



System Ridership Report: June 2023

System wide ridership increased by 13.1% or 38,625 passengers, for the month of June 2023 as compared to June 2022.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Jun-23	Jun-22	%Change	Jul 22 - Jun 23	Jul 21 - Jun 22	%Change
Persons with Disabilities Cash	1,519	1,241	22.4%	15,265	15,855	-3.7%
Full Fare Prepaid ⁽¹⁾	67,784	64,875	4.5%	771,745	743,009	3.9%
Free	5,285	4,599	14.9%	62,872	63,121	-0.4%
General Fare	60,006	53,913	11.3%	688,920	663,428	3.8%
Santa Barbara City College	4,951	7,820	-36.7%	222,435	121,283	83.4%
Senior & Disabled Prepaid ⁽²⁾	48,522	43,906	10.5%	532,101	487,197	9.2%
Shuttle	-	-	0.0%	-	-	0.0%
Senior Cash	9,486	9,113	4.1%	109,197	100,094	9.1%
Youth(K-12) Prepaid ⁽³⁾	26,579	21,335	24.6%	435,810	441,535	-1.3%
Special Pass Programs	399	112	256.3%	3,173	2,455	29.2%
Tokens	2,247	1,648	36.3%	20,487	15,099	35.7%
Transfers	24,355	21,323	14.2%	282,100	292,130	-3.4%
UC Santa Barbara	82,730	65,365	26.6%	1,390,371	1,131,689	22.9%
Tap to Ride Transactions	570	558	2.2%	8,547	5,368	59.2%
Total	334,433	295,808	13.1%	4,543,023	4,082,263	11.3%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Jun-23	Jun-22	%Change	Jul 22 - Jun 23	Jul 21 - Jun 22	%Change
Passengers	334,433	295,808	13.1%	4,543,023	4,082,263	11.3%
Revenue Hours	14,225	14,106	0.8%	168,412	181,228	-7.1%
Passengers per Rev Hour	23.51	20.97	12.1%	26.98	22.53	19.8%
Revenue Miles	172,071	170,815	0.7%	2,040,950	2,224,888	-8.3%
Passengers per Rev Mile	1.94	1.73	12.2%	2.23	1.83	21.3%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table C: June 2023 System Ridership

LINE		Month			Fiscal Year to Date		
		Jun-23	Jun-22	%Change	Jul 22 - Jun 23	Jul 21 - Jun 22	%Change
1	West Santa Barbara	17,961	18,067	-0.6%	230,887	241,921	-4.6%
2	East Santa Barbara	32,804	30,065	9.1%	396,868	381,109	4.1%
3	Oak Park	12,025	10,563	13.8%	141,434	122,072	15.9%
4	Mesa/SBCC	5,615	5,979	-6.1%	80,394	67,335	19.4%
5	Mesa / La Cumbre	5,141	5,124	0.3%	75,220	70,795	6.3%
6	Goleta	39,875	35,642	11.9%	462,124	439,065	5.3%
7	County Health / Fairview	19,721	17,679	11.6%	214,215	188,466	13.7%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	71,046	61,004	16.5%	942,216	814,061	15.7%
12x	Goleta Express	10,870	8,560	27.0%	128,904	122,581	5.2%
14	Montecito	4,724	4,921	-4.0%	58,079	53,031	9.5%
15x	SBCC / UCSB Express	3,465	3,851	-10.0%	91,411	71,574	27.7%
16	City College Shuttle	-	-	0.0%	-	24,193	-100.0%
17	Lower West / SBCC	6,281	5,719	9.8%	94,431	73,504	28.5%
20	Carpinteria	22,978	23,258	-1.2%	270,505	282,808	-4.4%
23	Winchester Canyon	3,126	2,951	5.9%	48,568	34,098	42.4%
24x	UCSB Express	31,924	28,568	11.7%	470,413	360,786	30.4%
25	Ellwood	4,557	4,217	8.1%	53,744	44,911	19.7%
27	Isla Vista Shuttle	11,408	13,794	-17.3%	220,362	168,473	30.8%
28	UCSB Shuttle	23,645	12,844	84.1%	359,444	321,373	11.8%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	7,267	3,001	142.2%	203,804	200,107	1.8%
System Subtotal		334,433	295,807	13.1%	4,543,023	4,082,263	11.3%
Downtown Waterfront Shuttles							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total		-	-	0.0%	-	-	0.0%
System Total		334,433	295,807	13.1%	4,543,023	4,082,263	11.3%

