



System Ridership Report: January 2022

System wide ridership increased by 65.2% or 109,534 passengers, for the month of January 2022 as compared to January 2021. In January 2021, ridership and fare revenue was greatly impacted due to the COVID-19 pandemic. In January 2022 the Omicron surge took place, closing UCSB and SBCC campuses for a few weeks, likely impacting ridership.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Jan-22	Jan-21	%Change	Jul 21 - Jan 22	Jul 20 - Jan 21	%Change
Persons with Disabilities Cash	1,419	17	100.0%	9,272	70	13145.7%
Full Fare Prepaid ⁽¹⁾	54,889	25	219456.0%	426,222	160	266288.8%
Free	4,457	167,809	-97.3%	39,393	1,289,838	-96.9%
General Fare	47,823	5	956360.0%	376,127	27	1392963.0%
Santa Barbara City College	8,328	26	31930.8%	66,910	169	39491.7%
Senior & Disabled Prepaid ⁽²⁾	37,326	53	70326.4%	279,271	235	118738.7%
Shuttle	-	-	0.0%	-	-	0.0%
Senior Cash	7,516	31	24145.2%	57,995	60	96558.3%
Youth(K-12) Prepaid ⁽³⁾	39,667	43	92148.8%	250,255	175	142902.9%
Special Pass Programs	225	6	3650.0%	1,541	90	1612.2%
Tokens	1,291	1	129000.0%	8,104	4	202500.0%
Transfers	22,368	53	42103.8%	176,675	422	41766.1%
UC Santa Barbara	51,906	28	185278.6%	513,267	158	324752.5%
Tap to Ride Transactions	416	-	100.0%	2,620	-	100.0%
Total	277,631	168,097	65.2%	2,207,652	1,291,408	70.9%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Jan-22	Jan-21	%Change	Jul 21 - Jan 22	Jul 20 - Jan 21	%Change
Passengers	277,631	168,097	65.2%	2,207,652	1,291,408	70.9%
Revenue Hours	15,914	14,166	12.3%	107,955	100,357	7.6%
Passengers per Rev Hour	17.45	11.87	47.0%	20.45	12.87	58.9%
Revenue Miles	196,065	172,555	13.6%	1,320,943	1,220,394	8.2%
Passengers per Rev Mile	1.42	0.97	45.4%	1.67	1.06	57.9%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table C: January 2022 System Ridership

LINE	Month			Fiscal Year to Date		
	Jan-22	Jan-21	%Change	Jul 21 - Jan 22	Jul 20 - Jan 21	%Change
1 West Santa Barbara	18,648	16,230	14.9%	140,640	120,827	16.4%
2 East Santa Barbara	28,767	23,772	21.0%	219,249	173,453	26.4%
3 Oak Park	9,621	7,125	35.0%	69,210	54,270	27.5%
4 Mesa/SBCC	4,382	3,793	15.5%	38,203	31,664	20.7%
5 Mesa / La Cumbre	5,442	4,291	26.8%	40,958	33,157	23.5%
6 Goleta	36,351	23,860	52.4%	246,775	182,891	34.9%
7 County Health / Fairview	13,059	11,023	18.5%	106,952	86,925	23.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	54,777	31,352	74.7%	431,115	240,329	79.4%
12x Goleta Express	8,956	6,432	39.2%	72,647	50,223	44.6%
14 Montecito	3,677	3,324	10.6%	30,045	27,425	9.6%
15x SBCC / UCSB Express	2,917	-	100.0%	35,632	-	100.0%
16 City College Shuttle	933	-	100.0%	14,221	-	100.0%
17 Lower West / SBCC	5,090	3,873	31.4%	41,796	31,709	31.8%
20 Carpinteria	22,320	16,544	34.9%	164,285	135,594	21.2%
23 Winchester Canyon	2,594	1,418	82.9%	18,570	10,872	70.8%
24x UCSB Express	18,050	8,240	119.1%	182,529	64,454	183.2%
25 Elwood	3,462	2,519	37.4%	24,941	19,621	27.1%
27 Isla Vista Shuttle	7,486	4,301	74.1%	73,832	27,994	163.7%
28 UCSB Shuttle	11,131	-	100.0%	146,048	-	100.0%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	19,968	-	100.0%	110,004	-	100.0%
System Subtotal	277,631	168,097	65.2%	2,207,652	1,291,408	70.9%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	277,631	168,097	65.2%	2,207,652	1,291,408	70.9%

