53,866	32.8%	769,986	1,334,777	-42.3%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

Table D: June 2021 - Passengers Per Hour

LINE	Month			Fiscal Year to Date		
	Jun-21	Jun-20	%Change	Jul 20 - Jun 21	Jul 19 - Jun 20	%Change
1 West Santa Barbara	20.1	15.2	32.4%	20.0	24.3	-17.7%
2 East Santa Barbara	18.8	14.7	28.0%	18.5	24.1	-23.3%
3 Oak Park	11.0	8.4	32.1%	10.5	16.6	-36.7%
4 Mesa/SBCC	14.4	10.9	32.0%	12.7	23.4	-45.6%
5 Mesa / La Cumbre	9.0	7.3	22.9%	8.5	14.8	-42.8%
6 Goleta	18.6	13.2	40.7%	16.5	24.2	-31.7%
7 Calle Real / Fairview	10.6	8.2	28.9%	10.3	15.4	-32.9%
10 Cathedral Oaks	-	-	100.0%	-	11.2	-100.0%
11 UCSB	15.7	12.2	28.2%	14.1	27.5	-48.7%
12x Goleta Express	14.3	9.8	46.1%	12.8	20.0	-36.0%
14 Montecito	9.3	7.9	17.4%	9.6	12.1	-21.1%
15x SBCC / UCSB Express	-	-	0.0%	-	32.3	-100.0%
16 City College Shuttle	-	-	100.0%	-	38.7	-100.0%
17 Lower West / SBCC	18.9	14.4	31.5%	17.5	30.4	-42.5%
20 Carpinteria	14.2	11.3	25.5%	13.2	17.3	-23.7%
23 Winchester Canyon	8.9	6.3	40.6%	8.7	16.7	-47.9%
24x UCSB Express	12.8	7.5	71.6%	9.9	32.6	-69.7%
25 Elwood	14.1	9.9	43.0%	13.0	20.0	-35.0%
27 Isla Vista Shuttle	9.8	8.2	18.8%	11.4	39.2	-70.8%
28 UCSB Shuttle	-	-	0.0%	-	72.0	-100.0%
36 Seaside Shuttle	-	-	0.0%	-	17.5	-100.0%
37 Crosstown Shuttle	-	-	0.0%	-	12.1	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	14.2	-100.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	13.9	-100.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	84.6	-100.0%
Booster Services	22.4	-	100.0%	21.1	47.2	-55.3%
System Average	14.8	11.1	33.2%	13.8	25.1	-45.3%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	17.5	-100.0%
34 Waterfront Shuttle	-	-	0.0%	-	12.1	-100.0%
<i>DWS Average</i>	-	-	0.0%	-	16.1	-100.0%
System Total	15.6	9.0	72.5%	13.7	25.7	-46.8%

