



System Ridership Report: May 2023

System wide ridership increased by 10.5% or 41,782 passengers, for the month of May 2023 as compared to May 2022.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	May-23	May-22	%Change	Jul 22 - May 23	Jul 21 - May 22	%Change
Persons with Disabilities Cash	1,578	1,331	18.6%	13,746	14,614	-5.9%
Full Fare Prepaid ⁽¹⁾	71,338	64,948	9.8%	703,961	678,134	3.8%
Free	6,139	5,231	17.4%	57,587	58,522	-1.6%
General Fare	62,381	53,929	15.7%	628,914	609,515	3.2%
Santa Barbara City College	16,412	10,976	49.5%	217,484	113,463	91.7%
Senior & Disabled Prepaid ⁽²⁾	49,137	42,929	14.5%	483,579	443,291	9.1%
Shuttle	-	-	0.0%	-	-	0.0%
Senior Cash	9,435	8,411	12.2%	99,711	90,981	9.6%
Youth(K-12) Prepaid ⁽³⁾	46,544	43,647	6.6%	409,231	420,200	-2.6%
Special Pass Programs	384	215	78.6%	2,774	2,343	18.4%
Tokens	1,946	1,438	35.3%	18,240	13,451	35.6%
Transfers	27,154	23,178	17.2%	257,745	270,807	-4.8%
UC Santa Barbara	148,358	143,037	3.7%	1,307,641	1,066,324	22.6%
Tap to Ride Transactions	793	547	45.0%	7,977	4,811	65.8%
Total	441,599	399,817	10.5%	4,208,590	3,786,456	11.1%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	May-23	May-22	%Change	Jul 22 - May 23	Jul 21 - May 22	%Change
Passengers	441,599	399,817	10.5%	4,208,590	3,786,456	11.1%
Revenue Hours	14,788	14,056	5.2%	154,186	167,122	-7.7%
Passengers per Rev Hour	29.86	28.44	5.0%	27.30	22.66	20.5%
Revenue Miles	179,351	171,304	4.7%	1,868,878	2,054,037	-9.0%
Passengers per Rev Mile	2.46	2.33	5.5%	2.25	1.84	22.2%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table C: May 2023 System Ridership

LINE		Month			Fiscal Year to Date		
		May-23	May-22	%Change	Jul 22 - May 23	Jul 21 - May 22	%Change
1	West Santa Barbara	22,889	20,473	11.8%	212,926	223,854	-4.9%
2	East Santa Barbara	37,104	33,618	10.4%	364,064	351,044	3.7%
3	Oak Park	14,037	10,631	32.0%	129,409	111,509	16.1%
4	Mesa/SBCC	7,352	6,521	12.7%	74,779	61,356	21.9%
5	Mesa / La Cumbre	6,066	6,317	-4.0%	70,079	65,671	6.7%
6	Goleta	42,520	38,768	9.7%	422,249	403,423	4.7%
7	County Health / Fairview	19,454	17,388	11.9%	194,494	170,787	13.9%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	92,516	87,287	6.0%	871,170	753,057	15.7%
12x	Goleta Express	12,194	9,481	28.6%	118,034	114,021	3.5%
14	Montecito	5,598	4,302	30.1%	53,355	48,110	10.9%
15x	SBCC / UCSB Express	7,615	6,728	13.2%	87,946	67,723	29.9%
16	City College Shuttle	-	-	#DIV/0!	-	24,193	-100.0%
17	Lower West / SBCC	8,230	7,174	14.7%	88,150	67,785	30.0%
20	Carpinteria	24,272	22,382	8.4%	247,527	259,550	-4.6%
23	Winchester Canyon	5,287	4,218	25.3%	45,442	31,147	45.9%
24x	UCSB Express	45,146	41,758	8.1%	438,489	332,218	32.0%
25	Ellwood	4,895	4,075	20.1%	49,187	40,694	20.9%
27	Isla Vista Shuttle	21,775	24,262	-10.3%	208,954	154,679	35.1%
28	UCSB Shuttle	38,885	31,533	23.3%	335,799	308,529	8.8%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	25,764	22,901	12.5%	196,537	197,106	-0.3%
System Subtotal		441,599	399,817	10.5%	4,208,590	3,786,456	11.1%
Downtown Waterfront Shuttles							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total		-	-	0.0%	-	-	0.0%
System Total		441,599	399,817	10.5%	4,208,590	3,786,456	11.1%

