



# FY 2024 System Ridership Report for the 2<sup>nd</sup> Quarter and for the Six-Month Period Ending December 31<sup>st</sup>, 2023

## Ridership by Fare Category (October 2023 – December 2023)

Fare Categories	Quarter			YTD		
	Oct 23 - Dec 23	Oct 22 - Dec 22	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change
General Fare	161,203	158,012	2.0%	354,354	333,266	6.3%
Transfers	80,333	67,575	18.9%	161,466	137,538	17.4%
Full Fare Prepaid <sup>1</sup>	184,918	182,691	1.2%	405,721	396,401	2.4%
Santa Barbara City College	80,195	72,007	11.4%	129,212	117,227	10.2%
Senior & Disabled Prepaid <sup>2</sup>	135,916	129,213	5.2%	278,832	264,206	5.5%
Shuttle	28	-	100.0%	29	-	100.0%
UC Santa Barbara	408,258	403,402	1.2%	530,467	623,921	-15.0%
Youth Prepaid <sup>3</sup>	105,371	109,520	-3.8%	207,775	233,446	-11.0%
Free	18,917	14,567	29.9%	38,369	30,665	25.1%
Special Pass Programs	1,686	527	219.9%	3,332	949	251.1%
Senior Cash	27,159	26,028	4.3%	56,172	54,296	3.5%
Persons w ith Disabilities Cash	3,792	3,426	10.7%	7,553	7,086	6.6%
Tokens	5,894	4,538	29.9%	12,804	9,420	35.9%
Tap to Ride Transactions	18,273	1,765	935.3%	22,888	4,614	396.1%
<b>Total</b>	<b>1,231,943</b>	<b>1,173,271</b>	<b>5.0%</b>	<b>2,208,974</b>	<b>2,213,035</b>	<b>-0.2%</b>

<sup>1</sup> Includes adult 10-ride and unlimited 30-day Passport use.

<sup>2</sup> Includes seniors' and persons w ith disabilities' 10-ride and unlimited 30-day Passport use.

<sup>3</sup> Includes K-12 Youth 10-ride and unlimited 30-day Passport use.

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

## Revenue Hours and Revenue Miles (October 2023 – December 2023)

Metrics	Quarter			YTD		
	Oct 23 - Dec 23	Oct 22 - Dec 22	%Change	FY 2023 - 2024	FY 2022 - 2023	% Change
Passengers	1,231,943	1,173,271	5.0%	2,208,974	2,213,035	-0.2%
Revenue Hours	42,285	41,728	1.3%	85,028	84,408	0.7%
Passengers per Revenue Hour	29.1	28.1	3.6%	26.0	26.2	-0.9%
Miles	515,224	505,581	1.9%	1,036,524	1,023,274	1.3%
Passengers per Mile	2.4	2.3	3.0%	2.1	2.2	-1.5%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

## MTD System Ridership (October 2023 – December 2023)

LINE		Quarter			YTD		
		Oct 23 - Dec 23	Oct 22 - Dec 22	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change
1	West Santa Barbara	61,445	58,138	5.7%	121,092	116,116	4.3%
2	East Santa Barbara	105,302	98,558	6.8%	211,776	199,835	6.0%
3	Oak Park	37,990	34,179	11.2%	75,230	67,840	10.9%
4	Mesa / SBCC	24,963	21,484	16.2%	48,520	40,524	19.7%
5	Mesa / La Cumbre	20,050	19,823	1.1%	39,128	39,501	-0.9%
6	Goleta	113,703	114,084	-0.3%	229,698	230,098	-0.2%
7	County Health / Fairview	59,043	52,833	11.8%	119,711	108,164	10.7%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	251,559	242,495	3.7%	436,743	448,176	-2.6%
12x	Goleta Express	36,055	32,228	11.9%	69,496	65,213	6.6%
14	Montecito	16,708	13,933	19.9%	33,313	28,715	16.0%
15x	SBCC / UCSB Express	25,454	26,468	-3.8%	41,497	47,374	-12.4%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	28,574	25,681	11.3%	54,844	48,078	14.1%
19x	SBCC / East SB Express	2,242	-	100.0%	3,300	-	100.0%
20	Carpinteria	71,954	65,752	9.4%	146,626	137,811	6.4%
23	Winchester Canyon	10,792	12,484	-13.6%	19,246	23,055	-16.5%
24x	UCSB Express	118,893	118,442	0.4%	203,281	231,497	-12.2%
25	Elwood	12,438	13,764	-9.6%	25,207	26,640	-5.4%
27	Isla Vista Shuttle	57,948	62,003	-6.5%	76,914	99,495	-22.7%
28	UCSB Shuttle	125,232	106,021	18.1%	170,804	162,928	4.8%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	51,598	54,901	-6.0%	82,548	91,975	-10.2%
<b>System Subtotal</b>		<b>1,231,943</b>	<b>1,173,271</b>	<b>5.0%</b>	<b>2,208,974</b>	<b>2,213,035</b>	<b>-0.2%</b>
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>Unknown</i>							
		-			-		
<b>System Total</b>		<b>1,231,943</b>	<b>1,173,271</b>	<b>5.0%</b>	<b>2,208,974</b>	<b>2,213,035</b>	<b>-0.2%</b>
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		553,632	528,961	4.7%	887,742	942,096	-5.8%
1, 2 East/West		166,747	156,696	6.4%	332,868	315,951	5.4%
4, 5, 15x, 16, 17, 19x Mesa Lines		101,283	93,456	8.4%	187,289	175,477	6.7%
6, 11 State/Hollister		365,262	356,579	2.4%	666,441	678,274	-1.7%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

