



System Ridership Report: November 2023

System wide ridership increased by 0.1% or 335 passengers, for the month of November 2023 as compared to November of 2022.

Table A: Ridership Trends by Fare Component

| Fare Categories | Month | | | Fiscal Year to Date | | |
|--|----------------|----------------|-------------|---------------------|------------------|--------------|
| | Nov-23 | Nov-22 | %Change | Jul 23 - Nov 23 | Jul 22 - Nov 22 | %Change |
| Persons with Disabilities Cash | 1,089 | 1,274 | -14.5% | 6,316 | 5,984 | 5.5% |
| Full Fare Prepaid ⁽¹⁾ | 60,136 | 59,782 | 0.6% | 351,008 | 343,417 | 2.2% |
| Free | 6,153 | 4,768 | 29.0% | 33,098 | 26,327 | 25.7% |
| General Fare | 51,152 | 51,100 | 0.1% | 304,370 | 285,090 | 6.8% |
| Santa Barbara City College | 28,394 | 25,306 | 12.2% | 111,545 | 101,037 | 10.4% |
| Senior & Disabled Prepaid ⁽²⁾ | 43,649 | 43,154 | 1.1% | 236,383 | 224,542 | 5.3% |
| Shuttle | - | - | 0.0% | 29 | - | 0.0% |
| Senior Cash | 8,727 | 8,203 | 6.4% | 47,426 | 46,009 | 3.1% |
| Youth(K-12) Prepaid ⁽³⁾ | 34,558 | 36,538 | -5.4% | 181,550 | 206,298 | -12.0% |
| Special Pass Programs | 616 | 129 | 377.5% | 2,831 | 715 | 295.9% |
| Tokens | 1,902 | 1,583 | 20.2% | 11,034 | 7,926 | 39.2% |
| Transfers | 26,455 | 22,102 | 19.7% | 138,666 | 116,527 | 19.0% |
| UC Santa Barbara | 140,213 | 154,403 | -9.2% | 450,287 | 570,036 | -21.0% |
| Tap to Ride Transactions | 6,214 | 581 | 969.5% | 16,798 | 4,125 | 307.2% |
| Total | 409,258 | 408,923 | 0.1% | 1,891,341 | 1,938,033 | -2.4% |

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

| Metrics | Month | | | Fiscal Year to Date | | |
|-------------------------|---------|---------|---------|---------------------|-----------------|---------|
| | Nov-23 | Nov-22 | %Change | Jul 23 - Nov 23 | Jul 22 - Nov 22 | %Change |
| Passengers | 409,258 | 408,923 | 0.1% | 1,891,341 | 1,938,033 | -2.4% |
| Revenue Hours | 13,593 | 13,412 | 1.3% | 71,244 | 70,676 | 0.8% |
| Passengers per Rev Hour | 30.11 | 30.49 | -1.3% | 26.55 | 27.42 | -3.2% |
| Revenue Miles | 166,081 | 163,035 | 1.9% | 869,387 | 857,832 | 1.3% |
| Passengers per Rev Mile | 2.46 | 2.51 | -1.8% | 2.18 | 2.26 | -3.7% |

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table C: November 2023 System Ridership

