



System Ridership Report: December 2021

System wide ridership increased 50.9% or 154,213 passengers, for the month of December 2021 as compared to December 2020. In December 2020, ridership and fare revenue was greatly impacted due to the COVID-19 pandemic. Line 28 service resumed on September 20, 2021, with the full reopening of the UCSB campus. All bus capacity restrictions were lifted on September 22, 2021.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Dec-21	Dec-20	%Change	Jul 21 - Dec 21	Jul 20 - Dec 20	%Change
Persons with Disabilities Cash	1,324	30	100.0%	7,853	53	14717.0%
Full Fare Prepaid ⁽¹⁾	52,804	29	181982.8%	371,333	135	274961.5%
Free	4,470	181,256	-97.5%	34,936	1,122,029	-96.9%
General Fare	46,908	7	670014.3%	328,304	22	1492190.9%
Santa Barbara City College	8,032	28	28585.7%	58,582	143	40866.4%
Senior & Disabled Prepaid ⁽²⁾	36,903	43	85720.9%	241,945	182	132836.8%
Shuttle	-	-	0.0%	-	-	0.0%
Senior Cash	7,686	9	85300.0%	50,479	29	173965.5%
Youth(K-12) Prepaid ⁽³⁾	30,820	23	133900.0%	210,588	132	159436.4%
Special Pass Programs	200	13	1438.5%	1,316	84	1466.7%
Tokens	1,495	2	74650.0%	6,813	3	227000.0%
Transfers	22,572	62	36306.5%	154,307	369	41717.6%
UC Santa Barbara	60,234	11	547481.8%	461,361	130	354793.1%
Tap to Ride Transactions	452	-	100.0%	2,204	-	100.0%
Total	273,900	181,513	50.9%	1,930,021	1,123,311	71.8%

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Dec-21	Dec-20	%Change	Jul 21 - Dec 21	Jul 20 - Dec 20	%Change
Passengers	273,900	181,513	50.9%	1,930,021	1,123,311	71.8%
Revenue Hours	15,313	14,062	8.9%	92,041	86,190	6.8%
Passengers per Rev Hour	17.89	12.91	38.6%	20.97	13.03	60.9%
Revenue Miles	183,726	170,318	7.9%	1,124,878	1,047,838	7.4%
Passengers per Rev Mile	1.49	1.07	39.9%	1.72	1.07	60.0%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table C: December 2021 System Ridership

LINE	Month			Fiscal Year to Date		
	Dec-21	Dec-20	%Change	Jul 21 - Dec 21	Jul 20 - Dec 20	%Change
1 West Santa Barbara	17,838	17,514	1.8%	121,992	104,597	16.6%
2 East Santa Barbara	28,168	25,189	11.8%	190,482	149,681	27.3%
3 Oak Park	9,551	7,628	25.2%	59,589	47,145	26.4%
4 Mesa/SBCC	4,144	4,108	0.9%	33,821	27,871	21.3%
5 Mesa / La Cumbre	4,838	4,043	19.7%	35,516	28,866	23.0%
6 Goleta	32,629	26,554	22.9%	210,424	159,031	32.3%
7 County Health / Fairview	14,092	12,307	14.5%	93,893	75,902	23.7%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	52,604	34,330	53.2%	376,338	208,977	80.1%
12x Goleta Express	9,169	7,060	29.9%	63,691	43,791	45.4%
14 Montecito	4,023	3,775	6.6%	26,368	24,101	9.4%
15x SBCC / UCSB Express	3,556	-	100.0%	32,715	-	100.0%
16 City College Shuttle	1,746	-	100.0%	13,288	-	100.0%
17 Lower West / SBCC	4,873	4,180	16.6%	36,706	27,836	31.9%
20 Carpinteria	21,403	18,427	16.2%	141,965	119,050	19.2%
23 Winchester Canyon	2,456	1,627	51.0%	15,976	9,454	69.0%
24x UCSB Express	19,120	8,036	137.9%	164,479	56,214	192.6%
25 Elwood	3,368	2,734	23.2%	21,479	17,102	25.6%
27 Isla Vista Shuttle	8,888	4,001	122.1%	66,346	23,693	180.0%
28 UCSB Shuttle	17,276	-	100.0%	134,917	-	100.0%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	14,158	-	100.0%	90,036	-	100.0%
System Subtotal	273,900	181,513	50.9%	1,930,021	1,123,311	71.8%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	273,900	181,513	50.9%	1,930,021	1,123,311	71.8%