Related Routes							
11, 24x, 27, 28 UCSB Lines		138,023	116,210	18.8%	1,992,435	1,664,693	19.7%
1, 2 East/West		50,765	48,132	5.5%	627,755	623,030	0.8%
4, 5, 15x, 16, 17 Mesa Lines		20,502	20,673	-0.8%	341,456	307,401	11.1%
6, 11 State/Hollister		110,921	96,646	14.8%	1,404,340	1,253,126	12.1%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

Table D: June 2023 - Passengers per Hour

LINE		Month			Fiscal Year to Date		
		Jun-23	Jun-22	%Change	Jul 22 - Jun 23	Jul 21 - Jun 22	%Change
1	West Santa Barbara	21.0	21.4	-2.2%	22.9	22.2	2.9%
2	East Santa Barbara	24.4	22.6	7.9%	25.1	22.4	11.8%
3	Oak Park	14.7	12.9	14.0%	15.0	12.8	17.0%
4	Mesa/SBCC	14.5	15.4	-6.1%	17.9	14.9	20.0%
5	Mesa / La Cumbre	9.9	9.9	0.3%	12.2	10.3	18.3%
6	Goleta	26.8	24.2	11.0%	25.8	22.2	16.3%
7	Calle Real / Fairview	15.3	13.8	11.0%	14.2	12.4	14.3%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	31.0	26.8	15.9%	34.4	27.2	26.7%
12x	Goleta Express	19.7	16.7	18.0%	19.6	17.6	11.7%
14	Montecito	11.0	11.5	-3.8%	11.7	10.6	10.7%
15x	SBCC / UCSB Express	11.1	11.7	-5.2%	26.8	16.9	58.9%
16	City College Shuttle	-	-	0.0%	-	14.2	-100.0%
17	Lower West / SBCC	21.7	19.8	9.8%	28.1	21.8	29.2%
20	Carpinteria	17.0	17.3	-1.4%	17.0	15.7	8.0%
23	Winchester Canyon	15.2	14.3	6.1%	20.0	14.3	39.2%
24x	UCSB Express	34.6	31.6	9.6%	42.9	29.6	44.8%
25	Ellwood	18.5	17.2	7.4%	18.4	16.3	13.3%
27	Isla Vista Shuttle	31.6	37.3	-15.2%	50.3	38.2	31.6%
28	UCSB Shuttle	53.0	28.0	89.1%	73.8	58.9	25.2%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	55.2	31.9	72.8%	74.0	69.1	7.1%
System Average		23.5	20.9	12.1%	26.9	22.3	20.6%
Downtown Waterfront Shuttles							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Average		-	-	0.0%	-	-	0.0%
System Total		23.5	20.9	12.1%	26.9	22.3	20.6%

Related Routes							
11, 24x, 27, 28 UCSB Lines		150	124	21.5%	201	154	30.8%
1, 2 East/West		23.0	22.1	4.1%	24.2	22.3	8.4%
4, 5, 15x, 16, 17 Mesa Lines		13.6	13.5	0.3%	19.6	14.8	31.9%
6, 11 State/Hollister		29.4	25.7	14.1%	31.0	25.2	23.1%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table E: June 2023 – ‘At Capacity’ Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Jun-23	Jun-22	%Change	Jul 22 - Jun 23	Jul 21 - Jun 22	%Change
1 West Santa Barbara	1	-	100.0%	28	19	47.4%
2 East Santa Barbara	2	2	0.0%	59	57	3.5%
3 Oak Park	1	1	0.0%	18	8	125.0%
4 Mesa/SBCC	-	-	0.0%	4	-	100.0%
5 Mesa / La Cumbre	-	-	0.0%	14	3	366.7%
6 Goleta	4	3	33.3%	108	36	200.0%
7 Calle Real / Fairview	-	-	0.0%	11	3	266.7%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	37	14	164.3%	647	345	87.5%
12x Goleta Express	-	-	0.0%	18	4	350.0%
14 Montecito	1	2	-50.0%	8	4	100.0%
15x SBCC / UCSB Express	-	7	-100.0%	102	112	-8.9%
16 City College Shuttle	-	-	0.0%	-	1	-100.0%
17 Lower West / SBCC	-	-	0.0%	5	-	100.0%
20 Carpinteria	2	3	-33.3%	50	13	284.6%
23 Winchester Canyon	-	-	0.0%	16	3	433.3%
24x UCSB Express	16	16	0.0%	348	128	171.9%
25 Ellwood	-	-	0.0%	1	2	-50.0%
27 Isla Vista Shuttle	3	3	0.0%	192	76	152.6%
28 UCSB Shuttle	18	-	100.0%	155	152	2.0%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	4	2	100.0%	290	132	119.7%
<i>System Subtotal</i>	<i>89</i>	<i>53</i>	<i>67.9%</i>	<i>2,074</i>	<i>1,098</i>	<i>88.9%</i>
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>DWS Total</i>	<i>-</i>	<i>-</i>	<i>0.0%</i>	<i>-</i>	<i>-</i>	<i>0.0%</i>
System Total	89	53	67.9%	2,074	1,098	88.9%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table F: June 2023 – ‘Too Full to Board’ Loads Indicated

