



System Ridership Report: February 2023

System wide ridership increased by 6.8% or 25,145 passengers, for the month of February 2023 as compared to February 2022.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Feb-23	Feb-22	%Change	Jul 22 - Feb 23	Jul 21 - Feb 22	%Change
Persons with Disabilities Cash	1,165	1,347	-13.5%	9,444	10,619	-11.1%
Full Fare Prepaid ⁽¹⁾	55,022	58,137	-5.4%	504,724	484,359	4.2%
Free	5,273	4,794	10.0%	40,895	44,187	-7.5%
General Fare	49,341	48,326	2.1%	431,857	424,453	1.7%
Santa Barbara City College	23,373	12,766	83.1%	154,978	79,676	94.5%
Senior & Disabled Prepaid ⁽²⁾	40,249	37,332	7.8%	342,272	316,603	8.1%
Shuttle	-	8	0.0%	-	8	0.0%
Senior Cash	8,202	7,588	8.1%	70,606	65,557	7.7%
Youth(K-12) Prepaid ⁽³⁾	36,886	41,988	-12.2%	303,915	292,243	4.0%
Special Pass Programs	352	202	74.3%	1,588	1,743	-8.9%
Tokens	1,703	1,249	36.3%	12,882	9,353	37.7%
Transfers	22,283	23,365	-4.6%	181,245	200,040	-9.4%
UC Santa Barbara	148,690	130,423	14.0%	896,863	643,690	39.3%
Tap to Ride Transactions	543	412	31.8%	5,645	3,032	86.2%
Total	393,082	367,937	6.8%	2,956,914	2,575,563	14.8%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Feb-23	Feb-22	%Change	Jul 22 - Feb 23	Jul 21 - Feb 22	%Change
Passengers	393,082	367,937	6.8%	2,956,914	2,575,563	14.8%
Revenue Hours	13,223	14,761	-10.4%	110,855	122,715	-9.7%
Passengers per Rev Hour	29.73	24.93	19.3%	26.67	20.99	27.1%
Revenue Miles	160,588	181,878	-11.7%	1,344,684	1,502,821	-10.5%
Passengers per Rev Mile	2.45	2.02	21.0%	2.20	1.71	28.3%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table C: February 2023 System Ridership

LINE		Month			Fiscal Year to Date		
		Feb-23	Feb-22	%Change	Jul 22 - Feb 23	Jul 21 - Feb 22	%Change
1	West Santa Barbara	17,091	20,154	-15.2%	149,587	160,790	-7.0%
2	East Santa Barbara	29,833	29,974	-0.5%	258,291	249,223	3.6%
3	Oak Park	11,169	10,272	8.7%	89,791	79,480	13.0%
4	Mesa/SBCC	6,914	5,082	36.0%	53,239	43,285	23.0%
5	Mesa / La Cumbre	6,279	5,771	8.8%	51,053	46,728	9.3%
6	Goleta	36,142	36,794	-1.8%	301,052	283,569	6.2%
7	County Health / Fairview	16,009	13,923	15.0%	139,296	120,873	15.2%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	83,177	73,700	12.9%	606,889	504,814	20.2%
12x	Goleta Express	9,474	10,800	-12.3%	84,426	83,447	1.2%
14	Montecito	4,627	3,965	16.7%	37,483	34,010	10.2%
15x	SBCC / UCSB Express	9,657	7,756	24.5%	63,320	43,388	45.9%
16	City College Shuttle	-	2,849	-100.0%	-	17,070	-100.0%
17	Low er West / SBCC	8,434	5,405	56.0%	62,884	47,201	33.2%
20	Carpinteria	20,351	22,532	-9.7%	177,198	186,814	-5.1%
23	Winchester Canyon	4,770	2,767	72.4%	31,591	21,337	48.1%
24x	UCSB Express	43,067	32,852	31.1%	309,832	215,380	43.9%
25	Elw ood	4,229	3,376	25.3%	34,731	28,317	22.7%
27	Isla Vista Shuttle	24,175	17,043	41.8%	146,425	90,864	61.1%
28	UCSB Shuttle	37,605	42,080	-10.6%	229,133	188,128	21.8%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	20,079	20,842	-3.7%	130,693	130,845	-0.1%
System Subtotal		393,082	367,937	6.8%	2,956,914	2,575,563	14.8%
Downtown Waterfront Shuttles							
30	Dow ntown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total		-	-	0.0%	-	-	0.0%
System Total		393,082	367,937	6.8%	2,956,914	2,575,563	14.8%

