



FY 2025 System Ridership Report for the 2nd Quarter and for the Six-Month Period Ending December 31st, 2024

Ridership by Fare Category (October 2024 – December 2024)

Fare Categories	Quarter			YTD		
	Oct 24 - Dec 24	Oct 23 - Dec 23	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change
General Fare ⁽⁴⁾	196,885	178,749	10.1%	411,349	376,367	9.3%
Transfers ⁽⁴⁾	73,393	81,038	-9.4%	156,500	162,319	-3.6%
Full Fare Prepaid ¹	185,208	184,918	0.2%	399,650	405,721	-1.5%
Santa Barbara City College	77,527	80,195	-3.3%	130,482	129,212	1.0%
Senior & Disabled Prepaid ²	142,210	135,916	4.6%	288,814	278,832	3.6%
Shuttle	-	-	0.0%	5,695	-	100.0%
UC Santa Barbara	453,669	408,258	11.1%	603,088	530,467	13.7%
Youth Prepaid ³	102,091	105,371	-3.1%	201,754	207,775	-2.9%
Free	17,223	18,945	-9.1%	35,053	38,398	-8.7%
Special Pass Programs	1,947	1,686	15.5%	4,401	3,332	32.1%
Senior Cash	26,945	27,159	-0.8%	56,491	56,172	0.6%
People w ith Disabilities Cash	3,175	3,792	-16.3%	6,674	7,553	-11.6%
Tokens	5,921	5,894	0.5%	11,462	12,804	-10.5%
Senior Tap2Ride	3	22	-86.4%	3	22	-86.4%
People w ith Disabilities Tap2Ride	1	-	100.0%	6	-	100.0%
Total	1,286,198	1,231,943	4.4%	2,311,422	2,208,974	4.6%

¹ Includes adult 10-ride and unlimited 30-day Passport use.

² Includes seniors' and persons w ith disabilities' 10-ride and unlimited 30-day Passport use.

³ Includes K-12 Youth 10-ride and unlimited 30-day Passport use.

⁴ Includes Tap2Ride transactions of the same type.

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Revenue Hours and Revenue Miles (October 2024 – December 2024)

Metrics	Quarter			YTD		
	Oct 24 - Dec 24	Oct 23 - Dec 23	%Change	FY 2024 - 2025	FY 2023 - 2024	% Change
Passengers	1,286,198	1,231,943	4.4%	2,311,422	2,208,974	4.6%
Revenue Hours	42,797	42,285	1.2%	86,825	85,030	2.1%
Passengers per Revenue Hour	30.1	29.1	3.2%	26.6	26.0	2.5%
Miles	521,917	515,224	1.3%	1,060,126	1,036,525	2.3%
Passengers per Mile	2.5	2.4	3.1%	2.2	2.1	2.3%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD System Ridership (October 2024 – December 2024)

