



# FY 2024 System Ridership Report for the 4<sup>th</sup> Quarter and for the Twelve-Month Period Ending June 30<sup>th</sup>, 2024

## Ridership by Fare Category (April 2024 – June 2024)

Fare Categories	Quarter			YTD		
	Apr 24 - Jun 24	Apr 23 - Jun 23	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change
General Fare	162,571	181,659	-10.5%	670,876	668,327	0.4%
Transfers	81,872	76,928	6.4%	321,466	282,566	13.8%
Full Fare Prepaid <sup>1</sup>	195,448	205,532	-4.9%	786,721	772,535	1.8%
Santa Barbara City College	52,961	45,852	15.5%	252,087	222,570	13.3%
Senior & Disabled Prepaid <sup>2</sup>	149,575	144,274	3.7%	564,968	532,331	6.1%
Shuttle	2,432	-	100.0%	2,432	-	100.0%
UC Santa Barbara	386,291	381,850	1.2%	1,319,096	1,390,762	-5.2%
Youth Prepaid <sup>3</sup>	113,843	115,000	-1.0%	429,976	454,181	-5.3%
Free	37,462	16,862	122.2%	93,593	63,025	48.5%
Special Pass Programs	2,170	1,173	85.0%	7,787	3,175	145.3%
Senior Cash	28,935	29,074	-0.5%	111,638	109,240	2.2%
Persons with Disabilities Cash	3,637	4,584	-20.7%	14,832	15,268	-2.9%
Tokens	5,828	5,744	1.5%	24,617	20,496	20.1%
Tap to Ride Transactions	35,678	2,189	1529.9%	85,216	8,547	897.0%
<b>Total</b>	<b>1,257,784</b>	<b>1,210,721</b>	<b>3.9%</b>	<b>4,684,415</b>	<b>4,543,023</b>	<b>3.1%</b>

<sup>1</sup> Includes adult 10-ride and unlimited 30-day Passport use.

<sup>2</sup> Includes seniors' and persons with disabilities' 10-ride and unlimited 30-day Passport use.

<sup>3</sup> Includes K-12 Youth 10-ride and unlimited 30-day Passport use.

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

## Revenue Hours and Revenue Miles (April 2024 – June 2024)

Metrics	Quarter			YTD		
	Apr 24 - Jun 24	Apr 23 - Jun 23	%Change	FY 2023 - 2024	FY 2022 - 2023	% Change
Passengers	1,257,784	1,210,721	3.9%	4,684,415	4,543,023	3.1%
Revenue Hours	43,865	43,077	1.8%	171,456	168,715	1.6%
Passengers per Revenue Hour	28.7	28.1	2.0%	27.3	26.9	1.5%
Miles	534,069	522,338	2.2%	2,088,527	2,045,233	2.1%
Passengers per Mile	2.4	2.3	1.6%	2.2	2.2	1.0%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

## MTD System Ridership (April 2024 – June 2024)

LINE		Quarter			YTD		
		Apr 24 - Jun 24	Apr 23 - Jun 23	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change
1	West Santa Barbara	68,718	62,026	10.8%	250,017	230,887	8.3%
2	East Santa Barbara	113,698	105,097	8.2%	430,092	396,868	8.4%
3	Oak Park	39,082	39,331	-0.6%	150,728	141,434	6.6%
4	Mesa / SBCC	20,800	20,426	1.8%	90,158	80,394	12.1%
5	Mesa / La Cumbre	19,764	17,860	10.7%	78,854	75,220	4.8%
6	Goleta	120,553	122,978	-2.0%	466,183	462,124	0.9%
7	County Health / Fairview	59,283	57,585	2.9%	236,645	214,215	10.5%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	258,549	255,760	1.1%	948,161	942,216	0.6%
12x	Goleta Express	35,749	34,093	4.9%	139,870	128,904	8.5%
14	Montecito	18,043	15,446	16.8%	69,650	58,079	19.9%
15x	SBCC / UCSB Express	20,402	20,343	0.3%	86,041	91,411	-5.9%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	25,231	23,572	7.0%	105,525	94,431	11.7%
19x	SBCC / East SB Express	1,827	-	100.0%	7,335	-	100.0%
20	Carpinteria	76,438	71,150	7.4%	294,443	270,505	8.8%
23	Winchester Canyon	12,571	12,951	-2.9%	43,570	48,568	-10.3%
24x	UCSB Express	117,435	123,561	-5.0%	433,429	470,413	-7.9%
25	Ellwood	15,228	14,158	7.6%	54,781	53,744	1.9%
27	Isla Vista Shuttle	55,529	56,639	-2.0%	191,492	220,362	-13.1%
28	UCSB Shuttle	123,130	101,965	20.8%	419,495	359,444	16.7%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	53,322	55,780	-4.4%	185,514	203,804	-9.0%
<b>System Subtotal</b>		<b>1,255,352</b>	<b>1,210,721</b>	<b>3.7%</b>	<b>4,681,983</b>	<b>4,543,023</b>	<b>3.1%</b>
<i>Downtown Waterfront Shuttles</i>							
33	Downtown Waterfront Shuttle	2,432	-	100.0%	2,432	-	100.0%
		-	-	0.0%	-	-	0.0%
<i>Unknown</i>							
		-			-		
<b>System Total</b>		<b>1,257,784</b>	<b>1,210,721</b>	<b>3.9%</b>	<b>4,684,415</b>	<b>4,543,023</b>	<b>3.1%</b>
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		554,643	537,925	3.1%	1992,577	1992,435	0.0%
1, 2 East/West		182,416	167,123	9.2%	680,109	627,755	8.3%
4, 5, 15x, 16, 17, 19x Mesa Lines		88,024	82,201	7.1%	367,913	341,456	7.7%
6, 11 State/Hollister		379,102	378,738	0.1%	1,414,344	1,404,340	0.7%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