Related Routes							
11, 24x, 27, 28 UCSB Lines		198,322	184,840	7.3%	1,854,412	1,548,483	19.8%
1, 2 East/West		59,993	54,091	10.9%	576,990	574,898	0.4%
4, 5, 15x, 16, 17 Mesa Lines		29,263	26,740	9.4%	320,954	286,728	11.9%
6, 11 State/Hollister		135,036	126,055	7.1%	1,293,419	1,156,480	11.8%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

Table D: May 2023 - Passengers per Hour

LINE		Month			Fiscal Year to Date		
		May-23	May-22	%Change	Jul 22 - May 23	Jul 21 - May 22	%Change
1	West Santa Barbara	26.2	24.6	6.3%	23.1	22.3	3.5%
2	East Santa Barbara	27.0	25.9	4.4%	25.1	22.4	12.1%
3	Oak Park	16.9	13.6	24.4%	15.0	12.8	17.3%
4	Mesa/SBCC	18.7	17.5	6.6%	18.2	14.8	22.4%
5	Mesa / La Cumbre	11.4	12.4	-8.3%	12.4	10.3	19.9%
6	Goleta	27.3	26.0	5.3%	25.7	22.0	16.8%
7	Calle Real / Fairview	14.8	14.0	6.0%	14.1	12.3	14.6%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	39.2	38.7	1.4%	34.7	27.2	27.7%
12x	Goleta Express	21.5	18.2	18.1%	19.6	17.6	11.2%
14	Montecito	13.0	10.7	21.3%	11.8	10.5	12.2%
15x	SBCC / UCSB Express	23.2	21.6	7.6%	28.4	17.3	64.1%
16	City College Shuttle	-	-	#DIV/0!	-	14.2	-100.0%
17	Lower West / SBCC	28.1	26.1	7.7%	28.7	22.0	30.8%
20	Carpinteria	17.6	17.1	3.0%	17.0	15.6	8.8%
23	Winchester Canyon	25.1	21.1	18.8%	20.4	14.3	42.3%
24x	UCSB Express	47.9	46.6	2.7%	43.6	29.5	48.1%
25	Ellwood	19.4	16.9	15.3%	18.4	16.2	13.9%
27	Isla Vista Shuttle	57.2	66.1	-13.5%	51.9	38.3	35.7%
28	UCSB Shuttle	84.3	69.5	21.4%	75.9	61.7	22.9%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	77.2	74.4	3.7%	75.0	70.4	6.5%
System Average		29.8	28.4	4.9%	27.2	22.4	21.4%
Downtown Waterfront Shuttles							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Average		-	-	0.0%	-	-	0.0%
System Total		29.8	28.4	4.9%	27.2	22.4	21.4%

Related Routes							
11, 24x, 27, 28 UCSB Lines		229	221	3.5%	206	157	31.6%
1, 2 East/West		26.7	25.4	5.1%	24.3	22.4	8.8%
4, 5, 15x, 16, 17 Mesa Lines		18.9	18.2	3.8%	20.1	14.9	34.8%
6, 11 State/Hollister		34.5	33.6	2.7%	31.2	25.1	24.0%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table E: May 2023 – ‘At Capacity’ Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	May-23	May-22	%Change	Jul 22 - May 23	Jul 21 - May 22	%Change
1 West Santa Barbara	2	-	100.0%	28	19	47.4%
2 East Santa Barbara	7	12	-41.7%	59	55	7.3%
3 Oak Park	2	2	0.0%	18	7	157.1%
4 Mesa/SBCC	1	-	100.0%	4	-	100.0%
5 Mesa / La Cumbre	1	2	-50.0%	14	3	366.7%
6 Goleta	5	1	400.0%	108	33	227.3%
7 Calle Real / Fairview	-	-	0.0%	11	3	266.7%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	94	66	42.4%	647	331	95.5%
12x Goleta Express	1	1	0.0%	18	4	350.0%
14 Montecito	3	2	50.0%	8	2	300.0%
15x SBCC / UCSB Express	5	34	-85.3%	102	105	-2.9%
16 City College Shuttle	-	-	0.0%	-	1	-100.0%
17 Lower West / SBCC	2	-	100.0%	5	-	100.0%
20 Carpinteria	4	2	100.0%	50	10	400.0%
23 Winchester Canyon	2	-	100.0%	16	3	433.3%
24x UCSB Express	20	26	-23.1%	348	112	210.7%
25 Ellwood	-	-	0.0%	1	2	-50.0%
27 Isla Vista Shuttle	16	5	220.0%	192	73	163.0%
28 UCSB Shuttle	47	-	100.0%	155	151	2.6%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	24	30	-20.0%	290	130	123.1%
<i>System Subtotal</i>	<i>236</i>	<i>183</i>	<i>29.0%</i>	<i>2,074</i>	<i>1,044</i>	<i>98.7%</i>
Downtown Waterfront Shuttles						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>DWS Total</i>	<i>-</i>	<i>-</i>	<i>0.0%</i>	<i>-</i>	<i>-</i>	<i>0.0%</i>
System Total	236	183	29.0%	2,074	1,044	98.7%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table F: May 2023 – ‘Too Full to Board’ Loads Indicated

