



System Ridership Report: June 2022

System wide ridership increased by 37.3% or 80,301 passengers, for the month of June 2022 as compared to June 2021.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Jun-22	Jun-21	%Change	Jul 21 - Jun 22	Jul 20 - Jun 21	%Change
Persons with Disabilities Cash	1,241	1,491	-16.8%	15,956	2,951	440.7%
Full Fare Prepaid ⁽¹⁾	64,875	58,413	11.1%	746,932	95,855	679.2%
Free	4,599	5,515	-16.6%	64,193	2,012,787	-96.8%
General Fare	53,911	54,524	-1.1%	641,593	97,286	559.5%
Santa Barbara City College	7,820	676	1056.8%	132,127	2,128	6109.0%
Senior & Disabled Prepaid ⁽²⁾	43,906	37,642	16.6%	489,287	62,023	688.9%
Shuttle	-	-	0.0%	-	-	0.0%
Senior Cash	9,113	8,863	2.8%	100,379	15,411	551.3%
Youth(K-12) Prepaid ⁽³⁾	21,335	14,024	52.1%	442,882	29,104	1421.7%
Special Pass Programs	112	243	-53.9%	2,467	484	409.7%
Tokens	1,648	780	111.3%	15,149	1,295	1069.8%
Transfers	21,323	24,507	-13.0%	293,871	42,739	587.6%
UC Santa Barbara	65,365	8,826	640.6%	1,132,085	16,442	6785.3%
Tap to Ride Transactions	557	-	100.0%	5,368	-	100.0%
Total	295,805	215,504	37.3%	4,082,289	2,378,505	71.6%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Jun-22	Jun-21	%Change	Jul 21 - Jun 22	Jul 20 - Jun 21	%Change
Passengers	295,805	215,504	37.3%	4,082,289	2,378,505	71.6%
Revenue Hours	14,106	14,551	-3.1%	181,229	172,902	4.8%
Passengers per Rev Hour	20.97	14.81	41.6%	22.53	13.76	63.7%
Revenue Miles	170,851	175,282	-2.5%	2,224,889	2,099,340	6.0%
Passengers per Rev Mile	1.73	1.23	40.8%	1.83	1.13	61.9%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table C: June 2022 System Ridership

LINE	Month			Fiscal Year to Date		
	Jun-22	Jun-21	%Change	Jul 21 - Jun 22	Jul 20 - Jun 21	%Change
1 West Santa Barbara	18,067	18,857	-4.2%	241,925	223,790	8.1%
2 East Santa Barbara	30,065	27,599	8.9%	381,109	321,424	18.6%
3 Oak Park	10,563	9,039	16.9%	122,074	100,585	21.4%
4 Mesa/SBCC	5,979	5,564	7.5%	67,335	57,452	17.2%
5 Mesa / La Cumbre	5,124	5,356	-4.3%	70,796	59,745	18.5%
6 Goleta	35,642	31,255	14.0%	439,065	334,066	31.4%
7 County Health / Fairview	17,679	13,638	29.6%	188,468	156,658	20.3%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	61,004	40,291	51.4%	814,062	435,920	86.7%
12x Goleta Express	8,560	8,484	0.9%	122,581	91,624	33.8%
14 Montecito	4,921	4,031	22.1%	53,031	48,145	10.1%
15x SBCC / UCSB Express	3,851	-	100.0%	71,574	-	100.0%
16 City College Shuttle	-	-	0.0%	24,193	-	100.0%
17 Lower West / SBCC	5,717	5,459	4.7%	73,504	59,030	24.5%
20 Carpinteria	23,258	22,229	4.6%	282,811	245,071	15.4%
23 Winchester Canyon	2,951	1,759	67.8%	34,098	20,611	65.4%
24x UCSB Express	28,568	13,406	113.1%	360,787	122,798	193.8%
25 Ellwood	4,217	3,236	30.3%	44,911	35,330	27.1%
27 Isla Vista Shuttle	13,794	3,642	278.7%	168,484	50,362	234.5%
28 UCSB Shuttle	12,844	-	100.0%	321,373	-	100.0%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	3,001	1,659	80.9%	200,108	15,894	1159.0%
System Subtotal	295,805	215,504	37.3%	4,082,289	2,378,505	71.6%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>DWS Total</i>	-	-	0.0%	-	-	0.0%
System Total	295,805	215,504	37.3%	4,082,289	2,378,505	71.6%

