



System Ridership Report: May 2024

System wide ridership increased by 3.7% or 16,529 passengers, for the month of May 2024 as compared to May of 2023.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	May-24	May-23	%Change	Jul 23 - May 24	Jul 22 - May 23	%Change
Persons with Disabilities Cash	1,222	1,578	-22.6%	13,701	13,749	-0.3%
Full Fare Prepaid ⁽¹⁾	68,348	71,338	-4.2%	723,554	704,751	2.7%
Free	7,744	6,139	26.1%	86,799	57,740	50.3%
General Fare	56,439	62,381	-9.5%	616,973	608,321	1.4%
Santa Barbara City College	19,295	16,412	17.6%	246,206	217,619	13.1%
Senior & Disabled Prepaid ⁽²⁾	52,114	49,137	6.1%	515,230	483,809	6.5%
Shuttle	62	-	100.0%	62	-	100.0%
Senior Cash	9,950	9,435	5.5%	101,976	99,754	2.2%
Youth(K-12) Prepaid ⁽³⁾	43,264	46,544	-7.0%	402,752	427,602	-5.8%
Special Pass Programs	697	384	81.5%	7,052	2,776	154.0%
Tokens	2,028	1,946	4.2%	22,769	18,249	24.8%
Transfers	28,955	27,154	6.6%	296,392	258,211	14.8%
UC Santa Barbara	155,748	148,358	5.0%	1,246,875	1,308,032	-4.7%
Tap to Ride Transactions	12,297	793	1450.7%	73,426	7,977	820.5%
Total	458,128	441,599	3.7%	4,353,761	4,208,590	3.4%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons w ith disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	May-24	May-23	%Change	Jul 23 - May 24	Jul 22 - May 23	%Change
Passengers	458,128	441,599	3.7%	4,353,761	4,208,590	3.4%
Revenue Hours	14,980	14,788	1.3%	157,215	154,491	1.8%
Passengers per Rev Hour	30.58	29.86	2.4%	27.69	27.24	1.7%
Revenue Miles	182,662	179,352	1.8%	1,915,727	1,873,163	2.3%
Passengers per Rev Mile	2.51	2.46	1.9%	2.27	2.25	1.2%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table C: May 2024 System Ridership

LINE	Month			Fiscal Year to Date		
	May-24	May-23	%Change	Jul 23 - May 24	Jul 22 - May 23	%Change
1 West Santa Barbara	23,937	22,889	4.6%	228,976	212,926	7.5%
2 East Santa Barbara	40,060	37,104	8.0%	395,911	364,064	8.7%
3 Oak Park	13,323	14,037	-5.1%	138,383	129,409	6.9%
4 Mesa/SBCC	7,011	7,352	-4.6%	84,546	74,779	13.1%
5 Mesa / La Cumbre	6,904	6,066	13.8%	73,622	70,079	5.1%
6 Goleta	41,151	42,520	-3.2%	428,554	422,249	1.5%
7 County Health / Fairview	20,514	19,454	5.4%	217,916	194,494	12.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	96,774	92,516	4.6%	882,131	871,170	1.3%
12x Goleta Express	12,501	12,194	2.5%	129,064	118,034	9.3%
14 Montecito	6,091	5,598	8.8%	64,209	53,355	20.3%
15x SBCC / UCSB Express	7,543	7,615	-0.9%	83,223	87,946	-5.4%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	8,892	8,230	8.0%	99,385	88,150	12.7%
19x East SB / SBCC	616	-	100.0%	7,000	-	100.0%
20 Carpinteria	26,601	24,272	9.6%	270,592	247,527	9.3%
23 Winchester Canyon	4,441	5,287	-16.0%	39,658	45,442	-12.7%
24x UCSB Express	44,632	45,146	-1.1%	406,168	438,489	-7.4%
25 Ellwood	5,202	4,895	6.3%	49,866	49,187	1.4%
27 Isla Vista Shuttle	21,548	21,775	-1.0%	180,890	208,954	-13.4%
28 UCSB Shuttle	48,372	38,885	24.4%	397,197	335,799	18.3%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crossstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	21,953	25,764	-14.8%	176,408	196,537	-10.2%
System Subtotal	458,066	441,599	3.7%	4,353,699	4,208,590	3.4%
Downtown Waterfront Shuttles						
33 Dwn. Waterfront Shuttle	62	-	100.0%	62	-	100.0%
	-	-	0.0%	-	-	0.0%
DWS Total	62	-	0.0%	62	-	0.0%
System Total	458,128	441,599	3.7%	4,353,761	4,208,590	3.4%

Related Routes						
11, 24x, 27, 28 UCSB Lines	211,326	198,322	6.6%	1,866,386	1,854,412	0.6%
1, 2 East/West	63,997	59,993	6.7%	624,887	576,990	8.3%
4, 5, 15x, 16, 17, 19x Mesa Lines	30,966	29,263	5.8%	347,776	320,954	8.4%
6, 11 State/Hollister	137,925	135,036	2.1%	1,310,685	1,293,419	1.3%

*SOURCE: MTD PASSDAT PROGRAM, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

TABLE C NOTES - PERIOD OVER PERIOD COMPARISON EXCEPTIONS: SYSTEM CHANGES AND ENHANCEMENTS OCCUR THROUGHOUT THE YEAR. THESE AFFECT THE QUALITY OF CONCLUSIONS DRAWN WHEN COMPARING RIDERSHIP PERIOD OVER PERIOD FOR THOSE LINES THAT ARE MODIFIED.

