



System Ridership Report: April 2024

System wide ridership increased by 7.9% or 34,313 passengers, for the month of April 2024 as compared to April of 2023.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Apr-24	Apr-23	%Change	Jul 23 - Apr 24	Jul 22 - Apr 23	%Change
Persons with Disabilities Cash	1,284	1,487	-13.7%	12,479	12,171	2.5%
Full Fare Prepaid ⁽¹⁾	63,933	66,410	-3.7%	655,206	633,413	3.4%
Free	22,924	5,438	321.6%	79,055	51,601	53.2%
General Fare	52,229	59,272	-11.9%	560,534	545,940	2.7%
Santa Barbara City College	27,785	24,489	13.5%	226,911	201,207	12.8%
Senior & Disabled Prepaid ⁽²⁾	47,723	46,615	2.4%	463,116	434,672	6.5%
Shuttle	-	-	0.0%	-	-	0.0%
Senior Cash	9,323	10,153	-8.2%	92,026	90,319	1.9%
Youth(K-12) Prepaid ⁽³⁾	43,355	41,877	3.5%	359,488	381,058	-5.7%
Special Pass Programs	738	390	89.2%	6,355	2,392	165.7%
Tokens	1,952	1,551	25.9%	20,741	16,303	27.2%
Transfers	27,843	25,419	9.5%	267,437	231,057	15.7%
UC Santa Barbara	158,322	150,762	5.0%	1,091,127	1,159,674	-5.9%
Tap to Ride Transactions	11,591	826	1303.3%	61,129	7,184	750.9%
Total	469,002	434,689	7.9%	3,895,633	3,766,991	3.4%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Apr-24	Apr-23	%Change	Jul 23 - Apr 24	Jul 22 - Apr 23	%Change
Passengers	469,002	434,689	7.9%	3,895,633	3,766,991	3.4%
Revenue Hours	14,643	14,063	4.1%	142,235	139,702	1.8%
Passengers per Rev Hour	32.03	30.91	3.6%	27.39	26.96	1.6%
Revenue Miles	178,606	170,914	4.5%	1,716,699	1,665,670	3.1%
Passengers per Rev Mile	2.63	2.54	3.2%	2.27	2.26	0.3%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table C: April 2024 System Ridership

LINE	Month			Fiscal Year to Date		
	Apr-24	Apr-23	%Change	Jul 23 - Apr 24	Jul 22 - Apr 23	%Change
1 West Santa Barbara	23,740	21,176	12.1%	205,039	190,037	7.9%
2 East Santa Barbara	39,457	35,189	12.1%	355,851	326,960	8.8%
3 Oak Park	13,414	13,269	1.1%	125,060	115,372	8.4%
4 Mesa/SBCC	8,177	7,459	9.6%	77,535	67,427	15.0%
5 Mesa / La Cumbre	7,628	6,653	14.7%	66,718	64,013	4.2%
6 Goleta	41,773	40,583	2.9%	387,403	379,729	2.0%
7 County Health / Fairview	20,040	18,410	8.9%	197,402	175,040	12.8%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	95,745	92,198	3.8%	785,357	778,654	0.9%
12x Goleta Express	12,442	11,029	12.8%	116,563	105,840	10.1%
14 Montecito	6,511	5,124	27.1%	58,118	47,757	21.7%
15x SBCC / UCSB Express	10,041	9,263	8.4%	75,680	80,331	-5.8%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	10,199	9,061	12.6%	90,493	79,920	13.2%
19x East SB / SBCC	876	-	100.0%	6,384	-	100.0%
20 Carpinteria	25,986	23,900	8.7%	243,991	223,255	9.3%
23 Winchester Canyon	4,218	4,538	-7.1%	35,217	40,155	-12.3%
24x UCSB Express	45,542	46,491	-2.0%	361,536	393,343	-8.1%
25 Elwood	5,111	4,706	8.6%	44,664	44,292	0.8%
27 Isla Vista Shuttle	23,379	23,456	-0.3%	159,342	187,179	-14.9%
28 UCSB Shuttle	52,460	39,435	33.0%	348,825	296,914	17.5%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	22,263	22,749	-2.1%	154,455	170,773	-9.6%
System Subtotal	469,002	434,689	7.9%	3,895,633	3,766,991	3.4%
Downtown Waterfront Shuttles						
33 Dwn. Waterfront Circulator	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	469,002	434,689	7.9%	3,895,633	3,766,991	3.4%

