

System Ridership Report: August 2021

System wide ridership increased 41.4% or 75,943 passengers, for the month of August 2021 as compared to August 2020. In August 2020, ridership and fare revenue was greatly impacted due to the COVID-19 pandemic. In August 2021, bus capacity was at a seated load capacity. Additionally, K-12 campuses reopened on August 17, 2021, and the SBCC campus reopened to about 40% of students on August 23, 2021. Lines 15x and 16 resumed service on that date as well.

Table A: Ridership Trends by Fare Component

Fare Categories		Month		Fiscal Year to Date			
rare Categories	Aug-21	Aug-20	%Change	Jul 21 -Aug 21	Jul 20 - Aug 20	%Change	
Persons with Disabilities Cash	1,276	-	100.0%	2,763	1	276200.0%	
Full Fare Prepaid ⁽¹⁾	66,872	20	334260.0%	131,391	41	320365.9%	
Free	6,241	183,114	-96.6%	11,944	356,794	-96.7%	
General Fare	60,396	3	2013100.0%	115,445	5	2308800.0%	
Santa Barbara City College	4,557	27	16777.8%	5,214	45	11486.7%	
Senior & Disabled Prepaid (2)	41,589	35	118725.7%	82,286	56	146839.3%	
Shuttle	-	-	0.0%	-	-	0.0%	
Senior Cash	8,937	-	100.0%	17,433	-	100.0%	
Youth(K-12) Prepaid ⁽³⁾	31,761	15	211640.0%	51,188	38	134605.3%	
Special Pass Programs	263	16	1543.8%	477	29	1544.8%	
Tokens	939	-	100.0%	1,729	-	100.0%	
Transfers	27,392	52	52576.9%	53,730	96	55868.8%	
UC Santa Barbara	8,601	28	30617.9%	15,472	56	27528.6%	
TAP to Ride Transactions	429	-	100.0%	466	-	100.0%	
Total	259,253	183,310	41.4%	489,538	357,161	37.1%	

⁽¹⁾ Includes adult 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics		Month		Fiscal Year to Date			
Wild les	Aug-21	Aug-20	%Change	Jul 21 -Aug 21	Jul 20 - Aug 20	%Change	
Passengers	259,253	183,310	41.4%	489,538	357,161	37.1%	
Revenue Hours	15,189	14,544	4.4%	29,773	29,511	0.9%	
Passengers per Rev Hour	17.07	12.60	35.4%	16.44	12.10	35.9%	
Revenue Miles	185,178	177,231	4.5%	361,124	359,264	0.5%	
Passengers per Rev Mile	1.40	1.03	35.4%	1.36	0.99	36.4%	

^{*}SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

⁽²⁾ Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

⁽³⁾ Includes student 10-Ride and Unlimited 30-Day Passport use.

Table C: August 2021 System Ridership

	LINE		Month		F	iscal Year to Date	
	LINE	Aug-21	Aug-20	%Change	Jul 21 -Aug 21	Jul 20 - Aug 20	%Change
1	West Santa Barbara	21,398	16,304	31.2%	39,443	31,223	26.3%
2	East Santa Barbara	32,247	23,654	36.3%	60,445	46,006	31.4%
3	Oak Park	10,057	7,041	42.8%	18,960	14,331	32.3%
4	Mesa/SBCC	6,099	4,940	23.5%	12,120	9,289	30.5%
5	Mesa / La Cumbre	5,971	4,831	23.6%	11,461	9,297	23.3%
6	Goleta	33,862	26,319	28.7%	65,817	51,212	28.5%
7	County Health / Fairview	15,413	12,328	25.0%	29,568	24,246	22.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	44,840	34,687	29.3%	88,968	67,117	32.6%
12x	Goleta Express	10,162	6,995	45.3%	19,831	13,593	45.9%
14	Montecito	4,473	4,034	10.9%	8,698	7,826	11.1%
15x	SBCC / UCSB Express	1,705	-	100.0%	1,705	-	100.0%
16	City College Shuttle	1,159	-	100.0%	1,159	-	100.0%
17	Low er West / SBCC	6,532	4,904	33.2%	12,481	9,354	33.4%
20	Carpinteria	24,332	20,315	19.8%	47,853	40,281	18.8%
23	Winchester Canyon	2,237	1,485	50.6%	3,922	2,943	33.3%
24x	UCSB Express	20,542	9,248	122.1%	41,443	17,869	131.9%
25	⊟lw ood	3,611	2,545	41.9%	6,762	5,293	27.8%
27	lsla Vista Shuttle	3,772	3,680	2.5%	7,419	7,281	1.9%
28	UCSB Shuttle	-	_	0.0%	-	-	0.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	10,841	-	100.0%	11,483	-	100.0%
Syst	em Subtotal	259,253	183,310	41.4%	489,538	357,161	37.1%
Dow	ntown Waterfront Shuttles						
30	Dow ntow n Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DW:	S Total	-	-	0.0%	-	- 80	0.0%
Syst	em Total	259,253	183,310	41.4%	489,538	357,161	37.1%
Rela	ited Routes						
11, 2	24x, 27, 28 UCSB Lines	69,154	47,615	45.2%	137,830	92,267	49.4%
1, 2,	37 East/West & Crosstown	53,645	39,958	34.3%	99,888	77,229	29.3%
4, 5,	15x, 16, 17 Mesa Lines	21,466	14,675	46.3%	38,926	27,940	39.3%