Related Routes						
11, 24x, 27, 28 UCSB Lines	116,210	57,339	102.7%	1,664,706	609,080	173.3%
1, 2 East/West	48,132	46,456	3.6%	623,034	545,214	14.3%
4, 5, 15x, 16, 17 Mesa Lines	20,671	16,379	26.2%	307,402	176,227	74.4%
6, 11 State/Hollister	96,646	71,546	35.1%	1,253,127	769,986	62.7%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

Table D: June 2022 - Passengers per Hour

LINE	Month			Fiscal Year to Date			
	Jun-22	Jun-21	%Change	Jul 21 - Jun 22	Jul 20 - Jun 21	%Change	
1	West Santa Barbara	21.4	20.1	6.8%	22.2	20.0	11.2%
2	East Santa Barbara	22.6	18.8	20.0%	22.4	18.5	21.4%
3	Oak Park	12.9	11.0	16.9%	12.8	10.5	22.0%
4	Mesa/SBCC	15.4	14.4	7.0%	14.9	12.7	17.1%
5	Mesa / La Cumbre	9.9	9.0	9.2%	10.3	8.5	21.7%
6	Goleta	24.2	18.6	30.3%	22.2	16.5	34.3%
7	Calle Real / Fairview	13.8	10.6	30.3%	12.4	10.3	20.5%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	26.8	15.7	70.5%	27.2	14.1	92.6%
12x	Goleta Express	16.7	14.3	16.7%	17.6	12.8	37.0%
14	Montecito	11.5	9.3	23.1%	10.6	9.6	10.5%
15x	SBCC / UCSB Express	11.7	-	100.0%	16.9	-	100.0%
16	City College Shuttle	-	-	0.0%	14.2	-	100.0%
17	Lower West / SBCC	19.8	18.9	4.6%	21.8	17.5	24.5%
20	Carpinteria	17.3	14.2	21.7%	15.7	13.2	19.2%
23	Winchester Canyon	14.3	8.9	61.9%	14.3	8.7	64.6%
24x	UCSB Express	31.6	12.8	146.2%	29.6	9.9	199.1%
25	Ellwood	17.2	14.1	21.7%	16.3	13.0	25.4%
27	Isla Vista Shuttle	37.3	9.8	281.0%	38.2	11.4	233.8%
28	UCSB Shuttle	28.0	-	100.0%	58.9	-	100.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	31.9	22.4	42.5%	69.1	-	0.0%
System Average		20.9	14.8	41.3%	22.3	13.8	62.0%
Downtown Waterfront Shuttles							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Average		-	-	0.0%	-	-	0.0%
System Total		20.9	14.8	41.3%	22.3	13.8	62.0%
Related Routes							
11, 24x, 27, 28 UCSB Lines		124	38	222.8%	154	35	334.1%
1, 2 East/West		22.1	19.3	14.6%	22.3	19.1	17.2%
4, 5, 15x, 16, 17 Mesa Lines		13.5	12.9	4.8%	14.8	11.8	25.9%
6, 11 State/Hollister		25.7	16.8	53.0%	25.2	15.1	67.2%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table E: June 2022 – ‘At Capacity’ Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Jun-22	Jun-21	%Change	Jul 21 - Jun 22	Jul 20 - Jun 21	%Change
1 West Santa Barbara	-	-	0.0%	19	43	-55.8%
2 East Santa Barbara	2	-	100.0%	57	93	-38.7%
3 Oak Park	1	-	100.0%	8	13	-38.5%
4 Mesa/SBCC	-	-	0.0%	-	4	-100.0%
5 Mesa / La Cumbre	-	-	0.0%	3	1	200.0%
6 Goleta	3	-	100.0%	36	67	-46.3%
7 Calle Real / Fairview	-	1	-100.0%	3	19	-84.2%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	14	1	1300.0%	345	81	325.9%
12x Goleta Express	-	-	0.0%	4	11	-63.6%
14 Montecito	2	-	100.0%	4	9	-55.6%
15x SBCC / UCSB Express	7	-	100.0%	112	-	100.0%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	-	2	-100.0%	-	14	-100.0%
20 Carpinteria	3	3	0.0%	13	50	-74.0%
23 Winchester Canyon	-	-	0.0%	3	-	100.0%
24x UCSB Express	16	2	700.0%	128	7	1728.6%
25 Ellwood	-	-	0.0%	2	-	100.0%
27 Isla Vista Shuttle	3	-	100.0%	76	6	1166.7%
28 UCSB Shuttle	1	-	100.0%	152	-	100.0%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	2	-	100.0%	131	2	6450.0%
System Subtotal	54	9	500.0%	1,096	420	161.0%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	54	9	500.0%	1,096	420	161.0%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table F: June 2022 – ‘Too Full to Board’ Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Jun-22	Jun-21	%Change	Jul 21 - Jun 22	Jul 20 - Jun 21	%Change
1 West Santa Barbara	-	1	-100.0%	51	698	-92.7%
2 East Santa Barbara	1	7	-85.7%	119	1,627	-92.7%
3 Oak Park	1	5	-80.0%	10	616	-98.4%
4 Mesa/SBCC	-	-	0.0%	1	39	-97.4%
5 Mesa / La Cumbre	-	-	0.0%	3	65	-95.4%
6 Goleta	2	11	-81.8%	68	2,453	-97.2%
7 Calle Real / Fairview	-	-	0.0%	-	302	-100.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	41	17	141.2%	741	2,910	-74.5%
12x Goleta Express	-	3	-100.0%	22	179	-87.7%
14 Montecito	1	-	100.0%	3	206	-98.5%
15x SBCC / UCSB Express	4	-	100.0%	68	-	100.0%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	-	-	0.0%	2	44	-95.5%
20 Carpinteria	-	15	-100.0%	36	1,777	-98.0%
23 Winchester Canyon	-	-	0.0%	12	20	-40.0%
24x UCSB Express	39	5	680.0%	538	114	371.9%
25 Ellwood	-	1	-100.0%	1	26	-96.2%
27 Isla Vista Shuttle	14	-	100.0%	283	180	57.2%
28 UCSB Shuttle	2	-	100.0%	320	-	100.0%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	-	6	-100.0%	75	132	-43.2%
System Subtotal	105	71	47.9%	2,353	11,388	-79.3%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>DWS Total</i>	-	-	0.0%	-	-	0.0%
System Total	105	71	47.9%	2,353	11,388	-79.3%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table G: June 2022 – Bicycles Carried

