



FY 2024 System Ridership Report for the 3rd Quarter and for the Nine-Month Period Ending March 31st, 2024

Ridership by Fare Category (January 2024 – March 2024)

Fare Categories	Quarter			YTD		
	Jan 24 - Mar 24	Jan 23 - Mar 23	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change
General Fare	153,951	153,402	0.4%	508,305	486,668	4.4%
Transfers	78,128	68,100	14.7%	239,594	205,638	16.5%
Full Fare Prepaid ¹	185,552	170,602	8.8%	591,273	567,003	4.3%
Santa Barbara City College	69,914	59,491	17.5%	199,126	176,718	12.7%
Senior & Disabled Prepaid ²	136,561	123,851	10.3%	415,393	388,057	7.0%
Shuttle	-	-	100.0%	-	-	100.0%
UC Santa Barbara	402,338	384,991	4.5%	932,805	1,008,912	-7.5%
Youth Prepaid ³	108,358	105,735	2.5%	316,133	339,181	-6.8%
Free	17,762	15,498	14.6%	56,131	46,163	21.6%
Special Pass Programs	2,285	1,053	117.0%	5,617	2,002	180.6%
Senior Cash	26,531	25,870	2.6%	82,703	80,166	3.2%
Persons w ith Disabilities Cash	3,642	3,598	1.2%	11,195	10,684	4.8%
Tokens	5,985	5,332	12.2%	18,789	14,752	27.4%
Tap to Ride Transactions	26,650	1,744	1428.1%	49,538	6,358	679.1%
Total	1,217,657	1,119,267	8.8%	3,426,631	3,332,302	2.8%

¹ Includes adult 10-ride and unlimited 30-day Passport use.

² Includes seniors' and persons w ith disabilities' 10-ride and unlimited 30-day Passport use.

³ Includes K-12 Youth 10-ride and unlimited 30-day Passport use.

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Revenue Hours and Revenue Miles (January 2024 – March 2024)

Metrics	Quarter			YTD		
	Jan 24 - Mar 24	Jan 23 - Mar 23	%Change	FY 2023 - 2024	FY 2022 - 2023	% Change
Passengers	1,217,657	1,119,267	8.8%	3,426,631	3,332,302	2.8%
Revenue Hours	42,562	41,230	3.2%	127,590	125,638	1.6%
Passengers per Revenue Hour	28.6	27.1	5.4%	26.9	26.5	1.3%
Miles	517,934	499,621	3.7%	1,554,458	1,522,895	2.1%
Passengers per Mile	2.4	2.2	4.9%	2.2	2.2	0.7%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD System Ridership (January 2024 – March 2024)

LINE		Quarter			YTD		
		Jan 24 - Mar 24	Jan 23 - Mar 23	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change
1	West Santa Barbara	60,207	52,745	14.1%	181,299	168,861	7.4%
2	East Santa Barbara	104,618	91,936	13.8%	316,394	291,771	8.4%
3	Oak Park	36,416	34,263	6.3%	111,646	102,103	9.3%
4	Mesa / SBCC	20,838	19,444	7.2%	69,358	59,968	15.7%
5	Mesa / La Cumbre	19,962	17,859	11.8%	59,090	57,360	3.0%
6	Goleta	115,932	109,048	6.3%	345,630	339,146	1.9%
7	County Health / Fairview	57,651	48,466	19.0%	177,362	156,630	13.2%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	252,869	238,280	6.1%	689,612	686,456	0.5%
12x	Goleta Express	34,625	29,598	17.0%	104,121	94,811	9.8%
14	Montecito	18,294	13,918	31.4%	51,607	42,633	21.0%
15x	SBCC / UCSB Express	24,142	23,694	1.9%	65,639	71,068	-7.6%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	25,450	22,781	11.7%	80,294	70,859	13.3%
19x	SBCC / East SB Express	2,208	-	100.0%	5,508	-	100.0%
20	Carpinteria	71,379	61,544	16.0%	218,005	199,355	9.4%
23	Winchester Canyon	11,753	12,562	-6.4%	30,999	35,617	-13.0%
24x	UCSB Express	112,713	115,355	-2.3%	315,994	346,852	-8.9%
25	Elwood	14,346	12,946	10.8%	39,553	39,586	-0.1%
27	Isla Vista Shuttle	59,049	64,228	-8.1%	135,963	163,723	-17.0%
28	UCSB Shuttle	125,561	94,551	32.8%	296,365	257,479	15.1%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	49,644	56,049	-11.4%	132,192	148,024	-10.7%
System Subtotal		1,217,657	1,119,267	8.8%	3,426,631	3,332,302	2.8%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>Unknown</i>							
		-			-		
System Total		1,217,657	1,119,267	8.8%	3,426,631	3,332,302	2.8%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		550,192	512,414	7.4%	1,437,934	1,454,510	-1.1%
1, 2 East/West		164,825	144,681	13.9%	497,693	460,632	8.0%
4, 5, 15x, 16, 17, 19x Mesa Lines		92,600	83,778	10.5%	279,889	259,255	8.0%
6, 11 State/Hollister		368,801	347,328	6.2%	1,035,242	1,025,602	0.9%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD Passengers per Revenue Hour (January 2024 – March 2024)