Table D: May 2024 - Passengers per Hour

LINE	Month			Fiscal Year to Date		
	May-24	May-23	%Change	Jul 23 - May 24	Jul 22 - May 23	%Change
1 West Santa Barbara	27.4	26.2	4.7%	24.5	23.1	6.4%
2 East Santa Barbara	29.1	27.0	8.0%	27.0	25.1	7.6%
3 Oak Park	16.1	16.9	-5.1%	15.8	15.0	5.6%
4 Mesa/SBCC	17.9	18.8	-4.6%	20.4	18.3	11.7%
5 Mesa / La Cumbre	13.0	11.4	13.8%	12.9	12.4	4.3%
6 Goleta	27.8	27.4	1.4%	26.9	25.8	4.2%
7 Calle Real / Fairview	15.6	14.8	5.4%	15.7	14.1	10.9%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	43.6	39.3	10.9%	36.6	34.8	5.0%
12x Goleta Express	22.0	21.5	2.2%	21.1	19.7	7.6%
14 Montecito	14.2	13.0	8.8%	14.0	11.8	19.3%
15x SBCC / UCSB Express	23.0	23.2	-0.9%	26.4	28.4	-7.3%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	30.4	28.1	8.0%	32.1	28.8	11.4%
19x East SB / SBCC	6.8	-	100.0%	9.8	-	100.0%
20 Carpinteria	19.3	17.7	9.6%	18.4	17.0	8.4%
23 Winchester Canyon	12.6	25.1	-49.9%	11.7	20.4	-42.7%
24x UCSB Express	47.2	48.0	-1.7%	40.1	43.8	-8.4%
25 Elwood	22.2	19.5	14.1%	20.6	18.6	11.2%
27 Isla Vista Shuttle	56.6	57.2	-1.0%	44.8	52.0	-13.7%
28 UCSB Shuttle	77.9	84.4	-7.6%	68.8	75.9	-9.4%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	67.9	77.2	-12.0%	68.7	75.0	-8.3%
System Average	30.6	29.9	2.6%	27.7	27.2	1.7%
Downtown Waterfront Shuttles						
33 Downtown Waterfront Shuttle	2.5	-	100.0%	2.5	-	100.0%
	-	-	0.0%	-	-	0.0%
DWS Average	1.3	-	0.0%	1.3	-	0.0%
System Total	30.6	29.9	2.4%	27.7	27.2	1.7%

Related Routes						
11, 24x, 27, 28 UCSB Lines	50.7	48.0	5.7%	42.4	42.7	-0.7%
1, 2 East/West	28.5	26.7	6.7%	26.1	24.3	7.1%
4, 5, 15x, 16, 17, 19x Mesa Lines	18.9	18.9	0.0%	20.7	20.2	2.5%
6, 11 State/Hollister	37.3	34.6	7.8%	32.7	31.2	4.7%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table E: May 2024 – ‘At Capacity’ Loads Indicated

Classified as a 30-foot vehicle with 10 or more standees, or a 40-foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date			
	May-24	May-23	%Change	Jul 23 - May 24	Jul 22 - May 23	%Change	
1	West Santa Barbara	3	2	50.0%	50	27	85.2%
2	East Santa Barbara	5	7	-28.6%	67	57	17.5%
3	Oak Park	4	2	100.0%	23	17	35.3%
4	Mesa/SBCC	1	1	0.0%	1	4	-75.0%
5	Mesa / La Cumbre	1	1	0.0%	3	14	-78.6%
6	Goleta	5	5	0.0%	47	104	-54.8%
7	Calle Real / Fairview	-	-	0.0%	4	11	-63.6%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	70	94	-25.5%	464	610	-23.9%
12x	Goleta Express	2	1	100.0%	11	18	-38.9%
14	Montecito	-	3	-100.0%	7	7	0.0%
15x	SBCC / UCSB Express	-	5	-100.0%	43	102	-57.8%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	-	2	-100.0%	17	5	240.0%
19x	East SB / SBCC	-	-	0.0%	-	-	0.0%
20	Carpinteria	3	4	-25.0%	27	48	-43.8%
23	Winchester Canyon	-	2	-100.0%	3	16	-81.3%
24x	UCSB Express	53	20	165.0%	303	332	-8.7%
25	Elwood	-	-	0.0%	-	1	-100.0%
27	Isla Vista Shuttle	7	16	-56.3%	98	189	-48.1%
28	UCSB Shuttle	8	-	100.0%	61	137	-55.5%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	25	24	4.2%	167	286	-41.6%
System Subtotal		187	189	-1.1%	1,396	1,985	-29.7%
Downtown Waterfront Shuttles							
33	Downtown Waterfront Shuttle	-	-	0.0%	-	-	0.0%
		-	-	0.0%	-	-	0.0%
DWS Total		-	-	0.0%	-	-	0.0%
System Total		187	189	-1.1%	1,396	1,985	-29.7%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table F: May 2024 – ‘Too Full to Board’ Loads Indicated