Related Routes							
11, 24x, 27, 28 UCSB Lines		188,024	165,675	13.5%	1,292,279	999,186	29.3%
1, 2 East/West		46,924	50,128	-6.4%	407,878	410,013	-0.5%
4, 5, 15x, 16, 17 Mesa Lines		31,284	26,863	16.5%	230,496	197,672	16.6%
6, 11 State/Hollister		119,319	110,494	8.0%	907,941	788,383	15.2%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

Table D: February 2023 - Passengers per Hour

LINE	Month			Fiscal Year to Date		
	Feb-23	Feb-22	%Change	Jul 22 - Feb 23	Jul 21 - Feb 22	%Change
1 West Santa Barbara	21.8	23.6	-7.7%	22.5	21.9	2.7%
2 East Santa Barbara	24.3	22.5	7.7%	24.8	21.8	13.8%
3 Oak Park	15.3	14.1	8.7%	14.5	12.6	15.0%
4 Mesa/SBCC	19.9	14.6	35.7%	18.1	14.5	24.4%
5 Mesa / La Cumbre	13.1	10.6	23.2%	12.5	10.0	25.0%
6 Goleta	26.0	23.5	10.4%	25.5	21.1	20.5%
7 Calle Real / Fairview	13.8	12.0	14.9%	14.1	12.1	16.7%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	39.2	31.3	25.5%	33.6	24.9	34.8%
12x Goleta Express	18.5	19.6	-5.7%	19.5	17.6	10.9%
14 Montecito	11.9	10.1	17.6%	11.5	10.3	12.3%
15x SBCC / UCSB Express	34.1	17.9	90.3%	28.7	15.8	81.5%
16 City College Shuttle	-	13.7	-100.0%	-	13.0	-100.0%
17 Lower West / SBCC	32.5	20.8	55.9%	28.6	21.2	35.0%
20 Carpinteria	16.4	15.7	4.1%	16.9	15.2	10.6%
23 Winchester Canyon	25.3	15.2	66.8%	19.7	13.6	44.9%
24x UCSB Express	50.7	34.2	48.1%	42.8	26.0	64.6%
25 Elwood	18.7	16.1	16.4%	18.1	15.7	15.1%
27 Isla Vista Shuttle	71.3	50.3	41.8%	50.6	31.1	62.6%
28 UCSB Shuttle	87.5	66.3	32.0%	73.0	56.2	29.8%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crossstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	73.3	72.8	0.7%	75.8	68.2	11.3%
System Average	29.7	24.9	19.2%	26.6	21.0	27.0%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Average	-	-	0.0%	-	-	0.0%
System Total	29.7	24.9	19.2%	26.6	21.0	27.0%

Related Routes						
11, 24x, 27, 28 UCSB Lines	249	182	36.6%	200	138	44.6%
1, 2 East/West	23.3	22.9	1.6%	23.9	21.9	9.5%
4, 5, 15x, 16, 17 Mesa Lines	22.8	15.0	52.1%	20.2	14.2	42.1%
6, 11 State/Hollister	34.0	28.2	20.6%	30.4	23.4	29.8%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table E: February 2023 – ‘At Capacity’ Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Feb-23	Feb-22	%Change	Jul 22 - Feb 23	Jul 21 - Feb 22	%Change
1 West Santa Barbara	-	4	100.0%	28	17	64.7%
2 East Santa Barbara	1	5	-80.0%	48	37	29.7%
3 Oak Park	-	-	200.0%	15	1	100.0%
4 Mesa/SBCC	-	-	0.0%	3	-	100.0%
5 Mesa / La Cumbre	-	-	300.0%	11	-	100.0%
6 Goleta	16	3	433.3%	96	16	500.0%
7 Calle Real / Fairview	-	-	400.0%	10	2	400.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	87	32	500.0%	397	144	175.7%
12x Goleta Express	2	1	0.0%	16	3	433.3%
14 Montecito	-	-	0.0%	4	-	100.0%
15x SBCC / UCSB Express	20	6	233.3%	86	50	72.0%
16 City College Shuttle	-	-	0.0%	-	1	-100.0%
17 Lower West / SBCC	-	-	0.0%	3	-	100.0%
20 Carpinteria	7	-	800.0%	39	6	550.0%
23 Winchester Canyon	1	-	0.0%	13	-	100.0%
24x UCSB Express	30	9	900.0%	279	72	287.5%
25 Elwood	-	-	0.0%	1	1	0.0%
27 Isla Vista Shuttle	4	6	100.0%	159	25	536.0%
28 UCSB Shuttle	3	-	100.0%	78	94	-17.0%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	28	12	133.3%	239	82	191.5%
System Subtotal	199	78	155.1%	1,525	551	176.8%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	199	78	155.1%	1,525	551	176.8%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table F: February 2023 – ‘Too Full to Board’ Loads Indicated