Related Routes	Jan-22	Jan-21	%Change	Jul 21 - Jan 22	Jul 20 - Jan 21	%Change
11, 24x, 27, 28 UCSB Lines	91,444	43,893	108.3%	833,524	332,777	150.5%
1, 2, 37 East/West & Crosstown	47,415	40,002	18.5%	359,889	294,280	22.3%
4, 5, 15x, 16, 17 Mesa Lines	18,764	11,957	56.9%	170,810	96,530	77.0%
6, 11 State/Hollister	91,128	55,212	65.1%	677,890	423,220	60.2%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

Table D: January 2022 - Passengers per Hour

LINE		Month			Fiscal Year to Date		
		Jan-22	Jan-21	%Change	Jul 21 - Jan 22	Jul 20 - Jan 21	%Change
1	West Santa Barbara	20.2	17.6	14.9%	21.7	18.4	17.9%
2	East Santa Barbara	20.0	16.7	19.7%	21.7	17.1	27.2%
3	Oak Park	12.3	9.2	33.0%	12.5	9.7	28.1%
4	Mesa/SBCC	11.8	10.5	12.5%	14.5	12.1	20.1%
5	Mesa / La Cumbre	9.2	7.2	27.8%	10.0	8.0	23.9%
6	Goleta	21.2	14.3	48.9%	20.8	15.5	34.0%
7	Calle Real / Fairview	10.4	9.0	15.7%	12.1	9.8	22.9%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	21.2	12.2	74.1%	24.1	13.3	80.5%
12x	Goleta Express	14.7	10.7	37.2%	17.3	12.0	44.4%
14	Montecito	8.9	8.2	9.2%	10.3	9.4	9.4%
15x	SBCC / UCSB Express	6.9	-	100.0%	15.4	-	100.0%
16	City College Shuttle	5.4	-	100.0%	12.8	-	100.0%
17	Lower West / SBCC	18.3	14.3	28.3%	21.2	16.2	31.3%
20	Carpinteria	14.4	10.8	33.5%	15.2	12.5	21.1%
23	Winchester Canyon	13.0	7.2	81.1%	13.4	7.9	70.4%
24x	UCSB Express	17.2	8.0	114.4%	24.9	8.9	179.7%
25	Elwood	15.2	11.2	35.6%	15.7	12.4	26.8%
27	Isla Vista Shuttle	20.2	11.8	71.4%	28.6	10.9	161.9%
28	UCSB Shuttle	16.5	-	100.0%	53.9	-	100.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	62.6	-	100.0%	67.3	-	100.0%
System Average		17.4	11.9	46.8%	20.4	12.9	58.7%
Downtown Waterfront Shuttles							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Average		-	-	0.0%	-	-	0.0%
System Total		17.4	11.9	46.8%	20.4	12.9	58.7%
Related Routes							
11, 24x, 27, 28 UCSB Lines		75	32	134.6%	131	33	296.4%
1, 2, 37 East/West & Crosstown		20.1	17.0	17.8%	21.7	17.6	23.4%
4, 5, 15x, 16, 17 Mesa Lines		10.2	9.7	4.9%	14.1	11.1	27.0%
6, 11 State/Hollister		21.2	13.0	63.2%	22.8	14.2	60.3%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table E: January 2022 – ‘At Capacity’ Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Jan-22	Jan-21	%Change	Jul 21 - Jan 22	Jul 20 - Jan 21	%Change
1 West Santa Barbara	8	12	100.0%	13	25	-48.0%
2 East Santa Barbara	20	21	-4.8%	32	55	-41.8%
3 Oak Park	1	2	-50.0%	1	2	-50.0%
4 Mesa/SBCC	-	-	0.0%	-	2	-100.0%
5 Mesa / La Cumbre	-	-	0.0%	-	1	-100.0%
6 Goleta	1	5	-80.0%	13	39	-66.7%
7 Calle Real / Fairview	-	1	-100.0%	2	8	-75.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	5	3	66.7%	112	45	148.9%
12x Goleta Express	-	4	-100.0%	2	10	-80.0%
14 Montecito	-	-	0.0%	-	7	-100.0%
15x SBCC / UCSB Express	3	-	100.0%	44	-	100.0%
16 City College Shuttle	-	-	0.0%	1	-	100.0%
17 Lower West / SBCC	-	1	-100.0%	-	3	-100.0%
20 Carpinteria	1	5	-80.0%	6	29	-79.3%
23 Winchester Canyon	-	-	0.0%	-	-	0.0%
24x UCSB Express	-	1	-100.0%	63	2	3050.0%
25 Elwood	-	-	0.0%	1	-	100.0%
27 Isla Vista Shuttle	6	1	500.0%	19	4	375.0%
28 UCSB Shuttle	8	-	100.0%	52	-	100.0%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crossstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	21	-	100.0%	70	-	100.0%
System Subtotal	74	56	32.1%	431	232	85.8%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	74	56	32.1%	431	232	85.8%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table F: January 2022 – ‘Too Full to Board’ Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Jan-22	Jan-21	%Change	Jul 21 - Jan 22	Jul 20 - Jan 21	%Change
1 West Santa Barbara	3	78	-96.2%	32	322	-90.1%
2 East Santa Barbara	11	202	-94.6%	90	937	-90.4%
3 Oak Park	-	82	-100.0%	5	340	-98.5%
4 Mesa/SBCC	-	5	-100.0%	1	23	-95.7%
5 Mesa / La Cumbre	-	4	-100.0%	3	51	-94.1%
6 Goleta	6	277	-97.8%	49	1,446	-96.6%
7 Calle Real / Fairview	-	25	-100.0%	-	192	-100.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	20	292	-93.2%	310	1,768	-82.5%
12x Goleta Express	1	20	-95.0%	16	93	-82.8%
14 Montecito	-	10	-100.0%	2	174	-98.9%
15x SBCC / UCSB Express	1	-	100.0%	18	-	100.0%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	-	7	-100.0%	2	27	-92.6%
20 Carpinteria	-	168	-100.0%	34	1,110	-96.9%
23 Winchester Canyon	-	2	-100.0%	4	17	-76.5%
24x UCSB Express	3	15	-80.0%	294	48	512.5%
25 Elwood	-	3	-100.0%	1	16	-93.8%
27 Isla Vista Shuttle	6	48	-87.5%	49	98	-50.0%
28 UCSB Shuttle	6	-	100.0%	133	-	100.0%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	8	-	100.0%	57	-	100.0%
System Subtotal	65	1,238	-94.7%	1,100	6,662	-83.5%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	65	1,238	-94.7%	1,100	6,662	-83.5%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table G: January 2022 – Bicycles Carried