LINE		Quarter			YTD		
		Oct 24 - Dec 24	Oct 23 - Dec 23	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change
1	West Santa Barbara	68,975	61,445	12.3%	137,888	121,092	13.9%
2	East Santa Barbara	107,430	105,302	2.0%	217,846	211,776	2.9%
3	Oak Park	36,954	37,990	-2.7%	75,256	75,230	0.0%
4	Mesa / SBCC	22,823	24,963	-8.6%	44,700	48,520	-7.9%
5	Mesa / La Cumbre	19,982	20,050	-0.3%	39,285	39,128	0.4%
6	Goleta	114,180	113,703	0.4%	230,587	229,698	0.4%
7	County Health / Fairview	59,087	59,043	0.1%	118,793	119,711	-0.8%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	248,319	251,559	-1.3%	437,193	436,743	0.1%
12x	Goleta Express	34,269	36,055	-5.0%	70,010	69,496	0.7%
14	Montecito	16,122	16,708	-3.5%	33,911	33,313	1.8%
15x	SBCC / UCSB Express	29,782	25,454	17.0%	48,478	41,497	16.8%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	27,137	28,574	-5.0%	52,356	54,844	-4.5%
19x	SBCC / East SB Express	1,833	2,242	-18.2%	3,686	3,300	11.7%
20	Carpinteria	70,213	71,954	-2.4%	144,891	146,626	-1.2%
23	Winchester Canyon	13,132	10,792	21.7%	24,995	19,246	29.9%
24x	UCSB Express	117,481	118,893	-1.2%	207,132	203,281	1.9%
25	Ellwood	14,556	12,438	17.0%	28,706	25,207	13.9%
27	Isla Vista Shuttle	114,341	57,948	97.3%	143,680	76,914	86.8%
28	UCSB Shuttle	120,263	125,232	-4.0%	164,580	170,804	-3.6%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	49,319	51,598	-4.4%	81,754	82,548	-1.0%
System Subtotal		1,286,198	1,231,943	4.4%	2,305,727	2,208,974	4.4%
<i>Downtown Waterfront Shuttles</i>							
33	Downtown Waterfront Shuttle	-	-	0.0%	5,695	-	100.0%
		-	-	0.0%	-	-	0.0%
<i>Unknown</i>							
		-			-		
System Total		1,286,198	1,231,943	4.4%	2,311,422	2,208,974	4.6%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		600,404	553,632	8.4%	952,585	887,742	7.3%
1, 2 East/West		176,405	166,747	5.8%	355,734	332,868	6.9%
4, 5, 15x, 16, 17, 19x Mesa Lines		101,557	101,283	0.3%	188,505	187,289	0.6%
6, 11 State/Hollister		362,499	365,262	-0.8%	667,780	666,441	0.2%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD Passengers per Revenue Hour (October 2024 – December 2024)

LINE	Quarter			YTD			
	Oct 24 - Dec 24	Oct 23 - Dec 23	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change	
1	West Santa Barbara	27.6	24.6	12.3%	27.1	23.9	13.6%
2	East Santa Barbara	27.4	26.8	2.2%	27.3	26.6	2.7%
3	Oak Park	15.9	16.2	-1.8%	15.8	15.9	-0.3%
4	Mesa / SBCC	20.8	22.5	-7.5%	19.9	21.6	-7.7%
5	Mesa / La Cumbre	13.0	13.1	-0.1%	12.6	12.6	0.1%
6	Goleta	26.9	26.4	2.0%	26.9	26.3	2.4%
7	County Health / Fairview	16.0	15.8	0.8%	15.7	15.8	-0.9%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	38.9	38.7	0.5%	33.8	32.9	2.6%
12x	Goleta Express	20.9	21.9	-4.8%	21.0	20.9	0.6%
14	Montecito	13.2	13.6	-3.1%	13.6	13.4	1.5%
15x	SBCC / UCSB Express	32.5	31.6	2.7%	24.8	23.9	3.6%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	33.1	34.5	-4.0%	31.2	32.6	-4.4%
19x	SBCC / East SB Express	8.7	10.1	-13.4%	7.8	10.3	-24.2%
20	Carpinteria	17.8	18.2	-2.5%	18.1	18.3	-1.4%
23	Winchester Canyon	12.5	11.7	6.7%	11.7	11.5	1.9%
24x	UCSB Express	43.3	43.7	-0.9%	37.6	36.9	1.9%
25	Elw ood	21.1	20.2	4.8%	20.5	19.7	3.7%
27	Isla Vista Shuttle	69.7	53.6	30.2%	51.4	35.2	46.1%
28	UCSB Shuttle	76.4	78.5	-2.7%	55.3	56.7	-2.5%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	72.3	70.4	2.8%	70.9	70.0	1.4%
	System Subtotal	30.1	29.1	3.2%	26.8	26.0	3.1%
	<i>Downtown Waterfront Shuttles</i>						
33	Dow ntown Waterfront Shuttle	-	-	0.0%	8.2	-	100.0%
		-	-	0.0%	-	-	0.0%
	<i>Unknown</i>						
		-	-	0.0%	-	-	0.0%
	System Total	30.1	29.1	3.2%	26.6	26.0	2.5%
	<i>Related Routes</i>						
	11, 24x, 27, 28 UCSB Lines	48.8	46.5	4.8%	39.4	37.1	6.2%
	1, 2, 37 East/West	27.5	25.9	5.9%	27.3	25.6	6.6%
	4, 5, 15x, 16, 17, 19x Mesa Lines	22.2	22.5	-14%	19.9	20.6	-3.4%
	6, 11State/Hollister	34.1	33.8	10%	31.1	30.3	2.5%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