## MTD Passengers per Revenue Hour (April 2024 – June 2024)

LINE	Quarter			YTD			
	Apr 24 - Jun 24	Apr 23 - Jun 23	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change	
1	West Santa Barbara	26.9	24.2	11.1%	24.6	22.9	7.5%
2	East Santa Barbara	28.3	26.1	8.4%	27.0	25.1	7.7%
3	Oak Park	16.2	16.3	-0.4%	15.9	15.0	5.9%
4	Mesa / SBCC	18.3	17.8	2.7%	20.0	17.9	11.6%
5	Mesa / La Cumbre	12.6	11.4	10.7%	12.7	12.2	4.3%
6	Goleta	27.9	27.2	2.5%	26.9	25.9	3.8%
7	County Health / Fairview	15.5	15.0	3.1%	15.6	14.2	9.9%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	39.8	37.1	7.4%	36.1	34.5	4.7%
12x	Goleta Express	21.4	20.5	4.9%	21.0	19.7	7.0%
14	Montecito	14.2	12.2	16.8%	14.0	11.7	19.5%
15x	SBCC / UCSB Express	21.7	21.7	0.3%	25.0	26.9	-6.8%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	29.8	27.5	8.1%	31.4	28.2	11.3%
19x	SBCC / East SB Express	7.0	-	100.0%	9.3	-	100.0%
20	Carpinteria	18.9	17.6	7.4%	18.4	17.0	8.2%
23	Winchester Canyon	12.0	21.0	-42.8%	11.7	20.0	-41.7%
24x	UCSB Express	42.4	44.7	-5.1%	39.3	43.0	-8.6%
25	Elwood	22.0	19.3	14.1%	20.7	18.6	11.6%
27	Isla Vista Shuttle	49.9	51.4	-2.8%	43.6	50.3	-13.4%
28	UCSB Shuttle	71.8	75.8	-5.2%	67.0	73.8	-9.3%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	66.0	72.5	-8.9%	68.0	74.0	-8.1%
	<b>System Subtotal</b>	<b>28.7</b>	<b>28.1</b>	<b>2.0%</b>	<b>27.3</b>	<b>26.9</b>	<b>1.5%</b>
	<i>Downtown Waterfront Shuttles</i>						
33	Downtown Waterfront Shuttle	6.7	-	100.0%	6.7	-	100.0%
		-	-	0.0%	-	-	0.0%
	<i>Unknown</i>						
		-	-	0.0%	-	-	0.0%
	<b>System Total</b>	<b>28.7</b>	<b>28.1</b>	<b>2.0%</b>	<b>27.3</b>	<b>26.9</b>	<b>1.5%</b>
	<i>Related Routes</i>						
	11, 24x, 27, 28 UCSB Lines	45.9	44.4	3.3%	416	42.0	-0.9%
	1, 2, 37 East/West	27.7	25.3	9.4%	26.1	24.2	7.6%
	4, 5, 15x, 16, 17, 19x Mesa Lines	18.6	18.3	16%	20.1	19.6	2.5%
	6, 11 State/Hollister	35.1	33.2	5.7%	32.4	31.1	4.3%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