78,702

6, 11 State/Hollister

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

29.0%

154,785

118,329

30.8%

61,006

^{*}SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table D: August 2021 - Passengers Per Hour

	·	i 						
	LINE		Month		Fiscal Year to Date			
	LINE	Aug-21	Aug-20	%Change	Jul 21 -Aug 21	Jul 20 - Aug 20	%Change	
1	West Santa Barbara	22.4	17.3	29.4%	20.8	16.3	27.2%	
2	East Santa Barbara	21.6	16.1	34.2%	20.4	15.4	32.4%	
3	Oak Park	12.1	8.7	39.1%	11.6	8.7	34.0%	
4	Mesa/SBCC	15.6	12.9	20.6%	15.7	11.9	32.0%	
5	Mesa / La Cumbre	9.9	8.1	22.3%	9.5	7.7	24.0%	
6	Goleta	19.5	15.5	26.0%	19.1	14.9	28.8%	
7	Calle Real / Fairview	11.7	9.6	22.8%	11.4	9.2	24.1%	
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%	
11	UCSB	17.0	13.3	28.0%	17.0	12.7	33.4%	
12x	Goleta Express	16.5	11.4	45.0%	16.2	10.9	49.0%	
14	Montecito	10.3	9.4	9.5%	10.1	9.0	11.8%	
15x	SBCC / UCSB Express	10.3	-	100.0%	10.3	-	100.0%	
16	City College Shuttle	14.4	-	100.0%	14.4	-	100.0%	
17	Low er West / SBCC	22.3	17.1	30.2%	21.6	16.0	35.0%	
20	Carpinteria	15.3	13.0	17.4%	15.1	12.7	18.5%	
23	Winchester Canyon	11.0	7.4	49.4%	9.7	7.2	33.8%	
24x	UCSB Express	19.0	8.8	114.9%	19.4	8.5	129.0%	
25	Ellw ood	15.4	11.0	40.2%	14.5	11.3	28.5%	
27	Isla Vista Shuttle	9.9	9.9	0.0%	9.8	9.7	0.9%	
28	UCSB Shuttle	-	-	0.0%	-	-	0.0%	
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%	
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%	
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%	
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%	
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%	
	Booster Services	63.4	-	100.0%	56.9	-	100.0%	
Syst	em Average	17.0	12.6	35.2%	16.4	12.1	35.7%	
Dow	ntown Waterfront Shuttles							
30	Dow ntow n Shuttle	-	-	0.0%	-	-	0.0%	
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%	
DW:	S Average	-	-	0.0%	-	-	0.0%	
Syst	em Total	17.0	12.6	35.2%	16.4	12.1	35.7%	
Rela	ted Routes				***************************************			
	, 24x, 27, 28 UCSB Lines	46	32	43.3%	46	31	49.3%	
	2, 37 East/West & Crosstow n	21.9	16.6	32.2%	20.6	15.8	30.3%	
4,	5, 15x, 16, 17 Mesa Lines	14.0	11.6	20.8%	13.9	10.8	28.2%	

Related Routes						
11, 24x, 27, 28 UCSB Lines	46	32	43.3%	46	31	49.3%
1, 2, 37 East/West & Crosstow n	21.9	16.6	32.2%	20.6	15.8	30.3%
4, 5, 15x, 16, 17 Mesa Lines	14.0	11.6	20.8%	13.9	10.8	28.2%
6, 11 State/Hollister	18.0	14.2	27.2%	17.8	13.6	31.4%

^{*}SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table E: August 2021 - 'At Capacity' Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