## MTD Passengers per Revenue Hour (October 2023 – December 2023)

LINE	Quarter			YTD			
	Oct 23 - Dec 23	Oct 22 - Dec 22	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change	
1	West Santa Barbara	24.4	23.2	5.3%	23.8	23.0	3.6%
2	East Santa Barbara	26.6	25.0	6.4%	26.5	25.2	5.4%
3	Oak Park	16.0	14.6	9.7%	15.8	14.3	10.2%
4	Mesa / SBCC	22.3	19.3	15.5%	21.4	17.9	19.6%
5	Mesa / La Cumbre	12.9	13.0	-0.1%	12.6	12.8	-1.6%
6	Goleta	25.8	25.6	0.8%	25.9	25.6	1.2%
7	County Health / Fairview	15.7	14.2	10.6%	15.7	14.3	10.1%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	37.9	35.6	6.3%	32.4	32.6	-0.6%
12x	Goleta Express	21.5	19.6	9.9%	20.7	19.9	3.8%
14	Montecito	13.6	11.3	20.3%	13.4	11.5	16.4%
15x	SBCC / UCSB Express	31.3	34.1	-8.3%	23.7	27.4	-13.5%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	34.3	30.9	10.9%	32.5	28.5	14.1%
19x	SBCC / East SB Express	10.1	-	100.0%	10.3	-	100.0%
20	Carpinteria	18.0	16.6	8.6%	18.2	17.2	5.7%
23	Winchester Canyon	11.4	20.6	-44.8%	11.3	18.9	-40.2%
24x	UCSB Express	42.7	43.4	-1.6%	36.3	42.0	-13.6%
25	Elwood	19.5	19.1	2.0%	19.3	18.2	6.3%
27	Isla Vista Shuttle	52.9	57.0	-7.2%	34.8	45.0	-22.8%
28	UCSB Shuttle	77.8	99.7	-22.0%	56.2	68.2	-17.6%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	70.2	77.8	-9.8%	69.8	77.2	-9.5%
	<b>System Subtotal</b>	<b>28.7</b>	<b>28.1</b>	<b>2.2%</b>	<b>25.7</b>	<b>26.2</b>	<b>-1.7%</b>
	<i>Downtown Waterfront Shuttles</i>						
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
	<i>Unknown</i>						
		-	-	0.0%	-	-	0.0%
	<b>System Total</b>	<b>29.1</b>	<b>28.1</b>	<b>3.6%</b>	<b>26.0</b>	<b>26.2</b>	<b>-0.9%</b>
	<i>Related Routes</i>						
	11, 24x, 27, 28 UCSB Lines	45.7	45.3	0.9%	36.5	39.5	-7.6%
	1, 2 East/West	25.7	24.3	5.9%	25.4	24.3	4.7%
	4, 5, 15x, 16, 17, 19x Mesa Lines	22.3	22.0	15%	20.5	20.0	2.5%
	6, 11 State/Hollister	33.1	31.7	4.4%	29.8	29.8	0.0%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

