



System Ridership Report: August 2022

System wide ridership increased by 24.6% or 63,768 passengers, for the month of August 2022 as compared to August 2021.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Aug-22	Aug-21	%Change	Jul 22 - Aug 22	Jul 21 - Aug 21	%Change
Persons with Disabilities Cash	1,289	1,276	1.0%	2,493	2,763	-9.8%
Full Fare Prepaid ⁽¹⁾	75,522	66,872	12.9%	143,462	131,391	9.2%
Free	5,647	6,241	-9.5%	10,284	11,944	-13.9%
General Fare	60,809	60,396	0.7%	116,119	115,445	0.6%
Santa Barbara City College	9,076	4,557	99.2%	14,390	5,214	176.0%
Senior & Disabled Prepaid ⁽²⁾	45,782	41,589	10.1%	88,850	82,286	8.0%
Shuttle	-	-	0.0%	-	-	0.0%
Senior Cash	9,619	8,936	7.6%	18,945	17,432	8.7%
Youth(K-12) Prepaid ⁽³⁾	37,410	31,761	17.8%	76,488	51,188	49.4%
Special Pass Programs	142	263	-46.0%	257	477	-46.1%
Tokens	1,655	939	76.3%	3,341	1,729	93.2%
Transfers	23,589	27,392	-13.9%	44,377	53,730	-17.4%
UC Santa Barbara	51,423	8,601	497.9%	100,978	15,472	552.6%
Tap to Ride Transactions	1,057	429	146.4%	2,111	466	353.0%
Total	323,020	259,252	24.6%	622,095	489,537	27.1%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Aug-22	Aug-21	%Change	Jul 22 - Aug 22	Jul 21 - Aug 21	%Change
Passengers	323,020	259,252	24.6%	622,095	489,537	27.1%
Revenue Hours	14,376	15,189	-5.4%	28,419	29,773	-4.5%
Passengers per Rev Hour	22.47	17.07	31.6%	21.89	16.44	33.1%
Revenue Miles	174,157	185,178	-6.0%	344,590	361,124	-4.6%
Passengers per Rev Mile	1.85	1.40	32.5%	1.81	1.36	33.2%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table C: August 2022 System Ridership

LINE	Month			Fiscal Year to Date		
	Aug-22	Aug-21	%Change	Jul 22 - Aug 22	Jul 21 - Aug 21	%Change
1 West Santa Barbara	19,166	21,397	-10.4%	34,934	39,442	-11.4%
2 East Santa Barbara	33,198	32,247	2.9%	62,323	60,445	3.1%
3 Oak Park	11,322	10,057	12.6%	21,210	18,960	11.9%
4 Mesa/SBCC	6,135	6,099	0.6%	10,921	12,120	-9.9%
5 Mesa / La Cumbre	6,381	5,971	6.9%	11,587	11,461	1.1%
6 Goleta	39,124	33,862	15.5%	75,090	65,817	14.1%
7 County Health / Fairview	18,825	15,413	22.1%	36,465	29,568	23.3%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	63,521	44,840	41.7%	124,973	88,968	40.5%
12x Goleta Express	10,925	10,162	7.5%	21,993	19,831	10.9%
14 Montecito	5,097	4,473	14.0%	9,825	8,698	13.0%
15x SBCC / UCSB Express	5,268	1,705	209.0%	9,189	1,705	100.0%
16 City College Shuttle	-	1,159	-100.0%	-	1,159	0.0%
17 Lower West / SBCC	6,576	6,532	0.7%	11,642	12,481	-6.7%
20 Carpinteria	24,510	24,332	0.7%	48,366	47,853	1.1%
23 Winchester Canyon	2,806	2,237	25.4%	6,110	3,922	55.8%
24x UCSB Express	34,594	20,542	68.4%	74,804	41,443	80.5%
25 Elwood	4,278	3,611	18.5%	8,284	6,762	22.5%
27 Isla Vista Shuttle	8,730	3,772	131.4%	19,513	7,419	163.0%
28 UCSB Shuttle	11,957	-	100.0%	23,482	-	100.0%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crossstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	10,607	10,841	-2.2%	11,384	11,483	-0.9%
System Subtotal	323,020	259,252	24.6%	622,095	489,537	27.1%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	323,020	259,252	24.6%	622,095	489,537	27.1%