LINE	Month			Fiscal Year to Date			
	Jan-22	Jan-21	%Change	Jul 21 - Jan 22	Jul 20 - Jan 21	%Change	
1	West Santa Barbara	146	193	-24.4%	916	1,403	-34.7%
2	East Santa Barbara	290	511	-43.2%	2,585	3,556	-27.3%
3	Oak Park	2	10	-80.0%	17	433	-96.1%
4	Mesa/SBCC	53	70	-24.3%	451	824	-45.3%
5	Mesa / La Cumbre	103	126	-18.3%	753	1,145	-34.2%
6	Goleta	762	1,039	-26.7%	5,827	8,310	-29.9%
7	Calle Real / Fairview	320	388	-17.5%	2,836	3,281	-13.6%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	1,154	1,535	-24.8%	9,106	11,700	-22.2%
12x	Goleta Express	402	472	-14.8%	3,285	3,690	-11.0%
14	Montecito	102	95	7.4%	569	833	-31.7%
15x	SBCC / UCSB Express	41	-	100.0%	534	-	100.0%
16	City College Shuttle	4	-	100.0%	103	1	10200.0%
17	Low er West / SBCC	35	70	-50.0%	321	542	-40.8%
20	Carpinteria	524	657	-20.2%	4,131	5,805	-28.8%
23	Winchester Canyon	61	45	35.6%	298	436	-31.7%
24x	UCSB Express	532	608	-12.5%	5,401	5,096	6.0%
25	Elw ood	73	52	40.4%	412	702	-41.3%
27	Isla Vista Shuttle	28	64	-56.3%	305	451	-32.4%
28	UCSB Shuttle	43	-	100.0%	609	-	100.0%
36	Seaside Shuttle*	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle*	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster services	18	-	100.0%	113	3	3666.7%
System Subtotal		4,693	5,935	-20.9%	38,572	48,211	-20.0%
Downtown Waterfront Shuttles							
30	Downtown Shuttle*	-	-	0.0%	-	1	0.0%
34	Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
DWS Total		-	-	0.0%	-	1	0.0%
System Total		4,693	5,935	-20.9%	38,572	48,212	-20.0%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION
 *THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