Related Routes						
11, 24x, 27, 28 UCSB Lines	217,126	201,580	7.7%	1,655,060	1,656,090	-0.1%
1, 2 East/West	63,197	56,365	12.1%	560,890	516,997	8.5%
4, 5, 15x, 16, 17, 19x Mesa Lines	36,921	32,436	13.8%	316,810	291,691	8.6%
6, 11 State/Hollister	137,518	132,781	3.6%	1,172,760	1,158,383	1.2%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

Table D: April 2024 - Passengers per Hour

LINE	Month			Fiscal Year to Date		
	Apr-24	Apr-23	%Change	Jul 23 - Apr 24	Jul 22 - Apr 23	%Change
1 West Santa Barbara	27.7	25.4	8.9%	24.2	22.7	6.6%
2 East Santa Barbara	29.2	26.9	8.5%	26.8	24.9	7.6%
3 Oak Park	16.5	17.2	-4.0%	15.8	14.8	6.9%
4 Mesa/SBCC	21.1	20.3	4.1%	20.7	18.2	13.4%
5 Mesa / La Cumbre	14.7	13.0	12.5%	12.9	12.5	3.4%
6 Goleta	29.1	27.3	6.4%	26.8	25.6	4.5%
7 Calle Real / Fairview	15.5	14.9	4.2%	15.7	14.1	11.5%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	44.4	40.8	8.8%	35.9	34.4	4.4%
12x Goleta Express	22.5	20.1	12.0%	21.1	19.5	8.2%
14 Montecito	15.2	12.6	20.7%	14.0	11.6	20.6%
15x SBCC / UCSB Express	30.6	31.1	-1.5%	26.8	29.1	-7.9%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	35.3	33.0	6.9%	32.3	28.9	11.8%
19x East SB / SBCC	9.7	-	100.0%	10.3	-	100.0%
20 Carpinteria	19.3	18.2	6.2%	18.3	16.9	8.2%
23 Winchester Canyon	12.2	22.6	-46.0%	11.6	19.9	-41.8%
24x UCSB Express	49.4	51.3	-3.7%	39.4	43.3	-9.1%
25 Elwood	22.3	19.7	12.8%	20.5	18.5	10.9%
27 Isla Vista Shuttle	63.0	64.9	-3.0%	43.6	51.4	-15.2%
28 UCSB Shuttle	86.7	89.8	-3.4%	67.7	75.0	-9.7%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	68.8	74.8	-8.0%	68.9	74.6	-7.8%
System Average	32.0	30.9	3.6%	27.4	27.0	1.6%
Downtown Waterfront Shuttles						
33 Downtown Waterfront Shuttle	-	-	0.0%	-	-	0.0%
Other/Misc.	-	-	0.0%	-	-	0.0%
DWS Average	-	-	0.0%	-	-	0.0%
System Total	32.0	30.9	3.6%	27.4	27.0	1.6%

Related Routes						
11, 24x, 27, 28 UCSB Lines	53.6	50.8	5.4%	41.5	42.1	-1.4%
1, 2 East/West	28.6	26.3	8.7%	25.8	24.1	7.2%
4, 5, 15x, 16, 17, 19x Mesa Lines	22.9	22.4	2.2%	20.9	20.3	2.8%
6, 11 State/Hollister	38.3	35.5	8.0%	32.2	30.9	4.3%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table E: April 2024 – ‘At Capacity’ Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Apr-24	Apr-23	%Change	Jul 23 - Apr 24	Jul 22 - Apr 23	%Change
1 West Santa Barbara	10	-	100.0%	47	25	88.0%
2 East Santa Barbara	21	1	2000.0%	62	50	24.0%
3 Oak Park	6	-	100.0%	19	15	26.7%
4 Mesa/SBCC	-	-	0.0%	-	3	-100.0%
5 Mesa / La Cumbre	-	1	-100.0%	2	13	-84.6%
6 Goleta	2	4	-50.0%	42	99	-57.6%
7 Calle Real / Fairview	-	1	-100.0%	4	11	-63.6%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	58	87	-33.3%	394	516	-23.6%
12x Goleta Express	-	1	-100.0%	9	17	-47.1%
14 Montecito	-	-	0.0%	7	4	75.0%
15x SBCC / UCSB Express	2	11	-81.8%	43	97	-55.7%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	2	-	100.0%	17	3	466.7%
19x East SB / SBCC	-	-	0.0%	-	-	0.0%
20 Carpinteria	2	5	-60.0%	24	44	-45.5%
23 Winchester Canyon	-	-	0.0%	3	14	-78.6%
24x UCSB Express	48	24	100.0%	250	312	-19.9%
25 Elwood	-	-	0.0%	-	1	-100.0%
27 Isla Vista Shuttle	6	16	-62.5%	91	173	-47.4%
28 UCSB Shuttle	14	-	100.0%	53	90	-41.1%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	21	16	31.3%	142	262	-45.8%
System Subtotal	192	167	15.0%	1,209	1,749	-30.9%
Downtown Waterfront Shuttles						
33 Downtown Waterfront Circulator	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	192	167	15.0%	1,209	1,749	-30.9%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table F: April 2024 – ‘Too Full to Board’ Loads Indicated