Passengers refused service because a vehicle was too full to board additional riders safely.

LINE		Month			Fiscal Year to Date		
		Jun-23	Jun-22	%Change	Jul 22 - Jun 23	Jul 21 - Jun 22	%Change
1	West Santa Barbara	-	-	0.0%	9	51	-82.4%
2	East Santa Barbara	1	1	0.0%	41	119	-65.5%
3	Oak Park	3	1	200.0%	25	10	150.0%
4	Mesa/SBCC	-	-	0.0%	-	1	-100.0%
5	Mesa / La Cumbre	-	-	0.0%	3	3	0.0%
6	Goleta	1	2	-50.0%	71	68	4.4%
7	Calle Real / Fairview	-	-	0.0%	1	-	0.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	48	41	17.1%	1,491	741	101.2%
12x	Goleta Express	-	-	0.0%	42	22	90.9%
14	Montecito	-	1	-100.0%	-	3	-100.0%
15x	SBCC / UCSB Express	-	4	-100.0%	122	68	79.4%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	-	-	0.0%	1	2	-50.0%
20	Carpinteria	1	-	100.0%	19	36	-47.2%
23	Winchester Canyon	1	-	100.0%	21	12	75.0%
24x	UCSB Express	23	39	-41.0%	793	538	47.4%
25	Ellwood	-	-	0.0%	1	1	0.0%
27	Isla Vista Shuttle	5	14	-64.3%	339	283	19.8%
28	UCSB Shuttle	14	2	600.0%	386	320	20.6%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	2	-	100.0%	118	75	57.3%
<i>System Subtotal</i>		<i>99</i>	<i>105</i>	<i>-5.7%</i>	<i>3,483</i>	<i>2,353</i>	<i>48.0%</i>
Downtown Waterfront Shuttles							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>DWS Total</i>		<i>-</i>	<i>-</i>	<i>0.0%</i>	<i>-</i>	<i>-</i>	<i>0.0%</i>
System Total		99	105	-5.7%	3,483	2,353	48.0%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table G: June 2023 – Bicycles Carried

LINE	Month			Fiscal Year to Date			
	Jun-23	Jun-22	%Change	Jul 22 - Jun 23	Jul 21 - Jun 22	%Change	
1	West Santa Barbara	162	182	-11.0%	1,799	1,681	7.0%
2	East Santa Barbara	350	365	-4.1%	4,162	4,276	-2.7%
3	Oak Park	5	1	400.0%	39	21	85.7%
4	Mesa/SBCC	69	75	-8.0%	1,022	799	27.9%
5	Mesa / La Cumbre	82	119	-31.1%	1,112	1,382	-19.5%
6	Goleta	900	879	2.4%	9,699	10,052	-3.5%
7	Calle Real / Fairview	649	483	34.4%	6,436	4,964	29.7%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	1,568	1,446	8.4%	17,222	15,919	8.2%
12x	Goleta Express	484	412	17.5%	4,952	5,302	-6.6%
14	Montecito	64	87	-26.4%	1,066	1,019	4.6%
15x	SBCC / UCSB Express	88	148	-40.5%	1,132	1,098	3.1%
16	City College Shuttle	-	-	0.0%	-	190	-100.0%
17	Lower West / SBCC	46	47	-2.1%	744	606	22.8%
20	Carpinteria	593	797	-25.6%	6,467	7,202	-10.2%
23	Winchester Canyon	39	76	-48.7%	481	694	-30.7%
24x	UCSB Express	639	798	-19.9%	8,744	9,589	-8.8%
25	Ellwood	59	110	-46.4%	763	761	0.3%
27	Isla Vista Shuttle	51	83	-38.6%	748	584	28.1%
28	UCSB Shuttle	104	96	8.3%	1,346	1,210	11.2%
36	Seaside Shuttle*	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle*	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster services	-	2	-100.0%	113	168	-32.7%
System Subtotal		5,952	6,206	-4.1%	68,047	67,517	0.8%
Downtown Waterfront Shuttles							
30	Downtown Shuttle*	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
DWS Total		-	-	0.0%	-	-	0.0%
System Total		5,952	6,206	-4.1%	68,047	67,517	0.8%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION
 *THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

