



System Ridership Report: May 2021

System wide ridership increased 77.1%, or more than 99,000 passengers, for the month of May 2021 as compared to May 2020. In May 2020, ridership and fare revenue was greatly impacted due to the COVID-19 pandemic. This caused school campus closures and necessitated service reductions, reduction in bus capacity and non-collection of fares for social distancing purposes. However, during the spring of 2021, secondary schools went back to in-person classes and our booster services resumed. Additionally, we were able to begin collecting fares once again on May 10, 2021.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	May-21	May-20	%Change	Jul 20 -May 21	Jul 19 - May 20	%Change
Persons with Disabilities Cash	1,257	-	100.0%	1,460	17,802	-91.8%
Full Fare Prepaid ⁽¹⁾	37,263	34	109497.1%	37,455	761,847	-95.1%
Free	75,862	129,161	-41.3%	2,007,286	376,934	432.5%
General Fare	42,710	3	1423566.7%	42,758	599,669	-92.9%
Santa Barbara City College	1,183	62	1808.1%	1,452	459,357	-99.7%
Senior & Disabled Prepaid ⁽²⁾	23,989	54	44324.1%	24,392	530,726	-95.4%
Shuttle	-	-	0.0%	22	140,960	-100.0%
Senior Cash	6,454	1	645300.0%	6,551	133,342	-95.1%
Youth(K-12) Prepaid ⁽³⁾	14,748	33	44590.9%	15,095	441,008	-96.6%
Special Pass Programs	119	21	466.7%	241	35,958	-99.3%
Tokens	509	-	100.0%	516	13,632	-96.2%
Transfers	17,680	41	43022.0%	18,239	317,384	-94.3%
UC Santa Barbara	7,413	35	21080.0%	7,617	1,165,043	-99.3%
Total	229,187	129,445	77.1%	2,163,084	4,993,662	-56.7%

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	May-21	May-20	%Change	Jul 20 -May 21	Jul 19 - May 20	%Change
Passengers	229,187	129,445	77.1%	2,163,084	4,993,662	-56.7%
Revenue Hours	14,687	14,312	2.6%	158,355	194,451	-18.6%
Passengers per Rev Hour	15.60	9.04	72.5%	13.66	25.68	-46.8%
Revenue Miles	178,501	174,956	2.0%	1,924,084	1,999,165	-3.8%
Passengers per Rev Mile	1.28	0.74	73.5%	1.12	2.50	-55.0%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table C: May 2021 System Ridership

LINE	Month			Fiscal Year to Date		
	May-21	May-20	%Change	Jul 20 -May 21	Jul 19 - May 20	%Change
1 West Santa Barbara	20,871	11,038	89.1%	204,932	255,524	-19.8%
2 East Santa Barbara	30,357	17,406	74.4%	293,825	395,435	-25.7%
3 Oak Park	9,416	5,817	61.9%	91,546	151,818	-39.7%
4 Mesa/SBCC	5,133	3,390	51.4%	51,899	101,805	-49.0%
5 Mesa / La Cumbre	5,399	3,711	45.5%	54,389	100,099	-45.7%
6 Goleta	32,093	18,990	69.0%	302,811	467,472	-35.2%
7 County Health / Fairview	13,838	8,256	67.6%	143,020	224,846	-36.4%
10 Cathedral Oaks	-	-	0.0%	-	14,609	-100.0%
11 UCSB	41,460	24,812	67.1%	395,629	813,439	-51.4%
12x Goleta Express	8,696	4,855	79.1%	83,140	141,274	-41.1%
14 Montecito	3,824	2,757	38.7%	44,114	57,817	-23.7%
15x SBCC / UCSB Express	-	-	0.0%	-	169,432	-100.0%
16 City College Shuttle	-	-	0.0%	-	73,523	-100.0%
17 Lower West / SBCC	5,504	3,439	60.0%	53,571	98,020	-45.3%
20 Carpinteria	22,902	13,907	64.7%	222,842	299,500	-25.6%
23 Winchester Canyon	2,150	934	130.2%	18,852	38,375	-50.9%
24x UCSB Express	12,423	5,902	110.5%	109,392	392,968	-72.2%
25 Elwood	3,181	1,779	78.8%	32,094	52,170	-38.5%
27 Isla Vista Shuttle	4,397	2,452	79.3%	46,720	230,628	-79.7%
28 UCSB Shuttle	-	-	0.0%	-	438,362	-100.0%
36 Seaside Shuttle	-	-	0.0%	-	45,621	-100.0%
37 Crosstown Shuttle	-	-	0.0%	-	64,486	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	8,030	-100.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	4,481	-100.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	2,945	-100.0%
Booster Services	7,543	-	100.0%	14,308	175,581	-91.9%
System Subtotal	229,187	129,445	77.1%	2,163,084	4,818,260	-55.1%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	141,824	-100.0%
34 Waterfront Shuttle	-	-	0.0%	-	33,578	-100.0%
DWS Total	-	-	0.0%	-	175,402	-100.0%
System Total	229,187	129,445	77.1%	2,163,084	4,993,662	-56.7%