LINE	Quarter			YTD			
	Jan 24 - Mar 24	Jan 23 - Mar 23	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change	
1	West Santa Barbara	23.8	21.4	11.3%	23.8	22.4	6.3%
2	East Santa Barbara	26.4	23.8	10.9%	26.5	24.7	7.4%
3	Oak Park	15.5	15.0	3.3%	15.7	14.5	8.3%
4	Mesa / SBCC	18.7	17.9	4.3%	20.6	18.0	14.6%
5	Mesa / La Cumbre	12.9	11.8	9.5%	12.7	12.4	2.3%
6	Goleta	27.0	24.8	8.6%	26.5	25.4	4.3%
7	County Health / Fairview	15.4	13.3	16.0%	15.7	14.0	12.4%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	39.0	35.6	9.6%	34.9	33.7	3.8%
12x	Goleta Express	20.8	18.2	14.4%	20.9	19.4	7.7%
14	Montecito	14.8	11.5	28.0%	13.9	11.5	20.5%
15x	SBCC / UCSB Express	31.5	31.8	-0.8%	26.3	28.8	-8.9%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	30.5	28.1	8.7%	31.9	28.4	12.3%
19x	SBCC / East SB Express	10.5	-	100.0%	10.4	-	100.0%
20	Carpinteria	17.9	15.8	13.3%	18.2	16.8	8.5%
23	Winchester Canyon	11.5	21.1	-45.5%	11.5	19.7	-41.4%
24x	UCSB Express	41.0	43.0	-4.5%	38.3	42.5	-9.8%
25	Elw ood	21.2	18.3	15.8%	20.3	18.3	10.6%
27	Isla Vista Shuttle	53.8	60.0	-10.3%	41.4	49.9	-17.0%
28	UCSB Shuttle	81.6	83.3	-2.0%	65.1	73.1	-10.9%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	67.1	70.7	-5.1%	68.9	74.6	-7.7%
	System Subtotal	28.6	27.1	5.4%	26.9	26.5	1.3%
	<i>Downtown Waterfront Shuttles</i>						
30	Dow ntow n Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
	<i>Unknown</i>						
		-	-	0.0%	-	-	0.0%
	System Total	28.6	27.1	5.4%	26.9	26.5	1.3%
	<i>Related Routes</i>						
	11, 24x, 27, 28 UCSB Lines	46.4	44.2	4.8%	40.1	41.1	-2.4%
	1, 2, 37 East/West	25.4	22.8	11.1%	25.5	23.8	7.0%
	4, 5, 15x, 16, 17, 19x Mesa Lines	20.7	20.2	2.8%	20.7	20.1	2.8%
	6, 11 State/Hollister	34.2	31.3	9.2%	31.6	30.4	3.9%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD “At Capacity” Loads (January 2024 – March 2024)

