



**BOARD OF DIRECTORS APPROVED MINUTES**

**SPECIAL MEETING**  
of the  
**BOARD OF DIRECTORS**  
of the  
**SANTA BARBARA METROPOLITAN TRANSIT DISTRICT**  
A Public Agency  
**Tuesday, April 9, 2024**  
**8:30 AM**  
**John G. Britton Auditorium**  
550 Olive Street, Santa Barbara, CA 93101

- 1. CALL TO ORDER**  
Chair Davis called the meeting to order at 8:30 AM.
- 2. ROLL CALL OF THE BOARD MEMBERS**  
Chair Davis reported that all members were present with the exception of Secretary Lemberger.
- 3. REPORT REGARDING THE POSTING OF THE AGENDA**  
Hillary Blackerby, Planning and Marketing Manager acting as Clerk of the Board reported that the agenda was posted on Friday, April 5<sup>th</sup>, 2024, at MTD's Administrative office, mailed and emailed to those on the agenda list, and posted on MTD's website.
- 4. APPROVAL OF AGENDA**  
No changes to the agenda were made.

**CONSENT CALENDAR**

- 5. APPROVAL OF PRIOR MINUTES - (ACTION MAY BE TAKEN)**  
The Board of Directors was asked to approve the draft minutes for the meeting of March 19, 2024.
- 6. CASH REPORTS - (ACTION MAY BE TAKEN)**  
The Board of Directors was asked to review and approve the Cash Reports from March 9, 2024 through March 22, 2024.

Vice Chair Tabor moved to approve the consent calendar. Director Lapuz seconded the motion. The consent calendar was approved unanimously with one absent and one abstention on the minutes from Director Perotte.

**THIS CONCLUDES THE CONSENT CALENDAR**

- 7. PUBLIC COMMENT**  
No public comments were made.

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**8. RECESS TO CLOSED SESSION: REAL PROPERTY NEGOTIATIONS (GOVERNMENT CODE §54956.8) (ACTION MAY BE TAKEN)**

Property: 4678 Calle Real / 149 North San Antonio Road.

Agency Negotiators: General Manager Jerry Estrada; District Outside Counsel, Graham Lyons.

Negotiating Parties: Con/Am Group.

Under Negotiation: Price and terms of payment.

No public comments related to closed session were made.

Chair Davis recessed the Board to Closed Session at 8:34 a.m.

The Board reconvened from Closed Session at 8:57 a.m.

Chair Davis reported no action was taken.

**9. BUS ADVERTISING RATE CHANGES AND ADDITIONS – (ACTION MAY BE TAKEN)**

Planning and Marketing Manager Hillary Blackerby gave a presentation and sought input on proposed changes and additions to the bus advertising policy and rates. Director Sarkar moved to approve the policy and rate changes. Director Lapuz seconded the motion. The motion was approved unanimously with one absent.

**10. GENERAL MANAGER'S REPORT – (INFORMATIONAL)**

The General Manager reported on updates to district activities.

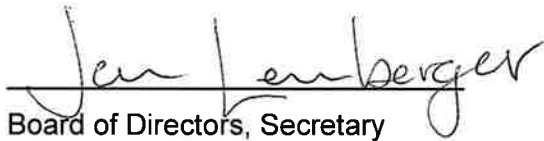
**11. OTHER BUSINESS AND REPORTS – (INFORMATIONAL)**

General Manager Estrada announced that the Strategic Plan update process will begin soon. The next regularly scheduled meeting of April 16, 2024 will be canceled and the next meeting of the Board of Directors will be May 7, 2024.

**12. ADJOURNMENT**

Chair Davis adjourned the meeting at 9:22 a.m.

Approved by the Board of Directors May 7, 2024

  
Board of Directors, Secretary