## MTD “At Capacity” Loads (October 2023 – December 2023)

LINE	Quarter			YTD			
	Oct 23 - Dec 23	Oct 22 - Dec 22	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change	
1	West Santa Barbara	8	13	-38.5%	12	23	-47.8%
2	East Santa Barbara	14	16	-12.5%	23	40	-42.5%
3	Oak Park	3	6	-50.0%	4	15	100.0%
4	Mesa / SBCC	-	1	-100.0%	-	3	-100.0%
5	Mesa / La Cumbre	-	5	-100.0%	1	10	-90.0%
6	Goleta	17	24	-29.2%	30	46	-34.8%
7	County Health / Fairview	3	2	50.0%	3	8	-62.5%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	191	119	60.5%	245	214	14.5%
12x	Goleta Express	8	1	700.0%	8	13	-38.5%
14	Montecito	1	1	0.0%	7	3	133.3%
15x	SBCC / UCSB Express	4	32	-87.5%	10	48	-79.2%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	4	-	100.0%	9	3	100.0%
19x	SBCC / East SB Express	-	-	0.0%	-	-	0.0%
20	Carpinteria	7	12	-41.7%	18	28	-35.7%
23	Winchester Canyon	3	4	-25.0%	3	8	-62.5%
24x	UCSB Express	99	107	-7.5%	130	214	-39.3%
25	Elwood	-	-	0.0%	-	-	0.0%
27	Isla Vista Shuttle	39	103	-62.1%	44	141	-68.8%
28	UCSB Shuttle	13	19	-31.6%	13	26	-50.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	46	100	-54.0%	78	172	-54.7%
	System Subtotal	460	565	-18.6%	638	1,015	-37.1%
	<i>Downtown Waterfront Shuttles</i>						
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
	<i>Related Routes</i>						
	11, 24x, 27, 28 UCSB Lines	342	348	-1.7%	432	595	-27.4%
	1, 2 East/West	22	29	-24.1%	35	63	-44.4%
	4, 5, 15x, 16, 17 Mesa Lines	8	38	-78.9%	20	64	-68.8%
	6, 11 State/Hollister	208	143	45.5%	275	260	5.8%
	<i>Unknown/Miscellaneous</i>	-	-	0.0%	-	-	0.0%
	System Total	460	565	-18.6%	638	1,015	-37.1%

\*Classified as a 30-foot vehicle with 10 or more standees, or a **40-foot vehicle with 20 or more**.  
Source: GFI Genfare, MTD Transit Development Department, Planning Section

## MTD “Too Full to Board” Loads (October 2023 – December 2023)

LINE	Quarter			YTD			
	Oct 23 - Dec 23	Oct 22 - Dec 22	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change	
1	West Santa Barbara	8	4	100.0%	10	6	66.7%
2	East Santa Barbara	7	13	-46.2%	10	29	-65.5%
3	Oak Park	1	5	-80.0%	2	7	-71.4%
4	Mesa / SBCC	-	-	0.0%	-	-	0.0%
5	Mesa / La Cumbre	1	2	-50.0%	2	3	-33.3%
6	Goleta	14	10	40.0%	28	19	47.4%
7	County Health / Fairview	2	-	100.0%	2	1	100.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	399	395	1.0%	449	621	-27.7%
12x	Goleta Express	10	6	66.7%	11	35	-68.6%
14	Montecito	1	-	100.0%	4	-	100.0%
15x	SBCC / UCSB Express	11	35	-68.6%	14	62	-77.4%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	-	-	0.0%	-	1	-100.0%
19x	SBCC / East SB Express	-	-	0.0%	-	-	0.0%
20	Carpinteria	12	5	140.0%	16	10	60.0%
23	Winchester Canyon	5	7	-28.6%	5	12	-58.3%
24x	UCSB Express	223	188	18.6%	334	448	-25.4%
25	Elwood	-	1	-100.0%	-	1	-100.0%
27	Isla Vista Shuttle	74	134	-44.8%	80	179	-55.3%
28	UCSB Shuttle	151	113	33.6%	168	180	-6.7%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	9	38	-76.3%	24	56	-57.1%
System Subtotal		928	956	-2.9%	1,159	1,670	-30.6%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		847	830	2.0%	1,031	1,428	-27.8%
1, 2 East/West		15	17	-11.8%	20	35	-42.9%
4, 5, 15x, 16, 17 Mesa Lines		12	37	-67.6%	16	66	-75.8%
6, 11 State/Hollister		413	405	2.0%	477	640	-25.5%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		928	956	-2.9%	1,159	1,670	-30.6%

\* Indicates that passengers were refused service because a vehicle was too full to safely board.  
Source: GFI Genfare, MTD Transit Development Department, Planning Section