| LINE | | Month | | | Fiscal Year to Date | | |
|-------------------------------------|------------------------------|----------------|----------------|-------------|---------------------|------------------|--------------|
| | | Nov-23 | Nov-22 | %Change | Jul 23 - Nov 23 | Jul 22 - Nov 22 | %Change |
| 1 | West Santa Barbara | 20,453 | 19,204 | 6.5% | 103,221 | 99,693 | 3.5% |
| 2 | East Santa Barbara | 33,339 | 32,274 | 3.3% | 179,994 | 171,748 | 4.8% |
| 3 | Oak Park | 12,385 | 10,718 | 15.6% | 64,613 | 56,505 | 14.3% |
| 4 | Mesa/SBCC | 8,457 | 7,300 | 15.8% | 42,753 | 34,978 | 22.2% |
| 5 | Mesa / La Cumbre | 6,630 | 6,721 | -1.4% | 33,607 | 34,475 | -2.5% |
| 6 | Goleta | 37,131 | 37,308 | -0.5% | 195,145 | 195,965 | -0.4% |
| 7 | County Health / Fairview | 19,359 | 17,257 | 12.2% | 101,730 | 92,029 | 10.5% |
| 10 | Cathedral Oaks | - | - | 0.0% | - | - | 0.0% |
| 11 | UCSB | 84,017 | 86,410 | -2.8% | 373,240 | 395,047 | -5.5% |
| 12x | Goleta Express | 11,971 | 10,328 | 15.9% | 59,257 | 55,572 | 6.6% |
| 14 | Montecito | 5,604 | 4,303 | 30.2% | 28,222 | 24,076 | 17.2% |
| 15x | SBCC / UCSB Express | 9,105 | 10,076 | -9.6% | 36,888 | 43,279 | -14.8% |
| 16 | City College Shuttle | - | - | 0.0% | - | - | 0.0% |
| 17 | Lower West / SBCC | 9,902 | 8,685 | 14.0% | 48,476 | 41,489 | 16.8% |
| 19x | East SB / SBCC | 763 | - | 100.0% | 2,883 | - | 100.0% |
| 20 | Carpinteria | 23,124 | 21,802 | 6.1% | 124,214 | 118,343 | 5.0% |
| 23 | Winchester Canyon | 3,744 | 4,361 | -14.1% | 16,240 | 20,157 | -19.4% |
| 24x | UCSB Express | 40,389 | 43,471 | -7.1% | 177,014 | 209,833 | -15.6% |
| 25 | Hollister | 3,904 | 4,559 | -14.4% | 21,093 | 22,695 | -7.1% |
| 27 | Isla Vista Shuttle | 19,120 | 22,595 | -15.4% | 63,777 | 89,215 | -28.5% |
| 28 | UCSB Shuttle | 43,467 | 43,130 | 0.8% | 148,665 | 154,305 | -3.7% |
| 36 | Seaside Shuttle | - | - | 0.0% | - | - | 0.0% |
| 37 | Crosstown Shuttle | - | - | 0.0% | - | - | 0.0% |
| 90 | West Goleta Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| 91 | East Goleta Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| 92 | Santa Barbara Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| | Booster Services | 16,394 | 18,421 | -11.0% | 70,309 | 78,629 | -10.6% |
| System Subtotal | | 409,258 | 408,923 | 0.1% | 1,891,341 | 1,938,033 | -2.4% |
| Downtown Waterfront Shuttles | | | | | | | |
| 30 | Downtown Shuttle | - | - | 0.0% | - | - | 0.0% |
| 34 | Waterfront Shuttle | - | - | 0.0% | - | - | 0.0% |
| DWS Total | | - | - | 0.0% | - | - | 0.0% |
| System Total | | 409,258 | 408,923 | 0.1% | 1,891,341 | 1,938,033 | -2.4% |

| Related Routes | | | | | | | |
|-----------------------------------|--|---------|---------|-------|---------|---------|--------|
| 11, 24x, 27, 28 UCSB Lines | | 186,993 | 195,606 | -4.4% | 762,696 | 848,400 | -10.1% |
| 1, 2 East/West | | 53,792 | 51,478 | 4.5% | 283,215 | 271,441 | 4.3% |
| 4, 5, 15x, 16, 17, 19x Mesa Lines | | 34,857 | 32,782 | 6.3% | 164,607 | 154,221 | 6.7% |
| 6, 11 State/Hollister | | 121,148 | 123,718 | -2.1% | 568,385 | 591,012 | -3.8% |