Instances of refused service because a vehicle was too full to board additional riders safely.

LINE	Month			Fiscal Year to Date		
	Apr-24	Apr-23	%Change	Jul 23 - Apr 24	Jul 22 - Apr 23	%Change
1 West Santa Barbara	2	-	100.0%	31	7	342.9%
2 East Santa Barbara	4	1	300.0%	19	35	-45.7%
3 Oak Park	1	7	-85.7%	12	16	-25.0%
4 Mesa/SBCC	-	-	0.0%	-	-	0.0%
5 Mesa / La Cumbre	-	-	0.0%	2	3	-33.3%
6 Goleta	4	2	100.0%	46	69	-33.3%
7 Calle Real / Fairview	-	-	0.0%	2	1	100.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	156	181	-13.8%	912	1,288	-29.2%
12x Goleta Express	2	1	100.0%	17	42	-59.5%
14 Montecito	-	-	0.0%	6	-	100.0%
15x SBCC / UCSB Express	10	14	-28.6%	54	115	-53.0%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	-	-	0.0%	-	1	-100.0%
19x East SB / SBCC	-	-	0.0%	-	-	0.0%
20 Carpinteria	-	1	-100.0%	17	16	6.3%
23 Winchester Canyon	2	-	100.0%	18	18	0.0%
24x UCSB Express	97	76	27.6%	608	722	-15.8%
25 Elwood	-	-	0.0%	-	1	-100.0%
27 Isla Vista Shuttle	32	38	-15.8%	153	309	-50.5%
28 UCSB Shuttle	123	68	80.9%	505	324	55.9%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	5	11	-54.5%	38	112	-66.1%
System Subtotal	438	400	9.5%	2,440	3,079	-20.8%
Downtown Waterfront Shuttles						
33 Downtown Waterfront Circulator	-	-	0.0%	-	-	0.0%
34 Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	438	400	9.5%	2,440	3,079	-20.8%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table G: April 2024 – Bicycles Carried

LINE	Month			Fiscal Year to Date			
	Apr-24	Apr-23	%Change	Jul 23 - Apr 24	Jul 22 - Apr 23	%Change	
1	West Santa Barbara	77	215	-64.2%	1,579	1,465	7.8%
2	East Santa Barbara	418	382	9.4%	4,130	3,434	20.3%
3	Oak Park	2	1	100.0%	68	24	183.3%
4	Mesa/SBCC	83	69	20.3%	880	889	-1.0%
5	Mesa / La Cumbre	109	69	58.0%	1,059	949	11.6%
6	Goleta	870	896	-2.9%	9,085	7,918	14.7%
7	Calle Real / Fairview	632	568	11.3%	5,897	5,133	14.9%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	1,553	1,555	-0.1%	14,559	14,061	3.5%
12x	Goleta Express	494	485	1.9%	4,778	3,979	20.1%
14	Montecito	127	77	64.9%	1,166	915	27.4%
15x	SBCC / UCSB Express	200	64	212.5%	1,778	986	80.3%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	67	67	0.0%	616	631	-2.4%
19x	East SB / SBCC	19	-	100.0%	115	-	100.0%
20	Carpinteria	652	635	2.7%	6,089	5,274	15.5%
23	Winchester Canyon	47	37	27.0%	356	402	-11.4%
24x	UCSB Express	616	717	-14.1%	6,781	7,327	-7.5%
25	Elw ood	86	73	17.8%	676	620	9.0%
27	Isla Vista Shuttle	78	64	21.9%	633	643	-1.6%
28	UCSB Shuttle	173	141	22.7%	1,348	1,110	21.4%
36	Seaside Shuttle*	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle*	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster services	21	11	90.9%	102	105	-2.9%
System Subtotal		6,324	6,126	3.2%	61,695	55,865	10.4%
Downtown Waterfront Shuttles							
33	Downtown Waterfront Circulator	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle*	-	-	0.0%	-	-	0.0%
DWS Total		-	-	0.0%	-	-	0.0%
System Total		6,324	6,126	3.2%	61,695	55,865	10.4%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION
 *THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