Related Routes						
11, 24x, 27, 28 UCSB Lines	97,888	46,367	111.1%	742,080	288,884	156.9%
1, 2, 37 East/West & Crosstown	46,006	42,703	7.7%	312,474	254,278	22.9%
4, 5, 15x, 16, 17 Mesa Lines	19,157	12,331	55.4%	152,046	84,573	79.8%
6, 11 State/Hollister	85,233	60,884	40.0%	586,762	368,008	59.4%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

Table D: December 2021 - Passengers Per Hour

LINE		Month			Fiscal Year to Date		
		Dec-21	Dec-20	%Change	Jul 21 - Dec 21	Jul 20 - Dec 20	%Change
1	West Santa Barbara	19.4	19.3	0.4%	22.0	18.6	18.3%
2	East Santa Barbara	19.6	17.8	10.4%	22.0	17.1	28.4%
3	Oak Park	12.0	9.8	22.1%	12.5	9.8	27.2%
4	Mesa/SBCC	11.0	11.2	-1.7%	15.0	12.3	21.2%
5	Mesa / La Cumbre	8.3	7.0	18.3%	10.1	8.2	23.3%
6	Goleta	19.4	16.1	20.6%	20.7	15.7	31.7%
7	Calle Real / Fairview	11.2	10.0	11.8%	12.4	10.0	23.9%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	20.7	13.5	53.4%	24.5	13.5	81.4%
12x	Goleta Express	15.4	12.1	27.9%	17.7	12.2	45.7%
14	Montecito	9.7	9.2	5.1%	10.5	9.6	9.4%
15x	SBCC / UCSB Express	11.7	-	100.0%	17.4	-	100.0%
16	City College Shuttle	11.6	-	100.0%	14.2	-	100.0%
17	Low er West / SBCC	17.3	15.2	13.8%	21.7	16.5	31.8%
20	Carpinteria	13.9	12.1	14.9%	15.3	12.8	19.4%
23	Winchester Canyon	12.5	8.4	49.3%	13.5	8.0	68.8%
24x	UCSB Express	18.4	7.9	132.8%	26.2	9.1	189.2%
25	Elw ood	14.9	12.3	21.2%	15.7	12.5	25.5%
27	Isla Vista Shuttle	24.2	11.1	118.9%	30.0	10.8	178.5%
28	UCSB Shuttle	41.4	-	100.0%	66.3	-	100.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	67.3	-	100.0%	68.5	-	100.0%
System Average		17.9	12.9	38.3%	20.9	13.0	60.7%
Downtown Waterfront Shuttles							
30	Dow ntow n Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Average		-	-	0.0%	-	-	0.0%
System Total		17.9	12.9	38.3%	20.9	13.0	60.7%