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

Table D: November 2023 - Passengers per Hour

| LINE | Month | | | Fiscal Year to Date | | |
|-------------------------------------|-------------|-------------|--------------|---------------------|-----------------|--------------|
| | Nov-23 | Nov-22 | %Change | Jul 23 - Nov 23 | Jul 22 - Nov 22 | %Change |
| 1 West Santa Barbara | 25.5 | 24.1 | 5.7% | 24.3 | 23.7 | 2.5% |
| 2 East Santa Barbara | 26.4 | 25.9 | 2.2% | 27.0 | 26.0 | 3.8% |
| 3 Oak Park | 16.5 | 14.5 | 13.7% | 16.2 | 14.3 | 13.1% |
| 4 Mesa/SBCC | 23.8 | 20.9 | 14.1% | 22.6 | 18.6 | 21.5% |
| 5 Mesa / La Cumbre | 13.4 | 13.9 | -3.7% | 12.9 | 13.4 | -3.3% |
| 6 Goleta | 26.2 | 26.2 | -0.2% | 26.3 | 26.1 | 0.8% |
| 7 Calle Real / Fairview | 16.2 | 14.6 | 11.2% | 16.0 | 14.6 | 9.8% |
| 10 Cathedral Oaks | - | - | 0.0% | - | - | 0.0% |
| 11 UCSB | 39.3 | 39.6 | -0.9% | 33.1 | 34.5 | -3.9% |
| 12x Goleta Express | 22.2 | 19.5 | 13.5% | 21.1 | 20.4 | 3.7% |
| 14 Montecito | 14.3 | 11.1 | 29.0% | 13.6 | 11.6 | 16.9% |
| 15x SBCC / UCSB Express | 31.7 | 35.5 | -10.7% | 23.8 | 28.0 | -15.0% |
| 16 City College Shuttle | - | - | 0.0% | - | - | 0.0% |
| 17 Lower West / SBCC | 37.6 | 33.3 | 12.9% | 34.4 | 29.6 | 16.3% |
| 19x East SB / SBCC | 9.7 | - | 100.0% | 10.8 | - | 100.0% |
| 20 Carpinteria | 18.2 | 17.4 | 4.4% | 18.5 | 17.8 | 4.1% |
| 23 Winchester Canyon | 12.8 | 22.6 | -43.5% | 11.9 | 19.8 | -39.8% |
| 24x UCSB Express | 45.2 | 49.9 | -9.3% | 37.9 | 45.7 | -17.1% |
| 25 Elwood | 19.4 | 19.9 | -2.6% | 19.6 | 18.6 | 5.5% |
| 27 Isla Vista Shuttle | 54.3 | 65.5 | -17.1% | 34.6 | 48.4 | -28.6% |
| 28 UCSB Shuttle | 75.6 | 99.3 | -23.9% | 56.4 | 69.0 | -18.2% |
| 36 Seaside Shuttle | - | - | 0.0% | - | - | 0.0% |
| 37 Crossstown Shuttle | - | - | 0.0% | - | - | 0.0% |
| 90 West Goleta Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| 91 East Goleta Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| 92 Santa Barbara Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| Booster Services | 69.8 | 77.2 | -9.6% | 71.2 | 78.2 | -9.0% |
| System Average | 29.7 | 30.4 | -2.6% | 26.3 | 27.4 | -3.8% |
| Downtown Waterfront Shuttles | | | | | | |
| 30 Downtown Shuttle | - | - | 0.0% | - | - | 0.0% |
| 34 Waterfront Shuttle | - | - | 0.0% | - | - | 0.0% |
| DWS Average | - | - | 0.0% | - | - | 0.0% |
| System Total | 29.7 | 30.4 | -2.6% | 26.3 | 27.4 | -3.8% |

| Related Routes | | | | | | |
|-----------------------------------|------|------|--------|------|------|--------|
| 11, 24x, 27, 28 UCSB Lines | 214 | 254 | -15.7% | 162 | 198 | -18.0% |
| 1, 2 East/West | 26.1 | 25.2 | 3.5% | 25.9 | 25.1 | 3.3% |
| 4, 5, 15x, 16, 17, 19x Mesa Lines | 23.5 | 23.8 | -0.9% | 21.3 | 20.8 | 2.5% |
| 6, 11 State/Hollister | 34.0 | 34.3 | -0.8% | 30.4 | 31.2 | -2.4% |