## MTD “At Capacity” Loads (April 2024 – June 2024)

LINE	Quarter			YTD			
	Apr 24 - Jun 24	Apr 23 - Jun 23	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change	
1	West Santa Barbara	17	3	466.7%	54	28	92.9%
2	East Santa Barbara	31	10	210.0%	72	59	22.0%
3	Oak Park	14	3	366.7%	27	18	50.0%
4	Mesa / SBCC	1	1	0.0%	1	4	-75.0%
5	Mesa / La Cumbre	1	2	-50.0%	3	14	-78.6%
6	Goleta	12	13	-7.7%	52	108	-51.9%
7	County Health / Fairview	-	1	-100.0%	4	11	-63.6%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	155	218	-28.9%	491	647	-24.1%
12x	Goleta Express	3	2	50.0%	12	18	-33.3%
14	Montecito	-	4	-100.0%	7	8	-12.5%
15x	SBCC / UCSB Express	3	16	-81.3%	44	102	-56.9%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	3	2	50.0%	18	5	260.0%
19x	SBCC / East SB Express	-	-	0.0%	-	-	0.0%
20	Carpinteria	7	11	-36.4%	29	50	-42.0%
23	Winchester Canyon	-	2	-100.0%	3	16	-81.3%
24x	UCSB Express	118	60	96.7%	320	348	-8.0%
25	Ellw ood	-	-	0.0%	-	1	-100.0%
27	Isla Vista Shuttle	14	35	-60.0%	99	192	-48.4%
28	UCSB Shuttle	23	102	-77.5%	62	155	-60.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	51	44	15.9%	172	290	-40.7%
System Subtotal		453	529	-14.4%	1,470	2,074	-29.1%
<i>Downtown Waterfront Shuttles</i>							
30	Dow ntown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		310	415	-25.3%	972	1,342	-27.6%
1, 2 East/West		48	13	269.2%	126	87	44.8%
4, 5, 15x, 16, 17 Mesa Lines		8	21	-61.9%	66	125	-47.2%
6, 11 State/Hollister		167	231	-27.7%	543	755	-28.1%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		453	529	-14.4%	1,470	2,074	-29.1%

\*Classified as a 30-foot vehicle with 10 or more standees, or a **40-foot vehicle with 20 or more**.  
Source: GFI Genfare, MTD Transit Development Department, Planning Section

## MTD “Too Full to Board” Loads (April 2024 – June 2024)

LINE	Quarter			YTD			
	Apr 24 - Jun 24	Apr 23 - Jun 23	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change	
1	West Santa Barbara	3	2	50.0%	32	9	255.6%
2	East Santa Barbara	7	7	0.0%	22	41	-46.3%
3	Oak Park	7	16	-56.3%	18	25	-28.0%
4	Mesa / SBCC	1	-	100.0%	1	-	100.0%
5	Mesa / La Cumbre	1	-	100.0%	3	3	0.0%
6	Goleta	8	4	100.0%	50	71	-29.6%
7	County Health / Fairview	-	-	0.0%	2	1	100.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	294	384	-23.4%	1,050	1,491	-29.6%
12x	Goleta Express	5	1	400.0%	20	42	-52.4%
14	Montecito	-	-	0.0%	6	-	100.0%
15x	SBCC / UCSB Express	18	21	-14.3%	62	122	-49.2%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	-	-	0.0%	-	1	-100.0%
19x	SBCC / East SB Express	-	-	0.0%	-	-	0.0%
20	Carpinteria	5	4	25.0%	22	19	15.8%
23	Winchester Canyon	3	3	0.0%	19	21	-9.5%
24x	UCSB Express	175	147	19.0%	686	793	-13.5%
25	Ellwood	-	-	0.0%	-	1	-100.0%
27	Isla Vista Shuttle	41	68	-39.7%	162	339	-52.2%
28	UCSB Shuttle	193	130	48.5%	575	386	49.0%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	9	17	-47.1%	42	118	-64.4%
System Subtotal		770	804	-4.2%	2,772	3,483	-20.4%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	-	-	0.0%	-	-	0.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		703	729	-3.6%	2,473	3,009	-17.8%
1, 2 East/West		10	9	11.1%	54	50	8.0%
4, 5, 15x, 16, 17 Mesa Lines		20	21	-4.8%	66	126	-47.6%
6, 11 State/Hollister		302	388	-22.2%	1,100	1,562	-29.6%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		770	804	-4.2%	2,772	3,483	-20.4%

\* Indicates that passengers were refused service because a vehicle was too full to safely board.  
Source: GFI Genfare, MTD Transit Development Department, Planning Section