MTD “At Capacity” Loads (October 2024 – December 2024)

LINE	Quarter			YTD			
	Oct 24 - Dec 24	Oct 23 - Dec 23	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change	
1	West Santa Barbara	19	8	137.5%	35	12	191.7%
2	East Santa Barbara	11	14	-21.4%	20	23	-13.0%
3	Oak Park	1	3	-66.7%	4	4	0.0%
4	Mesa / SBCC	-	-	0.0%	1	-	100.0%
5	Mesa / La Cumbre	2	-	100.0%	4	1	300.0%
6	Goleta	19	17	11.8%	31	30	3.3%
7	County Health / Fairview	-	3	-100.0%	-	3	-100.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	131	191	-31.4%	175	245	-28.6%
12x	Goleta Express	-	8	-100.0%	-	8	-100.0%
14	Montecito	14	1	1300.0%	20	7	185.7%
15x	SBCC / UCSB Express	3	4	-25.0%	6	10	-40.0%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	10	4	150.0%	22	9	144.4%
19x	SBCC / East SB Express	-	-	0.0%	-	-	0.0%
20	Carpinteria	8	7	14.3%	13	18	-27.8%
23	Winchester Canyon	2	3	-33.3%	3	3	0.0%
24x	UCSB Express	50	99	-49.5%	69	130	-46.9%
25	Ellwood	-	-	0.0%	1	-	100.0%
27	Isla Vista Shuttle	234	39	500.0%	280	44	536.4%
28	UCSB Shuttle	17	13	30.8%	29	13	123.1%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	12	46	-73.9%	33	78	-57.7%
System Subtotal		533	460	15.9%	746	638	16.9%
<i>Downtown Waterfront Shuttles</i>							
33	Downtown Waterfront Shuttle	-	-	0.0%	1	-	100.0%
		-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		432	342	26.3%	553	432	28.0%
1, 2 East/West		30	22	36.4%	55	35	57.1%
4, 5, 15x, 16, 17 Mesa Lines		15	8	87.5%	33	20	65.0%
6, 11 State/Hollister		150	208	-27.9%	206	275	-25.1%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		533	460	15.9%	747	638	17.1%

*Classified as a 30-foot vehicle with 10 or more standees, or a **40-foot vehicle with 20 or more**.
Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD “Too Full to Board” Loads (October 2024 – December 2024)

LINE	Quarter			YTD			
	Oct 24 - Dec 24	Oct 23 - Dec 23	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change	
1	West Santa Barbara	16	8	100.0%	28	10	180.0%
2	East Santa Barbara	6	7	-14.3%	16	10	60.0%
3	Oak Park	4	1	300.0%	7	2	250.0%
4	Mesa / SBCC	-	-	0.0%	-	-	0.0%
5	Mesa / La Cumbre	1	1	0.0%	2	2	0.0%
6	Goleta	11	14	-21.4%	23	28	-17.9%
7	County Health / Fairview	-	2	-100.0%	-	2	-100.0%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	268	399	-32.8%	339	449	-24.5%
12x	Goleta Express	8	10	-20.0%	9	11	-18.2%
14	Montecito	2	1	100.0%	5	4	25.0%
15x	SBCC / UCSB Express	27	11	145.5%	38	14	171.4%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	-	-	0.0%	-	-	0.0%
19x	SBCC / East SB Express	-	-	0.0%	1	-	100.0%
20	Carpinteria	6	12	-50.0%	11	16	-31.3%
23	Winchester Canyon	4	5	-20.0%	5	5	0.0%
24x	UCSB Express	234	223	4.9%	327	334	-2.1%
25	Ellwood	-	-	0.0%	1	-	100.0%
27	Isla Vista Shuttle	147	74	98.6%	188	80	135.0%
28	UCSB Shuttle	177	151	17.2%	203	168	20.8%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	11	9	22.2%	31	24	29.2%
System Subtotal		922	928	-0.6%	1,234	1,159	6.5%
<i>Downtown Waterfront Shuttles</i>							
33	Downtown Waterfront Shuttle	-	-	0.0%	6	-	100.0%
		-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		826	847	-2.5%	1,057	1,031	2.5%
1, 2 East/West		22	15	46.7%	44	20	120.0%
4, 5, 15x, 16, 17 Mesa Lines		28	12	133.3%	40	16	150.0%
6, 11 State/Hollister		279	413	-32.4%	362	477	-24.1%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		922	928	-0.6%	1,240	1,159	7.0%