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table E: November 2023 – ‘At Capacity’ Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

| LINE | Month | | | Fiscal Year to Date | | |
|-------------------------------------|------------|------------|---------------|---------------------|-----------------|---------------|
| | Nov-23 | Nov-22 | %Change | Jul 23 - Nov 23 | Jul 22 - Nov 22 | %Change |
| 1 West Santa Barbara | 2 | 4 | -50.0% | 7 | 20 | -65.0% |
| 2 East Santa Barbara | 3 | 6 | -50.0% | 15 | 40 | -62.5% |
| 3 Oak Park | 1 | - | 100.0% | 2 | 14 | -85.7% |
| 4 Mesa/SBCC | - | 1 | -100.0% | - | 3 | -100.0% |
| 5 Mesa / La Cumbre | - | 2 | -100.0% | 1 | 10 | -90.0% |
| 6 Goleta | 7 | 7 | 0.0% | 28 | 34 | -17.6% |
| 7 Calle Real / Fairview | 1 | 1 | 0.0% | 3 | 8 | -62.5% |
| 10 Cathedral Oaks | - | - | 0.0% | - | - | 0.0% |
| 11 UCSB | 67 | 49 | 36.7% | 228 | 207 | 10.1% |
| 12x Goleta Express | 7 | - | 100.0% | 7 | 13 | -46.2% |
| 14 Montecito | - | 1 | -100.0% | 7 | 3 | 133.3% |
| 15x SBCC / UCSB Express | 1 | 16 | -93.8% | 10 | 44 | -77.3% |
| 16 City College Shuttle | - | - | 0.0% | - | - | 0.0% |
| 17 Lower West / SBCC | - | - | 0.0% | 9 | 3 | 200.0% |
| 19x East SB / SBCC | - | - | 0.0% | - | - | 0.0% |
| 20 Carpinteria | 3 | 3 | 0.0% | 18 | 27 | -33.3% |
| 23 Winchester Canyon | 3 | 3 | 0.0% | 3 | 8 | -62.5% |
| 24x UCSB Express | 25 | 50 | -50.0% | 116 | 212 | -45.3% |
| 25 Elwood | - | - | 0.0% | - | - | 0.0% |
| 27 Isla Vista Shuttle | 10 | 33 | -69.7% | 38 | 140 | -72.9% |
| 28 UCSB Shuttle | 11 | - | 100.0% | 11 | 22 | -50.0% |
| 36 Seaside Shuttle | - | - | 0.0% | - | - | 0.0% |
| 37 Crossstown Shuttle | - | - | 0.0% | - | - | 0.0% |
| 90 West Goleta Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| 91 East Goleta Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| 92 Santa Barbara Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| Booster Services | 16 | 34 | -52.9% | 74 | 157 | -52.9% |
| System Subtotal | 157 | 210 | -25.2% | 577 | 965 | -40.2% |
| Downtown Waterfront Shuttles | | | | | | |
| 30 Downtown Shuttle | - | - | 0.0% | - | - | 0.0% |
| 34 Waterfront Shuttle | - | - | 0.0% | - | - | 0.0% |
| DWS Total | - | - | 0.0% | - | - | 0.0% |
| System Total | 157 | 210 | -25.2% | 577 | 965 | -40.2% |

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table F: November 2023 – ‘Too Full to Board’ Loads Indicated

Passengers refused service because a vehicle was too full to board additional riders safely.