LINE	Month			Fiscal Year to Date		
	Jun-22	Jun-21	%Change	Jul 21 - Jun 22	Jul 20 - Jun 21	%Change
1 West Santa Barbara	182	154	18.2%	1,681	2,307	-27.1%
2 East Santa Barbara	365	443	-17.6%	4,276	6,134	-30.3%
3 Oak Park	1	-	100.0%	21	439	-95.2%
4 Mesa/SBCC	75	92	-18.5%	799	1,334	-40.1%
5 Mesa / La Cumbre	119	97	22.7%	1,382	1,795	-23.0%
6 Goleta	879	849	3.5%	10,052	13,791	-27.1%
7 Calle Real / Fairview	483	420	15.0%	4,964	5,697	-12.9%
10 Cathedral Oaks	-	-	0.0%	-	2	-100.0%
11 UCSB	1,446	1,001	44.5%	15,919	18,657	-14.7%
12x Goleta Express	412	406	1.5%	5,302	6,183	-14.2%
14 Montecito	87	67	29.9%	1,019	1,377	-26.0%
15x SBCC / UCSB Express	148	-	100.0%	1,098	1	109700.0%
16 City College Shuttle	-	-	0.0%	190	2	9400.0%
17 Lower West / SBCC	47	61	-23.0%	606	931	-34.9%
20 Carpinteria	797	701	13.7%	7,202	9,516	-24.3%
23 Winchester Canyon	76	12	533.3%	694	663	4.7%
24x UCSB Express	798	576	38.5%	9,589	8,900	7.7%
25 Ellwood	110	55	100.0%	761	1,049	-27.5%
27 Isla Vista Shuttle	83	41	102.4%	584	887	-34.2%
28 UCSB Shuttle	96	-	100.0%	1,210	-	100.0%
36 Seaside Shuttle*	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle*	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster services	2	5	-60.0%	168	15	1020.0%
System Subtotal	6,206	4,980	24.6%	67,517	79,680	-15.3%
Downtown Waterfront Shuttles						
30 Downtown Shuttle*	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	6,206	4,980	24.6%	67,517	79,680	-15.3%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION
 *THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