Table H: April 2024 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date			
	Apr-24	Apr-23	%Change	Jul 23 - Apr 24	Jul 22 - Apr 23	%Change	
1	West Santa Barbara	33	64	-48.4%	548	713	-23.1%
2	East Santa Barbara	135	122	10.7%	1,449	1,343	7.9%
3	Oak Park	44	30	46.7%	401	272	47.4%
4	Mesa/SBCC	8	13	-38.5%	106	94	12.8%
5	Mesa / La Cumbre	39	27	44.4%	258	163	58.3%
6	Goleta	114	106	7.5%	1,082	936	15.6%
7	Calle Real / Fairview	112	97	15.5%	1,124	1,125	-0.1%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	104	170	-38.8%	1,316	1,144	15.0%
12x	Goleta Express	24	24	0.0%	184	210	-12.4%
14	Montecito	24	7	242.9%	199	165	20.6%
15x	SBCC / UCSB Express	-	2	-100.0%	7	16	-56.3%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	23	41	-43.9%	262	274	-4.4%
19x	East SB / SBCC	-	-	0.0%	1	-	100.0%
20	Carpinteria	133	132	0.8%	1,214	823	47.5%
23	Winchester Canyon	1	1	0.0%	16	10	60.0%
24x	UCSB Express	9	20	-55.0%	105	181	-42.0%
25	Elw ood	3	-	100.0%	19	16	18.8%
27	Isla Vista Shuttle	-	2	-100.0%	10	72	-86.1%
28	UCSB Shuttle	3	19	-84.2%	51	97	-47.4%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	-	-	0.0%	2	1	100.0%
System Subtotal		809	877	-7.8%	8,354	7,655	9.1%
Downtown Waterfront Shuttles							
33	Downtown Waterfront Circulator	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
DWS Total		-	-	0.0%	-	-	0.0%
System Total		809	877	-7.8%	8,354	7,655	9.1%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table I: April 2024 - Ridership by Day Type

	Apr-2024			Apr-2023				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	401,766	22	18,262	354,390	20	17,720	543	3.1%
Saturday	36,756	4	9,189	44,282	5	8,856	333	3.8%
Sunday	30,480	4	7,620	36,017	5	7,203	417	5.8%
Total	469,002	30	15,633	434,689	30	14,490	1,144	7.9%

	FYTD 2024			FYTD 2023				
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	3,180,675	186	17,100	3,060,015	187	16,364	737	4.5%
Saturday	394,560	43	9,176	387,235	42	9,220	-44	-0.5%
Sunday	320,398	43	7,451	319,741	42	7,613	-162	-2.1%
Total	3,895,633	272	14,322	3,766,991	271	13,900	422	3.0%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

External Factors Affecting Ridership

Service Days & School Days:

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Apr-24	22	4	4	22	22	22
Apr-23	20	5	5	20	20	20

*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

Weather: April 2024 had 1.15 inches of precipitation, compared to 9.59 inches in April 2023.

	Temperature (°F)	High	Average	Low	Precipitation	
Apr-24	Maximum	74	62	56	Weekday: 0.71 in (3 days)	
	Mean	64	57	49	Saturday: 0.03 in (1 day)	
	Minimum	55	50	42	Sunday: 0.41 in (1 day)	
Apr-23	Maximum	68	60	57	Weekday: 2.98 in (6 days)	
	Mean	61	54	48	Saturday: 5.71 in (5 day)	
	Minimum	56	50	40	Sunday: 0.90 in (4 days)	

*SOURCE: WWW.WUNDERGROUND.COM

Addendum: Data Source Documesntation

*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.