| LINE | Month | | | Fiscal Year to Date | | |
|-------------------------------------|------------|------------|---------------|---------------------|-----------------|---------------|
| | Nov-23 | Nov-22 | %Change | Jul 23 - Nov 23 | Jul 22 - Nov 22 | %Change |
| 1 West Santa Barbara | - | 1 | -100.0% | 2 | 5 | -60.0% |
| 2 East Santa Barbara | 1 | 5 | -80.0% | 7 | 26 | -73.1% |
| 3 Oak Park | - | - | 0.0% | 2 | 6 | -66.7% |
| 4 Mesa/SBCC | - | - | 0.0% | - | - | 0.0% |
| 5 Mesa / La Cumbre | - | - | 0.0% | 2 | 3 | -33.3% |
| 6 Goleta | 7 | 5 | 40.0% | 28 | 17 | 64.7% |
| 7 Calle Real / Fairview | 2 | - | 100.0% | 2 | 1 | 100.0% |
| 10 Cathedral Oaks | - | - | 0.0% | - | - | 0.0% |
| 11 UCSB | 123 | 135 | -8.9% | 403 | 602 | -33.1% |
| 12x Goleta Express | 3 | 1 | 200.0% | 9 | 34 | -73.5% |
| 14 Montecito | 1 | - | 100.0% | 4 | - | 100.0% |
| 15x SBCC / UCSB Express | 2 | 17 | -88.2% | 14 | 57 | -75.4% |
| 16 City College Shuttle | - | - | 0.0% | - | - | 0.0% |
| 17 Lower West / SBCC | - | - | 0.0% | - | 1 | -100.0% |
| 19x East SB / SBCC | - | - | 0.0% | - | - | 0.0% |
| 20 Carpinteria | 7 | 3 | 133.3% | 16 | 8 | 100.0% |
| 23 Winchester Canyon | 1 | 2 | -50.0% | 4 | 12 | -66.7% |
| 24x UCSB Express | 62 | 60 | 3.3% | 311 | 445 | -30.1% |
| 25 Elwood | - | - | 0.0% | - | 1 | -100.0% |
| 27 Isla Vista Shuttle | 14 | 37 | -62.2% | 68 | 179 | -62.0% |
| 28 UCSB Shuttle | 53 | 42 | 26.2% | 149 | 175 | -14.9% |
| 36 Seaside Shuttle | - | - | 0.0% | - | - | 0.0% |
| 37 Crosstown Shuttle | - | - | 0.0% | - | - | 0.0% |
| 90 West Goleta Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| 91 East Goleta Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| 92 Santa Barbara Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| Booster Services | 2 | 12 | -83.3% | 23 | 49 | -53.1% |
| System Subtotal | 278 | 320 | -13.1% | 1,044 | 1,621 | -35.6% |
| Downtown Waterfront Shuttles | | | | | | |
| 30 Downtown Shuttle | - | - | 0.0% | - | - | 0.0% |
| 34 Waterfront Shuttle | - | - | 0.0% | - | - | 0.0% |
| DWS Total | - | - | 0.0% | - | - | 0.0% |
| System Total | 278 | 320 | -13.1% | 1,044 | 1,621 | -35.6% |

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table G: November 2023 – Bicycles Carried

| LINE | Month | | | Fiscal Year to Date | | | |
|-------------------------------------|------------------------------|--------------|--------------|---------------------|-----------------|---------------|-------------|
| | Nov-23 | Nov-22 | %Change | Jul 23 - Nov 23 | Jul 22 - Nov 22 | %Change | |
| 1 | West Santa Barbara | 198 | 143 | 38.5% | 1,033 | 742 | 39.2% |
| 2 | East Santa Barbara | 437 | 350 | 24.9% | 1,984 | 1,712 | 15.9% |
| 3 | Oak Park | 10 | 4 | 150.0% | 42 | 10 | 320.0% |
| 4 | Mesa/SBCC | 80 | 125 | -36.0% | 485 | 536 | -9.5% |
| 5 | Mesa / La Cumbre | 93 | 107 | -13.1% | 540 | 552 | -2.2% |
| 6 | Goleta | 929 | 798 | 16.4% | 4,922 | 4,126 | 19.3% |
| 7 | Calle Real / Fairview | 506 | 526 | -3.8% | 2,870 | 2,537 | 13.1% |
| 10 | Cathedral Oaks | - | - | 0.0% | - | - | 0.0% |
| 11 | UCSB | 1,522 | 1,437 | 5.9% | 7,715 | 7,753 | -0.5% |
| 12x | Goleta Express | 491 | 415 | 18.3% | 2,555 | 2,109 | 21.1% |
| 14 | Montecito | 95 | 80 | 18.8% | 510 | 509 | 0.2% |
| 15x | SBCC / UCSB Express | 213 | 101 | 110.9% | 990 | 609 | 62.6% |
| 16 | City College Shuttle | - | - | 0.0% | - | - | 0.0% |
| 17 | Low er West / SBCC | 65 | 95 | -31.6% | 360 | 345 | 4.3% |
| 19x | East SB / SBCC | 16 | - | 100.0% | 52 | - | 100.0% |
| 20 | Carpinteria | 447 | 492 | -9.1% | 2,920 | 2,922 | -0.1% |
| 23 | Winchester Canyon | 36 | 51 | -29.4% | 204 | 243 | -16.0% |
| 24x | UCSB Express | 765 | 800 | -4.4% | 3,796 | 4,241 | -10.5% |
| 25 | Elw ood | 60 | 69 | -13.0% | 330 | 322 | 2.5% |
| 27 | Isla Vista Shuttle | 74 | 92 | -19.6% | 300 | 334 | -10.2% |
| 28 | UCSB Shuttle | 190 | 156 | 21.8% | 710 | 606 | 17.2% |
| 36 | Seaside Shuttle* | - | - | 0.0% | - | - | 0.0% |
| 37 | Crosstow n Shuttle* | - | - | 0.0% | - | - | 0.0% |
| 90 | West Goleta Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| 91 | East Goleta Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| 92 | Santa Barbara Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| | Booster services | 11 | 10 | 10.0% | 56 | 73 | -23.3% |
| System Subtotal | | 6,238 | 5,851 | 6.6% | 32,374 | 30,281 | 6.9% |
| Downtown Waterfront Shuttles | | | | | | | |
| 30 | Downtown Shuttle* | - | - | 0.0% | - | - | 0.0% |
| 34 | Waterfront Shuttle* | - | - | 0.0% | - | - | 0.0% |
| DWS Total | | - | - | 0.0% | - | - | 0.0% |
| System Total | | 6,238 | 5,851 | 6.6% | 32,374 | 30,281 | 6.9% |