Related Routes						
11, 24x, 27, 28 UCSB Lines	118,802	69,154	71.8%	242,772	137,830	76.1%
1, 2 East/West	52,364	53,644	-2.4%	97,257	99,887	-2.6%
4, 5, 15x, 16, 17 Mesa Lines	24,360	21,466	13.5%	43,339	38,926	11.3%
6, 11 State/Hollister	102,645	78,702	30.4%	200,063	154,785	29.3%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

Table D: August 2022 - Passengers per Hour

LINE		Month			Fiscal Year to Date		
		Aug-22	Aug-21	%Change	Jul 22 - Aug 22	Jul 21 - Aug 21	%Change
1	West Santa Barbara	18.5	19.2	-3.3%	18.5	19.2	-3.3%
2	East Santa Barbara	21.9	19.2	14.0%	21.9	19.2	14.0%
3	Oak Park	12.7	11.0	15.0%	12.7	11.0	15.0%
4	Mesa/SBCC	12.8	15.7	-18.6%	12.8	15.7	-18.6%
5	Mesa / La Cumbre	10.0	9.2	8.8%	10.0	9.2	8.8%
6	Goleta	23.9	18.8	27.4%	23.9	18.8	27.4%
7	Calle Real / Fairview	14.0	11.0	27.4%	14.0	11.0	27.4%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	26.3	16.9	55.3%	26.3	16.9	55.3%
12x	Goleta Express	20.7	15.9	29.9%	20.7	15.9	29.9%
14	Montecito	11.6	9.9	17.2%	11.6	9.9	17.2%
15x	SBCC / UCSB Express	12.9	-	100.0%	12.9	-	100.0%
16	City College Shuttle	-	-	0.0%	-	-	100.0%
17	Lower West / SBCC	18.1	20.8	-12.9%	18.1	20.8	-12.9%
20	Carpinteria	17.7	14.9	18.8%	17.7	14.9	18.8%
23	Winchester Canyon	16.1	8.4	92.4%	16.1	8.4	92.4%
24x	UCSB Express	43.4	19.8	119.7%	43.4	19.8	119.7%
25	Ellwood	16.3	13.6	19.9%	16.3	13.6	19.9%
27	Isla Vista Shuttle	29.2	9.7	200.0%	29.2	9.7	200.0%
28	UCSB Shuttle	24.3	-	100.0%	24.3	-	100.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	21.2	20.9	1.1%	21.2	-	0.0%
System Average		21.2	15.8	34.4%	21.2	15.8	34.4%
Downtown Waterfront Shuttles							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Average		-	-	0.0%	-	-	0.0%
System Total		21.2	15.8	34.4%	21.2	15.8	34.4%

Related Routes							
11, 24x, 27, 28 UCSB Lines		123	46	165.3%	123	46	165.3%
1, 2 East/West		20.6	19.2	7.2%	20.6	19.2	7.2%
4, 5, 15x, 16, 17 Mesa Lines		12.8	13.8	-6.9%	12.8	13.8	-6.9%
6, 11 State/Hollister		25.4	17.7	43.6%	25.4	17.7	43.6%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table E: August 2022 – ‘At Capacity’ Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date			
	Aug-22	Aug-21	%Change	Jul 22 - Aug 22	Jul 21 - Aug 21	%Change	
1	West Santa Barbara	6	-	100.0%	6	-	100.0%
2	East Santa Barbara	13	-	100.0%	15	-	100.0%
3	Oak Park	3	-	100.0%	5	-	100.0%
4	Mesa/SBCC	-	-	0.0%	2	-	100.0%
5	Mesa / La Cumbre	1	-	100.0%	2	-	100.0%
6	Goleta	8	-	100.0%	18	-	100.0%
7	Calle Real / Fairview	3	1	200.0%	6	1	500.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	22	1	2100.0%	44	8	450.0%
12x	Goleta Express	6	-	100.0%	11	-	100.0%
14	Montecito	-	-	0.0%	1	-	100.0%
15x	SBCC / UCSB Express	3	-	100.0%	10	-	100.0%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	1	-	100.0%	2	-	100.0%
20	Carpinteria	3	-	100.0%	12	1	1100.0%
23	Winchester Canyon	3	-	100.0%	4	-	100.0%
24x	UCSB Express	29	2	1350.0%	65	3	2066.7%
25	Ellwood	-	-	0.0%	-	1	-100.0%
27	Isla Vista Shuttle	2	-	100.0%	2	-	100.0%
28	UCSB Shuttle	1	-	100.0%	3	-	100.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	17	1	1600.0%	17	1	1600.0%
System Subtotal		121	5	2320.0%	225	15	1400.0%
Downtown Waterfront Shuttles							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total		-	-	0.0%	-	-	0.0%
System Total		121	5	2320.0%	225	15	1400.0%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table F: August 2022 – ‘Too Full to Board’ Loads Indicated

Passengers refused service because a vehicle was too full to board additional riders safely.