LINE	Quarter			YTD			
	Jan 24 - Mar 24	Jan 23 - Mar 23	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change	
1	West Santa Barbara	25	2	1150.0%	37	25	48.0%
2	East Santa Barbara	18	9	100.0%	41	49	-16.3%
3	Oak Park	9	-	100.0%	13	15	-13.3%
4	Mesa / SBCC	-	-	0.0%	-	3	-100.0%
5	Mesa / La Cumbre	1	2	-50.0%	2	12	-83.3%
6	Goleta	10	49	-79.6%	40	95	-57.9%
7	County Health / Fairview	1	2	-50.0%	4	10	-60.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	91	215	-57.7%	336	429	-21.7%
12x	Goleta Express	1	3	-66.7%	9	16	-43.8%
14	Montecito	-	1	-100.0%	7	4	75.0%
15x	SBCC / UCSB Express	31	38	-18.4%	41	86	-52.3%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	6	-	100.0%	15	3	400.0%
19x	SBCC / East SB Express	-	-	0.0%	-	-	0.0%
20	Carpinteria	4	11	-63.6%	22	39	-43.6%
23	Winchester Canyon	-	6	-100.0%	3	14	-78.6%
24x	UCSB Express	72	74	-2.7%	202	288	-29.9%
25	Elwood	-	1	-100.0%	-	1	-100.0%
27	Isla Vista Shuttle	41	16	156.3%	85	157	-45.9%
28	UCSB Shuttle	26	27	-3.7%	39	53	-26.4%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	43	74	-41.9%	121	246	-50.8%
System Subtotal		379	530	-28.5%	1,017	1,545	-34.2%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		230	332	-30.7%	662	927	-28.6%
1, 2 East/West		43	11	290.9%	78	74	5.4%
4, 5, 15x, 16, 17 Mesa Lines		38	40	-5.0%	58	104	-44.2%
6, 11 State/Hollister		101	264	-61.7%	376	524	-28.2%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		379	530	-28.5%	1,017	1,545	-34.2%

*Classified as a 30-foot vehicle with 10 or more standees, or a **40-foot vehicle with 20 or more**.
Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD “Too Full to Board” Loads (January 2024 – March 2024)

LINE	Quarter			YTD			
	Jan 24 - Mar 24	Jan 23 - Mar 23	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change	
1	West Santa Barbara	19	1	1800.0%	29	7	314.3%
2	East Santa Barbara	5	5	0.0%	15	34	-55.9%
3	Oak Park	9	2	350.0%	11	9	22.2%
4	Mesa / SBCC	-	-	0.0%	-	-	0.0%
5	Mesa / La Cumbre	-	-	0.0%	2	3	-33.3%
6	Goleta	14	48	-70.8%	42	67	-37.3%
7	County Health / Fairview	-	-	0.0%	2	1	100.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	307	486	-36.8%	756	1,107	-31.7%
12x	Goleta Express	4	6	-33.3%	15	41	-63.4%
14	Montecito	2	-	100.0%	6	-	100.0%
15x	SBCC / UCSB Express	30	39	-23.1%	44	101	-56.4%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	-	-	0.0%	-	1	-100.0%
19x	SBCC / East SB Express	-	-	0.0%	-	-	0.0%
20	Carpinteria	1	5	-80.0%	17	15	13.3%
23	Winchester Canyon	11	6	83.3%	16	18	-11.1%
24x	UCSB Express	177	198	-10.6%	511	646	-20.9%
25	Elwood	-	-	0.0%	-	1	-100.0%
27	Isla Vista Shuttle	41	92	-55.4%	121	271	-55.4%
28	UCSB Shuttle	214	76	181.6%	382	256	49.2%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	9	45	-80.0%	33	101	-67.3%
System Subtotal		843	1,009	-16.5%	2,002	2,679	-25.3%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		739	852	-13.3%	1,770	2,280	-22.4%
1, 2 East/West		24	6	300.0%	44	41	7.3%
4, 5, 15x, 16, 17 Mesa Lines		30	39	-23.1%	46	105	-56.2%
6, 11 State/Hollister		321	534	-39.9%	798	1,174	-32.0%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		843	1,009	-16.5%	2,002	2,679	-25.3%

* Indicates that passengers were refused service because a vehicle was too full to safely board.
Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD Bicycles Carried (January 2024 – March 2024)