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION
 *THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

Table H: November 2023 – Wheelchairs Boarded

| LINE | Month | | | Fiscal Year to Date | | |
|-------------------------------------|------------|------------|--------------|---------------------|-----------------|--------------|
| | Nov-23 | Nov-22 | %Change | Jul 23 - Nov 23 | Jul 22 - Nov 22 | %Change |
| 1 West Santa Barbara | 55 | 71 | -22.5% | 349 | 405 | -13.8% |
| 2 East Santa Barbara | 131 | 111 | 18.0% | 698 | 799 | -12.6% |
| 3 Oak Park | 50 | 16 | 212.5% | 228 | 134 | 70.1% |
| 4 Mesa/SBCC | 10 | 12 | -16.7% | 71 | 52 | 36.5% |
| 5 Mesa / La Cumbre | 25 | 10 | 150.0% | 116 | 51 | 127.5% |
| 6 Goleta | 120 | 79 | 51.9% | 543 | 484 | 12.2% |
| 7 Calle Real / Fairview | 119 | 97 | 22.7% | 631 | 541 | 16.6% |
| 10 Cathedral Oaks | - | - | 0.0% | - | - | 0.0% |
| 11 UCSB | 133 | 87 | 52.9% | 778 | 580 | 34.1% |
| 12x Goleta Express | 28 | 18 | 55.6% | 112 | 118 | -5.1% |
| 14 Montecito | 19 | 16 | 18.8% | 67 | 96 | -30.2% |
| 15x SBCC / UCSB Express | - | 2 | -100.0% | 4 | 10 | -60.0% |
| 16 City College Shuttle | - | - | 0.0% | - | - | 0.0% |
| 17 Lower West / SBCC | 20 | 28 | -28.6% | 163 | 113 | 44.2% |
| 19x East SB / SBCC | - | - | 0.0% | 1 | - | 100.0% |
| 20 Carpinteria | 122 | 74 | 64.9% | 580 | 430 | 34.9% |
| 23 Winchester Canyon | 4 | - | 100.0% | 11 | 4 | 175.0% |
| 24x UCSB Express | 12 | 23 | -47.8% | 57 | 103 | -44.7% |
| 25 Elwood | 3 | - | 100.0% | 9 | 7 | 28.6% |
| 27 Isla Vista Shuttle | - | 5 | -100.0% | 8 | 51 | -84.3% |
| 28 UCSB Shuttle | 11 | 13 | -15.4% | 27 | 58 | -53.4% |
| 36 Seaside Shuttle | - | - | 0.0% | - | - | 0.0% |
| 37 Crosstown Shuttle | - | - | 0.0% | - | - | 0.0% |
| 90 West Goleta Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| 91 East Goleta Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| 92 Santa Barbara Amtrak Shuttle | - | - | 0.0% | - | - | 0.0% |
| Booster Services | - | 1 | -100.0% | 1 | 1 | 0.0% |
| System Subtotal | 862 | 663 | 30.0% | 4,454 | 4,037 | 10.3% |
| Downtown Waterfront Shuttles | | | | | | |
| 30 Downtown Shuttle | - | - | 0.0% | - | - | 0.0% |
| 34 Waterfront Shuttle | - | - | 0.0% | - | - | 0.0% |
| DWS Total | - | - | 0.0% | - | - | 0.0% |
| System Total | 862 | 663 | 30.0% | 4,454 | 4,037 | 10.3% |