Instances of refused service because a vehicle was too full to board additional riders safely.

LINE	Month			Fiscal Year to Date		
	May-24	May-23	%Change	Jul 23 - May 24	Jul 22 - May 23	%Change
1 West Santa Barbara	1	2	-50.0%	32	9	255.6%
2 East Santa Barbara	2	5	-60.0%	21	40	-47.5%
3 Oak Park	1	6	-83.3%	13	22	-40.9%
4 Mesa/SBCC	-	-	0.0%	-	-	0.0%
5 Mesa / La Cumbre	1	-	100.0%	3	3	0.0%
6 Goleta	2	1	100.0%	48	70	-31.4%
7 Calle Real / Fairview	-	-	0.0%	2	1	100.0%
10 Cathedral Oaks	-	-	0.0%	-	-	0.0%
11 UCSB	117	155	-24.5%	1,029	1,443	-28.7%
12x Goleta Express	3	-	100.0%	20	42	-52.4%
14 Montecito	-	-	0.0%	6	-	100.0%
15x SBCC / UCSB Express	8	7	14.3%	62	122	-49.2%
16 City College Shuttle	-	-	0.0%	-	-	0.0%
17 Lower West / SBCC	-	-	0.0%	-	1	-100.0%
19x East SB / SBCC	-	-	0.0%	-	-	0.0%
20 Carpinteria	-	2	-100.0%	17	18	-5.6%
23 Winchester Canyon	1	2	-50.0%	19	20	-5.0%
24x UCSB Express	68	48	41.7%	676	770	-12.2%
25 Elwood	-	-	0.0%	-	1	-100.0%
27 Isla Vista Shuttle	9	25	-64.0%	162	334	-51.5%
28 UCSB Shuttle	61	48	27.1%	566	372	52.2%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90 West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91 East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92 Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	3	4	-25.0%	41	116	-64.7%
System Subtotal	277	305	-9.2%	2,717	3,384	-19.7%
Downtown Waterfront Shuttles						
33 Downtown Waterfront Shuttle	-	-	0.0%	-	-	0.0%
	-	-	0.0%	-	-	0.0%
DWS Total	-	-	0.0%	-	-	0.0%
System Total	277	305	-9.2%	2,717	3,384	-19.7%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table G: May 2024 – Bicycles Carried

LINE	Month			Fiscal Year to Date			
	May-24	May-23	%Change	Jul 23 - May 24	Jul 22 - May 23	%Change	
1	West Santa Barbara	62	172	-64.0%	1,641	1,637	0.2%
2	East Santa Barbara	423	378	11.9%	4,553	3,812	19.4%
3	Oak Park	2	10	-80.0%	70	34	105.9%
4	Mesa/SBCC	104	64	62.5%	984	953	3.3%
5	Mesa / La Cumbre	112	81	38.3%	1,171	1,030	13.7%
6	Goleta	932	881	5.8%	10,017	8,799	13.8%
7	Calle Real / Fairview	619	654	-5.4%	6,516	5,787	12.6%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	1,636	1,593	2.7%	16,195	15,654	3.5%
12x	Goleta Express	516	489	5.5%	5,294	4,468	18.5%
14	Montecito	111	87	27.6%	1,277	1,002	27.4%
15x	SBCC / UCSB Express	170	58	193.1%	1,948	1,044	86.6%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	57	67	-14.9%	673	698	-3.6%
19x	East SB / SBCC	20	-	100.0%	135	-	100.0%
20	Carpinteria	711	600	18.5%	6,800	5,874	15.8%
23	Winchester Canyon	55	40	37.5%	411	442	-7.0%
24x	UCSB Express	673	778	-13.5%	7,454	8,105	-8.0%
25	Elwood	107	84	27.4%	783	704	11.2%
27	Isla Vista Shuttle	72	54	33.3%	705	697	1.1%
28	UCSB Shuttle	188	132	42.4%	1,536	1,242	23.7%
36	Seaside Shuttle*	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle*	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster services	8	8	0.0%	110	113	-2.7%
System Subtotal		6,578	6,230	5.6%	68,273	62,095	9.9%
Downtown Waterfront Shuttles							
33	Downtown Waterfront Shuttle	-	-	0.0%	-	-	0.0%
		-	-	0.0%	-	-	0.0%
DWS Total		-	-	0.0%	-	-	0.0%
System Total		6,578	6,230	5.6%	68,273	62,095	9.9%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION
 *THE ELECTRIC SHUTTLE CANNOT CARRY BICYCLES, UNLESS REPLACED BY A DIESEL VEHICLE