LINE	Quarter			YTD			
	Jan 24 - Mar 24	Jan 23 - Mar 23	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change	
1	West Santa Barbara	293	383	-23.5%	1,502	1,250	20.2%
2	East Santa Barbara	1,317	1,012	30.1%	3,712	3,052	21.6%
3	Oak Park	16	12	33.3%	66	23	187.0%
4	Mesa / SBCC	241	201	19.9%	797	820	-2.8%
5	Mesa / La Cumbre	291	248	17.3%	950	880	8.0%
6	Goleta	2,496	2,208	13.0%	8,215	7,022	17.0%
7	County Health / Fairview	1,893	1,564	21.0%	5,265	4,565	15.3%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	4,092	3,567	14.7%	13,006	12,506	4.0%
12x	Goleta Express	1,302	1,036	25.7%	4,284	3,494	22.6%
14	Montecito	387	235	64.7%	1,039	838	24.0%
15x	SBCC / UCSB Express	457	246	85.8%	1,578	922	71.1%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	136	162	-16.0%	549	564	-2.7%
19x	SBCC / East SB Express	39	-	100.0%	96	-	100.0%
20	Carpinteria	1,935	1,286	50.5%	5,437	4,639	17.2%
23	Winchester Canyon	81	88	-8.0%	309	365	-15.3%
24x	UCSB Express	1,784	1,849	-3.5%	6,165	6,610	-6.7%
25	Elwood	191	179	6.7%	590	547	7.9%
27	Isla Vista Shuttle	204	185	10.3%	555	579	-4.1%
28	UCSB Shuttle	396	315	25.7%	1,175	969	21.3%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	22	16	37.5%	81	94	-13.8%
System Subtotal		17,573	14,792	18.8%	55,371	49,739	11.3%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		6,476	5,916	9.5%	20,901	20,664	1.1%
1, 2 East/West		1,610	1,395	15.4%	5,214	4,302	21.2%
4, 5, 15x, 16, 17 Mesa Lines		1,125	857	31.3%	3,874	3,186	21.6%
6, 11 State/Hollister		6,588	5,775	14.1%	21,221	19,528	8.7%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		17,573	14,792	18.8%	55,371	49,739	11.3%

¹ MTD electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD Wheelchairs Boarded (January 2024 – March 2024)

LINE	Quarter			YTD			
	Jan 24 - Mar 24	Jan 23 - Mar 23	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change	
1	West Santa Barbara	121	180	-32.8%	515	649	-20.6%
2	East Santa Barbara	425	315	34.9%	1,314	1,221	7.6%
3	Oak Park	106	91	16.5%	357	242	47.5%
4	Mesa / SBCC	24	24	0.0%	98	81	21.0%
5	Mesa / La Cumbre	74	75	-1.3%	219	136	61.0%
6	Goleta	296	264	12.1%	968	830	16.6%
7	County Health / Fairview	280	337	-16.9%	1,012	967	4.7%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	313	300	4.3%	1,212	974	24.4%
12x	Goleta Express	37	51	-27.5%	160	186	-14.0%
14	Montecito	78	51	52.9%	175	158	10.8%
15x	SBCC / UCSB Express	2	4	-50.0%	7	14	-50.0%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	65	100	-35.0%	239	233	2.6%
19x	SBCC / East SB Express	-	-	0.0%	1	-	100.0%
20	Carpinteria	370	227	63.0%	1,081	691	56.4%
23	Winchester Canyon	3	4	-25.0%	15	9	66.7%
24x	UCSB Express	28	46	-39.1%	96	161	-40.4%
25	Elwood	5	5	0.0%	16	16	0.0%
27	Isla Vista Shuttle	2	13	-84.6%	10	70	-85.7%
28	UCSB Shuttle	18	18	0.0%	48	78	-38.5%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	1	-	100.0%	2	1	100.0%
System Subtotal		2,248	2,105	6.8%	7,545	6,717	12.3%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		361	377	-4.2%	1,366	1,283	6.5%
1, 2 East/West		546	495	10.3%	1,829	1,870	-2.2%
4, 5, 15x, 16, 17 Mesa Lines		165	203	-18.7%	563	464	21.3%
6, 11 State/Hollister		609	564	8.0%	2,180	1,804	20.8%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		2,248	2,105	6.8%	7,545	6,717	12.3%

Source: GFI Genfare, MTD Transit Development Department, Planning Section