Related Routes							
11, 24x, 27, 28 UCSB Lines		105	32	222.7%	147	33	340.7%
1, 2, 37 East/West & Crosstow n		19.5	18.4	6.3%	22.0	17.7	24.3%
4, 5, 15x, 16, 17 Mesa Lines		11.3	10.1	11.7%	14.8	11.3	30.7%
6, 11 State/Hollister		20.2	14.5	39.1%	23.0	14.4	59.9%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table E: December 2021 – ‘At Capacity’ Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Dec-21	Dec-20	%Change	Jul 21 - Dec 21	Jul 20 - Dec 20	%Change
1 West Santa Barbara	1	-	100.0%	5	13	-61.5%
2 East Santa Barbara	3	6	-50.0%	12	34	-64.7%
3 Oak Park	-	-	0.0%	-	-	0.0%
4 Mesa/SBCC	-	1	-100.0%	-	2	-100.0%
5 Mesa / La Cumbre	-	-	0.0%	-	1	-100.0%
6 Goleta	3	9	-66.7%	12	34	-64.7%
7 Calle Real / Fairview	1	4	-75.0%	2	7	-71.4%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	9	10	-10.0%	107	42	154.8%
12x Goleta Express	-	3	-100.0%	2	6	-66.7%
14 Montecito	-	1	-100.0%	-	7	-100.0%
15x SBCC / UCSB Express	3	-	100.0%	41	-	100.0%
16 City College Shuttle	-	-	0.0%	1	-	100.0%
17 Lower West / SBCC	-	-	0.0%	-	2	-100.0%
20 Carpinteria	1	2	-50.0%	5	24	-79.2%
23 Winchester Canyon	-	-	0.0%	-	-	0.0%
24x UCSB Express	4	1	300.0%	63	1	6200.0%
25 Elwood	-	-	0.0%	1	-	100.0%
27 Isla Vista Shuttle	-	2	-100.0%	13	3	333.3%
28 UCSB Shuttle	12	-	100.0%	44	-	10.0%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	10	-	100.0%	49	-	100.0%
System Subtotal	47	39	20.5%	357	176	102.8%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	47	39	20.5%	357	176	102.8%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table F: December 2021 – ‘Too Full to Board’ Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Dec-21	Dec-20	%Change	Jul 21 - Dec 21	Jul 20 - Dec 20	%Change
1 West Santa Barbara	-	51	-100.0%	29	244	-88.1%
2 East Santa Barbara	5	194	-97.4%	79	735	-89.3%
3 Oak Park	-	76	-100.0%	5	258	-98.1%
4 Mesa/SBCC	-	3	-100.0%	1	18	-94.4%
5 Mesa / La Cumbre	1	5	-80.0%	3	47	-93.6%
6 Goleta	3	269	-98.9%	43	1,169	-96.3%
7 Calle Real / Fairview	-	33	-100.0%	-	167	-100.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	15	338	-95.6%	290	1,476	-80.4%
12x Goleta Express	-	19	-100.0%	15	73	-79.5%
14 Montecito	-	35	-100.0%	2	164	-98.8%
15x SBCC / UCSB Express	2	-	100.0%	17	-	100.0%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	-	2	-100.0%	2	20	-90.0%
20 Carpinteria	-	217	-100.0%	34	942	-96.4%
23 Winchester Canyon	1	2	-50.0%	4	15	-73.3%
24x UCSB Express	7	11	-36.4%	291	33	781.8%
25 Elwood	-	4	-100.0%	1	13	-92.3%
27 Isla Vista Shuttle	5	15	-66.7%	43	50	-14.0%
28 UCSB Shuttle	15	-	100.0%	127	-	100.0%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	2	-	100.0%	49	-	100.0%
System Subtotal	56	1,274	-95.6%	1,035	5,424	-80.9%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	56	1,274	-95.6%	1,035	5,424	-80.9%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table G: December 2021 – Bicycles Carried

LINE	Month			Fiscal Year to Date		
	Dec-21	Dec-20	%Change	Jul 21 - Dec 21	Jul 20 - Dec 20	%Change
1 West Santa Barbara	121	154	-21.4%	770	1,210	-36.4%
2 East Santa Barbara	374	531	-29.6%	2,295	3,045	-24.6%
3 Oak Park	7	20	-65.0%	15	423	-96.5%
4 Mesa/SBCC	30	89	-66.3%	398	754	-47.2%
5 Mesa / La Cumbre	68	150	-54.7%	650	1,019	-36.2%
6 Goleta	740	1,110	-33.3%	5,065	7,271	-30.3%
7 Calle Real / Fairview	377	432	-12.7%	2,516	2,893	-13.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	1,182	1,607	-26.4%	7,952	10,165	-21.8%
12x Goleta Express	365	629	-42.0%	2,883	3,218	-10.4%
14 Montecito	130	96	35.4%	467	738	-36.7%
15x SBCC / UCSB Express	55	-	100.0%	493	-	100.0%
16 City College Shuttle	6	-	100.0%	99	1	9800.0%
17 Lower West / SBCC	37	86	-57.0%	286	472	-39.4%
20 Carpinteria	543	792	-31.4%	3,607	5,148	-29.9%
23 Winchester Canyon	44	75	-41.3%	237	391	-39.4%
24x UCSB Express	549	517	6.2%	4,869	4,488	8.5%
25 Elwood	41	69	-40.6%	339	650	-47.8%
27 Isla Vista Shuttle	32	98	-67.3%	277	387	-28.4%
28 UCSB Shuttle	84	-	100.0%	566	-	100.0%
36 Seaside Shuttle*	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle*	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster services	19	-	100.0%	95	4	2275.0%
System Subtotal	4,804	6,455	-25.6%	33,879	42,277	-19.9%
Downtown Waterfront Shuttles						
30 Downtown Shuttle*	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	4,804	6,455	-25.6%	33,879	42,277	-19.9%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION
 *THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