Related Routes						
11, 24x, 27, 28 UCSB Lines	38	28	37.0%	35	171	-79.3%
1, 2, 37 East/West & Crosstown	19.3	14.9	29.8%	19.1	22.7	-16.1%
4, 5, 15x, 16, 17 Mesa Lines	12.9	10.0	28.8%	11.8	25.1	-53.1%
6, 11 State/Hollister	16.8	12.6	33.4%	15.1	26.2	-42.5%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table E: June 2021 – ‘At Capacity’ Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Jun-21	Jun-20	%Change	Jul 20 - Jun 21	Jul 19 - Jun 20	%Change
1 West Santa Barbara	-	-	100.0%	43	39	10.3%
2 East Santa Barbara	-	1	-100.0%	93	93	0.0%
3 Oak Park	-	-	0.0%	13	51	-74.5%
4 Mesa/SBCC	-	-	0.0%	4	5	-20.0%
5 Mesa / La Cumbre	-	-	0.0%	1	28	-96.4%
6 Goleta	-	-	0.0%	67	141	-52.5%
7 Calle Real / Fairview	1	2	-50.0%	19	29	-34.5%
10 Cathedral Oaks	-	-	0.0%	-	1	-100.0%
11 UCSB	1	1	0.0%	81	453	-82.1%
12x Goleta Express	-	1	-100.0%	11	28	-60.7%
14 Montecito	-	1	-100.0%	9	30	-70.0%
15x SBCC / UCSB Express	-	-	0.0%	-	165	-100.0%
16 City College Shuttle	-	-	0.0%	-	36	-100.0%
17 Lower West / SBCC	2	-	100.0%	14	5	180.0%
20 Carpinteria	3	5	-40.0%	50	110	-54.5%
23 Winchester Canyon	-	-	0.0%	-	5	-100.0%
24x UCSB Express	2	-	100.0%	7	195	-96.4%
25 Elwood	-	-	0.0%	-	5	-100.0%
27 Isla Vista Shuttle	-	-	0.0%	6	574	-99.0%
28 UCSB Shuttle	-	-	0.0%	-	487	-100.0%
36 Seaside Shuttle	-	-	0.0%	-	16	-100.0%
37 Crosstown Shuttle	-	-	0.0%	-	8	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	-	-	0.0%	2	465	-99.6%
System Subtotal	9	11	-18.2%	420	2,969	-85.9%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	46	-100.0%
34 Waterfront Shuttle	-	-	0.0%	-	6	-100.0%
DWS Total	-	-	0.0%	-	52	-100.0%
System Total	9	11	-18.2%	420	3,021	-86.1%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table F: June 2021 – ‘Too Full to Board’ Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Jun-21	Jun-20	%Change	Jul 20 - Jun 21	Jul 19 - Jun 20	%Change
1 West Santa Barbara	1	28	100.0%	698	233	199.6%
2 East Santa Barbara	7	40	-82.5%	1,627	781	108.3%
3 Oak Park	5	14	-64.3%	616	292	111.0%
4 Mesa/SBCC	-	2	-100.0%	39	32	21.9%
5 Mesa / La Cumbre	-	2	-100.0%	65	127	-48.8%
6 Goleta	11	127	-91.3%	2,453	1,262	94.4%
7 Calle Real / Fairview	-	14	-100.0%	302	161	87.6%
10 Cathedral Oaks	-	-	0.0%	-	12	-100.0%
11 UCSB	17	170	-90.0%	2,910	2,312	25.9%
12x Goleta Express	3	3	0.0%	179	170	5.3%
14 Montecito	-	28	-100.0%	206	274	-24.8%
15x SBCC / UCSB Express	-	-	0.0%	-	243	-100.0%
16 City College Shuttle	-	-	0.0%	-	15	-100.0%
17 Lower West / SBCC	-	2	-100.0%	44	62	-29.0%
20 Carpinteria	15	46	-67.4%	1,777	776	129.0%
23 Winchester Canyon	-	1	-100.0%	20	17	17.6%
24x UCSB Express	5	1	400.0%	114	535	-78.7%
25 Elwood	1	-	100.0%	26	30	-13.3%
27 Isla Vista Shuttle	-	2	-100.0%	180	677	-73.4%
28 UCSB Shuttle	-	-	0.0%	-	943	-100.0%
36 Seaside Shuttle	-	-	0.0%	-	5	-100.0%
37 Crosstown Shuttle	-	-	0.0%	-	14	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	1	-100.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	6	-	100.0%	132	202	-34.7%
System Subtotal	71	480	-85.2%	11,388	9,176	24.1%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	155	-100.0%
34 Waterfront Shuttle	-	-	0.0%	-	9	-100.0%
DWS Total	-	-	0.0%	-	164	-100.0%
System Total	71	480	-85.2%	11,388	9,340	21.9%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table G: June 2021 – Bicycles Carried

LINE	Month			Fiscal Year to Date		
	Jun-21	Jun-20	%Change	Jul 20 -Jun 21	Jul 19 - Jun 20	%Change
1 West Santa Barbara	154	162	-4.9%	2,307	1,959	17.8%
2 East Santa Barbara	443	371	19.4%	6,134	5,082	20.7%
3 Oak Park	-	18	-100.0%	439	1,025	-57.2%
4 Mesa/SBCC	92	137	-32.8%	1,334	1,382	-3.5%
5 Mesa / La Cumbre	97	215	-54.9%	1,795	2,194	-18.2%
6 Goleta	849	1,142	-25.7%	13,791	11,513	19.8%
7 Calle Real / Fairview	420	433	-3.0%	5,697	5,453	4.5%
10 Cathedral Oaks	-	-	0.0%	2	307	-99.3%
11 UCSB	1,001	1,616	-38.1%	18,657	18,303	1.9%
12x Goleta Express	406	500	-18.8%	6,183	5,318	16.3%
14 Montecito	67	110	-39.1%	1,377	908	51.7%
15x SBCC / UCSB Express	-	-	0.0%	1	2,392	-100.0%
16 City College Shuttle	-	-	0.0%	2	537	-99.6%
17 Lower West / SBCC	61	81	-24.7%	931	866	7.5%
20 Carpinteria	701	726	-3.4%	9,516	8,468	12.4%
23 Winchester Canyon	12	61	-80.3%	663	727	-8.8%
24x UCSB Express	576	705	-18.3%	8,900	8,893	0.1%
25 Elwood	55	86	-36.0%	1,049	1,047	0.2%
27 Isla Vista Shuttle	41	33	24.2%	866	1,485	-41.7%
28 UCSB Shuttle	-	-	0.0%	-	2,769	-100.0%
36 Seaside Shuttle*	-	-	0.0%	-	4	-100.0%
37 Crossstown Shuttle*	-	-	0.0%	-	7	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	15	-100.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	36	-100.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	3	-100.0%
Booster services	5	-	100.0%	16	201	-92.0%
System Subtotal	4,980	6,396	-22.1%	79,660	80,894	-1.5%
Downtown Waterfront Shuttles						
30 Downtown Shuttle*	-	-	0.0%	1	3	-66.7%
34 Waterfront Shuttle*	-	-	0.0%	-	2	-100.0%
DWS Total	-	-	0.0%	1	5	-80.0%
System Total	4,980	6,396	-22.1%	79,661	80,899	-1.5%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION
 *THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