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table I: November 2023 - Ridership by Day Type

| | Nov-2023 | | | Nov-2022 | | | | |
|----------|-----------|------|---------------------|-----------|------|---------------------|---------------------------|-----------------------------|
| | Ridership | Days | Avg Daily Ridership | Ridership | Days | Avg Daily Ridership | Change in Daily Ridership | % Change in Daily Ridership |
| Weekday | 327,033 | 19 | 17,212 | 326,748 | 19 | 17,197 | 15 | 0.1% |
| Saturday | 46,406 | 5 | 9,281 | 47,182 | 5 | 9,436 | -155 | -1.6% |
| Sunday | 35,819 | 5 | 7,164 | 34,993 | 5 | 6,999 | 165 | 2.4% |
| Total | 409,258 | 29 | 14,112 | 408,923 | 29 | 14,101 | 12 | 0.1% |

| | FYTD 2024 | | | FYTD 2023 | | | | |
|----------|-----------|------|---------------------|-----------|------|---------------------|---------------------------|-----------------------------|
| | Ridership | Days | Avg Daily Ridership | Ridership | Days | Avg Daily Ridership | Change in Daily Ridership | % Change in Daily Ridership |
| Weekday | 1,539,637 | 82 | 18,776 | 1,576,720 | 83 | 18,997 | -221 | -1.2% |
| Saturday | 190,806 | 19 | 10,042 | 198,174 | 18 | 11,010 | -967 | -8.8% |
| Sunday | 160,898 | 20 | 8,045 | 163,139 | 20 | 8,157 | -112 | -1.4% |
| Total | 1,891,341 | 121 | 15,631 | 1,938,033 | 121 | 16,017 | -386 | -2.4% |

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

External Factors Affecting Ridership

Service Days & School Days:

| | Weekdays | Saturdays | Sundays | HS + JHS | SBCC | UCSB |
|--------|----------|-----------|---------|----------|------|------|
| Nov-23 | 19 | 5 | 5 | 16 | 19 | 19 |
| Nov-22 | 19 | 5 | 5 | 16 | 19 | 19 |

*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

Weather: November 2023 had 0.25 inches of precipitation, compared to 1.19 inches in November 2022.

| | Temperature (°F) | High | Average | Low | Precipitation | |
|--------|------------------|------|---------|-----|---|--|
| Nov-23 | Maximum | 84 | 66 | 58 | Weekday: 0.08 in (1 day) | |
| | Mean | 73 | 59 | 47 | Saturday: 0.03 in (1 day) 0.25 in | |
| | Minimum | 67 | 55 | 40 | Sunday: 0.14 in (1 day) | |
| Nov-22 | Maximum | 75 | 59 | 53 | Weekday: 1.19 in (4 days) | |
| | Mean | 66 | 53 | 41 | Saturday: 0.00 in (0 days) 1.19 in | |
| | Minimum | 60 | 50 | 35 | Sunday: 0.00 in (0 days) | |

*SOURCE: WWW.WUNDERGROUND.COM

Addendum: Data Source Documentation

*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.