	LINE		Month		ı	Fiscal Year to Date)
	LINE	Aug-21	Aug-20	%Change	Jul 21 -Aug 21	Jul 20 - Aug 20	%Change
1	West Santa Barbara	-	-	0.0%	-	-	0.0%
2	East Santa Barbara	-	-	0.0%	-	5	-100.0%
3	Oak Park	-	-	0.0%	-	=	0.0%
4	Mesa/SBCC	-	-	0.0%	-	-	0.0%
5	Mesa / La Cumbre	-	-	0.0%	-	_	0.0%
6	Goleta	-	-	0.0%	-	2	-100.0%
7	Calle Real / Fairview	1	-	100.0%	1	-	100.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	1	3	-66.7%	8	8	0.0%
12x	Goleta Express	-	1	-100.0%	-	1	-100.0%
14	Montecito	-	-	0.0%	-	-	0.0%
15x	SBCC / UCSB Express	-	-	0.0%	-	-	0.0%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	-	-	0.0%	-	-	0.0%
20	Carpinteria	-	5	-100.0%	1	13	-92.3%
23	Winchester Canyon	-	-	0.0%	-	-	0.0%
24x	UCSB Express	2	-	100.0%	3	-	100.0%
25	⊟lw ood	-	-	0.0%	1	-	100.0%
27	lsla Vista Shuttle	-	-	0.0%	-	-	0.0%
28	UCSB Shuttle	-	-	0.0%	-	-	0.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
**********	Booster Services	1	-	100.0%	1	-	100.0%
Syst	em Subtotal	5	9	-44.4%	15	29	-48.3%
Dow	Downtown Waterfront Shuttles						
30	Dow ntow n Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DW:	S Total	-		0.0%			0.0%
Syst	em Total	5	9	-44.4%	15	29	-48.3%

^{*}SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table F: August 2021 - 'Too Full to Board' Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

	LINE		Month		F	iscal Year to Date	
	LIIVL	Aug-21	Aug-20	%Change	Jul 21 -Aug 21	Jul 20 - Aug 20	%Change
1	West Santa Barbara	9	19	100.0%	11	39	-71.8%
2	East Santa Barbara	26	101	-74.3%	29	163	-82.2%
3	Oak Park	1	19	-94.7%	1	33	-97.0%
4	Mesa/SBCC	1	3	-66.7%	1	8	-87.5%
5	Mesa / La Cumbre	-	10	-100.0%	2	15	-86.7%
6	Goleta	16	151	-89.4%	22	273	-91.9%
7	Calle Real / Fairview	=	18	-100.0%	-	27	-100.0%
10	Cathedral Oaks	=	-	0.0%	-	-	0.0%
11	UCSB	14	170	-91.8%	28	335	-91.6%
12x	Goleta Express	4	9	-55.6%	9	13	-30.8%
14	Montecito	1	30	-96.7%	1	57	-98.2%
15x	SBCC / UCSB Express	-	-	0.0%	-	-	0.0%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	=	7	-100.0%	1	10	-90.0%
20	Carpinteria	11	151	-92.7%	25	230	-89.1%
23	Winchester Canyon	1	6	-83.3%	1	7	-85.7%
24x	UCSB Express	40	2	1900.0%	133	3	4333.3%
25	⊟lw ood	-	1	-100.0%	-	2	-100.0%
27	Isla Vista Shuttle	-	1	-100.0%	-	2	-100.0%
28	UCSB Shuttle	-	-	0.0%	-	-	0.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	=	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	3	-	100.0%	3	-	100.0%
Syst	em Subtotal	127	698	-81.8%	267	1,217	-78.1%
Dow	owntown Waterfront Shuttles						
30	Dow ntow n Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DW.	S Total	-	-	0.0%	-	-	0.0%
Syst	em Total	127	698	-81.8%	267	1,217	-78.1%

^{*}SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table G: August 2021 - Bicycles Carried

	LINE		Month		F	Fiscal Year to Date	
	LINE	Aug-21	Aug-20	%Change	Jul 21 -Aug 21	Jul 20 - Aug 20	%Change
1	West Santa Barbara	128	204	-37.3%	297	404	-26.5%
2	East Santa Barbara	376	512	-26.6%	782	944	-17.2%
3	Oak Park	2	84	-97.6%	5	120	-95.8%
4	Mesa/SBCC	81	155	-47.7%	156	284	-45.1%
5	Mesa / La Cumbre	126	185	-31.9%	214	407	-47.4%
6	Goleta	839	1,324	-36.6%	1,754	2,517	-30.3%
7	Calle Real / Fairview	452	521	-13.2%	861	1,028	-16.2%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	1,154	1,852	-37.7%	2,362	3,503	-32.6%
12x	Goleta Express	499	547	-8.8%	960	1,104	-13.0%
14	Montecito	67	139	-51.8%	133	292	-54.5%
15x	SBCC / UCSB Express	26	-	100.0%	26	-	100.0%
16	City College Shuttle	9	-	100.0%	9	-	100.0%
17	Low er West / SBCC	49	94	-47.9%	116	175	-33.7%
20	Carpinteria	635	974	-34.8%	1,352	1,796	-24.7%
23	Winchester Canyon	20	59	-66.1%	47	126	-62.7%
24x	UCSB Express	852	793	7.4%	1,588	1,635	-2.9%
25	⊟lwood	52	120	-56.7%	113	243	-53.5%
27	Isla Vista Shuttle	37	46	-19.6%	69	87	-20.7%
28	UCSB Shuttle	-	-	0.0%	-	-	0.0%
36	Seaside Shuttle*	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle*	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster services	8	-	100.0%	14	-	100.0%
Syst	em Subtotal	5,412	7,609	-28.9%	10,858	14,665	-26.0%
Dow	ntown Waterfront Shuttles	,					
30	Downtown Shuttle*	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
DW:	S Total	-	-	0.0%	-	_	0.0%
Syst	em Total	5,412	7,609	-28.9%	10,858	14,665	-26.0%