* Indicates that passengers were refused service because a vehicle was too full to safely board.
Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD Bicycles Carried (October 2024 – December 2024)

LINE	Quarter			YTD			
	Oct 24 - Dec 24	Oct 23 - Dec 23	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change	
1	West Santa Barbara	312	579	-46.1%	716	1,209	-40.8%
2	East Santa Barbara	1,306	1,244	5.0%	2,820	2,395	17.7%
3	Oak Park	57	27	111.1%	67	50	34.0%
4	Mesa / SBCC	173	284	-39.1%	357	556	-35.8%
5	Mesa / La Cumbre	226	343	-34.1%	568	659	-13.8%
6	Goleta	2,948	2,720	8.4%	6,032	5,719	5.5%
7	County Health / Fairview	1,688	1,537	9.8%	3,412	3,372	1.2%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	4,578	4,367	4.8%	9,388	8,914	5.3%
12x	Goleta Express	1,234	1,420	-13.1%	2,609	2,982	-12.5%
14	Montecito	299	321	-6.9%	672	652	3.1%
15x	SBCC / UCSB Express	370	646	-42.7%	761	1,121	-32.1%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Low er West / SBCC	157	206	-23.8%	323	413	-21.8%
19x	SBCC / East SB Express	64	33	93.9%	166	57	191.2%
20	Carpinteria	1,757	1,578	11.3%	3,562	3,502	1.7%
23	Winchester Canyon	126	114	10.5%	262	228	14.9%
24x	UCSB Express	1,972	2,217	-11.1%	3,834	4,381	-12.5%
25	Elw ood	179	196	-8.7%	421	399	5.5%
27	Isla Vista Shuttle	334	232	44.0%	459	351	30.8%
28	UCSB Shuttle	439	494	-11.1%	774	779	-0.6%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstow n Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	8	32	-75.0%	15	59	-74.6%
System Subtotal		18,227	18,590	-2.0%	37,218	37,798	-1.5%
<i>Downtown Waterfront Shuttles</i>							
33	Dow ntow n Waterfront Shuttle	-	-	0.0%	-	-	0.0%
		-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		7,323	7,310	0.2%	14,455	14,425	0.2%
1, 2 East/West		1,618	1,823	-11.2%	3,536	3,604	-1.9%
4, 5, 15x, 16, 17 Mesa Lines		926	1,479	-37.4%	2,009	2,749	-26.9%
6, 11 State/Hollister		7,526	7,087	6.2%	15,420	14,633	5.4%
<i>Unknown/Miscellaneous</i>		5	-	100.0%	5	-	100.0%
System Total		18,232	18,590	-1.9%	37,223	37,798	-1.5%

¹ MTD electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

MTD Wheelchairs Boarded (October 2024 – December 2024)