LINE		Month			Fiscal Year to Date		
		Aug-22	Aug-21	%Change	Jul 22 - Aug 22	Jul 21 - Aug 21	%Change
1	West Santa Barbara	-	9	-100.0%	-	11	-100.0%
2	East Santa Barbara	6	26	-76.9%	6	29	-79.3%
3	Oak Park	-	1	-100.0%	-	1	-100.0%
4	Mesa/SBCC	-	1	-100.0%	-	1	-100.0%
5	Mesa / La Cumbre	-	-	0.0%	-	2	-100.0%
6	Goleta	2	16	-87.5%	3	22	-86.4%
7	Calle Real / Fairview	-	-	0.0%	1	-	100.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	16	14	14.3%	71	28	153.6%
12x	Goleta Express	10	4	150.0%	29	9	222.2%
14	Montecito	-	1	-100.0%	-	1	-100.0%
15x	SBCC / UCSB Express	2	-	100.0%	5	-	100.0%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	1	-	100.0%	1	1	0.0%
20	Carpinteria	1	11	-90.9%	2	25	-92.0%
23	Winchester Canyon	-	1	-100.0%	5	1	400.0%
24x	UCSB Express	62	40	55.0%	192	133	44.4%
25	Ellwood	-	-	0.0%	-	-	0.0%
27	Isla Vista Shuttle	1	-	100.0%	1	-	100.0%
28	UCSB Shuttle	-	-	0.0%	-	-	0.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	4	3	33.3%	4	3	33.3%
<i>System Subtotal</i>		<i>105</i>	<i>127</i>	<i>-17.3%</i>	<i>320</i>	<i>267</i>	<i>19.9%</i>
Downtown Waterfront Shuttles							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>DWS Total</i>		<i>-</i>	<i>-</i>	<i>0.0%</i>	<i>-</i>	<i>-</i>	<i>0.0%</i>
System Total		105	127	-17.3%	320	267	19.9%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table G: August 2022 – Bicycles Carried

LINE	Month			Fiscal Year to Date			
	Aug-22	Aug-21	%Change	Jul 22 - Aug 22	Jul 21 - Aug 21	%Change	
1	West Santa Barbara	159	128	24.2%	323	297	8.8%
2	East Santa Barbara	329	376	-12.5%	636	782	-18.7%
3	Oak Park	3	2	50.0%	4	5	-20.0%
4	Mesa/SBCC	90	81	11.1%	161	156	3.2%
5	Mesa / La Cumbre	117	126	-7.1%	271	214	26.6%
6	Goleta	850	839	1.3%	1,742	1,754	-0.7%
7	Calle Real / Fairview	496	452	9.7%	934	861	8.5%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	1,532	1,154	32.8%	3,034	2,362	28.5%
12x	Goleta Express	412	499	-17.4%	822	960	-14.4%
14	Montecito	129	67	92.5%	240	133	80.5%
15x	SBCC / UCSB Express	131	26	403.8%	308	26	1084.6%
16	City College Shuttle	-	9	-100.0%	-	9	-100.0%
17	Lower West / SBCC	52	49	6.1%	85	116	-26.7%
20	Carpinteria	571	635	-10.1%	1,353	1,352	0.1%
23	Winchester Canyon	41	20	105.0%	80	47	70.2%
24x	UCSB Express	935	852	9.7%	1,711	1,588	7.7%
25	Ellwood	63	52	21.2%	139	113	23.0%
27	Isla Vista Shuttle	49	37	32.4%	109	69	58.0%
28	UCSB Shuttle	81	-	100.0%	180	-	100.0%
36	Seaside Shuttle*	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle*	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster services	20	8	150.0%	20	14	42.9%
<i>System Subtotal</i>		<i>6,060</i>	<i>5,412</i>	<i>12.0%</i>	<i>12,152</i>	<i>10,858</i>	<i>11.9%</i>
Downtown Waterfront Shuttles							
30	Downtown Shuttle*	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
<i>DWS Total</i>		<i>-</i>	<i>-</i>	<i>0.0%</i>	<i>-</i>	<i>-</i>	<i>0.0%</i>
System Total		6,060	5,412	12.0%	12,152	10,858	11.9%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION
 *THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