## MTD Bicycles Carried (April 2024 – June 2024)

LINE	Quarter			YTD			
	Apr 24 - Jun 24	Apr 23 - Jun 23	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change	
1	West Santa Barbara	229	549	-58.3%	1,731	1,799	-3.8%
2	East Santa Barbara	1,217	1,110	9.6%	4,929	4,162	18.4%
3	Oak Park	7	16	-56.3%	73	39	87.2%
4	Mesa / SBCC	263	202	30.2%	1,060	1,022	3.7%
5	Mesa / La Cumbre	357	232	53.9%	1,307	1,112	17.5%
6	Goleta	2,607	2,677	-2.6%	10,822	9,699	11.6%
7	County Health / Fairview	1,896	1,871	1.3%	7,161	6,436	11.3%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	4,685	4,716	-0.7%	17,691	17,222	2.7%
12x	Goleta Express	1,403	1,458	-3.8%	5,687	4,952	14.8%
14	Montecito	374	228	64.0%	1,413	1,066	32.6%
15x	SBCC / UCSB Express	480	210	128.6%	2,058	1,132	81.8%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	161	180	-10.6%	710	744	-4.6%
19x	SBCC / East SB Express	63	-	100.0%	159	-	100.0%
20	Carpinteria	1,932	1,828	5.7%	7,369	6,467	13.9%
23	Winchester Canyon	142	116	22.4%	451	481	-6.2%
24x	UCSB Express	1,873	2,134	-12.2%	8,038	8,744	-8.1%
25	Elw ood	279	216	29.2%	869	763	13.9%
27	Isla Vista Shuttle	210	169	24.3%	765	748	2.3%
28	UCSB Shuttle	476	377	26.3%	1,651	1,346	22.7%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	32	19	68.4%	113	113	0.0%
System Subtotal		18,686	18,308	2.1%	74,057	68,047	8.8%
<i>Downtown Waterfront Shuttles</i>							
30	Dow ntow n Shuttle	2	-	100.0%	2	-	100.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		7,244	7,396	-2.1%	28,145	28,060	0.3%
1, 2 East/West		1,446	1,659	-12.8%	6,660	5,961	11.7%
4, 5, 15x, 16, 17 Mesa Lines		1,261	824	53.0%	5,135	4,010	28.1%
6, 11 State/Hollister		7,292	7,393	-1.4%	28,513	26,921	5.9%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		18,688	18,308	2.1%	74,059	68,047	8.8%

<sup>1</sup> MTD electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

## MTD Wheelchairs Boarded (April 2024 – June 2024)

LINE	Quarter			YTD			
	Apr 24 - Jun 24	Apr 23 - Jun 23	% Change	FY 2023 - 2024	FY 2022 - 2023	% Change	
1	West Santa Barbara	147	173	-15.0%	662	822	-19.5%
2	East Santa Barbara	384	361	6.4%	1,698	1,582	7.3%
3	Oak Park	157	89	76.4%	514	331	55.3%
4	Mesa / SBCC	25	31	-19.4%	123	112	9.8%
5	Mesa / La Cumbre	110	47	134.0%	329	183	79.8%
6	Goleta	329	364	-9.6%	1,297	1,194	8.6%
7	County Health / Fairview	414	451	-8.2%	1,426	1,418	0.6%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	357	465	-23.2%	1,569	1,439	9.0%
12x	Goleta Express	124	59	110.2%	284	245	15.9%
14	Montecito	90	38	136.8%	265	196	35.2%
15x	SBCC / UCSB Express	-	4	-100.0%	7	18	-61.1%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	69	98	-29.6%	308	331	-6.9%
19x	SBCC / East SB Express	1	-	100.0%	2	-	100.0%
20	Carpinteria	357	405	-11.9%	1,438	1,096	31.2%
23	Winchester Canyon	3	9	-66.7%	18	18	0.0%
24x	UCSB Express	33	63	-47.6%	129	224	-42.4%
25	Ellwood	9	7	28.6%	25	23	8.7%
27	Isla Vista Shuttle	6	7	-14.3%	16	77	-79.2%
28	UCSB Shuttle	7	59	-88.1%	55	137	-59.9%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	-	-	0.0%	2	1	100.0%
System Subtotal		2,622	2,730	-4.0%	10,167	9,447	7.6%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	13	-	100.0%	13	-	100.0%
34	Waterfront Shuttle	-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		403	594	-32.2%	1,769	1,877	-5.8%
1, 2 East/West		531	534	-0.6%	2,360	2,404	-1.8%
4, 5, 15x, 16, 17 Mesa Lines		204	180	13.3%	767	644	19.1%
6, 11 State/Hollister		686	829	-17.2%	2,866	2,633	8.8%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		2,635	2,730	-3.5%	10,180	9,447	7.8%

Source: GFI Genfare, MTD Transit Development Department, Planning Section