LINE	Quarter			YTD			
	Oct 24 - Dec 24	Oct 23 - Dec 23	% Change	FY 2024 - 2025	FY 2023 - 2024	% Change	
1	West Santa Barbara	182	169	7.7%	397	394	0.8%
2	East Santa Barbara	432	488	-11.5%	874	889	-1.7%
3	Oak Park	132	130	1.5%	296	251	17.9%
4	Mesa / SBCC	34	32	6.3%	73	74	-1.4%
5	Mesa / La Cumbre	110	83	32.5%	244	145	68.3%
6	Goleta	473	374	26.5%	989	672	47.2%
7	County Health / Fairview	385	323	19.2%	935	732	27.7%
10	Cathedral Oaks	-	-	0.0%	-	-	0.0%
11	UCSB	493	429	14.9%	1,095	899	21.8%
12x	Goleta Express	127	64	98.4%	246	123	100.0%
14	Montecito	35	62	-43.5%	95	97	-2.1%
15x	SBCC / UCSB Express	4	1	300.0%	4	5	-20.0%
16	City College Shuttle	-	-	0.0%	-	-	0.0%
17	Lower West / SBCC	50	71	-29.6%	138	174	-20.7%
19x	SBCC / East SB Express	-	-	0.0%	-	1	-100.0%
20	Carpinteria	264	392	-32.7%	567	711	-20.3%
23	Winchester Canyon	15	10	50.0%	29	12	141.7%
24x	UCSB Express	48	41	17.1%	96	68	41.2%
25	Ellwood	31	5	520.0%	75	11	581.8%
27	Isla Vista Shuttle	6	3	100.0%	15	8	87.5%
28	UCSB Shuttle	5	25	-80.0%	16	30	-46.7%
36	Seaside Shuttle	-	-	0.0%	-	-	0.0%
37	Crosstown Shuttle	-	-	0.0%	-	-	0.0%
90	West Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
91	East Goleta Amtrak Shuttle	-	-	0.0%	-	-	0.0%
92	Santa Barbara Amtrak Shuttle	-	-	0.0%	-	-	0.0%
	Booster Services	8	-	100.0%	9	1	800.0%
System Subtotal		2,834	2,702	4.9%	6,193	5,297	16.9%
<i>Downtown Waterfront Shuttles</i>							
33	Downtown Waterfront Shuttle	-	-	0.0%	32	-	100.0%
		-	-	0.0%	-	-	0.0%
<i>Related Routes</i>							
11, 24x, 27, 28 UCSB Lines		552	498	10.8%	1,222	1,005	21.6%
1, 2 East/West		614	657	-6.5%	1,271	1,283	-0.9%
4, 5, 15x, 16, 17 Mesa Lines		198	187	5.9%	459	398	15.3%
6, 11 State/Hollister		966	803	20.3%	2,084	1,571	32.7%
<i>Unknown/Miscellaneous</i>		-	-	0.0%	-	-	0.0%
System Total		2,834	2,702	4.9%	6,225	5,297	17.5%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Tap2Ride Contactless Payments Overview

Tap2Ride Transactions Breakdown

Tap2Ride Fare Categories	Month			Fiscal Year to Date		
	Oct 24 - Dec 24	Oct 23 - Dec 23	%Change	FY 2024 - 2025	FY 2023 - 2024	%Change
General Fare	45,848	17,278	165.4%	90,495	21,727	316.5%
Transfers ⁽¹⁾	2,255	695	224.5%	4,190	843	397.0%
Daily Cap ⁽²⁾	245	77	218.2%	464	95	388.4%
Multi Day Cap ⁽³⁾	1,744	191	813.1%	2,622	191	1272.8%
Senior and People with Disabilities Time Cap ⁽¹⁾	-	10	-100.0%	-	10	-100.0%
Senior	3	22	-86.4%	3	22	-86.4%
Senior Multi Day Cap ⁽³⁾	-	-	0.0%	-	-	0.0%
People with Disabilities	1	-	100.0%	6	-	100.0%
People with Disabilities Multi Day Cap ⁽³⁾	-	-	0.0%	-	-	0.0%
Total	50,096	18,273	174.2%	97,780	22,888	327.2%

(1) Transfers, refer to tap transactions where a customer taps on another bus within 60 minutes of an original tap at no charge.

(2) Daily Cap, refers to a tap transaction where a customer has reached the equivalent value of a day pass, within the same day.

(3) Multi Day Cap, refers to transactions after a customer reaches the value of monthly pass, within a 30-day period.