Table H: August 2022 – Wheelchairs Boarded

LINE		Month			Fiscal Year to Date		
		Aug-22	Aug-21	%Change	Jul 22 - Aug 22	Jul 21 - Aug 21	%Change
1	West Santa Barbara	93	57	63.2%	178	125	42.4%
2	East Santa Barbara	213	170	25.3%	383	342	12.0%
3	Oak Park	33	17	94.1%	69	36	91.7%
4	Mesa/SBCC	16	25	-36.0%	23	53	-56.6%
5	Mesa / La Cumbre	10	11	-9.1%	20	26	-23.1%
6	Goleta	120	105	14.3%	233	220	5.9%
7	Calle Real / Fairview	110	97	13.4%	211	173	22.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	134	151	-11.3%	268	251	6.8%
12x	Goleta Express	22	42	-47.6%	55	70	-21.4%
14	Montecito	21	16	31.3%	43	26	65.4%
15x	SBCC / UCSB Express	1	-	100.0%	2	-	100.0%
16	City College Shuttle	-	9	100.0%	-	9	-100.0%
17	Lower West / SBCC	25	36	-30.6%	25	52	-51.9%
20	Carpinteria	98	87	12.6%	230	182	26.4%
23	Winchester Canyon	1	1	0.0%	1	2	-50.0%
24x	UCSB Express	16	17	-5.9%	32	33	-3.0%
25	Ellwood	-	1	-100.0%	2	2	0.0%
27	Isla Vista Shuttle	9	1	800.0%	19	10	90.0%
28	UCSB Shuttle	2	-	100.0%	2	-	100.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	-	3	0.0%	-	3	400.0%
<i>System Subtotal</i>		<i>924</i>	<i>846</i>	<i>9.2%</i>	<i>1,796</i>	<i>1,615</i>	<i>11.2%</i>
Downtown Waterfront Shuttles							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>DWS Total</i>		<i>-</i>	<i>-</i>	<i>0.0%</i>	<i>-</i>	<i>-</i>	<i>0.0%</i>
System Total		924	846	9.2%	1,796	1,615	11.2%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table I: Ridership by Day Type

	Aug 2022			Aug 2021				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	276,935	23	12,041	216,064	22	9,821	2,220	22.6%
Saturday	25,780	4	6,445	21,732	4	5,433	1,012	18.6%
Sunday	20,305	4	5,076	21,456	5	4,291	785	18.3%
Total	323,020	31	10,420	259,252	31	8,363	2,057	24.6%

	FYTD 2023			FYTD 2022				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	506,884	43	11,788	398,255	44	9,051	2,737	30.2%
Saturday	60,914	9	6,768	48,433	9	5,381	1,387	25.8%
Sunday	54,297	10	5,430	42,849	9	4,761	669	14.0%
Total	622,095	62	10,034	489,537	62	7,896	2,138	27.1%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

External Factors Affecting Ridership

Service Days & School Days:

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Aug-22	23	4	4	13	8	0
Aug-21	22	4	5	11	7	0

*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

Weather: August in 2021 and in 2022 had zero precipitation..

	Temperature (°F)	High	Average	Low	Precipitation	
Aug-22	Maximum	83	71	63	Weekday: 0.00 in (0 days)	
	Mean	75	65	59	Saturday: 0.00 in (0 days) 0.00 in	
	Minimum	68	61	53	Sunday: 0.00 in (0 days)	
Aug-21	Maximum	80	69	62	Weekday: 0.00 in (0 days)	
	Mean	74	65	58	Saturday: 0.00 in (0 days) 0.00 in	
	Minimum	68	60	36	Sunday: 0.00 in (0 days)	

*SOURCE: WWW.WUNDERGROUND.COM

Addendum: Data Source Documentation

*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.