Related Routes						
11, 24x, 27, 28 UCSB Lines	58,280	33,166	75.7%	551,741	1,875,397	-70.6%
1, 2, 37 East/West & Crosstown	51,228	28,444	80.1%	498,757	715,445	-30.3%
4, 5, 15x, 16, 17 Mesa Lines	16,036	10,540	52.1%	159,859	542,879	-70.6%
6, 11 State/Hollister	73,553	43,802	67.9%	698,440	1,280,911	-45.5%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

Table D: May 2021 - Passengers Per Hour

LINE		Month			Fiscal Year to Date		
		May-21	May-20	%Change	Jul 20 -May 21	Jul 19 - May 20	%Change
1	West Santa Barbara	22.5	11.9	88.6%	20.0	25.1	-20.5%
2	East Santa Barbara	21.0	12.1	73.8%	18.4	24.9	-26.1%
3	Oak Park	12.0	7.4	61.9%	10.4	17.3	-39.8%
4	Mesa/SBCC	13.8	9.1	51.5%	12.6	24.5	-48.8%
5	Mesa / La Cumbre	9.2	6.3	45.6%	8.4	15.5	-45.7%
6	Goleta	18.5	11.2	65.1%	16.3	25.2	-35.2%
7	Calle Real / Fairview	11.0	6.5	69.0%	10.3	16.1	-35.8%
10	Cathedral Oaks	37.5	-	100.0%	37.5	11.2	233.9%
11	UCSB	15.8	9.6	65.7%	14.0	28.9	-51.7%
12x	Goleta Express	14.4	7.8	84.3%	12.7	21.0	-39.5%
14	Montecito	9.3	6.7	38.8%	9.6	12.5	-23.5%
15x	SBCC / UCSB Express	-	-	0.0%	-	32.3	-100.0%
16	City College Shuttle	46.7	-	100.0%	46.7	38.7	20.6%
17	Low er West / SBCC	19.8	12.4	60.1%	17.4	31.9	-45.6%
20	Carpinteria	14.8	9.1	62.3%	13.1	17.8	-26.6%
23	Winchester Canyon	10.8	4.7	130.0%	8.7	17.7	-50.7%
24x	UCSB Express	11.9	5.8	107.1%	9.6	34.9	-72.4%
25	Elw ood	13.9	7.8	78.9%	12.9	20.9	-38.3%
27	Isla Vista Shuttle	11.9	6.8	75.4%	11.6	41.2	-71.8%
28	UCSB Shuttle	-	-	0.0%	-	72.0	-100.0%
36	Seaside Shuttle	-	-	0.0%	-	17.5	-100.0%
37	Crosstow n Shuttle	-	-	0.0%	-	12.1	-100.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	14.2	-100.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	13.9	-100.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	84.6	-100.0%
	Booster Services	26.4	-	100.0%	21.0	47.2	-55.5%
System Average		15.6	9.0	72.5%	13.7	26.2	-48.0%
Downtown Waterfront Shuttles							
30	Dow ntow n Shuttle	-	-	0.0%	-	17.5	-100.0%
34	Waterfront Shuttle	-	-	0.0%	-	12.1	-100.0%
DWS Average		-	-	0.0%	-	16.1	-100.0%
System Total		15.6	9.0	72.5%	13.7	25.7	-46.8%