Table H: May 2024 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date			
	May-24	May-23	%Change	Jul 23 - May 24	Jul 22 - May 23	%Change	
1	West Santa Barbara	56	47	19.1%	604	760	-20.5%
2	East Santa Barbara	125	121	3.3%	1,574	1,464	7.5%
3	Oak Park	39	37	5.4%	440	309	42.4%
4	Mesa/SBCC	8	12	-33.3%	114	106	7.5%
5	Mesa / La Cumbre	39	12	225.0%	297	175	69.7%
6	Goleta	88	131	-32.8%	1,170	1,067	9.7%
7	Calle Real / Fairview	134	97	38.1%	1,258	1,280	-1.7%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	118	147	-19.7%	1,434	1,291	11.1%
12x	Goleta Express	40	19	110.5%	224	229	-2.2%
14	Montecito	31	11	181.8%	230	176	30.7%
15x	SBCC / UCSB Express	-	2	-100.0%	7	18	-61.1%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	21	42	-50.0%	283	316	-10.4%
19x	East SB / SBCC	-	-	0.0%	1	-	100.0%
20	Carpinteria	138	149	-7.4%	1,352	972	39.1%
23	Winchester Canyon	-	5	-100.0%	16	15	6.7%
24x	UCSB Express	9	21	-57.1%	114	202	-43.6%
25	Elw ood	3	6	-50.0%	22	22	0.0%
27	Isla Vista Shuttle	2	1	100.0%	12	73	-83.6%
28	UCSB Shuttle	3	22	-86.4%	54	119	-54.6%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	-	-	0.0%	2	1	100.0%
System Subtotal		854	882	-3.2%	9,208	8,595	7.1%
Downtown Waterfront Shuttles							
33	Dow ntow n Waterfront Shuttle	-	-	0.0%	-	-	0.0%
		-	-	0.0%	-	-	0.0%
DWS Total		-	-	0.0%	-	-	0.0%
System Total		854	882	-3.2%	9,208	8,595	7.1%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

Table I: May 2024 - Ridership by Day Type

	May-2024			May-2023			Change in Daily Ridership	% Change in Daily Ridership
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership		
Weekday	385,302	22	17,514	371,893	22	16,904	610	3.6%
Saturday	36,770	4	9,193	35,265	4	8,816	376	4.3%
Sunday	36,056	5	7,211	34,441	5	6,888	323	4.7%
Total	458,128	31	14,778	441,599	31	14,245	533	3.7%

	FYTD 2024			FYTD 2023			Change in Daily Ridership	% Change in Daily Ridership
	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership		
Weekday	3,565,977	208	17,144	3,431,908	209	16,421	724	4.4%
Saturday	431,330	47	9,177	422,500	46	9,185	-8	-0.1%
Sunday	356,454	48	7,426	354,182	47	7,536	-110	-1.5%
Total	4,353,761	303	14,369	4,208,590	302	13,936	433	3.1%

*SOURCE: GFI GENFARE, MTD TRANSIT DEVELOPMENT DEPARTMENT, PLANNING SECTION

External Factors Affecting Ridership

Service Days & School Days:

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
May-24	22	4	5	22	13	22
May-23	22	4	5	22	15	22

*SOURCE: GREGORIAN CALENDAR, SB AREA SCHOOL DISTRICT, SBCC, UCSB. SS=SUMMER SESSION

Weather: May 2024 had 0.09 inches of precipitation, compared to 0.59 inches in May 2023.

	Temperature (°F)			Precipitation	
	High	Average	Low	Weekday	Saturday
May-24	Maximum	70	60	0.00 in (0 days)	0.09 in
	Mean	64	58	0.00 in (0 days)	
	Minimum	59	56	0.09 in (1 day)	
May-23	Maximum	72	63	0.59 in (2 days)	0.59 in
	Mean	66	60	0.00 in (0 days)	
	Minimum	61	54	0.00 in (0 days)	

*SOURCE: WWW.WUNDERGROUND.COM

Addendum: Data Source Documentation

*GFI Genfare data is taken directly from the electronic fare box system on each MTD vehicle equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

*Passdat program accuracy is determined by the amount of GFI fare box data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.