## MTD Bicycles Carried (October 2023 – December 2023)

LINE	Quarter			YTD			
	Oct 23 - Dec 23	Oct 22 - Dec 22	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change	
1	West Santa Barbara	579	412	40.5%	1,209	867	39.4%
2	East Santa Barbara	1,244	1,036	20.1%	2,395	2,040	17.4%
3	Oak Park	27	7	285.7%	50	11	354.5%
4	Mesa / SBCC	284	342	-17.0%	556	619	-10.2%
5	Mesa / La Cumbre	343	274	25.2%	659	632	4.3%
6	Goleta	2,720	2,313	17.6%	5,719	4,814	18.8%
7	County Health / Fairview	1,537	1,519	1.2%	3,372	3,001	12.4%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	4,367	4,378	-0.3%	8,914	8,939	-0.3%
12x	Goleta Express	1,420	1,212	17.2%	2,982	2,458	21.3%
14	Montecito	321	257	24.9%	652	603	8.1%
15x	SBCC / UCSB Express	646	266	142.9%	1,121	676	65.8%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	206	224	-8.0%	413	402	2.7%
19x	SBCC / East SB Express	33	-	100.0%	57	-	100.0%
20	Carpinteria	1,578	1,475	7.0%	3,502	3,353	4.4%
23	Winchester Canyon	114	154	-26.0%	228	277	-17.7%
24x	UCSB Express	2,217	2,265	-2.1%	4,381	4,761	-8.0%
25	Elwood	196	170	15.3%	399	368	8.4%
27	Isla Vista Shuttle	232	228	1.8%	351	394	-10.9%
28	UCSB Shuttle	494	345	43.2%	779	654	19.1%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	32	44	-27.3%	59	78	-24.4%
System Subtotal		18,590	16,921	9.9%	37,798	34,947	8.2%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		7,310	7,216	1.3%	14,425	14,748	-2.2%
1, 2 East/West		1,823	1,448	25.9%	3,604	2,907	24.0%
4, 5, 15x, 16, 17 Mesa Lines		1,479	1,106	33.7%	2,749	2,329	18.0%
6, 11 State/Hollister		7,087	6,691	5.9%	14,633	13,753	6.4%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		18,590	16,921	9.9%	37,798	34,947	8.2%

<sup>1</sup> MTD electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

## MTD Wheelchairs Boarded (October 2023 – December 2023)

LINE	Quarter			YTD			
	Oct 23 - Dec 23	Oct 22 - Dec 22	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change	
1	West Santa Barbara	169	198	-14.6%	394	469	-16.0%
2	East Santa Barbara	488	346	41.0%	889	906	-1.9%
3	Oak Park	130	61	113.1%	251	151	66.2%
4	Mesa / SBCC	32	23	39.1%	74	57	29.8%
5	Mesa / La Cumbre	83	31	167.7%	145	61	137.7%
6	Goleta	374	240	55.8%	672	566	18.7%
7	County Health / Fairview	323	308	4.9%	732	630	16.2%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	429	287	49.5%	899	674	33.4%
12x	Goleta Express	64	60	6.7%	123	135	-8.9%
14	Montecito	62	42	47.6%	97	107	-9.3%
15x	SBCC / UCSB Express	1	3	-66.7%	5	10	-50.0%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	71	79	-10.1%	174	133	30.8%
19x	SBCC / East SB Express	-	-	0.0%	1	-	100.0%
20	Carpinteria	392	167	134.7%	711	464	53.2%
23	Winchester Canyon	10	1	900.0%	12	5	140.0%
24x	UCSB Express	41	61	-32.8%	68	115	-40.9%
25	Elwood	5	4	25.0%	11	11	0.0%
27	Isla Vista Shuttle	3	30	-90.0%	8	57	-86.0%
28	UCSB Shuttle	25	41	-39.0%	30	60	-50.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	-	1	-100.0%	1	1	0.0%
System Subtotal		2,702	1,983	36.3%	5,297	4,612	14.9%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		498	419	18.9%	1,005	906	10.9%
1, 2 East/West		657	544	20.8%	1,283	1,375	-6.7%
4, 5, 15x, 16, 17 Mesa Lines		187	136	37.5%	398	261	52.5%
6, 11 State/Hollister		803	527	52.4%	1,571	1,240	26.7%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		2,702	1,983	36.3%	5,297	4,612	14.9%

Source: GFI Genfare, MTD Transit Development Department, Planning Section