Passengers refused service because a vehicle was too full to board additional riders safely.

LINE		Month			Fiscal Year to Date		
		May-23	May-22	%Change	Jul 22 - May 23	Jul 21 - May 22	%Change
1	West Santa Barbara	2	10	-80.0%	9	51	-82.4%
2	East Santa Barbara	5	17	-70.6%	41	118	-65.3%
3	Oak Park	6	1	500.0%	25	9	177.8%
4	Mesa/SBCC	-	-	0.0%	-	1	-100.0%
5	Mesa / La Cumbre	-	-	0.0%	3	3	0.0%
6	Goleta	1	5	-80.0%	71	66	7.6%
7	Calle Real / Fairview	-	-	0.0%	1	-	100.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	155	125	24.0%	1,491	700	113.0%
12x	Goleta Express	-	1	-100.0%	42	22	90.9%
14	Montecito	-	-	0.0%	-	2	-100.0%
15x	SBCC / UCSB Express	7	25	-72.0%	122	64	90.6%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	-	-	0.0%	1	2	-50.0%
20	Carpinteria	2	-	100.0%	19	36	-47.2%
23	Winchester Canyon	2	4	-50.0%	21	12	75.0%
24x	UCSB Express	48	65	-26.2%	793	499	58.9%
25	Ellwood	-	-	0.0%	1	1	0.0%
27	Isla Vista Shuttle	25	68	-63.2%	339	269	26.0%
28	UCSB Shuttle	48	16	200.0%	386	318	21.4%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	4	6	-33.3%	118	75	57.3%
<i>System Subtotal</i>		<i>305</i>	<i>343</i>	<i>-11.1%</i>	<i>3,483</i>	<i>2,248</i>	<i>54.9%</i>
Downtown Waterfront Shuttles							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>DWS Total</i>		<i>-</i>	<i>-</i>	<i>0.0%</i>	<i>-</i>	<i>-</i>	<i>0.0%</i>
System Total		305	343	-11.1%	3,483	2,248	54.9%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table G: May 2023 – Bicycles Carried

LINE	Month			Fiscal Year to Date			
	May-23	May-22	%Change	Jul 22 - May 23	Jul 21 - May 22	%Change	
1	West Santa Barbara	172	171	0.6%	1,799	1,499	20.0%
2	East Santa Barbara	378	334	13.2%	4,162	3,911	6.4%
3	Oak Park	10	1	900.0%	39	20	95.0%
4	Mesa/SBCC	64	100	-36.0%	1,022	724	41.2%
5	Mesa / La Cumbre	81	112	-27.7%	1,112	1,263	-12.0%
6	Goleta	881	871	1.1%	9,699	9,173	5.7%
7	Calle Real / Fairview	654	486	34.6%	6,436	4,481	43.6%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	1,593	1,444	10.3%	17,222	14,473	19.0%
12x	Goleta Express	489	394	24.1%	4,952	4,890	1.3%
14	Montecito	87	77	13.0%	1,066	932	14.4%
15x	SBCC / UCSB Express	58	114	-49.1%	1,132	950	19.2%
16	City College Shuttle	-	-	0.0%	-	190	-100.0%
17	Lower West / SBCC	67	77	-13.0%	744	559	33.1%
20	Carpinteria	600	636	-5.7%	6,467	6,405	1.0%
23	Winchester Canyon	40	85	-52.9%	481	618	-22.2%
24x	UCSB Express	778	862	-9.7%	8,744	8,791	-0.5%
25	Ellwood	84	75	12.0%	763	651	17.2%
27	Isla Vista Shuttle	54	74	-27.0%	748	501	49.3%
28	UCSB Shuttle	132	115	14.8%	1,346	1,114	20.8%
36	Seaside Shuttle*	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle*	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster services	8	16	-50.0%	113	166	-31.9%
<i>System Subtotal</i>		<i>6,230</i>	<i>6,044</i>	<i>3.1%</i>	<i>68,047</i>	<i>61,311</i>	<i>11.0%</i>
Downtown Waterfront Shuttles							
30	Downtown Shuttle*	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
<i>DWS Total</i>		<i>-</i>	<i>-</i>	<i>0.0%</i>	<i>-</i>	<i>-</i>	<i>0.0%</i>
System Total		6,230	6,044	3.1%	68,047	61,311	11.0%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION
 *THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