^{*}SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION *THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

Table H: August 2021 - Wheelchairs Boarded

	LINE		Month			Fiscal Year to Date	
	LINE	Aug-21	Aug-20	%Change	Jul 21 -Aug 21	Jul 20 - Aug 20	%Change
1	West Santa Barbara	57	107	-46.7%	125	198	-36.9%
2	East Santa Barbara	170	174	-2.3%	342	317	7.9%
3	Oak Park	17	13	30.8%	36	50	-28.0%
4	Mesa/SBCC	25	13	92.3%	53	22	140.9%
5	Mesa / La Cumbre	11	12	-8.3%	26	22	18.2%
6	Goleta	105	117	-10.3%	220	201	9.5%
7	Calle Real / Fairview	97	116	-16.4%	173	194	-10.8%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	151	144	4.9%	251	256	-2.0%
12x	Goleta Express	42	35	20.0%	70	70	0.0%
14	Montecito	16	20	-20.0%	26	26	0.0%
15x	SBCC / UCSB Express	-	-	0.0%	-	-	0.0%
16	City College Shuttle	9	-	100.0%	9	-	100.0%
17	Lower West / SBCC	36	6	500.0%	52	6	766.7%
20	Carpinteria	87	133	-34.6%	182	218	-16.5%
23	Winchester Canyon	1	1	0.0%	2	1	100.0%
24x	UCSB Express	17	20	-15.0%	33	50	-34.0%
25	⊟lw ood	1	5	-80.0%	2	9	-77.8%
27	Isla Vista Shuttle	1	3	-66.7%	10	4	150.0%
28	UCSB Shuttle	-	-	0.0%	-	-	0.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	3	-	100.0%	3	-	100.0%
Syst	em Subtotal	846	919	-7.9%	1,615	1,644	-1.8%
Dow	ntown Waterfront Shuttles						
30	Dow ntow n Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DW.	S Total			0.0%			0.0%
Syst	tem Total	846	919	-7.9%	1,615	1,644	-1.8%

^{*}SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table I: Ridership by Day Type

August 2021

August 2020

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	216,003	22	9,818	141,980	21	6,761	3,057	45.2%
Saturday	21,762	4	5,441	23,461	5	4,692	748	15.9%
Sunday	21,488	5	4,298	17,869	5	3,574	724	20.3%
Total	259,253	31	8,363	183,310	31	5,913	2,450	41.4%

FY 2022

FY 2021

							_	% Change in
			Avg Daily			Avg Daily	Change in Daily	Daily
	Ridership	Days	Ridership	Ridership	Days	Ridership	Ridership	Ridership
Weekday	398,187	43	9,260	286,297	43	6,658	2,602	39.1%
Saturday	48,469	9	5,385	36,383	9	4,043	1,343	33.2%
Sunday	42,882	10	4,288	34,481	10	3,448	840	24.4%
Total	489,538	62	7,896	357,161	62	5,761	2,135	37.1%

^{*}SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

External Factors Affecting Ridership

Service Days & School Days:

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Aug-21	22	4	5	11	7	0
Aug-20	21	5	5	0	0	0

^{*}SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

Weather: There were not any days of rain during the month of August in both 2021 and 2020.

	Temperature (°F)	High	Average	Low	Precipitation
Aug-21	Maximum	80	69	62	Weekday: 0.00 in (0 days)
	Mean	74	65	58	Saturday: 0.00 in (0 days) 0.00 in
	Minimum	68	60	36	Sunday: 0.00 in (0 days)
Aug-20	Maximum	86	73	66	Weekday: 0.0 in (0 day)
	Mean	76	66	59	Saturday: 0.0 in (0 days) 0.00 in
	Minimum	67	59	53	Sunday: 0.0 in (0days)

^{*}SOURCE: WWW.WUNDERGROUND.COM

Addendum: Data Source Documentation

^{*}GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

^{*}Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.