Table H: January 2022 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date			
	Jan-22	Jan-21	%Change	Jul 21 - Jan 22	Jul 20 - Jan 21	%Change	
1	West Santa Barbara	62	69	-10.1%	440	582	-24.4%
2	East Santa Barbara	144	232	-37.9%	1,160	1,562	-25.7%
3	Oak Park	22	43	-48.8%	168	324	-48.1%
4	Mesa/SBCC	7	8	-12.5%	99	83	19.3%
5	Mesa / La Cumbre	5	9	-44.4%	107	70	52.9%
6	Goleta	94	115	-18.3%	699	878	-20.4%
7	Calle Real / Fairview	112	75	49.3%	748	781	-4.2%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	106	163	-35.0%	786	1,132	-30.6%
12x	Goleta Express	19	24	-20.8%	214	214	0.0%
14	Montecito	7	6	16.7%	94	89	5.6%
15x	SBCC / UCSB Express	-	-	0.0%	8	-	100.0%
16	City College Shuttle	6	-	100.0%	123	-	100.0%
17	Low er West / SBCC	20	4	400.0%	141	42	235.7%
20	Carpinteria	75	92	-18.5%	535	857	-37.6%
23	Winchester Canyon	1	5	-80.0%	8	8	0.0%
24x	UCSB Express	5	21	-76.2%	109	186	-41.4%
25	Elw ood	2	7	-71.4%	20	36	-44.4%
27	Isla Vista Shuttle	1	7	-85.7%	18	32	-43.8%
28	UCSB Shuttle	1	-	100.0%	7	-	100.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	-	-	0.0%	7	-	100.0%
System Subtotal		689	880	-21.7%	5,491	6,876	-20.1%
Downtown Waterfront Shuttles							
30	Dow ntow n Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total		-	-	0.0%	-	-	0.0%
System Total		689	880	-21.7%	5,491	6,876	-20.1%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table I: Ridership by Day Type

	January 2022			January 2021				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	217,768	20	16,321	119,160	19	7,603	8,718	114.7%
Saturday	31,118	5	8,544	28,198	6	5,486	3,058	55.7%
Sunday	28,745	6	6,246	20,739	6	4,207	2,039	48.5%
Total	277,631	29	13,243	168,097	29	6,535	6,708	102.6%

	FY 2022			FY 2021				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	1,796,966	145	13,035	992,564	143	7,070	5,965	84.4%
Saturday	224,283	32	7,237	163,876	34	4,839	2,398	49.6%
Sunday	186,403	36	5,362	134,968	36	3,810	1,552	40.7%
Total	2,207,652	213	25,634	1,291,408	213	6,196	4,699	75.8%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

External Factors Affecting Ridership

Service Days & School Days:

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Jan-22	20	5	6	20	20	20
Jan-21	19	6	6	0	0	0

*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

Weather: January 2021 had significantly more rainfall compared to January 2022, more than 4 inches.

	Temperature (°F)	High	Average	Low	Precipitation	
Jan-22	Maximum	71	61	55	Weekday: 0.06 in (1 day)	
	Mean	65	52	41	Saturday: 0.00 in (0 days) 0.06 in	
	Minimum	57	46	34	Sunday: 0.00 in (0 days)	
Jan-21	Maximum	86	63	52	Weekday: 4.11 in (5 days)	
	Mean	66	53	42	Saturday: 0.15 in(1 day) 4.28 in	
	Minimum	52	38	36	Sunday: 0.02 in (1 day)	

*SOURCE: WWW.WUNDERGROUND.COM

Addendum: Data Source Documentation

*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.