Table H: May 2023 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date			
	May-23	May-22	%Change	Jul 22 - May 23	Jul 21 - May 22	%Change	
1	West Santa Barbara	47	88	-46.6%	822	757	8.6%
2	East Santa Barbara	121	193	-37.3%	1,582	1,767	-10.5%
3	Oak Park	37	31	19.4%	331	279	18.6%
4	Mesa/SBCC	12	20	-40.0%	112	162	-30.9%
5	Mesa / La Cumbre	12	16	-25.0%	183	161	13.7%
6	Goleta	131	112	17.0%	1,194	1,190	0.3%
7	Calle Real / Fairview	155	97	59.8%	1,418	1,254	13.1%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	147	139	5.8%	1,439	1,317	9.3%
12x	Goleta Express	19	34	-44.1%	245	294	-16.7%
14	Montecito	11	16	-31.3%	196	133	47.4%
15x	SBCC / UCSB Express	2	-	100.0%	18	11	63.6%
16	City College Shuttle	-	-	0.0%	-	240	-100.0%
17	Lower West / SBCC	42	51	-17.6%	331	237	39.7%
20	Carpinteria	149	130	14.6%	1,096	867	26.4%
23	Winchester Canyon	5	-	100.0%	18	13	38.5%
24x	UCSB Express	21	21	0.0%	224	166	34.9%
25	Ellwood	6	2	200.0%	23	25	-8.0%
27	Isla Vista Shuttle	1	3	-66.7%	77	35	120.0%
28	UCSB Shuttle	22	2	1000.0%	137	14	878.6%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	-	-	0.0%	1	7	-85.7%
<i>System Subtotal</i>		<i>940</i>	<i>955</i>	<i>-1.6%</i>	<i>9,447</i>	<i>8,929</i>	<i>5.8%</i>
Downtown Waterfront Shuttles							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>DWS Total</i>		<i>-</i>	<i>-</i>	<i>0.0%</i>	<i>-</i>	<i>-</i>	<i>0.0%</i>
System Total		940	955	-1.6%	9,447	8,929	5.8%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table I: May 2023 - Ridership by Day Type

	May-2023			May-2022				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	371,893	22	16,904	329,811	21	15,705	1,199	7.6%
Saturday	35,265	4	8,816	32,642	4	8,161	656	8.0%
Sunday	34,441	5	6,888	37,364	6	6,227	661	10.6%
Total	441,599	31	14,245	399,817	31	12,897	1,348	10.5%

	FYTD 2023			FYTD 2022				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	3,431,908	210	16,342	3,115,445	211	14,765	1,577	10.7%
Saturday	422,500	47	8,989	370,820	45	8,240	749	9.1%
Sunday	354,182	48	7,379	300,191	49	6,126	1,252	20.4%
Total	4,208,590	305	13,799	3,786,456	305	12,415	1,384	11.1%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

External Factors Affecting Ridership

Service Days & School Days:

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
May-23	22	4	5	22	22	22
May-22	21	4	6	21	21	21

*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

Weather: May 2023 had 0.59 inches of precipitation compared to 0.03 inches in May 2022.

	Temperature (°F)	High	Average	Low	Precipitation	
May-23	Maximum	72	63	60	Weekday: 0.59 in (2 days)	
	Mean	66	60	54	Saturday: 0.00 in (0 days)	0.59 in
	Minimum	61	54	45	Sunday: 0.00 in (0 days)	
May-22	Maximum	82	69	59	Weekday: 0.01 in (1 day)	
	Mean	70	60	49	Saturday: 0.02 in (2 days)	0.03 in
	Minimum	62	47	0	Sunday: 0.00 in (0 days)	

*SOURCE: WWW.WUNDERGROUND.COM

Addendum: Data Source Documentation

*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.