Related Routes							
11, 24x, 27, 28 UCSB Lines		40	22	79.4%	35	177	-80.1%
1, 2, 37 East/West & Crosstow n		21.6	12.0	79.5%	19.0	23.3	-18.4%
4, 5, 15x, 16, 17 Mesa Lines		13.0	8.5	52.3%	11.7	26.0	-55.2%
6, 11 State/Hollister		16.9	10.2	65.5%	14.9	27.4	-45.7%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table E: May 2021 – ‘At Capacity’ Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	May-21	May-20	%Change	Jul 20 -May 21	Jul 19 - May 20	%Change
1 West Santa Barbara	1	3	100.0%	43	39	10.3%
2 East Santa Barbara	3	15	-80.0%	93	92	1.1%
3 Oak Park	4	1	300.0%	13	51	-74.5%
4 Mesa/SBCC	-	-	0.0%	4	5	-20.0%
5 Mesa / La Cumbre	-	-	0.0%	1	28	-96.4%
6 Goleta	4	11	-63.6%	67	141	-52.5%
7 Calle Real / Fairview	-	1	-100.0%	18	27	-33.3%
10 Cathedral Oaks	-	-	0.0%	-	1	-100.0%
11 UCSB	7	9	-22.2%	80	452	-82.3%
12x Goleta Express	-	-	0.0%	11	27	-59.3%
14 Montecito	-	-	0.0%	9	29	-69.0%
15x SBCC / UCSB Express	-	-	0.0%	-	165	-100.0%
16 City College Shuttle	-	-	0.0%	-	36	-100.0%
17 Lower West / SBCC	2	-	100.0%	12	5	140.0%
20 Carpinteria	1	6	-83.3%	47	105	-55.2%
23 Winchester Canyon	-	-	0.0%	-	5	-100.0%
24x UCSB Express	2	-	100.0%	5	195	-97.4%
25 Elwood	-	-	0.0%	-	5	-100.0%
27 Isla Vista Shuttle	1	-	100.0%	6	574	-99.0%
28 UCSB Shuttle	-	-	0.0%	-	487	-100.0%
36 Seaside Shuttle	-	-	0.0%	-	16	-100.0%
37 Crosstown Shuttle	-	-	0.0%	-	8	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	1	-	100.0%	2	465	-99.6%
System Subtotal	26	46	-43.5%	411	2,958	-86.1%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	46	-100.0%
34 Waterfront Shuttle	-	-	0.0%	-	6	-100.0%
DWS Total	-	-	0.0%	-	52	-100.0%
System Total	26	46	-43.5%	411	3,010	-86.3%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table F: May 2021 – ‘Too Full to Board’ Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	May-21	May-20	%Change	Jul 20 -May 21	Jul 19 - May 20	%Change
1 West Santa Barbara	24	84	100.0%	697	205	240.0%
2 East Santa Barbara	52	292	-82.2%	1,620	741	118.6%
3 Oak Park	11	143	-92.3%	611	278	119.8%
4 Mesa/SBCC	-	16	-100.0%	39	30	30.0%
5 Mesa / La Cumbre	1	57	-98.2%	65	125	-48.0%
6 Goleta	77	463	-83.4%	2,442	1,135	115.2%
7 Calle Real / Fairview	6	51	-88.2%	302	147	105.4%
10 Cathedral Oaks	-	-	0.0%	-	12	-100.0%
11 UCSB	85	629	-86.5%	2,893	2,142	35.1%
12x Goleta Express	2	51	-96.1%	176	167	5.4%
14 Montecito	1	114	-99.1%	206	246	-16.3%
15x SBCC / UCSB Express	-	-	0.0%	-	243	-100.0%
16 City College Shuttle	-	-	0.0%	-	15	-100.0%
17 Lower West / SBCC	-	30	-100.0%	44	60	-26.7%
20 Carpinteria	47	252	-81.3%	1,762	730	141.4%
23 Winchester Canyon	1	3	-66.7%	20	16	25.0%
24x UCSB Express	5	10	-50.0%	109	534	-79.6%
25 Elwood	-	13	-100.0%	25	30	-16.7%
27 Isla Vista Shuttle	3	20	-85.0%	180	675	-73.3%
28 UCSB Shuttle	-	-	0.0%	-	943	-100.0%
36 Seaside Shuttle	-	-	0.0%	-	5	-100.0%
37 Crosstown Shuttle	-	-	0.0%	-	14	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	1	-100.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	69	-	100.0%	126	202	-37.6%
System Subtotal	384	2,228	-82.8%	11,317	8,696	30.1%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	155	-100.0%
34 Waterfront Shuttle	-	-	0.0%	-	9	-100.0%
DWS Total	-	-	0.0%	-	164	-100.0%
System Total	384	2,228	-82.8%	11,317	8,860	27.7%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table G: May 2021 – Bicycles Carried