Table H: June 2021 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date		
	Jun-21	Jun-20	%Change	Jul 20 -Jun 21	Jul 19 - Jun 20	%Change
1 West Santa Barbara	93	41	126.8%	972	1,134	-14.3%
2 East Santa Barbara	142	114	24.6%	2,473	1,556	58.9%
3 Oak Park	23	18	27.8%	491	577	-14.9%
4 Mesa/SBCC	22	2	1000.0%	138	177	-22.0%
5 Mesa / La Cumbre	16	3	433.3%	112	470	-76.2%
6 Goleta	113	63	79.4%	1,466	1,505	-2.6%
7 Calle Real / Fairview	75	74	1.4%	1,267	1,590	-20.3%
10 Cathedral Oaks	-	-	0.0%	-	26	-100.0%
11 UCSB	95	95	0.0%	1,806	1,909	-5.4%
12x Goleta Express	23	28	-17.9%	324	550	-41.1%
14 Montecito	16	11	45.5%	149	159	-6.3%
15x SBCC / UCSB Express	-	-	0.0%	-	8	-100.0%
16 City College Shuttle	-	-	0.0%	-	311	-100.0%
17 Lower West / SBCC	35	2	1650.0%	107	174	-38.5%
20 Carpinteria	102	59	72.9%	1,357	1,468	-7.6%
23 Winchester Canyon	1	-	100.0%	17	23	-26.1%
24x UCSB Express	10	5	100.0%	264	375	-29.6%
25 Elwood	1	-	100.0%	62	67	-7.5%
27 Isla Vista Shuttle	4	3	33.3%	58	40	45.0%
28 UCSB Shuttle	-	-	0.0%	-	27	-100.0%
36 Seaside Shuttle	-	-	0.0%	-	25	-100.0%
37 Crossstown Shuttle	-	-	0.0%	-	112	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	2	-100.0%
Booster Services	1	-	100.0%	1	4	-75.0%
System Subtotal	772	518	49.0%	11,064	12,289	-10.0%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	521	-100.0%
34 Waterfront Shuttle	-	-	0.0%	-	90	-100.0%
DWS Total	-	-	0.0%	-	611	-100.0%
System Total	772	518	49.0%	11,064	12,900	-14.2%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table I: Ridership by Day Type

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	179,818	22	8,174	130,657	22	5,939	2,235	37.6%
Saturday	19,907	4	4,977	17,295	4	4,324	653	15.1%
Sunday	15,779	4	3,945	13,136	4	3,284	661	20.1%
Total	215,504	30	7,183	161,088	30	5,370	1,814	33.8%

FY 2021

FY 2020

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	1,868,996	249	7,506	4,264,427	250	17,058	-9,552	-56.0%
Saturday	283,517	56	5,063	500,977	56	8,946	-3,883	-43.4%
Sunday	226,075	58	3,898	389,346	58	6,713	-2,815	-41.9%
Total	2,378,588	363	6,553	5,154,750	364	14,161	-7,609	-53.7%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

External Factors Affecting Ridership

Service Days & School Days:

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Jun-21	22	4	4	1 + 12 SS	0	0
Jun-20	22	4	4	0	0	0

*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

Weather: Rainfall in June 2021 was minimal and when compared to June 2020 the amounts were similar, with just a difference of .03 inches.

	Temperature (°F)	High	Average	Low	Precipitation	
Jun-21	Maximum	83	70	62	Weekday: 0.01 in (1 day)	
	Mean	71	63	57	Saturday: 0.00 in(0 days) 0.01 in	
	Minimum	62	57	36	Sunday: 0.00 in (0 days)	
Jun-20	Maximum	89	73	62	Weekday: 0.01 in (1 day)	
	Mean	73	64	57	Saturday: 0.04 in(1 days) 0.04in	
	Minimum	67	61	52	Sunday: 0.0 in (0days)	

*SOURCE: WWW.WUNDERGROUND.COM

Addendum: Data Source Documentation

*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.