Table H: June 2023 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date			
	Jun-23	Jun-22	%Change	Jul 22 - Jun 23	Jul 21 - Jun 22	%Change	
1	West Santa Barbara	62	80	-22.5%	822	837	-1.8%
2	East Santa Barbara	118	149	-20.8%	1,582	1,916	-17.4%
3	Oak Park	22	32	-31.3%	331	311	6.4%
4	Mesa/SBCC	6	8	-25.0%	112	170	-34.1%
5	Mesa / La Cumbre	8	9	-11.1%	183	170	7.6%
6	Goleta	127	133	-4.5%	1,194	1,323	-9.8%
7	Calle Real / Fairview	138	97	42.3%	1,418	1,361	4.2%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	148	134	10.4%	1,439	1,451	-0.8%
12x	Goleta Express	16	25	-36.0%	245	319	-23.2%
14	Montecito	20	16	25.0%	196	149	31.5%
15x	SBCC / UCSB Express	-	1	-100.0%	18	12	50.0%
16	City College Shuttle	-	-	0.0%	-	240	-100.0%
17	Lower West / SBCC	15	11	36.4%	331	248	33.5%
20	Carpinteria	124	115	7.8%	1,096	982	11.6%
23	Winchester Canyon	3	2	50.0%	18	15	20.0%
24x	UCSB Express	22	30	-26.7%	224	196	14.3%
25	Ellwood	1	4	-75.0%	23	29	-20.7%
27	Isla Vista Shuttle	4	6	-33.3%	77	41	87.8%
28	UCSB Shuttle	18	2	800.0%	137	16	756.3%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	-	-	0.0%	1	7	-85.7%
<i>System Subtotal</i>		<i>852</i>	<i>854</i>	<i>-0.2%</i>	<i>9,447</i>	<i>9,793</i>	<i>-3.5%</i>
Downtown Waterfront Shuttles							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>DWS Total</i>		<i>-</i>	<i>-</i>	<i>0.0%</i>	<i>-</i>	<i>-</i>	<i>0.0%</i>
System Total		852	854	-0.2%	9,447	9,793	-3.5%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table I: June 2023 - Ridership by Day Type

	Jun-2023			Jun-2022				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	278,909	22	12,678	246,068	22	11,185	1,493	13.3%
Saturday	31,857	4	7,964	27,738	4	6,935	1,030	14.8%
Sunday	23,667	4	5,917	22,001	4	5,500	417	7.6%
Total	334,433	30	11,148	295,807	30	9,860	1,288	13.1%

	FYTD 2023			FYTD 2022				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	3,710,817	232	15,995	3,361,513	233	14,427	1,568	10.9%
Saturday	454,357	51	8,909	398,558	49	8,134	775	9.5%
Sunday	377,849	52	7,266	322,192	53	6,079	1,187	19.5%
Total	4,543,023	335	13,561	4,082,263	335	12,186	1,375	11.3%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

External Factors Affecting Ridership

Service Days & School Days:

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Jun-23	22	4	4	6 + 14ss	0	12
Jun-22	22	4	4	2 + 12ss	21	11

*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

Weather: June 2023 had 0.12 inches of precipitation compared to 0.00 inches in June 2022.

	Temperature (°F)	High	Average	Low	Precipitation	
Jun-23	Maximum	75	65	62	Weekday: 0.12 in (3 days)	
	Mean	69	63	56	Saturday: 0.00 in (0 days) 0.12 in	
	Minimum	63	60	50	Sunday: 0.00 in (0 days)	
Jun-22	Maximum	69	63	56	Weekday: 0.00 in (0 days)	
	Mean	63	60	50	Saturday: 0.00 in (0 days) 0.00 in	
	Minimum	0	0	0	Sunday: 0.00 in (0 days)	

*SOURCE: WWW.WUNDERGROUND.COM

Addendum: Data Source Documentation

*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.