LINE	Month			Fiscal Year to Date		
	May-21	May-20	%Change	Jul 20 -May 21	Jul 19 - May 20	%Change
1 West Santa Barbara	142	192	-26.0%	2,153	1,797	19.8%
2 East Santa Barbara	402	444	-9.5%	5,691	4,711	20.8%
3 Oak Park	2	56	-96.4%	439	1,007	-56.4%
4 Mesa/SBCC	99	134	-26.1%	1,242	1,245	-0.2%
5 Mesa / La Cumbre	87	213	-59.2%	1,698	1,979	-14.2%
6 Goleta	989	942	5.0%	12,942	10,371	24.8%
7 Calle Real / Fairview	436	487	-10.5%	5,277	5,020	5.1%
10 Cathedral Oaks	-	3	-100.0%	2	307	-99.3%
11 UCSB	1,204	1,422	-15.3%	17,656	16,687	5.8%
12x Goleta Express	448	374	19.8%	5,777	4,818	19.9%
14 Montecito	96	61	57.4%	1,310	798	64.2%
15x SBCC / UCSB Express	-	-	0.0%	1	2,392	-100.0%
16 City College Shuttle	-	-	0.0%	2	537	-99.6%
17 Lower West / SBCC	63	99	-36.4%	870	785	10.8%
20 Carpinteria	689	775	-11.1%	8,815	7,742	13.9%
23 Winchester Canyon	24	49	-51.0%	651	666	-2.3%
24x UCSB Express	704	567	24.2%	8,324	8,188	1.7%
25 Ellwood	60	56	7.1%	994	961	3.4%
27 Isla Vista Shuttle	58	40	45.0%	825	1,452	-43.2%
28 UCSB Shuttle	-	-	0.0%	-	2,769	-100.0%
36 Seaside Shuttle*	-	-	0.0%	-	4	-100.0%
37 Crosstown Shuttle*	-	-	0.0%	-	7	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	15	-100.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	36	-100.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	3	-100.0%
Booster services	3	-	0.0%	11	201	-94.5%
System Subtotal	5,506	5,914	-6.9%	74,680	74,498	0.2%
Downtown Waterfront Shuttles						
30 Downtown Shuttle*	-	-	0.0%	1	3	-66.7%
34 Waterfront Shuttle*	-	-	0.0%	-	2	-100.0%
DWS Total	-	-	0.0%	1	5	-80.0%
System Total	5,506	5,914	-6.9%	74,681	74,503	0.2%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION
 *THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