Passengers refused service because a vehicle was too full to board additional riders safely.

LINE	Month			Fiscal Year to Date		
	Feb-23	Feb-22	%Change	Jul 22 - Feb 23	Jul 21 - Feb 22	%Change
1 West Santa Barbara	-	4	-100.0%	11	36	-69.4%
2 East Santa Barbara	2	7	-71.4%	41	97	-57.7%
3 Oak Park	1	-	0.0%	8	5	60.0%
4 Mesa/SBCC	-	-	0.0%	-	1	-100.0%
5 Mesa / La Cumbre	-	-	0.0%	3	3	0.0%
6 Goleta	17	5	240.0%	69	54	27.8%
7 Calle Real / Fairview	-	-	0.0%	1	-	100.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	205	60	241.7%	1,061	370	186.8%
12x Goleta Express	2	1	100.0%	40	17	135.3%
14 Montecito	-	-	0.0%	-	2	-100.0%
15x SBCC / UCSB Express	22	2	1000.0%	98	20	390.0%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	-	-	0.0%	1	2	-50.0%
20 Carpinteria	3	-	100.0%	15	34	-55.9%
23 Winchester Canyon	-	1	100.0%	17	5	240.0%
24x UCSB Express	86	21	309.5%	625	315	98.4%
25 Elwood	-	-	100.0%	1	1	0.0%
27 Isla Vista Shuttle	23	11	109.1%	264	60	340.0%
28 UCSB Shuttle	16	39	-59.0%	263	172	52.9%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	17	6	183.3%	100	63	58.7%
System Subtotal	394	157	151.0%	2,618	1,257	108.3%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	394	157	151.0%	2,618	1,257	108.3%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table G: February 2023 – Bicycles Carried

LINE	Month			Fiscal Year to Date			
	Feb-23	Feb-22	%Change	Jul 22 - Feb 23	Jul 21 - Feb 22	%Change	
1	West Santa Barbara	142	99	43.4%	1,215	1,015	19.7%
2	East Santa Barbara	351	269	30.5%	2,980	2,854	4.4%
3	Oak Park	3	-	#DIV/0!	14	17	-17.6%
4	Mesa/SBCC	74	60	23.3%	812	511	58.9%
5	Mesa / La Cumbre	91	121	-24.8%	931	874	6.5%
6	Goleta	682	754	-9.5%	7,019	6,581	6.7%
7	Calle Real / Fairview	471	320	47.2%	4,334	3,156	37.3%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	1,161	1,255	-7.5%	12,453	10,361	20.2%
12x	Goleta Express	315	379	-16.9%	3,472	3,664	-5.2%
14	Montecito	77	88	-12.5%	844	657	28.5%
15x	SBCC / UCSB Express	85	93	-8.6%	923	627	47.2%
16	City College Shuttle	-	28	-100.0%	28	131	-78.6%
17	Lower West / SBCC	70	42	66.7%	556	363	53.2%
20	Carpinteria	420	497	-15.5%	4,633	4,628	0.1%
23	Winchester Canyon	23	77	-70.1%	405	375	8.0%
24x	UCSB Express	617	713	-13.5%	6,724	6,114	10.0%
25	Elwood	53	60	-11.7%	540	472	14.4%
27	Isla Vista Shuttle	69	43	60.5%	567	348	62.9%
28	UCSB Shuttle	121	129	-6.2%	985	738	33.5%
36	Seaside Shuttle*	-	-	0.0%	-	-	0.0%
37	Crossstown Shuttle*	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster services	6	9	-33.3%	100	122	-18.0%
System Subtotal		4,831	5,036	-4.1%	49,535	43,608	13.6%
Downtown Waterfront Shuttles							
30	Downtown Shuttle*	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
DWS Total		-	-	0.0%	-	-	0.0%
System Total		4,831	5,036	-4.1%	49,535	43,608	13.6%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

*THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

Table H: February 2023 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date			
	Feb-23	Feb-22	%Change	Jul 22 - Feb 23	Jul 21 - Feb 22	%Change	
1	West Santa Barbara	40	64	-37.5%	650	504	29.0%
2	East Santa Barbara	102	125	-18.4%	1,225	1,285	-4.7%
3	Oak Park	25	28	-10.7%	243	196	24.0%
4	Mesa/SBCC	11	13	-15.4%	90	112	-19.6%
5	Mesa / La Cumbre	38	6	533.3%	127	113	12.4%
6	Goleta	108	99	9.1%	853	798	6.9%
7	Calle Real / Fairview	119	97	22.7%	947	857	10.5%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	103	112	-8.0%	967	898	7.7%
12x	Goleta Express	16	15	6.7%	176	229	-23.1%
14	Montecito	21	5	320.0%	150	99	51.5%
15x	SBCC / UCSB Express	2	-	0.0%	12	8	50.0%
16	City College Shuttle	-	34	-100.0%	34	157	-78.3%
17	Low er West / SBCC	42	7	500.0%	208	148	40.5%
20	Carpinteria	83	50	66.0%	646	585	10.4%
23	Winchester Canyon	3	2	50.0%	10	10	0.0%
24x	UCSB Express	12	7	71.4%	143	116	23.3%
25	Elw ood	3	-	#DIV/0!	16	20	-20.0%
27	Isla Vista Shuttle	4	-	#DIV/0!	67	18	272.2%
28	UCSB Shuttle	11	-	#DIV/0!	75	7	971.4%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	-	-	#DIV/0!	1	7	-85.7%
System Subtotal		743	664	11.9%	6,640	6,167	7.7%
Downtown Waterfront Shuttles							
30	Dow ntow n Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total		-	-	0.0%	-	-	0.0%
System Total		743	664	11.9%	6,640	6,167	7.7%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table I: February 2023 - Ridership by Day Type

	Feb-2023			Feb-2022				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	321,223	20	16,061	300,314	20	15,016	1,045	7.0%
Saturday	42,582	4	10,646	41,958	5	8,392	2,254	26.9%
Sunday	29,277	4	7,319	25,665	6	4,278	3,042	71.1%
Total	393,082	28	14,039	367,937	31	11,869	2,170	18.3%

	FYTD 2023			FYTD 2022				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	2,389,050	145	16,476	2,097,248	146	14,365	2,111	14.7%
Saturday	309,117	34	9,092	266,243	32	8,320	772	9.3%
Sunday	258,747	34	7,610	212,072	35	6,059	1,551	25.6%
Total	2,956,914	213	13,882	2,575,563	213	12,092	1,790	14.8%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

External Factors Affecting Ridership

Service Days & School Days:

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Feb-23	20	4	4	19	18	19
Feb-22	20	5	6	16	0	0

*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

Weather: February 2023 had 3.21 inches of precipitation compared to 0.03 inches in February 2022.

	Temperature (°F)	High	Average	Low	Precipitation	
Feb-23	Maximum	79	59	51	Weekday: 2.34 in (3 days)	
	Mean	62	52	42	Saturday: 0.65 in (1 day)	
	Minimum	41	41	33	Sunday: 0.20 in (2 days)	
Feb-22	Maximum	0	0	0	Weekday: 0.03 in (1 day)	
	Mean	0	0	0	Saturday: 0.00 in (0 days)	
	Minimum	0	0	0	Sunday: 0.00 in (0 days)	

*SOURCE: WWW.WUNDERGROUND.COM

Addendum: Data Source Documentation

*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.