Table H: December 2021 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date		
	Dec-21	Dec-20	%Change	Jul 21 - Dec 21	Jul 20 - Dec 20	%Change
1 West Santa Barbara	61	51	19.6%	378	513	-26.3%
2 East Santa Barbara	164	263	-37.6%	1,016	1,330	-23.6%
3 Oak Park	31	37	-16.2%	146	281	-48.0%
4 Mesa/SBCC	5	8	-37.5%	92	75	22.7%
5 Mesa / La Cumbre	11	10	10.0%	102	61	67.2%
6 Goleta	79	131	-39.7%	605	763	-20.7%
7 Calle Real / Fairview	108	141	-23.4%	636	706	-9.9%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	114	203	-43.8%	680	969	-29.8%
12x Goleta Express	9	26	-65.4%	195	190	2.6%
14 Montecito	10	17	-41.2%	87	83	4.8%
15x SBCC / UCSB Express	-	-	0.0%	8	-	100.0%
16 City College Shuttle	20	-	100.0%	117	-	100.0%
17 Lower West / SBCC	6	11	-45.5%	121	38	218.4%
20 Carpinteria	50	160	-68.8%	460	765	-39.9%
23 Winchester Canyon	1	-	100.0%	7	3	133.3%
24x UCSB Express	11	36	-69.4%	104	165	-37.0%
25 Elwood	2	5	-60.0%	18	29	-37.9%
27 Isla Vista Shuttle	1	6	-83.3%	17	25	-32.0%
28 UCSB Shuttle	1	-	100.0%	6	-	100.0%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crossstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	1	-	100.0%	7	-	100.0%
System Subtotal	685	1,105	-38.0%	4,802	5,996	-19.9%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	685	1,105	-38.0%	4,802	5,996	-19.9%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table I: Ridership by Day Type

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	223,586	21	16,321	138,155	20	7,603	8,718	114.7%
Saturday	26,706	4	8,544	24,382	5	5,486	3,058	55.7%
Sunday	23,608	5	6,246	18,976	5	4,207	2,039	48.5%
Total	273,900	29	13,243	181,513	29	6,535	6,708	102.6%

FY 2022

FY 2021

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	1,579,198	125	13,035	873,404	124	7,070	5,965	84.4%
Saturday	193,165	27	7,237	135,678	28	4,839	2,398	49.6%
Sunday	157,658	30	5,362	114,229	30	3,810	1,552	40.7%
Total	1,930,021	182	25,634	1,123,311	182	6,196	4,699	75.8%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

External Factors Affecting Ridership

Service Days & School Days:

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Dec-21	21	4	5	13	13	13
Dec-20	20	5	5	0	0	0

*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

Weather: There was slightly less rain during the month of December 2021 as compared to December 2020.

	Temperature (°F)	High	Average	Low	Precipitation	
Dec-21	Maximum	65	57	55	Weekday: 0.10 in (1 day)	
	Mean	59	51	42	Saturday: 0.05 in (1 day)	1.19 in
	Minimum	52	45	36	Sunday: 1.04 in (2 days)	
Dec-20	Maximum	80	67	54	Weekday: 1.9 in (2 day)	
	Mean	60	53	46	Saturday: 0.0 in(0 days)	1.90 in
	Minimum	50	40	34	Sunday: 0.0 in (0days)	

*SOURCE: WWW.WUNDERGROUND.COM

Addendum: Data Source Documentation

*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.