Table H: May 2021 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date		
	May-21	May-20	%Change	Jul 20 -May 21	Jul 19 - May 20	%Change
1 West Santa Barbara	92	26	253.8%	879	1,093	-19.6%
2 East Santa Barbara	159	138	15.2%	2,331	1,442	61.7%
3 Oak Park	24	15	60.0%	468	559	-16.3%
4 Mesa/SBCC	7	1	600.0%	116	175	-33.7%
5 Mesa / La Cumbre	8	8	0.0%	96	467	-79.4%
6 Goleta	123	71	73.2%	1,353	1,442	-6.2%
7 Calle Real / Fairview	112	44	154.5%	1,192	1,516	-21.4%
10 Cathedral Oaks	-	-	0.0%	-	26	-100.0%
11 UCSB	124	106	17.0%	1,711	1,814	-5.7%
12x Goleta Express	29	14	107.1%	301	522	-42.3%
14 Montecito	13	22	-40.9%	133	148	-10.1%
15x SBCC / UCSB Express	-	-	0.0%	-	8	-100.0%
16 City College Shuttle	-	-	0.0%	-	311	-100.0%
17 Lower West / SBCC	16	1	1500.0%	72	172	-58.1%
20 Carpinteria	101	92	9.8%	1,255	1,409	-10.9%
23 Winchester Canyon	4	2	100.0%	16	23	-30.4%
24x UCSB Express	16	5	220.0%	254	370	-31.4%
25 Elwood	6	3	100.0%	61	67	-9.0%
27 Isla Vista Shuttle	9	7	28.6%	54	37	45.9%
28 UCSB Shuttle	-	-	0.0%	-	27	-100.0%
36 Seaside Shuttle	-	-	0.0%	-	25	-100.0%
37 Crossstown Shuttle	-	-	0.0%	-	112	-100.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	2	-100.0%
Booster Services	-	-	0.0%	-	4	-100.0%
System Subtotal	843	555	51.9%	10,292	11,771	-12.6%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	521	-100.0%
34 Waterfront Shuttle	-	-	0.0%	-	90	-100.0%
DWS Total	-	-	0.0%	-	611	-100.0%
System Total	843	555	51.9%	10,292	12,382	-16.9%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table I: Ridership by Day Type

	May 2021			May 2020				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	176,455	20	8,823	97,119	20	4,856	3,967	81.7%
Saturday	27,713	5	5,543	16,957	5	3,391	2,151	63.4%
Sunday	25,019	6	4,170	15,369	6	2,562	1,608	62.8%
Total	229,187	31	7,393	129,445	31	4,176	3,217	77.1%

	FY 2021			FY 2020				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	1,689,178	227	7,441	4,133,770	228	18,131	-10,689	-59.0%
Saturday	263,610	52	5,069	483,682	52	9,302	-4,232	-45.5%
Sunday	210,296	54	3,894	376,210	54	6,967	-3,072	-44.1%
Total	2,163,084	333	6,496	4,993,662	334	14,951	-8,455	-56.6%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

External Factors Affecting Ridership

Service Days & School Days:

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
May-21	20	5	6	16	0	0
May-20	20	5	6	0	0	0

*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

Weather: Rainfall in May 2021 was minimal and when compared to May 2020 the amounts were similar, with just a difference of .04 inches.

	Temperature (°F)	High	Average	Low	Precipitation	
May-21	Maximum	78	64	57	Weekday: 0.03 in (1 day)	
	Mean	68	59	52	Saturday: 0.00 in(0 days) 0.01 in	
	Minimum	62	56	36	Sunday: 0.00 in (0 days)	
May-20	Maximum	84	69	59	Weekday: 0.05 in (1 day)	
	Mean	72	62	54	Saturday: 0.0 in(0 days) 0.05in	
	Minimum	64	57	49	Sunday: 0.0 in (0days)	

*SOURCE: WWW.WUNDERGROUND.COM

Addendum: Data Source Documentation

*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.