Table H: June 2022 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date		
	Jun-22	Jun-21	%Change	Jul 21 - Jun 22	Jul 20 - Jun 21	%Change
1 West Santa Barbara	80	93	-14.0%	837	972	-13.9%
2 East Santa Barbara	149	142	4.9%	1,916	2,473	-22.5%
3 Oak Park	32	23	39.1%	311	491	-36.7%
4 Mesa/SBCC	8	22	-63.6%	170	138	23.2%
5 Mesa / La Cumbre	9	16	-43.8%	170	112	51.8%
6 Goleta	133	113	17.7%	1,323	1,466	-9.8%
7 Calle Real / Fairview	107	75	42.7%	1,361	1,267	7.4%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	134	95	41.1%	1,451	1,806	-19.7%
12x Goleta Express	25	23	8.7%	319	324	-1.5%
14 Montecito	16	16	0.0%	149	149	0.0%
15x SBCC / UCSB Express	1	-	100.0%	12	-	100.0%
16 City College Shuttle	-	-	0.0%	240	-	100.0%
17 Lower West / SBCC	11	35	-68.6%	248	107	131.8%
20 Carpinteria	115	102	12.7%	982	1,357	-27.6%
23 Winchester Canyon	2	1	100.0%	15	17	-11.8%
24x UCSB Express	30	10	200.0%	196	264	-25.8%
25 Ellwood	4	1	300.0%	29	62	-53.2%
27 Isla Vista Shuttle	6	4	50.0%	41	58	-29.3%
28 UCSB Shuttle	2	-	100.0%	16	-	100.0%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	-	1	-100.0%	7	1	600.0%
System Subtotal	864	772	11.9%	9,793	11,064	-11.5%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	864	772	11.9%	9,793	11,064	-11.5%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table I: Ridership by Day Type

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	246,068	22	11,185	179,818	22	8,174	3,011	36.8%
Saturday	27,738	4	6,935	19,907	4	4,977	1,958	39.3%
Sunday	21,999	4	5,500	15,779	4	3,945	1,555	39.4%
Total	295,805	30	9,860	215,504	30	7,183	2,677	37.3%

	FY 2022			FY 2021				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	3,361,546	251	13,393	1,868,913	249	7,506	5,887	78.4%
Saturday	398,556	54	7,381	283,517	56	5,063	2,318	45.8%
Sunday	322,187	58	5,555	226,075	58	3,898	1,657	42.5%
Total	4,082,289	363	11,246	2,378,505	363	6,552	4,694	71.6%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

External Factors Affecting Ridership

Service Days & School Days:

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Jun-22	22	4	4	2 + 12 ss	21	11
Jun-21	22	4	4	1 + 12 ss	0	0

*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

Weather: May 2022 had a very slight increase of rainfall compared to May 2021.

	Temperature (°F)	High	Average	Low	Precipitation	
Jun-22	Maximum	87	71	63	Weekday: 0.00 in (0 days)	
	Mean	73	65	58	Saturday: 0.00 in (0 days)	0.00 in
	Minimum	66	61	49	Sunday: 0.00 in (0 days)	
Jun-21	Maximum	83	70	62	Weekday: 0.01 in (1 day)	
	Mean	71	63	57	Saturday: 0.00 in(0 days)	0.01 in
	Minimum	62	57	36	Sunday: 0.00 in (0 days)	

*SOURCE: WWW.WUNDERGROUND.COM

Addendum: Data Source Documentation

*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.